L.A. ROCKS AS STONES ROLL

INSIDE THE BEAT

THE ROLLING STONES - As You'd Like To See Them!
"HELP" - Behind The Scenes In Beatle Film
BEATLE QUIZ, Part 2 - Win A Beatle Interview
A BEAT EDITORIAL - Are You Hurting Your Idols?
HOW TO START A FAN CLUB
SEND A KISS TO JOHN, PAUL, GEORGE or RINGO

also

DEREK TAYLOR, HERMAN AND THE HERMITS,
ELVIS PRESLEY, SONNY & CHER, IAN WHITCOMB,
THE KRLA DEE JAYS, SCRAMBLED GROUPS
HARD WORK, DANGER FOR BEATLES IN 'HELP'
Press Officer Tells Of Problems
Encountered In Filming Movie

(Editor's note: Seldom if ever has any movie caused such world-wide excitement as the second Beatles film. Tony Howard was in charge of publicity, and press relations and travelled with the film company from the sunny Bahamas to the frozen Alps. Howard, a friend of KRLA's Derek Taylor, has written the following account for the KRLA BEAT.)

BY TONY HOWARD

The size of the ten-armed image of the terrible Goddess of Kallil looming above the high walls surrounding London's Twickenham Film Studios was such that, as each of her giant arms was dismantled by crane one chilly February morning of this year, rumor had it that the Beatles' second movie had been scrapped.

If it was a bad day for the local fans, for Producer Walter Shenson it was not. After many a hard day's night — preparations for his second Beatles film — this Sphinx-like idol was merely being "disarmed" for transportation to the Bahamas in order to be "re-armed" on arrival there for the astounding finale.

Producer Shenson chartered a BOAC Boeing 707 to transport the cast, unit and very piece of equipment to the Bahamas, but there was the extra passenger with more room than any first class traveller — it was Kallil, whose dismembered body, adorned in white sheets, was stored in every free corner of the plane. Her torso, however, was too big for any luggage rack or spare seat, so Kallil made the trip along the gangway, much to the chagrin of the stewards carrying their trays through the plane.

From Icebox to Oven

Artists and crew, muffled in coats and scarves to combat the wintry February weather in London, landed in Nassau to the temperature of 90 degrees in the shade.

For weeks before, Shenson's location manager had been battling with the accommodation problem which confronted him in this popular resort.

BEATLES IN SCENE FROM NASSAU LOCATION

How were 700 odd extra people going to be housed in Nassau, which was already bulging at the seams with its usual influx of high season tourists? That his efforts met with success was largely due to the enthusiastic cooperation of American Bob Rowley, chief of the Bahamas Tourist Board.

Next day was spent unpacking and getting ready for shooting. Nearly everyone assembled on the magnificent beach outside the Bahama Club Hotel. Julie Harris, the costume designer, set about giving the Beatles their final costume fittings. The immense generator was moved into position and Director Richard Lester roamed about, deep in thought, picking the best spots for the next day's filming.

All this activity was accompanied by the cries of fans spotting their

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BYRDS FLYING HIGH

SKYROCKET TO SUCCESS

The Byrds are currently one of the hottest groups in the country and some may say they're also one of the luckiest.

One month after their first public performance they have a skyrocketing hit record, "Mr. Tambourine Man," and are attracting droves of new-found fans including other artists — for their night club, television and concert performances.

But if luck is one of the ingredients in their recipe for success, it must be matched by equal portions of skill, experience and generous helping of hard work.

The Byrds are often mistaken for a British group. They certainly look the part, from their Beatle-type haircuts to their English-cut clothes. And their sound often has the ring of Liverpool or Manchester.

But at other times it varies from the raw, "gutsy" beat of rhythm and blues to the haunting, delicate sound of folk balladry — a style best illustrated by their recording of "Mr. Tambourine Man."

No Accident

The Byrds' unique blending of all three styles is not something they hit upon by accident. It is a product of their varied musical backgrounds, since each was an accomplished performer in another field before joining the Byrds. It is also the result of months of rehearsal and practice while they worked tirelessly to develop just the right material, style and blend — before even accepting a club engagement.

It has paid off. For their impact on the American music scene has been more immediate than any other group in years. It began in August, 1964, when Jim McGuinn, a former accompanist for the Chad Mitchell Trio, worked up some songs with the idea of forming his own group. Three days later David Crosby, a folk singer, joined him to sing harmony. The third member to join the group was Gene Clark, formerly with the New Christy Minstrels.

Some time later David met Michael Clarke, the drummer, at Big Sur in Northern California. Mike joined the group at the same time as Chris Hillman, who formerly had his own bluegrass music group. Now there were five of them and their closed-door practice sessions really began in earnest.

Gene wrote 16 songs for the group and they also worked on material that Bob Dylan wrote for them. They began their first public performances at Carol's on the Sunset Strip, a once-great night club which attracted big names from the film colony until a few years ago; but were now suffering from a slump in which the performers often outnumber the customers.

