Mamas And Papas Leave Pop For ‘Adventure’
Beatles’ Yogi In U.S. To Spread The Word

LOS ANGELES—Indian Mystic Maharishi Mebesh Yogi was in Los Angeles for the second time in as many years to deliver talks on the benefits of meditation and to organize academies for the teaching of transcendental meditation.

This year was very different for the Indian visitor. Whereas last year his press conference was held in a private home with all reporters kindly asked to remove their shoes, this year’s conference was held at the very proper Los Angeles Press Club before a dozen reporters and various cameramen.

**Beatle Interest**

The main reason for the gained notoriety is the interest the Beatles have shown in the Maharishi’s philosophy.

“The Beatles came back stage after one of my lectures,” he explained, “and they said they wanted to go to India to get a spiritual experience. We tried drugs but that didn’t work.”

“You have come to the right place,” I said.

They are so practical and intelligent young boys, it did not take more than two days for them to discover that transcendental meditation is the answer.

“We'll do anything you say,” they told me.

It was by the Maharishi’s suggestion that the Beatles decided to open an academy for his International Meditation Society in London. They also plan to get together for two or three months in India this October to pursue this way of life.

**Questions**

During the two days in Wales the Beatles were asked a good many questions by the Maharishi.

“Of them took a badge out of his pocket. I asked, ‘What is this?’ He said the was a Bath Bomb badge. He said there was an organization that wanted to put an end to bombs.”

“I told him, ‘Be careful you have a great responsibility, don’t go and the abstract idealism. If you want to ban the bombs you must show a bigger bomb.’

“Then they said the government is awful. I told them, ‘As young men, be careful. Whatever party is elected must be supported.’

The Maharishi has yet to hear any of the Beatles music, but he believes that he will eventually, maybe when they join him in India.

The Beatles are not the only pop singers and performers to show an interest in his philosophy. The Rolling Stones, Donovan, some of the Doors and television actor Efrem Zimbalist Jr. have also sought out his counsel.

MAMAS AND PAPAS leaving to re-find those lost good vibrations.

**MAMAS, PAPAS QUIT POP**

BEVERLY HILLS—At the swank Beverly Wilshire Hotel the four Mamas and Papas recorded the statement Ed Sullivan made on his September 17 television show.

“We’re leaving the country,” announced Michelle, though it came as no real surprise since all the city’s radio stations (not too mention Sullivan) had already jumped the gun. “We’ve already stopped recording at this point and we’re going to Europe for an indefinite period of time.”

**Disenchantment**

And the reason behind this move is disenchantment with the musical product they’ve been turning out. “It seems as though we’re grinding it out, re-creating the things we’ve been doing before. We have a hard time to work as creative artists: we’re without good vibes, so we’re going on an adventure somewhere,” John revealed.

“We’re going as a group. We sail from New York to Liverpool, then on to London where we may do a concert and perhaps we’ll do concerts in Switzerland and Germany. It’s the end of an musical era for us,” added Cass.

At the mention of London and the question as to whether the Mamas and Papas will visit with the Beatles was raised.

Bentle Visit?

And, quite logically, it was Mama Cass who answered: “We’d like to spend time with the Beatles but that is not our primary objective.”

Nor is their objective in going to Europe a monetary one. “No one ever leaves America to make money,” stated Cass. Well then, asked a network reporter, how much money has the group already made? “It’s hard to tell,” replied Cass. “We’ve made a bit of money but we’re not millionaires by any stretch of the imagination.”

“We make $20,000 a night for (Continued on Page 4)

HARRISON FINDS HELP IN HOUSE

**Harrison Finds Help In House**

By Tony Barrow

George Harrison’s contribution to the soundtrack of the Beatles’ self-directed hour-long television show “Magical Mystery Tour” is a new song which he wrote while he was in California at the beginning of August.

Entitled “Blue Jay Way” the composition relates directly to the location of the hideaway home George rented for himself and his friends during their eight-day visit.

Here’s how the song came about. With Pattie, road manager Neil Aspinall and the Beatles’ close friend Magic Alex, George arrived at Blue Jay Way on the afternoon of Tuesday, August 1. The long polar bear flight from London had left most of the party ready for some rest. But George decided to stay up for a while and Neil joined him. They telephoned a good friend of theirs inviting him to come over for the evening. Detailed instructions for reaching Blue Jay Way had to be relayed over the telephone. It was this call which proved to be George’s inspiration for the new song. He sat down b e h i n d a mini-organ and went to work while they waited for their friend to arrive.

Hypnotic Song

“Blue Jay Way” is a slow number with an almost hypnotic atmosphere about it. On the whole it is less complex and more commercial than George’s “Stir, Pepper” piece, “Within You, Without You.”

