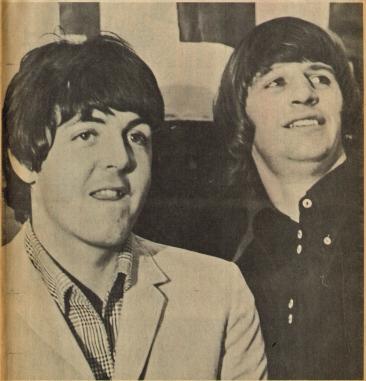


Volume 1, Number 30

LOS ANGELES CALIFORNIA 15 Cents

October 9, 1965



BEAT Photo: Chuck Boyd

Why Are Paul & Ringo Now Soloing?(Story Inside)



Beatles All Pretending They're Single Artists

The Beatles have never been able to stand still-musically. personally or any other way. They're always on the go, always moving and coming up with something just a little different and unique

After conquering the world as a quartet-becoming more popular in more countries than any other entertainers in history they have now proven themselves as top singing stars individ-



IOHN - ALSO A SINGLE



GEORGE - SOLO CONTRACT

By Eden

times before-in mob scenes at

airports, in screaming crowds of

set when "they" were on.

You've seen it hundreds of

ually

All four have recently become equally renowned as soloists, and it looks like this may be just the beginning

It is reflected in their albums and the singles which are released from their albums. Instead of John and Paul doing almost all the singing together we now have Ringo warbling "Act Naturally,"-and singing the western tune as naturally as a hillbilly singer from Tennessee - and Paul with his warmly intimate style reminiscing about

same 45 r.p.m. disc, have made it est single record on the the h narket.

John again displays his delightful ability as a soloist with a record of his own, "You've Got to Hide Your Love Away." George, who recently signed a separate solo contract with the McCartney-Lennon music publishing firm, turns in a great single performance on "I Need You."

Of course each of these solo efforts still has the great Beatle musical backing but their fans are

There's one thing about Herman and his "little boy" image - he can turn it on and off at will

OOOH-WHAT HE SAID!

And there was no better example than a few days ago when

wondering about the significance of this new trend

Are they doing it for amuse-ment?...as a challenge?...or perhaps just to help lead the pop trend om the old and the rest of the group in the be a combination of these reasons. but whatever their motive there is no talk or even speculation that any of them is considering leaving

And regardless of motive, it also seems like a very healthy development. It adds a touch of variety which seems certain to keep the group scene alive and interesting for years to come

he suddenly dropped his sweet kid role and began sounding off some comments that scorched the hair on quite a few people's necks.

Herman Blasts Byrds, 'B's

HERMAN THE CUTE CUT-UP BECOMES HERMAN THE SHARP-TONGUED CRITIC

The very first thing which Herman wanted to scream about was the condition of the British pop

All our good groups are leaving the country because it's such a sick scene. In England to earn 300 pounds a night you have to travel miles around. But in America I have earned 8,000 pounds in one night. So why not go to America for a few weeks. Nothing's happening in England. Kinks Fade

Look at the Kinks-they started fantastically well but they are just another group now with a 100-yard sprint to catch up with the Big Two, the Stones and the Beatles

"We're just a group, so why

shouldn't we go to America where we are an English group?

"In America I really work on the 'little-boy-lost' image. But it's true - I really am thick !"

That was a mouthful and Her man began to feel just a little bit better but he wasn't quite through yet-he still had some more to say

In fact, he had a solution for Britain's "sick scene." "We need something new, something as big as the Beatles or the Stones. They are the kings of the theatres and Georgie Fame is king of the clubs

Knocks Byrds

"As for the Byrds-we've got five million groups as good as the Byrds. They're just a second-hand Rolling Stones.

Next on Herman's agenda was a little mud-slinging in the direction of one of England's top teen-

age shows, "Ready Steady Go." "Ready Steady Go' does more harm than good. The only excitement you get on the show is a shot of a girl's skirt and you say 'how disgusting' and talk about it for

And with that parting shot Her man got down from his soapbox, put on his sweet little boy smile and went happily off to play the Hermits' next date.

Inside the BEAT

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The KRLA BEAT is p

and cry at the slightest n tion of the Four Fabulous Fellows from Blightyland? **Intensive Research** Psychiatrists, psychologists, and

sociologists the world over are among many who have done, and are still doing, intensive research in this area in order to answer this

no one who has been able to find the answer: perhaps no one ever

This reporter does not profess to be a psychiatrist or even an expert in the field of human behavior. But I am a female and I am a Beatlemaniac-and very proud of it. Beatlemania is one of the states of mind conc happie

able and there is no greater group of people in all the globe as the one we label "Beatlemaniacs.

Through my own personal encounters and experiences with Beatlemania, I have been able to draw some conclusions and form a few answers of my own. Per-



REATLES.EVE VIEW OF REATLEMANIA - NATURE PROVIDES & SAFEGUARD

What Causes Beatlemania?

fans at concerts, even in one's and two's sitting 'round the television Yes, you've seen it all before. The girls who scream, the girls who faint-the girls who cry. Why Do They Cry?

Time and again parents and teachers and other concerned adults ask the same old question-Why do they cry?

The most obvious and most freeven remotely connected with the

Beatlemania; as it were, h deed taken over the world. Members of every age group have found themselves succumbing to this delightful disease, and the main

symptom is sheer happiness! But, what of the young-and not-so-young-girls who scream.

October 9, 1965

YARDBIRDS WAI Britishers Play For BEAT At A Party **By Louise Criscion**

So desperate were the Yardbirds to play their music for someone that they decided to throw a party

They figured this way they could kill two birds (not Yardbirds, of course!) with one stone-they could give us a demonstration of the Yardbird sound and they could, at the same time, show their appreciation to those people who had been nice to them on their first visit to America.

And what a party they threw! Kim Fowley was kind enough to donate his way-out house, located high (and I do mean high!) in the hills for this historic occasion.

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You see, this was the first time that the Yardbirds had been able to play "live" since they arrived in the U.S.

Going Strong

By the time The BEAT made the scene at 11 o'clock the party was already going strong. Two of the Yardbirds, Chris and Sam, house was packed with an assortment of everything You name it and it was there

Such notables as the Byrds, Peter & Gordon, Jackie DeShan-non, Phil Spector and Danny Hutton dropped in to give the Yardbirds a listen

A brand new group, the Brin Smythe, provided the music until we could drive over to the hotel and fetch the other three Yard-

With all five Yardbirds on the scene, equipment was set up and the boys from England gave us an hour of the most fantastic sound you've ever

Kim's Pad

Kim's modern house (oops, I "pad") provided a perfect backdrop for the Yardbirds' modern sound, a sound which is all their own and which seems to combine rock 'n' roll, rhythm and blues and jazz. Throw it all together, add a touch of Yardbirds.



... Chris Dreja

Seriously, if you think you've seen and heard all there is in the way of English groups-you haven't seen ANYTHING until you see the Yardbirds move and hear them wail

They didn't touch either one of their big American hits, "For Your Love" and "Heart Full of Soul, they concentrated on long and fantastically good verons of such songs as "Smokeand "Hang on Sloopy



One of the Yardbirds' uniq ats is the fact that they use each tage. Many times in a group the only instruments heard above the voice of the singer are the lead guitar and the drums

Instruments Utilized

Not so with the Yardbirds. Each instrument is utilized to its fullest capacity, probably because the boys feel that the instrumental part of a song is much more important than the vocal.

Standing out in the Yardbirds' instrumental line-up is the tremendous lead guitar of Jeff Beck. Talk about working a guitar-well, Jeff

He moves right up to the a fier to catch the "reverb" and p duce that driving sound. The Vardbirds had used the Smythe's amplifiers and since Jeff's process of catching the "reverb" sometimes results in blowing up the amplifier-was the owner of that particular amp scared!

But he needn't have worriedthe driving Yardbird sound was produced and the amplifier survived the ordeal and is still around. Keith Relf, of the long blond

hair, handles all of the lead vocals as well as harmonica, tambourine and bongos. He wails in the very best tradition of top people in the

Shade of Burgundy

In fact, Keith was working his poor harmonica so hard that his face became about the shade of burgundy wine!

Chris Dreja lays down the rhythm for the group. He stands sort of off by himself in the corner. He doesn't say much, he doesn't move around much-but he picks his guitar for all he's worth.

Then there is Paul "Sam" Samvell-Smith, known to all as just plain Sam. Sam plays the bas. guitar, which in a group is usually a pretty thankless job as far as the audience is concerned, for the bass is rarely heard and is never singled out.

