P. J. - HERO OR HEEL?

HAD TO BE 'THE TOP STAR'

Proby Walks Out On 'Shindig'

P. J. Proby, the transplanted Texan who ripped his way to stardom as a prancing English dandy by ripping his pants, is already in the middle of another controversy.

It came only a few days after he arrived here from his adopted home in England for a series of appearances on "Shindig."

After taping one performance (scheduled for broadcast this week) the unpredictable entertainer walked out at the last minute on two other scheduled performances for the network show. He felt he was not receiving sufficient recognition and respect as the "top star."

"I'm disgusted," he told the BEAT in an exclusive interview shortly afterward. "They promised me the top billing on all three shows then tried to put me in among the regular cast for the second and third performances."

May Hurt Career

In waking up, England's current pop music king may have shattered his dream of becoming as big a star here in his native country as he is in England and other parts of Europe.

He also shattered his friendship with Shindig Producer Jack Good, the man he previously credited with giving him the breaks he needed to become a star.

"Now we don't even speak," said Proby in reference to his breakup with Good. "To me this is a breach of moral ethics because Jack Good and I used to be the best of friends."

The friendship had dated back two years to the time when Proby was an unknown American singer who somehow stirred Good's imagination. The English producer flew him to England and booked him on a special television show he was producing for the Beatles.

Much Controversy

Since then the long-haired, velvet-slippers singer's career has been spotted with controversy. But nothing stopped his streak to the top of the British popularity charts.

His walkout from Shindig leaves him few other major television outlets in either country. He was banned from all British television recently after a series of episodes at personal appearance in which he split his fancy velvet pants while cavorting about during live concerts.

Proby's only public appearance since flying here to tape Shindig was at the recent Freedom From Hunger Show. Even that appearance stirred controversy.

The star-studded show—produced by Good—was closed prematurely when Proby put on an incredible display of sensuous movements resembling a strip tease's dance. After "teasing," the audience for several minutes he was mobbed by a small group of girls who rushed the stage. The curtain

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EPSTEIN'S PARENTS VISITING L.A.

By Marcy Norton

My friend, Iantz Coleman, and I recently had the pleasure of meeting the parents of BEATLE manager Brian Epstein, Mr. Henry Epstein and his lovely wife, Queenie. They were both quite charming and very candid when talking about their two sons and their visit here.

Mr. and Mrs. Epstein have been in California for two weeks. They both think it is "just wonderful." They have been sightseeing and visiting movie studios. They were also in Las Vegas where they saw Dean Martin's "marvelous" show.

While here the Epstein's have enjoyed KRLA "very much," and say they "have it on most of the time." At this point in the conversation Mr. Epstein asked if we would like to listen to the Hullabaloo. They both like pop music and Mrs. Epstein says that the British groups are "all wonderful!"

Their famous son was not accompanying them on their trip here, "He is quite busy in London!" As good news for all of the Brian Epstein fans who are reading this, when I asked his mother if he was engaged, as some gossip columnists have stated, she looked quite startled and said, "heaven's no, where did you ever hear that?"

The Epsteins were about to leave, but before they did I presented Mrs. Epstein with the newest KRLA Beat because she was "very eager to read it!" Mr. Epstein gave us some pictures of some of the groups that Brian manages. He and his wife autographed them.

If Brian is just half as nice as his parents he must be a wonderful man.

THE BEATLE-QUIZ

The Pretty young ladies are Bonnie Le Blanc (Miss Skyrocket) and Betty Rees (Miss Firecracker), both of Pasadena. The mischievous-looking fellows whooping it up in the background are (left to right) Charlie O'Donnell, Dick Blondi, Dave (Hombler) Hull, Emperor Bob Hudston and Bob Eubanek. In addition to an awe-inspiring fireworks display, the July 4 spectacular at the Coliseum will feature a "Thrill-O-Rama" with death-defying feats of world famous stunting stars.

THE POSTER TELLS THE STORY.

NEW QUESTIONS

21. How many hats was John Lennon wearing during his bubble bath scene in "Hard Day's Night?"

22. Who has taken Derek Taylor's place as Beetle Press Agent?

23. According to their hair dresser, which Beetle's hair is the softest?

24. The Beatles had a name for the pointed-toe shoes they were in the old days. What was it?

25. When the Beatles first landed in New York, their arrival was picketed by a group of local union members. What was the purpose of the picket and what union participated?
WHICH ONE IS THE THIEF?

ONE OF THESE STARRY-EYED FIGURES IS A THIEF! Elvis steals a few kisses but that doesn't count, so we'll let you in on a secret—the sticky-fingered one is gorgeous Brenda Benet, a former "Chiniguito" dancer. This shot was taken during a scene from "Harem Scarem", a new MGM movie scheduled for release this fall. Elvis plays a James Bond-type secret service agent who is faced with a spine-chilling decision.

ARTISTS DISAGREE OVER REASON FOR RECORD RECESSION

Why are record sales in England down? Everyone seems to have come up with a reason why.

The majority blame the sales drop on the pirate radio stations. Before the pirates, the British had only Radio Luxembourg and the BBC. If they wanted to hear a record, they were practically forced to buy it. Now with several pirate stations, they are forced to do nothing but turn the radio on.

Other people have different ideas. Ringo and Cilla Black both agree that the English record scene is getting Americanized—more albums are being sold, and there are more changes at the top of the chart.

Sandle Shaw thinks "there were too many tours recently with too many rubbish acts. So-called showmen tried to cash in on the kids. So it didn't last as long as they thought."

Billy J. Kramer feels that "there is always a bit of a lay-off in the summer and I can't see any real recession."

Jimmy Savile, popular British DJ, has come up with the most clever remark on the subject: "If record sales are down that's just too bad. It's up to us DJs to put them up again. If there's a slump in the business there isn't one in mine. I've just had a raise!"

Wonder who's right?

Derek Taylor Reports

THE BYRDS FLY HIGH AND IT'S TIME TO CROW

For the Byrds, the time has come.

The time is now.

Now it is time to say that the Byrds will be the showbusiness sensation of the United States by the fall of this year.

Now it is time to say that I knew I would be right because I had seen it all before. In Manchester, England—long, long ago.

Now listen:

On May 5 of this year the Byrds had a record called "Mr. Tambourine Man" climbing certain local charts. Dave Hen had picked it on KRLA. A man called Jim Dickson who manages the Byrds had visited my office and had murmured that his Byrds were pretty good.

