How The Beatles Struck It Rich!

KRLA BEAT

May 5, 1965

Los Angeles, California

SIGNED

Ten Cents

HERMANIA SPREADS

Derek Taylor Reports

The Byrds will, I believe, be No. 1 nationwide with "Mr. Tambourine Man"—their first recording now on general release here and zooming up hundreds of local charts.

Dave Hull, who misses very little in the world of new sounds and fresh trends, was smart enough to pick it as a hit on KRLA. In Pittsburgh, it was selected as Hit of the Day by a vast listening audience.

I personally think it is a marvelous hit. But then, I am prejudiced because I started taking an interest in the group some time before the disc was made.

Can Recognize

Having heard it, however, I am now convinced it has limitless potential. It's different, sympathetic and gentle. It has a plaintive, melodic insistence which means that once having heard it, you recognize it the first few seconds when it is replayed.

It is very difficult to know how to put the right hit-ingredients into a disc, and there is never a guarantee that you will achieve the right mixture. Only the Beatles and Elvis Presley in his hey-day could be sure of automatic Number Ones.

But there are, I am quite sure, contemporary groups which, if you know anything about sounds, you are certain will make it.

Examples

There are fair hits, good hits and great hits. "Mr. Tambourine Man" was a great hit. You've Lost That Lovin' Feeling" was a smaller. "She Loves You" by any group, deserves to reach the top. I believe "Mr. Tambourine Man" is in this bracket. And if it doesn't make it, I'll print my picture upside down.

Beatles Wrong

So, the Beatles—for the first time in my time—have changed their minds and admitted they were wrong on an important issue.

As you will have learned from Dave Hull's broadcast, the four some decided they didn't like the title they had chosen for their new movie.

It is scarcely relevant, I didn't like it either and I am glad they agreed to change it.

To the Beatles, it may have been a substantive title but United Artists will, no doubt, be very glad when the Beatles make up their minds.

It will be interesting to see if they come up with something as clever as "A Hard Day's Night." —MORE ON PAGE 8

THE LOVELY DAUGHTER OF MRS. BROWN has just the Liverpool touch, apparently, and has skyrocketed this quintet to the dizzy heights of America's Number One group. PETER NOONE (Herman) first joined the group almost by accident. Known then as the HEARTBEATS, the boys were a short singer one evening. Peter happened to be in the audience, sang that night, and is still singing!

Many changes have come about, and only KARL GREEN remains of the original association. Others of the HERMITS include 21 year old DEREK LECKENBY, who wants to be a civil engineer, 18 year old BARRY WHITMAN, who joined the group the night they changed their name to HERMAN'S HERMITS. Also shown is 17 year old KEITH HOPWOOD. The Hermits will appear in L.A. this summer.

One day, three young girls from Manchester decided to write to their local musical paper, "We are always hearing about Beatlemania," they complained. "Well, we've got Hermania. What about giving HIM some publicity?"

Tops In England

They were talking about a young gentleman by the name of Herman, who, with his group the Hermits (they call themselves simply Herman's Hermits) have become one of the most popular groups in Manchester and the North of England in the space of nine months.

Their following is a big one. The staunchest fans have pioneered their admiration which they call 'Hermania' and the word has spread. White sweaters and waistcoats with inscriptions like 'We love Herman,' 'Hermania' and 'Herman's Hermits' are to be seen in abundance at every concert they do in the North.

The present line-up has only been together for 3 months. Herman joined them when they were called the Heartbeats. The group was playing at a youth club that Herman frequented one night and were short of a singer. He stepped in and sang and hasn't looked back. The personnel of the group has changed around a bit since its formation. Karl Green (bass guitar) is the only member of the original group. As people left, Barry Whitman (drums) was the first to join, then Derek 'Lo' Leckenby (lead & rhythm guitar) and last Keith Hopwood (lead & rhythm guitar).

How The Name? (The rather unusual name of Herman comes from a cartoon character. In a cartoon show on TV called "The Bulwinkle Show" he was a boy called Sherman. The rest of the group were amused at the similarity of the character and their lead singer. Mistaking the name of Sherman for Herman, they christened him. They chose The Hermits because it fitted the first name. First going out as Herman and the Hermits, it was later shortened to Herman's Hermits.

