

KRLA

Edition

BEAT

August 26, 1967



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BEAT

Volume 3, Number 12

August 26, 1967

Mick Freed; Hero Or Not?

LONDON—Is a popular entertainer responsible only to himself, or does he have a duty to his fans as well? That's the question most being asked now that the Rolling Stones have been freed of their previous drug convictions.

Mick Jagger was quick to lecture reporters after his victorious appeals trial: "In private life my only responsibility is only to myself," he said. "Responsibility is on the gentlemen of the press who publish details of the stones' private life."

Opinions Differ

His opinion differed greatly from that of Lord Chief Justice Parker, who presided at the appeals trial. The judge told Jagger, "Whether you like it or not you carry great responsibility because you are an idol to a large number of people."

A number of Britain's establishment newspapers have stated that Jagger, because his actions presumably influence millions of kids, was punished severely in order to set an example. Now that he has been freed, however, the papers are beginning to ask whether smoking marijuana and taking pep pills have become more respectable since the Stones' trial.

Originally Jagger had been sentenced to three months in prison for possessing four amphetamine pep pills. His sidekick, Keith Richards, was given a year for allowing guests to smoke hemp in his country home.

On Probation

In the appeals trial, Jagger argued he bought the pills in Italy and brought them legally to England. The judges lifted his sentence but warned Jagger that he would have to serve the sentence if he were convicted of any other crime in the next 12 months.

Richard was freed because, the judge said, the lower court had made a mistake in telling a jury that police had found a naked girl in his house, clad only in a rug. There was no evidence, they said, that the girl had been smoking hemp.

"Lovely," Jagger told his fans after the trial. Richard, whose face was dotted with chicken pox, said "I feel spotty."

The *News of the World* newspaper gave police the tip which sent them to Richard's house June 29, and teenagers and hippies have since demonstrated against the paper for allegedly persecuting the Stones.



JAGGER'S GIRLFRIEND, Marianne Faithfull, arriving at court.



GEORGE HARRISON AND WIFE PATTI step off a Pan American jet at Los Angeles International Airport.

Harrison Arrives Stateside; Explains Controversial Ad

LOS ANGELES — Beatle George Harrison arrived at the Los Angeles International Airport for what he described as a "little bit of business and pleasure." Accompanied by his wife Patti, who was dressed in the Hippie garb reminiscent of the American Indian, the youngest Beatle was greeted by about 300 fans and a battery of the press.

George admitted that he had no plans for an extended stay in Los Angeles. "I expect to be here no longer than about five days. I have no plans, just come and try and get a bit of peace. You know, I'd like to see a few friends and a few people, that's the only thing I'm here for. And just a few things concerning business."

When asked why the Beatles have decided to give up concert tours, George answered, "It would be hard to pinpoint the problem just in a few words. There's so many different things we'd like. You see, we're all growing sort of physically and mentally and we've got to progress, and concert tours are too much in one rut. I think a lot of people realize this. We're more able to experiment with music and just generally do lots more things that we've always wanted to do."

"You know, in order to do

something new, you've got to cut something out, and touring was the thing we were getting the least satisfaction from, because it was getting too big. It was too many politics being attached to it, when all we really are was a pop group coming to sing to the fans. But it was getting into big political things all related to it, that, you know, added up to the decision to stop it."

One reporter mentioned that there was a rumor that the Beatles were going to produce a new album with the "old Beatle sound." However, George denied the rumor, stating, "The Beatles have always been trying to progress with us. So all I can say is the next Beatle album is, well, we don't know. But whatever we do, we try our best."

Legalized Marijuana

Recently Harrison along with the other three Beatles signed a petition to the English Government urging the legalization of marijuana. The petition was also signed by 61 other British citizens and was addressed to the Home Secretary, Roy Jenkins. The advertisement appeared in a full-page story in the *London Times*. When asked about his reason for supporting the legalization of marijuana, Harrison said, "I think if somebody can go and buy a crate of

Johnny Walker whiskey and drink that and be perfectly within the law then I think somebody, particularly within the privacy of his own home, should be able to smoke a marijuana cigarette. You know, I think marijuana is only as bad as ordinary cigarettes or alcohol or tea or coffee or any of those things."

"They're all drugs, all stimulants you know. The thing is to define between something that is merely a stimulant and something that makes your physical body crave for it. There's no comparison between marijuana and heroin."

Increasing Use

Harrison went on to say, "I think the use of marijuana is increasing everywhere in the world. It's not just America and Britain, but it's everywhere, and it's not just marijuana, you know, marijuana is the thing that society has picked up on, but that's not really the problem. The thing is that the young people want something more out of life than just the physically gained things that they get out of society. They're looking for something more, and it's a natural part of evolution that's taking place."

While staying in Los Angeles, Harrison is expected to attend the Ravi Shankar concert at the Hollywood Bowl.

FROM THE EDITOR . . .

What a hassle! *BEAT* reporters and photographers have been scouring the entire city attempting to gather photos and speech from Beatle George Harrison. As often happens, if you try hard enough you can do almost anything and luckily the staff's intensive work has paid off.

Of course, you've already seen and read our efforts on page one but next issue we'll have more photos and more words from Harrison.

Whether you dig or despise the hippies, unless you completely close your mind you cannot discount them. They are a fact. We've waited most of the summer, marking time and watching to see if they would increase, decrease, or drop off the face of the earth. They chose to increase and we've decided to wait no longer. Our analysis of the hippie, his beliefs, his life and his purpose are on pages six and seven.

Every so often we feel that we must go out on a limb and take a stand. On page four you'll see clearly what our view on censorship of pop records, is and why we ask the burning question "mom and dad—has it really changed that much since you stood where we stand?"

In a less serious vein, we've stuck our necks out and predicted that Bobbie Gentry and her self-penned "Ode To Billy Joe" will stand out as the most talked-about and played record of the year. So, we tracked Bobbie down and spoke to her at length over lunch. Read the interview on page six and find out what "Ode To Billy Joe" really means.

— Louise Criscione

Elvis News Stirs Noses

MEMPHIS—The news that Elvis Presley will become a father has stirred hardly a soul here in his hometown. No luncheon conversations have been centered on the millionaire rock 'n' roll singer and no more than the usual number of curious fans have parked their cars outside Elvis' estate south of Memphis.

Presley, however, rarely gets much comment from city residents. The singer prefers to remain aloof, spending his offstage hours at the Graceland estate or at his new horse farm just below the state line in Mississippi.

