

John Lennon—Then And Now

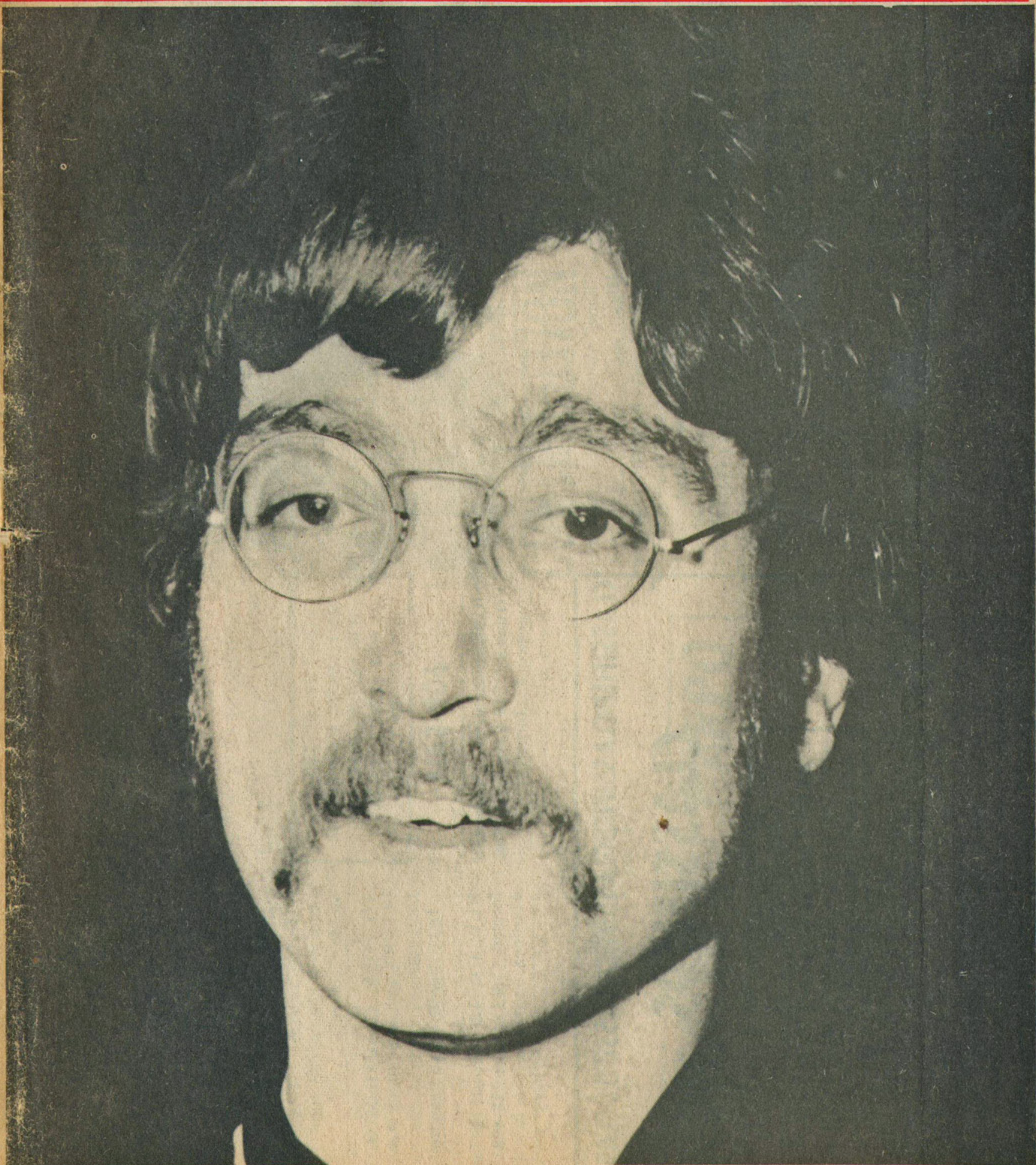
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KRLA

Edition

BEAT

JUNE 3, 1967



KRLA BEAT

Volume 3, Number 6

June 3, 1967

TOM JONES TO BECOME ELVIS II?

LOS ANGELES—Col. Tom Parker, the man responsible for the long-lasting and highly successful career of Elvis Presley, may well become Welsh pop star, Tom Jones', American manager!

Discussions have already taken place between the Col. and Jones' personal manager, Gordon Mills. Mills is flying to the U.S. to negotiate further with the Col. and has announced: "If we reach agreement,

it would mean that he (Parker) would manage Tom in the States and look after his interests there."

To help establish Jones in America, he is being booked into top clubs in New York, Miami, Las Vegas and Hollywood during the summer.

Jones was originally to have begun a movie career within the next few months but has now postponed his movie debut until 1968.

Stones To Face Jury

DAVY JONES RECEIVES 1-A

HOLLYWOOD—Davy Jones, the only British member of the Monkees, has been classified 1-A by his draft board. Davy will not know until the end of July whether or not he will be called up to serve. It has been reported, however, that Davy has applied for re-classification on the grounds that he is the sole support of his father. His appeal, we understand, will take about three months to consider.

Monkee spokesmen feel that Davy will be re-classified but have stated that if he is not and is actually called up, he will certainly go.

Meanwhile, the Monkees continue filming their television series and preparing for their first concerts in England. While in Britain, the Monkees plan to tape at least one segment of their popular show.

CHICHESTER—Two of the Rolling Stones, Mick Jagger and Keith Richard, have pleaded not guilty to narcotics charges and have asked for a jury trial. The trial date has not yet been set and the two Stones are each free on a reported 100 pound bail.

Party Raid

Jagger and Richard's problems began when a party thrown by Richard was raided by policemen who entered his house on a search warrant issued under the Dangerous Drugs Act.

The seven men and one woman present at the party were not arrested; however, substances were taken from the house and the two Stones were subsequently summoned to appear in court.

The officer in charge of the raid allegedly informed the judge the police received full cooperation from everyone at the party when the officers entered Richard's house.

Both Jagger and Richard showed up for their court date uncustomarily dressed in suits and ties. They did not, however, trim their hair for the judge. Leaving the court, both Stones smiled widely for the photographers gathered outside and appeared not at all upset over their legal tangles.

Stone fans in the United States are considerably more worried than the Stones themselves since it is very likely that the Stones will not be granted work permits in the

U.S. Work permits are hard enough to come by but they are virtually impossible to obtain once a foreign entertainer has been linked with narcotics.

Tour Again?

The Stones know this all too well and this is the main reason why they have not scheduled another concert tour of America. Of course, there is always the outside chance that the Stones will be granted work permits and, if so, you can expect them to return for at least one more tour of the U.S. First and foremost, of course, will be the outcome of Jagger and Richard's jury trial in Chichester, England.



—UPI Photo

THE BEATLES POSE WITH ROAD MANAGERS, Neil Aspinall and Mal Evans, during recording of "Sgt. Pepper." For the full and exclusive details on how each track of the album was recorded. See Tony Barrow's report on page three and discover how John Lennon's young son helped his famous dad come-up with a song title.

LETTERS TO THE EDITOR

ASSOCIATION CHANGE

Dear BEAT:

This letter was meant to be written several weeks ago when the time came for the sixth in a series of six interviews of the Association came and Gary's interview did not show. I meant to write a letter of complaint demanding it, but then I heard the news—that Gary was leaving the Association.

I think Gary added a lot of personality to the Association and he will be greatly missed (especially by me). Anyway, I was wondering if this was the reason there was no interview, and if you could print one or at least some sort of "farewell" article? I also had two more questions about Gary. 1. When is he leaving for India? 2. Is he on the recording of the Association's new record, "Windy?"

Janet Sawyer

Gary is leaving the group as far as personal appearances are concerned. Larry Ramos, formerly with the New Christy Minstrels, is replacing him. Right now Larry is on tour with the guys and Gary is along helping to break him in. Gary will continue to write new material for the Association. He left the group merely because continuously being on the road stifled his creativity as far as writing is concerned. Gary has always wanted to go to India, but has made no definite plans. Maybe he'll make it and maybe not. Gary is not on "Windy." That's Larry and Russ singing lead.

The Editor



BLOW IT

Dear BEAT:

To "Frenchie" Horn—go blow it will ya!! Mick Jagger is the most talented guy around. Also he's very, very, very sexy (sigh). Look kiddo, keep your mouth shut and join the "Swiss Cheeze." Stones 4 ever!

Peggy Shearer

WOE WE ARE! A MISTAKE!!

Dear BEAT:

Well this is the third copy of BEAT I've read, and . . . I found a mistake! Woe is you. I hope (!) your office is flooded by mail from all of us Peter and Gordon fans, because in the April 22nd issue, you had an article about good 'ole P&G and a picture of Gordon supposedly. On the same page, you had an article about Paul Jones with the exact same picture! Did you run out of Gordon pictures? If you did, I'm sure that Jo-Anne (our fearless fan club leader) Lucas will be glad to furnish some.

Do you admit to your mistakes?

Chris

PEACE! We admit it! We made a mistake. Apologies to P. & G. fans everywhere.

The Editor

APPLAUSE

Dear BEAT:

I'd like to give you a big applause for your great magazine. It seems that there is so much jazz running around about teenagers and what slob and cruds we are and yet you people express things beautifully and with much knowledge becuz I imagine most of your writers are young people who know what's happening. I'm a happy nineteen-year-old girl on my last leg as a teenager and I regret nothing I've done and think the majority of our generation is outsite kids who live life as we see fit and as time goes by will see our mistakes and better ourselves thru what we know and not what other people try to cram down our throats.

Once again, thanks for a great magazine.

Judy Vitez

HOLLIES

Dear BEAT:

In every one of your issues so far, you have always printed something on the Hollies, for which I am very grateful. I have never found a top teen magazine until BEAT which has printed much on the Hollies. I would appreciate very much, along with many others, seeing a feature article on the Hollies in a near-future issue of BEAT. It's time these guys should get more recognition than they have been getting in other magazines if any.

Thank you again.

Nancy Carlson

COVERS ALL

Dear BEAT:

I'm a girl of 15 and I want you very much to make BEAT a big hit. I think it's great. It covers everything I'd like to know. Especially of my favorite group, the Monkees.

I spend about \$5 a month on magazines and BEAT is worth it. My girlfriends think it's fab too and I got them started on it. So I wish that you could keep it a hit.

Sharon Gomez

GEORGE'S MOUSTACHE

"I believe in re-incarnation"

— George Harrison

Of course we've seen you before. You sat for El Greco once or twice. And Warner Brothers gave glimpses of how you laughed and looked when you wailed with Drake.

You're the troubador in our picture books (your love songs had such a different bite).

Brummel, then Beardsley envied your elegance.

Saint, swashbuckler, poet, beau . . . but that moustache has got to go!

Cathy Boyle



THE BALLOON

Dear BEAT:

In "In" People Are Talking About you asked "whatever happened to The Leaves? Well, John Beck is now the lead singer of the Yellow Balloon, Tom "Ambrose" Ray is semi-manager of the Yellow Balloon.

The rest of the Yellow Balloon consists of Matthew Andes, Mark Andes, Bob Harris and Eddie Rubin.

These guys are really great so why not give them a chance and print an article on them in The BEAT?

Gloria Lopez

CONTRIBUTION TO P.A.T.A.

Dear BEAT:

I would like to say first that your mag - er - newspaper - er - publication is the only teen thingy anyone can believe anymore! It gets bad when mags make two-page stories out of the time Paul McCartney took a deep breath — real bad! Your - er - your whatever it is (try BEAT) reports facts and stuff and you can believe what you read. It's for real!

Secondly, I'd like to make a contribution to "In" People Are Talking About:

. . . when they'll start getting people for possession of Chiquitas . . . how unrecognized the Byrds are . . . Paul Simon being the reincarnation of John Marshall . . . why P.S. is like J.M. and deciding maybe he's not after all and it was only a rumor . . . why Ringo grabs a cuppa before going down to the bus and figuring it's only common sense . . . what's in that song that makes it so great besides something stupid.

Thirdly, why can't people close their eyes and listen to the music and decide whether or not they like it that way: it's sound? Albums look a lot alike and that's what you're buying anyway!

Thanx for reading and I love you, BEAT!

Shar

Thank you for reading, Shar, and thanks for the nice comments.

A DICK CLARK DAY?

Dear BEAT:

The following letter is an open letter to the teenagers of the world. I would appreciate it if you would print it in The BEAT because your paper is read throughout the U.S. and parts of Europe.

Roberta Franks

A Man of ACTION

If you were to define the word "action" what would you say? Possibly, a type of movement or a happening? No, you'd say what any other normal teenager would say. ACTION is a word cherished by many but means nothing to some scrunky people. Action is the third word of a great and cancelled TV show, "Where The Action Is!" And what is the root of Action? Why the talented Dick Clark, of course. He is definitely the man of ACTION!! He's been like an angel to the teenagers of yesterday, today and, I'm sure, tomorrow. America should have a national Dick Clark Day to celebrate the many things he has done for teenagers. And anyone who does not think this way about Dick should definitely not admit that he/she is a teenager, because they're not normal!

A Friend



BEAT Photo: Robert Young

STONES

Dear BEAT:

I would like to tell you my very favorite feature of all my favorite features of The BEAT: The National Top 100 Singles from Cash-Box.

Since St. Louis is sort of a dead city, music wise, I like to know how much farther ahead the rest of the nation is. Now, all you need is a list of the top albums and your magazine will be perfect.

Geoffrey Horner

MONKEES

Dear BEAT:

Maybe on the hipper Coast the Monkees are taken for what they are! . . . actors with "schtick." Here in Chicago, though, they've taken over in a sickening way.

Great groups like the Byrds get no play at all. Request "Strawberry Fields," and the jocks give you a hard time. As far as I'm concerned there are only two good things about the Monkees: Neil Diamond (and even he can't pump much originality into those puppets) and Davy Jones looks something like George Harrison in certain angles. And that's it!

Music magazines like BEAT should be for and about musicians. Leave the Monkees to Screen Joys or whatever.

Lynn Gold

P.S. For example, re Chicago's square-ness. The only album cut ever played is that mushy, icky "Valerie." You'd think they never heard of "Revolver." Maybe they haven't. They're too busy remembering Fred Waring.

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DEDICATED TO HARPO

Dear BEAT:

HARPO???

Our smiling Harpo is gone,
Like the caterpillar that
Spins itself a cocoon
Only to emerge as his real self,
James George Valley.

Please print this because this is how I feel and I'm sure Jim would agree with me.

Sue Nation

P.S. I love The BEAT: More on the Raiders!



The big subject in the music business is, of course, the Monterey Pop Festival. It happens June 16, 17 and 18 and everyone is pulling for it to be a smashing success. Personally, I don't see how it can possibly miss with the talent they've lined up for the three days. Every facet of the pop field will be represented, so there will be something for everyone, no matter what your musical tastes are. And then, of course, there's the hot rumor that Paul McCartney, who is on the board of governors, will attend the Festival.

Gerry To Solo

Gerry Marsden, who started Gerry and the Pacemakers, has announced that the group will break-up shortly. Gerry plans to begin his career all over again as a solo artist. "As a group we achieved everything we set out to achieve. I have already done quite a bit of solo TV work and I want to write a full-scale musical," said Gerry. "As a group we moved into the cabaret scene over the past 18 months and I'd like to continue doing quite a bit in the way of cabaret appearances."



