In This Issue:
ROLLING STONES
RIGHTIOUS BROS.
BEAU BRUMMELS

February 25, 1965
Los Angeles, California

KRLA BEAT

RINGO
Before & After

Ten Cents

BEATLE-BALL

Hull, Taylor To Visit Beatles During Filming

KRLA explodes another Beatle bombshell!
And now we have a chance to get in on the excitement.
Dave Hull, the world's biggest Beatle booster, and Derek Taylor, the Beatles' press agent and liaison man before coming to KRLA, are flying to Nassau for a series of exclusive interviews with John, Paul, George, and Ringo as they film their latest movie.

Fun For You
Here's where you come in.
Through Dave and Derek, you can ask the questions! Just jot them down on a postcard and mail them to BEATLE QUESTIONS, KRLA, PASADENA. But hurry -- there isn't much time left.

Let's see what has already been submitted:
What does Ringo think of married life? What does Maureen think of Brian, George, and Paul? What is it like to be married to a Beatle? What do the other two think of her? What is their reaction to Ringo's marriage? Do they think it will hurt the Beatles' popularity? Does Maureen want Ringo to stay with the group?

Lots of Questions
What special arrangements do they plan during their next visit to Los Angeles? How long will they be here? With John and Ringo married, are Paul and George thinking about giving up their bachelor life? What is the latest report that Paul may be altar-bound? Who is the man trying to break up the Beatles, and for what purpose?
Keep your ears glued to KRLA because we only answer to questions -- by the Beatles themselves.

STIRS LOTS OF TALK

KRLA DJs On New Shows

The big story everyone is talking about is the "big switch" at KRLA.
It brought a promotion for Hullabalooer Dave Hull, and it brought KRLA one of the best and best-known disc jockeys in the entire world -- the one and only Dick Biondi.
At the request of thousands of his fans the scuzzy one stepped into the afternoon "traffic" slot from 3-6 p.m. Dafty Dick is messing up people's moods in Dave's old period of nine-to-midnight.

While Dave had the greatest time of his life during his nightly parties on KRLA, he likes to "mix" with his listeners in public appearances and of course he wasn't able to do that with a nighttime show.

But look out for him now!

The old Hullabalooer may turn up unexpectedly at your next gathering. If he does, please treat him gently, for he isn't used to being out of his cage.

Everyone is asking for information about Dick Biondi. Like... is he for real? Is he really human? Is he dangerous? (We're still not sure about the answer to the second question, but the answer to the other two

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KRLA TUNEDEX

1. MY GIRL
The Temptations
2. DO SOMETHING NEW
The Rolling Stones
3. YOU'VE LOST THAT LOVIN' FEELIN'
Righteous Brothers
4. LAND OF 1000 DANCES
Canam & Headhunters
5. THE TAHITIAN DANCE
The Farmers
6. THIS DIAMOND RING
Gary Lewis & Playboys
7. LAUGH, LAUGH
The Beau Brummels
8. FERRY ACROSS THE MERSEY
Gary & The Pacemakers
9. THE LEGEND
The Champs
10. THE BOY FROM NEW YORK CITY
The Ad Libs
11. TELL HER NO/LEAVE ME ALONE
The Animals
12. KING ON THE ROAD
Roger McGuinn
13. 8 DAYS A WEEK/DON'T WANT TO SPOIL PARTY
The Beatles
14. NEW YORK'S A LONELY TOWN
The Kingdoms
15. LAND OF 1000 DANCES
The Sensations
16. CAN'T YOU HEAR MY HEARTBEAT
Herman's Hermits
17. ALL DAY AND ALL OF THE NIGHT
The Kinks
18. TWINE TIME
Alvin Cash & Crawlers
19. PAPER PAPER
Sue Thompson
20. KEEP SEARCHIN'
Del Shannon
21. I GO TO PIECES
Peter & Gordon
22. HOLD ON TO WHAT YOU GOT
Joe & The group
23. LOVE POTION NUMBER NINE
The Searchers
24. GOLDFINGER
Shirley Bassey
25. THE BIRDS AND THE BEES
The Cramps
26. HE WAS REALLY SAYIN' SOMETHING
The Ventures
27. THE IN CROWD
Dobie Gray
28. HURT SO BAD
Little Anthony
29. FOR LOVIN' ME MAD
Peter, Paul & Mary
30. LEMON TREE
Trini Lopez