But again it's not so with the Yardbirds. You can actually heat Sam-he doesn't try to overtake Jeff's lead but you can hear him just the same

The last member of the group provides the Yardbirds' beat. He's Jim McCarty-and can he lay

Take the person whom you con sider to be the best drummer on the pop scene today and then set Jim on a level just above him. And that's how good he is!

You blend these five together-Jeff, Keith, Chris, Sam and Jim you have the Yardbird's ound. Of course, to really judge them you've got to see them perform "live" as wedid. As good as they are on their records, they are case with so many groups



... Jim McCarty

Their manager, Giorgio Gomel sky, explained to The BEAT why: We try to make our records com mercial. But when we perform in a club we like a lot of atmosphere.

After telling Giorgio how fan tastic we though the Yardbirds were, he replied: "Well, actually tonight they were a little nervous and, of course, they didn't have their own equipment or amplifiers. You should see them when they're in a regular club or ballroom. e went on to give us a complete rundown on Yardbird historyand on part of his own, too.

Experience in clubs is one thing of which the group has had plenty When the Stones left the Crawdaddy Club in Richmond, their place was taken by the Yardbirds

Tough Going

At first it was tough going be cause, as you well know, Stones fans are not too keen on other groups attempting to take the

However, after seeing the Yard-



..(I. to r.) Beck, Relf, Samwell-Smith, McCarty, Dreja

birds perform, the club's patronage decided that they weren't so bad after all-were, in fact, quite

Theirs is really a kind of Cinderella success story. Soon the Yardbirds were packing the Craw daddy in the same way in which the Stones had previously jammed the club

That's also how the bearde Giorgio came into the picture. He was the man responsible for booking the Crawdaddy's talent. He had seen the potential in the Stones, so had booked them and for awhile had been their manager

But the Stones took off so fast that Giorgio was not quite ready to go with them, therefore Stones signed with Andrew Oldham.

Ready To Fly

When Giorgio set eyes on the Yardbirds again he smelled the potential and this time he was ready to fly! Opportunity does not usually knock twice at the same door so Giorgio quickly joined forces with the Yardbirds and be-

couple of singles which went nowhere fast. They were strictly rhythm 'n' blues-of the way-out variety. But that's all changed now. Keith explains: "For Your Love" was definitely a swing away from R&B: The market was saturated and now the interest is dwindling. We've seen the signs

However, the Yardbirds' former lead guitar player, Eric Clapton, evidently did not see the same signs for he refused to play any



.... Keith Relf

thing but pure R&B. His steadfast stand, needless to say, caused the rift which was finally remedied by Eric's departure from the group and his replacement by Jeff Beck But this presented another prob

lem. "Eric was very popular." explains Jeff. "Now I honestly find I can't look directly at audiences. I've got this feeling, you know, that they're all there just waiting for me to make a mistake, so they can stand shouting out to get Eric back in the group

For Authenticity

Sam told Jeff that he was wor ried about nothing and went on to say: "Eric helped us a lot. Fine. But we couldn't get him to bend his approach at all. He was all for authenticity We But it's useless having a tiny band to the mass audience. Eric hated our hit single, 'For Your Love But look at the way it sold



... Paul Samwell-Smith

Giorgio continued: "This labeling of groups is pure suicide Groups have to realize that they are entertainers-not merely trend-setters. If everything could just be called "music" we'd all be a lot happier. Why complicate something which is basically so simple."

Of course the Yardbirds still dig R&B and it is very apparent in their sound. However, they do feel that a group should be ver tile enough to change with the

Don't think for one minute that the Yardbirds are not completely original. They'll give the public what it wants, but they'll give it to them with a Yardbird sound firmly affixed to it!

And the Yardbird sound is a pretty good sound to give to anybody

came their manager The boys hit the market with a

Singer's Stylish Locks Sheared for Uncle Sam

You'll recognize the handsome fellow on the right as Joev Paige, the talented California singer who pals around with the Rolling Stones and favors the long hair popularized by the Stones. Beatles and other English groups.

But Joey recently left for a 30-day stint in the Marine Corps, and the Marines just don't dig long hair. So with heavy heart the popular singer visited his hairdresser and told him to whack it off. A BEAT photographer suffered through the ordeal with him (bottom left) and then snapped the first public photo of the "new" Joey (bottom right) when the clipping was done. Note the bulging ash tray on Joey's lap-he was so nervous that he smoked the entire pack while the hairdresser cut

Joey looks "peeled" by comparison, but we have the sad feeling that Marine barbers still won't be satisfied with the results. Did you ever see a leatherneck wearing bangs?

SCISSORS CHANGE "PAIGE BOY" CUT

... TO "DOUGHBOY" CUT

It's Happening.

This week, Beaters, we're going to take a short trip to the pop fashion capitol of the world, the place whee "it's all happening, baby"-Merrie Olde England.

In brief notes 'round the Foggy Town, here are what some of Brit ain's young stars are wearing. Herman (of the Hermitic fame)

has purchased a black suede jacket, designed battledress style, But here's the big surprise: Peter's new coat was purchased right here in the U. S. on a recent American

Beatle Paul McCartney has been sporting a brand new time-piece since his birthday back on June 18. The watch was a gift from manager Brian Epstein, and is made of white gold with a black leather strap. It is long and oblong in shape and it has sort of a modern look to it.

Guess you'll be on time now, huh Paul?

Sweet Cilla Black paid a visit to London's famous Regent Street and plunked down a few of her hard-earned shillings in one of the many small shops for a midnightblue bikini embroidered with white daisies. Cilla also selected a pair of little round sun shades trimmed with shells.

It all sounds very nice, Cilla, but in Chillie Olde, vet??!

Tom Jones has a passion for jeans with an extra tight fit. In fact, he swears that his are fitted with a shoe horn!! Really, Mr. Jones!

Chris Curtis of the Searchers eems to be an understudy of one Mr. R. Starkey. Seems that Chris is a 'bug' for antique rings. He collects them wherever he goes and hopes to find some new ones when he returns to America this

Gordon Waller, Peter Asher's other half, is also a collector of sorts. Mr. W. boasts a collection of over one hundred hand-made shirts

And that's what's Happening, this week. Cheerio for now, luvs.

On the BEAT



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By Louise Criscione

While the Stones played some dates in Ireland a "hip" camera crew traveled with them shooting the Stones in all kinds of places where you'd never expect to find them

Stones' co-manager, Andrew Oldham, says: "We'll give the film to TV companies to use with our new records and won't charge them. I feel this is all part of the exploitation of a record and must be a part of the business which will grow.

Fontana Leaving

Wayne Fontana is seriously considering leaving the Mindbenders, the group with which he has been for two and a half years. He reveals:

"I've been thinking of making a move for some time and had in fact, decided to sever all professional links with the Mindbenders.

OLICK ONES: Barry Mc. Guire's name has been mentioned as a possible for Herman's Hermits-Fortunes tour of Britain which begins on November 3 Shades of the Beatles - three thousand Rolling Stones' fans camped night outside a Manchester theater to make sure they got tickets for the group's upcoming appearance ... Bob Dylan attend-ed Sonny's & Sher's recording session in New York where they cut "They're Looking In," another Sonny Bono composition Donovan has decided not to make



"I don't intend staying too long in this business as I'm not knocked out ing, rather he will spend his time traveling, writing, playing guitar and singing

Marsden To Wed

It's really official now. Gerry Marsden and his former fan club secretary, Pauline Behan, will tie the knot in their native Liverpool

Gary Lewis and his Playboys have thus far failed to even dent the British charts, so they're flying over there this month to see if they can't get something going

Animals Next Record

While the Animals are in America for their cross-country tour, they will take time off in Los Angeles to cut their next record. The record will be cut at the MGM studios but, unlike the Stones, the Animals do not intend to record exclusively in the U.S. Lead guitarist, Hilton Valentine, explains: "This is the only time we have to record between now and October 22 when the disc is scheduled for release. Our recording manager, Mickie Most, will be joining us for the session.

Enter Zak Starr

Congratulations to the Ringo Starrs on the birth of their son, Zak Ringo has already given the idea of being a father plenty of thought and

he has decided: "I will never send my child to boarding school. And I'll never push him. If he passes tests and gets diplomas and everything, all well and good, but I'll never say, 'You won't get this bike unless you go to college.' And I'll let him decide as he grows up, what he wants to be.

Mick Jagger recently purchased pair of really far-out pants. They're checked-and I do mean checked-and since he wore them on stage his faithful followers have been flocking to their clothing stores searching for a similar pair. Who knows, maybe Mick will start a whole new trend-with checks, checks everywhere!

Will the old Chad and Jeremy be replaced by the new Chad and Jill?

It kind of looks that way, what with Jeremy off in Londong doing "Passion Flower Hotel" and Chad and Jill (Chad's wife) busily doing such shows as "Shindig" and "Hullabaloo. Guess only time will tell about this one.