GERRY MARSDEN

Gerry Bonner and Alan Gordon, the songwriting team which has composed such pop hits as "Happy Together," "Melancholy Music Man," "She'd Rather Be With Me," have taken a definite stand against psychedelic music. They call it "a musical regression based on writers' misinterpretation of public taste. Even in the dull post-twist and pre-Beatle music period, there was a progression, not particularly impressive, but in the direction which we might expect," said the pair. "And now, the possibilities of fruitful musical experimentation still are not exhausted and, in fact, have as yet scarcely been touched." They added that they did not believe that musical experimentation included "freak-out, freak-in psychedelic noise."

Psychedelic Lennon

It would seem that John Lennon does not agree with Bonner and Gordon since he recently attended the psychedelic "Technicolor Dream" at London's Alexandra Palace.

I saw "To Sir With Love" a couple of weeks ago and although I usually don't say much about movies, I can't help myself this time. It has to be one of the best movies to come along all year. It stars Sidney Poitier, who is magnificent, as always, but the surprise is the young supporting cast.

Except for Lulu, popular Scottish singer, the young British cast is unknown Stateside—but I'll bet you even money that after this movie is released everyone will be talking about them! It should be out sometime in June—don't miss it.

Talk has it that Tim Rooney has been picked to replace Davy Jones if Davy is actually drafted. However, it seems extremely unlikely that Davy will be called up. He is seeking reclassification because he is the sole support of his father and should have no trouble getting his I-A status changed.

So, the Walker Brothers are splitting. Scott Walker gave the press an unusually frank answer to why the group decided that now was the time to break up. "After seeing our last 'Palladium' performance I think I really got things into perspective and made up my mind to quit the group. It's a nasty feeling watching a show like that. I was so embarrassed. I was so full of shame for myself and the rest of the group. It was the last straw. I was disgusted."

Poor Paul Revere. He's certainly had his share of troubles lately. First Harpo left and then Smitty and Fang followed suit. It really got to be a joke in the business with everyone asking how Paul Revere And The Raider were going to get on.

A lot of people are predicting that Revere and Lindsay are not strong enough to carry the group with the others gone. This, of course, remains to be seen. And in the meantime Paul is busy finding himself three new group members.



DAVY JONES

BEAT EXCLUSIVE

A Behind The Scenes Story Of Beatles' 'Sgt. Pepper'

By Tony Barrow

LONDON—On the first day of February THE BEATLES began to record a song called "SGT. PEPPER'S LONELY HEARTS CLUB BAND." Paul had contributed the basic ideas for the number so Paul was assigned to handle the main vocal action—with the others joining him for the chorus segments. To add instrumental effect an actual "Lonely Hearts Club Band" was formed—for one time only! It consisted of four horn players, all true and tried session musicians.

Centerpiece

At that point "Sgt. Pepper" was just one of twelve new compositions in line for inclusion on The Beatles' first album of 1967. A couple of weeks later the group began to think of tentative program titles for the finished production. Gradually they began to talk in terms of making "Sgt. Pepper" the centerpiece of the whole thing—a sort of *Lonely Hearts Club Band Show* which would open up with the "Sgt. Pepper" number and, eventually, get back to the same song towards the end.

From here on everything was based on this theme. Instead of being "banded" or broken up into individual tracks, the album would be virtually continuous with no more than a split second of silence between the end of one item and the beginning of the next one. In fact "Sgt. Pepper" runs straight thru into Ringo's solo vocal called "With A Little Help From My Friends," the instrumental link being provided by producer George Martin playing the organ!

Repeat

"Audience reaction" noises were put in behind the "Sgt. Pepper" number, giving an effect resembling that of a live show recording. And before the very last number on Side Two there's a repeat performance of "Sgt. Pepper's Lonely Hearts Club Band" with the same tune, different words, no horn quartet but everyone joining in the vocal and more audience sounds superimposed upon the finished recording.

Before I go any further let me give you an exclusive pre-release run-down on all the other items. After Ringo's specialty number comes "Lucy In The Sky With Diamonds," a title suggested to John by his own son, Julian, who came home from school with a painting he'd just done and claimed that it represented precisely that! John is lead singer and you can hear Paul playing Hammond organ.

Other numbers in which John takes the lead vocal are "Being

For The Benefit Of Mr. Kite" (includes quartet of harmonicas played by Ringo, George, Neil Aspinall and Mal Evans), "Good Morning, Good Morning" (which has saxophones, trombones and French horn played by Sounds Inc.) and "A Day In The Life" (in which Paul looks after the solo singing in the middle segment and a 41-piece orchestra provides the series of three fantastic instrumental climax points).

John and Paul are jointly involved in the vocal for "She's Leaving Home" (in which harps and strings form the accompaniment and The Beatles are not heard at all instrumentally).

George Alone

George has a typically off-beat item all to himself—he wrote "Within You, Without You" and he sings it. The other Beatles are not featured at all and the instrumental backing is of strongly Indian influence featuring three tambouras, a dilruba, a tabla, a zither-like Indian table-harp, three cellos and eight violins. George brought a bunch of Indian friends into the session to play the colourful assortment of instruments—and, of course, George himself is featured as solo sitarist as well as tamboura player!

Items in which Paul plays the main role so far as singing is concerned are "Sgt. Pepper's Lonely Hearts Club Band," "Getting Better" (where George plays tamboura), "Fixing A Hole" (with Paul on harpsichord), "When I'm 64" and "Lovely Rita" (Paul plays piano; John, Paul and George add special effects with combs and paper).

Incidentally Paul got the idea for "Lovely Rita, Meter Maid" from an American visitor who pointed out to him that the young women we call female traffic wardens are known as meter maids on your side of the Atlantic!

So there are twelve new numbers in all—with one of them being heard twice. The longest perform-

ances—each just over five minutes—are "A Day In The Life" and "Within You, Without You."

The creation of the very elaborate album cover shows just as much imaginative thinking as the music contained within it. The cover is one of those spectacular open-out jobs with a giant 24-inch by 12-inch colour photograph spread across the inside. For the album cover photographs The Beatles wore specially tailored "Sgt. Pepper" uniforms made up from vivid personally selected satin materials—with lavish braid, equally bright hats and orange and yellow patent leather shoes.

What about the FRONT of the album cover? That's quite amazing in its own way too but you'll see what I mean when Capitol issues "Sgt. Pepper's Lonely Hearts Club Band." For once I understand that every detail of the recordings and the cover will be duplicated precisely by Parlophone in Britain and Capitol in America.

One particularly welcome feature of the cover so far as album collectors are concerned will be the reproduction of all the lyrics in full on the back space. This means that Beatle People wanting the words of all the new songs but NOT the actual music will have the information without paying separately for copies of the sheet music.

More personal effort by The Beatles has gone into the preparation and production of "Sgt. Pepper" than any previous album they've recorded. On other occasions, even if just as much concentration has gone into the music content, there hasn't been the opportunity for John, Paul, George and Ringo to follow thru and take such a close interest in the album cover and other details. Usually they've finished their recording sessions to meet a deadline and gone away on a concert tour. This time they stayed in London and supervised all stages of the album's preparation prior to release.

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Greek Rulers Okay 'I Spy'

The production company of the TV series, "I Spy," suddenly became involved in some real-life government intrigue while filming the show in the Greek Island of Lindos.

"I Spy" stars, Bob Culp and Bill Cosby were in Marrakech when the Greek army overthrew the existing government in a sudden coup. NBC production manager, Leon Chooluck had gone ahead to Athens, the capital city, to make arrangements for shooting a segment of the show, when the ouster of government heads occurred.

David Friedkin, a co-producer of the series sat stateside chewing on his fingernails unable to get through to Athens since all communications with the outside world were stopped following the coup. However, Chooluck finally sent word that the new government seemed to be big "I Spy" fans, for they renewed the company's work permits and gave the all-clear sign to continue shooting. Cameras, that is!

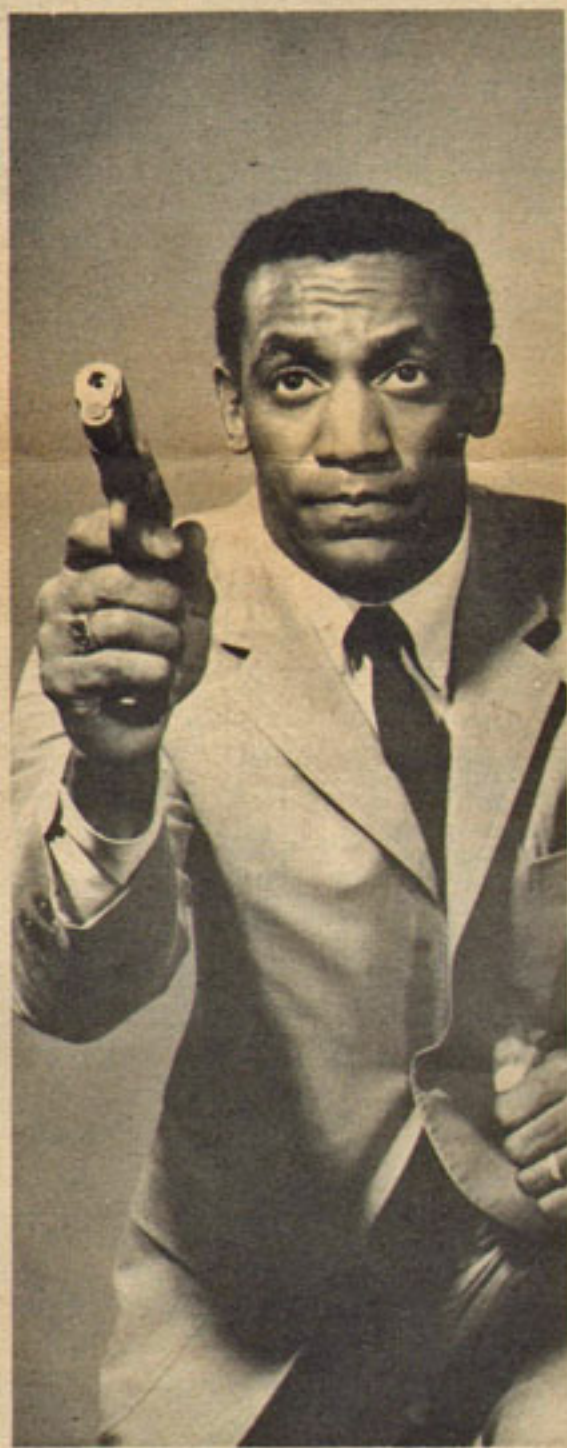
JOURNEY TO OLD BOSTON

J. B. Lansing Sound, Inc. has taken a pinch of dust from the last century and mixed it up with a hefty amount of modern pizzazz in its revival of the Mendelsohn Quintette Club. Five violing, cello and flute-toting old timers with hair parted in the center and curling beards all resemble those famous brothers off the cough drop box.

It wasn't until 1871 that The Mendelsohn Quintette Club of Boston cut their first single, "Meet me at the Liberty Bell, Sarah 'cause you're a ding-a-ling," and it hit big.

The word is out. 'ding-a-ling' hit sounds, sound bigger out JBL loudspeakers. The rest of the message is being worn by teenagers all over on sweatshirts: "Irving Mendelsohn Swings."

The MQC of Boston (pictured above) signs autographs for the great-great-great-great-granddaughters of their fans when they first hit big in 1871.



Say you saw it



PEOPLE ARE TALKING ABOUT the manager of the Seeds, Tim Hudson, saying: "The Generation of Seeds will overcome the Age of Stones in six months" and wondering if he may be right . . . Paul Revere almost being sued for getting a member of his ailing group from an up and coming group because of a signed contract . . . whether or not George Harrison will follow Ravi Shankar to the United States

. . . the fact that it may be Junior instead of Senior on that record and the one national television show which was hip enough to pick up on it . . . why Florence didn't appear with her sister Supremes at the Hollywood Bowl and deciding that perhaps Florence wants out . . . whether or not that's Neil Diamond plopped into the middle of the Buckingham's

"Don't You Care" . . . why Don and the Goodtimes don't appear on a top show like "The Smothers Brothers" . . . what a smash "To Sir With Love" is going to be

. . . the big things now being Chiquita stickers worn on the forehead and Irvin Mendelsohn buttons worn on the lapel . . . the rumor that the Stones have sold-out to the Seeds by perhaps calling their next album "Flowers" . . . whether or not Elmo and Almo really exist . . . the Rascals being one of the best groups in the business and hoping their "Groovin'" will be a million-seller . . . the trouble the Turtles seem to have keeping a publicist . . . the truth being that there is nothing worse than a cold rock group and wondering why publicists can't seem to understand that

. . . the group which has been around for a long time now and

finally has a hit along with a personality clash within the group . . . whatever happened to Barry McGuire and finding out that



he's joined the love movement . . . the billing now reading "Paul Revere And The Raiders" featuring Mark Lindsay" and what a real coup it will be if the group formed by the ex-Raiders gets bigger than

their parent group . . . the popular group who just got over one problem with one of their female members and now has two more in the form of narcotics charges

. . . the new Jim McQuinn look being a hundred percent better than the old one . . . the possibility that the Association may have finally found that elusive one they were looking for . . . Leonard Nimoy being a real gas . . . the maxi-skirts and deciding that they'll never make it . . . the trouble the Hardtimes are having keeping their group members and coming to the very obvious conclusion that this is really the year of the group break-ups

. . . the latest thing in upper circles being wearing a turtle-neck sweater with suits instead of a shirt and tie . . . how many members have now been called Grass Roots . . .

the Monkees taping a segment of their show in England and how much better Davy looks with his hair cut . . . Mike Nesmith buying a new house . . . what the Spoonful have been doing lately . . . when Johnny Rivers is going to stop recording old Motown hits

. . . how ironic it is that Sidney Poitier played a delinquent student in "Blackboard Jungle" and is now portraying the teacher of unmanageable students in "To Sir, With Love" . . . the rumor that Diana Ross is up for the lead in the movie version of "The Owl And The Pussycat" and wondering what it means to the future of the Supremes . . . whether or not Paul McCartney is really upset about the Bee Gees as London talk says he is . . . the fact that George Harrison is a very lucky man, thanks to that MBE.



BUSY MONKEE SUMMER

Monkee fans all over the country mark your calendars for what will be the top rock event of the summer. Dick Clark Productions is sending the fab foursome around the country during July and August for a string of one-nighters, according to an announcement by Rosalind Ross, DCP's executive director.