Also, I had seen the Byrds.

So in this KRLA Beat newspaper I wrote the following words: "The Byrds will, I believe, be No. 1 nationwide with "Mr. Tambourine Man"—their first recording now on general release here."

"Personally I think it is a marvelous disc. But then, I am a little prejudiced because I started taking an interest in the group some time before the disc was made."

"Having heard it, however, I am now convinced it has limitless potential. It's different, sympathetic and gentle. It has a plaintive, melodic insistence which means that once having heard it, you recognize it the first few seconds it is replayed."

"It is very difficult to know how to put the right hit-ingredients into a disc. But there is never a guarantee that you will achieve the right mixture. Only the Beatles and Elvis Presley in his hey-day could be sure of automatic Number Ones."

"But these are, I am quite sure, conspicuous hits. The sort of discs which, if you know anything about sounds, you are certain will make it."

"I love "Mr. Tambourine Man" in this bracket. And if it doesn't make it, I'll print my picture upside down!"

So that is what I wrote.

And all I want to say now is that I was right—for next week the wonderful Byrds, the fave from right here in your own smog-ridden, talent-laden, wayward, sprawling Los Angeles will be Number One in the nation. I will not have to print my picture upside down, although it might be an improvement.

This week the Byrds are Number 2 in "Billboard" magazine.

This is the trade newspaper sold and respected worldwide from its New York publishing office.

This week they are Number 3 in "Cashbox" magazine. This is where the Beatles first hit No. 1 with "I Want To Hold Your Hand."

Also in England

And without any noise or pandemonium, the Byrds are heading the British Top Five.

So far so good. Wait for the next single. Listen to the album. See the Byrds at Ciro's. Experience the dancing. Marvel at the line outside Ciro's...the people who can't get it.

And hear this: the Byrds will fly across the world.

European Tour

Because of their English success, the Byrds are now contemplating an early visit to Europe. Already a coast to coast tour is planned for next month—the Byrds are playing in dance halls and theaters and will take with them in their tour-bus a number of their dance-crazed followers.

On July 10 the Byrds visit Miami for a Columbia Records Convention. So, too, will Paul Anka and the Raiders, now well on with their new network TV show "Where The Action Is."

They are booked for 65 of the shows which are to be presented by ABC Television and produced by Dick Clark Productions.

Other Tidbits

Dick and Dee Dee have a European trip planned. And Joe and Eddie return from the East very soon to play concerts in Southern California. Ian Whitcomb is due back in Los Angeles next month.

So much for comings and goings. Now a word or two about ups and downs.

The Everly Brothers became No. 1 on the English charts last week. And about time, too. Tom Jones, who failed with his follow up to "It's Not Unusual," is making headway with "What's New Pussy Cat?" the flip side of "Once Upon A Time."

Herman's Hermits are moving toward No. 1 again with "Wonderful World."
IRRESPONSIBLE RUMORS

The rumor-mongers are at it again.

Their latest contribution — actually broadcast over another radio station which obviously didn't take the trouble to check the facts — speaks of Paul McCartney's "official" engagement to Jane Asher.

According to the slip-shod report in question, Paul made the announcement himself. That's a lot of hooey — the result of an over-enthusiastic imagination on the part of someone Paul made no such announcement. You will not find it in any major or responsible publication.

Ordinarily the BEAT could care less what other radio stations or other publications have to say on any subject. They have a right to say whatever they please.

However, freedom of speech does not include the right to mislead the public — whether intentional or the result of lazy reporting.

Eventually people will reach the point where they are so fed up with truths that they will refuse to believe anything. When and if that should occur, our entire system of communication will have been destroyed.

For every right there is a responsibility. With the right to free speech goes the responsibility for truth and integrity.

TIPS TO TEENS

If you have a question you'd like answered in this column, send your letters to Sheila Davis, c/o The Beat, 6290 Sunset Blvd., Hollywood.

Q: This is an old question, but I'm hoping you can give me an answer.

How can I stop biting my fingernails? I don't even know why I do it, but I lose the idea, how can I quit?

(P.B., Anaheim)

A: If you get used to it, you probably do your chewing when you're not looking. I know a kid who cut something like television. Start stopping this habit by having a professional manicure, which will make your hands look too nice to chew on. Then wear gloves when you watch TV or play cards.

Q: I need to go on a diet because I'm 15 pounds overweight, but my mother is such a great cook, I can't afford not to eat. My folks think I look fine the way I am.

(F.S., San Fernando)

A: The best way to solve this is to go to your doctor and see if you really are overweight. If he says diet, then do it. Your parents will gladly cooperate if the suggestions come from him.

Q: I must have tender eyes because the music I love has about it that I dislike. They're always the same, as always. You can't make them any size you want, and they're not the least bit unfashionable.

(K.D., Los Angeles)

We do not publish advice on how to stop biting your fingernails, but perhaps you can work on it. We do not publish advice on how to lose weight, but perhaps you can work on it.

National Heroes

They were extremely cooperative, friendly, and the press was very much in favor of all of them. It was the most innocent thing, and I'm not sure that happened.

Bedroom

A: The colors you mentioned are harmonious, so you just won the argument. And I think your girlfriend is a sniffer.

Q: If curtains keep you awake, make rollers out of tightly packed cotton, cover them with wide tape and set your hair to make them the same size as always. You can take them any size you want, and if you do, you'll have the least bit of comfort.

I don't either, and it'll be a few more years before we'll need to.

(P.E., Santa Monica)

A: There is a product you spray on that deadens the area around your brows, but I've forgotten what it's called. Ask at the drug store, they'll know.

Q: I'm sixteen and I don't understand how you go about selecting your face with different colors of makeup. I don't even know how to explain it, so I hope I know what I mean.

(O.G., Inglewood)

A: I do know what I mean.

Different shades of makeup are used to remove facial shadows, etc. Don't worry about not understanding the process involved.

Paul and Ringo

June 23, 1965

BEATLEMANIA GRIPS ENGLAND

"MY LIFE WITH THE BEATLES"

(Editors' Note: This is the third and concluding installment of Derek Taylor's life with the Beatles, first as a newspaperman and later as their press officer.)

The Beatles returned to Manchester in November of that year for the height of Beatlemania and again I was on the scene. Here are some extracts of that report:

"Beatlemania, in its soggy, throbbing extremities, gripped Manchester last night.