He ordinarily leaves the party life alone, although when he does feel so inclined he hires out an entire nightclub or movie house in the early morning hours after the regular patrons have gone home.

Elvis and Priscilla Beaulieu, his bride, are expecting a child in February. According to his friends, the legendary singer is very pleased over the upcoming event, and one said he had never seen Presley smile so broadly.



ELVIS PRESLEY

Wax 'Groovin' In 2 Languages

The Young Rascals' hit, "Groovin'" will be given a multilingual waxing by Atlantic Records. An Italian and Spanish version of the song, which was prepared for overseas sales, has been released in the U.S. after New York deejays started playing the new cuts.

PEOPLE ARE TALKING ABOUT whether or not that is really Paul McCartney and John Lennon singing on the Bee Gees' record . . . why Nureyev and Fontana were given wedding charges when Jagger and Richards were first given sentences but at least

now we possibly know why "Rudy" can jump so high . . . the Young Rascals finally making an impact on Britain and wondering why it has taken so long . . . The Who cutting two Stones' songs to publicly show their support and sympathy for Mick and Keith's legal problems . . . when the Happenings are going to cut an original song instead of an oldie . . . the fact that Glen Campbell probably makes more money as a session musician than as a performer and what a small effect the so-called censoring by some radio stations has had on records becoming nation hits

... whether or not the Supremes are now going to go in for acting . . . what Beatle fans really think about the group's decision not to visit Stateside this summer . . . the fact that while Neil Diamond is busy thanking the lord for the night time, his fans are equally busy thanking the lord for Noel . . . how nice it is to see Tommy Boyce and Bobby Hart getting a hit for them-

AROUND the WORLD

Monkees Hit In New York

NEW YORK—The Monkees were met by less-than-capacity audiences during their three-day stint at the Forrester Hills Music Festival, but were nonetheless well received during their 45-minute program.

The three concerts drew 36,159, some 6,330 less than the ten-acre stadium's three-night capacity.

The Monkees sang, mugged and kidded through their show which never let up in its intensity and variety. All of the group's hits were on the bill, including "I'm A Believer" and "Pleasant Valley Sunday," their latest smash.

One of the highlights of the fare came when Micky Dolenz did a takeoff on James Brown. Twice, Micky had Mike Nesmith wrap his prostate form in a blanket and escort him off the stage.

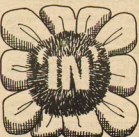
Despite the screams of thousands of teenage girls, the Monkees' powerful amplification enabled the group to be heard by everyone.

The show also included Lynn Randall and the Jimi Hendrix Experience.



YOUNG RASCALS

selves after all the hits they've provided for the other artists . . . the single artist who just got married and is keeping it a secret using bad logic since a one cased much about his marital status to begin with



... the group that never was and still isn't despite a mediocre regional hit . . . Jr. Walker and the All Stars coming up with the best song titles ever . . . how sad it is when an entertainer signs his life away just to make a buck and



MONKEES DAVE & MICKY share a private laugh after performance.

Trems Coming To U.S. Again

LONDON—A world-wide tour for the Tremeloes, who only recently returned from an American stint, is currently in the making. The British group has been invited back to the States for three weeks starting November 6. This will be followed by a week of television and personal appearances in Hawaii and seven days in Latin America.

As a result of their tour of the U.S., the Tremeloes have been signed to do a Coca-Cola commercial for TV penned by two members of the group.

Sandie Shaw Film Nixed

LONDON—Plans for British singer Sandie Shaw to make her dramatic movie debut sometime this autumn have been scrapped. Her manager said a part had been found for Sandie, but when the final script was read it was decided that it was not suitable for her. Three other film offers are being considered, but are not likely to start this year.

wondering 'what price success?' . . . whatever happened to the We Five . . . who is going to win the battle of the "Happy" song and deciding that it's a real toss-up . . . whether or not Jimi Hendrix is going to make it Stateside now that he's been "discovered"

... where you end up if you step out of your mind . . . why Sandy Posey has a hit on the national pop charts . . . the fact that someone should definitely rewrite the Forum's biography . . . getting a publicist to admit the truth is almost as hard as trying to water ski in the bathtub . . . what's really happening with the Byrds . . . the disc jockey who gets absolutely nothing straight and can't even tell the difference between seven and 22— which is going some

... whether or not Glen Campbell has been listening too much to Bob Lind . . . the group which a large record company spent untold

Pet Clark Tour

Petula Clark will travel through Canada for two weeks of concerts in late September following completion of "Finian's Rainbow" in which she is co-starring.

dollars on and is about to write off as a loss if they don't come through with a huge hit pretty soon

... the rap a syndicated columnist gave the Monkees for alleged rudeness at their New York press conference . . . whether or not the Beatles are really going to change their name to Sgt. Pepper's Lonely Hearts Club Band and deciding that they probably are since Paul McCartney said that any further "beat" done under the name "Beatles" would only go for tax purposes . . .

... what's going to happen to the Four Tops if they fail to show a second time around . . . why Phil Everly always mistakes for his brother Don . . . what a grove the Fifth Dimension are . . . how Robert Stigwood is and if the rumors that he now has the controlling interest are true . . . how far will flower power go and 20 years from now, will they refer to this as "the flower age."

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across the board

MAKING THE NEWS



Diamond Shines In New York

Neil Diamond will open in August at the famed club, "The Bitter End." Diamond is also planning on performing in Central Park under the new policy of summer entertainment in the park.

Recently Diamond has completed work on the Mike Douglas television show, and has also recorded a Coca Cola commercial. He is presently working on perfecting his stage act to include a wider range of material which will allow him more freedom of creativity.

SAM THE SHAM IN A NEW DEAL

Sam the Sham has signed a new contract with MGM Records for another three years. The contract also includes an option for the singer to star in two movies, both for MGM.

"The Standel" Sound



"The Nitty Gritty Dirt Band" Professional musicians throughout the world choose the "Standel Sound," the accepted standard for professional musicians who demand professional performance. (Copyright)

BEACH BOYS FORM OWN RECORD CO.

LOS ANGELES—Capitol Records has agreed to produce any new Beach Boys' albums under their own label called Brothers Records. This new label will also produce records made by other artists.

This agreement indicates that the Beach Boys' contract with Capitol Records, which was not due to expire for a few years, has been changed to allow the Beach Boys more freedom.

The first record to be released under this new label is the Beach Boys' "Heroes and Villains."