Soon, however, the Byrds caught on with their distinctive infectious sound and their new-found fans began filling up the tables and the dance floor. The crowds were usually sprinkled with other entertainers who had heard of the Byrds and came in to hear them — many returning night after night.

Among those who began boosting the Byrds were such artists as Peter, Paul and Mary, Bob Dyan, and

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TURN TO PAGE 10

Derek Taylor Reports

'Wooly Bully' Mystery; Why's It Successful?

Who buys "Wooly Bully"? Here, staring us in the face and selling the Beatles in Los Angeles, is this first major chart disc by the unknown Sam the Sham and the Pharaohs leaping up every national chart and top of the Tumexed for four weeks.

As far as I can see there was no sustained advertising campaign to launch the record; the group is not particularly handsome; the name is old-fashioned and cumbersome.

So what is selling the record? It's pure rock a roll content. It has the pounding beat which has dominated the record scene for 11 years, and for many fans — both in their teens and 20's — it is a welcome return to the raw shouting of the early rockers. A throwback to Little Richard, Carl Perkins or, if you like, Elvis in the good days.

Times are gentler now with Herman singing "Mrs. Brown" and the Beatles writing songs like "If I Fell," and "Yes It Is."

Room For Something Different

"Wooly Bully" proves that there is room for something slightly out of step with the trend. On a different level, but proof of the flexibility of the charts, is the current success of Dean Martin, Vic Damone and Patti Page. Patti Page, for example, is bounding up the top 100's on an average of about fifteen places a week with a song called "Hush, Hush, Sweet Charlotte."

It's strange, then, that Frank Sinatra, biggest of them all, fails to make the charts.

One of the penalties of working late into the evening is that one often misses many of the better musical shows on television. I was very disappointed, for instance, to miss the Beatles talking to Peter Sellers on the Grammy Award presentations last week. I'm told the Beatles were as spontaneous and amiable as ever. I didn't think that Sammy Davis sang the late, great Nat King Cole's numbers too well.

It's very difficult for an artist in one mold to do justice to another's songs.

Jolson The Greatest

Nobody does justice to Jolson like himself. Incidentally, he must be the greatest entertainer of the century. For nearly 40 years after his prime and more than a decade after his death, he is the singer whose great hits are still sung in television medleys.

In my opinion, for what it's worth, he was the star to end all stars. This is not to diminish the importance or talent of Crosby, Sinatra, Eddy Cantor or others who made their names long before big beat took over. Enough reminiscing.

Elvis is back in the charts with "Crying in the Chapel." This is what we English would term a very "American" number.

Rarely does anything about "chapel," "church," "mother," or "God" make any imprint on the British charts.

There are exceptions — Wink Martindale's "Deck of Cards," the song I Believe," and Julie Rogers "The Wedding" were three of them. But they were rare. This is not because Britain is a pagan country but because the English are a more inhibited race than the Americans — slightly embarrassed by obvious references in pop music to religion, motherhood, or excessive sentiments.

Beatitude Songs Direct

Hence the immediate success of the Beatles with their direct everyday messages in "She Loves You," "Love Me Do," "I Want to Hold Your Hand," and "Money Can't Buy Me Love."

It's worth making the point, by the way, that the Beatles — apparently so rare and unique with their wit and honesty — are very typical of millions of young Englishmen. Their speed with a joke or a response to practically any good line is amazing.

Nice to see... the Beau Brummels heading for the Top 10 nationally ...

...Jackie DeShannon doing so well again.

Single copy price, $0.95. Subscription prices: U.S. and possessions, and Canada, $3 per year or $5 for two years. Foreign rates upon request.
AUSTRALIA'S SEEKERS BIG HIT

THE SEEKERS may have found what they were seeking. The Australian group has a smash hit in "I'll Never Find Another You."

A KRLA BEAT EXCLUSIVE

Life With The Rolling Stones - Off Stage

By ROD BARKEN

Bill Wyman: "Where did you come from?"

KRLA BEAT'S Rod Barken: "From the KRLA Beat."

Bill Wyman: "Come in, then."

That's how it began on Tuesday, May 11, at The Ambassador Hotel, just outside Room 23-3. For almost all of the next ten days Rod Barken was the constant companion of five unusual and talented young men who called themselves...The Rolling Stones. Here is his exclusive report to the KRLA BEAT:

At 2:15 p.m., just four minutes after The Rolling Stones landed, I received a telephone call that was to mark the beginning of a very exciting period in my life. A voice, female, and clearly out of breath, said, "They're here...they've finally arrived...Oh, Rod, you should see them!" Then the receiver clicked off, and I was rushing for the front door and The Stones' hotel on Wilshire Blvd.

When I arrived, a security rook-tenant ushered me into an office. I identified myself. A fast telephone call cleared me through, and I was taken to the rooms. Once inside, I shook hands with Mick Jagger, of London Record, and Bob Bonis, road manager for the boys from London. It was good seeing them again, having met them last year.

Meets Stones

I then went off to meet The Rolling Stones. I passed Mick while walking to Keith's room. He was draped in a sweater and a pair of wool slacks. We said hello, shook hands, and exchanged brief greetings.