"It captivated the teenagers of the city and far beyond. It drew 5,000 of them inside the Apollo Cinema to share in the unbridled ecstasy of their electronic excitement."

"It tore half the city's police force — men and women — from normal duties. It totally mobilized the first-aid resources of South Lancashire — men and women, even earnest children.

"At noon in a curiously appropriate atmosphere, in pleasant far from the Apollo, plans were rehearsed. St. John's paraded their staff and their exciting rise to world fame and then as their press officer.)

"Bedroom

The police were given their final orders. A mobile headquarters was set up outside the cinema.

"Beatlemania was and is a threat, a threat that could have been foreseen.

"The all-night safari of the '50s was most uncomfortable, but we are OK.

"The stunts were quite a nightmare for the fans."

"The Beatles have become so familiar with the press, with the needs of journalists, and also with some of our strange methods.

Big Honor

I had met them earlier than their second Manchester appearance — two months earlier, in fact, when they played a date in Southport, a seaside town some miles outside of Liverpool.

"It has been announced that the Beatles would appear before the Queen Mother at the Royal Variety Show in London. All the show business journalists were downtown at the Beatles to get quotes from them on their response to this magnificent honor.

"By instinct every press man assigned to the mob met a job.

"We knew it was not going to be pretty, but how do we go about it? We decided to play it gently and politely until we were forced to switch tactics.

No Admittance

The police were as gracious as ever and kept us outside until we could find one of the Beatles to grant us access.

"Finally we got into the Beatles' dressing room, grabbed a few quick quotes before they were due to stage.

"But most of us felt that we hadn't enough to write a decent story so we returned to the dressing room. This time the door was held firm against us. Neil Aspinall, the Beatles' road manager, said, "I'm sorry, the Beatles leave almost immediately and there's no time.""

"There was a smaller, older man there and we persuaded him to let us in. He, it seems, was the company manager."

"We again hammered on the door and Neil reappeared and said, "I'm awfully sorry but we can't give any more interviews." I pointed to the company manager and said, "He said we can.""

"Neil muttered, "He has nothing to do with it, and closed the door. I told the company manager, "Neil Aspinall says your word doesn't count, starting a beautiful row between Neil and the company manager."

"Because of the diversion caused by the row, we all burst into the Beatles' dressing room and secured our further interviews.

"They really were remarkably patient.

"But when I met Neil and the Beatles at that second Manchester concert, they pointed at me and said, "You're the only one who kicked the door in Southport." They have good memories.

Join Beatles

Well, to cut a long story short, I became more and more friendly with them. And when the Daily Express decided to pay a Beatles as a weekly columnist, I asked for George Harrison. I discussed it with Brian Epstein and I negotiated a fee of $300 a week (we had offered $90, but the Beatles wanted $100) and I was assigned to help George to write it.

"We traveled to Europe with them and in March of last year, Brian Epstein asked me to help him with his book. While we were completing the taping of interviews for the book, Brian finally invited me to join him as his personal assistant and press and promotions officer for the Beatles.

"What had been happening before for six months, and after a short discussion on salary — in which, I might add, Epstein emerged victorious — I left the Daily Express and journalism for a seat at the center of the biggest show business storm of all time.

"FOUR NINE MONTHS"

Nine months later it was all over. Brian Epstein and I, though we remain friendly and share considerable mutual respect — cannot get together as my wife and employee.

"I still believe the Beatles to be the best thing in show business and marvelous companions.

"Epstein I will always admire very much. They are a magnifi-
For Girls Only

By Sheila Davis

This column isn’t really for girls only. It’s for boys only. And this week we’re going to be discussing many masculine subjects—such as keeping a diary and sewing.

There, I think we just lost them for good. Fine with me! Now, let’s talk about them.

Do you know what makes me furious about boys? The icy stare they give a girl if she so much as LOOKS like she’s going to giggle. What do boys have against girls having a good time, anyway? You’d think boys never so much as cracked a smile.

Well, I happen to know better. My brother is always inviting his nutty friends over to our house and all they do during their ball sessions (which are certainly aptly named) is laugh themselves silly. Silly if they already are, that is.

I’ll never understand boys. But never let it be said (or thought) that I’m not perfectly willing to let them be boys.

Style Shifts

Remember when I told you about the girl who made a beach shift by sewing a boy’s bubble gum cards together? Well, I’ve just seen it topped. Not in originality, but in style. Saw a girl the other day on the beach wearing a white lace shirt over a red one-piece bathing suit, and did it look sharp!

I asked her where she bought it and she told me she sewed it herself. In an hour and a half! Same people have all the talent.

Do you keep a diary? I used to, but I’d always forget to write in it, or sometimes I just would not have anything to say. Now I’ve found an easier way to keep track of where I was when. Our cleaners gave us this big ugly calendar, and my mom was about to hurl it into the garbage can when I grabbed it and ran.

Calendar Diary

Now I write a little note on it every night about what I did, or how I feel at the moment, and it’s just great. I’m going to keep doing it and then save all the calendars to look at when I’m real old. About 40 or so.

I had a birthday not long ago, and I got the absolute best! I’ve never received in my entire life. It only cost a dollar, but I would not take a million of them for it. A close friend of mine (who’s just as poverty-stricken as I am) made a scrapbook for me that covered the entire school year. If your bank account is suffering from similar difficulties, keep this gift idea in mind. A summer scrapbook, starting now and ending when school starts on another fabulous year, and if anyone would like to make one for me, I’m available!

Painted Cost

Talk about loyalty! I was walking down Hollywood Bivd. the other day and I noticed (I couldn’t HELP but notice) a girl wearing a cast on her ankle. (She was wearing a "Pry For Surf" sweatshirt, so I can about imagine what happened.) Only it wasn’t just an ordinary cast.

She’d painted it red and pasted Union Jacks all over it. That’s such a clever thought, I almost want to go out and break a leg. But not quite.

Do you know what I just can not BEAR? Those very fashionable shoes with the little squatty heels. I must really be out of it, but something about them just turns me off. Does anyone else feel this way, or am I THAT out of it?

Watch Moms

Something else I’ve been meaning to tell you. Do you know why a boy Once broke up with me? Because I got too chummy with his mother! Brother, how ridiculous can you get. I suppose he thought she was telling me all kinds of cute things he used to do or something. I’d ask him about it (it’s been over a year) but I’m STILL not speaking to him.