Hollies Nix Pop Tours

LONDON—It's no more package tours of Britain for the Hollies! Apparently fed up with the conventional pop screamers, the English group is planning instead, a series of "An Evening with the Hollies" throughout Britain's major cities.

In the words of group member Graham Nash, "I'm personally fed up with the screamers. We are putting a lot of effort into our work, and we believe the kind of people who go to concerts—as opposed to pop shows—would be prepared to listen to us quietly."



Surfer Lands Buffy's Hand

HONOLULU—Buffy Sainte-Marie, the American Indian folk-singer, may inevitably turn to surf music if her husband-to-be has anything to say about it. The lucky man is Dewayne Bugbee, a Hawaiian whom Buffy describes as a "Surfer—and he rides horses and loves kids."

A 1965 graduate of Kailua High School, Bugbee met Buffy on the beach at Kailua.

Buffy said she also fell in love with a house in Hanalei (on Kauai Island) which she wants to buy.

"I've got all this money, and if I don't spend it the government will take it. What would I do with a businessman? I wouldn't know how to act," Buffy said.

GAYE HITS ABOVE PAR

CLEVELAND—Marvin Gaye, a man who rarely combines business and pleasure, did so not long ago and came out a winner in both ways.

In Cleveland for a three day nightclub stint at Leo's Casino, Marvin put out a great entertainment show before record crowds. At the same time, however, Marvin decided to enter the 1967 Six-City Holiday Open Golf Tournament, just for recreation.

He emerged from the tournament with the first-place trophy to the utter amazement of his friends, including Barry Gordy, president of Motown Records.

HEY MOM & DAD—HAS IT REALLY CHANGED?

Crusading moralists are mounting their most determined campaign to date to censor pop music lyrics with the familiar battle cry that they are "going to pot."

A new wave of anti-pop music sentiment also *Time Magazine* of several months ago is being spread through syndicated newspaper articles and the extreme censorship policies of some radio stations. One such story gleefully predicted that the movement to exclude all "objectional" records from the air waves will become the practice within the near future.

Sight Beyond Nose

Censorship advocates charge that a lot of pop discs contain dirty innuendoes, references to the pleasures of drug taking and general, all-around silliness. The same people who find nothing objectionable in Cole Porter's "I Get No Kick From Cocaine" complain that Dylan's "Mr. Tambourine Man" is a reference to a New York junkie; that "Eight Miles High" by the Byrds is an "out and out LSD song;" and that the Rolling Stones' songs are all dirty—just look at them.

The moralists apparently have short memories. Assuming they weren't hermits as youngsters, they undoubtedly thrilled to the songs of the great Cole Porter, such as "Love For Sale"—love for sale/love that's new and still unspoiled/love that's only slightly soiled." And then there's "Making Whoopee." Or possibly they liked George Gershwin—just about every song in "Porgy and Bess" can be taken suggestively; or maybe they're modern enough to like Frank Sinatra—but would you say "All The Way." "It Was A Very Good Year," or "Blues In The Night" are sweet mother and home material?

Vote Removed?

The question you have to ask the moralists is simply "what do you think you will accomplish by banning records?" Will sex and drugs then be removed from our lives? There is only one logical answer, they certainly will not.

The moralists are putting the cart before the horse. Records are not the motivating factors in the lives of American's young people. They never have been. Records (like books and movies) reflect the times, they do not create the times. Songs about drugs were not written in a vacuum. The drug movement was an important fact of life in the Western world long before the Byrds and Bob Dylan arrived on the scene.

And sex was here, we would

venture to say, long before the Stones dared to say anything about it.

If the moralists find something disgusting about modern music, they must also find something disgusting about modern life.

There is, of course, the theory that when the under-21's hear the

(Turn to Page 11)

THE GENUINE ARTICLE!



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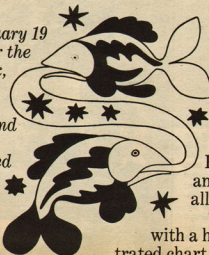
A Fish Story

If you were born February 19 to March 20, you're under the twelfth sign of the Zodiac, Pisces—the fishes. You're governed by Neptune, your best day is Friday and your lucky number, four.

As a Pisces, you're ruled by emotion. You're inclined toward the spiritual and you're a dreamy romantic. You're dignified. And you've a penchant for the arts. Your color is light blue....

That's part of the Pisces tale, as told on Columbia's fascinating new LP *The Astrology Album*. There are eleven other signs in the Zodiac.

You were born under one of them, and this remarkable record reads your very own horoscope, to a way-out musical beat. It's fun.



It's informative. It'll tell you who, why and what you are. And what you should be. You'll learn which of the top stars shares your sign.

(Mickey Dolenz, George Harrison, Brian Jones and Mark Lindsay are all Pisces!)

The album is packaged with a huge, handsomely illustrated chart full of facts, fantasies and the birth dates of your favorite stars. Bring it to your next party. For the time of your life.

The Astrology Album on Columbia Records

It's the only one of its kind.



BOBBIE GENTRY REVEALS MESSAGE BEHIND 'ODE'

Who killed Billy Joe McAllister? Or did he jump? What was thrown off that bridge? And why? These are just some of the questions raised by a controversial new song called "Ode to Billy Joe" written by a young Southern girl, Bobbie Gentry. The record is unique; a narrative rather than a song, beautifully depicting life in a small southern town.

"Life in the South is very different from life in California. The church was terribly important in our lives, in every Southerner's life. It was in the church that I learned my music. First in the choir and then advancing to quartets and sextets.

"I had no real playmates as a child (she lived on a farm) and so the piano that we had became my best friend. I began to play when I was three or four, and I used to always try and play on the black keys because I remembered the lady who played in church always played on the black keys. It wasn't until I later studied piano formally that I realized most hymns and gospel songs were written in minor keys.

Southern Life

It is her ability to remember the details of Southern life and relate them in a song that has produced a work of the importance of "Ode to Billy Joe." Her weaving of a mood and re-creation of a situation is flawless. The deep tragedy of Billy Joe tempered with the normalcy of a family eating dinner is remarkably effective.

"The message of the song is to show how little people actually care about other people. How they can discuss this terrible thing calmly as they ask for more food. I wanted to show the casualness and the unawareness of people."