Keith was in his room, and answered my knocking at the door while still brushing his teeth. There then came one of those unique moments when you are able to see a Stone completely relaxed. After a moment, he started to laugh at the toothpaste that was dripping off Keith's hand.

As I walked back to the other bungalow, I passed Charlie Watts, the drummer. Charlie is the sensitive one of the Rolling Stones, and passed me smiling at the ground. I said "Hi," being answered by a silent nod of recognition. (This is as good as an enthusiastic, back-patting hello.) Brian was standing in the corner of a crowd of girls, signing autographs. Bill Wyman came out of his room just as I walked up to the door, and invited me to accompany him to the coffee shop downstairs.

Crows Grow

The crowds of fans on the grounds of the hotel had started to grow by this time, and the security officers had started to give out a few elementary safety rules. They involved the strict rules that The Stones themselves had laid down, along with a few that were added to protect the property of the hotel.

Ian Stewart joined me a bit later, and we sat and chatted about incidents. Ian's from England, and travels with The Rolling Stones as their equipment manager.

After our short conversation, I wandered into the hotel and talked to a few of The Stones' fans. Through these devoted people, I came to learn much about what makes Mick, Brian, Keith, Bill, Charlie, and Bill Wyman, dim irresistible to so many.

Why They're Popular

At first it was their rebellious attitudes, their "who cares" impression. Then it became their music, their deep-down struggle for identification with what they wanted and believed in. I think now is the time for the real answer that explains the "why" of The Rolling Stones.

They are very honest. "If a man can't get on with a job, then let him say so. Don't lie and make excuses," said Mick Jagger one morning. "If he doesn't like what he sees, he should say so, instead of being phony on it." Bill Wyman disdains people who insistently try and impress him with what they've accomplished.

Barely Honest

The simplicity of this outspoken sincerity has reached deeply into the feelings of many people, teenagers and young adults alike. Most young people are basically honest, and are quick to recognize this admirable quality in others. It is my personal feeling that this is the strongest reason for The Stones' popularity. Anyway, back at The Ambassador Hotel...

Bill Wyman was standing in his doorway, saying, "I can't find a record player -- Do you know where I can get one?"

In less than 30 minutes, with the help of a young man named Bill Kane, I came back with a record player used in The BEAT offices. We sat in Bill's room and listened to records for awhile, then said good night, and went home.

I was completely exhausted, and looked forward to a good night's rest before rejoining them the following day.

Album Session

Wednesday the Stones did a recording session at the Hollywood studios of RCA Victor. It was the "closed session," and the songs that were recorded are scheduled to go into a forthcoming album. That night found all but one of The Rolling Stones elsewhere, ex-TURN TO PAGE 12.

STONE-AGE FACTS

Did you know that:

Charlie Watts was born less than six miles from London's Piccadilly Circus.

Keith left school because of bad truancy reports.

Charlie spends more money than the rest of The Stones on clothes.

Keith's grandfather used to play in a dance band.

Brian was best at English and music, but was asked to leave school because he was a "trouble-maker."

Charlie used to earn $46.40 per week as an advertising agency assistant.

Mick, Keith and Brian used to share an apartment in Chelsea, which would soon saw food in the cupboards.

Charlie used to flirt with models from Christian Dior's London office, which was located next door to his.

Ian Stewart kept The Rolling Stones fed during the early days. Now he's one of their road managers.

Keith almost quit The Stones during the early days. "The strain was too great," says he.

The Rolling Stones got their start on an Everly Brothers-Bo Diddley Show.

The Rolling Stones' first record, "Come On," got as high as number 20 in the British charts.

The Rolling Stones want to do at least two United States tours per year, and hope to be back here in the Fall.

The Rolling Stones are great!
ON THE BEAT

Herman has lots of plans for the future — if he makes a lot of money, that is. First of all, he would like to open a hotel. "With traveling around the country I’ve got to know all the bad hotels, so I think if I were to open one of my own I’d know what not to do." Then if he had some more money, Herman would open a few clubs — one where he would charge five pounds to get in, another especially for tots, one with gambling tables for adults, and one for babies where they could buy milk!

And there is one more thing Herman would like to do. "I get so much yummy food in restaurants that I’d like to have one of my own in each town so that wherever we play I’d be certain of getting a decent meal."

Okay, so it’s all in the dreaming stage right now — but if Herman keeps turning out those hit sounds, babies may be sipping milk in the Herman Club before too long!

Irish Peeve

They are “sick of being tagged Irish.” According to the five-man group: “It gives the impression we’ve just come over on the late cattle boat.” Well, well! Seems kind of a small thing to be so upset about, but then we’re all entitled to our own pet peeves.

The Best Quote of the Week comes from Mickie Most, independent record producer, concerning English-made records: “We don’t want them too good. What we try to get in a record is ‘magic’ — something to make the kids want to buy the record.”