The group was brought to the attention of independent record producer Mickie Most, the man most responsible for the hits of the Animals and the Nashville Teen. He travelled to see them at a concert in Bolton, was immediately impressed by their stage show and signed them to a recording contract. He did however point out many of their faults and the boys have tremendous confidence in him. In fact, he saw them, signed them, recorded them and got the record released in the space of three weeks.

Mickie Most will completely responsible for a choice of material on the debut disc by Herman's Hermits. Title — I'm Into Something Good.

Backgrounds

Herman (real name Peter Noone) is a mere 16 years old and was born in Manchester on November 5th, 1947. He had wrong a little at school and although he first just having drama lessons he combined these with singing lessons. He attended the Manchester School of Music for both drama and singing classes when he was 14. He has appeared in several stage plays and has done considerable work on TV.

Karl Green (bass guitar) is 17 years old and was born in Salford, Manchester on July 31st, 1947. He worked with a group, the Balladina, before becoming a member of the Heartbeats, predecessor of Herman's Hermits.

Varied Beginnings

Derek Leckebury (lead and rhythm guitar) is 21 years old and was born in Leeds on May 14th, 1943. Nicknamed 'Lek', he attended Manchester University where he studied Civil Engineering, a field in which he hopes to enter.

Barry Whitman (drums) is 18 years old and was born in Manchester on July 21st, 1946. After engaging in various neo-show biz jobs he joined the Hermits when he found that he had taught himself to play the drums with tremendous success.

Keith Hopwood (lead and rhythm guitar) is 17 years old and was born in Manchester on October 26th, 1946. He bought his first guitar at 14 and joined a local group at 16 before becoming the finishing touch to the newest sensation in the music world. The group is very popular now, everywhere.
KRLA BEAT

May 5, 1965

Still The King

Parlez Vous Francais? Well, you'd better, because France is now importing something besides perfume—GRILS! Two of the "Ye Ye" girls—Sylvie Vartan and Francoise Hardy have been receiving plenty of American exposure via the big tube. We'd better. The show is in the hearts of U. S. teens. We doubt it. But as all the boys agree, the little French girls are making their names easier on the eyes than say, the Hullabaloo Quartet. This show is for Sylvie and Francoise. That the American girls and NOT the American boys buy the majority of records, as you can see.

In case you're wondering exactly who the girls are, they are Chap Allen and the Expressions. That should clear up the mystery for you. Now all you have to find out is—that these are Chap Allen and the Expressions. Who ever they are, they're like their sound of "Shindig!" its all OVER! QUICK ONES: "Shindig" will go the movie route in August... Chaud and Jeremy have settled their legal battles with Ember Records; they now belong to Columbia... The Chiffons, Motown tour of England, starring the Supremes, Martha and the Vandellas, the Miracles, and Little Stevie Wonder, received wild acclaim but did NOT do as well as expected at the box office... Radio Caroline (British pirate radio) DILEMMA OF THE WEEK: What should one do with a British star? What separates our local L.A. groups from the Beach Boys? (Besides age?) Obviously, there is no set answer; if there were, theoretically all groups would be British.

Still, it's interesting to ponder, and who knows, maybe the gang down the street from you who practice the same off-key song OVER and OVER will one day set the record world on its ear, radio stations Americanizing their programs.

Note To Dave: Dave has an interested in knowing that "Fabulous," an English fan magazine, credits him with phonning Mrs. Louise Harri- son once a week and broadcast- ing the conversation "live." Although most of these conversations have been on tape, the old secrecy manages to gain a worldwide reputation as the most avid Beatle- maniac in existence.

Since that British music paper introduced the idea of having the Beatles listed at Buckingham Pal- ace, reaction from the British populace has been terrific. Most of the other English newspapers papers shuffle their vocation and the majority of fans seem to think the Beatles should be honored in some way, and they were quick to offer their suggestions. Liverpool should have Ringo Road, George Grove, John's Avenue, and Paul Parade... The British Post Office should issue Beatles stamps... They should name the Liverpool Col-lege of Art after John Lennon... They should make John director-general of the BBFC, and they should make the Beatles directors of the Bank of England since they made more of the money any- way!