JOEY PAIGE - BEFORE



October 9, 1965

Readers' Opinions

Destruction or **Construction?**

Free Choice

Dear BEAT saw your great, fabulous and marvy article on "Do Clothes Make the Man?" in a recent issue of your fast-rising teen paper. It was a very good article - well done and explained. I agree with you. To get to the point. I'm about

the greatest fan Sonny and Cher have. My walls are covered with 126 photos of them and 12 articles iding your latest on them. To me Sonny and Cher will always be tons over the Beatles or any other group or singer. They have a new style (not English) and are loaded with talent. I think their main reason for success is love for each other and their work.

just bought Cher's fantastic album and there is nothing like it. In the song "See See Rider" there is a part I have a question on. She sings, "Well, I'm going to the Hilton and I know I won't get in, etc." Are these words any re lation to their incident at the London Hilton?

I think that any person may wear what he wants anytime-any where. If a person only looks at the outside to judge someone, the on-looker must have a questioning onality. Let any man choose his clothes, life, love and religion. Mary Andrews

Another Viewpoint Dear Editor

After reading the editorial in The BEAT entitled "Tolerance" I would like to say my piece. Beginning with this question: Do you actually think this world is in such a mess?

P. F. Sloan's song, "Eve of Destruction," does bring about many true points, but I agree more with the opposite side. The record "Dawn of Correction" recorded by the Spokesmen is more of the truth, in my opinion

You can't just look at one side of any argument. If you just open your eyes more, you can easily see that there are as many and more improvements in the world than there are "bad" things.

True, this world is in much of a mess, and it will be in more of a mess if people never see all the good! We can't and must not neglect all that is good. We also must realize what is bad so that we can improve it. And we are improving all the time!! We have to work at it though! Nothing comes to any good if we only sit back and point out what is no good or wrong.

Love is as powerful as hate. There is more love around than

Our world is not on the eve of destruction but we are on the dawn

Denise Davies

Defends Teens Dear Editors BEAT:

In a recent issue of our local paper a"Question Answerer" named Abby wrote an answer to a man who had asked: Why are today's teenagers such an unruly

Abby's answer was, "Our youth now love luxury. They have bad

rs, contempt for authority. They show disrespect for their elders, and love chatter in place of exercise. They no longer rise when others enter the room. They contradict their parents, chatter before company, gobble their food and tyrannize their teachers'

Abby is not the only one who thinks that. When I enter a room with adults in it, I rarely leave the room without later hearing the same adults talking about how today's teenagers are lazy slobs.

As for contradicting parents, well all I can say is that they think that everything should be served

Well, we have duties, too. We can't give them anything and everything they want. We aren't completely mature. We're in between. But, is that any reason for us to be put down? Is that any reason for them to treat us like dirt? NO!! I don't think it is.

If you don't agree or have some comment, I'd like to know.

Sue Williams

Dear BEAT:

A lot has been said for and against Barry McGuire's hit record "The Eve of Destruction; so much in fact that I will not go into my personal views on the ing, except to say that I like it. What I don't like however, is what happens every time the song is played on the radio. I do not feel that the song need always be preceeded by a three minute editorial

Just because a song deals with topics remotely related to world politics, instead of Moon, June, Goon, does it have to be explained and apologized for before it can be played

To my way of thinking, "Eve of Destruction" simply says: There are still a lot of things wrong that need fixing-right here at home-so don't put your head in the sand, ostrich-style, and say you can't see it. If you won't do anything about it, at least recognize that it's true.

"Dawn of Correction" says: Be an ostrich. There are a few good things happening here and there, so think about them and maybe the bad things will go away.

In my opinion "Eve of Destruc tion" is the far more realistic and optimistic of the songs. In stating what is wrong it at least points a direction for action

"Eve of Destruction" is an interesting song sung by a good sing er, and as such deserves no apolo gies or explanations, but should be simply played as the song that it is.

Lovin' Spoonful Dear REAT

The story about the Lovin' Spoonful a few issues back was really fabulous! Maybe that's because the Lovin' Spoonful are really fabulous! Please do some more articles on them as soon as possible. I just can't seem to get enough of them

Thanks for the best newspaper



Luvves Feeling Of 'Being With' Beatles

Dear REAT

A few issues ago, I read where the BEAT staff attended the open-ing of The Beatles' "Help", and I enjoyed your comments about the film

My friends and I went to see it tonight and liked it so much we sat through it twice. After I got home, I wrote down some of our comments about the parts we particularly liked. I'm sending them along so we can kind of compare notes.

1. One of our favorite parts was when the Reatles were being chased by that tank and John fell down. The other three said something like "Get up, Johnny-vou walk, Johnny-do it for us, baby." That was really wild. Don't know exactly why. Maybe it was hearing him called Johnny for the first time or something like that. Anyway, we just luved that part. "Hey, Beatle!"

2. To us, one of the funniest things about the movie was the time that ehastly man (the one leading the chase) came up to one of the boys and said "Hey, Beatle!" It was the way he pro-"Hey, nounced the name, as though it rhymed with Seattle. We've been calling them the Be-at-les ever since

3. We about flipped when George opened the trunk of that car and found Ringo all cuddled up in that orange blanket. The way he looked and the way he said 'Hello" so nonchalantly just made us want to hug him!

4. We'll never forget that wild apartment with its separate entrances. It was really fabulous Especially John's sunken bed and him lying around reading copies

5. There were several extra touches that you didn't really have to understand to get what was Pam DeMenno going on, but it made things all the funnier if you did. Like when they were recording out in the middle of nowhere and a shot of Stonehenge, the centuries-old Druid ruin flashed on the screen And when the bad guys thought they'd blown up the Beatles' tank and were shooting off their can nons to celebrate the victory. The music behind this was a very famous song called the "1812 Overture" and we about died (Guess that should show everyone that straight A students like the Beatles, too!) (You'd better be-

Just Sitting

6. Another special favorite was the scene in their flat or apartment where John was singing "You've Got To Hide Your Love Away and Ringo was sitting in the stepdown "bedroom" playing the tam bourine This was one of the few times the group stood still long enough for us to really get a close at them. And it gave you a nice feeling for them to be just sitting around, singing for the heck

7. Several of Paul's antics still have us in stitches. When he grabbed that Spearmint wrapper just in time, for instance, and when he was sort of flirting with that weird girl who kept rescuing them Also when he kept trying to make John quit acting up in front of the camera-that seemed so natural we wondered if it was in the script. Paul is too cute for words, and he's also a very good actor

8. Another high spot was the scene where John, George and Paul were trying to convince Ringo to cut off his finger. That card game was really a riot, and one of the reasons we sat through the movie two times. We just had

Riding Bikes

9. My special favorite was the

sequence where the Beatles were riding bicycles. You don't often to see the Beatles doing an ordinary every-day thing, and ers for some reason. Every time I think of that scene I imagine what they must have looked like, pedal ing around Liverpool about ten years ago. What I wouldn't have given to know them then, and what wouldn't give to know them now Isn't it strange how some very natural thing can be more appeal ing than something that was planned to sort of get the audience going

10. The end of the movie was another reason we stayed through it twice. When someone put a knife to the head bad guy's throat and the Beatles' voices came over the sound track singing "Help", that was really hilarious! And we also loved that kooky way they featured the titles, with the Beatles kidding around in front of that crazy camera lens of whatever

Really A Blast

All in all, the movie was really blast. There was only one thing I didn't like about it. For the next few days, even when I was doing something I liked, or in a really good mood, I'd get this funny feeling. It was almost like I was lonely for the Beatles and wanted to un all the way back to the theater and sit through the movies about a hundred more times

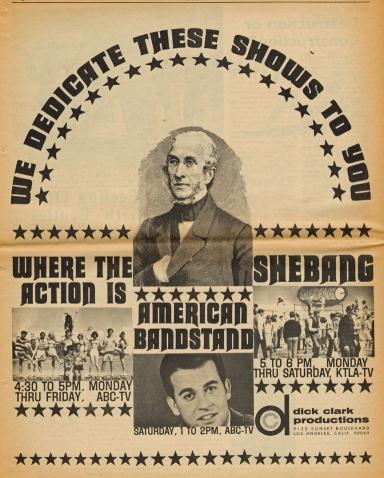
I guess what I really wanted to do was be with them in that wild flat of theirs. Or skiing with them in the Alps.

On second thought I'm not really telling the truth when I say I don't like that feeling. It may make you a little sad once in a while, but it sure is fun!

If you want to have more fun, or be more fun, see "Help"! It helps Annette Costello

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THE BEAT



Jonovan... What's He Up To?

Q-How did you start in this

A-1 just went to London and did some tapes. That was in Jan-uary of 1965.

