

In This Issue:
ROLLING STONES
RIGHTOUSE BROS.
BEAU BRUMMELS

KRLA BEAT

RINGO
Before & After

February 25, 1965

Los Angeles, California

Ten Cents

Hull, Taylor To Visit Beatles During Filming

KRLA explodes another Beatle bombshell!
And all of you have a chance to get in on the excitement.

Dave Hull, the world's biggest Beatle booster, and Derek Taylor, the Beatles' press agent and liaison man before coming to KRLA, are flying to Nassau for a series of exclusive interviews with John, Paul, George and Ringo as they film their latest movie.

Fun For You

Here's where you come in. Through Dave and Derek, you can ask the questions! Just jot them down on a postcard and mail them to BEATLE QUESTIONS, KRLA, PASADENA. But hurry — there isn't much time left.

There are some that have already been submitted:

What does Ringo think of married life? What does Maureen think of John, George and Paul? What's it like to be married to a Beatle? What do the other Beatles think of her? What is their reaction to Ringo's marriage? Do they think it will work? Does popularity? Does Maureen want Ringo to stay with the group?

Lots of Questions

What special activities do they plan during their next visit to Los Angeles? How long will they be here? With John and Ringo married, are Paul and George thinking about giving up their bachelor life? What is the truth about the latest report that Paul may be altar-bound? Who is the man trying to break up the Beatles, and for what purpose?

Keep your ears glued to KRLA for the FIRST and ONLY answers to such questions — by the Beatles themselves.

STIRS LOTS OF TALK

KRLA DJs On New Shows

The big story everyone is talking about is the "big switch" at KRLA.

It brought a promotion for Hullaballoo Dave Hull, and it brought KRLA one of the best and best-known disc jockeys in the entire world — the one and only Dick Biondi.

At the request of thousands of his fans the scuzzo one stepped into the afternoon



Derek Taylor and An Unidentified Friend

Beatles' August Tour To Include L.A. Show

We can't give you any official word yet, but negotiations are almost completed to bring the Beatles back to Los Angeles for another live concert spectacular.

Word of a final agreement is expected to be announced any day now... and KRLA and the Beat will be first to announce it, naturally!

They are expected to do two concerts this time, so that a lot of people who missed out on their first performance will have a chance to see them in person.

The boys have expressed a preference for Los Angeles, and they have reserved two open dates on the schedule for their American tour this summer — Aug. 29 and 30.

Revealing his plans for the Beatles for the rest of 1965, Brian Epstein indicates they will make the third of their three-picture commitment for United Artists this year.

The Beatles are starting their second film week. They have flown to the Bahamas for

location shooting which will take about three weeks. Then they fly to Austria to film there for about ten days before returning to London to complete the picture.

They will begin their European tour in July with a major concert in Paris, which will be combined with a TV show over the Eurovision link from the French capital. Other concerts will follow in Barcelona, Madrid, Milan and another Italian city to be named later.

Then comes the big trip American fans are anxiously awaiting. They will leave London for the U.S. on Aug. 13, and the following day tape a spot for the Ed Sullivan show.

The four Liverpool lads have selected nine cities for concerts, including Los Angeles. Others are expected to be Atlanta, San Francisco, Toronto, Minneapolis, Houston, Chicago, Detroit and Mexico City. They are to begin their U.S. tour Aug. 15 in New York and will probably conclude it with the two shows here.

DEREK TAYLOR, BEATLE ASSOCIATE NOW EXCLUSIVE KRLA REPORTER

KRLA has again made Beatle history!

It's not only the talk of the Beatle world, but the sensation of the radio world.

KRLA has employed the man who helped make the Beatles the most popular entertainers in the history of the world, Derek Taylor — press agent, liaison man, confidant and companion to the Beatles during and after their climb to the pinnacle of stardom — has moved to Los Angeles and will report exclusively for KRLA.

While Derek was with the Beatles, every piece of official news on the group was released by him. In the past he has been

quoted and interviewed by everyone — including KRLA — who wanted to know anything about them. Aside from the Beatles themselves, he is the world's greatest authority on them.

And now he will report such news directly and exclusively to KRLA.