Although there has been a great controversy over what they were throwing off the bridge, Bobbie negates this aspect of the song saying, "It is not really important what they are throwing off the bridge. The important thing is that people don't really care what happens to another person. I don't

really know what they are throwing off the bridge, exactly. It is not important. The girl broke up with Billy Joe up on the bridge, so maybe it was some token of their relationship that they threw off the bridge. But it wasn't a person and she didn't push him. That becomes obvious if you listen to all the words in the song.

"Her parents didn't know of the relationship because perhaps Billy Joe was of another religion, which would be very important to a Southern Baptist family, or maybe because he was from the wrong side of town, as the line 'nothing ever comes to any good up on Choctaw Ridge' suggests. At any rate her parents weren't aware of what was going on.

Does He Die?

"Only the preacher knows for sure what had happened, that she was with Billy Joe. I feel he would use that to get close to the family. The Mother wants the girl to marry the preacher, as do all good Southern Baptist families want their daughters to marry preachers. The same was true for me, whenever I would visit my grandparents they would always have the preacher come to dinner, hoping that I would marry him.

"I never say for certain that Billy Joe is dead, only that he jumped. So it isn't necessarily suicide, but it certainly isn't murder. Billy Joe was alone when he jumped.

He jumped because things were too much for him, but the girl didn't have any idea that he would do a thing like that. In the end, everything sort of falls apart for the girl, after she hears about what happened to Billy Joe. Anyway, she sort of goes mad at the end, throwing flowers off the bridge, rather like Ophelia in *Hamlet*."

No Pattern

"But I want to add that not all of my songs are sad or as deep as this one. Many of my songs are happy, in fact, most of the songs on my album are happy. They all deal with life in the South, but I don't want to start a pattern."



ORIENTAL RELIGIONS greatly influence the flower children whose doctrine is peace and love.

By Jacoba Atlas

SAN FRANCISCO—Five o'clock in the afternoon. The going home traffic already crowding the freeway to a frustrating halt.

The sounds of the busy day still echoing through the ears of the people in their cars. People looking forward to home, a cool drink, some television, any departure from the aggravating competition of the day.

A young girl, fresh from the road, walks into a section of the city ready to put all the city's noises behind her, ready to commit herself to herself and not to the city.

She is 17, a runaway, one of the hundreds of young people who pour into San Francisco's Haight-Ashbury district every day of this summer. They have come in search of a life that will give them more meaning and satisfaction than the one they left. Like some, she may find it for a while at least. Or like others who expected a Utopia, she may find only disillusionment and heartache.

The Hash-berry, as it is called by the papers, is already crowded with people. Hippies stand on street corners, lie down on sidewalks, stroll along the street. They are dressed in strange costumes that immediately give them an identity with the street.

Critics say they are uniforms. Indian head-dresses are worn, hand-loomed materials are made

into dresses, flowers are everywhere.

By nightfall, she will find a home, or more likely a small space on a crowded floor, in a "commune." She will become a part of the district, a statistic for Time magazine, another dilemma for the city fathers, and a constant source of aggravation for her parents. But for the moment she feels like a pilgrim who has found Mecca.

American Dream

She has left the American Dream far behind, and entered into a world which preaches no negative doctrines, makes no demands, gives no edicts. The people on the street speak only about love, "trips," or other people.

Why young people are flocking to the Haight and streets like it across the world is a question every major publication has sought to answer.

The world's preoccupation with the Hippie is amazing, but not surprising. The love generation scares the Establishment because it cannot understand what is happening, and this lack of understanding creates new fears.

In retaliation the mass media coin phrases to explain away the strangeness of this new culture.

Almost as if to say the Hippies will be less of a threat to middle-class America if one can read about them in the Sunday supplement, the papers relate the love-ins, the pleasure-fairs, and the rock

concerts with incredible regularity.

The Hippie movement is a world-wide happening. There are Hippie colonies in London, in Paris, in Amsterdam, in Madrid. Each country brings its own particular culture to the movement, but there is the common theme of love and peace.

There is hardly a section of the country that is not affected in some way by the Hippie culture. Psychedelic stores have opened everywhere. Psychedelic posters advertising everything from movies to restaurants have sprung up.

'Trips Festival'

The first "Trips Festival" organized in San Francisco by novelist Ken Kesey in early 1966 have since developed into the love-ins, be-ins, pleasure fairs throughout the country that have attracted everyone from movie-stars to high school teachers.

The middle-classes have eagerly embraced the light show, and even Jacqueline Kennedy has purchased psychedelic colored boxes for her children.

Music is the communication for the Hippies, and the pop world has seen the influx of what is now called the "San Francisco Sound" or "psychedelic music."

Groups such as the Jefferson Airplane, the Grateful Dead, Big Brother and the Holding Company are bringing the Haight to the world. Strobe lights create the illusion of "trips," and this com-

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"IT'S NOT IMPORTANT what they're throwing off the bridge."

HOW?

WHY?



SAN FRANCISCO office front shelters hippies for the night.



SAN FRANCISCO Mime Troupe entertains residents of Haight-Asbury.

What Does It Mean?

bined with music has even been presented on Establishment television.

They have given themselves new names, flamboyant, tender, gentle. A good Hippie name combines both the absurdity and the gentleness in life. An example of this would be the rock group called Iron Butterfly, a name which combines delicacy with strength.

New concepts of masculinity and femininity have also been developed. Gentleness and tenderness are the two most valued human assets. The idea of the super-strong James Bond/John Wayne type man has no place among the Hippie world.

Elvish Language

The poster writing which has become so popular with its curving letters and bright colors originates from a series of books by J.R.R. Tolkien, collectively called *The Ring Trilogy*.

These books which are widely read by Hippies tell of little furry people who live in the "Middle Earth" and speak a language called Elvish.

This Elvish is written in large curving letters, the same curving letters that now inform the world that "Jefferson Airplane Loves You."

The Hippies are an extension of our society, a product of our times. They are perhaps the reaction to a de-humanized culture which puts little value on human life, or human feelings.

Love Cosmology

For the sincere, the love cosmology is a way of life, a solution to the continuing search for something better. They say they have found the alternative to the nine-to-five jobs, to the cold war, to hatred.

They have followed Dr. Timothy Leary's advice and "Turned on, tuned in and dropped out."

Non-Political

The Hippie is essentially non-political, a fact which bothers the left as much as the mere existence of the Hippie bothers the right.

"Political orientation is a waste of energy," one bearded young man declared. Just two years ago this young man was walking a picket line in his home town two thousand miles away from the Haight-Asbury district.