Let me see if I have this straight now. Don’t get friendly with your boyfriend’s mother unless the two of you are engaged (you and your boyfriend, not you and his mother) or he’ll never marry you. And do get very friendly with your fiancé’s mother or he’ll never marry you.

As I once said (about three million times), I will NEVER understand boys!

Also, I will never be able to thank you for all the letters you have been writing me. I know I’ve said that about three million times, too, but I mean it.

I have to stop now, but don’t you do the same!

Puzzle Piece #3

HERE IT IS! Your chance to win tickets to the KRLA Beatle Concert at the Hollywood Bowl. The strange object lurking above is the third portion of the BEAT’S Puzzle Piece Contest. Combine it with the pieces shown in the past two week’s issues and see if you can guess who it is. There are ten pieces in all, and we’ll continue running one each week until someone guesses the name of our mystery star. The first contestant to guess who it is will win two tickets to the Hollywood Bowl. The next two readers to come up with the right answer will each win one ticket to see the Beatles perform. The fourth place winner will receive four record albums, and winners five through twelve will win a record album by a top favorite. Enter as many times as you like. Send your guesses to KRLA BEAT Puzzle Piece, 6290 Sunset Blvd., Suite 504, Hollywood. A HINT: THE MYSTERY MAN (OR WOMAN) IS NOT ONE OF THE BEATLES.

FIRST PRIZE!

YOU AND A FRIEND WILL BE GUESTS OF KRLA AT A BEATLE CONCERT!

And a Beatles Press Conference

You will also receive

A Beautiful WRIST WATCH!

6 STUDENTS IN EACH SCHOOL MAY QUALIFY TO ACCEPT SUBSCRIPTIONS

IT’S FUN AND PROFITABLE

The KRLA BEAT is the nation’s top newspaper for young Americans, and it is NOW ACCEPTING SUBSCRIPTIONS FOR THE FIRST TIME. Now you can become a circulation representative in your school.

HERE’S ALL YOU HAVE TO DO: Send your name, address, telephone number and the school you attend to KRLA BEAT, 1401 S. OAK KNOLL, PASADENA, Calif. But do it fast — first come, first served. We will send you all the necessary information to become a successful KRLA BEAT representative. You will learn handsome profits on each subscription. Earnings are unlimited, because EVERY TEENAGER SHOULD BE A SUBSCRIBER!

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I would like to be a KRLA BEAT REPRESENTATIVE in

School in the city of:

Please send me additional information and forms for selling subscriptions.

Name ______________________ Address ______________________ Age ______

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10 Second Prizes:
BEAUTIFUL, ENGRAVED WRIST WATCHES!
(Winners may choose between second and third prizes.)

10 Third Prizes:
AUTOGRAPHED BEATLES ALBUMS!

10 Second Prizes:
Most Fantastic Show Ever!

In those "olden" days when our parents were teenagers, there used to be such things as marathon dances. They're an- cient history now. In fact, marathons of any kind are rarely heard of. But one of those rarities did occur on June 6 at the Shrine Auditorium. It was the giant excitement packed Freedom From Hunger Benefit, and it lasted approximately three and a half hours.

Jack Good produced the entire affair in the same style for the tremendously popular "Shin-dig" television show. Very few introductions, just continuous entertainment.

The fantastic Byrds opened the show with both sides of their new record, "All I Really Want To Do" and "I'll Feel A Whole Lot Better". And from then on everything was "go".

Gary and the Playboys (looking sharp in red jackets and black turtle neck sweaters) performed both their hit songs, "It's A Hard Day's Ring" and "Count Me In". The Everly Brothers, next up, had their biggest hits, "Ring Of Fire" and also several other songs.

Johnny Cash, the popular Western star, was next up. He sang one of his biggest hits, "Ring Of Fire" and also several other songs.

The entire "Shin-dig" crew, including the band, the dancers, the Blossoms, the Wallingtoms, the Chamber Brothers, and Willy Nelson were on hand the entire evening to perform solos or to back up the other entertainers.

The easiest way to describe the whole group is simply to say they were at their usual "Shin-dig" best!

Ray Peterson was also there, and he did a really magnificent job of singing "Ebb Tide". It was the best, and most exciting, rendition of the old masterpiece that I have ever heard. What a voice this man has!

The Crickets caused quite a sensation when the light came on them. For two reasons. First off, they are a good sounding group. And secondly, they possess a guitar player named Keith Allison who is a dead look alike for Paul McCartney. The shrieks and screams of "It's Paul" which inevitably greet Keith are unbelievable! Watch out for this group - they're going to go places.

Jody Miller looked like a little doll in a pink chiffon dress, and she too. She sang her smash hit of "Queen of the House".

Also on the show and doing a great job were the Bitter End Singers, Dick and DoDee, Jackie and Gayle, Sal Mineo, (who did their hit "Louie, Louie" and their)

PRODUCER JACK GOOD WITH KRLA'S DAVE HULL, CHARLIE O'DONNELL, BOB EUBANKS AND DICK BIONDI.

SAL MINEO CHATS WITH DICK BIONDI AND CHARLIE O'DONNELL BACKSTAGE.

EVERLY BROTHERS

A RECORD MAKING ANNOUNCEMENT!

THE BYRDS Sing Their Smash Hit "Mr. Tambourine Man"

It's No Use — The Bells of Rhymney — I Feel A Whole Lot Better — You Won't Have To Cry — Spanish Harlem Incident — We'll Meet Again — Chimes of Freedom — Don't Doubt Yourself, Baby — Here Without You — I Knew I'd Want You — All I Really Want To Do

PAUL REVERE AND THE RAIDERS Sing "Oo Poo Pah Doo"

You Can't Sit Down — Money — Louie, Louie — Do You Love Me — Big Boy Pete — Sometimes — Gone — Bad Times — Fever — Time Is On My Side — A Kiss To Remember You By

CHAD AND JEREMY Sing "Before and After"

Tell Me Baby — Why Should I Care — For Lovin' Me — I'm In Love Again — Little Does She Know — What Do You Want With Me — Say It Isn't True — Fare Thee Well — Can't Get Used To Losing You — Evil Hearted Me

on COLUMBIA RECORDS
THE BEAT GOES TO THE MOVIES

"GIRLS ON THE BEACH"

by JIM HAMBLIN

"Girls On The Beach", a Paramount Picture, stars those unbelievable Beach Boys and Noreen Corcoran in a colorful panorama of flesh and singing, sun and sand. It's a good entry for this season's bill of fare.