He will also provide KRLA listeners with exclusive reports on other British entertainers and has arranged to get us even more exclusive records from England before they are released to other stations in the U.S. You can easily see why

— Turn to Page 4

KRLA TUNEDEX

1. MY GIRL The Temptations
2. DOWNTOWN Petula Clark
3. YOU'VE GOT LOVE'N' FEELIN' Righteous Brothers
4. LAND OF 1000 DANCES Connal & Headstarters
5. THE JOILY GREEN GIANT The Kingmans
6. THIS DIAMOND RING Gary Lewis & Playboys
7. LAUGH, LAUGH The Beau Brummels
8. FERRY ACROSS THE MERSEY Gerry & The Pacemakers
9. THE NAME GAME Shirley Ellis
10. THE BOY FROM NEW YORK CITY The Ad Libs
11. TELL HER NO I LEAVE ME THE The Zorteks
12. KING OF THE ROAD Roger Miller
13. 8 DAYS A WEEK/DON'T WANT TO SPOIL PARTY The Beatles
14. NEW YORK'S A LONELY TOWN The Tradewinds
15. LAND OF 1000 DANCES The Midnighters
16. CAN'T YOU HEAR MY HEARTBEAT Herman's Hermits
17. ALL DAY AND ALL OF THE NIGHT The Kinks
18. TWINE TIME Alvin Cash & Crawlers
19. PAPER TIGER Sue Thompson
20. KEEP SEARCHIN' Del Shannon
21. I GO TO PIECES Peter & Dink
22. HOLD ON TO WHAT YOU GOT Joe Tex
23. LOVE POTTER NUMBER NINE The Searchers
24. GOLDFINGER Shirley Bassey
25. THE BIRDS AND THE BEES Jewel Akens
26. HE WAS REALLY SAYIN' SOMETHING The Valvettes
27. THE IN CROWD Debbie Gray
28. HURT SO BAD Little Anthony
29. FOR LOVIN' ME Peter, Paul & Mary
30. LEMON TREE Trini Lopez

CLIMBERS

1. FANNIE MAE Righteous Brothers
2. BORN TO BE TOGETHER The Ronettes
3. LITTLE THINGS Bobby Goldsboro
4. YEH YEH George Farnie
5. ASK THE LONELY The Four Tops
6. WHAT HAVE THEY DONE TO THE RAIN The Searchers
7. I'VE GOT A TIGER BY THE TAIL Buck Owens
8. IF I LOVED YOU Chad & Jeremy
9. COME HOME Dave Clark Five
10. GO NOW The Moody Blues

ALBUMS

1. BEATLES '65 The Beatles
2. BEACH BOYS IN CONCERT The Beach Boys
3. GOLDFINGER Soundtrack
4. ROUSTABOUT Elvis Presley
5. COAST TO COAST Dave Clark Five
6. 12th Anniversary Album Bobby Darin
7. VINTON'S GREATEST HITS Bobby Vinton
8. YOU'VE GOT LOVE'N' FEELIN' Righteous Brothers
9. YESTERDAY'S GONE Chad & Jeremy

— Turn to Page 4

KRLA Gets 47,000 Valentines

We didn't know there were so many valentines in the world!

KRLA received more than 47,000 hand made valentines in the Valentine Art Festival Contest. Big ones, small ones and medium-sized ones of every color, shape and description.

It kept a fleet of mail trucks busy every day just delivering them to the station.

Full House

After filling up every available office at KRLA and then crowding the lobby so full that people couldn't wave through them to get to work, we filled up two rooms of the Huntington Sheraton Hotel next door.

Then the mailmen kept coming with more, so the fellows at the Marine National Guard Armory in Pasadena were kind enough to let us store them there. Before it was over, even the armory was filled with KRLA valentines. If you saw the special news program Channel 7 filmed at KRLA you have some idea.

And most of them were more beautiful than you could imagine. We hope you were able to see some of them on display last week at Fashion Shopping Center.

Most people must have spent hours and hours on their entries. You just had to see them to appreciate them.

Of course the disc jockeys were competing to see who could get the most valentines, and you have never seen such confusion.

The fellows spent hours and hours counting to see who had the most, but they got so hopelessly confused that it just wound up in a big argument. But everybody finally agreed that Dave Hull got the most and that Emperor (Beautiful Bob) Hudson was second.