Fun To Dream

We usually deal with a lot of their suggestions will be adopted, but they seem to be having a ball themselves.

WATCH OUT FOR: Herman's Hermits on "Shindig!" in early May if you're one of the Cy special, "Big Night Out," on TV later this spring... "Let's"—a song and dance, which is taking the Continent by storm.

Follow The Leader

The Shadows, Cliff Richard's backing group, signed with Epic Records here in the U.S. The group's first release on Epic is "Mary Ann," which was a fa- miliar hit in England. Richard failed to make it Stateside, will the Shadows follow suit?

We think Britain Epstein's deci- sion to make the Shadows make more movies and fewer personal appearances in one is going to film once a group—ANY group— loses personal contact with their fans, their fans lose interest.

Now, if you want to see the Shadows, come on down to this show at the Capitol, and you can see the Shut Out from 8 p.m. to 1 a.m. on Saturday night.

Louie Cricciene

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KRLA Beat Exclusive -- Portrait of a Beatle

THIS MAGNIFICENT PENCIL DRAWING OF GEORGE HARRISON is the work of BONNIE GUTHRIE, 16-year-old San Diego high school girl, who has already presented several of her drawings to other leading world artists. She is planning to take up art as a career. In December, Bonnie presented a splendid drawing to a famous man — a portrait of BRIAN EPSTEIN. It was handed over to the BEATLES’ manager when he was here with his singer TOMMY QUICKLY. Bonnie does not trace over a photograph — she draws from models or just simply recollection, and has produced some startling results. In addition to Bonnie’s obvious talent as an artist, she also sings rhythm and blues, and has done some work in that field. But her first love is her work with art. Watch for other impressive exhibitions of Bonnie Guthrie’s work, coming soon in the KRLA BEAT.
Rolling Stones Here Soon

Wayne Fontana is anxious for his fans in America to know his recent illness was nothing serious. "All I needed was a good rest," he told the BEAT. "I've been out every night for two and a half years and the strain finally got to me -- I just had an attack of nerves." After a four-week lay-off he is now accepting bookings again. Wayne is pleased with his success in the U.S. "It's a nice tonic," he said, "and I believe I'll be going over to America with Herman and Freddie.

Herman is wearing a cast on his thumb. A policeman who had helped him through a mob of fans and safely into his waiting car was so anxious to get Herman on his way that he slammed the car door on the head Herman's thumb and broke it in three places. The injury doesn't prevent him from his peculiar "addiction," though. Herman is, by his own admission, a "coke addict" and drinks six at a sitting -- more than once a day.

Peter Asher recently did a solo on television, performing "True Love Ways" without Gordon. Gordon says his car broke down on his way to the studio. It could have been even more serious. The gear box fell apart while he was driving 75 m.p.h., but Gordon was able to stop it without mishap.

The Rolling Stones are the objects of a fierce controversy in England. Several bands have been ejected from a few clubs and restaurants because of the way they dress and their fans are up in arms about it. Friends of the Stones say they have a right to dress however they please -- and besides that, some of their "seedy-looking" clothing is actually very expensive.

Similarly, the Pretty Things, whose unkempt appearance strongly contrasts with their name, have encountered a housing problem in England. Because of their long hair, landlords slam the door in their faces. As a result, all but two of them are homeless. "We couldn't get a flat altogether now if we tried," says Phil May. "Once they realize we're the Pretty Things that's it. Or they try to stick us for double rent. "It seems if you belong to a long-haired group, nobody want's you."

Elvis Presley will be on "Shindig" May 5. Unlike most of the artists appearing on the popular television show he will be featured not as an "up-and-coming" star but as a veteran of the entertainment business. It will be a celebration of his 10th year -- all of them as a star -- in the world of music.

Debbie Gray's apartment was burglarized and his gold record received for "The In Crowd" taken as part of the loot.

The Beatles are dog lover. John has a red setter and Ringo has an apricot colored poodle, a wedding gift.