Made more than a year ago, it has been held on the shelf until now, for the best timed summer release. And in its current run it is something of a bargain, as it is being shown on a triple feature bill in some locations.

Because it was shot some time ago, the Beach Boys will be singing a couple of older tunes, but the music is fine anyway, and there is pretty little Leslie Gore, who wanders through the film with several numbers of her own.

The plot has something to do with a phony report that THE BEATLES are coming to Beachtown, and the girls' sorority house, thinking the Fab Four are on their way to do a benefit show just for them, get a real promotion campaign underway.

Naturally the BEATLES do not show up, and finally the fellows who started the whole hoax confess, and then things end happily when the gals themselves handle the show.

Aside from some awkward moments brought on by the understandable inexperience of some of the cast, the film is really a lot of fun and a summer treat—especially if you happen to be a boy!

There is a lovely sea of feminine charm all around, and the Eastman color does justice to them all.

The Crickets appear in the film, with their featured singer Jerry Naylor, now on his own with a contract at Tower Records in Hollywood.

Our favorite is an elaborate surf board that includes what appears to be its own navigation system, and—if you can believe it—a vintage automobile horn. The belly laughs come when the picture features its own "masked grandma".

"Girls On The Beach" is an unlikely contender for any major awards, but it does entertain the surfers as well as the bo-dads with some fun and a lot of music . . . and oh, those girls! What more can be say?

(Reviewed at Paramount Studio Theater in Hollywood.)
ON THE BEAT
By Louise Criscione

If this doesn't beat everything, Billy J. Kramer and Cilla Black, in London, were signing autographs for fans in New York! The autograph requests were telephoned from 214 House in London, Cilla and Billy signed them, they were reproduced, and sent across the ocean by Electrowriter. Pretty wild idea, huh?

The list of KLA Beat is by Alan Price left the Animals has finally been resolved by Alan himself. "I can't see the pop world any longer. I've been to a doctor and I was told the usual thing - mental breakdown, nervous exhaustion unless I gave up the pace. Let's get this clear as well: there was no buckle on the ribbon between me and the others." As for the future, Alan just doesn't know. Right now all he's having himself a well-deserved rest.

QUICK ONES: Brian Jones bought himself a new sweater which he wore on stage for two shows before someone spotted the price tag still hanging on the back of it. . . . Joey Paige is getting some nice publicity out of his recent trip to England. . . . Marianne Faithful likes Femme perfume by Marcelle. . . . Why the Kinks washes his hair in beer and dries it with a hand-drier. . . . Gerry Marsden likes to skin dive in his "holiday haunt" in Anglesey, Wales. . . . The Yardbirds want to buy a tropical island . . . Stones possibly in California in October.

Ray Davies, lead singer of the Kinks, is the proud papa of a brand new baby girl. Lulu, multisinger, has matched her own clothes and then has her dressmaker make up to her design. . . . Bobby Jameson, and the Shondells, are out of England and is trying to make it on the pop scene, wears a black glove. . . . SheENA is the Ulster girl which he never takes off—reminds him he has a purpose in life . . . Did the Kinks really have a fight on stage?

Never thought this would happen, but when John Lennon appeared at the Cannes International Film Festival no one even recognized him! Without his three side-kicks, John looked just like any other long-haired Englishman.

When Marianne Faithfull and Andrew Oldham parted company (the producer did not produce all her records), he went on and made a brand new discovery. Her name is Faith Bumny and she is a girl student of Oxford University. Oldham discovered her singing at a London club called the Dark Room.

Back in Wales, Tom finally caught up with that elusive lady luck. Gordon Mills, the man who signed him, said it's "Not Unusual", had made a trip to Ponystrip to visit his mother.

Turning Point
Mills saw Tom and his group, the Senators, performing in a local club. And that was the beginning. He auditioned, but nothing happened, and he returned to Wales terribly disappointed.

After some more serious thinking, Tom decided to make the trip again. This time he cut seven sides, but nothing really happened.

The EP was originally scheduled for release on June 11, but the demand was so tremendous that they had to release it early. Some of the cuts might be used on an up-coming LP to be released in America, but then again they may never be released here in the U.S.

WASH,O'T FOR: Some very good new albums—"Herman’s Hermits On Tour", "Tom Jones", "This Is New—Righteous Brothers", "Unit Four Plus Two #1", and "Chuck Berry in London".

Tom Jones Is Unusual

Tom Jones, the guy they call "the tiger", was really born in Cardiff, a port town from a Welsh town called Ponystrip.

On one says everyone in South Wales is always singing, and he was no exception. "I sang as soon as I could walk . . . anywhere. Later on I used to sing on the job when I started working."

Tom married when he was 16. His wife's name is Milanda, and they have a seven-year-old son. Tom sang around Wales, but he was getting nowhere. "Now, of course, pop groups are a big thing around Ponystrip. But a few years ago pop acts couldn't get into the clubs there."

Tried London
He talked it over with his wife and decided that only success could go to London. And so an eager and enthusiastic Tom Jones made his way to the big city. He landed a job, but nothing happened, and he returned to Wales terrifically disappointed.

After some more serious thinking, Tom decided to make the trip again. This time he cut seven sides, but nothing really happened.

Back in Wales, Tom finally caught up with that elusive lady luck. Gordon Mills, the man who signed him, said it's "Not Unusual", had made a trip to Ponystrip to visit his mother.

BEST QUOTE OF THE WEEK
The Best Quote of the Week comes from Peter and Gordon regarding who is the leader on stage.
Peter: "Gordon makes the decisions on the stage."
Gordon: "I make most of the mistakes on stage as well! In Japan, I sang the wrong order and Peter sang some other verses from nowhere; it was so funny we just laughed."

SNEAK YOUR WAY INTO BEATLE SHOW
If you weren't able to get tickets to the Beatles concerts at Hollywood Bowl last Saturday night, don't fret. The KRLA Beat is going to come to your rescue and help you see the concert another way. One of five other ways to be exact!

Are we kidding? Would WE do a thing LIKE THAT? Stop being so suspicious and read our helpful hints!