The Monkees will play some of their many recent hits at 31 single appearances and are set for a three-day stand at Forest Hills Tennis Stadium in New York during mid-July. Here is the Monkee's tour schedule:

July 7, Atlanta, Ga., Braves Stadium; July 8, Jacksonville, Fla., Convention Hall; July 11, Charlotte, N.C., Coliseum; July 12, Greensboro, N.C., Coliseum; July 14-16, New York, Forest Hills Stadium; July 20, Buffalo, N.Y., Memorial Auditorium; July 21, Baltimore, Md., Memorial Auditorium; July 22, Boston, Mass., Boston Gardens; July 23, Philadelphia, Pa., Convention Hall; July 27, Rochester, N.Y., War Memorial Auditorium; July 28, Cinn., Ohio, Gardens; July 29, Detroit, Mich., Olympia Stadium; July 30, Chicago, Ill., Stadium; Aug. 2, Milwaukee, Wisc., Arena; Aug. 4, St. Paul, Minn., Municipal Auditorium; Aug. 5, St. Louis, Mo., Kiel Auditorium; Aug. 9, Dallas, Texas, Memorial Auditorium; Aug. 10, Houston, Texas, Sam Houston Coliseum; Aug. 11, Shreveport, La., Hirsch Memorial Coliseum; Aug. 12, Mobile, Ala., Municipal Auditorium; Aug. 17, Memphis, Tenn., Mid-South Coliseum; Aug. 18, Tulsa, Okla., Assembly Center; Okla. City, Okla., State Fair Arena; Aug. 20, Denver, Colo., Coliseum; Aug. 25, Seattle, Wash., Seattle Center Coliseum; Aug. 26, Portland, Ore., Memorial Coliseum; Aug. 27, Spokane, Wash., Coliseum.



Mamas & Papas Deliver Gold Disc

The Mamas and Papas recent album, "The Mamas and The Papas Deliver" has been certified a gold disc by the RIAA as it moved into the number two spot on the national best-seller charts.

This is the third album released by the talented foursome in less than a year and a half, and all have been million sellers. Their last two singles, "Creeque Alley," and "Dedicated to The One I Love," are both tracks from the album.

Mama Cass Elliott was certified the first genuine "Mama" of the group with the birth of her first baby, a girl, in Los Angeles. The Brunhilde-sized songstress, is separated from the child's father.

Pop Stars In 'Monte Carlo'

Two of Europe's leading female and male popular singers, Francoise Hardy and Gilbert Becaude, have been signed by executive producer Jack Haley, Jr. to guest star with Terry Thomas on "Monte Carlo . . . C'est La Rose." The Wolper Productions special scheduled to be aired over ABC-TV will be hosted by the rulers of the tiny European state, Prince Rainier and Princess Grace.

"C'est La Rose," the title song of the special is Becaude's own composition.

SREHTOMS!

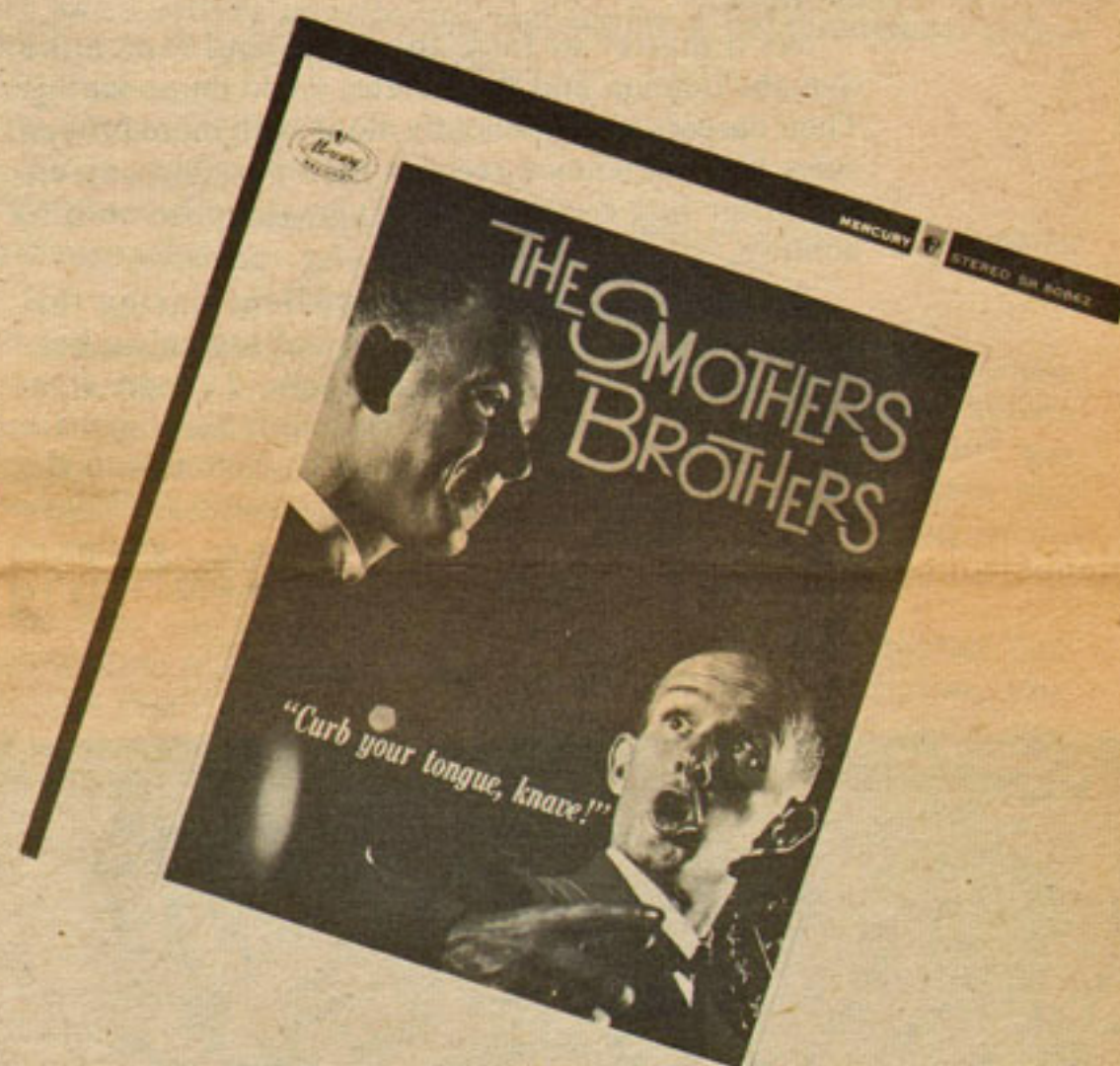
No, It's Not "Nature" Spelled Backwards

It's

SMOTHERS

(spelled backwards!)

The perpetrators of tongue-in-guitar tom-foolery



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BEAT EXCLUSIVE

The Chief Beatle — Thru His

UPI Photos

By Louise Criscione

John Lennon is the head Beatle. Make no mistake about that. The only question is whether Lennon is best known for his talent or for the quotes he has given the press. And since we're a press-oriented society, the answer is probably the latter.

Lennon was the first Beatle to have his name connected with his face in the minds of fans when the Beatles first appeared on "Ed Sullivan" and the message flashed across Lennon's televised figure: "Sorry, girls, he's married."

Hidden Wife

What American fans didn't know was that while the Beatles were climbing up the elusive ladder of success in England, Lennon's wife, Cynthia, had been carefully hidden.

"I haven't deliberately hidden her from the public," declared John when the "secret" was out. "But I have tried to keep her away from the press. I don't see why they should treat her like a freak just because she married a Beatle."

Perhaps even then the press knew Lennon was a man to be reckoned with. At any rate, neither Cynthia nor the Lennon's baby son were ever treated as "freaks."

As a matter of fact, the press and fans alike thought Lennon and the Beatles could do no wrong. Their careers went jubilantly along with more broken sales and attendance records than possibly any entertainer has ever or will ever again be able to achieve.

Lennon was anything but silent during this period, but his statements then did not cause bonfires. On the subject of fan letters, Lennon commented: "You want to see the letters the Japanese write us. You wouldn't believe it. Better than the ones we get from America. You wouldn't believe them either! A lot of American fans are just plain illiterate. You can hardly make out what they're all about."

It wasn't until the Beatles were awarded MBE's that the first hint of uproar reared its head. Beatle fans, were, of course, delighted that their idols had been chosen for MBE's. But some of their fellow award-holders were verbally horrified. Said one war hero: "English royalty wants me on the same level as those vulgar nincompoops."

"Better Than Killing"

To which, Lennon answered: "We got ours for entertaining people. Isn't that better than getting it for killing people? But I guess you can't expect everyone to luv us."

Lennon refused to remain undaunted by the uproar, however, and let his wit shine through when he said: "I don't think we got ours for rock 'n' roll. On that basis, we'd have got OBE's (a higher award) and the Rolling Stones MBE's. I reckon we got them for exports and the citation ought to have said that!"

Asked what he planned to do with his MBE, John replied: "I think I'll have mine made into a bell push so that people have to press it when they come to the house."

The first major batch of "Beatlemania dying" rumors were caused by the "greeting" the Beatles received at the Roman airport in July, 1965. One hundred and 50 policemen turned up to protect the Beatles from their enthusiastic fans—the hitch being that only nine fans showed up to greet the Beatles, all of whom were British! The news media had great fun with that one and couldn't refrain from speculating as to the future of the Beatles.

Mob Scene

The fun died a few days later on July 29, 1965 when the Royal premiere of the Beatles' second movie, "Help," was held at the London Palladium in Picadilly Circus. The Beatles were almost mobbed by a 10,000-strong guard of fans. Fourteen ambulances had to be called to carry the injured to hospitals for first aid.

Rumors die hard but by August most people had forgotten that they had only weeks earlier predicted the "end of Beatlemania" and the Beatles were once again "as hot as ever!"

Especially when they arrived on U.S. soil for their cross-country tour in August of '65. Press conferences were held at the Beatle stop-offs and it was Lennon again who received the most attention from inquiring reporters. And again, Lennon let the world in on his quick wit and sometimes-cutting, sometimes-acid, but mostly marvelous humor.

Someone asked him what he thought of Sid Bernstein, the promoter of the Beatles' New York shows, and Lennon replied: "I think 'West Side Story' is his best work."

On the subject of his newly-acquired contact lenses, John quipped: "They're marvelous! I can see things like bus stops and garden gates!"

Serious Lennon

John did, however, become serious when asked about the Beatles' music and about the wave of protest songs which were then hitting the charts.

"There are only about 100 people in the world who really understand what our music is all about," said Lennon. "We try to find a truth for ourselves, a real feeling. You can never communicate your complete emotion to other people but if we can convey just a little of what we feel, then we have achieved something."

On protest songs Lennon spoke frankly: "If there is anything I hate it is labels such as this (protest). The 'protest' label in particular means absolutely nothing—it's just something that the press has latched onto and as usual is flogged to death. Some of the songs which appear to come under this heading are simply good songs—some are not. But, personally, I have no time for the 'Eve Of Destruction' songs."

Stands Straight

Throughout the Beatles' 1965 U.S. visit, Lennon refused to bend to the Establishment whenever he felt they were wrong or out of place. At a Chicago press conference, a distinguished gentleman approached Lennon and haughtily informed him: "I am the acting British Consul General. Are you doing a good job for your country?" "Yes," snapped Lennon. "Are you?"

Returning to England following a highly successful U.S. tour, John Lennon remarked on it only by saying: "The weather's too hot and someone's pinched three of me shirts!"

The Bad Year

No doubt the Beatles will never forget 1966. The first six months of the year were great for them. Their first working date was not until May 1 when they appeared at Wembley Empire Pool outside of London.

After that all hell broke loose. The first thing to go wrong was the original cover of "Yesterday And Today." The Beatles posed in butchers' outfits with decapitated doll heads and raw meat surrounding them. Advance reaction was highly unfavorable and Capitol quickly changed covers at a reported cost of \$250,000.

But instead of getting better, things got decidedly worse. The Beatles visited Manila in July of '66 and received the first physical maltreatment of their careers. They failed to show up for a luncheon appointment with the First Lady of the country and furious Filipinos sent them off at the airport with kicks, curses and shouts of "get out of our country." Practically all police protection and special considerations were cancelled and the tax bureau threatened for a time to hold up the group's departure.

Apology

The Beatles declared that they had not received the invitation in time to attend but nevertheless Paul, on behalf of the group, apologized. Lennon was not so polite as he told the press: "I didn't even know they had a President." And George let the cat out of the bag when he said: "We're going to have a couple of weeks to recuperate before we go and get beaten up by the Americans."

The Beatles had no way of knowing then that the worse was yet to come. It came in the form of a comment from John Lennon that "The Beatles are more



Controversies

popular than Jesus." The uproar that ensued in America could be heard around the world as a wave of Beatle bonfires, radio station bannings of Beatle records and whispered warnings that the Beatles were certain to get hurt if they tried to make their scheduled tour of America broke out across the country.

Hurried Flight

Epstein made a hurried flight to the U.S. to attempt to calm the roar. Lennon made a formal announcement that the quote had been taken completely out of context, which it had. However, when the Beatles arrived in the U.S. Lennon publicly apologized—repeatedly. Still, reporters seemed to get some sort of twisted satisfaction out of making him explain and apologize again and again and again.

When the Beatles held a press conference in L.A., it was the first question asked. "I've explained it 800 times and I think it should be clear," said a tired and disgusted Lennon.

"Well, you made an apology before," snapped the reporter, "can't you say it again?"

"No," answered John, "I can't because I can't remember what I said. Look, I could have used television or anything else. I used the Beatles because that's what I know the best."

Thru the Fire

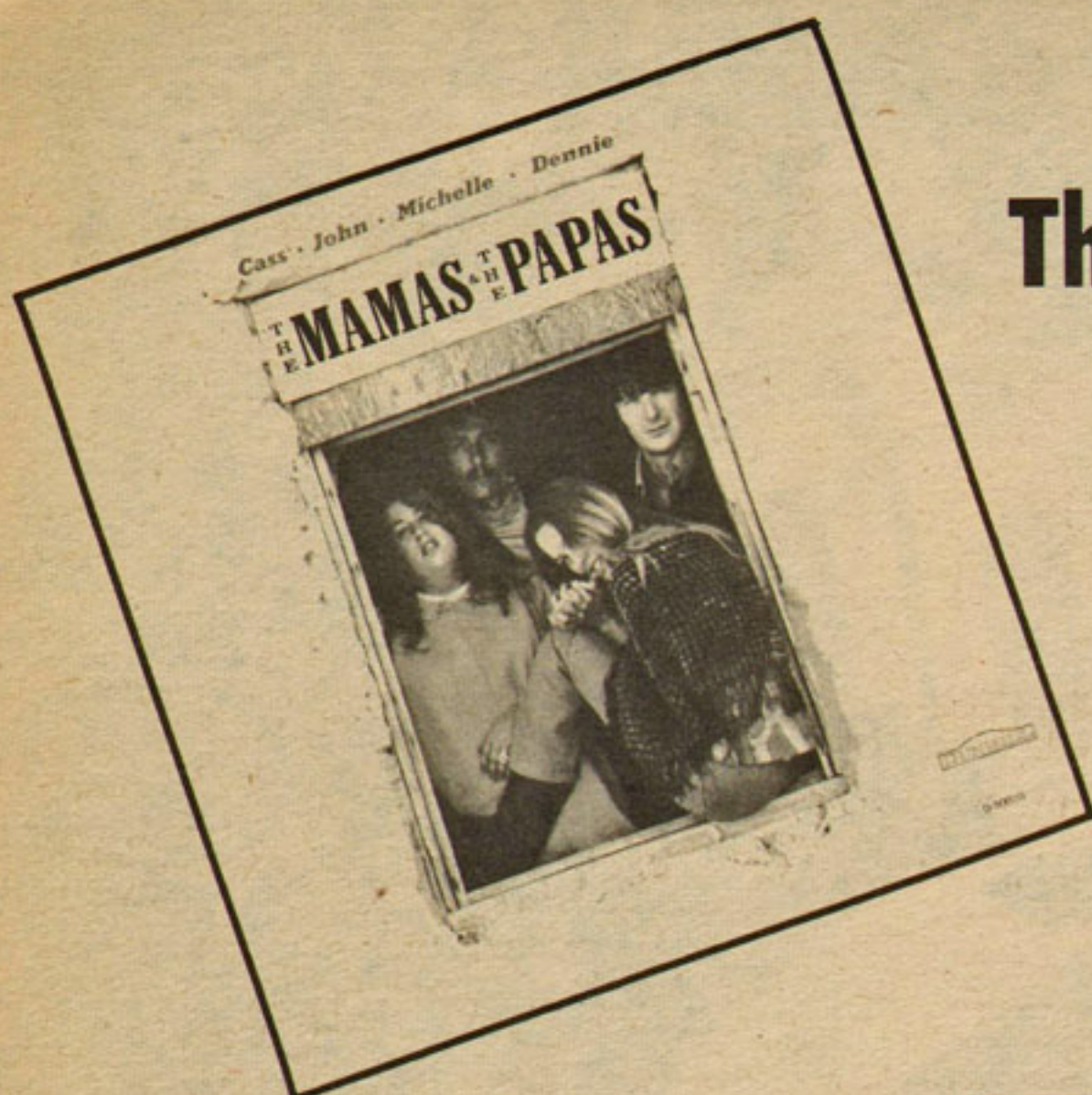
They dragged Lennon through the fire and they just wouldn't let him go. A middle-aged lady stood up and demanded to know if John was really and truly sorry he had said such a thing, even if he was only using the Beatles as an example.