The Hippies also ignore race issues and to a great extent the Negro is excluded from hippie society. This is not due to any hippie prejudice, but because the Negro does not see his place among the Hippies.

This is totally unlike the "Beats" of the 1950's who idealized the Negro to an amazing degree. But the Hippie is a white middle-class happening.

Anti-Intellectualism

Surprisingly, there is a creeping anti-intellectualism among Hippies. Education under the system is scorned, and only spontaneous knowledge is deemed worthwhile. The written word has been replaced by the driving beat of the rock groups. The new poets are musicians; the new novels are the songs they sing and play.

The Hippie identifies with the American Indian in much the same way that the Beats identified with the American Negro. He wears the clothes of the Indian, preaches the joys of peyote (a hallucinogenic drug used by California and Southwest Indians) and organizes his friends into tribes.

New Religion

Some Hippies have formed their own religious order called the Neo-American Church. This church bases its tenets on the Native American Church which is an Indian religious order that uses peyote as a part of its rituals.

So far the courts have not recognized the Neo-American Church as being a legitimate part of the religious community and have refused to exempt its members from legal restriction on the use of peyote.

The Hippie has also discovered the Orient and the Near-Eastern Indian. Incense, oriental diets based on the ying and yang principles of masculine/feminine foods and yoga are studied and put into practice.

Indian chants and Egyptian prayers are also used to obtain mental "highs." One prayer is the Hindu chant: "Hare Krishna, Hare Krishna, Krishna, Krishna, Hare, Hare, Hare Rama, Hare Rama, Hare, Hare, Hare."

This is repeated for over 20 minutes. The continuous repetition of the proper words is said to produce a "high."

The Hippies' most disturbing

trait is his passion for drugs. He seems unable to recognize the danger or else believes it to be a necessary risk to obtain what he wants.

"I know there is an enormous possibility of a bad trip, especially the more I take acid, but it's my mind, and my body. I consider it unimportant in relation to the mind-expanding experience of a good trip," said one in a typically fervent defense of LSD.

Doctors disagree. Recently UCLA Neuro-Psychiatric Institute published results of genetics and chromosome break-up (a process that happens when a person takes LSD). The results included horrifying cases of schizophrenia and malformed offspring.

There have been other casualties among the drug-taking hippies. Many have believed themselves to possess super-human powers and have taken leaps from high windows in the drug-induced belief that they could fly. Still others, reacting to acid with paranoia have committed suicide.

The Diggers

Sharing is the by-word of the Hippies, not charity. The Diggers, patterned after a group of 17th century English farmers who lived collectively, are a form of Hippie social workers.

They have houses where newly arrived flower children can spend the night free of charge, and they also serve hot meals in parks. Outside San Francisco they operate two farms and run a store in the Haight where clothing is given away.

But many have declared the movement a transient one. And certainly this summer has seen the influx of many pseudo-hippies people into Haight-Asbury. People who are looking for an easy road to freedom, a superficial escape from pressure, real and imagined.

Many old-time Hippies—people who believed in the love cosmology before it was immortalized by Scott McKenzie—are leaving the cities.

One old-time Hippie kid lit this way, "These young people have their parents' \$50,000 homes and come to the city with no knowledge of how to take care of themselves. They're under-age, their parents are frantic, they have no idea of what life is about. They're even panhandling. Begging was



HIPPIE LITERATURE is sold in the midst of rush-hour traffic.

something that was never done in the Haight before this summer."

Many of the older Hippies are moving out to the countryside. Divided into self-proclaimed tribes, they leave the city and its restrictions to find a more comfortable way of life outside the glare of publicity.

Trying To Live

The sincere Hippie is only trying to live, he is not trying to make the cover of Newsweek magazine. In the countryside he is escaping from the watchful eye of the news media, the restrictions of the police, and an influx of the teen-age summer hippie.

The Hippie has been called everything from a degenerate to a saint. One sociologist says the Hippies are an important contribution to the betterment of society as a whole.

"The hippies are a barometer of our sick society. They are drop-outs who are turned off by wars, poverty, political phoniness and the 'game' they see around them."

But San Francisco columnist Dick Nolan sees them differently. "The hip world is the slob world, comprising society's sad sack, traipsing around in Halloween costumes, reciting slogans as meaningless as their barren lives. They are pitiful," Nolan writes.

Pitiful or admirable, the hippies may have provided, in their own unorthodox way, a service to mankind.

They have awakened some of the complacent to a growing need within our culture to re-define our values. To re-define what is meant by success, what is meant by failure.



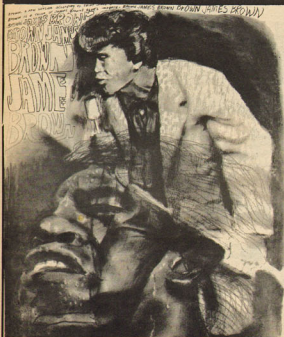
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CHEETAH



**'best
 under
 the
 sun'**

**baby, turn
 on a tan!**

...BULLETIN...

A large hairy creature has been reported stalking and lurking on the streets of greater Los Angeles and Hollywood. It has been identified as the "KRLApe."

The creature is part of a massive promotion launched by Dick Morland and Associates to promote the successful image of KRLA and its 21 SOLID ROCKS album entitled "Son Of KRLA."

The Ape will participate in a motorcade — with trimmings — on Sunset Strip at an undisclosed time. Beware . . . the KRLApe is here!

who
 is

**FRED
 PAUL**



BACKSTAGE AT SHEBANG, Casey Kasem and Gypsy Boots crack up over pictures of Gypsy at the Monterey Pop Festival.

ICE HOUSE GLENDALE

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Ends August 13



Ends August 13

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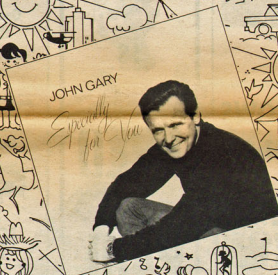
IF YOU'RE REALLY LOOKING FOR HAPPENINGS, GROOVE-INS, LOVE-INS, DANCE-INS, MOD-BODS—MINI-SKIRTS—AND IF YOU'RE REALLY LOOKING FOR

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GARY
PUTS
CHARM
INTO
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SUMMER
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GO BEAT BY LOUISE CRISTONE

The racial strife tearing across American cities this summer has caused problems in areas which on the surface do not seem related at all. For instance, the *Monkees* have been "burned" twice. They were set to play dates in both Milwaukee and Detroit but both concerts had to be cancelled due to rioting and curfews. However, they reset the Detroit date but have not yet announced whether or not they will be able to reschedule a Milwaukee date.