CLIMBERS

1. FANNIE MAE
Righteous Brothers
2. BORN TO BE TOGETHER
The Ronettes
3. LITTLE THINGS
Bobby Goldsboro
4. YEH YEH
Georgie Fame
5. ASK THE LONELY
The Four Tops
6. WHAT HAVE THEY DONE TO THE RAIN
The Searchers
7. I'VE GOT A TIGER BY THE TAIL
Buck Owens
8. IF I LOVE YOU
Chad & Jeremy
9. COME HOME
Dave Clark Five
10. GO NOW
The Moody Blues

ALBUMS

1. BEATLES '65
The Beatles
2. WHERE DID OUR LOVE GO
The Supremes
3. BEACH BOYS IN CONCERT
The Beach Boys
4. GOSH DARNER
Elvis Presley
5. ROUSTABOUT
Dave Clark Five
6. COAST TO COAST
Rolling Stones
7. 1000 DANCES
Bobby Vinton
8. VINTONS' GREATEST HITS
Righteous Brothers
9. YOU'VE LOST THAT LOVIN' FEELIN'
Righteous Brothers
10. YESTERDAY'S GONE
Chad & Jeremy
KRLA Gets 47,000 Valentines

We didn't know there were so many valentines in the world.
KRLA received more than 47,000 hand-made valentines in the Valentine Art Festival Contest. Big ones, small ones and medium-sized ones of every color, shape and description.
It kept a fleet of mail trucks busy every day just delivering them to the station.

Full House
After filling up every available office at KRLA and then crowding the lobby so full that people couldn't wade through them to get to work, we filled up two rooms of the Huntington Sheraton Hotel next door.

Then the mailmen kept coming with more, so the fellows at the Marine National Guard Armory in Pasadena were kind enough to come store them there. Before it was over, even the armory was filled with KRLA valentines. If you saw the special news program Channel 7 filmed at KRLA you have some idea.

And most of them were more beautiful than you could imagine. We hope you were able to see some of them on display last week at Fashion Shopping Center.

Most people must have spent hours and hours on their entries. You just had to see them to appreciate them.

Of course the disc jockeys were competing to see who could get the most valentines, and you have never seen such confusion.

The fellows spent hours and hours counting to see who had the most, but they got so hopelessly confused that it just wound up in a big argument. But everybody finally agreed that Dave Hull got the most and that Emperor (Beautiful Bob) Hudson was second.

Tough To Choose
Needless to say, the judges had the toughest job imaginable, trying to pick a winner from all those beautiful valentines. They even got into an argument!

But somehow they did settle on a winner, who receives a beautiful Magnavox console stereo set valued at $595, 20 record albums and a dinner date for herself and a friend with the Hullabalooer, Dave Hull.

She is Celeste Susany of 7447 Luxor Street in Downey. Celeste sent Dave Hull a giant red heart, trimmed with iridescent white lace, and white simulated flowers held by two golden cherubs.

Here are the runners-up, who receive a Panasonic portable AM-FM shortwave radio.

Judy Yother, 8447 Shulman, Whittier. Judy sent Bob Ehanks a scale model of the KRLA studios, with working parts and lights, against a background replica of the Sierra Madre Mountains.
Daniel K. Hayashi, 7853 Ethel Avenue in North Hollywood. He sent Emperor Hudson a framed and textured cutout of a girl in handmade clothes with a life-like hairdo, displaying a red valentine on a black and white textured background.

Kit Jackson of 6667 Zuninrez Drive, Malibu. He sent Dave Hull a 45x18 inch scroll of modern comic art, depicting the oddities and characteristics of the Dave Hull Show — in full color with captions. The scroll was originally a window shade.

Richard House of 438 S. Hill Street in Los Angeles. He sent Emperor Hudson a full color, etched comic valentine showing Emperor Hudson in crown and robes beside his lavishly golden Bells Boyce—with Lieutenant Cavendish as a hood ornament.