1. Buy several yards of yellow cotton, cover it with feathers and dress up like a 500 pound canary. The day of the concert, put feathers all over your fur coat, a tree branch for a head, and a five-year-old for a stage. (On a low branch, please.) If you are showing up out after having been a canary, don't fret. The experience was "cheap" at half the price.

2. You've all been to Disneyland and seen Tinker Bell "fly", down from the Matterhorn, right? Well, rig up a similar type wire, don a sheet and a pair of wings and float gracefully into Hollywood Bowl.

3. Build a huge plaster statue leaving two peep holes, and a hollow pumpkin. Ask your friends to dress up in a proper statue to the Bowl, fill it with several boulders, several cokes and yourselves. Then have a friend cement you inside. Since no one will be able to lift the statue and cut it out you can probably watch the people eating in their seats, drinking coke on the rocks. Your friend won't be able to get near the stage to let you out after the concert, but what does that matter? Haven't you always wanted to be plastered?

4. Solo'd Bowl
Locate a large vat and fill it with salad greens. The night of the concert, hide under the vegetables and have the bowl delivered to the Bowl. (Attach a note stating why you ordered the Bowl for the Beatles for a backstage snack.) There is a slight possibility that the tomato at the bottom of the salad might be discovered and delivered to the can, "letuce" hope not.

5. Construct a large rubber kite and fill it with helium. The night of the concert, hold tight on it and have a friend fly you over the Bowl. You should be able to see the festivities quite well. If your kite goes wrong and something brings you down out of the clouds, don't let anyone give you a lot of hot air.

Well, you're all snarling. We may have asked if you thought we'd kid you about something, like this, but we did NOT ANSWER! Seriously, although this feature was all fun in all, is still not lost if you weren't able to get ticket to the Beatles concerts. You can still win one of our Beatle Ticket contests, and there is another thing in your favor. The Beatles are going to be in Los Angeles for EIGHT WHOLE DAYS! You just never know when you might run into them. See next issue of the Beat for what to do if you do bump into a Beatle.

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Back issues of the KRLA BEAT are still available, for a limited time. If you've received an issue of particular interest to you, send 10 cents for each copy wanted, along with a self-addressed stamped envelope to:
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ISSUES AVAILABLE
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5/19—VISIT WITH BEATLES
5/26—FAB NEW BEATLE QUIZ
6/2—L.A. ROCKS AS STONES ROLL
6/16—SATTLE OF THE BEATLE

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SECOND HAT A JINX FOR MOST ARTISTS

Whatever happened to those one-shot wonders who rode in on the second wave of the Beatle invasion? There were plenty of them. They made good records, and they created a lot of hits. But where are they now?

There was one group which really caught the public's fancy, the five-man group with the one-man name, Manfred Mann. They had a gigantic hit with "Do Wah Diddy", and it looked as if the Mann would be around for quite awhile. They appeared on "Shindig!" and stirred up plenty of excitement both in the studio audience and in the television audience at home.

The Manfred Mann followed up "Do Wah Diddy" with a slower, altogether different sounding record, "Come Tomorrow". It was a good record which looked like a second chart-topper for the group. But unfortunately it went like a bomb, and the Manfred Mann has not since been heard of in America.

However, they are still doing well in their native England where they currently have a hit in "Oh No, Not My Baby!"

Honeymoons

Then there are the Honeymoons. They enjoyed a tremendous hit with "Have I The Right". Besides having a good sound they also possessed a rather unique item — a girl drummer! The boys sang. Honey beat her drums for all she was worth, and it looked like this group would have a home at the top of the charts.

But again the second record failed miserably. The Honeymoons did release a follow-up, but no one heard it, and they soon faded into oblivion.

How about the Swinging Blue Jeans? They’re the ones who made "Hippy Hippy Shake" such a big hit. They then proceeded to follow in the path the Honeymoons had carved out. They re leased a second record, but no one heard it, exit the Swinging Blue Jeans.

Nashville Teens

There were also the Nashville Teens. They had a big hit with their "Tobacco Road". It went soaring up the charts like nobody’s business. It was a chance hit, a one in a million shot which just happened to go in a very big way. With their second try, the Teens did not have such luck. On top of this, the Teens got caught in the work permit mess and so were unable to really promote their second sound, "Googie Eye."

They are currently attempting a comeback with a cover version of Marianne Faithful’s "Little Bird". Even though their version was produced by Andrew Oldham (producer of all the Stones’ hits) it looks like Marianne, and not the Nashville Teens, is going to come out on top with the winner.

George Fame

It’s a shame, but it looks as if George Fame also fits into this category. His "Yeh Yeh" was one of the really big hits of a few months back. It was an original sound, kind of a mixture of jazz and rock ‘n’ roll. It caught on in a big way, and it appeared that George was about to start a whole new thing.

But once again, that second record got in his way. "In The Meantime" was the one George chose as a follow-up. It wasn’t a half bad record either, but it was not a record the kids were about to buy. So George Fame has left the American scene, at least for the time being.

Cilla Black

The girls have had their share of trouble too. Cilla Black, that redheaded waif, had a hit going for her in "You’re My World". Although the music business is reluctant to allow any feminine voice to roost permanently in the charts, it certainly looked as if Cilla Black had taken up residence and was not about to leave.

To insure that second hit, Brian Epstein got Paul McCartney and John Lennon to pen a follow-up for Cilla. They did as they were told. They came up with a sure-fire hit, "It’s For You!". And that’s not all. They also taped an introduction to the record saying what a fabulous singer Cilla is (and she is too), and that everyone rush out and buy the record. With the official Beatle stamp of approval on it, "It’s For You" was bound to go all the way to the top. But somebody goofed. It did not go anywhere near the top—on most charts, it didn’t even go near the bottom.

Millie Small

And then there was that little Jamaican singer, Millie Small. She had a freak hit with "My Boy Lollipop". It was another one of those cute, catchy, and slightly different sounding records which become huge hits. When Millie tried to capitalize on this sound with her second record "Sweet William", it went like a bomb. Nothing.

Even though Millie has made visits to the States and appeared on national television, she has so far been unable to come up with that all-important second hit.

What is the secret of a successful follow-up? How can one performer make a hit, follow it up with a similar sounding record, and fail to make even a dent in the charts?

Oddities

First of all, many of these hits like "My Boy Lollipop" have been freak hits. The time was right and so the record was a smash. If it was released today, or even two months later, it might have been a terrific bomb.