Tough To Choose

Needless to say, the judges had the toughest job imaginable, trying to pick a winner from all those beautiful valentines. They even got into an argument!

But somehow they did settle on a winner, who receives a beautiful Magnavox console stereo set valued at \$595, 20 record albums and a dinner date for herself and a friend with the Hullabaloos, Dave Hull.

She is Celeste Susany of 7447 Luxor Street in Downey. Celeste sent Dave Hull a giant red heart, trimmed with intricate white lace, with pink and white simulated flowers held by two golden cherubs.

Here are the runners-up, who received a Panasonic portable AM-FM shortwave radio.

Judy Yothers, 8447 Shulman, Whittier. Judy sent Bob Eubanks a scale model of the



Winning Entries On View

Large crowds gathered in Fashion Square to view some of the finalists among more than 47,000 entries in the KRLA Valentine Art Festival Contest. Above, the first prize, a giant red heart submitted by Celeste Susany of Downey. Her prizes included a beautiful stereo console. Two runner-ups are also pictured . . . a window-shade scroll to Dave Hull designed by Kit Jackson of Malibu and a scale model of the KRLA studios, with working parts and lights, submitted by Judy Yothers of Whittier.



KRLA studios, with working parts and lights, against a background replica of the Sierra Madre Mountains.

Daniel K. Hayashi, 7873 Ethel Avenue in North Hollywood. He sent Emperor Hudson a framed and textured cut-out of a girl in handmade clothes with a life-like hairdo, displaying a red valentine on a black and white textured background.

Kit Jackson of 6667 Zimirez Drive, Malibu. He sent Dave Hull a 48x18 inch scroll of modern comic art, depicting the oddities and characteristics of

the Dave Hull Show — in full color with captions. The scroll was originally a window shade.

Richard House of 426 S. Hill Street in Los Angeles. He sent Emperor Hudson a full color, etched comic valentine showing Emperor Hudson in crown and robes beside his lavish, golden Rolls Royce—with Lieutenant Cavendish as a hood ornament.

Mel Hall, the KRLA program director, says our next project will be an elephant contest. The disc jockey who receives the most elephants . . . HELP !!!

Letters

We hear a lot about the English groups. How bout putting some light on the American groups now and then.

A. S., Pasadena

How about looking through the Beat now and then. Do you think all those guys and gals are from England?

We were so heartbroken when we heard Ringo was married! We just couldn't believe it. It still doesn't change our opinion of him or the other Beatles at all! They are still the greatest and the greatest! They'll always be on top! Best of luck to you, Ringo!

D. K., Norwalk

Really glad to hear the Dick Biondi sound again. He's a gear guy. Another #1 for KRLA.

J. B., Los Angeles

Another "One" is right. By the way, Dick says your check is in the mail.

What in the world is going on? I turned on my radio today and couldn't believe my ears. Dave Hull was on in the afternoon and a maniac named Biondi was on in the Hullabaloos' regular spot. Is this for real?

E. C., Los Angeles

Yes . . . REAL groovy.

I really luv the Beat! I wanna hear more about the Beatles and the gear guys at KRLA. Keep up the good work!

C. S. F., North Hollywood

Where can I get a KRLA Beat? I went to a record store and they were out of them. I live too far from KRLA to get one there! So . . . help me, please!

J. C., Santa Monica

Ask them to order more papers. Be the first one at the store next week. And just to be sure, borrow your best friend's.

When will the new Beatles movie be out? When are they coming to L.A. again?

J. T. B., Los Angeles

Beatle movies will never be "out"! Release date — dunno. The Beatles will be in Los Angeles on the 29th and 30th of August.

I just want to say — I love the Beatles and even Ringo, alto he let us down. But we luv him anyway.

B. A., San Gabriel

Dick Biondi is mad, mad, mad. But he is also great, great. Sorry to repeat but this letter is from three of us.

K. H., Alhambra

Good thing it wasn't from your whole class.

Beat Gets New Look

As you can plainly see, there are a lot of changes in this week's KRLA Beat.

We hope you will like them. The newspaper is larger, and there are more stories, many new special features and pictures of a lot more people.

It's your newspaper, and we will continue making every change that we think will make it a better one. Please give us your suggestions, criticisms and comments.