Mel Hall, the KRLA program director, says our next project will be an elephant contest. The disc jockey who receives the most elephants ... HELP!!

Letters

We hear a lot about the English groups. How bout putting some light on the American groups now and then.

A. S., Pasadena

How about looking through the Beat now and then. Do you think all those guys and gals are from England?

We were so heartbroken when we heard Ringo was married! We just couldn't believe it. It still doesn't change our opinion of him or the other Beatles at all! They are still the greatest and the gearest! They'll always be on top! Best of luck to you, Ringo!

D. K., Norwalk

Really glad to hear the Dick Biondi sound again. He's a gear guy. Another #1 for KRLA.

J. B., Los Angeles

Another "One" is right. By the way, Dick says your check is in the mail.

What in the world is going on? I turned on my radio today and couldn't believe my ears. Dave Hull was on in the afternoon and a manic named Biondi was on in the Hullabalooer's regular spot. Is this for real?

E. G., Los Angeles

Yes ... REAL groovy.

I really love the Beat! I wanna hear more about the Beatles and the gear guys at KRLA. Keep up the good work.

C. S. F., North Hollywood

Where can I get a KRLA Beat? I went to a record store and they were out of them. I live too far from KRLA to get one there! So ... help me, please.

J. C., Santa Monica

Ask them to order more papers. Be the first one at the store next week. And just be sure, borrow your best friend's.

When will the new Beatles movie be out? When are they coming to L.A. again?

J. T. B., Los Angeles

Beatle movies will never be "out of release date — dune. The Beatles will be in Los Angeles on the 29th and 30th of August.

I just want to say — I love the Beatles and even Ringo, altho he let us down. But we luv him any ways.

B. A., San Gabriel

Dick Biondi is mad, mad. But he is also great, great, great. Sorry to repeat but this letter is from three of us.

K. H., Alhambra

Good thing it wasn't from your whole class.
Scoops & Flashes...

THE BEAU BRUMMELS, who have been breaking attendance records throughout Northern and Southern California, are presently in New York taping Hullabaloo, which is to be aired Feb. 23rd. They will also be seen March 10th on Shindig.

Their record of "Laugh Laugh" took off with amazing speed across the country, but it is their personal appearances that really make us state with certainty that they are very shortly going to be one of the top groups in the country. Watch for their new LP on Atlantic label soon. We promise you it will be out of sight.....

The Shindig ABC people had a surprise this week when FREDDIE & THE DREAMERS unexpectedly arrived in town to do the show. Although they had been previously scheduled, there was supposedly a hang-up in securing their visas and they were not going to be able to come, From Los Angeles, they will be going to Australia for a 3 week tour.

Producer JACK GOOD is on vacation and his chores are being ably handled by his new assistant, recently arrived from London, DAVID MALLET, NEIL SEDAKA in town for Shindig Show, and JERRY NAYLOR, with a new release "I Found You" on Smash, airing on the February 24th show. This is JERRY's first release as a single artist on Smash. He has, and still does, record with the CRICKETS for Liberty and was largely responsible for the CRICKETS' great success with personal appearances both in the United States and abroad.....

THE RIGHTeous BROTHERS (BILL & BOB), who got their start right here in Southern California by way of Orange County, are now one of the top record attractions in the world. Their recording "You've Lost That Lovin' Feelin'" passed CILLA BLACK's cover record in England and knocked her out of the Number One spot.

BEFORE...AND AFTER

Ringo Starr broke millions of hearts last week when he added a fifth ring — a gold wedding band. He married Maureen Cox, a hairdresser whom he began dating three years ago, at the same time that he joined an unknown group of long-haired singers called The Beatles. As you can tell from the picture on the right, he was delighted to give up his bachelorhood.

Derek Taylor's Report

by Derek Taylor

Great to be back! Back in California in Hollywood in KRLA-land. I love this station. Does this sound like a plug? It isn't. I was talking like this back in August when I didn't know Dave Hull from Bob Eubanks. I just think it's a great station. It is up with what's happening. The Beatles think so too. When they came to Hollywood to play the Bowl one station was like any other. But they liked KRLA's style and tuned in most hours of their day, which stretches from 2 a.m. till dawn. They pulled Dave Hull's leg a bit for giving away their home addresses but it was all in fun. Dave became a good friend. Of theirs and mine. I got radio-happy when I was here. If time dragged a bit I'd call Dave to talk to him — on any subject from Beatles to Beethoven.