Tom Jones has been signed for five "Ed Sullivan" shows, the first of which will be aired on May 2. Unfortunately, three "Shindig" appearances scheduled for him had to be cancelled due to a conflict in dates.

Cliff Richard has been popular in England for many years -- even before the Beatles. However, his No. 1 record in Britain, "The Minute You've Gone" was recorded in Nashville, Tenn.

And there's the conflicting situation regarding P. J. Proby, an American who was a virtual unknown until recording in England.

Californian Bob Dylan, the brilliant folk singer and composer, has become a smash during his current tour of England. Ticket demands for his concerts are fantastic, and he has been forced to schedule extra performances. Among those grabbing tickets for his London concerts are the Beatles. Donovan, the fast-rising young English folksinger who is often accused of copying Dylan's style, also plans to see him perform.

NEW RELEASES: TOM JONES -- "Once Upon A Time"; KINKS -- "Everybody's Gonna Be Happy"; JAN WHITCOMB -- "You Turn Me On"; SEEKERS -- "A World of Our Own"; and MANFRED MANN -- "Oh No Not My Baby."

At Deadline

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AS A PLATFORM for a Stones' elbow, is a hitching post for horses. BRIAN JONES can afford to relax. And JOEY RAIGE, though bemused by the antiquity of it all, looks much at home.

RIN GUO STARR lived on such a road until well-meaning excited fans coming round at all hours drove the BEATLES' drummer off to another hideaway somewhere in England.
Making A Gold Record

By Derek Taylor

St. John’s Wood is very much London. Solid and a little old. But nice and comfortable, and not yet shabby. The buildings have dignity and an elderly charm. And people still clean their windows.

If a horse-drawn cab clattered up Abbey Road, it wouldn’t seem too unusual. Somewhere far away there is still a faint rustling of cornflakes.

It is 5 o’clock in the afternoon in Abbey Road in St. John’s Wood. The leaves are fluttering from the sycamore trees, and George Harrison is late.

John Lennon’s Rolls-Royce glides by and the blue uniformed doorman straightens his tie.

Teenagers Gather

Around the wrought-iron gates of the EMI Studios in St. John’s Wood, huddled and clustered knots of teenagers gather, clutching half-opened pens and rolled-up drawings, newspapers, magazines and autograph books.

Paul McCartney’s Attin-Martin is making his way through the lunch-hour traffic of London’s chattering West End. Paul is still battling his way. He isn’t worried because he knows he won’t be late. He never is.

And miles away, deep in the heart of the Surrey countryside, George Harrison is trying to buy a swimming pool.

Ringo To Beatlity

Ringo Starr has just this minute passed his driving test and Bert, the Beatles’ general chauffeur, is waiting by the huge black Austin Princess to take Ringo away from his dreams of Italian cars to the realities of the studio.

Another Beatles recording session is about to begin. Around the corner and only a few weeks away, lies a brace of golden discs, hundreds of thousands of dollars, and fresh glory in the pernicious world of recordings.

Paul and John are usually early. Particularly Paul. He is the eager Beatle and, in any case, he has neither wife nor domestic involvements to hold him back.

Midnight Deadline

In the No. 2 Studio in St. John’s Wood, the thin, stooping figure of George Martin is hunched over the control panel. He knows the Beatles may be a few minutes late, but he knows, too, that as an A side must be recorded by midnight, then an A side will be recorded by midnight.

Also, he knows it will be a worldwide hit. And this helps him to relax. The doorman abbreviates John, who steps from his Rolls-Royce, says goodbye to his chauffeur — John doesn’t drive yet — and walks with that curious, swift-loping Beatle walk up the steps into the hallway of the cream-painted building.

“John,” the fans wall patiently, waving and dropping their pens and books, their pictures and magazines.

Professional Fans

Nell Aspinall, the taciturn Beatle road manager, waves back. He’ll be back later, he assures them. Nell doesn’t worry because he knows that these fans have three or four dozen sets of autographs already. They are the professional hunters. They have kept a vigil outside the studio and outside the Beatles’ homes for the past eighteen months.

It is now 2:30 p.m., and George is still talking swimming pools in Surrey. Little Ringo bursts in from his Princess and joins John and Paul in the control room.