Some rather evasive answers from Tommy Roe and his associate, Steve Clark, to the question of "has Tommy gotten married?" Said Tommy: "Not so it shows." And Steve's comment: "If it happened, I'm not aware of it." They both admit, however, that Tommy's latest album, "Phantasy," has been released along with a new single, "It's Gonna Hurt Me" b/w "Melancholy Mood." One of the self-penned cuts off the album "The Executive," is (according to hot rumors) about to be recorded by a top entertainer who shall remain nameless—for the time being.

Motown Award

Motown has swept the annual Rhythm and Blues Awards conducted by Record World magazine. In the Top Male Vocal Groups category, the *Four Tops* second place and *Smokey Robinson* and the *Miracles* third place. As was expected, *Diana Ross* and the *Supremes* were named Top Female Vocal Group, followed by *Martha* and the *Vandellas* and the *Marvelettes*. *Jr. Walker* and the *All Stars* were chosen Top Instrumental Combo.

... TOMMY ROE

Airplane's Million

Jefferson Airplane, exponents of the San Francisco sound, now leave no doubts in anyone's mind that they are a complete success. Their album, "Surrealistic Pillow," has been certified a million-seller. The Airplane is now busy cutting their third album in the RCA Studios in Hollywood—the same studios, by the way, where the *Rolling Stones* cut many of their hits.

For a group who allegedly hates to travel, the Association certainly does not mind it. Having finished up a smash engagement at the Greek Theatre in Los Angeles, they immediately hit the road for Illinois, Michigan, New York, Canada, Massachusetts, Arkansas, Florida, Colorado and Minnesota. On August 19 and 20th they'll tape a Murray K show in New York and then return home where they're scheduled to tape a "Smothers Brothers Show" on August 25.

Anyone who is planning on being in Los Angeles during the first part of September should definitely make reservations to see the Association when they play the famed Coconut Grove from September 5-17th.

Rascal Schedule

Received the Young Rascals' personal appearance schedule and to keep it for myself would be destroying the whole purpose. So... on August 22 they'll play the Convention Hall in Asbury Park, New Jersey; August 23, Bushnell Auditorium, Hartford, Conn.; August 25, Canby Lake Park, Salem, N.H.; August 26, Civic Center, Virginia Beach, Va.; August 28, Colonial Square, Little Rock, P.T. Barnum Tent Fair, Bridgeport, Conn.; August 30, Civic Auditorium, Knoxville, Tenn.

Personal to Gene Cornish: I am still waiting for your copy and if it's not here by September 1, I'm planning a giant bonfire of Rascal records, photos, etc.

Personal to the over-35's: No wonder there's a generation gap. What can you expect when you are rude enough to get up and walk out of a theatre in the middle of a talented pop group's performance? In case it's slipped your mind, it's in extremely poor taste to leave during a performance but it is unforgivable when you insist upon leaving by the front exits so that you can parade out under the noses of a group who is on stage. You've taught your children—why did you forget?

... GENE CORNISH



YOUNG STUFF—THE HEIRS TO HERMAN'S POP THRONE??

So you want to be a rock and roll star. Most people do, but few get the opportunity of having a producer from a large record company discover your unknown talent. Just such a phenomenal thing has hap-

REMEMBER?

(Continued From Page 4)

pened to three young men from Southern California. While playing at their usual high school dance one night, Ken Handler from Canterbury records heard them and in his words "flipped."

"I feel there's a need right now for a young group, to appeal primarily to the teenybopper audience. This group will fulfill that need."

The group is called the Young Stuff and is composed of two twin brothers and their friend from high school. They are all accomplished musicians: Jon Tullius is 17 and plays the drums, his brother Tom plays lead guitar while Terry Waters plays rhythm guitar.

Their image is that of three young, happy uncomplicated boys, who are enjoying what they are doing. When Handler first approached the group, they thought it was some sort of joke. Tom laughed, "We thought he was nuts, we just paid no attention to him."

But after a few days they decided they had nothing to lose by trying, and the rest of the time has been spent constantly working on their sound, their performance and their image!

Talk Money

What do these boys do when they're not working, it was a little difficult to get any straight answer out of them. Tom offered some suggestions of what they did with their time off, "we cruise around a lot and let people grove on us." Terry added that they like to go into department stores and when people criticize their long hair or strange clothes, they reply by saying they're rich. Does this work? "We just have to talk about money, and the people shut up, unless they tell us it's too bad we can't afford hair cuts."

Along with promoting their image of happy young men, they stressed that they were not part of the Sunset Strip scene. Terry answered, "we don't put down hippies, but we're not of that crowd." Tom added, "I like light shows and things like that because they're strange, but I wouldn't want to play in one."

They want rather material things for their future, no long philosophical discussions for them. Jon wanted to get enough money together to buy his parents a house—in Greenland. Mostly they just wanted to talk about girls, girls and more girls.

Handler says that he has never handled a group more willing to work and learn the business. The Young Stuff tended to put down some groups who have everything handed to them, who aren't committed to their music. They do all their own arrangements, and although their new single "Poor Boy" is not their own composition they plan to record their own material in the future.

Poor Boy

"Poor Boy" is the culmination of weeks of work. It is a straight rock song about a young man who can't afford his girl friend. The group feels that a lot of teen-age boys will know exactly what they are singing about, and the girls will feel sympathetic.

The song states, "I know its hard times" but that is no longer true for Tom, Jon and Terry. They are the lucky ones, who were "discovered" in the best Hollywood tradition and are now working very hard to live up to the trust the record company and their producer have shown in them.

The future includes radio spots, television appearances and a tour through the Mid-West. An album will be finished in September, and from there, the group, under the watchful eye of Ken Handler, will play it by ear.