"I am, yes," said John in an almost-whisper. "Even though I didn't mean it that way, I'm sorry I ever opened my mouth."

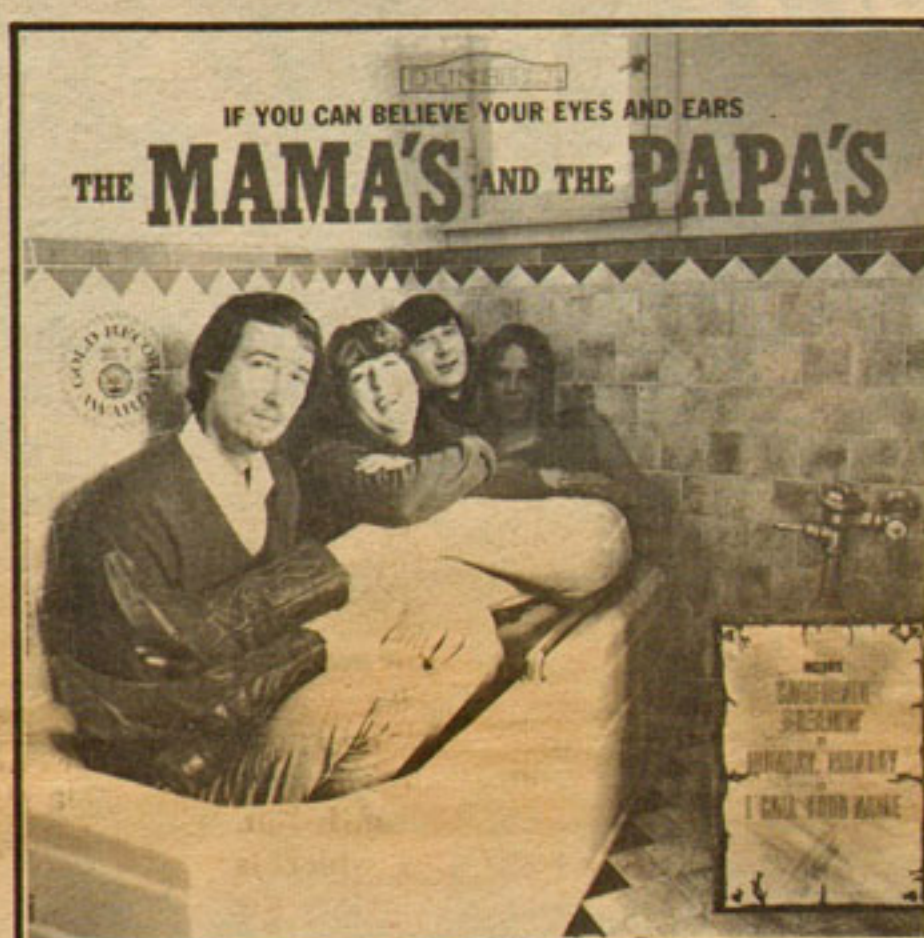
But back in England, John snapped out of it and announced: "I hope to get to see more of America because it's the kind of place that might blow up someday by itself, or with the help of some other country."

So, Lennon was still Lennon—despite all the controversy. And thank God he is. Can you imagine what a world it would be if everyone was afraid to open his or her mouth and express their opinions and ideas?





The Fab Foursome!

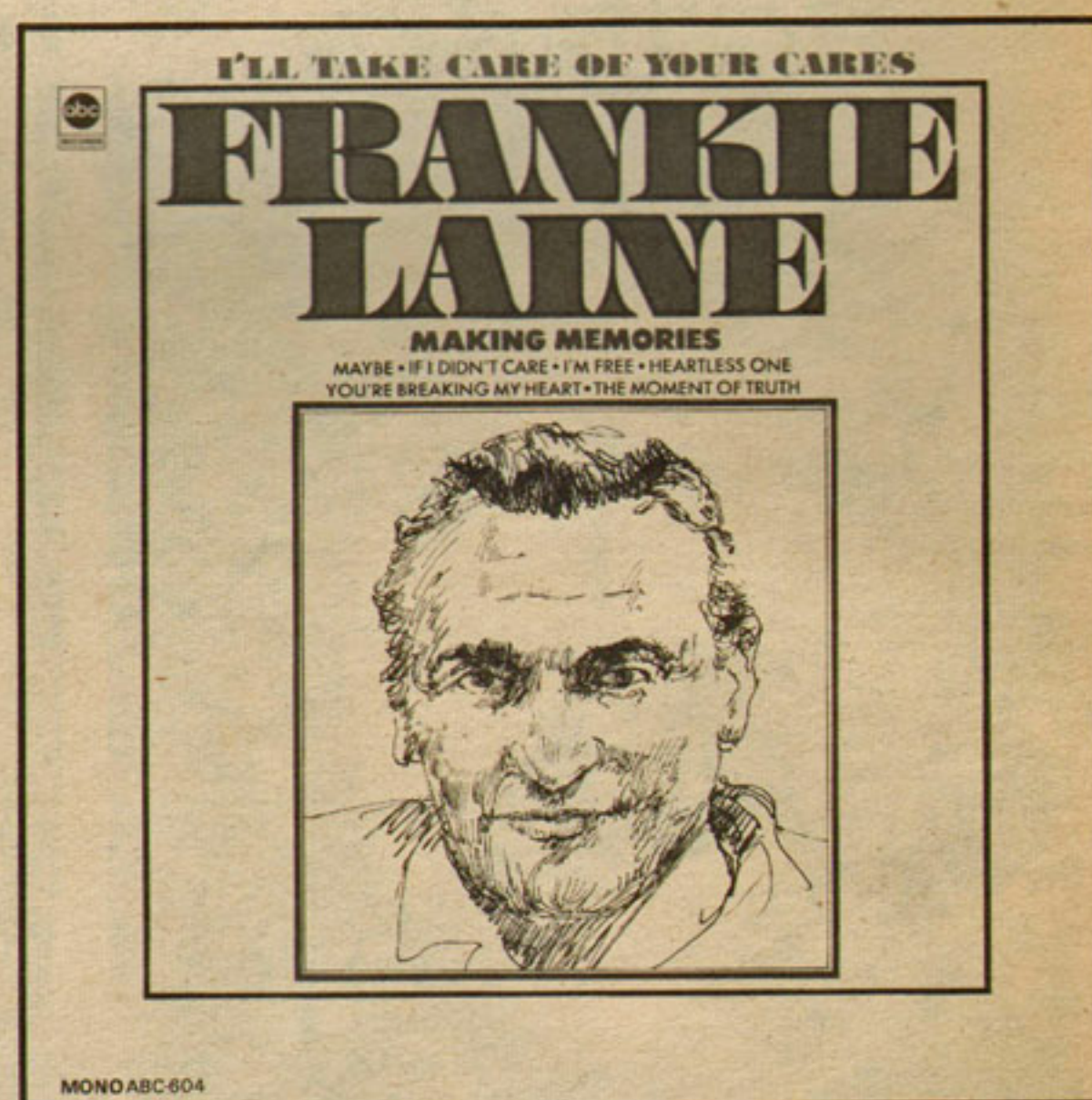


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Making The News

FROM THE EDITOR . . .

This marks the first of a four-issue salute to the phenomenal Beatles. We've chosen to lead off with John Lennon; it couldn't have been any other way. From the very start, it's been Lennon who has made the front pages of newspapers everywhere. His wit, his satirical mind, his sometimes acid-tongue, his undeniable talent and creativity all make him the stand-out...the leader of the group which filled the terrible void in pop music left when Elvis Presley stopped wiggling his hips and became an actor. Whether or not you like the Beatles is up to you. But it would be a lie not to recognize the tremendous impact they have had on people and music alike. For this, *The BEAT* salutes them.

Also in this issue we have printed an exclusive, behind-the-scenes story on the recording of the Beatles' latest album, "Sgt. Pepper's Lonely Hearts Club Band." Tony Barrow takes us track by track through the entire album, telling not only how the Beatles recorded the songs but also the ideas and people who inspired each one.

The Jefferson Airplane personify the newly-found musical leadership of San Francisco-based groups. The success of the Airplane has been a long time coming. As much as six months ago we began writing about them, certain that they would eventually make a dent in the nation's charts. And now, months later, we've been proven right as the Airplane take their place as one of the hottest new groups in the pop field. Their story is on page ten. Read it and you'll see that not *all* members of our "upper" society have learned the meaning of the word "class."

Louise Criscione

WHAT NOW ELVIS

Fans and foes alike predicted Elvis Presley's meteoric career would end with his stint in the army. But the resilient 31-year-old pioneer of rock kept his fans and remains a top box office attraction. Now the questions are flying again since Elvis slipped a 21 diamond ring on the finger of his raven-haired sweetheart, Priscilla Ann Beaulieu, 21, at the simple civil wedding ceremony at Las Vegas' Aladdin Hotel. Priscilla met the millionaire singer when she was a 15-year-old high school student in Germany. Her father, an Air Force officer, and Elvis were both serving Uncle Sam at the time.

Although the lavish champagne

breakfast, which reportedly cost \$10,000 and included such items as suckling pig and poached salmon flown in from Canada, took two weeks to prepare, the wedding preparations were shrouded in secrecy. This was done to honor a request Elvis' mother made before her death to Col. Tom Parker, Elvis' manager. Mrs. Presley asked that her son's wedding remain a quiet, dignified affair and not be turned into a three-ring publicity circus with screaming fans drowning out the marriage vows.

Elvis' next film has been renamed "Speedway" by MGM. It was originally called "Pot Luck." The film rolls on June 12.



Frank Sinatra took time out from shooting a gangster film, "Tony Rome," in Miami Beach to accept the post of national chairman of the one-year-old American-Italian Anti-Defamation League which is waging a campaign to convince the country that not all citizens of Italian descent are linked to the Mafia network. "It is an honor," began the actor who is currently portraying a thug. "To me any type of discrimination is anti-American."



Barbra Streisand's contract for the title role in the film version of "Hello, Dolly" is the largest money deal for a single film ever made for an artist who has not previously appeared in the movies, according to Twentieth Century Fox. Barbra will play the part created by Carol Channing on Broadway and is the youngest actress ever cast in the part.

Barbra's film debut, however, is in the screen version of "Funny Girl," for Columbia which will screen July 5. "Dolly" starts in January.

HOPE AWARD

Mrs. Bob Hope was honored with the title "outstanding mother of the year," at the annual Mothers' Day luncheon of the Helping Hand, a women's charity organization affiliated with the Cedars and Mount Sinai Hospitals.

Mrs. Hope will be awarded the President's Medal at the June commencement exercises at Loyola College in Baltimore.



CLARK WINNER MEETS HERMAN

Lucky 15-year-old Claire Kurz of Bethesda, Maryland, and her father joined Dick Clark on a jet trip to London to meet Peter Noone of Herman's Hermits. A tour of the switched-on capital is the first leg of a European holiday Claire won for correctly naming five historical landmarks aired on "Where The Action Is" and writing the letter picked out of 500,000 entries on "Why I Want To Go To London."

A stay in Paris will wind up Claire's two-week vacation prize and a mod wardrobe from the Cotton Council is ready for her when she returns.

HERMITS SET SUMMER TOUR

Herman's Hermits will headline three summer concerts. Supporting acts on the program include The Who.

The concerts, promoted by Dick Clark Productions, are on July 21, in the 11,000-seat Coliseum at Oklahoma City State Fair Grounds; August 29, in the 6,000-capacity Public Hall, Cleveland, Ohio; and September 3 in the 10,000 seat Civic Arena in Pittsburgh, Pennsylvania.

Aretha's Fall Stops Tour

Soul songstress Aretha Franklin who's become a top drawing attraction on the rock best-seller charts with "Respect" and "I Never Loved A Man," has bowed out of her scheduled one-nighter tour with Jackie Wilson and delayed a series of recording sessions since tripping on stage in the middle of a performance in Columbus, Georgia and breaking her elbow.

A jet whisked her to a Detroit hospital operating room. Her doctors are optimistic about the operation and feel confident Aretha's fingers will tinkle over the keyboard when an extended convalescent period is over.

The accident has put her arm in a cast for a month and will keep her off the concert tour during recuperation.

DONOVAN

England's "Mellow Yellow" messiah, Donovan, starts work soon on a 14-week BBC special. For the weekly series, Donovan will set the work of leading poets to music and sing several of his own tunes. Donovan has a June concert tour slated for Brussels and Germany, followed by a British tour.



WOULD YOU BELIEVE?
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is the vintage
mfg. by

"THE
SIERRAS"

on Yardbird - 8005 BMI



... MARTY



... PAUL



... JACK



... JORMA

By Lawrence Charles

Celluloid fires flicker blue and aqua. Water globules snake and shimmy fuchsia and gold. Bearded, beaded, hippie technicians whose fuzzy beards grow into shabby shoulder-length hair are working furiously with projectors, spinning multi-colored discs and shallow bowls of vivid-hued paints creating a visual effect to startle the squinting eyes of millions of television viewers, upsetting the comfort of their living rooms.

It's a light show. Given first breath at the Fillmore and Avalon barn-sized dance halls in San Francisco and now brought to everyone who pauses long enough before flicking the TV dial.

The screamingly vivid colored light show is a backdrop for the latest carriers of the San Francisco sound, The Jefferson Airplane.

They are taping the "Smothers Brothers" show. Crew-cut, pressed shirt CBS technicians tolerate a shaky truce with the sandaled, long-haired hippies who have been imported from what's been called "Liverpool, USA," to create visuals for the Airplane.