John tells him, “We’ve got the single, Ringo.”

And Ringo says, “Great.” Which is the optimum in Beatle enthusiasm.

“It’s Gear”

The single is called “I Feel Fine,” and John says, “It’s great, except for one thing. We’ve got the phrase ‘diamond ring’ in again. But we can always change that.”

“I’m there, too,” Ringo adds. “I’m not worried because a nervous photographer is waiting to take any pictures of the Beatles’ hands for a way-out European magazine.

The Beatles want to get on with their music, and I want them for pictures. Not a new dilemma.

How?

Curious how the Beatles get away with it. As soon as one said of a great politician, “He can charm the birds out of the trees and yet remain, himself, totally unmoved.” George Martin knows the session must start soon and the Beatles, being basically disciplined people, get down to business. George has still not arrived but John and Paul have to get together on “I Feel Fine” because Paul has never heard the tune and there is no half-male.

Within minutes the two of them are leaping about the studio in delight. Paul says he is quite happy for “She’s A Woman” to go on the “B” side. “I Feel Fine,” he agrees, is a far more commercial number.

Where’s George?

“Okay, Beatles,” says George Martin unambitiously. “Let’s have something on tape. Where’s George?”

“Here, Mr. Martin,” says George, unwrapping himself from a gigantic black walrus scarf. “I’ve got a swimming pool.”

The four most expensive artists in the world are now in position in the spot where they first stood two-and-a-half years ago to play the first tentative bars of a song called “Love Me Do.” Which is where they and we all came in.

One Hour Later

One hour later, without studio musicians, without benefit of tricks or gimmicks, the next Beatles single is on tape. John is thrilled, because not only has a song — born that morning — grown into a fully developed recording, but he has achieved a unique effect on the first note.

Paul, it seems, has stopped between two pieces of equipment to produce a weird, twanging sound. John, with his odd, off-beat view of life, thinks this is great. A hit with a differential, he says “I feel Fine” once again?

For Me

“Tis, says John, “If the great and famous George Martin would let us have a cup of bloody tea.”

The faithful Nell Aspinall shoots off for tea and for cheese sandwiches. And sitting in a corner, meaning guitar strings and reading a detective novel, massive Mal Evans, the Beatles’ equipment manager, smiles to himself. He turns to me and says, “This is when you get proud of them. They can be difficult but when you see how good they are, you forgive them every time.” You do!
Number One On The Tunedex

Legend In Music Industry Is 24-Year-Old Genius

By Rod Alan Barken

Phil Spector, at 24, is already a legend in the music industry. The most controversial and colorful figure on the current scene, he is a diminutive giant, an eccentric genius, a self-made millionaire, and one of the most dominant men in the field of pop music.

Songs like "You've Lost That Lovin' Feeling," and "Just Once In My Life"—both performed by the Righteous Brothers—are perfect illustrations.

Spector tasted his first major success in 1955 when he and some high school friends wrote and produced a song that sold over a million records in 30 days. "To Know Him Is to Love Him," a ballad by the Teddy Bears, was the stepping stone to stardom for a bright-eyed young man of 17.

From the President's Home State of Texas comes Sam the Sham and the Pharaohs. Their M-G-M hit "Woolly Bully" has launched the exciting group on the road to stardom. Group drives a new black hearse to carry all their instruments on the road! Sam (whose real name is Domingo Samudio) carries around an electronic organ to keep the unusual sound of the five musicians.

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THE FAMOUS FUNNY MAN—whose records have hit the Top Ten— is ROGER MILLER. A real country boy, Roger used to pick guitar in band for western singer RAY PRICE, and entertain his friends at parties. Those same ditties now entertain millions. Roger is a natural talent who has written his hits himself.

FROM THE BRITISH ISLES we bring THE GLADIES. As the current top group in the UK, The Gladies are on their way to the States. Their first American hit was "Just a Little Thing Called Love," which was followed up with "The Stroll." These British Hits are sure to be followed by many more!
**Did You Know This?**

While John Lennon, Paul McCartney, George Harrison and Ringo Starr continue soaring to new heights in popularity, a former Beatle has hit rock bottom.