Incidentally it was in America, almost four months earlier, that Paul started work on the television show’s title song “Magical Mystery Tour.” Within days of his return home (after being with Jane Asher in Denver for her 21st birthday party) the Beatles recorded the first track for “Magical Mystery Tour.” Since then the general construction of that number has been modified and added.

No More U.S. Stone Tours

NEW YORK—U.S. Immigration has barred further touring of the United States by the Rolling Stones. The Immigration department based their decision on the recent arrests of Mick Jagger and Keith Richard in London on narcotics charges.

Unless this decision is reversed, this will mean the end of all personal appearances for the Stones in the United States.
TOUGH ON JOHNNY RIVERS?

Dear BEAT:
I buy your magazine every time it's for sale and as a whole I think it's wonderful. In the People Are Talking column you said a few things that just don't set too well.
I am a very big fan of Johnny Rivers and in my opinion I think he's the greatest thing that has happened since Elvis. Only, once have I read any sort of complimentary statement about him. This was on his great success as a businessman.
So you say "Now that the Miracles have a new record out, Johnny Rivers has a follow-up to 'Tracks Of My Tears.'" Well, since Motown artists are considered "Soul Singers" how many artists can cut the same record and come up with a smash hit? One that has kept climbing and has hit the number one spot on the West Coast? Not many, even you have to admit that.
Johnny Rivers is a very, very versatile man. His list of achievements are out of sight. A top recording artist: pop, folk, ballads, country and western. A top record producer and song writer, and great businessman. I imagine there are quite a few other things he's successful at that the public never hears about. I think he will go on to greater heights in the years to come.
Maybe you can call him a "copy cat" well, from the sales of his last two hits someone else besides myself liked them even though they were "old Motown Records."
Johnny Rivers seems like the type of man who does what he wants to do when he wants to do it. I guess your opinions really haven't made a dent.
Why don't you say something nice about him. For instance his charity work or better yet his trip to Viet Nam to entertain our troops. He does have good qualities and it wouldn't kill you to mention a few of these.
A Johnny Rivers' Fan—Jan Talpai

Scratching the Surface

Dear BEAT:
I have read your publication for some time, as a matter of fact I am a subscriber. I realize the scope of your newspaper and how important the teeny-boppers are to your revenue. However, I believe it would be wise and profitable to further try to appeal to the would-be hipsters. Lately you have printed some interesting articles on what's really happening but as yet you have not really done more than scratch the surface. I submit that you consider discontinuing Shirley You Jest and The Adventures of Robin Hood columns. This alone would give you one whole page on which you could begin a serious poetry section and make perhaps some comment on other art forms—films, books, paintings, etc.
The Forum and your excellent coverage of music are to be complimented.
In closing I would like to add that I think most of your young readers would be intrigued by a hipper approach, and that you consider that many of your readers are growing up and if you are to keep their attention you must grow with them.
I hope I said something that will be worthy of your consideration. I also suggest a poetry column, I am sure that many of your readers would welcome a chance to submit their writing, too.
—Tom Lyon

A Phenomenon

Dear BEAT:
I have noticed a rather strange phenomenon which may or may not be interesting to your readers: it is all the pop singers (men) who have kids and no daughters! To name a few: John Lennon, Ringo Starr, Bill Wyman, Lenny Davidon, Rick Huxley, Mike Neamith, Mike Smith (ex-Raider) etc.
—Hillray Parkes

The Smell Of Flower Power

Dear BEAT:
It was about time that the BEAT had an article about the fabulous Supremes! I know the Supremes are hard to get interviews from, but they have a right to be choosy about whom they let interview them. But I'm glad you at least covered the Cocioconet Grove appearance with pictures and about their performance, even though you didn't get an interview with them. The Supremes deserve a lot more credit and publicity than they get.

The rest of your BEAT about the psychedelic and flower power poster groups stuck. No paper or magazine should write about groups whose members have been picked up on dope charges (Rolling Stones) or groups whose members take LSD (Beatles). You're not helping the teenagers who read this paper by writing articles about groups connected with the psychedelic and hippie movement. Some teenagers idolize such groups as the Rolling Stones, Beatles and Seeds. When they read or hear these groups taking dope they think it is all right for them.

The psychedelic movement is truly repulsive. The hippies are only proving what ugly, stupid, sub, they are, pissing against society with all their love-in and terrible clothes. What do you feel about the morals of these hippies and psychedelic groups? I hope you stop writing about these psychedelic groups and start writing articles on the decent groups in show business, such as: The Righteous Brothers, Smokey Robinson and the Miracles, The Temptations. The 5th Dimension, the Four Tops, Mel Carter, Marvin Gaye and Tami, Turell, Petula Clark and Brenda Holloway. I am not a Negro, but I do enjoy mostly, rock and other good singing groups. Groups from Motown should be given a lot of credit, for they produce hit after hit and are an asset to the singing business.