We have a new mailing address. Send all correspondence and material for the Beat to 6290 Sunset Blvd., Suite 504, Hollywood, Calif.

LOST AND FOUND

Five years ago, Emperor Bob Hudson lost an expensive diamond ring from his royal collection and had given up any hope of finding it again.

Last week Lt. Cavendish noticed a glittering object at his foot and picked it up. As he suspected, it was a piece of broken glass.

SECRET RECORD

Although most people are not aware of it, Bob Eubanks has a long record. It is an entire Beatle concert on one disc.

Scoops & Flashes . . .

THE BEAU BRUMMELS, who have been breaking attendance records throughout Northern and Southern California, are presently in New York taping Hullabaloo, which

is to be aired Feb. 23rd. They will also be seen March 10th on Shindig.

Their record of "Laugh Laugh" took off with amazing speed across the country,

Freddie Calls KRLA



Freddie & The Dreamers, one of the most popular new English groups, arrived here last week to tape appearances on both Shindig and Hullabaloo. While at the airport, Freddie placed a call to KRLA and did a live interview with DeeJay Gary Mack.

but it is their personal appearances that really make us state with certainty that they are very shortly going to be one of the top groups in the country. Watch for their new LP on Autumn label soon. We promise you it will be out of sight . . .

The Shindig ABC people had a surprise this week when FREDDIE & THE DREAMERS unexpectedly arrived in town to do the show. Although they had been previously scheduled, there was supposedly a hang-up in securing their visas and they were not going to be able to come. From Los Angeles, they will be going to Australia for a 3 week tour.

Producer JACK GOOD is on vacation and his chores are being ably handled by his new assistant, recently arrived from London, DAVID MALLET. NEIL SEDAKA in town for Shindig Show, and JERRY NAYLOR, with a new release "I Found You" on Smash, airing on the February 24th show. This is JERRY's first release as a single artist on Smash. He has, and still does, record with the CRICKETS for Liberty and was largely responsible for the CRICKETS' great success with personal appearances both in the United States and abroad . . .

THE RIGHTIOUS BROTHERS (BILL & BOB), who got their start right here in Southern California by way of Orange County, are now one of '65 top record attractions in the world. Their recording "You've Lost That Lovin' Feeling" passed CILLA BLACK's cover record in England and knocked her out of the Number One spot.

BEFORE... AND AFTER



Ringo Starr broke millions of hearts last week when he added a fifth ring — a gold wedding band. He married Maureen Cox, a hairdresser whom he began dating three years ago, at the same time that he joined an unknown group of long-haired singers called The Beatles. As you can tell from the picture on the right, he was delighted to give up his bachelorhood.

Derek Taylor's Report

by Derek Taylor
Great to be back!

Back in California . . . in Hollywood . . . in KRLA-land.

I love this station. Does this sound like a plug? It isn't. I was talking like this back in August when I didn't know Dave Hull from Bob Eubanks.

I just think it's a great station. It is up with what's happening. The Beatles think so too. When they came to Hollywood to play the Bowl one station was like any other. But they liked KRLA's style and tuned in most hours of their day, which stretches from 2 a.m. till dawn.

They pulled Dave Hull's leg a bit for giving away their home addresses but it was all in the world. Dave became a good friend. Of theirs and mine.

I got radio-happy when I

was here. If time dragged a bit I'd call Dave and talk to him — on any subject from Beatles to Beethoven.

The Beatles he could talk on. Beethoven he didn't seem to know too well. He claims to have met him. Maybe he did, maybe he didn't . . .

He knows most people.

I'm also happy to be working permanently with Bob Eubanks. I met him first in his Cinnamon Cider Club at the Beatle press conference. A straight man, and he did a great promotion job for the Beatles . . . and for Tommy. Quickly when I came over with Tommy just before Christmas. Tommy sends his love, by the way, Hollywood "knocked him out," he said.

Talk of Tommy reminds me of England . . . and his home town and mine . . . Liverpool. The beat scene is still swinging in Britain but something awful just happened to the man who owns the Cavern Club where the Beatles got their start in Liverpool.