Before Ringo joined the group Pete Best was the Beatle drummer. He's on several of their early records which have been featured on KRLA.

After parting company with John, Paul and George, Pete formed a group of his own, the Pete Best Combo. But while the Beatles, sparked by Ringo's driving arms, skyrocketed to become the most popular entertainers in the history of the world, Pete Best struggled to find bookings for his group.

The handsome ex-Beatle has finally given up, disbanding the Pete Best Combo for lack of work.

Behind that brief story lies an even greater story. It is one which should be told, and will be told — soon — in the KRLA BEAT.

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**EXCLUSIVE**

As a KRLA BEAT exclusive, here is a reprint of a letter received by an English girl from Beatle Paul McCartney while he was in Nassau.

"Dear Sus,

"How are you? Hope this finds you as it leaves me. Wish you were here. Weather fine. All the best to all at number twelve. Your policemen are wonderful.

"Anyway — at the moment we're making a film (of the same name) — and we're having a laugh (to boot.)

"Love from your old pals.

"The letter is signed: "The Beatles — John, George, Ringo & Harold."

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**High Numbers — Who?**

Who has one of the most unusual names and unusual sounds among the new British vocal groups?

The "Who," that's who!

The Who zoomed into international popularity with their recording of "I Can't Explain." But even before their success in records, the group was well known in English clubs.

They began with a name almost as unusual as their present one, calling themselves The High Numbers. Hearing that name, customers in the clubs immediately asked, "The Who?"

So the High Numbers promptly changed their name to The Who.

Adding to the distinction of their name, the boys ignored the popular long hair styles and sported short, mod-style mops. But despite their club popularity, their first record failed to sell.

Then their lead guitarist, 19 year old Pete Townsend wrote "I Can't Explain." Their recording of it became an instant hit on both sides of the Atlantic and now music fans throughout Europe and the United States are clamoring for personal appearances.

Now it's no longer "the who" but "The Who!"

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Group Stricken

Fans of the Kinks can relax. The criss seems to be over and there is good news on two fronts.

First, the Kinks are recuperating rapidly from the pneumoconiosis which struck the entire group during a tour of Scotland. Doctors were worried for a time, but they all pulled through in fine shape.

As the BEAT reported earlier, Ray was the first to fall ill. Appearing against doctors’ orders, he collapsed during one of their concerts and was immediately rushed back to London in a special compartment of an express train under strict medical care. Shortly afterward the others were stricken.

Although they were forced to cancel future engagements for several weeks, they’re up and about again.

The second item of good news concerns a widespread rumor that the Kinks were disbanded. This is strongly denied by all the boys, and the denial is echoed by their management.

No matter how popular the Kinks become, one of them will never have any worries about fans or autograph hounds pestering him at his home.

Pete Quaife is getting a cheque!

Pete, bass guitarist with the Kinks, says he’s always wanted one as a house pet. The manager of South Africa’s top singing group, The Shangans, has promised to bring him a cheetah when the group visits England for a series of personal appearances.

According to Quaife, cheetahs can be house-trained and make fine pets. He’ll take his word for it—from a distance.

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THERESEMANS

KRLA BEAT

May 5, 1965

BEATEMANIA

RIDDLE

There are dozens of Beatlemania throughout the world, but few can provide a definition of Beatlemania.

Kahlo, a Redwood City, an arbeta Beatle fan recently set her own definition down on paper. Apparently, she and others share her feelings, for Kathy has been besieged by requests for copies of it.

The list of Beatlemania things is endless.

They have been seen, worshiped, and even cursed with Beatlemania things.

And, the Beatlemania things.

... Fun.

... Laughing at one’s own misfortune and then trying to correct it.

... Enjoying life immensely and gleefully.

... Being an individualist.

... Dignity.

... Duty.

... Courage.

... Courtesy to everyone, no matter what they are.

... Hard work, and appreciation of hard work.

... Demanding perfection of oneself.

... Willingness to sacrifice.

... A hard struggle to the top.

... For the Beatles themselves, and for other performers, the Beatles themselves and every other performing artist, all, regardless for one’s self...

... Respecting other people’s views of the Beatles.