Nancy Hettner
REDDING NO.1 IN WORLD POLL
Otis Redding has been named by Great Britain’s Melody Maker magazine as the top male vocalist.

JOIN THE JBL MOVEMENT

SUNSHINE CO. DIRT BAND IN MOVIE DEBUT
LOS ANGELES—The Sunshine Company and The Nitty Gritty Dirt Band will both make their motion picture debuts in the film, "Fool-Singels Only." To star Milton Berle and John Saxon, the Columbia Pictures feature is due for release in December.

The Sunshine Company, currently riding high on the charts with "Happy," and the Dirt Band have been dividing their time between playing local clubs and recording film tracks in the afternoons.

The Sunshine Company will do the title song, while the Dirt Band are due to slice two other songs for the score.

WILLIAMS IN N.Y. MUSEUM?
HOLLYWOOD — Mason, one of the writers for "The Smothers Brothers Comedy Hour," just may find himself hanging in the Museum of Modern Art in New York. Or rather his Bus Book is being considered for the Museum.

In all fairness, we must admit that Mason's Bus Book is really not a book at all but a life-size picture of a Greyhound Bus. It was recently featured in the powerful art issue of Life Magazine and stands a mere 35” by 8’.

It has already written six other books — "Next to the Windows," "Bicyclists Dis m o u n t," "Tosading Bird," "The Royal Road Test," "The Night I Lost My Baby — a Las Vegas Vignette" and "Boneless Rain." Before all that, Mason used to drop by the BEAT offices and drink a lot of our coffee!

BOBBIE GENTRY SLATED FOR TV
LOS ANGELES—Bobbie Gentry has been signed to guest-star on NBC-HV’s Bob Hope Show which will air on November 8.

The guest shot is the sixth network TV appearance the Capitol signing star has been slated for since her record "Ode to Billie Joe" was released two months ago.

Her first appearance was on the Smothers Brothers Show. Upcoming appearances include the Carol Burnett Show and Perry Como Special.

In addition Bobbie will do two Ed Sullivan shows — including the Sullivan Christmas Special. For the Christmas show Bobbie will pen a special Yuletide song which will be introduced that evening.

AIRPLANE MANAGER COLLIDE
SAN FRANCISCO—The Jefferson Airplane and promoter Matthew Katz are in the process of suing each other. Katz claims they signed an enforceable contract with him in 1965 for his services as the group’s "personal manager." The Airplane, on the other hand, have stated that Katz was not licensed as an artist’s manager, had not rendered an accounting nor opened his books for inspection, and therefore the alleged contract is not binding.

The question now goes before the State Labor Commissioner by ruling of the California Court of Appeals. The Appellate Court’s decision was based on the Artists’ Managers Act which states: Since the clear object of the act is to prevent improper persons from becoming artists’ managers and to regulate such activity for the protection of the public, a contract between an unlicensed artist’s manager and an artist is void.

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Mama's & Papa's Leaving All Behind

(Continued from Page 1)

our performances, our albums bring us an excellent income, but we’re beginning to feel phony as artists,” continued John. And this, apparently, is where the real problem lies.

They can’t work under the pressure enforced upon them unfortunate enough to be successful in the entertainment business. They feel that they were much more creative when they were less successful and consequently decided in the middle of a recording session to shelve it all aside for awhile “to rejuvenate our foursome.”

They’re searching for something and if they find it John believes “our music will change drastically, the whole style, the whole approach will be more personal.”

The point was raised that since the group is leaving “to find something,” perhaps they are disenchanted with the current “scene,” and perhaps they feel it is dying.

As long as we’re alive, as long as we can perpetuate our group, we don’t care what dies,” answered Cass. “It may sound selfish but that’s the way it is.”

Incense and Candles

Now that the Beatles have gone toward transcendentalism, are the Mamas and Papas heading in that direction as well? “We’ve always been very spiritual,” remarked Cass. “We always feel vibrations.” “But,” laughed John, “we’re talking a lot of incense and candles with us!”

Their fourth album will not be finished; to date they’ve only cut three tracks and all of those will be scrapped. They’ll set up residence in either Greece or Spain and will return to America and the record business when, and if, they find what it is they’re looking for.

No Shock

The group’s announcement came as a shock to no one connected with the music business. In fact, The BEAT predicted way back in December, 1966, that in 1967 the Mamas and Papas would vanish from the scene.

It was not a hard prophecy to make. The group has never liked nor conformed to the rigid time schedules demanded of a successful entertainer. They have never hidden the fact that work is not their favorite occupation in the world.

How long will they stay away, whether or not they will decide to permanently disband or whether they will ever find what they’re looking for “remains to be seen.”