Extra-Sharp Flash

A flash of extra-sharp colored pick-up sticks are shot at your eyes as the wailing vibrato of lead singer, Grace Slick, pitches the simple question from the group's latest hit, "Don't You Want Somebody To Love?" Suddenly, Marty Balin, lead singer; Grace; Jack Casady, bass; Jorma Kaukonen, lead guitar; Paul Kantner, lead guitar; and Spencer Dryden, drums; are all floating like cutouts in a sea of pulsating light and color. TV has scored another triumph. The light show is such an integral part of the Airplane's total impact, that to show them in the steady white lights of a high school gym, senior prom—would be going backwards.

In between numbers, a CBS camera man, rubs his weary eyes,

JEFFERSON AIRPLANE

Booed At Swank Ball



BEAT Photos: Ed Caraeff

... GRACE, "like a freak side show."

resting his globes from the flashing lights and says, "I made the mistake of having a martini for lunch, now I need dramamine."

Off stage, still keyed up from performing the group has a few minutes to rest before winking off to a photo session for a national magazine.

Grace strokes damp cinnamon bangs out of her eyes. She is wearing a clinging velvet, floor length sheath with sleeves to the wrist, covered by a shoulder-to-toe orange and red brocade tunic made by fastening two huge towels at the shoulders, cinched by a wide

black leather belt, and slit-open thigh high.

"What an unusual outfit, did you design it yourself," someone asks.

"Not really," smiles Grace, "Cannon did most of the work."

The Airplane is enough a part of the San Francisco scene to be invited to play at a strictly white-tie, high-society charity ball recently called the "Fol Der Rol."

"I understand what these people are like," said Grace, herself a product of an exclusive private girls' school, Castilleja. "They hired us to amuse the socialites, kind of like a freak side show."

"We played well," said Marty "and then the audience who were pretty drunk by this time, booed us."

"So we all bowed," said Jack, and we said, 'And now for our first encore!'"

The group dressed no differently for the ball than they usually do—riotously clashing mod outfits. The rich and beautiful people just weren't digging it.

The Airplane is cast to play itself—a rockadelic group—in Warner Brother's feature film, "Petulia." The film, starring Julie Christie and directed by Richard Lester (of Beatle-movie fame) strangely enough, has the Airplane playing at a San Francisco, high society ball. This time they don't get booed, however.

Not Selling Out

The Airplane has gone commercial, without selling out to commercialism. Every West Coast radio listener is familiar with the extended-wail advertisement which is highlighted by far-Eastern musical injections trying to sell that All-American product, White Levis.

"They put us in the studio and said we had to make a 45-second commercial and to get in White Levis," said Marty. The group did mention the dungaree-maker's famous brand name in a commercial that sounds like a toss up between a Gregorian chant and a Muslim evening prayer to Allah. But they did it the only way they will agree to do commercials—their way, without restrictions or guide lines.

The Airplane had some unkind words for the DJ's who refused to play their records in the early days and some grateful ones for their fans who insisted on hearing them. Then they were pulled off by an insistent photographer, to meet the busy schedule suddenly imposed by instantaneous fame.

MOBY GRAPE: AIMING HIGH UP ON THE VINE

The Moby Grape is a San Francisco rock quintet whose stated objective is to "climb high on the vine." They live in Mill Valley, California, a switched-on, sylvan area across the Golden Gate Bridge from San Francisco which functions as a haven for art lovers, boating enthusiasts and week-end tourists eager to sip tall drinks with the hip inhabitants in a beautiful green, hilly setting.

The Grape has just released five singles for immediate distribution around the country in an attempt to storm the best-seller charts with a shot gun approach. They feel their sound is too wide-ranging to be captured on a single disc. They hope DJ's will play them all and let the public pick its favorite.

Groovy Way

Meet the Moby Grape:

Bob Mosley plays bass and writes much of the group's material. A three-sport high school letterman and a dedicated summertime surfer. Bob's sports took second place to music during his second year at San Diego State until he discovered the guitar.

Skip Spence, rhythm guitarist for the Grape and bass and piano player for his own amusement, played drums for a year with the

Jefferson Airplane. He left home (Windsor, Ontario) at sixteen and became half of a moderately successful San Francisco folk-rock duo.

Peter Lewis, guitarist, was a commercial pilot until he crash landed a Lear jet at Santa Monica Airport. Raised in a wealthy Los Angeles show business atmosphere, he headed his own rock group, Peter and the Wolves, before the Grape.

Frantic Split

Jerry Miller, guitarist, and Don Stevenson, drummer, both played in a California-based group called The Frantics. After working Northern discotheques and lounges for a while, The Frantics split and Jerry and Don formed a new group, Marsh Gas. Don spent a year hitchhiking around the world and worked some incredibly odd jobs... for instance he was a barracks guard for the British in West Germany!

The Moby Grape has played the Fillmore Auditorium and the Avalon Ballroom, two famous headquarters for San Francisco light shows. After much searching and testing, the Grape has become a professional unit, headed, they hope, for the top.



THE MOBY GRAPE: (Standing, from left to right) Peter, Skip (Sitting) Jerry, Don and Bob

U.K. POP NEWS ROUND-UP

Walker Brothers Break As A Group

By Tony Barrow

THE WALKER BROTHERS, one of Britain's most successful American pop imports over the past two years, have ceased to exist as a group! The surprise news that The Walkers were splitting up to follow solo careers came after they had given their final concert performances together via a nationwide tour in which they starred with newcomers CAT STEVENS, JIMI HENDRIX and ENGELBERT HUMPERDINCK.

SCOTT ENGEL, GARY LEEDS and JOHN MAUS are to make individual records in future. Drummer Gary has already sung on two singles. They will retain the group name by calling themselves Scott Walker, Gary Walker and John Walker but they will not appear on radio, TV or concerts as a threesome to promote the last Walker Brothers' record, "Walking In The Rain," which has just been issued here by Philips. They were scheduled to perform the new single on ABC Television's "Eamonn Andrews Show"—a program similar to your "Tonight" show—but the appearance has been cancelled.

Denial

All three artists are emphatic that the break-up was not brought about by internal dispute or disagreement with managers Maurice King and Barry Clayman who will continue to be responsible for their direction as solo singing stars.

Scott Engel told me: "Our musical interests are different. The group had come as far as it could as one unit. Now we see three separate careers ahead, following the different directions of our different inclinations and capabilities. We're still very friendly and we'll each take an interest in seeing what the other two are doing."

During their two years in Britain The Walker Brothers achieved tremendous popularity via chart-smashers like "The Sun Ain't Gonna Shine Any More" and "Make It Easy On Yourself."

Now separate recording contracts, accompaniment groups and fan clubs are being arranged and Scott, Gary and John will begin establishing their separate identities during the summer.

Sinatra

NANCY SINATRA and younger sister Tina claimed terrific press publicity for themselves when they flew into London on a brief visit. Nancy was here to record her first motion picture title song, John Barry's composition for the James Bond movie "You Only Live Twice."

Jones To Parker?

Gordon Mills, manager of TOM JONES, is involved in a current series of important discussions with COLONEL TOM PARKER. If the outcome of his talks is successful Parker will be responsible for the management of Tom Jones in America. Already the star is being contracted to appear at prestige cabaret venues at New York, Miami and on the West Coast during July and August.

Two weeks ago I revealed the possibility that THE MONKEES might film either a TV Special or at least a segment for one of their own shows in England within the next few weeks. Plans along these lines seem to be shaping up substantially and my latest information is that the group, plus its enormous entourage, will be in London for a total of three weeks—before and after the series of five sell-out concerts at Wembley Empire Pool on June 30, July 1 and July 2.

John's Premiere

JOHN LENNON's first solo movie "How I Won The War" will be premiered in London's West End very shortly and general release will follow during the second half of July... DONOVAN is likely to make a TV Spectacular and undertake a series of U.K. concert dates with JOAN BAEZ as his co-star. Miss Baez filled



... THE WALKER BROTHERS

London's Royal Albert Hall at very short notice on May 18, the performance being announced to the public only ten days before that date!... THE BEE GEES in Holland and Germany prior to their 10-day June promotional trip to America when Atlantic Records will help them boost their initial U.S. single "New York Mining Disaster, 1941." Meanwhile the record is heading for the Top Ten here in Britain and an entire album of original compositions is about to be rush-released... JIMI HENDRIX latest addition to list of British probables for Monterey... Personal to PAT FINN—Goodbye Monument! Good Luck Pat!

CILLA BLACK, still co-starring with comedian Frankie How-

ard in London's long-running "Way Out In Piccadilly" stage show, topping Palladium TV bill this month... Whoever thought lyrics of "A Day In The Life" included any phrase like "40,000 holes in my arm" should (a) wash out his ears (b) look for the true words on the cover of the "Sgt. Pepper" album!

Gerry To Solo

GERRY MARSDEN, for 8 years the lead guitarist/vocalist with GERRY AND THE PACE-MAKERS, soloing on his first CBS single via a big-ballad vehicle, "Please Let Them Be," composed by a name from The Beatles' Hamburg past—TONY SHERIDAN!... Cables of congratulations to the infanticipating MAUREEN AND RINGO STARKEY pour-

ed in from America... Expensive jet trip for CARL WILSON when he flew from Los Angeles to join the opening of THE BEACH BOYS' tour in Dublin... Run-out groove of "Sgt. Pepper" album has special sound for dogs, pitched too high for hearing by the human ear... GORDON WALLER may well have married by the time you read this report... More New York recording sessions for THE CREAM whose new single in the U.K. is "Strange Brew"... DAVE CLARK, vacationing in Acapulco, just released "Tabatha Twitchit"... THE TURTLES making their first U.S. visit throughout the first half of June... More press articles "by DAVY JONES" in British magazines than I've ever seen by an other pop star!

Violin Trend From Brenda?

By Rochelle Reed

South African jazz trumpeter Hugh Masekela recently offered Mrs. Holloway 2,000 head of cattle for her daughter, Brenda.

Hugh was kidding, but Ringo wasn't when he asked to borrow



Brenda's hairdryer for his own locks on the Beatles' first tour of America.

Only 17 then, Brenda toured the U.S. and Canada with the mop-topped sensations from the United Kingdom and vividly describes mid-air pillow fights above Montreal and Denver.

"I knew them all well enough to talk to," she says, "and they acted just like people, not like the Beatles. They used to talk about music and playing all the time, it was their whole life. They'd always say how they liked my voice."

Before the Beatles wave hit U.S. shores, Brenda found herself with a commercial sound, several hit records, and a solid singing career. Shortly after the Beatle tour, however, Brenda dropped completely off the pop charts, only having a semi-hit recently with "Just Look What You've Done."

Meanwhile, she says, "I wanted to really find out where my groove was, so I went to drama school and Patricia Stevens Career School, but I decided I like singing better than anything else. I'm glad I've got the acting training in case a part comes along or something, but I don't really want to be an actress."

Recently, Brenda has returned to the nightclub circuit, performing as a supporting act to the Miracles and other Motown groups. She invariably knocks audiences cold with one small part of her act—mid-way through, she pulls out a violin and proceeds to play it.

"When I was in school, I wanted to be a concert violinist or a violin teacher. I love playing. And after twelve years of lessons, my mother said, 'Okay, you better do something with them,' so I always

dedicate the songs I play to my mother, 'cause she paid for the lessons."

The Holloway family—Brenda, her mother, brother and sister—are a close knit family from Watts. ("Be sure you say that someplace," she adds.)

"We're really close," she says of her family. "We go everywhere together and if there's something wrong with one of us, there's something wrong with all of us 'cause we don't feel right if one of us is sick or something."

Does Brenda, now 20, feel that being a teenage star kept her from being a normal teen, like so many stars claim?

"No, I know it didn't alter my life any. When I first found out I could sing, I kept asking myself, 'Why am I so different? What do all these people like about me?' It makes you feel funny, it really

does, to find out you just happen to have a commercial sound. Then you aren't just a singer, you're a servant to the public.

"At first though, I thought singing was all fun and having the money to buy the things you want, and then I went on a tour. That's work! Then you find out singing is a job. But really, I love my work, I like to sing and I like to write too.

"When I fall in love—and I fall in love every week—I write about the experience and what it's taught me, things like 'Oh Boy, I miss you, I can't live without you.' I wrote one song that's sort of a fantasy. I call it 'Land Of 1,000 Boys' and the story is about a place where every girl has her own boyfriend and no one is alone."

"No, I don't think being a singer has really altered my life in any way," she concluded, "I'm still me."



BEAT Photo: Howard L. Bingham

PAUL MC CARTNEY — On the Pop Festival Board of Governors.

KRLA Helps Present Monterey Pop Festival

Radio KRLA, along with Lou Adler, Donovan, Paul McCartney, Terry Melcher, Brian Wilson, Mick Jagger, Jim McGuinn, Johnny Rivers, Paul Simon, Abe Somer, Smokey Robinson, Andrew Oldham and Alan Pariser will present the Monterey International Pop Festival on June 16, 17 and 18.

To be held on the Monterey County Fairgrounds, the Festival will include a number of exhibits, booths and workshops in addition to the concert.

Prices range from \$6.50 to \$3.00 (See page 16), and accommodations can be obtained by writing to the Monterey Peninsula Chamber of Commerce, Box 489, Monterey, California or phoning (408) 375-2252.

June 16, with a concert featuring The Association, Buffalo Spring-

field, Grateful Dead, Jimi Hendrix Experience, Laura Nyro, Lou Rawls and Simon & Garfunkel. Saturday afternoon, at 1:30 p.m., the following acts will perform: Big Brother & The Holding Company, The Mike Bloomfield Thing, Paul Butterfield Blues Band, Canned Heat, Country Joe And The Fish, Hugh Masekela, Steve Miller Blues Band, and the Quicksilver Messenger Service.

Saturday evening will feature The Beach Boys, Booker T and the MG's, The Byrds, Jefferson Airplane, Hugh Masekela, Moby Grape and Otis Redding.

Sunday afternoon Ravi Shankar will give a special performance.

Sunday night, the concert will include The Blues Project, The Impressions, The Mamas & Pappas, Johnny Rivers, Dionne Warwick and The Who.

Presley & Bono Autos Star

Custom cars prominently featured in recent motion pictures will be among the highlights of the 7th annual International Custom Car & Motorcycle Show, set for June 2-4, at the L.A. Sports Arena.

On exhibit will be Sonny & Cher's "His and Hers" Mustangs, featured in their current hit "Good Times"; the "Mongrel T," used in the Elvis Presley movie "Easy Come, Easy Go," and "The Fireball 500," featured in the American-International movie of the same name.

All three were designed and built by George Barris, creator of the "Batmobile," and the "Munster Koach" among others.