The Beatles he could talk on. Beethoven he didn't seem to know too well. He claims to have met him. Maybe he did, maybe he didn't.....

He knows most people. I'm also happy to be working permanently with Bob Eubanks. I met him first in his Cinnamon Cinder Club at the Beatle press conference. A straight man, and he did a great promotion job for the Beatles...and for Tommy Quickly when I came over with Tommy just before Christmas. Tommy sends his love, by the way. Hollywood "knocked him out," he said.

Talk of Tommy reminds me of England...and his home town and mine...Liverpool. The beat scene is still swinging in Britain but something awful just happened to the man who owns the Cavern Club where the Beatles got their start in Liverpool.

He is "in the red." In debt. No one knows how or why. It seems the kids aren't as Cavern-minded as they were. That was where it all started in 1960 but somehow the scene there isn't as lively.

One of our top groups now, far and away, the Animals from Newcastle. The Beatles admire them tremendously.

The Rolling Stones continue to run the Beatles not too close as second fiddle. They don't sell nearly as many discs but they have a massive following. And they're good. The US thinks so too, I'm told.

That's about it for now. Thanks for having me with you. If there's anything you want to know about England, write and let me know. I'll do my best to tell you.

Goodbye for now.

John and Paul Sell Stock Fast

LONDON — If you'd like to make a million dollars in a hurry, two young men have discovered the way. All you do is sell 1,250,000 shares of stock at a dollar each.

Of course, it helps if your name is John Lennon or Paul McCartney.

Last Thursday the two Beatle businessmen did just that, offering stock in their music publishing company for $1.09 each.

The public grabbed up the stock — Paul and John picked up another million buck's — and the whole thing took only 60 seconds!

ROLLING STONES ROLL INTO L-A

The Rolling Stones paid a surprise visit to Los Angeles last week to visit recording star Joey Paige and other friends here, including the KRLA Deejays. The boys will be back May 16 for a return engagement at the Long Beach Auditorium, presented by KRLA's Bob Eubanks. Their first performance here last fall was a sell-out, and their fans have been clamoring for more.

MORLAND HOST

KRLA Deejay Dick Morland will host the festivities and crown a king and queen for Pasadena High School's "Story Book Ball" February 26th at the Altadena Country Club.

ADVERTISERS

For rates and information call the KRLA BEAT at 469-3641.
LURKING IN THE BACKGROUND

New KRLA Program Director Has Found His Own Niche

Meet Mel Hall, the man behind the scenes at KRLA. Nationally known for various things in the broadcasting field, Mel has joined KRLA as program director.

A native of Long Beach, he began his broadcasting career in the U.S. Army, where he served with valor and was awarded a Gold Microphone Cluster for bravery under fire. Mel had the only portable record player in his barracks and used it to announce the titles of records as they dropped from the spindle. Displaying extreme heroism under fire, Mel stuck by his

Crowds Hunt Head Beatle

KRLA was the object of another Beatle rumor recently...and this one almost got us in trouble with our landlord.

A report was circulated that John Lennon is in town, along with Cynthia and their "Junior Beatle," staying at the Huntington-Sheraton Hotel while negotiating a business transaction with KRLA.

The hotel was flooded with callers and visitors asking about John...and they thought hotel officials were "putting him on" when they denied the Lennons were staying there.

We're sorry to report that John and his family were in England all the time...it was just a false alarm.

But if and when John-John does come over to see us about those negotiations, we'll give you the full story over KRLA...and the full story in pictures right here in the Beat.

The Beau Brummels ("Laugh, Laugh") are going places, but they're usually running instead of walking. Acclaimed as among the most talented and exciting discoveries in years, they will stop here March 1 to reveal plans for a whirlwind of activities during the month. Plans include a new single, an album, a tour of England and appearances on Shindig, Hullabaloo and the Dick Clark Special. March will be a busy month for the boys from San Francisco.