It’s been a great two years for Mama and Papa fans—perhaps there will be more.

SHOUTS FROM GENE

by Gene Cornish

Hey! Hi! How are ya? As for me, I’m still whirling—we just finished a concert at the Singer Bowl (out in Flushing, New York) and the crowds of beautiful fans really had us running and hopping—we barely left the stadium with our shirts on! You should have seen us—like something out of an old-time movie! Good show, though, and lots of fun to do. That concert was our last New York appearance for ’67.

It’s been some two days—the night before the Singer Bowl gig we were guests of Ravi Shankar at his Lincoln Center concert here in New York. It was a fantastic experience—one I won’t forget for a long time!

Felix, who fools around with every kind of musical instrument around today, has just bought a sitar! I just read where Shankar spent many, many years studying the sitar with a guru or teacher in India... I’ll be curious to hear Felix’s first number!

Eddie went to the concert wearing some of the clothes he bought out on the West Coast—lots of wild scarves and beads—and crazy candles for his apartment. We loved the Coast and Hawaii—I’ve just started to get into photography—and I took some great shots of the hippies in San Francisco! I’ve been groovin’ around Central Park—when I get the chance—and I’m finding out that people really love to find out they’re on camera! I can’t wait to go on England—and on our World Wide Peace Tour I know I’ll be able to get some great photos... and later I’ll be on the other end of the lens—when we make that movie about ourselves next April!

Oh—i’m buying my parents (they’re originally from Rochester, New York; come to think of it—is so am I) a new home. They’re really great—what a ball we had together in Hawaii!

Our fourth album is coming out soon—we’ve never done anything like it before. I can’t believe how excited the four of us are—one of the reasons is that we’ve composed and arranged every single song in the album... and that’s pretty satisfying!

The other day a fan asked me what some of my favorite sports are—sports I like to play well—enough counted to be a professional baseball player—but I’m glad the foursome I’m playing with now put a bat to that—but I still love and do play baseball. Any chance I get! I’m also an avid swimmer, sometime surfer and basketball player! Actually, I dig all sports—and would like to be able to participate in them all some day!

I just looked over to the other side of the recording studio (I’m writing to you during a session break at Atlantic) and I see that Eddie is about to pick up my favorite guitar and try to play it like a cello. I guess that calls for a sign-out and some fast action! Talk to you again very soon. Love, Gene...

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MONTGOMERY WARD
Bill Cosby has reportedly dropped his plans to film "Bassman's Holiday." Instead the Cosby-Campbell-Silver Corporation will shoot "God Save the Mark" which Cosby says is "fuller" and besides--there will be a chance for romance in this one!

Encouraged by the tremendous success of his first album as a singer, Cos plans to cut another one as well as a show tune album—I sweat. The old Cos is really getting 'em all sides, and isn't it great?

The Peanut Butter Conspiracy has always been sort of a tell-like-it-is group but I really had to laugh

Ken Kragen and Ken Fritz, managers of the Snothers Brothers, have finally taken on a folk-rock group, the First Edition. The group consists of four ex-members of the New Christ Minstrels and now that Kragen and Fritz have taken them on just about the only way they can go is up.

Snothers Busy

As for the Snothers boys, Mercury Records is ready to launch their newest album, "The Snothers Comedy Brothers Hour," with the largest single promotion in the history of the company.

It has some Association dates for you—October 17, Appalachian State University, Boone, North Carolina; October 18, Dan Cannon Auditorium, St. Leo, Florida; Oct. 19, University of Chattanooga, Tenn.; Oct. 20, University of South Florida, Tampa, Florida; Oct. 21, Tennessee Polytechnic Institute, Cookeville, Tenn.; Oct. 26, Southern Oregon College, Ashland, Oregon; Oct. 27, University of Idaho, Moscow, Idaho; Oct. 28, Oregon State University, Corvallis, Oregon; Oct. 30, Oregon Tech Institute, Klamath Falls, Oregon; Oct. 31, Chico State College, Chico, Calif.

QUICK ONES: Donovan was a smash at his Hollywood Bowl show... a lot of bets are being taken that the Sunshine Company will be another Mamas and Papas... how long will the Stones stay at the top without work permits?... the way that their record is descending the national charts, a certain group should be glad they ever got into the paper in the first place.

Bob Gaudio and Jacqueline Susann supposed have written a little song for "Valley Of The Dolls"... you have to hand it to Bobbie Gentry, she has the whole nation talking about what Billy Joe threw off the bridge—the joke is, even Bobbys don't know!