Some records just possess that certain something called "novelty appeal". But novelty wears off. If Herman had released nothing but "Mrs. Brown" records, he probably would not be enjoying such success.

The second record appears to be in direct opposition to the first one, but actually it is not. In the U.S. if we like a sound we stick with it. If we like an artist’s first record, we expect his second record to sound similar. Because the Supremes have stuck with basically the same sound, they have been rewarded with five hits in a row!

Not In England

On the other hand, in England they try for a different sounding record each time. When The Man tried to follow up "Do Wah Diddy" with "Come Tomorrow", U.S. teens turned thumbs down on it but the English teens dug it.

The Righteous Brothers tried to follow up "Lovin’ Feeling" with "Just Once In My Life". It worked fine in America, but the English didn’t like it at all.

Animals Eric Burdon

Eric Bardon of the Animals had this to say about it: "I think they made it after ‘Lovin’ Feeling’. It’s a typically American habit of producing records with the same sound. This maddens me about American artists who have one big hit and their second record is just the same." Of course, this can work both ways. The same sound time and time again gets repulsive, but then a radical change on each record can make for bombs instead of hits.

No Formula

As you have probably guessed by now, there is no tried and sure formula for producing hit records. And that is because there is one factor involved here that is impossible to predict. That factor is the record-buying public. No one yet has been able to figure them out. They change their minds almost hourly.

What they like today they may despise tomorrow.

—Louise Criscione

THE NASHVILLE TEENS ARE STILL LOOKING

MANFRED MANN

CILLA BLACK

MILLIE SMALL

GEORGE FAME

RIGHTOUS BROTHERS STAY WITH WINNING SOUND

THE RISING SUNS

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JUNE 29 JULY 11 — (NO MINIMUM AGE LIMIT)
People May Control Their Own Dreams

While the nation's astronauts have been spending their time researching the effect of microgravity on a group of mere earhounds, a number of very impressive teen-agers from Alhambra who have been conducting a study in what they call "Dream Science".

If you're thinking this all sounds a lot like science class, think again, for the project was an effort to prove that it's possible to dream the dream of your choosing, about the person of your choice.

Harrison Dream

It all began when the project's "president" couldn't get to sleep one night and began to think of what she'd say to George Harrison if she ever saw him. She described this to the middle of the imaginary conversation, but woke up the next morning to find the conversation had continued in her dreams.

Together with five of her friends, she began an experiment to see if the miracle could be worked again, and they were finally able to come up with a method that really works.

Helen Kushi's words, is their "Dream Science" theory.

Dream Science

"If you want to dream about your favourite teen-ager, set an alarm on the night before someone, brushing with Crest should no longer be the last thing you do before going to sleep. Turn out all the lights, completely clear your mind of all thoughts, and start concentrating on the name of the person you want to dream about. Don't say the name. Think it!

After you've slowly repeated the name in your mind at least five times, picture it in giant red letters inside your mind's eye. While all this is going on, remain perfectly still, completely relaxed, and don't open your eyes. Then float into the beginning of the story you'd like to dream. Picture whatever situation you prefer and imagine what you and the person would say to each other, word for word."

We've found that by falling asleep in this fashion, you will pick up where you left off if you're actually sleeping. Dozens even dream dreams imagineable. It won't work every time, and if you're really looking for sleep, you'll probably end up dreaming about cleaning out the bathroom, but this has often enough to make us think you've really discovered something.

All we ask is that you don't laugh, and that you let us know if it works for you.

Doctor's Approval

All the tests that is that you don't go around whispering about our sanity until you've tried in "Dream Science". Alhambra style. The project committee members all asked their family doctors if this could hurt anything, and according to the mem-

At Home With Sonny & Cher

By Louise Criscione

I have just spent the last hour in a beautiful apartment with a huge picture window which overlooks Hollywood. The occupants of this kids-away are Mr. & Mrs. Bono, better known to you as Sonny & Cher. This talented couple has made a profitable business out of marriage by being two of the most popular entertainers on the scene today. Actually the whole thing came about as an accident. Sonny was producing records, and occasionally Cher would go along to the sessions.

On one of her visits, a member of the backing group failed to appear. Sonny needed another voice. He turned to Cher. Could she sing? Well, she said she was pretty fair "singer" and could carry a tune. And that's how it all began.

First Hit

Sometime later, Sonny told Cher he felt she was ready to make a record of her own. He penned "Baby Don't Go", sang harmony with Cher, liked the sound, and so they both recorded the record. The hit-producing singing team of Sonny & Cher was born.

Perhaps the most unique thing about Sonny & Cher is their clothes. Cher always appears in pants, and for a very good reason too. "I dig em. She feels more comfortable in them. In fact, she says she has only two dresses to her name. Besides being more comfortable in pants, Cher confesses that she can't really find dresses which she likes enough to buy. Although her closet is almost devoid of dresses, Cher has all kinds of pants. "I especially like bell bottoms pants. I've been wearing them for two years now."

Those of you who also dig Sonny & Cher's outfits will be interested to know that they are thinking seriously of opening a dress shop. It will be named "Just You", and will feature exclusives by Sonny & Cher.

Hats Barbers

As for Sonny, his hair (which is long) is more of a talking piece than his clothes. The reason for his long hair is simple—he just doesn't like barbers (or dentists either!). Sonny says he used to get quite a few chores before the Beatles and company appeared on the scene. Now long hair is pretty commonplace, and the stars have been replaced by accusations of copying the Beatles hairstye.

Let's settle this once and for all. Sonny really did have his first. Or at least, he had his first before anyone in America ever heard of the Beatles!

Now that we have that straightened out, we can go on to other things, such as the Beatles themselves. Both Sonny & Cher think they are the greatest thing going! And they state with a pretty strong conviction that no one will EVER match the Beatles.

As for their favorite singers. Cher's favorites at the moment are Sarah Vaughan and Dianne Warwick. Sonny says: "I don't really have one favorite singer. I go for the records themselves. Right now my favorite is 'Here Comes The Night'!"

Made a Movie

Sonny & Cher have already made one movie, "Beach Ball", which should be released shortly. And they are planning on making another one, "Dr. Rock and Mr. Roll". It's a take-off on Dr. Jekyll and Mr. Hyde. You know, everytime this guy hears rock 'n' roll he turns into some kind of a nut. It ought to be a really wild picture!