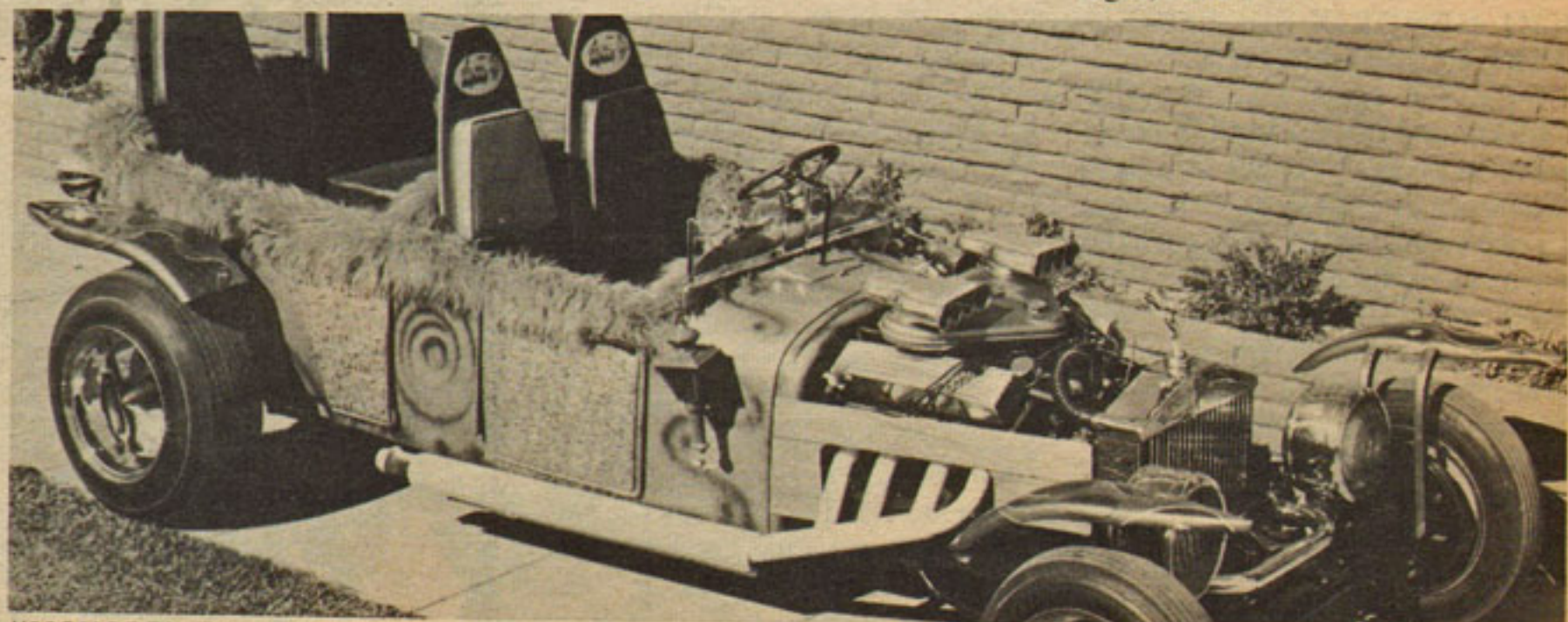
Another "way-out" vehicle to be displayed is the "Ben-Hur" hot rod, fashioned out of the chariot used by Charlton Heston in the movie epic "Ben-Hur." Instead of horses, the chariot is now powered by a super-charged Corvette engine.

In all more than 500 award-winning hot rods, custom cars,

dragsters, motorcycles and ski boats, valued at more than one million dollars, will be on display.

The custom creations won't be the only wild things at the show. More than 100 rock bands will perform during the run of the event. In addition, a continuous go-go dance contest will be conducted. Other features include a teen style show and the Miss Teen-O-Rama Beauty Contest.

Show hours are 7 p.m. to midnight, June 2 and 1 p.m. to midnight, June 3-4.



"MONGREL T"—designed and built by George Barris and driven by Elvis in "Easy Come, Easy Go," will be featured at the International Custom Car & Motorcycle Show, June 2-4 at Sports Arena.



- | | |
|---|-------------------------------------|
| 1. WINDY | The Association |
| 2. VALERIE | The Monkees |
| 3. SOCIETY'S CHILD | Janis Ian |
| 4. I THINK WE'RE ALONE NOW | Tommy James |
| 5. PENNY LANE/STRAWBERRY FIELDS FOREVER | The Beatles |
| 6. GROOVIN' | The Young Rascals |
| 7. LIVE FOR TODAY | The Grass Roots |
| 8. SIX O'CLOCK | The Lovin' Spoonful |
| 9. FRIDAY ON MY MIND | The Easy Beats |
| 10. BEND IT | Dave Dee, Dosey, Beaky, Mick & Tich |
| 11. HIM OR ME, WHAT'S IT GONNA BE? | Paul Revere |
| 12. DON'T YOU CARE? | The Buckingham |
| 13. SHE'D RATHER BE WITH ME | The Turtles |
| 14. LIVE | The Merry Go Round |
| 15. YELLOW BALLOON | The Yellow Balloon |
| 16. LITTLE GIRL LOST AND FOUND | The Garden Club |
| 17. SUNSHINE GIRL | The Parade |
| 18. JUST A LITTLE LOVE | Mike Nesmith |
| 19. BLUE'S THEME | Davey Allan & The Arrows |
| 20. LIGHT MY FIRE | The Doors |
| 21. RESPECT | Aretha Franklin |
| 22. WHEN I WAS YOUNG | Eric Burdon |
| 23. THE HAPPENING | The Supremes |
| 24. SOMEBODY TO LOVE | The Jefferson Airplane |
| 25. DRY YOUR EYES | Brenda & The Tabulations |
| 26. I GOT RHYTHM | The Happenings |
| 27. CAN'T SEEM TO MAKE YOU MINE | The Seeds |
| 28. SWEET SOUL MUSIC | Art Conley |
| 29. CREEQUE ALLEY | The Mamas & Pappas |
| 30. GIRL'S IN LOVE | Gary Lewis |
| 31. ME ABOUT YOU | The Mojo Men |
| 32. DOUBLE YELLOW LINE | The Music Machine |
| 33. WALKIN' IN THE SUNSHINE | Roger Miller |
| 34. GIRL YOU'LL BE A WOMAN SOON | Neil Diamond |
| 35. SAN FRANCISCO | Scott McKenzie |
| 36. OOGUM BOOGUM | Brenton Wood |
| 37. LITTLE BIT OF SOUL | The Music Explosion |
| 38. ANSWER ME, MY LOVE | Ray Stevens |
| 39. ON A CAROUSEL | The Hollies |
| 40. PLASTIC MAN | Sonny & Cher |

European Farming Hurdles

PARAPHERNALIA IS HAPPENING

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LOS ANGELES, CALIF. 90069



'WORLD'S FIRST CRY-IN' — KRLA station manager John R. Barrett was the target of the world's first "Cry-In," a demonstration by 500 youthful fans in protest of the dismissal of popular disc jockey Dave Hull. Hull was removed from his daily program on the station but was restored to his show after his attorneys asked that he be granted an unconditional release or be returned to the air.

EASTSIDE KIDS FAN CLUB:

Photos, etc. Discount at Hulla-baloo with membership. \$1.00. 1984 Addison Way, Los Angeles, California.

WIZARD OF OZ

**Sunday nights
8 to midnight**



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ENDS MAY 21

**Merrilee & The
Turnabouts**

discover a new sensation



MAY 16-28

Tom & Chet

MAY 16-28

Tim Morgon



ICE HOUSE PASADENA

24 No. Mentor — Reservations: 681-9942

ENDS MAY 28

the
electrifying

**Casey
&
Anderson**

**Willard
&
Grecco**

as seen on the
Johnny Carson Tonight
Show & the
Ed Sullivan Show

the song &
wit of

**Mike
Smith**

By

Pen



In the past months you've read a brief out-line of a few of the career opportunities available in the radio industry. D.J., ad salesman, traffic and continuity directors—all of these were covered... but we've left out one of the most important positions held at any radio station—the electronics engineers.

This man (although there are women engineers, too) is the final say about what actually reaches the air-waves and your radios. It is he that controls not only the volume of the sound but whether or not that sound reaches your radio at all. He must be constantly alert, be able to work with various "personalities," be familiar with numerous types of equipment (ampexes, magnacorders, Collins machines, cartridges, electrical transcriptions, etc.), be able to fix any malfunction in the machinery immediately (usually with five or six people yelling at him), and be aware of new advances and technologies within his specialty field.

Interested? Well, this job requires a certain amount of training in electronics which you can find at most colleges and trade schools. Also, basic courses in electronics are sometimes offered in high schools. Check with your school counselor about opportunities in radio electronics.

Youth Split By Extremes

Many young men are daytime, button-down "Joe College" types. At night they don Beatle wigs and mod clothes and head for "where it's at."

Many shy school girls and secretaries explode into nighttime "swingers," said John Milner, a professor at the University of Southern California School of Social Work.

From his ivory tower perch, Professor Milner zeroed right in on what's happening with today's young people. He feels the hippie rebellion touches all of today's young people to some extent. He said today's youth is split by extremes. There are the conformists who are least caught up in the social rebellion, and those who

make up the ranks of the hippies, who live in voluntary exile from the mainstream of life—and make the most noise and news. The majority lie in the "vast middle," while many have different daytime and nighttime personalities.

Unlike past rebellions of young people, today's can't be dismissed as a "youthful fling," "just a stage," or "something they'll grow out of." Current youthful protest has already begun to penetrate and change society, Professor Milner said. He sees a decline of the "double standard" of right and wrong, more open-mindedness on racial issues, freer views of sex, breakdown of religious prejudice, and generally more honesty.

Sears

FREE

DRAWING

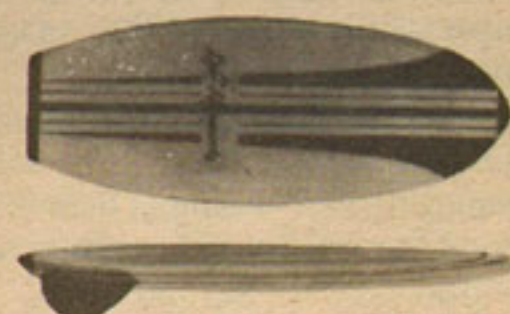
Register Now and Be

One of 10 Winners

of a \$49.95

Duke Kahanamoku

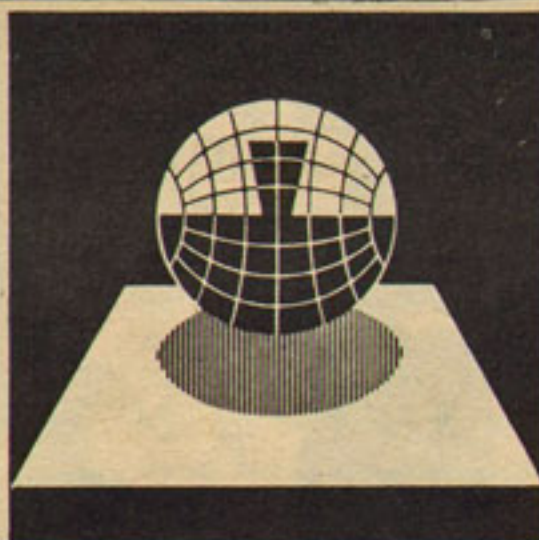
Belly Board



Register through July 5th in any Sears Sporting Goods and Boys' Wear Departments in Southern California. Boys and young men—6 to 18 are eligible...no purchase necessary.

Sears Employees and members of their family are not eligible

Around The



World



NEW YORK—Tommy Roe was presented with two BMI awards at the Grand Ballroom of the Hotel Pierre. Roe won the two BMI citations of achievement for success in the pop field as the composer of "Sweet Pea" and "Hooray For Hazel."

This marked a comeback for Roe, who enjoyed pop success several years ago with BMI winners, "Sheila" and "Everybody." Roe has just finished a national tour and has released his new single, "Sweet Sounds."

HOLLYWOOD—Hugh Masekela has signed a long term, exclusive contract with UNI records. The master of the clean horn sound will continue recording for Chisa Productions. The new agreement gives UNI the distribution job of the recent "Emancipation of Hugh Masekela" LP.

NEW YORK—Paul Butterfield Blues Band has renewed their contract with Elektra Records after completing negotiations with Elektra's business affairs director, Larry Harris.

Since signing with Elektra the group has had two LP's on the best-seller charts and worked up a national following. The group is just back from a successful British tour.

SAN FRANCISCO—Is it an artificial flower fad or really the blossoming of something new in pop music? The record industry, always scouting up new themes to sell records, is pushing "flower music" borrowing from recent "Love-Ins," "Be-Ins" and "Happenings" where members of both sexes carry, wear and exchange flowers—the eternal symbol of love and peace.

Among the latest "flower theme" discs are: *San Francisco (Wear Some Flowers In Your Hair)* by Scott McKenzie; *Flower Children*, by Marcia Strassman; *Flower Music*, by the Osmond Brothers and P.F. Sloane's, *Sunflower, Sunflower*. The Rolling Stones next album is reportedly titled *Flowers*.

The Seeds, a Los Angeles-anchored group have been preaching the flower gospel with their motto, "Flower Power," and the Giant Sunflower (whose *February Sunshine* is involved in a legal tug-of-war between two labels) seems to be one of the garden varieties. Nancy Sinatra and Sal Mineo have reportedly teamed up to produce a feature length film called, "Flower Children." It looks like everything's coming up roses in the record industry.

LOS ANGELES—Liberty Records, Inc. has signed an agreement with Bob Feldman of Fireplace Productions calling for the release of Jimmy Clanton's forthcoming record, "C'mon Jim"/"The Absence of Lisa," on the Imperial label.

Two of Clanton's gold records are "Just a Dream" and "Venus In Blue Jeans." Clanton starred in several movies before being called into the Army.



THE ROBBS
"Rapid Transit"
Mercury Records
72678



FREDDIE WELLER, FORMER GUITARIST for Billy Joe Royal, has been signed as a new member for the Raiders. The Raiders have also obtained the services of Charlie Coe, formerly of Don & The Goodtimes. Harpo, Fang and Smitty have all left the Raiders and are reportedly in the process of forming their own group, along with another ex-Raider, Drake Levin. Paul Revere and Mark Lindsay remain Raiders. Speculation is running very high as to which group will do better, the Raiders or the ex-Raiders!



THE SEEDS, ORIGINATORS of "flower power" and "flower music" are caught at L.A. International Airport holding, naturally, a huge flower. Leis were gifts from Hawaiian fans.

BEAT Photo: Ed Caraeff

WHERE THEY ARE

ASSOCIATION

May 20, San Jose, California; May 26, taping for "The Smothers Brothers Comedy Hour," airing on May 28; May 28, taping for "The Steve Allen Show"; June 16, Monterey Pop Festival, Monterey, California; June 1-14 on vacation; July 24-30, Greek Theatre, Los Angeles, Calif.

SUPREMES

May 24, closing night at the Copacabana, New York; May 26, University of Cincinnati; May 28, Dayton, Ohio; May 29, Minneapolis, Minn.; May 30, Arena Auditorium, Duluth, Minn.; June 1-10, Shoreham Hotel, Washington, D.C.; June 11, Symphony Hall, New Jersey; June 13-26, Coconut Grove, Los Angeles, California; June 29-July 19, Flamingo Hotel, Las Vegas, Nev.

TEMPTATIONS

June 2-3, Twin Coaches, Pittsburgh, Pa.; July 9-15, Steel Pier, Atlantic City.

SMOKEY ROBINSON AND THE MIRACLES

May 25-June 3, Basin St. West, San Francisco, California.

JEFFERSON AIRPLANE

May 20, Birmingham High School, Van Nuys, Calif.; May 26-29, Seattle, Washington; May 30-June 2, shooting Warner Brothers' film, "Petulia"; June 4, Sam Houston Coliseum, Houston, Texas; June 17, Monterey Pop Festival, Monterey, Calif.