Neil Diamond has discovered a group called the Penny Candy and is busy attempting to make them go. The group (five boys and three girls) will be cutting Diamond material under the watchful eye of Mr. Diamond. "No recording contract has been signed," revealed Neil. "I'm going to cut a few things over the next few weeks and see where we go from there. But I envision no difficulty in going the way I want to go with this project."

QUESTION OF THE WEEK: What's happened to Herman? And if you think I mean success-wise, you've missed the whole point.

Rolling Stones a couple of weeks ago was void of all the usual publicity trappings. The group shrank back into the privacy of their suites at the Warwick Hotel, huddling in a series of concentrated meetings, with business manager Allen Klein.

A few days later in London the story one had been expecting for quite some time broke in the national newspapers. Andrew Oldham had to cease to the group's recording manager. Oldham had already relinquished the formal title of Personal Manager, a position he held until Klein came on the scene last year.

The Beatles' delayed departure date to India has allowed John Lennon to accept an invitation to attend the World Premiere of his film "How I Won The War" on October 18 at London's Pavilion Theatre in Piccadilly Circus.

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An excellent New Zealand newspaper headlined its full-page story about mystic Murashki Mahaosh Yogī with the words "Seer Slugs Beat-

les." The report began: "The Beatles are now in Australia and that's what many New Zealanders are thinking. The Hindu mystic who has been entralled with his 'secret of happiness' is the same man who was laughed at when he toured here in 1962." Later the newspaper says: "New Zealanders couldn't get out fast enough when he lectured in the Wellington Town Hall in March 1961. Without genial Hippiesto watch over them, the Beatles appear to have made their worst faux pas since... who was it said we are more popular than Jesus Christ? And if a week's income was the price for a session of meditation, it could have been an expensive faux pas at that."
BILL COSBY CALLS THE SHOTS

By Eden

We all go through changes... millions of them; every day of our lives. We change, the world around us changes, and everything in that world is part of a circular pattern of change and development.

Bill Cosby is human like the rest of us and he, too, has his share of changes. There was a time in Philadelphia when Cosby attended classes at Temple University as a Physical Education major, but that has changed. Now he remembers his days of books and basketball in funny sketches he shares with the world.

Most Romantic

Once there was a time when Cosby made his first appearance on TV, and earned for himself the reputation of "most promising young comedian." That has changed. Now he is one of the very best of comedians and his promise was fulfilled.

Once there was a tense first night, the beginning of a brand new TV series, the beginning of a brand new life, Cosby became an actor. He also became a Pioneer in the vast White Wasteland of TV, and blazed a trail across that wilderness. Twice there were official recognitions, and Cosby earned two Emmys! Time has moved and things have changed; they always do. Today Cosby has a nickname - Silver Throat, and he is gaining increasing acceptance as a singer. That's one more trail he had to clear out in the forest, one more hurdle he had to jump.

Once he was an easy-going man of seeming relaxation; today he is a successful bundle of nervous energy that never stops or takes a rest. Five days a week he films "I Spy," and sometimes on the weekends he films a TV special. There are recording sessions, benefit performances, personal appearances, guest shots on top TV variety shows, and a thousand and three other activities which claim him and his time.

Using It

He is an older man now, but that stands to reason. He, too, is a subject of time. In his case, however, he uses time to his advantage, and learns and grows in mind and stature with every passing day. He uses much of his precious time to think through many things. Thoughts of today's younger generation, for example, and the state of the world.

"I see them as I'm driving down Sunset: I see them when I go into the Whisky. I see them when I go into Weill's Music City. Most of them are very well-mannered. 'Mr. Cosby this, Mr. Cosby that' - they're not as out of line as some grown-ups I've met who say, 'Hey Bill, so forth and so on' - and the grown-ups are drunk, you dig? I also was brought up in my early show business days in Greenwich Village, where folk music was the Clothes Do Not..."

"The girls were long hair and they wore the black stockings then, and they all looked very, very hip, and as soon as you began to discuss things like life with any of them - they didn't know where they were, or who they were, or what was going on. It was just the clothing that made them look so hip.

"So I think I have a pretty good idea of where most of them are; they're not lost. No man is really lost who is searching. Most people are aware of what's going on; they just want a better life for themselves. And certainly I don't think the grown-ups have shown where they're so hip, the way the world is set up today where we have an extended war;"

"Now, if you say, 'What are your thoughts on Viet Nam?' My main thought is this: who digs a war? Nobody really; nobody digs to have a war. Nobody really digs killing another man. But, if somebody says - 'Now, let's get the war over with.' My wife and I have discussed this many times. My wife says: 'Well, listen - we have so much strength, how come we're fooling around?' And I say, yes - but you can't have the same thing like we had at Hiroshima, where we dropped the bomb and we still have people scared and massed up. But, by the same token, we can't let the cats run over us.

To The Dead?