Q-When did you start profes-

A-1 started in January of 1965 Q-What is your real name? A-My real name is Donavan

Phillins Leitch Q-Who are your favorite

- My favorite groups are: The Byrds, Beatles, Rolling Stones, The Who, The Loving Spoonful, Sonny and Cher, and the Moody Blues

Q-What do you have to say about the way people say you copy

A-It doesn't bother me much. I have better things to think about. Q-Have you ever met Dylan?

-Yes Q-What do you think of him?

A-1 don't. I guess he's like any other pe

any other person

Q-Why do you have long hair? A-I've always had it. For about three or four years now, anyway

Q-How do American girls compare with English girls? A-There's no difference. It's

difficult to say; they're the same all over

Teen Drinking Q-What do you think of tee

age drinking problems we have? A-Look, people have been drinking all the time. I don't know why they make such a big thing about it now

Q-Of all the places you have been to, where do you like it the

A-1 suppose Cornwall, England. It's a rugged, bleak coastline with screaming gulls

Q-What was your first record? A-"Catch the Wind."

Q-What label do you record

A-1 record underPYE, and out here I record under HICK-ORY

Q-What is the most attractive quality you find in girls? A-I wish I could narrow it

down to one but I can't. You can

O-What is happiness for you?

Peace of Mind A - Peace of mind through slow

ness O-Pick one thing you hate

more than anything else A-I don't hate anything really,

but at the moment I hate the way my ear filled up when I took my earring out. Q-Would you ever date a fan?

A-NO Q-Why?

A-'Cause I don't want to take on the complexes that go with it Q-Do you have a girl friend, or are you going steady?

A - No.Q-What did you do before you

became a singer Art Student

Q-1s it true that you've had only one suit at the age of 16, and you threw it away, and have never worn one since

A-Yes. I threw it away because I didn't want to wear it. Q-Whey do you dress the way you do?

A-Because I don't feel I have to put on any fronts or anything for anything.

Q-Have you yourself felt that you have changed at all since you've become what you are? A - Yeh, I've had loads of changes but not in ideals. I've gotten quite a few things straight though.

Q-What are (or is) your favorite record?

Indian Music

- An album of Indian Ragas by Ravi Shankar. Q-What is the favorite record

you've recorded? "Candy Man."

A-Q-How long did it take you before things really started hapning good for you?

A-About one week Q-What do you think of the problems the English groups are having trying to attain work permits

A-I had no trouble-I suppose because I didn't worry about it I don't think about it though, it doesn't bother me

Q-What are your personal plans for the future

Might Quit Soon

A-1 plan to write a lot and live on the money I've made now, being this pop artist. It's just a nov-elty and I might quit soon instead of me just dying down. If I need money I might sell my writings. Q-What are your future plans

in line of tours? A-Not many, but I might go to

Q-What is the story behind your earring that you wear?

A - It was given to me by a very legendary folk singer of Ameica

whose name was Deroll Addams, a beautiful cat. Beautiful things happened between us-he taught me a lot of beautiful things. Gypsy Dave pierced my ear for me. He wears one too. You might know him as Gypsy Boots as Bobby Dylan so beautifully likes to put it Q-1 understand you don't like

television commercials and the fast pace I don't like. It's too fast for me

Q-On your guitar there's a sign that says. "This machine kills" well, what does it kill? A-It kills war among us.

Q-Why do you have it there? A-Woody Guthrie had it on his guitar, so I wanted it on mine

A BEAT EDITORIAL

Our Music

That may be a strange way to begin an editorial, but it expresses About what? Well, it's like this

You know how some people (who secretly wish they were still teeners) love to sort of pick on the people who still are.

Our music is a favorite topic for discussion. A discussion that might omething like this

Whew, that stuff is ghastly! How does this noise become popular,

Simple! One of three ways.

They can dance to it (if you call that dancing). Or the melody and lyrics are cute (if you're about seven) and they can sing along. Or some group they're fainting over records two or three minutes of sheer rubbish

where it came from. They think it was imported from England! Go ahead, ask one of them if they have any idea where and how this

HUH? That's what. And what's more, they don't even care to find

Makes you wonder, doesn't it? Wonder about a song called "The Bo Diddley Story

You can't dance to it. There isn't any tune to sing along with. Hardly anyone faints over the Animals. We're too busy listenine

All the song does is re-trace the history of our music, and pay a debt

We hope we're invited to the next discussion. We'd sure like to hear

Like we said before. Hmmmmm.



Brummels can only be thinking - and hoping - that their new release.

"Don't Talk To Strangers," will be a fab success.



you come back?

Hollywood. If this is true why did Pace Too Fast A-1 like the people, it's the

Page 9

Guess Who Beatles Were Listening To?

to receive the following letter shortly after the Beatles completed Hollywood Bowl performances:

'As a personal friend of the Beatles and their management, I spent much time with them in New York City; backstage at Shea Stadium and in the center of the field at the stage. I attended the press conference and all their parties and assisted their press officer, Tony Barrow, and Road Managers, Malcolm Evans, Neil Aspanell and Alf Bicknell, in the country with them.

'In California, I was taken to the Hollywood Bowl concerts and accompanied them to the concert in San Diego. I attended the Capitol Records press conferences, and spent most of the days at the

"So who am I? Just an ordinary secretary who works for NBC's

Actually, the reason for my telling all this is that I think it may be of special interest to you to know that during their stay at the house in Benedict Canyon, the only sound heard all day was that of KRLA's, from George Harritransistor radio. This was my first trip to California, and I want to express my appreciation as well. for KRLA's powerful ineup of entertainment.

"I hope to return to California toon, this time for a longer period but until then let me just say that I wish they could change the "K

and bring the whole KRLA staff and sound to New "P.S. I would appreciate it if

you would advise me of the sub scription rate for the KRLA BEAT

We will not include the young lady's name, since she may not care to be publically identified with such an endorsement due to her position with "Hullabaloo. But we appreciate her thoughtfulness in sending us the above information, as well as the unsolicited compliments.

Personals

To BEAT Readers I would like to publicly thank

Dell Kennedy for what she did for me in Chicago in regard to Peter Asher. I'll never forget it, Dell, and I appreciate it more than I could ever say. Give my best to Deb and ML and the whole gang, And PETER FOREVER!

To Sandy, Russ, & Tom

Finally got England's newest hit makers. Also Bob Dylan's groove. See you Christmas.

* * *



To Joel: Hope you are enjoying your BEAT in New York and are sharing it with all of your friends.

Judy



Back issues of the KRLA BEAT are still available, for a limited time. If you've missed an issue of particular interest to you. send 15 cents for each copy wanted, along with a self-addressed stamped envelope to:



10/2 - WAS YARDBIRDS' ORDEAL IN VAIN?



THIS WEEK'S BEST BEAT CARTOON was submitted by Mood Sivik of Derry. New Hampshire

CASEY'S QUIZ By CASEY KASEM

This famous singer's voice was first heard on records over two years ago, as part of the background on a number of Phil Spector recordings, but it wasn't until 1964 that he came into the foreground and stayed! He was born in Detroit, one of the birthplaces of today's sound, and came to California immediately after finishing school. Singing isn't his only forte. He's also well known as a song-writer, and composed one of the early Righteous Brothers' first two hits. He's also famous for being especially nderful to his countless fans.

VINSMER: SOUNT BOND

KRLA Jingles **Becoming Hits**

KRLA's new jingle package has turned out to be a smash hit Since the station songs were first introduced at the Hollywood Bowl

Beatle performances they have been receiving as much fan mail as some of the current hits. The catchy tunes were produced

by KRLA Program Director Mel Hall in conjunction with some of Hollywood's top names.

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October 9, 1965

Pals

THE BEAT

Pen Dave Hull-Serious, Dedicated . . .

Porienne Doyle 400 John Street Manhattan Beach, Calif 20244

Cindy Blackwell 1032 N. Magnolia Rockport, Texas 73882

Meg Olds 512 Verano Dr. Santa Barbara, Colif

Anne Borecki 124 E. Magna Vista Arcadia, Calif.

Carol Lurran 54 Pitkerro Rd. Linlather Dundee, Scotland

Candi Purcell 5302 Yale Ave. Westminster, Calif. 92683

Chip Wende 900 Geneva St. Glendale, Calif.

Jan Gothard 9251/2 S. Wilton Place Los Angeles, Calif. 90019

Claire Misaki 1453 70th Ave. Ookland, Calif, 9462

Ann Maher 6 Baird St. Wilston, Brisbane



HELP!

Four half-breed kittens (Siamese mother) born August 19 and to be given away at age six to eight weeks to good homes. First comefirst served. For details, call 363-3286 or write to Sara Jane Turner 17938 Lahey Street, Granada Hils, California 91344.