... Appreciation of other performers.

... Appreciation of what is happening on the stage when one is attending a concert.

... Being different to every person.

... A person’s own beliefs and feelings about a very deep subject.

However, after all this, I have found that — to me, at least — Beatlemania is not...

Standing in line for four days to get a Beatles concert ticket...

Crying over the Beatles...

Screaming...

... Really?

POPULARITY?

Is Brian Epstein losing his Popularity in the United States?

Some people seem to think so. Including the producers of "Hallabahoo," who have quietly dropped the segment that was taped in England and m.c’d by the recently-popular Mr. Epstein.

Although many critics thought the show would capture a portion of the show "dull" and poorly handled, most of the young audience seemed to be more interesting part of the show.

Perhaps many of the viewers were taken off by the show on the T.V. screen, and reasoned his failure to produce any competition.

That’s the generally-accepted reason for the change in "Hallabahoo."

Whether the decision was actually made by Brian Epstein or by "Hallabahoo," there will most certainly be strong protest from the many Beatles and Epstein fans.

There seems no reason why they shouldn’t because their intuitive skill is beyond...

English Guides

Now that it has become fashionable to be British — and, more particularly, to be a player and a man from the north of England — people are putting out all sorts of guides to England — slang, clothes, books, and so on. I have a list of what the publishers describe as Real English Guides — words like "gear," "fah," "sipp," and other Liverpool phrases which have now passed into worldwide.

There are some in the list, however, which are absolute rubbish. Such as "Mersey Beat," which is described as "in" music. No enriched by his Liverpool accent and everyone in Liverpool has the greatest respect for himself."

I think Brian Epstein should take a trip to "Mersey Beat" because he knows there is no such thing. The Mersey Beat A Beatle, a Beatle, a beat which happened by accident in Liverpool.

Brian’s included this in his book "Cellarful of Noise."

At The Top

"Musicama," a very good trade publication, has published, "Mrs. Brown, You’ve Got A Lovely Daughter."

I think this is Inevitable. This may be the biggest seller of the year — always, as I am not paying, excepting the Beatles.

Herman’s Hermits were allegedly hot last week, along with the rest of the Beatles. creamy with the ghosts of Ringo Starr, Mick Jagger, and the drummer. The Beatles, Herman’s Hermits, and other popular groups all went out to beat a Beatle concert tickets.

Ceylon is the only one who believes in the power of the Beatles. The group visited England, and then toured all over the United States at the same time.

Stars A Rumor

A rumor is a fascinating thing. You can start one at 2 p.m. in Los Angeles and have it broadcast as far as Chicago on the same hour later. If you have a spare moment, try it.

I must say that I like the new Roger Miller record as much as the last one. He’s voice is still excellent, but I don’t think the appeal of "King Of The Road" has matched this one.

Roger must be delighted deservedly so — by his 100% success in the country and western section of the awards granted by the National Association of Recording Manufacturers and the Country Music Institute (The "Grammy" Awards).

Shindig Quality

The "Shindig!" party will be on "Shindig!" next week. Excellent. The group is well up to the standard demanded by Jacky Good and his team.

The producers have found a very nice balance between newcomers to show-business and established artists.

Sammie Davis, Jr., for instance worked wonderfully well with the Animals on last week’s show. Mr. Davis’ presence on the show guarantees that older people will tune in. And the show, of course, already has an assured audience of young adults.

Tour Set

The Beem Brumels have gone out for some time with the Righteous Brothers — the first time the Brumels have made major personal appearances outside the western states. They will travel to Ohio, Tennessee, Kentucky, and to Canada. As forecast tonight, and being a major ear loop for Beem Brumel’s album is also moving very well.

Forgive me, for a moment, if I boast. "Cast Your Fate To The Wind" by the British Sounds Orchestra is now on the threshold of the Top 20. I forecast this success a month ago.

As I said then, the chief strength of the record lies in the use of the piano. The piano contributed substantially to the success of "Downtown" and to Petula Clark’s latest, "I Know A Place."

Watch, therefore, for increasing use of the piano until every one becomes so sick of it that another instrument will take its place.

You’re not going to see eight pages in the BEAT?