"If we pull out - if we just say, 'Okay everybody... forget it! We were wrong, tank?' Then, what happens to the thousands of young American boys that died over there in that soil? Every cat that died happened in vain, or was a mistake. So, we're sorry. So I think it's almost impossible that, one - we can go in there and drop a huge bomb and just burn everybody up, because as weird as it may seem... it isn't just humane! And, you can't pull out because you've lost thousands and thousands of people over there. What are their families going to think?

"So, with this total mess-up with this particular war - and I do believe that there will be many, many more; I don't think America and Russia will ever come toe-to-toe - I think what they'll do is just go around and mess up all those other little countries that can't help themselves. And this is one way that they can satisfy each other's ego, because by this time they're too big. Now, we have a third party which never figured out in my philosophy, which is Red China. I don't know yet what to do about them or what they're going to do; but they certainly are a threat. Which may push Russia and America together!

Depressing Situation

"It's a difficult situation; it's a depressing situation to get up every morning and think about the young men of the world have got to think about, 'Am I gonna get drafted and go into this war?' And, as soon as they pick up a rifle, they're sent out there and the bullets are flying. And there's no time for you to stand around and say, 'Am I right?' It's self-preservation; you've got to protect yourself."

A man of many changes; a mind that skips from one thing to the next with the speed of lightning, changing and even formulating his own ideas in mid-air. These have been just a few of his many ideas.
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When you listen to this album I think you’ll understand why I am confident that Dickie, in spite of having a name only a mother can love, can’t help but be a great singing star as well as my best straight man and brother.

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By Bob Dayton
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Joe Conigliaro deserves a hand!!

Lonne Graves — "outstasie"
The Association: Coping With Success

James McClosky III

The school of contemporary popular music should be very proud of itself; among its many other accomplishments it has produced one of the finest groups of talent and creative musicians in the world. A group whose members have all succeeded in graduating with honors in Talent, Creativity, and Perseverance.

It has been a long time since the lean days before their first hit record, "Along Comes Mary" — two years to be exact. In that time the Association has made the long jump from local coffee houses to the internationally known night clubs — The Coconut Grove. The Association had graduated from obscurity to the Big Time. They had really made it.

After the show I found myself interviewing them once again. They hadn't changed radically over the last two years; just grown up and matured a bit.

"We've changed some," Ted agreed. "We've gone on to new goals, that's all. We just strive for different things we haven't done. Different expressions, different sounds, different jobs. Everything just keeps going further and further in."

Personal Change

Jim felt that the group in the past year hadn't been a personal thing. "Probably our individual tastes have altered a little bit, thus creating a different set of collective tastes. But, I don't think our goals have altered at all. I think we're all still striving to achieve the same level of perfection in our music and in our show. We're just doing it and trying to do it!"

Ted suddenly rushed over to proudly show his brand new wrist watch off. It was a special Big Wrist Watch with hands that move. Ted hadn't changed. He was still the tall, blue-eyed, handsome young man that parents described as "All-American," girls described as "darling," and the rest of the Association describes as a "jovial lover!" He was still the irrepressible Pig Man of the Association; success hadn't altered that a bit.

What about this success? Putting the question to the slow-talking, deep-thinking, largest moving component of the Association machine, Terry replied: "To me it means that we have grown — we laid it down — and they liked it. It means more than just being a good singer, or being a good performer; it means a lot more.

"I feel pleased as a writer . . ." I feel pleased as a one-sixth member of the group . . . I don't particularly feel successful as either. I don't think I could do that for another two or three years. If in two or three years I could have a big catalogue of music that I had written or collaborated with other people on — then I could say, 'Well, I've been successful,' rather than just accidentally stumbling onto a passing think like a lot of people have. It could all be a big accident as far as I'm concerned."

Strange Word

"Success is sort of a strange word," Russ added seriously. "There's nothing I think of as success. I believe there are a lot of doors that haven't been walked through, that a lot of people say are closed. I believe that all doors are open — and all you have to do is walk through them. My goal is to walk through as many doors as possible."

"Clothed in a striped slip-over shirt and levis, Russ dropped his slim, blonde frame into a nearby chair and settled down for a moment. He has quieted down — a little — over the last two years; but he is still the eternal little boy who goes through life opening locked doors and climbing through closed windows. Sort of an Allen in Wonderland, a bundle of nervous and inquisitive energy; that's Russell Giguere."

The one new member of the Association — Larry Rama — seated himself, cross-legged, on a cushion on the floor nearby. He, too, had some ideas about success. "It represents many things to me. Success means a garage full of beautiful, exotic cars that my own personal talent has paid for. Success means happiness in my home life with my children and my wife. I feel very successful right now — as a family man. I've gotten everything I want from my family; in my business I'm in now I feel successful because I'm doing what I want to do."