Beau Brummels Walk Into Busy Month

Next Week in the KRLA Beat

The Beatles on Location
Special Report from Nassau

How to Be a Deejay

An Exciting New Beatle Contest

And Much, Much More!

Listen to KRLA

For Details

More About

DEREK

(From Page 1)

we're all so excited!

One other KRLA bonus — Derek will do a special column every week in the KRLA Beat, giving us behind-the-scenes information from the personal lives of the entertainers, new trends in music and accounts of his own experiences with the greatest names in the entertainment world. You'll find his first column in this issue.

Employed by his brother-in-law at WJJD in Chicago as disc jockey and program director, Mel found himself in direct competition with the man who has just taken over the nine-to-midnight show at KRLA, Dick Biondi.

Although Biondi received all the publicity, Mel did very well too. With no challenges to fill an unoccupied slot, he switched to another Chicago station as program director.

Later he moved back to San Diego, as program director of Channel 6, where he spent the last three years before joining KRLA.

Saying any hidden desires to go back on the air and ignore the lure of the spotlight, Mel told vigorously in the background — directing programs, formulating new policies, writing important memos and attending to all other important details which occupy the time of a busy executive.

Saying away from such descriptions as handsome, rich or loveable, Mel modestly states that when he is not directing programs or working behind the scenes he lives a quiet, retiring life in his bachelor apartment.

Righteous Bros Soar To Top

As New Hit Tops Them All

THE RIGHTIOUS BROTHERS' "You've Lost That Lovin' Feeling" has set a record at KRLA for staying at the top position on the KRLA Survey longer than any other record during the history of the survey.

They are now one of the most famed "brother" teams in the business and they aren't even brothers.

Bob Hatfield and Bill Medley are, in fact, just good friends who happened to get up in a club in Orange County one night two years ago and sing together.

Both boys had their own groups at the time and it was just by chance, or fate, that they discovered they had a good blend and a tremendous amount of "soul."

Their first professional appearance was in the Rendezvous Ballroom in Balboa Beach and they were an instant success. Soon overlapping crowds were pouring into the Rendezvous to hear the Righteous Brothers and appearances in other Orange County clubs and ballrooms and the Cinnamon Cinders followed.

At the Rendezvous they attracted the attention of Ray Maxwell of Moonglow Records which ultimately resulted in their recording of "Little Latin Lupe Lu," which was penned by Bill. At this time, their trademark was black suits with preacher-like collars.

The success of "Latin Lupe Lu" led to an appearance on Dick Clark's American Bandstand in Philadelphia — their first national television exposure. After "Latin Lupe Lu" and a succession of West Coast hits such as "My Babe" and "Koko Joe," and their popularity grew in leaps and bounds. Soon they were outing other recording artists — including the big names from the East coast.

When the Beatles made their first appearance in the United States (in Washington, D.C.), the Righteous Brothers were on the show and created a great deal of interest among young and old alike. The Beatles and Brian Epstein were also impressed, and the boys were invited for the 30-day U.S. tour. Prior to Jack Good making the rock and roll pilot for the proposed BEATELEShind, Dick witnessed an appearance of the boys in Hollywood and immediately signed them for the ABC network.

Although this show was somewhat less known than the ABC personalities, Dick managed to sell the Righteous Brothers and they were signed for the next show.

The rest is history, as they are now regular performers on Shindig and are tremendously popular with viewers throughout the country.

More About

BIONDI

(From Page 1)

Dick came to KRLA from the frozen wastelands of New York, where he did a daily show over the Mutual radio network which was broadcast over 105 stations. He was the first modern radio disc jockey ever to be given a show by a major network.

Before that he worked at WLS in Chicago, where he earned some of the highest ratings ever recorded in a major city. For two years in a row he was named the nation's top deejay of the year in popular music.

"I feel a word of comfort to all Beatles fans (isn't everyone?)... Dick is not only a maniac, but a BEATLEmaniac. He did several live interviews with them over their network show and is the only other deejay in America who can compete with Dave Hull in his knowledge of the group and scoops on what they are doing.

We had planned to run a picture of Dick in this issue of the Beat, but he screwed and turned purple at the thought of it. The last time his picture was run in a newspaper he was arrested for inciting a riot.