TURTLES

May 27-30, Steel Pier, Atlantic City, New Jersey; May 31-June 9, tour of England, France, Germany, Denmark; June 24, Lagoon Ballroom, Salt Lake City, Utah.

MARVIN GAYE

May 26-June 3, Beach Club, Myrtle Beach, South Carolina.

JOHNNY RIVERS

June 2-4, Vancouver, B.C., Edmonton, Alberta; Calgary, Alberta; June 20-30, Whisky a GoGo, Hollywood, Calif.

DON & THE GOODTIMES

May 26-30, touring the Portland area; May 27, Coliseum, Portland, Oregon; May 31-June 15, Southwestern U.S.; June 17-25, headlining Teenage Fair, Seattle, Washington; June 26-July 3, concerts in the Seattle area; July 3, three weeks heading a Dick Clark Caravan of Stars through the Midwest.

BOBBY DARIN

July 4-9, Melodyland, Anaheim, California; July 11-16, Circle Star, San Carlos, California; July 28-30, Royal Tahitian, Ontario, California; September 7-16, Rooster Tail, Detroit, Michigan.

NITTY GRITTY DIRT BAND

June 6, Troubadour, Los Angeles, California.

SMOTHERS BROTHERS

June 23, finish taping for first season of their TV show; July 31, begin taping for second season; July 31-August 6, Greek Theatre, Los Angeles, California.

RIGHTEOUS BROTHERS

May 29-June 14, Coconut Grove, Los Angeles, California; September 11-17, Greek Theatre, Los Angeles, California.

LEONARD NIMOY

June 10, Edgewater Park, Detroit, Michigan.

JAMES DARREN

June 19, "Wish You Were Here," St. Louis Municipal Opera.

FAMILY TREE

May 19-21, Portland, Crystal Ballroom; May 26-28, Seattle, The Happening, Teenage Fair; June 2-4, Portland, Crystal Ballroom.

BUFFALO SPRINGFIELD

May 20, Evansville, Indiana; May 21, Gary, Indiana; June 2, Conobee Lake, N.H.; June 3-4, Boston, Mass.

FRANKIE AVALON

June 2-11, Sans Souci, New York; June 16, Memorial Coliseum, Portland, Oregon.



DAILY GOLD RUSH



NITTY GRITTY SOUND HITS PAY DIRT IN CALIFORNIA



**NEWS OF DIRT BAND STRIKE
CREATES BUYING PANIC AT
ALL L.A. RECORD DEALERS.**
Four record buyers suffer badly
sprained fingers when hands get caught
in browser box containing new TOP 10
Nitty Gritty hit single. When asked for
her comments, Miss D.H.K., 17 year old
nuclear physicist replied..."I'll
BUY FOR ME THE RAIN
b/w **CANDY MAN** #55948
even if I break both arms doing it!"



TOTALLY



RAUCOUS



STARCH



SPIDER BONES



KING 'O



SPANKY DUFF



LRP-3501 / LST-7501

12 NUGGETS FOUND AT NEW STRIKE!
12 nuggets worth their weight in gold were found in the
Nitty Gritty dirt bag. Upon examination by Professor
Israel Arab it was found that when a centrifugal force
of 33 1/3 rpm was applied to these nuggets they grew to
immense proportions.

THE NITTY GRITTY DIRT BAND

"The Greatest New Sound



Since The Stock Market Crash"

now available at all Montgomery Ward Stores

'To Sir, With Love'



It's not often that *The BEAT* places a "highly recommended" label on a movie but Columbia's "To Sir, With Love," starring Oscar winner, Sidney Poitier, deserves nothing less. It's theme is not racial—it's simply the relationship between the young generation and the Establishment (represented by Poitier as Mr. Thackery.)

Thackery comes to teach in a London slum school, not because he has a burning ambition to be a school teacher but because he hasn't been able to find work in his chosen field of engineering.

Thackery's class is immediately hostile toward him because he represents authority. Unscrubbed, uncombed and unruly, the class is so far behind their age level that they can barely read, write or do simple arithmetic.

Thackery's attempts at teaching conventionally are continuously thwarted by the class and it is not until he realizes that they are no longer children but young adults, who in a matter of months will be out of school and working, does he begin to be accepted.

He informs his class that they will act like adults, address him as "Sir," call the girls "Miss" and show respect for him as a teacher and for each other as human beings and equals.

School books are discarded as Thackery begins a daily question-answer-and-discussion method of teaching, where members of the class are free to ask questions about anything they wish—love, life, marriage, etc. And except for one student, Denham (played by 22-year-old Christian Roberts), Thackery's plan is enthusiastically received.

It would be unfair of us to divulge any more of the plot except to say that if you enjoy a really well-done movie, don't miss "To Sir, With Love."

Poitier shares the camera with an excellent but virtually unknown British cast. Standouts are Judy Geeson (a young Julie Christie), Christian Roberts and Lulu, popular Scottish pop singer who makes her dramatic debut in the movie. The film is in color and is nicely enhanced by a fine soundtrack which includes songs by Lulu and The Mindbenders.



POITIER EXPERIENCES some rough moments before he's accepted.



A DANCE WITH "Sir" and a surprise is coming.

MONTEREY INTERNATIONAL POP FESTIVAL



THE FOLLOWING ARTISTS WILL PERFORM...

FRIDAY NIGHT / JUNE 16 / 9:00 P.M.

The Association
Buffalo Springfield
Grateful Dead
Jimi Hendrix Experience
Laura Nyro
Lou Rawls
Simon and Garfunkel

SATURDAY AFTERNOON / JUNE 17 / 1:30 P.M.

Big Brother & The Holding Company
The Mike Bloomfield Thing
Paul Butterfield Blues Band
Canned Heat
Country Joe & The Fish
Hugh Masekela
Steve Miller Blues Band
Quicksilver Messenger Service
...and many surprises...

SATURDAY NIGHT / JUNE 17 / 8:15 P.M.

The Beach Boys
Booker T & the MG's
The Byrds
Jefferson Airplane
Hugh Masekela
Moby Grape
Otis Redding

SUNDAY AFTERNOON / JUNE 18 / 1:30 P.M.

Ravi Shankar

SUNDAY NIGHT / JUNE 18 / 7:15 P.M.

The Blues Project
The Impressions
The Mamas and the Papas
Johnny Rivers
Dionne Warwick
The Who

(Program Subject to Change Without Notice)

a few words for those planning to attend

Be happy, be free; wear flowers, bring bells—have a festival.

1. HOUSING—No problem. For ten years, whatever the festival, substantial housing has easily been provided for every guest.

More than 3000 hotel and motel units are available in the Monterey-Carmel-Pacific Grove-Seaside area. In addition, there are several hundred accommodations within fifteen miles of the Festival grounds.

For accommodation reservations and information, write now to Monterey Peninsula Chamber of Commerce, Box 489, Monterey, California: (408) 375-2252.

2. CLOTHES—Be your own boss. Come as you please, wear what you like. Dress as wild as you choose. But remember that it's sometimes cool in the evenings. Maybe you should bring a blanket and sunglasses.

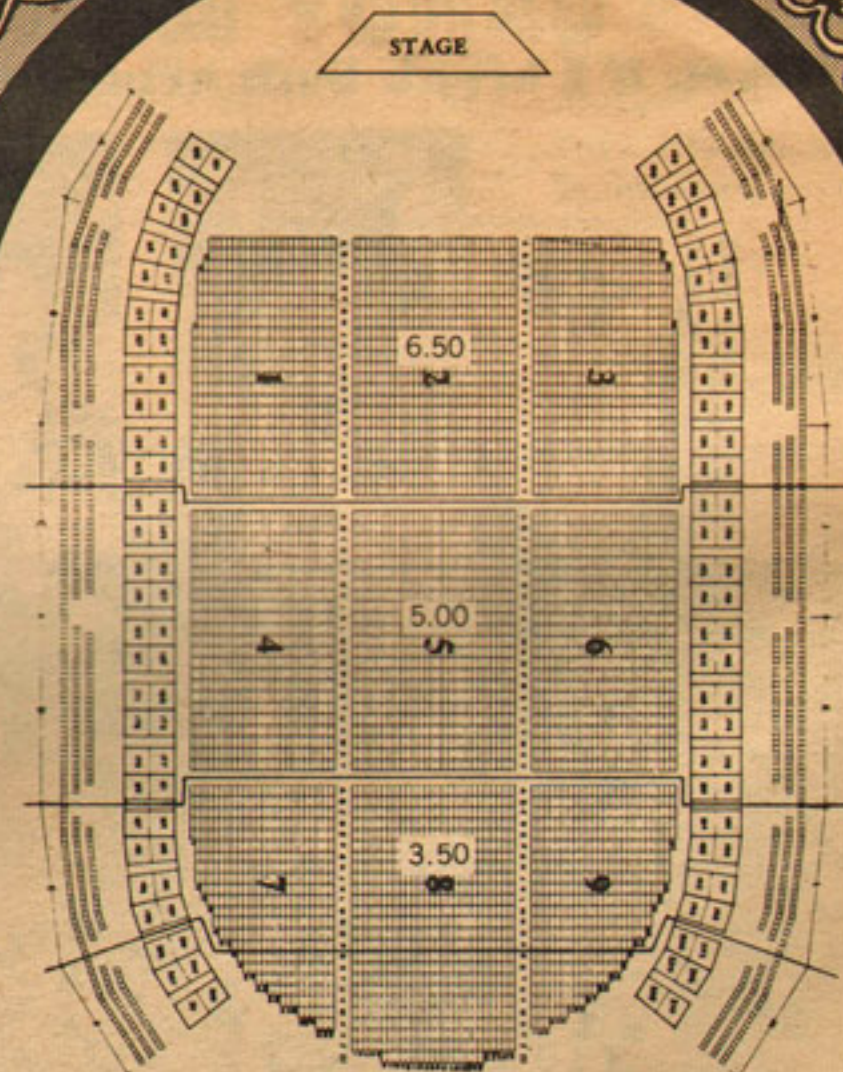
3. SEATING—A matchless hi-fi sound system means that everyone in the new 7000-seat main arena can hear equally well. The sound also carries well beyond the arena into the strolling areas.

4. TRANSPORTATION—The Monterey County Fairgrounds are only a mile from downtown Monterey—a ride of less than a quarter-hour; as little as five minutes when traffic is light. The fairgrounds are also situated five minutes from airline, bus and train depots.

5. EVERYONE'S FESTIVAL—Bring the family. This is a Festival for all. Everyone. Children of all ages and adults of all attitudes—everyone is welcome at the Monterey International Pop Festival.

6. EXTRAS—There are 24 acres of cheerful lawns studded with hundreds of oak trees and family picknicking is encouraged. A tremendous variety of food and drink will be available at very reasonable prices.

In addition to the five main concerts, there will be a number of exhibits, booths, workshops to appeal to every member of the family—including a children's playground.



prices

Orchestra Sections 1-2-3		Eve.	Mat.
Side Boxes 101-143 & 100-142		6.50	5.00
Bleachers A-B-C-G-H-J			
Orchestra Sections 4-5-6		5.00	4.00
Bleachers C-D-J-K—Side Boxes 145-183 & 144-182			
Orchestra Sections 7-8-9		3.50	3.00
Rows A-P			
Bleachers E & L—Side Boxes 185-199 & 184-198			
Orchestra Sections 7-8-9		3.50	3.00
Rows R-ZZ			
Bleachers F & M—Side Boxes 200-210 & 201-211			

Check or money order must be enclosed with order; also a self-addressed, stamped envelope. Mail to: Monterey International Pop Festival/325 Mason Street, San Francisco, California/a non-profit organization.

BY REQUEST!
IN THIS ALBUM
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CRYING IN THE CHAPEL



Elvis SINGS

How Great Thou Art

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LIKE WHO IS SAYING YOU CAN
COLORS HEAR



A FANTASTIC NEW ALBUM.

LN 24304/BN 26304*

A GREAT SINGLE. "Please" 5-10117



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*Stereo

LYRIC CONTROVERSY

Censor Or Not Censor?

By Sally Standig

To censor or not to censor? That is the question currently blazing in the record business. As of the middle of last month a national radio station chain has been vetoing all records whose lyrics are considered "suggestive."

For scrupulous screening of words, the station chain is requiring all record companies to submit printed lyrics with each record submitted for air play. If one side bumps a censor's roadblock, the other side also fails to get on the air.

Ruby Tuesday

If this ruling had gone into effect a few months back, then the Rolling Stones' hit, "Ruby Tuesday," never would have made it on the particular station chain's outlets because the flip side, "Let's Spend The Night Together" probably would have been tagged "too suggestive."

A different point of view was expressed in a recent interview with the head of one of the major record companies. He said:

"These kids who are writing today's teenage records have something to say... The lyrics represent the thinking of 'young America' and I think that we should listen to them, whether we don't agree with them is not the point."

Negative View

He took a negative view of radio stations muzzling themselves. "I think that censorship on the part of the receiving end of the radio stations could be extremely dangerous and ill-advised."

He conceded however, that radio station self-censorship might act to "remove from the air a lot of the small labels who do not have an attitude of responsibility and probably make things easier for all of us."

But this benefit might be pitifully small compared to the inhibiting effect on the creativity of artists and pop music writers. If teenage music is viewed as an art form, then censorship in this area becomes as harmful and as cramping as censorship in other areas of art.

One of the ways in which the public can lose out when radio station self-censorship is applied was called to the attention of a coast-to-coast audience by Leonard Bernstein on the recent CBS-TV special "Inside Pop—The Rock Revolution." The famed conductor introduced "a marvelous song" called "Society's Child," written and sung by 15-year-old Janis Ian, a New York high schooler.

Reasons Unknown

"It is well-known among the followers of pop radio, but you may not have heard it since it's been withheld by most of the radio stations for reasons unknown to me, although probably having to do with its subject matter, which is, as you'll see, somewhat controversial." The song deals with a white girl's parents objections to her friendship with a Negro.

Bernstein gave support to the idea that pop music is an art form by expressing a genuine appreciation for songs by the Beatles, the Left Banke's "Pretty Ballerina," which he called a cross between Lydian and Mixolydian modes and the Monkees' "I'm A Believer" (composed by Neil Diamond).

Leaning Over

The record industry chief said critics of teen music often lean over backwards to find double meanings in the lyrics. He pointed to recent hits like the Beatles' "Norwegian Wood," and Bob Dylan's "Rainy Day Woman" and called criticisms of these songs meaningless exercises of "reading into something."

Asked if there are usually hidden meanings tucked into the lyrics of today's pop music, he replied:

"... somebody's always looking for another meaning that may or not have been there in the author's mind, but whether it was or wasn't, I don't think in any way should influence whether that lyric should be broadcast. Because if on the surface it is a meaningful, artistic, lyrical piece of work, that in itself should be sufficient to allow it to be aired."

When asked if the record industry should adopt a conduct code similar to ones in effect for movies and television, he said, "I don't think that it's necessary nor wise, but I would prefer it to one run by radio stations themselves." He cautioned against "outsiders" trying to impose restrictions on an industry they didn't understand first hand.