Evidently, Mickie Most has found just such “magic” because he has produced hit records for such people as Pink Floyd, Bobby Vee, and Brenda Lee. He arranged the Ed Sullivan Show on May 30. Pete Quaife of the Kinks wants to add a cheetah to his list of pets which already includes a poodle, a tortoise, a goldfish, and a cat!

Trini Lopez’s promoters are really going all out for their boy. They recently bought 21 ads in one issue of “Billboard.” That’s a lot of ads for one artist — could it be they’re trying to tell somebody something? Looks like the Rolling Stones did all right on their recent tour of Canada — they topped ALL the attendance records set by the Beach Boys, Gerry and the Pacemakers, Billy J. Kramer, and the Dave Clark Five! Only group the Stones failed to top — the Beatles! The Stones did all right in Long Beach too.

WATCH OUT FOR: Georgie Fame on an Alka-Seltzer commercial! He’s the one playing “In The Meantime.”

I managed to get some pertinent facts for you from Mick: He definitely does want to be a serious actor, the Stones ARE going to make a movie but no particulars are available yet, and the sound on the Ed Sullivan Show didn’t bother Mick because he couldn’t hear it.

—Louise Criclone

CHARLIE “O” COACHES ROCK HUDSON

IT’S EASY TO RECOGNIZE THE MAN ON THE RIGHT — He’s Charlie O’Donnell, the KRLA Man of Music. But the one on the left obviously enjoying himself is Universal Pictures’ star ROCK HUDSON, embracing CLAUDIA CARDINALE, costar of new film “BLINDFOLD,” soon to be released. The comedy plot involves Rock as a doctor, and Claudia about to say something she shouldn’t to Charlie, who plays a newspaper reporter. And Rock is using a very effective silencing device!

BEATLE QUIZ

Here they are — the second set of questions in the big KRLA BEATLE Quiz! If you’ve answered the first five questions from last week (they weren’t really hard, were they?) then start digging up the answers to the next five. For those who missed last week’s KRLA BEAT we have repeated the first set of questions... so you still have time to enter.

The contest will continue for ten weeks, and the winner will receive the thrill of a lifetime, interviewing the Beatles for the BEAT when they arrive for the Hollywood Bowl concerts in August.

The winner and a friend will also be special guests of the KRLA deejays and the Beat at a Beatle concert. Additional prizes will be announced later for runners-up.

In case you’ve forgotten the contest details, all you have to do is fill in the entry blank each week and mail it in. At the end of ten weeks, the contest with the most correct answers wins. In case of a tie there will be further questions for those still competing, or a drawing to determine the winner.

The questions are being provided by Derek Taylor, who will judge the answers for accuracy.

Beatles Quiz

KRLA BEAT
Suite 304
6200 Sunset Blvd.
Hollywood, Calif. 90028

CONTEST EDITOR:

Below are my answers to the first five questions in the BEATLE QUIZ CONTEST.

My Name ____________________________ Address ____________________________
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[ ] (am) [ ] (am not) presently a subscriber to the KRLA BEAT.

QUESTIONS FROM LAST WEEK

1. Of those who performed in “A Hard Day’s Night,” how many have acting roles in the Beatles’ second film, “Help!”?
2. Who is Malcolm Evans?
3. In what country have the Beatles performed most, outside England?
4. How were Paul and George travelling when they first met?
5. In what part of Liverpool were the Beatles raised?
6. NEW QUESTIONS
7. What percentage of the Beatles’ income does Brian Epstein receive?
8. Where did the Beatles go shopping for Clothes in Hollywood?
9. Who was the Beatles’ press office before Derek Taylor was appointed?
10. Who wrote all but one line of the lyrics to “I Saw Her Standing There”? 

MORE QUESTIONS IN NEXT WEEK’S BEAT
THEY RAISED THE ROOF

Sell out crowd greets BOB EUBANKS' Rolling Stones show with stone-age enthusiasm. Entire show was packed with talent... and the crowd loved it.

TALENTED JERRY NAYLOR has re-organized the famed Crickets. He sings here with Keith Allison, a dead ringer for Paul McCartney.

DINA MARTIN -- Dean's daughter back stage in a Raider Hat

SORRY ABOUT THAT, MICK!

KRLA DEEJAYS Bob Eubanks, Bill Slater, Charlie O'Donnell, Dick Blondi and Dave Hull -- backstage with The Rolling Stones. You'll notice several of the DeeJays need haircuts.

THE KRLA DEEJAYS ham it up on stage at Long Beach Arena

Dave Hull gives the KRLA BEAT a boost, announcing that subscriptions are available.
STONES SHOW WAS REALLY A ROCKER

BY LOUISE CRISCONE

Long Beach thought it had rocked before.

It had hosted a combined Gerry & the Pacemakers — Billy J. Kramer show, not to mention a previous Rolling Stones’ show. But as it turned out, Long Beach hadn’t seen anything like the May 18 Rolling Stones’ Concert!

By three o’clock, the doors to the enormous Long Beach Arena had opened and the crowd had begun streaming in. Backstage, things were relatively quiet, most of the performers had not yet arrived.