He is "in the red." In debt. No one knows how or why. It seems the kids aren't as Cavern-minded as they were. That was where it all started in 1960 but somehow the scene there isn't as lively.

One of our top groups now, far and away, is the Animals from Newcastle. The Beatles admire them tremendously.

The Rolling Stones continue to run the Beatles not too close as second group. They don't sell nearly as many discs but they have a massive following. And they're good. The US thinks so too, I'm told.

That's about it for now. Thanks for having me with you. If there's anything you want to know about England, write and let me know. I'll do my best to tell you.

Goodbye for now.

John and Paul Sell Stock Fast

LONDON — If you'd like to make a million dollars in a hurry, two young men have discovered the way. All you do is sell 1,250,000 shares of stock at a dollar each.

Of course, it helps if your name is John Lennon or Paul McCartney.

Last Thursday the two Beatle businessmen did just that, offering stock in their music publishing company for \$1.09 each.

The public grabbed up the stock — Paul and John picked up another million bucks — and the whole thing took only 60 seconds!

MORELAND HOST

KRLA DeeJay Dick Moreland will host the festivities and crown a king and queen for Pasadena High Schools' "Story Book Ball" February 26th at the Altadena Country Club.

Rolling Stones Roll Into L-A



The Rolling Stones paid a surprise visit to Los Angeles last week to visit recording star Joey Paige and other friends here, including the KRLA DeeJays. The boys will be back May 16 for a return engagement at the Long Beach Auditorium, presented by KRLA's Bob Eubanks. Their first performance here last fall was a sell-out, and their fans have been clamoring for more.

LURKING IN THE BACKGROUND

New KRLA Program Director Has Found His Own Niche

Meet Mel Hall, the man behind the scenes at KRLA.

Nationally known for various things in the broadcasting field, Mel has joined KRLA as program director.

A native of Long Beach, he began his broadcasting career in the U.S. Army, where he served with valor and was awarded a Gold Microphone Cluster for bravery under fire. Mel had the only portable record player in his barracks and used to announce the titles of records as they dropped from the spindle.

Displaying extreme heroism under fire, Mel stuck by his

record player despite a blistering barrage of boos and curses when he mistakenly played a Roy Acuff record after introducing Dave Brubeck.

From the Army he vaulted through a series of deejay jobs in major markets such as Mobile, Ala., and Ontario, Calif., before going into the advertising field in Los Angeles.

After developing several new concepts in that field, he found another job in radio, working on several occasions at the Los Angeles station before moving up again — this time to San Diego.

Employed by his brother-in-law at WJJD in Chicago as disc jockey and program director, Mel found himself in direct competition with the man who has just taken over the nine-to-midnight show at KRLA, Dick Biondi.

Although Biondi received all the publicity, Mel did very well, too. With no challenges left unconquered, Mel gave up his disc jockey show and moved to another Chicago station as program director.

Later he moved back to San Diego, as program director of Channel 6, where he spent the last three years before joining KRLA.

Denying any hidden desires to go back on the air and ignoring the lure of the spotlight, Mel toils vigorously in the background — directing programs, formulating new policies, writing important memos and attending to all the other important details which occupy the time of a busy executive.

Shying away from such descriptions as handsome, rich or lovable, Mel modestly states that when he is not directing programs or working behind the scenes he lives a quiet, retiring life in his bachelor apartment.

Crowds Hunt Head Beatle

KRLA was the object of another Beatle rumor recently . . . and this one almost got us in trouble with our landlord.

A report was circulated that John Lennon was in town, along with Cynthia and their "Junior Beatle," staying at the Huntington-Sheraton Hotel while negotiating a business transaction with KRLA.

The hotel was flooded with callers and visitors asking about John . . . and they thought hotel officials were "putting them on" when they denied the Lennons were staying there.

We're sorry to report that John and his family were in England all the time . . . it was just a false alarm.

But if and when John-John does come over to see us about those negotiations, we'll give you the full story over KRLA . . . and the full story in pictures right here in the Beat.

Beau Brummels Walk Into Busy Month



The Beau Brummels ("Laugh, Laugh") are going places, but they're usually running instead of walking. Acclaimed as among the most exciting new discoveries in years, they will stop here March 1 to reveal plans for a whirlwind of activities during the month. Plans include a new single, an album, a tour of England and appearances on Shindig!, Hullabaloo and the Dick Clark Special. March will be a busy month for the boys from San Francisco.