HELP!

We need you if you are a drummer or a bass guitar player - boy or girl. Qualifications include being between 13 and 15 years old and living near El Monte. Contact Dave Novak, 10724 Asher Street, El Monte, California.

HELP!

I'd like to start a fan club for Paul Revere and the Raiders. I Juv 'em! I need some people to HELP me. If interested please write to Donna Stewart, 678 Gleneagles Avenue, Pomona, California.

HELP!

A Japanese girl 1 know would like to have some American pen pals. She is 17 years old and has black hair and brown eyes. She would like to learn about surfing, the Beatles, the Rolling Stones and other interests of American teens. She will be grateful for your letters. Write to Keiko Schichino, 1607 Obatsuij Fuse-city, Osaka, Japan.





THE HULLABALODER IS ALL BUSINESS as he intently questions Beatle Manager Brian Epstein (left) verifying a point with KRLA Teen Topper Vaughn Filkins as he pursues an answer.

. . But a Devil Around the Ladies!



HE TURNS ON THE CHARM when the ladies are around - but they don't seem to complain.



George Harrison's favorite TV shows are, and whether he prefers red wine, dry white wine, or sweet Marianna Rorr

Dear Marianne

George's favorite shows are all the ones in the line of Shindig, Ready Steady Go, etc. As for his preference of wines, I am sorry, I was not able to find this out. However, if it means anything, he luvs light Scotch and Coke, with a

Has the new Herman movie been released yet? If so where is it playing, or where will it be playing?

Chris Ruckner

Dear Chris:

The new Hermits movie will not be released until Christmas. When it does come out it will be playing at all the local theatres and drive-ins in your neighbor-

Could you please tell me who sings background of Mick Jagger on the Stones records? Sometimes it is really high pitched and some times it sounds like Mick

Linda Manuel Dear Linda:

The people who you hear in the background are Keith and Bill In quite a few of the cases it is Keith that really sings those high notes. For an example, in the song, the high pitched voice you hear is

Could you please tell me the full names and ages of Paul Re-vere and the Raiders?

Janice Zamzon Dear lanice:

To begin with there is, naturally, Paul Revere. Then comes Mark Lindsay who is 24, Drake Levin who is 18, Mike Smith, not of DC5 fame, who has 21 years behind him, and next, but not least, Phillip Volk, who is 19, Paul, by the way, is 24, making him not only the leader of the group, but the old man too!!

Do you have any knowledge of the book, "Ode to a High Flying Bird," by Charlie Watts? I was to know where I can buy a copy

Julie Dewitt

You should be able to get this book at any of the larger book stores around you. If you have tried and have failed, why not write a letter to Simon & Shuster 630 5th Avenue, Manhattan, and ask them about the various locations where it may be purchased.

I would like to know if Herman and the Hermits, and the Beatles ever read their fan mail. If so, what address can I send a letter to insure their attention? Don't tell me to write to a fan club because I know it would never get Terri Murphy

Dear Terri:

Of course they read their let ters! If they don't who do you think does?!!! To insure positive reading concerning Herman and to them c/o 20 Manchester Square,

It looks as though our Bobby will be quite busy this fall. Be sides his regular appearances on Shindig he will be appearing on Ben Casey, and Honey West, A few other TV programs are in mind, but these are nothing definite vet. Also in case you are interested, Bobby has just cut a new record and it should be out shortly To find out more about it read The BEAT. One of our other reporters is going to be covering it in her column.

Could you please tell me ij Barry McGuire was ever in The New Christy Minstrels? And if he was, why, and when did he quit Lynda M

Dear Lynda:

Barry was in the group, and the reason for leaving was because he wanted to become a solo singer. He made his departure in February, 1965.

Do Sonny and Cher huy or have their clothes made? "A Fan"

Sonny and Cher have all their GROOVY clothes made up by two dressmakers.

I would like to know the hates and loves, or likes and dislikes of Paul Revere and the Raiders Me

Dear "Me":

Here goes: Paul Likes: home life and music: dislikes: phonies dislikes: phonies. Mike likes: stay ing up late; dislikes: nothing. Drake likes: girls, dislikes: dis-honesty. Phil likes: music and the outdoors, dislikes: nothing yet I'm too young for prejudice. (Phil will be 20 this Oct. 25

Harrison's address in England? Judy Bogan

Dear ludy:

George's address is Fair-Mile Estate, Wall Bungalow, Claremont Esher, Surry, England. He no longer lives in Liverpool.

Could you please tell me what the initials M.B.E. (medals) and I.C.B.M. stand for?

"Stupid" Dear "Stupid":

M.B.E. stands for, Member of the British Empire. As for I.C.B.M., it stands for, Inter-Con-

About George Harrison. I was wondering if there was in existence a fan club for him alone? If not we would like to hear from anyone interested in starting one Marsha Thompson

Dear Marsha

Looking through our files on fan clubs, I see no particular one for George. However, I will print your address so if any of The BEAT readers would like to start ne, they may. 1828 39th Street, San Diego, Calif. 92105

Where can I write to Sonny and address to write to them where they will read my letter Sue Montana

Dear Sue: I am sorry that your letter did not get through. Try writing to, Greene/Stone Productions Inc., 7715 W. Sunset Blvd., Hollywood, Calif, Good Luck!



WHY IS TRINI LOPEZ SMILING? - Easy. The rocking vocalist just got word from Bullets Durgom, his manager, that his Reprise IP "Rhythm & Blues," sold over 100,000 copies in first two weeks.

What Causes **Beatlemania**?

haps one of these will satisfy this question for someone else.

In America, during the summer of 1964, Beatlemania grew to a mighty peak. For months beforehand the radio and television stations were flooded with Beatle music and Beatle programs, and every publication of any import in the nation carried news and pictures of the four lads from Livernool

Not Close Enough

But all during those preliminary nonths, the closest source of communication which the Beatlemaniacs in Uncle Samland had with their idols were the radios television and magazines, and that just wasn't close enough.

Then suddenly-the Beatles had arrived. They were actually here on American soil. For the very first time after all those months of waiting, they were close enough to touch, to reach out and touch; they were no longer ten thousand miles away.

And then, the big night of the Beatle concert-a scene which was to be repeated in cities all across the nation. Hundreds and thousands of loyal Beatlemaniacs poured into theatres, stadiums, and amphitheatres around the country for their very first, live Beatle performance. It was an evening which would never be

The lights went up, the introductions were made, and then there they were: THE BEATLES! The Waiting Girls

And in front of the Beatles were the girls; the girls who had waited for countless days, and weeks, and months. What were they to do now? Their beloved Beatles were now within feet, within inches of their grasp, and yet-they could not touch. The Beatles were there-and yet they weren't. For the moment, they were live, in person, singing their hearts out to their many screaming fans, For that one brief moment - they were real. They were no longer a dream But all too soon that newly-found reality would be shattened. The Beatles would finish their performance and leave, and once again would be but a beautiful fantasy from a far-off land.

And so-happy to see them in reality at long, long last, and yet sad in the knowledge that all too soon they would be gone againthousands of girls cried. They wanted to smile; they wanted to laugh, and smile, and shout, and scream, and cry. They wanted to do all of these things at once, because they felt all of these things at once. But in their confusion they could do nothing but cry

A Good Cry

Whenever the emotions are con fused, whenever tension has been built up inside until it reaches the bursting point-the natural reaction is to cry. This is one of Nature's greatest safeguards for the human being who is the product of his own emotions

Yes, they cry. The foregoing is just one of the many reasons for these tears, but it is also one of the most important.

Beatlemaniacs aren't really so very odd - they are just very





place that you can write and be sure that they will read it. It is a sort of fan club, and yet it isn't. Regardless, it will see your letter through to the boys. Just write to, Beatles U.S.A. Limited, P.O. Box 505, Radio City Station, New York, New York 10019, I promise you that this address does give all the Reatles their mail!

Could you please tell me what Donovan's real name is and his age? Also, is he coming back to America, and if so, when? Louise Alberti

Dear Louise

Donovan's full name is, Dono-van Phillip Leitch. He was 19 last May. And guess what? I have good news! Donny will be back here in California towards the end of this year.

Would you please tell me where I can write to Barry McGuire? Name Withheld Dear "Name Withheld"

You can write to Barry in care of, Dunhill Productions, 321 S. Beverly Drive, Beverly Hills, California

Will Bobby Sherman be doing div this fall? Cari Hanover

October 9, 1965

THE BEAT

Liverpuddles



Earl Preston's REALMS.