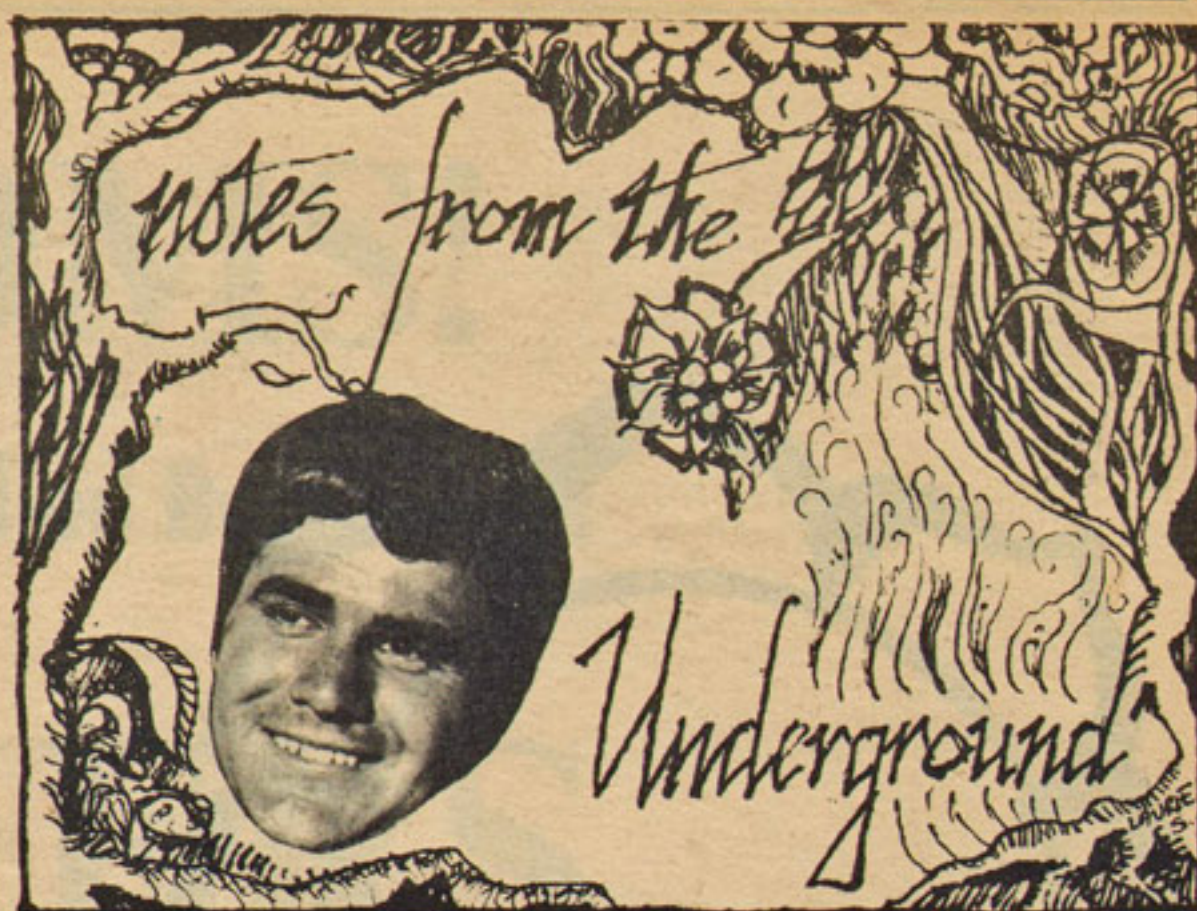
TV POP SHOWS COURT TEENS

In their never-ending search to tap the teen market gold mine, American businessmen — from toothpaste makers to telephone companies — have found that the way to a high-schooler's wallet is through his ears. This discovery has produced a rash of television specials dedicated to rock 'n' roll artists and the variety of pop music they produce.

CBS's recent "Inside Pop—the Rock Revolution" caused such a stir that the soundtrack album is now under production and could easily become a modern pop classic.

Herman Spero, successful producer of teen-directed TV show "Upbeat" will do two hour-long specials from Expo 67 in Montreal titled "Swinging Sound of Expo '67."

The shows, scheduled for airing the first week in June and the second week in July, will feature such acts as Gary and the Hornets, Leslie Gore, the Platters, Smokey Robinson and the Miracles, the Pozo-Seco Singers, the New Christy Minstrels and the Vogues.



By Ron Koslow

I just woke up from a long sleep to discover a person I've known (or rather not known) for quite a while is really someone I should have known for a long time.

Karen is a funny looking girl—she is not good looking at all (not on the outside), and she doesn't have many friends. She wears strange clothes and sometimes talks in a language all her own. So she is a loner, I've never seen her with anyone but herself, and never really paid much attention to her.

Yellow Shades

I was sitting on a bench on the Strip the other night and out of nowhere she's sitting next to me, and staring at me through her yellow shades—at 2 o'clock in the morning.

"Hi," she said.

"Hi," I said.

— (brief silence)

"You've seen me around for the last couple of years, but you never seem to recognize me—how come?" she asked.

"Nothing Special"

What could I say? I really had no good reason. Before I could answer, she continued, "You probably think I'm nothing special, huh? In fact, you probably think I'm nothing. Don't be ashamed—I thought I was nothing too. Kind of like being invisible; you walk down the street and people look right through you. And you get used to it. But not really, because it hurts a lot."

"I'm Me!"

"One night last week I was home alone, as usual, and I decided that I couldn't stand it anymore; I wanted to roll up into a little ball and disappear, and that's exactly what I did. I got into the corner, and rolled myself up as small as I could, as tight as I could... and nothing happened... and I sat there waiting for over half an hour... and still nothing happened. And all of a sudden I realized, 'Hey, it's impossible for me to be nothing, I'm me, I'm not nothing.' Don't you see, I tried it and it was impossible; I'm me, and always have been, and I guess that is enough."

And before I could answer her she was gone. There were a lot of things I wanted to say to her, but they will have to wait... till the next time I see her.

Revere Hits Pot-Rock

Paul Revere, leader of the Raiders, fired some hard words at the "crud" recording artists whose records include lyrics praising drugs. He called on DJ's to screen unsavory words and check what he called a menace to youth.

"There's no way to make all DJ's hip to the lingo being used on these records," Revere said, "but the lyrics should be examined carefully."

By taking this stand, Revere has added to the controversy over suggestive lyrics. A large radio station chain has recently required record companies to submit the printed lyrics of both sides of a new release. If one side contains what the station feels is a suggestive phrase, the record receives no air play.

Revere said only a few artists are actually using LSD and other drugs but much of the press spotlight seems to be directed on them. These artists are projecting the image that drugs are "in" and teenagers are imitating them because they think that's where the action is.

"The number of kids approaching me and asking, 'Have you got something to turn us on?' has increased tremendously in the past weeks," said the artist. "Even more painful is when they say that if I don't, they know where they can get it."

Revere has gone on record, musically that is, to protest the "frightening" spread of drugs with his single release, "Kicks," which preaches a drug-discouraging message.

ROUND, ROUND

Words and Music by
KENNETH KING

Giggle at whitewash, and laugh at the wall,
The prancing Pied Piper is not there at all,
But have a gay time and get large when you're small,
You're doing it 'cos you enjoy it.

Round, round, out of your mind,
You think you're seeing things —
I know you're blind
A million bright colors explode in your head,
Today you're just high, tomorrow your dead.
Round, Round.

Bounce around happily, float in the air,
Ride along sky-ways, paint stars with your hair
Don't be perturbed if the world turns to stare,
You're doing it 'cos you enjoy it.

— Chorus —

Superior being, you'll bubble along,
When your reflexes weaken, they'll kick you
back strong,
You're up in the clouds, where you don't belong,
And you're doing it 'cos you enjoy it.

Round, Round, out of your mind,
You think you're seeing things —
I know you're blind
A million bright colors explode in your head,
Today you're just high, tomorrow just dead,
Round, Round.

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JONATHAN KING puts down the use of drugs in his current hit, "Round, Round."

The latest release of



SOMETHIN' STUPID

THE LENNON SISTERS

SOMETHIN' STUPID • GEORGY GIRL

YOU DON'T HAVE TO SAY YOU LOVE ME

**THIS IS MY SONG • MY GUP RUNNETH OVER
SINGLE GIRL • DEDICATED TO THE ONE I LOVE**

THERE'S A KIND OF HUSH • A LOVER'S GONGERTO

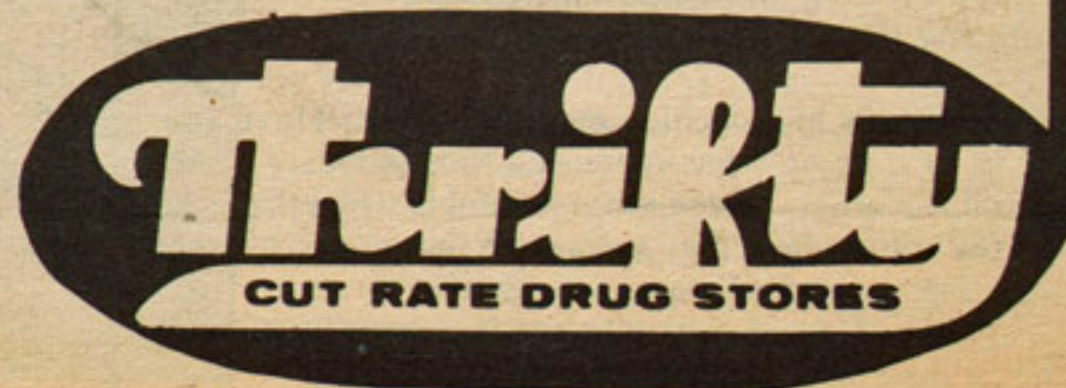
SURE GONNA MISS HIM



DLP-3797

America's contemporary favorites...

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Merrilee & The Turnabouts Conquer Pacific Northwest

What is the Northwest Sound? It's the sound of happiness, the sound of excitement, the electrifying sound of good times—it's Merrilee & The Turnabouts.

It's vivacious Merrilee belting, blending and working, sparking Turnabout talent into a blaze of music and personality, consuming the entire stage in a burst of senses and sounds.

The Turnabouts fill the stage in back of Merrilee with dancing, song and fun. Showmanship reigns and the evening starts. The lights flare and Merrilee & The Turnabouts explode into a hard rock, up-beat tempo—a lightning rod sending the group's magnetic charge directly to the audience. Contact has been made—communication is happening.

The show is on its way. Merrilee reaches out with an intricate ballad that says "soul" and the Turnabouts follow with sensitive musicianship. Merrilee strikes a strong chord on her big Hammond Organ and charges into the next number—hard-hitting blues with vocal backing by the Turnabouts.

The audience is into it and grooving with the mood, music, new arrangements, new songs, soul favorites and action. The show goes on, too soon ends and the "Encore!" is finished.

But with the final note of the performance, the story of Merrilee & The Turnabouts just begins.

It's the story of five unique people, who in one and a half years have become one of the fastest rising big sound rock groups and number one concert attraction in the Pacific Northwest.

It's the story of a group who have performed the almost unheard-of feat of grossing over \$130,000 without a national hit record in the past 12 months.

Neil Rush is the leader and backbone of the Turnabouts. He originated the group about a year and a half ago in Seattle, Washington with the help of Merrilee. He rules the group with an iron hand and is respected for it.

Neil, 21, is a guy of many talents. He is not only the leader, saxophonist and back-up singer for the Turnabouts, but also switches from a Renaissance recorder to a menagerie of small instruments, or "playing the toys" as he puts it.

A shrewd businessman with the ambition "to be rich," Neil plays the stock market and has created a business out of building and manufacturing the Turnabout's amplifiers, purchased by many of the Northwest groups.

Born and raised in Seattle, Neil likes people and dislikes phonies. His favorite music comes from the Beatles, Bobby Bland and the Raiders.

Merrilee, the 19 year old lead

singer of the group, is described by her close friends as a big-hearted, fun-loving person who loves people and animals. She has two cats, a sheep dog and a parrot named Barney. Soon she plans to add an afghan or two to her collection for breeding and show purposes.

When she isn't working or rehearsing, Merrilee can usually be found either out shopping for the latest hip fashions or buying all the new records, dog books and teen magazines on the market.

Brown-haired, blue-eyed Merrilee is a petite package of talent. In addition to lead vocalist chores, she is organist for the group, using a big Hammond organ and standing up while she plays! To top it off, she writes and composes all of the Turnabouts' music.

Merrilee's favorite artists are the Beatles, Aretha Franklin and the Raiders. As a matter of fact, there is really nothing that she dislikes, she says, and her ambition in life is to be "comfortable and warm."

Terry Gregg, bass guitarist for the Turnabouts, is the kind of guy that nothing bothers, so the group always refers to him as "easy going Terry." He is quiet, except when singing, and then you definitely know he has a voice.

Terry is a good vocalist and an even better bass player. He's



MERRILEE of Merrilee & The Turnabouts sings lead, plays a big Hammond organ, dances, writes songs

been at it for about 10 years—and credits it as the main support for his tremendous wardrobe of mod fashions.

Terry's main hobby—racing sports cars—was obviously created by his home environment as his father is a car salesman. Terry likes people (especially girls) and clothes (always hip).

Also a native of Seattle, Washington, 20 year old Terry has the sandy blond hair of a surfer. He wants "to be a success" but detests "working too hard."

Karl Peters—with a K not a C—is the intellectual of the Turnabouts and also the musician's musician. Drummer for the group, he carries the rhythm with a hard solid beat which distinguishes him as one of the most outstanding drummers in the Northwest.

Karl, 20, has a very out-going personality which his brown hair just can't hide. The group describes him as a drummer "with lots of soul." One of his favorite pastimes is creating new ideas with strobe lights, which may be one of the reasons The Mothers Of Invention are one of his favorite groups.

He likes girls, especially ones who can cook pot roast. He spends his free time racing sports cars and campaigning against his major dislike—dishonesty.

Vern Kjellberg, 18, is the youngster of the group and naturally the Turnabouts mention it

whenever they can. A good looking, sharply dressed lead guitarist, Vern also sings background.

The Turnabouts call Vern the life of the party, except in the mornings when he refuses to wake up. Usually they have to wrap him in a blanket and throw him in the car.

Vern's hobbies are playing pool (he is excellent), girls and more girls, and keeping his Corvette in top shape. His idea of a dinner is a plate full of cheeseburgers, all the better to make his blond hair grow, he says.

Bob Stane, owner of two California clubs which have been launching pads for many top groups (among them the Association, Nitty Gritty Dirt Band, Yellow Balloon and vocalist Gale Garnett), states that his club hired Merrilee & The Turnabouts because of "their spectacular reputation in the Northwest."

"This is the first time that the Ice House Glendale has put in a headline act without an audition or a hit record," he continued.

Individually, the Turnabouts are creative musicians, unique personalities, and blended together, they form one of the best up and coming groups in the U.S. All in all, Merrilee & the Turnabouts total up to an electrifying group from the Northwest, ready to light up the world!

(Advertisement)



MERRILEE & THE TURNABOUTS—a smash Northwest big sound rock group, showcasing for one week at California's Glendale Ice House, May 16-21. (Left to right, Terry, Carl, Vern, Merrilee and Neil). The group will also be appearing at the Hullabaloo After Hours, Friday and Saturday, May 19 and 20.

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