Fans were stationed outside the stage door; some had been there since seven o’clock that morning.

Shortly after three, their faithful vigil began to be rewarded. Paul Revere and the Raiders arrived, followed in short order by The Byrds. Both groups evoked screams from the girls and some fancy footwork from the police, who were trying to get the groups in and keep the girls out.

All Present

By four o’clock, all performers (except the Stones) were present and accounted for, empty seats were nonexistent, and the show was about to begin.

Bob Ezranks started the giant, excitement-packed show by introducing the Cinnamon Cinderbells — Don and the Decous and the Vibrants. Both groups were great and set the pace for the rest of the show.

Next, Charlie O’Donnell introduced that fabulous singer, Jerry Naylor. Jerry did four songs, the best of which was his brand new record “Make Believe”. It’s the old Conway Twitty song, and Jerry really did it justice.

The Darts were next on the agenda. They also did four numbers and managed very nicely to get tremendous audience response, especially for “Hot Patates” and “Land Of A Thousand Dances.”

The old Hallaballooer himself, Dave Holl, was the next one out. He succeeded in doing two things—literally blowing his horn, and introducing The Byrds!

Byrds Great

The Byrds were fantastic and the crowd went absolutely wild for them! Flashbulbs flashed and jelly beans flew through their entire performance, especially when the boys started into their hit “Mr. Tambourine Man.”

At about this time, back stage got hectic look because the Rolling Stones had just arrived! The Stones went directly to their dressing room where they “tuned up” in privacy.

Charlie Watts wandered out of the dressing room for a few minutes and when he tried to get back in, the guard informed him that the Stones weren’t allowing anyone in there just yet and so he would have to wait.

Charlie protested that he WAS a Stone, but the guard seemed not at all impressed. So a gentleman and myself volunteered the information that Charlie was indeed a Rolling Stone. We must have had honest faces because the guard grinned sheepishly and let Charlie in!

Door Opens

After the “tuning up” process was over, the Stones opened their dressing room in a selected few. The boys were all scoping Colors. Mick was reading a handwritten fan letter marked “Personal” in big bold print. Charlie was looking at a book about the Civil War, Brian was checking the line-up and inquiring about The Byrds. Keith was making funny remarks, and Bill was simply sitting there.

A helmeted policeman stood inside the dressing room to see that no unauthorized personnel managed to sneak in. None did. What did get in, however, was a horde of photographers. Flashbulbs flashed continually, but the Stones seemed to pay little attention and went on about their business.

Out front, Paul Revere and the Raiders were doing their stuff, and doing it very well. What a reaction this group got, and no wonder! Besides wailing such songs as “Money” and “Big Boy”, the Raiders also did acoustic!

The two lead guitarists stood on their amplifiers, and the lead singer balanced himself on the top of the piano. A fabulous group, these Raiders.

Stones On

The KRLA disc jockeys then made their way to the stage and introduced the group which was to close the show — THE ROLLING STONES! Since the Stones were scattered throughout the backstage area, it took them a few seconds to get regrouped and climb the six steps onto the stage.

Mick was the first Stone on stage, and when the audience caught sight of him a roar went up which in all probability was heard all the way into L.A.!

Altogether, the Stones did nine songs, including some of their very biggest hits, such as “Time Turn To Page 11”
For Girls Only

By SHEILA DAVIS

If you’re a boy and you’re reading this, I think I’d better give you fair warning. This column is For Girls Only and we really wish you’d let us have this one little corner of the Beat all to ourselves.

If you won’t and you absolutely insist on getting in on our weekly-from-now-on gab fest, you’d better button down a few buttons and get prepared to hear a few things you didn’t know you knew about you.

Just don’t say I didn’t warn you! And away we go!

Now that we’re on the subject of boys, let’s stay there for a moment. You know what really cracks me up? The way most of them snicker about the way we “fall in love with one groovy singer after another.” Well, I have news for them! I was sitting behind two perfectly normal looking boys at the Stones concert. Until the Stones came on stage, they spent most of their time making “clever” remarks about the “ridiculous” girls in the audience who were letting out war whoops every time any-
Days Spent Filming - But Nights Delightful

CONTINUED FROM PAGE 2

favorite Beatles, tourists taking photographs, a 50-strong group of pressmen and photographers from all over the world, plus a small army of extra policemen. It looked like unbelievable chaos. How could anyone hope to make a film under those conditions? But next day's shooting commenced without a hitch, although the number of fans and spectators had doubled.

During the days that followed, over 50 sequences were filmed in public places in and around Nassau, and — although most of the Island and tourist population were there at one time or another — there were very few interruptions of any consequence. The most notable incident that held up shooting for a while was when her Majesty the Queen Mother came into shot as she and her entourage of cars and outriders passed by on their way to the airport, homeward bound after her Jamaican tour.

At night, most of the unit took advantage of the delights available in this picturesque spot — the cayman, the steel bands for moonlight dancing, the exotic fiesta, and the infinite gaiety of the native population. Most members of the unit had to take their swills at night since there was never time for bathing in the famous blue waters during the day.