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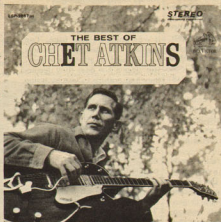
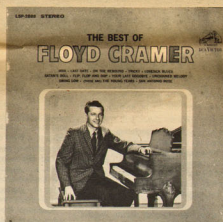
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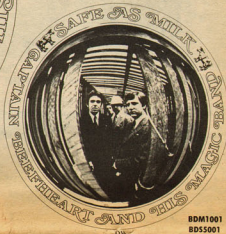
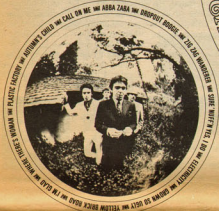
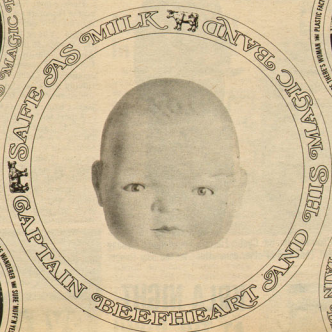
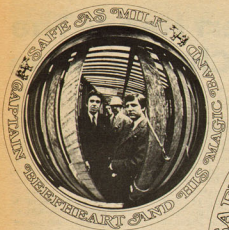
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BDA 7



HERB ALPERT (right) recently appointed Honorary Chairman for the Cystic Fibrosis Foundation's "Young People's Walk-In," meets **Casey Kasem** and **Chris Noel**, chairmen of other committees for the door-to-door solicitation September 9 and 10.



JERRY YESTER, brother of Association member Jim Yester, replaced Zal Yanovsky who said he had grown "bored" with the Lovin' Spoonful.



KRLA NIGHT AT THE BOWL

The Lovin' Spoonful and Simon and Garfunkel packed the Hollywood Bowl with fans eager to hear these two unusual acts with their varied and different sounds.

Simon and Garfunkel who opened the evening sang in their usual beautiful harmony and impressed the audience so, they received a standing ovation.

The Lovin' Spoonful appeared next, and sang for the first time with their new member Jerry Yester, brother of Association member Jim Yester. Jerry who has flaming red hair was an excellent addition to the foursome, and those fans who were unhappy over the departure of Zal Yanovsky were completely won over.



PAUL SIMON performed his own compositions at KRLA night at the Hollywood Bowl.

Alpert Heads The C/F Charity Drive

Herb Alpert has accepted the post of Honorary Campaign Chairman for the Cystic Fibrosis Foundation's "Young People's Walk-In," to raise 50,000 dollars in Los Angeles, Ventura and Orange Counties. Announcement of the appointment for the annual fund-raising drive was made by the Foundation's Film Industry Campaign Chairman, Ben Gazzara.

Alpert will spearhead a campaign to raise charitable funds through a door-to-door solicitation September 9 and 10. It is estimated that 10,000 young people between the ages of 18 and 25 will join the Walk-In.

Commenting on the special fund raising effort, Alpert stated, "It gives me great pleasure to head this campaign for Cystic Fibrosis. It provides an opportunity for the young people of Los Angeles to demonstrate their importance to our importance to our community in this particular area of social responsibility. I am confident," he

continued, "they will respond eagerly to a call for help from the thousands of young C/F victims."

Those joining the Walk-In, Alpert advised, will be invited, free of charge to a special C/F "Op-Hop" at the Hollywood Palladium, Sunday evening, September 10. The "Op-Hop," featuring many popular recording and stage performers, will be staged by Casey Kasem, Chairman of the show and dance. Kasem, KRLA's popular disc-jockey, will also emcee the star-studded performance.

Funds raised by the young adults will be used to help support the Cystic Fibrosis Foundation's two medical centers in Los Angeles, located at UCLA and Children's Hospital, Cystic Fibrosis, a genetic children's disease for which there is no known cure, affects a child born every two hours.

Those wishing to join the Walk-In may do so by telephoning the Cystic Fibrosis Foundation in Beverly Hills: 275-1660.



KRLA's CASEY KASEM has been chosen as Chairman of the giant star-studded Cystic Fibrosis "Op-Hop" to be held at the Hollywood Palladium, Sunday evening, September 10th. The show and dance will climax the C/F "Young People's Walk-In"—a two-day door-to-door effort to raise \$50,000 for support of the two C/F medical centers in Los Angeles.

All those joining the September 9th and 10th Walk-In will be the guests of Casey at the "Op-Hop" that Sunday evening. You can help yourself to the FREE evening of fun and entertainment and put yourself in the running for some fantastic prizes (such as a Suzuki motorcycle, a Muntz stereo-pak and more) and help the C/F children all at the same time. Just call 275-1660 and find out how you can join. Do it right now and tell 'em Casey told you to call . . . he'll be looking for you at the "Op-Hop."

Pick me up NOW
at your local record emporium



SON OF ARIA: 21 SOLD ROCKS

SON OF ARIA: 21 SOLD ROCKS

SON OF ARIA: 21 SOLD ROCKS

SON OF ARIA: 21 SOLD ROCKS

SON OF ARIA: 21 SOLD ROCKS

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NATIONAL TOP 25 SINGLES

- | | |
|---------------------------------------|-----------------------------|
| 1. ALL YOU NEED IS LOVE | Beatles |
| 2. LIGHT MY FIRE | Doors |
| 3. I WAS MADE TO LOVE HER | Stevie Wonder |
| 4. PLEASANT VALLEY SUNDAY | Monkees |
| 5. WHITE SHADE OF PALE | Procal Harum |
| 6. WHITE RABBIT | Jefferson Airplane |
| 7. MERCY, MERCY, MERCY | Buckingham |
| 8. GIRL LIKE YOU | Young Rascals |
| 9. SILENCE IS GOLDEN | Tremolos |
| 10. CARRIE-ANNE | Hollies |
| 11. BABY I LOVE YOU | Aretha Franklin |
| 12. CAN'T TAKE MY EYES OFF OF YOU | Frankie Valli |
| 13. WINDY | Association |
| 14. JACKSON | Nancy Sinatra/Lee Hazlewood |
| 15. WORDS | Monkees |
| 16. MY MAMMY | Hoppengins |
| 17. SOUL FINGER | Bar-kays |
| 18. HEROES AND VILLAINS | Beach Boys |
| 19. MORE LOVE | Smokey Robinson & Miracles |
| 20. I TAKE IT BACK | Sandy Posey |
| 21. COLD SWEAT | James Brown |
| 22. THANK THE LORD FOR THE NIGHT TIME | Neil Diamond |
| 23. SOCIETY'S CHILD | Janis Ian |
| 24. COME DOWN TO MY BOAT | Every Mothers Son |
| 25. TESTIFY | Parlaments |

As Compiled by Cashbox Magazine

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90213

SKY SAXON - Happy Birthday!

Charley's girls: Jan & Sandee

DAVEY DOES...

Liverpool Five Fan Club. Write:
15068 N.E. 13th,
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Jim Faire is great!