Bad Taste

"I can be more successful — I hope! — later on, and happier, perhaps." He went on to explain that one of the heights of success for him would be to become a successful song writer. He does a great deal of song writing now, although the group has yet to use any of his material he claims that they all suffer from bad taste. "I say a single message, because I have really nothing to be about or to protest about, because I'm a simple person. I just enjoy and get as much out of life as possible."

Being a member of a minority group, I don't feel the world owes me a living. I feel that I owe myself a living, and I owe my family a living. I think a person who is successful is a person who is happy with his work."

Larry describes himself as a "simple man," but he is only simply delightful. Just as intelligent as the other Associates, he is sort of an elffin minstrel who is singing his way home.

Brian Cole — Brand: the Ramblin'-On Philosopher and Part-Time Psychologist of the group, paused momentarily to pass comment on success. "The Grove is just a place I happened to stop on my way to wherever I'm going. And success is sometimes defined by two different sets of people, or two different definitions. Success in the big living, breathing, game world — financial success: that's making it, doing whatever you're doing. That's the definition of success, and then there's success meaning your own personal success which is personal happiness. That's how I define it; if you're happy within yourself, then you're successful within yourself. I don't know many people who ever achieved any perfection in either one."

Graduation is always a sentimental thing; an almost sad thing; a nostalgic time of remembering so many things; good and bad. Like a very young Russ Giguere with his many buttons and unusual expressions, his effervescent personality and never-ending energy.

Like Brian Cole — the sometimes-synic who can be so gentle; the toupee-haired thinker who often makes others think he is psychic. The slightly-strange young man who will be one of the best friends you ever had — if you let him.

Like Jim Yesser — blue-eyed, cute, and deceptively normal. He's actually subversively intelligent and just as zany as the rest of them (although rumor has it that he sometimes veers on the "straight" side!)

Like Terry Kirkman — the coffee shop philosopher who can frequently be found wandering through Music City in the heart of Hollywood, along with all the other civilians. Tall, talented, and tenaciously perceptive — this Associated song-writer gives himself away with his sincere gentle smile.

Like Ted Bluechel — the beat-looking Pig Man in town! And, Larry Rama — the uncomplicated musical sophistication which completes the Association.

Happy Graduation, Associates.
VIKKI CARR—THE ALMOST ATHLETE

Vikki Carr is probably one of the most straightforward performers in existence. It’s true that she changed her name from Florence Bisceta de Casillas Martinez Cardona to simply Vikki Carr but it’s equally true that during the course of her club act she inevitably reveals her given name to the audience—every last syllable of it.

She’s a Mexican-American and proud of it. Born in El Paso, Texas and raised in the San Gabriel Valley of Southern California, Vikki’s early days seemed to point to the fact that she would end up as the first female to ever make it on the Rosemead High School football team.

She became the fourth “man” on her brother’s teams, developed a good arm for propelling a football on a thirty-yard pass and became highly proficient in baseball, bolling, basketball and golf.

However, she did have one point which saved her from the life of a complete athlete—she loved to entertain. This is the reason why she sang with the capella choir in high school as well as a pop group called the Crystals.

Showmanship, stage presence and finesse were acquired due to the Latin custom of not dating. Vikki was extremely active in planning many of her school’s dances but could not attend them unless she was singing with the band there. It didn’t take too long before Vikki’s popularity increased sufficiently to warrant her increased weekend bookings until she graduated from high school.

Mexican-Irish Band

She then received the opportunity to audition for the solos spotlight with the Peppe Callahan Mexican-Irish Band; an opportunity which she took and soon after found herself and the Band opening at the Chi-Chi in Palm Springs. From there it was Reno, Las Vegas, Lake Tahoe, Hawaii and finally the change from Florerica Bisceta de Casillas Martinez Cardona to Vikki Carr.

Back in Los Angeles Vikki cut her first demo record, eagerly took it around to the record companies, quickly won a long-term contract as is characteristic of Liberty Records.

From that point on, Vikki has been running to the top clubs in the nation, television specials, guest spots on the top variety shows and now a single, “It Must Be Him,” which is bounding atop the pop charts at an amazing rate of speed.

In the future you can expect to see Vikki make her movie debut and perhaps do a television series of her own. And then, of course, there are Broadway musicals.