The Beatles would dodge the fans congregating outside their luxurious beach bungalow, and race to the capital in their open sports cars to live it up for awhile after the grueling day's work under the burning sun. But most of the time they would stay at home and continue working on the musical score for the picture, music and lyrics by Beatles Paul McCartney and John Lennon — seven new numbers in all.

The last sequences to be shot in the Bahamas were to take place on Paradise Island, by kind permission of Huntington Hartford, who owns the island. While Director Richard Lester supervised the crew on the beach, further activity was going on under the sea a few hundred yards out.

Almost very skindiver in the vicinity, whether they were treasure hunters or underwater guides, were operating from the sea bed, trying to stage the dramatic rising out of the water of the great image of the Goddess of Kaili — now complete again. Richard Lester was in constant touch by radio with the divers handling the air tanks and pressure bombs needed to make the slow appearance of the 40-foot high idol.

Mr. Huntington Hartford, with his entourage, watched the scene with great interest. His beautiful wife, Diane, was even persuaded to play a small part in the movie.

Kaili Finally Filmed

It took three whole weary days to get Kaili to come out of the water at the right time, at exactly the right place, and by that time the entire unit was glad to see the back of her as she was towed away by a specially hired Navy salvage vessel.

But with the disappearance of the Goddess, an airborne, monster-shaped object became an equally startling sight to the islands. It was the famous Goodyear blimp which was transported from Florida for a spectacular scene in the film.

By now most of the unit was in various stages of suntan and sun burn, except for the Beatles who had to keep out of the sun throughout the location. Since the Bahamas sequences were actually the last scenes in the completed film, audiences would find it rather odd to watch the boys in varying skin colors without explanation. However, the run on sun tan products and the sale of soft drinks was formidable. It was estimated that some 700 bottles of soft iced drinks were consumed by the unit each day.

When artists and crew finally said goodbye to the Bahamas, unwillingly sweating in their London clothes, they were given a roasting sendoff by the Bahamians, for these islands are now ground for film producers and it may well be that Walter Shenson has started up a new profit sideline for them. Indeed, shortly afterwards a 150-strong film unit arrived in Nassau to film exteriors for United Artists' four James Bond film, "Thunderball."

London was cold but the unit hadn't much time to notice it because, before two days had passed, they were on their way once again by charter plane to another extreme of climate — the Austrian Alps!

(In next week's KRLA BEAT, Tony Howard tells of the complications and dangers of filming in the avalanche-threatened Austrian Alps, of the night the Beatles surprised everyone with a performance and of the assault by Beatles fans upon their return to London.)
SONNY AND CHER whose recording of “Just For You” is a nationwide hit. Prepare for another kind of spin.

Try This Quiz

Here's something to do in study hall (besides snack). The following is a list of singer groups, and if it sounds a bit odd, that's only because it is a bit odd. All the names have been scrambled to protect the egos, or some such thing.

If you'll go over the list carefully, you'll be able to pick out 27 of today's top groups, and one of the top twosomes in the singing world.

The quiz shouldn't take more than a few minutes to do (which makes us live because it took two hours to make up), and once you've finished you can pass notes around the hall, bragging about your score! (You can also get expelled if you start talking very much of our advice.)

The correct answers to the Scrambled Groups are printed right here, upside down, so you won't be tempted to check any answers.

**SCRAMBLED GROUPS:**

1. The Moody Mindbenders
2. Dreamful & The Animals
3. The Pretty Hermit (4) The Rolling Kinks
5. The New Christy Cups
6. Herman's Headhunters
7. The Nashville Things
8. The Swingin' Stones
9. Paul Revere & The Sons
10. The Four Teens
11. Gary Lewis & The Dreamers
12. The Beach Beatles
13. Sam The Sham & The Zombies
14. The Dave Clark Brothers
15. The Blues Brothers
16. Freddie & The Blue Jeans
17. The Five Supremes
18. The Dixie Cups
19. The Parachute Players
20. The Righteous Brothers
21. The American Minstrels
22. The Beau Byrds
23. Billy J. Kramer & The Pharaohs
24. Wayne Fontana & The Brammells
25. Merry & The Cadillacs

More About THE BYRDS

Continued from page 3

Jian, Otta, Sonny and Cher and Jackie DeShannon. From a tentative-looking at Ciro's, the Byrds extended their stay for four weeks and packed the place.

Then the Byrds were able to interest Columbia Records’ inspired young producer Terry Melcher — son of Doris Day — to record them on “Tambourine Man,” a number which Dylan had written and recorded himself on a recent album.

**Personal Interest**

Dylan attended the Byrds’ recording session and gave his personal approval to their version. Melcher devoted hours of overtime to perfecting the sound of the disk.

And all of this personal interest is reflected in the quality of the recording and the speed of its success.