This week I would like to tell you about one of the Liverpool groups who have yet to make a big hit record-but I am certain that they will do so very soon. Their name: Earl Preston's REALMS. They have been on the Liverpool scene for quite some

Earl Preston, the singer and leader of the group, been singing in the Liverpool clubs such as the C ern for five years now, his first group being the T.T.'s. The REALMS have been together for about three years.

"Good Looks" First

When forming the group Earl Preston decided - or so he says-to pick a group with good looks first and musical ability second. However, all has worked out well, for not only are the boys good-looking but they are also first-class musicians. They have during the past three years built up a very large fan following

The members of the group

On drums, Tommy Kelly, 19-years-old; he also takes the lead in some of the vocals. Tommy told me when I spoke with him recently that his hobby is Girls-Girls-Girls, and from what I have seen, the girls love him

Bass guitarist and vocalist is John Caulfield, 21. John has wonderful blond hair and amongst his hobbies rates horse riding as his favorite.

The lead guitarist is Tony Priestly, 22, and a great fan of Gene McDaniels. On organ is Dave Typan 22 A Character

The newest member of the group is saxophonist Tommy Huskey who has been with the group 18 months and is 23 years old. Tommy is quite a "character" and a great musician who has ever been found "busking" (Ed. note: "Busking" is Liverpudlian for ad libbing without any music) outside theatres to earn extra money for himself.

By Rob McGrae Manager, The Cavern

All members of the REALMS are great comedians in true Liverpool style and you will be able to see and hear them in a documentary film, "Liverpool Au-Go-Go," to be networked on American TV. The boys are looking forward hopefully to October 8 when their third record is due for release in England. It is called, "Memory of Our Love," and was in fact written for Elvis Presley. It was given to the REALMS by Herman's manager. The record is to be released in the U.S. later in the year.

By the way, if you would like to write to the REALMS you may do so by writing them c/o The Cavern. I have been assured by them that they will answer all your letters as they would love to hear from you

Cavern Competition

I am sure that a lot of you would like to have a suvenier from The Cavern, so I have decided to hold a competition. The prizes will be for the two correct answers to the following question:

HOW MANY APPEARANCES DID THE BEATLES MAKE AT THE CAVERN?

The prizes will be

A piece of the actual stage on which The Beatles performed

2. A genuine five-feet by four-feet Cavern poster; 3. A Cavern book which tells you all that you

might wish to know about this famous location: 4. A Cavern pen.

The first two correct entries will each get these prizes . . . PLUS: an autographed photo of Earl Preston's REALMS. In addition to this there will also be 20 consolation prizes of Cavern pens. So get busy sending your answers to: 17 Heydean Road, Allerton, Liverpool 18, England.

'Trimming' - 10 Easy Lessons By SHIRLEY POSTON

Fads may come and fads may go, but here's one that's bound to be going great guns for a long time

It's called "Trimming", it ori-ginated just recently in California, and watch it catch on all over the country!

It all began when a group of high school seniors in Los Angeles decided to do something about one of the problems that seems to happen at the start of every school

Students return to school in great shape because of all the activity of the summer, but when they get back to sitting in a classroom most of every day, their hori-zons aren't all that begin to broaden.

Fun To Do

"Trimming" is, in a word, exer-cising. But the kind of exercise that's as much fun to do as it is easy to do. It doesn't require going off into a dark corner by yourself or take up one extra ounce of the time you have so little of what with homework and all "Trimming" is incorporated that. into the things you do every day. and here are ten ways to join the fad and the fun.

1. While dancing, touch your toes at least five times during each number, in time to the music. Any song will do fine as long as it has a lively background beat. (Bet it won't be long before some crafty soul writes a song and a dance es-pecially for "Trimmers".)

popcorn, sit cross-legged on the floor or couch, placing the bowl of goodies directly in front of you, just slightly out of reach. Then bend in the middle and grab one peanut or kernel at a time. Place the bowl to either side for

Give A Yawn

3. Add a little "Trimming" to your homework sessions by simulating a vawn every so often (Don't really yawn or you'll make yourself sleepy. Just pretend to.) This is great for the facial muscles and people won't point even if you do this in study hall. They'll just think you're terribly bored by it

4. When you're cleaning your room, picking up clothes, records, etc., plant both feet firmly on the floor and bend from the waist. When you're putting things on the top shelves of your closet, don't take the easy way out and stand on a chair. Reach, while standing rigid on your tiptoes.

5. Stop sauntering up the stairs at home or school. Sort of bounce instead. The more bounce the better as this awakens a lot of

6. When you're walking home from a friend's house, or from classes, run don't walk, Well, not run actually. March is a better word for it. If you don't have a transistor radio to accompany your stalking about, hum "An-chors Aweigh" or some such and march off into the sunset. Marching activates more muscles than just walking, and burns more cal ories. It also enables you to walk almost as fast as you could run

Turn Head, Too

7. Looking from left to right is more or less an automatic reflex when you're driving a car. Add a little power to the motion and this becomes a method of "Trimming" Don't just turn your head at cor ners. Bend each way from the

8. When you're putting your books away in your locker, don't just toss them in. Put them on the floor and pick them up one at a

9. Talking on the telephone is a perfect background for this "Trimming" exercise. While you're gabbing, lie flat on the floor or couch or what have you. With your ankles together, raise your legs as high as they'll go and then lower them as slowly as possible This will be a little uncomfortable at first, but you'll get used to it and be glad you did!

10. When you set your hair, sit a straight chair, keeping yo back firmly pressed against the chair. This is great for posture. Then, each time you put in a roller, reach both arms high before starting the next curl.

These are only ten of the unlimited possibilities for "Trim-ming." Let us know if you can think of any others and we'll print them here in The BEAT. We'll try them, too!

Sullivan's Last **Beatle Program** Is Still a Thrill

An entire nation of Beatleman ics still hasn't recovered from viewing John, Paul, George and Ringo on Sullivan Show, And who wants to recover?

The foursome, clad Sullivanshow-style in conservative dark suits and ties, treated us to six live numbers and seemed in the liveliest of moods

Paul was especially bouncy, and turned serious only during his soulful "Yesterday" solo, a song destined to be the Beatles' next umber one disc

Ringo's big moment was pre faced by a quip from Paul, who announced that the next number would be done by someone who "doesn't get to sing much except every night." Our favorite drummer boy then launched into his "Act Naturally" with Paul helping on the harmony. John

did a great job of playing the electric piano with his elbow in "I'm

Hard-working George handled his lead guitar cores with case. as always, and added the Harrison touch to several of the vocals. The Beatles closed their minia

ture concert with "Help", the song that's still riding high on the charts

Sullivan paid the group a really hig compliment by stating it was an honor to have them back on the sher

Took the words right out of our mouths, he did



the telly, putting on extra pounds

by snacking away on peanuts or

Page 13

THE BEAT

By SHIRLEY POSTON I'm in the kookiest mood today I'm not even going to discourage the sneaky boys who are reading this column again. So let them Why am I in such rare good humor? Well, you know how you're always reading about really nutty things that happen to other people but never to you or anyone you know? Times must be changing be-

cause I've had two of the wildest

experiences lately, and you might

just as well prepare yourselves because I'm about to rave on

about both. (Don't fret, you need

Battered Car

First of all, about three years ago, I read the funniest thing about

this boy who had kind of a battered

car. He took a girl to a drive-in

restaurant and when the waitress

put the tray on the car door, the door fell off right in the middle of

brother (little above the eyebrows

only-he's sixteen and six feet

the sleer

the parking lot My experience wasn't quite that hysterical, but almost. My little

Girls Only

For

October 9 1965



DO YOU RECOGNIZE THE NEW JERRY NAYLOR? Jerry's changed his look a little bit by wearing his hair combed forward and his clothes more casual. He looked good before - but now he looks even better! He's also doing big business since going solo. He recently opened Les Poupees club in San Jose where his back-up group was the Sinners instead of his famous Crickets. Jerry packed the place every night and no wonder - this guy has talent!

Ventures Will Offer More Guitar Lessons

If you were one of those who filled out the questionaire that went along with the Ventures' album, "Play Guitar with the Ventures," some months ago, you may really have started something

As a result of the realize to ite questionaire card enclosed with the LP, reported Don Blocker who helped create the package, Dolton Records is now ready with follow up album ideas along the same lines as the first.

The idea was kind of cute, remember? It was designed to teach you to play guitar using what the company called the "Guitar, Phonsystem. In the questionaire you were asked what styles of guitar you would like to learn and what tunes from the Ventures' repertoire you would dig playing. among other similar questions.

52.000 copies of that first album; now, according to Blocker, the second package using the "Guitar-Phonics" system is due for release in November

Because of the success of the questionaire placed in only 1,000 albums of the first release, says Blocker, the next such one will be based taken from the cards.