Bruce of the Revellies is funny
BEATLES RULE!!!

Leader of the Buckingham lives
forever. Chicago Loves You.

Monkees AND Beatles forever

Dan, You're a groove - Carol

Mick Jagger - Happy Birthday
All Our Love, Alyn & Maureen

Monkee people are purely
DUMB! Beatle people are

SMART, Beautiful, Stupendous
Great - etc., etc., etc.

Happy Birthday Barb - July 22!!!

HAPPY BIRTHDAY SKY

Lav, LYNNE

THE HARD TIMES RULE!!

Equal time for Groovy Monkees
Normandy Bombsite - What?

GEORGE HARRISON HAS
STAR QUALITY!!

Psychedelic Invasion is great!
J.S.

Happy Birthday Rick Huxley &
Denis Payton

- Love Nancy and Sandy
DAVE CLARK what it takes

Wanted Desperately:
Denis Payton and Dave Clark!

HAPPY BIRTHDAY PAUL

from Steve

JOE LUCAS DROP DEAD!!!

Susan Smith
Happy belated from London,
Joni - Lots of Love - Jim Cook

CRYING TIME IS COMING
August 28th - Beatles we love you

We hear visions of success
- fans of the

LOOKING GLASSES
Phyllis Welcome Back - Lorne

See better through the
LOOKING GLASSES

Seattle has the finest CITY ZU
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BAND REALLY HAVE

IT!
"Mona" "Shake" - Rick

Debbie Meyers LOVES Jim Pil-
ster - Always

Hippie Luv's Mike
Bar Stinks!

GEORGE HARRISON - WOW!!
Beatles Disintegrate -

Monkees Groove
Beatles - bloom, I love you!

"Frank Sinatra"
Janet from "Philly"

KOREAN GAULD
The "Headstones"

are **Psychedelic**
Lenore Loves Tom Courtenay
and the Beatles and the Cubs.

BEATLE FANS MAY STEP
ON SNAILS, BUT MONKEE
FANS EAT THEM!!!

TO WAIT:
The doll was a joke,
Your curiosity to provoke,
But we want you to know,
No pins do we throw.

CLASSIFIED

Wanted: All Beatle Christmas
records except the 1964 edition,
will pay. Write Patti Jones, 2722
Foster N.E., Grand Rapids,
Michigan 49505

BARBARA LOVES
GARY AND SPOCK!

University of Nebraska,
Rumbles, Coachmen, Bumbles
RATE! Girl named SAM

Is Bjorn McCulloch in?

Andree has soul! - Bon

LIVERPOOL FIVE -
Did your amplifiers really
blow up?

"Stay stung by the Bee Gees!"
Join their new fan club! Exclu-

sive photos which were never
printed anywhere before are of-

fered to members only! For in-
formation write to:

The Bee Gees Clan
c/o Dally Dakis
1170 Ocean Parkway

Brooklyn, New York 11230

RYDER RIDES 4/EVER!
Billy Levis is fine

Levise Rules

Bari - Cherrychild?

Wuston Loves Sunnydown snuff

Happy Birthday Carig Robb
- Karen

Happy Birthday Deddie,
Monkees Forever! Luv, Fwease

"RINGO FOR PRESIDENT!"

Happy Birthday David Crosby!
- Linda -

Bobby - "Painted Doll" for you
alone. I love you. Your flower
child.

WANTED: Negatives of photos
taken of Monkees in concert.
Can buy or will return if request-
ed. Notify:

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Roanoke, Va. 24015

BEETLE People grow up!
"The Museum"

Rick McWilliams rules!
Handsome as is:

Rick, Tom, Doug - Fang
Dave Clark Says

"Hi Rick McWilliams
Rick luv's CHANCES R

- Peanut shell
Doug - Alligators Sweat out of
the eyes - Chintz

BEATLES AND LOVE
forever

Happy Birthday Keith Allison
- Cathy

HAPPY BIRTHDAY SKY
Joyce - didder, didder and

happy 13th birthday - Julie
Happy - Related Birthday to

Cris Donahoo in Maryland -
someone you know

BLOW YOUR MIND WITH
"Mrs. Griffith" by THE RUB-
BER BANDS - call request lines

NOW!
Randy is bitchen! Barbara

Happy Birthday Jackie
- Love the Scamp

We're behind you Paul - you're
still the Grooviest!

Dena Kumitate - Happy Birthday
- Judy

"Mick Jagger is..."
Queen Shaz and Project Hill
F. I. G. I miss you - your D'y

Blackhand Conspiracy Wishes
Karen Happy Birthday!

Come - August 28, Dodger Sta-
dium, BEATLES

TO FRANK:
Our floor has a hole,
Our windows need oil,
The smoke came thru both,
And interrupted our sloth.
With Love

Now you drive me!

H.B. Soupbones,
Nelda Glick is watching us!

"Shades of Sound - BOSS!"

"Parkhursts Forever"

God isn't dead... HE'S just in
different places.

Love Birthday Janie. Micky

I care Joey - I really do! The
Monkees only ape the
Beatles!

BOB BARTH, WHERE ARE
YOU?? WHAT'S HAPPENED
????????

PLEASE WRITE! Loretta
Beatles are love - Blurbs 'n'
apease

MIKE - PLEASE?

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land Hills, California 91364

Joy, My flower child, play "Paint-
ed Doll" and remember the love
I have for you, Bobby.

Happy Birthday to Dave DeFore,
Jim Bunnell, and Jim Burdine of
the INRHODES.

Happy Late 5th Wedding Anniv-
ersary, JOHN LENNON!!!

Happy Birthday ZAK STARR!
MIKE... is it love?

Beate Fans: Come to cherish
memories - August 28th 8:00
p.m., Dodger Stadium

I love, I'mes Paul McCartney
BeAnge Rule You Too!!!

"Mature music appreciators ap-
preciate the Beatles."

"John Lennon: What more can I
say?"

Joe Lucas drinks Kool-aid. Mon-
kees forever!

To Peter Tor... I was made to
love you... Sharon

Formality breeds distrust, but
THE KOLEKTORS from
Greenwich Village love you!

Paulie
Happy 18th

Your Fren' Debby
Orional cool = George Harrison

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kind from destruction. Write for

free booklet, "Cosmic Aware-
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Nelda Glick is watching us!

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anything but personal messag-
es in the classified section.

Only messages (including Happy
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phone numbers.

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