They come from a variety of places across the United States. Gene is from Kansas City, Dave, Santa Barbara, Mike, Greenwich Village; Chris, San Diego; and Jim, Chicago. Mike is the drummer; Gene writes some of their songs, sings and plays the harmonica. Dave plays the rhythm guitar and sings; Jim plays and plays both the 12 and 12 string lead guitar; Chris is bass guitar player.

**PEN PAL**

JOHN A. ISAAC
57 Gladewater Road
Aigburth, Liverpool 17
Lancaster, England
(6 ft. tall, born in Liverpool and met the Beatles at the Cavern before they turned pro)

**Inside KRLA**

The KRLA-APEX finished off their basketball season in a blaze of glory this week by dropping two games. The season road trip was a great success with everybody involved, having a great time. At the Palmdale High School, faculty defeated the APES 74-61. The final game of the season at Gardenia High School against the Gardenia Pacers had the APES a bit worried and they had to go into overtime to lose 37-36. All the deals can hang on their tennis shoes for another year.

**The Strange Voice that comes to every now and then on Emperor Hudson’s 6-9 a.m. show claiming to be the Program Director is no stranger to some fame from His Majesty, really is the Program Director, Mel Hall.

“I now look as if Dick Biondi is going to get some of Dave Hall’s money. Dick, being a giant Elvis Presley fan, made a bet on his latest, "Crying in the Chapel." And the disc, much to Dave’s dismay, is really beginning to move, debuting on the Top 30 at 27 this week.

What does Casey Kasem do on a day off? He tapes five 1-hour TV shows and throws a dance at the Bee Center in Thousand Oaks. Anderson is scheduled for a very unusual among KRLA deejays. So it’s really a rare case when they get a chance to spend some leisure hours together. When it does happen, it goes something like this: Dick Moreland’s horse with Charlie O’Dea and Dave Hall playing English darts and listening to the stereo, playing the Rolling Stones, the Righteous Brothers and Hank Williams records... with Dave asking, “Where is your Byrds album?” And Dick and Charlie in unison saying, “We knew you were coming Dave. They’re locked under the table.”

Majorette wearing the Spats.

**WOODY BULLY**

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Hollywood, California 90028

**ISSUES AVAILABLE**

4/7 — BEATLE PLANS REVEALED
4/14 — INTERVIEW WITH JOHN LENNON
4/21 — INTERVIEW WITH PAUL McCARTNEY
4/28 — CHIMP EXCITES TEEN FAIR
5/5 — HERMANIA SPREADS
5/12 — HERE COME THE BEATLES
5/19 — EXCITING CONTEST — VISIT WITH BEATLES
How To Start A Fan Club

The Beat has received so many letters asking just how to go about starting a fan club for a special favorite, we've decided to answer all of them at once, through this article.

Many of these letters have contained a misperception about how to go about starting a fan club. For example, a lot of you have already written to your favorite, asking for help in starting a fan club and their help, and received no answer.

First of all, we'd like to tell you why this happens. Unless your favorite has a star-sized staff of secretaries (and very few do), answering each letter he receives would be impossible. It isn't that he just doesn't care, and doesn't want your help. There just isn't enough time in the day.

Get Permission

Writing to the star for permission should be your first step all the same. To do this, you'll need to know his record company. Some personalities do send out letters and autographs, and some will provide you with these materials so that you can help run your club. A fan club that has the financial backing of the star is simpler to organize, so don't leave this stone unturned.

If you receive no reply, just keep in mind why you didn't, and try writing to the president of another of his clubs. You'll find fan club lists available in record-magazines, in teenage magazines, and also in the Beat. The president may be able to help you get started, and may also be able to help put you in direct contact with the star.

Kind of Club

Begin by deciding what kind of club you want to organize. In order to start a national club, and have a chance of competing with other clubs for members, you will need to provide the following: a fan club membership card, photos of the star, a fact sheet, a fan club bulletin at least three times a year, and any extras you can think of. The average membership price for this amount of material would be between $1 and $1.50 per year, plus four stamped, self-addressed envelopes (for your bulletin mailings).

These materials are paid for with the membership dues you receive from your members, the club shouldn't cost you any money. You may have to pay for some of the material, but you'll make it back as your membership increases.

Cost of Membership

Membership cards can be purchased for a reasonable price from a number of printers. Look in the yellow pages under "Printing Cards." Ask for a price list. Decide what you want printed on the card before you begin shopping around, because the amount of words will help determine the price.

Fact Sheet

The fact sheet which should contain all available material on the star's background can be helpfully used, and can save you quite a bit of money.

If you don't have access to a may have a machine you can use free, or for a small fee. There are also services that do this type of work for not too much money, so if you can't locate a machine, try the Yellow Pages again.

The bulletins will be composed of information about the star, news about the fan club projects, names and addresses of members (so members can correspond with their favorite stars, etc.). If you're completely new to this all this, it would be to your advantage to join a fan club just to get this type of material you can use.

Top 40 Productions

has available for dances and shows, the finest Top 40 talent. If you and your organization need and want, the very best in talent, call or write today, to.