NEXT WEEK IN THE KRLA BEAT

THE BEATLES ON LOCATION
Special Report from Nassau

HOW TO BE A DEEJAY

AN EXCITING
NEW BEATLE CONTEST

AND MUCH, MUCH MORE!
LISTEN TO KRLA
FOR DETAILS

More About

DEREK

(From Page 1)

we're all so excited!

One other KRLA bonus — Derek will do a special album every week in the KRLA Beat, giving us behind-the-scenes information from the personal lives of the entertainers, new trends in music and accounts of his own experiences with the greatest names in the entertainment world. You'll find his first column in this issue.

A celebrity in his own right, Derek is recognized as one of the sharpest publicity and promotion men anywhere. He has helped form a new company in Hollywood — Prestige Promotions — to represent American as well as English acts.

We asked him why he had selected KRLA.

"In our various tours, the Beatles & everyone travelling with them were greatly impressed by KRLA," he said. "Of course you have a worldwide reputation as the top Beatle station anywhere, but aside from that, all of us — especially John, George, Paul and Ringo — enjoyed listening to KRLA more than any other radio station we had ever heard. I'm looking forward to being associated with such a station."

Righteous Bros Soar To Top As New Hit Tops Them All

THE RIGHTEOUS BROTHERS' "You've Lost That Lovin' Feeling" has set a record at KRLA for holding the top position on the KRLA survey longer than any other record during the history of the survey.

They are now one of the most famed "brother" teams in the world — and they aren't even brothers.

Bob Hatfield and Bill Medley are, in fact, just good friends who happened to get up in a club in Orange County one night two years ago and sing together.

Both boys had their own groups at the time and it was just by chance, or fate, that they discovered they had a good blend and a tremendous amount of "soul."

Their first professional appearance was at the Rendezvous Ballroom in Balboa Beach and they were an instant success. Soon over-flowing crowds were pouring into the Rendezvous to hear the Righteous Brothers and appearances in other Orange County clubs and ballrooms and the Cinnamon Cinders followed.

At the Rendezvous they attracted the attention of Ray Maxwell of Moonglow Records which ultimately resulted in their recording of "Little Latin Lupe Lu," which was penned by Bill. At this time, their trademark was black suits with preacher-like collars.

The success of "Latin Lupe Lu" led to an appearance on Dick Clark's American Bandstand in Philadelphia — their first national television exposure. After "Latin Lupe Lu" came a succession of West Coast hits such as "My Babe" and "Koko Joe," and their popularity grew in leaps and bounds. Soon they were outdrawing any other recording artist — including the big names from the East coast.

When the Beatles made their first appearance in the United States (in Washington, D.C.), the Righteous Brothers were on the show and created a great deal of interest among young

and old alike. The Beatles and Brian Epstein were also impressed, and the boys were named for the 30-day U.S. tour.

Prior to Jack Good making the rock and roll pilot for the prosed ABC Shindig tour, he witnessed an appearance of the boys in Hollywood and immediately signed them for the pilot, along with Little Richard and Jody Miller.

Although this show was never shown, the ABC executives in New York were also quite taken with the Righteous Brothers and they were signed for the next show.

The rest is history, as they are now regular performers on Shindig and are tremendously popular with viewers throughout the country.

More About

BIONDI

(From Page 1)

is, yes.)

Dick came to KRLA from the frozen wastelands of New York, where he did a daily show over the Mutual radio network which was broadcast over 105 stations. He was the first modern radio disc jockey ever to be given a show by a major network.

Before that he worked at WLS in Chicago, where he earned some of the highest ratings ever recorded in a major city. For two years in a row he was named the nation's top deejay of the year in popular music.

A word of comfort to all Beatle fans (isn't everyone?) . . . Dick is not any a maniac, but a BEATLEmaniac. He did several live interviews with them over his network show and is the only other deejay in America who can compete with Dave Hull in his knowledge of the group and scoops on what they are doing.

We had planned to run a picture of Dick in this issue of the Beat, but he screamed and turned purple at the thought of it. The last time his picture was run in a newspaper he was arrested for inciting a riot.