The "Guitar-Phonics" system provides students diagrams for placing the fingers on the fingerboard to get the correct chords. In addition, the LP teaches lead, rhythm and bass guitar.

tall) decided he was going to take Dolton reports selling more than

entirely on information

the hundred dollars he earned this summer and buy a car. was trying out this really junky looking heap and threatened me into going for a ride with him

Every time we went over a pebble in the road I about bounced into next week, but I kept quiet (meaning I didn't laugh out loud) until we pulled up in front of the house. Then he swaggered out and,

playing the big man, decided to

Sonny & Cher **Now Lecturing College** Course

There will be animal skins in the college classroom this falland by invitation of the University of California, Los Angeles.

Behind the skins, of course, will be the cheerful self of Sonny Bono who, with Cher and other guests of UCLA, will take part in a most successful annual feature of the university adult extension division Walter E. Hurst's special fall course, The Music Industry-It's Structure and Economy

From the title of the course, it all sounds dry and dull. But we'll bet things liven up more than a little when Sonny and Cher get up in front of the class to explain their phenomenal success in making hit records (last time we checked they had five hits going

Other guests invited to speak to the students include Freddie Mirell: Richard Burns and selected A&R men from various record



I thought I was going to die laughing (out loud this time) (very). I don't know what I'd have done if this had happened on a date. I suppose it would be horribly embarrassing for the boy. Especially if his date was unable to keep her inner merriment from becoming

Hmmmm. That poses a question I've never really thought about Wonder what a girl is supposed to do when she's on a date and some thing really hilarious (but embarrassing to the boy) happens? Hope someone reading this can answer

A Real Stinker

I must have said something in a past column about dropping cute little notes to boys because I received a letter on this subject. The girl who wrote seemed to think I was against this, and come to think of it, I guess I am.

It is a lot better than calling a boy, but it can sort of turn him off in your direction. When a boy receives one of those "cute little notes" in the mail, every member

WHY SO SERIOUS? That's Sonny

Bono's teacher-face he's wear-

ing for his class at UCLA.

of his family just has to know what's in it

If the boy is one of "those", he probably shows them, too! And if he's a real stinker, he shows all his friends also. On the other hand, if he isn't the blabbing sort, he probably gets all red in the face and then really gets teased by his

But I am all for sending a "not so-cute" note to a boy who suddenly decides not to call you for about ten years. You know, when you want it to be perfectly clean in his mind that you couldn't care

I just foam at the thought of some boy going around thinking ing over him. I told you about the girl who sent that "BYE" note to my brother and had him talking to himself for davel

Onward to other subjects before I run out of room again

Clothes Habit

Don't you just love this time of year? September is synonymous ith buying clothes in my book. Guess that comes from so many years of going back to school this particular month. I'll probably never get out of

the habit. Can't you just see me about fifty years from now, wob bling into a department store to buy a back-to-school wardrobe? The clerks will probably call the men in the white coats.

Speaking of men in white coats, I think someone should call them to rescue the person who dreamed up those odder-than-odd boots with holes in the toes. I mean get serious! Someone has to be kid ding, only they aren't!

Well, I've done it again. It's time to go. But before I do, have you seen Wanda The Witch's latest TV commercial? (Wanda The Witch-GOOD GRIEF!) Any way, this girl is standing out by a touring bus, shricking at her maletype companion about her hair not combing.

Surely that commercial isn't try ing to lead-us to believe that she going to stay out there in the woods if her hair doesn't shape up. I don't know about you, but if I ever acted like that around any of the boys I know, they'd never speak to me again. They'd also unch me right square in the nose 1 hope

Down, girl. Say goodbye this

So goodbye, keep your letters coming and I'll see you next Beat



word that continues to crop up in the title of disc after disc.

Next time you have a few minutes to spare, put on your thinking cap and see if you can come up with the word, and match the names of the artists with the five hits listed

It won't win you any prizes or awards, but you'll find it a marvelous waste of time when there isn't anything better to do.

The songs (minus that certain word) are listed below, as are their singers. You'll find only four artists listed for five songs because one of the songbirds in question recorded not one but two of the tunes

1. "Make Me Your	• 55 mil 10	
2. "Since I Lost My		A. Sonny & Cher
3 "I'm You	The second of	B. Chad & Jeremy
4. "I Don't Wanna Lose You		C. The Temptotions
	Don't Go"	D. Barbara Lewis

boby and the match-'em-up answers are (1) D, (2) C, (3) D, (4) B, and ANSWERS (AND STOP READING THEM UPSIDE DOWN); The word is

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PORTMAN'S___ PLATTERPOOP

HOLLYWOOD-A flying trip to Chicago proved that The BEAT is read all over, at least by people who appreciate today's music. The program director of WLS in Chicago was intently reading The BEAT to find out what's happening in Los Angeles and San Francisco when I burst into his office... "That's All" is the title of the single being pulled from Three Midniters new Chattahoochee album. The requests have been overwhelming!

Gemcor records The Beckett Quintet's Dylan tune "It's All Over Now Baby Blue" is going across the country, It's tuneful!...The Righteous Bros. new single "Gotta Tell You How I Feel" and a January pact for a Las Vegas appearance, with Sinatra the Elder, arrived at the same time...Tower records released Jerry Naylor's new single "City Lights" and it should brighten up the record markets.

Lloyd Thaxton, the "Big Daddy" of the dance shows, has entered his third year of presenting this type of program on tv...The Bea's, a lovely teen-gal vocal group on Chattahoochee, new single is "Nothing Can Go Wrong" ... Dick Howard, Shindig's most popular talent buyer, popped for lunch and men-tioned that Jimmy O'Neill will apply for his 100,000 mile airline club before he begins his 40 city tour with the "Shindig Show". He'll be commuting each week to arrive on Wednesday to tape, then depart for the next locale. What a way to meet thos lovely

Press Release received by your glaring editor "As a result of their recent appearance on CBS-TV's Talent Scouts, The Legiondaires will be among the first "unknowns" to appear on Scopitone" Editor's reply: Evidently the person who created this release has never watched the one-eyed juke box, for most of the artists are newcomers to the American public half minutes of music, when you can get 3 for 25c rmal-type juke machi

Burt Bacharach, the man who's writing all the teen hits today-oops, sorry Mr. Dylan-will write the special song material for Colpix's next effort for Vince Edwards. Vince claims it's the music that hasn't given him a hit record, nothing else?

Buddy Greco has developed a fanatic teenfollowing. His Sept. 28 appearance at H'wood's famed Cocoanut Grove brought out his fans in huge numbers. The boss man of the room boned they would come inside, but at those prices it was best to wait for their "idol" at the door...Sensationallooking Deborah Walley sliced a Gene Page ar rangement for her first Dee Gee Records effort. Perennial teen-ager Jack Benny lifted his pen and scribbled the liner notes for the Smothers Bros. new Mercury album, "Mom Always Liked You Best" Gene Barry, my favorite Bond-type character, does his second album for RCA Victor "Love in 5 Towns". Could be be including Chicago?

The Beatles' new single - as if I had to tell you -"Act Naturally"/"Yesterday" is selling in mass quantities...Congratulations to Ringo on the birth of his offspring, and pleeze Ringo, "You don't have to name it after me"...BBC, the British Broadcasting Company, banned the McGuire tune, "Eve of Destruction." With each ban, the record becomes larger. I understand it's the hit of our GI's in Vietnam!

Shelly Fabares, a talented and wonderful human being, signed to appear in Herman's Hermits' motion picture. Shelly needs another hit record, aps Herman's magic will rub off...Leon Mirell. the boss of Shindig, returned from England and declared that single performers are the vogue in the Jolly Country. He predicts that within six months we'll feel the same way in the U.S. Gee dad, what's going to happen to our Fearsome Foursome? Must to see how the Los Angeles Rams are doing



THE NEW BABY looks strangely familiar, luv.

French Spurn Beatles

If there's anywhere in the work that the Beatles need help, it's in France only

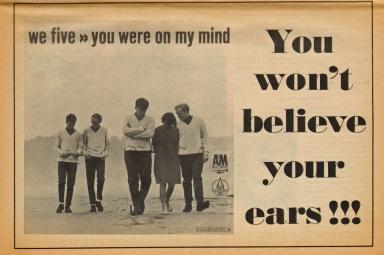
In spite of their return tour of this country, the Beatles have not been able to crack the almost impenetrable French charts.

Their "Help!" disc has been a powerful international hit elsewhere. At present it has claimed op honors in both America and Britain, and also been at the head of the sales list in Canada, Ireland, Hong Kong, New Zealand,

The Beatles have also registered on the charts of late in Argentina and Singapore, but the only two foreign groups to win recent slots in France are the Rolling Stones ("Satisfaction") and Sam The Sham & The Pharoahs ("Wooly Bully

Could it be that the French just don't parlez-yous where the Beatles are concerned? It's be ginning to look that way

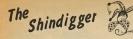
Just goes to show that fifty million Frenchman can be wrong



Asks . . .