Sonny & Cher are also planning on doing a tour of England. Cher says: "I can hardly wait to get to London. I'm going to throw out all my old clothes and buy a whole new wardrobe!"

Sonny had no comment on Cher's last comment. Sonny feels the hardest part of the recording business is finding good material. He has solved this problem quite nicely by writing his own. "Just You" was written by Sonny himself and was one he really liked. Apparently you liked it too because it made it way up to the top ten. It just's about time for another release. So as I left, Sonny was going to sit down and write their next record. If it is anything like "Just You", I can guarantee one thing—it will be the third hit in a row for Sonny & Cher! Hope so anyway. They're nice—I like them.

Dancing in the Dark

That's what Dave Hull and Singer Joey Paige were doing (with female partners, of course) while attending the Byrds' re-opening at Ciro's. Suddenly Dave and Joey collided on the dance floor. There was a moment of instant recognition, and at that moment our KRLA BEAT photographer caught them.

Dancing in the Dark
Controversial P. J. Proby—The Pros and Cons

P. J. PROBY OFFERS A MODEST PREDICTION THAT HE WILL SOON BE RECOGNIZED AS "THE GOD OF POP MUSIC."

Until Television Producer Jack Good befriended him last year with an appearance on a Beatles' show, Proby was unknown. Now England's most popular single performer, last week he walked out on two appearances on "Shindig" because he didn't think Good was treating him with enough recognition and respect as "The top star."

IN A WHITE ROLLS ROYCE

HE LAUGHS ON WAY TO BANK

By Rod Alan Borken

I have just interviewed England's current Number One single artist. Talking in his hotel suite, sitting by the swimming pool, at parties in the Hollywood hills, during a dynamic performance that ended almost as soon as it began.

"A happy go lucky sort of fella," I thought to myself. "I must be afailure."

But then, I thought of all those people who had tried to tell me that you can't be happy until you've really come to terms with yourself. And so I decided that I would try to talk to P. J. about his career, and his songwriting, and his guest appearances on American TV shows.

"I'm not sure if I'll ever get there," he said, "but I'm going to try."

"You're going to try," I said, "and you'll get there."

"No, I'm not," he said. "I'm trying."

"You're not," I said. "You're trying."

"You're not," he said. "I'm trying."
Proby Says He's Not Vulgar; Just Doing What Elvis Did

(Continued from Page 11) wasn’t obscure. I use the same style of staging, that made Elvis so popular, but in a different vein, that’s all.

Q: Do You Find All Of The Gossip And Talk About Your Act?
A: Let them talk all they want. I still drive to the Bank of England in a white Rolls Royce.

Q: Where Do You Live In England?
A: In London, near Chelsea. I have a four-story home.

Q: Do You Socialize A Lot?
A: Sure, that’s half the fun of being an entertainer. But I don’t go out of my way to find fun. It just seems to find me.

Q: What Other Entertainers Do You Mix With?
A: None. Occasionally I’ll run into The Beatles at The Ad Lib, and we’ll sit around and talk, but as a rule I travel alone.

Q: What Do You Think Of The Beatles?
A: They’re terrific, absolutely fantastic.

Q: How Do You Think They Compare With The Rolling Stones?
A: With WHO?

Q: Who Is Your Favorite American Singer?
A: No single favorite, I suppose. Like Roy Orbison, Gene Pitney and Roy Petersen. The Beach Boys, too, because they have a very good mechanical sound on their recording.

Q: How About Radio? Do You Like It?
A: Yes, so and so, and book my bankbook.

Q: About Your Turn Pints: How Did That Happen?
A: I had bought eight outfits from the same tailor, all cut to exactly the same size. When one ripped, I knew that they all were.

Q: What Has Been The Greatest To Your Career?
A: Obviously it was Jack Good. That man has been greater to me than anyone I’ve ever met. He trusted me wonderfully when I was nobody, and I’ll do anything I can to repay him.

Q: Your Promotion Campaign In England Closely Resembles That Of The Rolling Stones. Do You Know Why?
A: First of all, let me tell you that there has never been a promotion “campaign” for me. The Rolling Stones used the idea of “Would you let your daughter date a Rolling Stone?” The British press picked up the theme for me, they only said “Would you let your daughter see a P. J. Proby concert?”

Q: Do You Think That You’re Going To Be As Big In America As You Are In England?
A: Maybe. I certainly hope so.

Q: What Are Your Immediate Plans After You Leave The States?
A: I’m to do a movie that’s to be made into two versions: one for America and one for Europe.

Q: Have You Ever Acted Before?
A: Are you joking? My entire routine on stage is acting. Seriously though, I once did try and I traveled alone. I used to go into Schwabs Pharmacy, here in Hollywood, dressed just like James Dean. A red jacket, levi’s, sloppy hair. One day I saw three other James Deans and said to myself, “Forget it!”

Q: Where Do You Eventually Hope To Go Later In Life? As long as the top if I can. Somehow I suppose I’ll move into the teenage idiom, and into the world like Bobby Darin did.

**Stone Lead “Battle” Vote**

The first round goes to the Rolling Stones! Mick Jagger & Co. have taken an early lead over the Beatles in the BEAT’S first weekly “Battle of the Beat” poll. Fifty-eight per cent of those answering the results of a survey last week’s issue favored the Stones, with the remainder voting for John, Paul, George and Ringo. With the possible exception of the Byrds, the Rolling Stones are probably the hottest thing going at present. Their latest record, “Satisfaction,” has been in the U.K. chart for three weeks.

But loyal Beatles fans insist that the Liverpool quartet is actually in a class by itself and that the Beatles’ popularity will again skyrocket out of sight as the date approaches for the American tour and release of their second movie, “Help!”

Beatle fans also point out that response for tickets to the Beatles’ Hollywood Bowl concert was just as fantastically heavy as it was last year, when every available seat was purchased within three hours.

We’ll continue the poll for the next few weeks, so you still have time to help us prove which group is the most popular. Will the Beatles bounce back, or will the Rolling Stones continue to lead?

Whatever your choice, give your favorites a boost by voting for them on a postcard or filling out the form below.

Round two is coming up. Don’t let them down.

**CASEY’S QUIZ ANSWER**

Teeny-weeny unless you’ve read the question elsewhere in the BEAT! GARY LEWIS.