Top 40 Productions

P.O. BOX 8244
Universal City
Telephone 985-1911

Free Concerts Planned

For Members Only

The BYRDS Are Great

Send A Kiss To The Beatles

Have you ever wished you could walk right up to your favorite big band and give him a great kiss? What a question!

Well, you'd better stock up on lipstick because that wish is about to come true.

Half of it, anyway. We just can't think of a way for each one of you to walk right up to your favorite Beatles, after getting in line and waiting your turn until you're about forty years old.

But the great big kiss part? That's the easy part.

Just plant that great big smooch on the KRLA Beatle Kiss Coupon and send it off to Paul, John, George, or Ringo c/o Beat. The Beatles arrive in town, we'll personally deliver all your smooches. Your favorite Beatles is really going to flip when he finds out how kissable he is. He's got to feel so welcome here, you may never have to leave. Especially if you make him feel even more welcome by enclosing a personal note with your smooch.

Doesn't this whole fabulous idea make your heart want to skip a beat?

We hope so! (Just as long as it isn't the KRLA Beat.)

KRLA BEAT KISS COUPON

Dear... John, Paul, George, Ringo... All Four Beatles,

I've been wanting to do this so bad, I could almost taste it. You finally gave me the chance to give you the great big kiss I've been dreaming about it. After all, it's only fair.

I have so much to remember you by. It's about time you had some of me. Thank you for giving me the chance. Take a deep breath now, because HERE GOES!!!!!
IAN WRITES

STONES DISLIKE INSINCERE PEOPLE

CONTINUED FROM PAGE 4

haunted. That one was Bill Wyman. After a full day's work behind
the microphones, Bill still wanted to sit around, chat, and
listen to records.

Bill seemed to be the most
openhearted of the Rolling Stones, and our relaxed conversa-
tion was interrupted many times when he would stop to invite
a fan inside.

Both Bill and I discovered a mutual
interest in science fiction books, and we enjoyed talking about
books we had both read. It was after a.m. when I finally
shook hands, and headed for home.

Mick Tired

I telephoned the boys three or
four times Thursday. Mick was starting to feel a bit tired
from being on tour the U.S. since April 30. They had started this tour on
April 11, at Wembley, England, and were all beginning to feel the
strain of more than a month on the road. They had played club
and concert dates in England, Germany, France, and Canada.

Saturday morning in San
Bernardino's Swing Auditorium,
with the thermometer above 80,
the crowds formed their lines
early in the day, many curled
up with pillows under their heads
and thermos bottles full of lemon-
ade by their side.

By showtime the huge audi-
torium was filled. There were
three acts on before The Stones. On
one of them, The Byrds, completely
brought down the house with their hit, "Mr. Tambourine Man."

Stones arrive

The Stones arrived in a white
sedan, and sauntered into their
dressing room. Mick immediately lost
a handful of hair when a sudden
fan broke through police lines
and grabbed at his head.

Backstage, Keith was sitting in
a corner, starting out at the people
milling about.

Mick was pacing the floor, an-
xious to get on the stage that
day. He'd come over to the United States that
the boys with the long hair were
really valuable.

Bill, dressed in denim pants
and a black leather coat, was hap-

pily chatting away with question-
ers.

Brian sipped a drink from a
paper cup, and shook his
shoulders, trying to pull out his
hair. Charlie had wandered
off somewhere, making it difficult
for photographers to get a decent
shot of The Stones together.

Strange bump

After the show there was a
frightening moment. As the car
pulled away, a bump was felt. All

The Stones were sure that an
innocent fan, (one of thousands
jammed around the car in San
Bernardino,) was caught under-
neath. It proved to be nothing
more than a large boulder placed
in the roadway by a quick-thinking,
not-too-thoughtful, fan.

The car managed to get free,
and sped off to the freeway.

Back at the hotel there was a
cluster of fans, asking for autog-
ographs. The Stones signed a few,
dashed to their rooms. They
were definitely tired, and had an
important show due next day...

The long "rehearsals," for
KRLA's Bob Eubanks. (The story
of that show is in this issue of
THE BEAT... repeated by
Loudon C. Wainwright III.)

After the show and the drive
back, they lounged about, watch-
ing television and swapping stories
with fans outside. The guards
cleared everyone away and the
boys went to sleep early.

Monday was spent much as
Sunday was, with everyone mak-
ing preparations for the trip to
San Diego. The show there went
well, save for a few fights be-

tween girls in the audience. The
boys were "escorted" just as planned,
and the boys drove off before the
fans reached them.

Tuesday, Wednesday and
Thursday were spent at ABC-TV,
either rehearsing or taping. On
Tuesday night a rather large
crowd filled the entrance, at the
but doubled-up security precautions
had been made and the efficient
ABC guards kept the fans con-
tained.

The shows elsewhere in Cali-
ifornia went well. The Stones
drawing capacity in every city in
which they played. A few days
from their first tour in the early sum-
mer days of 1964, when they
had to share the bill with bumbles,
teed riding horses, and an insul-
ting censure on The Hollywood
Palace.

Thousands saw The Roll-
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