Answers

for a walk.



Howdy hi, Shindiggers! We're back for another gear gab session and have we ever got a lot of people to speak with today

Right now I'm sitting on the steps of the famous Shindig stage and there are at least thirteen million, five hundred thousand and ninety-four people standing around me - so, let's get started!

There is a man standing over there by the piano who should be very familiar to anyone who is a fan of rock 'n' roll. It's Jerry Lee Lewis. Welcome to Shindig, Jerry Lee-it's good to have you back.C'mon over and tell us what you've been doing. Have you done many personal appearances lately

"All the time. I play more one-nighters than any other artist in the business. I play twenty-five a month - every month

Wow! That's a whole lotta concerts, Jerry Lee! Tell me, what do ou think of the Beatles and the British sound?

... Billy Preston

Not British Sound

"The Beatles are original in their style. I like somebody with style. I like 'em 'cause they sing rock 'n' roll. We originated the soundnobody can say it's the British sound. I can appreciate the Beatles and I like them."

Alright fellas-our next guest is all for you. May I introduce to ou beautiful Miss Raquel Welch H'lo Raquel. Hey-I was really surprised to find out that you were going to sing on the show. What gives? "I've always sung, but I'm an actress. I sing and dance. I get a kick out of a show like this. I'd like to cut records but I don't have time." Thank you, Raguel, Alright all you Miserable Males, youback to your seats!!

"Howdy hi, everybody." Hey gang, look who's here -- it's Jimmy O'Neill. Hi Jimmy, what's up?

"Hey, I'm very excited because I've just returned from a very successful whirlwind tour of the country. I really love to travel 'cause it's the most fun 1 get out of doing Shindig: meeting the kids and finding out what they like. By the way, I just did something that was a lot of fun. I am going to be a character in a segment of The Flintstones and I've just finished doing the voice for it. The show will be called 'Shin rock!" Well, you've certainly been keeping yourself busy, Mr. O'Neill!

There is a young man here who is completely in charge of the "Soul Dept." on Shindig and his name is Billy Preston. Billy, will you please clue us in - like, uh, where did you get all your "soul"

"In church!" Oh. Well, what kind of music do you prefer to sing? "Soul music, of course!

Ah me-I should have known better than to try and get a straight answer from you! At least tell us a little something about yourself then. "Well, I like dancing a lot and I do an imitation of James Brown. I'd like to end up like the Beatles - rich!! I play the organ, the piano, and the guitar, and someday I'd like to branch out into all areas of show business. Some of my favorite artists are James Brown, Marvin Gaye, Earl Grant, and my No. One favorite is Ray Charles."

Thank you, Mr. Soul

Message Dept.

By the way, Shindiggers, I have a couple of messages for you. First of all, Bobby Sherman called and asked me to say hello to everyone cause he had to leave for the mid-west. But fear not - Robert will return

ondiv to Jane Nelson and her three friends: keep your orbs glued to this column next week girls. cause the ol' Shindigger will be bringing in your fave raves-Joey Cooper and Delaney Bramlett - to say a few words 'specially for you!

Also, joining us next week will be Jimmy Rodgers, Mike Clifford Donna Loren, Little Anthony and the Imperials, and Billy Joe Royal so be sure that you fall by, too. This Thursday and Saturday will find loads of excitement aboard Shindig, with exciting guests like the Turtles, Leslie

Gore, Donovan, the Dave Clark Five, the Hollies, the Shindogs Ray Peterson, Billy Joe Royal, the Who, Gerry and the Pacemakers,

the Four Tops, and many, many more.

Keep your questions coming in to the Shindigger 'cause they keep me company when I'm all alone and blue. (Not to even mentic Till next week then, remember Shindiggers-no matter what anyone says: ROCK ON!!!



... Donna Loren

-Rosie Mata * * "Call the zoo and tell them one of their animals escaped." Laurie Eisenberg * "What else could I do but play like Chert" - Dingh Clark



- Darlene Dunn

QUESTION OF THE WEEK, which is:

WHAT WOULD YOU DO IF YOUR BOYFRIEND SHOWED UP FOR A DATE

DRESSED IN ANIMAL SKINS LIKE SONNY BONO?

"If it was David McCallum, I'd let him come in. Otherwise I'd get a leash and take it

*

"I'd go out with him, of course!"

Please keep your answers **short**. Please mail your answers in right away - no later than Wednesday, Remember, the Early Birds catch the free LP records. (All entries be-come the property of The BEAT.) Mail your entry now to THE QUESTION OF THE WEEK,

Our QUESTION OF THE WEEK has had a great response from you gals and even from some of you guys. Sorry we can't print all the answers, but these are a few chosen from the mailbags. Each one whose answer is printed will receive in the mail an LP record album.



WELL, BOYS, THEY'VE FINALLY DONE IT - Formed an all-girl group for you guys to drool over. They're simply "The Girls" and, believe it or not, they **are** actually sisters. The group consists of (1, to r.) Diane, who plays rhythm guitar; Rosemary, who plays lead guitar and sings; Margaret, who plays drums; and Sylvia, who plays bass guitar and sings. The Girls are terrific performers who have acquired plenty of avid fans, and leading the pack of admirers is the one and only Bob Dylan.

"Enter him in a dog show." .

> "What boyfriend?!" -Judee Schumacher . . .

Readers of The BEAT are invited to send in answers to the Restless Reporter's next

If actor Robert (Napoleon Solo) Vaughn were a candidate for the office of Governor of California, why would you urge adults to vote

Restless Reporter

The Question of the Week

KRLA **Tunedex**

JOHNNY



EMPEROR





CASEY KASEM



BOB



DICK BIONDI



DAVE HULL

KRLA BEAT 6290 Sunset, No. 504 Hollywood, Cal. 90028

This	La		
		and the second second second second	Artist
1	1	LIAR, LIAR THE "IN" CROWD	The Castaways
23456	3	THE "IN" CROWD	Ramsey Lewis Trio
3	18	A LOVER'S CONCERTO	The Toys
4	5	DO YOU BELIEVE IN MAGIC	The Lovin' Spoonful
5	4	HELP!/I'M DOWN	The Beatles
6	2	BABY, I'M YOURS	Barbara Lewis
7	42	YESTERDAY/ACT NATURALLY .	The Beatles
8	13	HANG ON SLOOPY	
9	6	IN THE MIDNIGHT HOUR	Wilson Pickett
10	11	WE GOTTA GET OUT OF THIS P	LACE The Animals
11	8	EVE OF DESTRUCTION	Borry McGuire
12	14	TREAT HER RIGHT	Roy Head & Traits
13	9	TAKE ME FOR A LITTLE WHILE	Evie Sands
14	15	MOHAIR SAM	Charlie Rich
15	29	UNIVERSAL SOLDIER UNCHAINED MELODY	Donovan
16	7	UNCHAINED MELODY	he Righteous Brothers
17	30	EVERYONE'S GONE TO THE MC	
19	20	LIKE A ROLLING STONE	Bob Uylan
20	19	AGENT DOUBLE-O-SOUL YOU'VE GOT YOUR TROUBLES	Edwin Storr
21	27	THE DAWN OF CORRECTION	Ine Fortunes
22	22	CATCH US IF YOU CAN	Ine Spokesmen
23	16	ROSES AND RAINBOWS	The Dave Clark Five
24	17	THE TRACKS OF MY TEARS	The Mission
25	26	KEEP ON DANCING	The Conters
26	33	THE WAY OF LOVE	Kathy Kishys
27	38	EVERYBODY LOVES A CLOWN	Gary Lewis & The
1			Playboys
28	39	JUST A LITTLE BIT BETTER	Hermon's Hermits
29	43	CRAWL OUT YOUR WINDOW	+ Bob Dylan
30	44	THERE BUT FOR FORTUNE	Joan Baez
31	36	YOU'RE THE ONE	The Voques
32	37	I LIVE FOR THE SUN	The Sunrays
33	40	I KNEW YOU WHEN	Billy Joe Royal
34	47	I'M YOURS	Elvis Presley
35	45	NOT THE LOVIN' KIND	Dino, Desi & Billy
36	41	GOODNIGHT MY LOVE	Joey Paige
37	46	WHAT COLOR (IS A MAN)	Bobby Vinton
38		POSITIVELY 4th STREET	Bob Dylan
39	-	MAKE ME YOUR BABY	Barbara Lewis
40		LIFETIME OF LONELINESS	Jackie De Shannon