But through it all, Florence Bisceta de Casillas Martinez Cardona remains essentially the same—The girl with the big voice who readily fits to entertain (and throw 30-yard passes).
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TOUGH LESSON FOR BOBBY VEE

By Tony Leigh

Anybody over 17 who has listened to music at any time during the days when it was referred to only as rock and roll will remember a baby-faced singer named Bobby Vee. A soft-spoken young man with an infectious personality, Bobby scored with successive hits like "Rubber Ball," "More Than I Can Say," "Take Good Care of My Baby," "Run to Him," and "The Night Has a Thousand Eyes." Then came what Bobby himself calls a "cold period," when the hits simply didn't come. But now, more mature, more hard-earned, now that the baby look has left his face, more sure of his music and himself, Bobby is back on the charts with an enormous hit, "Come Back When You Grow Up." This new single has brought Bobby back into the limelight of the profession he has called his own since he was 16. But the two years absence of Bobby was well spent, giving him since then a singer new dimensions and new perspectives.

"Well, hopefully, I've matured vocally, I think I understand music now more than I did. I understand a little more the meaning of a song, how to interpret the song, rather than just singing it."

"I've been studying drama for the last three years off and on between tours. I've also been studying dancing and voice. My drama class is taught by actress Agnes Moorehead. We do scenes in class and try to perfect them in class with criticism from anybody who wants to offer say."

Serious Actor

"I would like very much to get into acting. Either in television or in motion pictures. And I would like to do serious roles during summer stock too, maybe next year."

"Well, it's been kind of a drought in the past few years and with the success of this record, "Come Back When You Grow Up" and we have an album with the same title which has just been released, I hope things will start rolling again.

"I would like to get into clubs, I've played a few young adults' clubs this past summer and they were a lot of fun. And I found that the young adults, the ages from about 20 to the early 30s remember and are familiar with most of my songs of the past 5 it's kind of warm, it makes it nice."

"I first started learning to rock and roll at the time of its inception, and there has been a lot of changes since then. People used to say rock and roll would die. For example, Chuck Berry, if he was considered rock and roll, then rock and roll has died."

Big Arrangements

"But everything has just graduated, progressively gotten better, I would think."

"And of course, when I started out in the early 60s, we were at the point where violins and big arrangements were being used. And then in 1964 when the Beatles started getting a hold on the pop scene it went back to the groups and gradually it has been built up with the bigger arrangements again."

"It's not only better or worse than it used to be, just different, just something new. I think that anything different is welcome in this business. We need new things as an incentive. It stimulates business when somebody can come out with a new original sound."

"Even the psychedelic thing, I'm not flipped over the psychedelic movement per se, but I think it has opened a lot of doors for creative people."

Good Material

"One of the most difficult aspects of performing is being able to find good material. In fact, not long ago I quit a job in the office and listened to about 100 songs that had been sent in from people across the country and publishers, and I didn't use any of them. They were all just terrible.

"So it's really hard to find songs. I have a lot of friends who write, and I've used a lot of their songs, and I have some good friends at publishing companies that bring me songs a lot.

"This current record, 'Come Back When You Grow Up,' was given to me by a disc jockey in Oklahoma City, Dale Weeha, who is now in Detroit, but he heard the song and thought it would be good for me, flew to Los Angeles with it, and we cut the song and it was just one of those things. So I can thank him for it."

No Sinatra

"I would consider myself more of a ballad singer than anything else. As for my nightclub act, when I do clubs, I'm not the kind of singer to go in and do the Sinatra kind of thing. It's not right for me to do that kind of thing. I want to stay as current as possible. And there are enough top 40 songs that are really good songs. If they are arranged right, they sound like standards and the older generation appreciates that."

"The first time I hear a song I look for a hook, anything that I can remember when the song ends. The first thing that comes to mind. If you can remember the song when it's finished after only one hearing, you know there is something there."

"I started out quite young. I was 16 when I cut my first record, so I guess I missed out on a lot of things. But I shouldn't say that, because so many other things came my way that I had a ball."

"I like, when I'm singing, to look out at the people and see them smiling and enjoying themselves. It gives me the feeling that they are accepting me and my music and having a good time."

Difficult Business

"I've learned a lot of things from being in this business from such an early age. For one thing, I've discovered how hard it is to get a hit record."

"As I said, I started out when I was 16 years old, the first record I cut was released in our home town of Fargo, North Dakota, and it went to number one. Liberty bought the rights to it and put it out nationally and it went up to 75 in the nation, which was very good."

"Every record I put out after that graduated went a little bit higher until "Devil or Angel" in 1961, which was a top five record."

"So I really didn't appreciate how much work people have to go through to get a hit record until I went through a cold spell starting in 1964, and the top ten records weren't coming as they had in the past. You really appreciate how much there is to coming up with a hit record, how really hard it is."
NATIONAL TOP 25 SINGLES

1. The Letter ......................................... Box Tops
2. Never My Love .................................. Association
3. Come Back When You Grow Up ................. Bobby Vee
4. Ode to Billie Joe ................................... Bobbie Gentry
5. Apple, Peaches, Pumpkin Pie ..Jay and The Techniques
6. Higher and Higher ................................. Jackie Wilson
7. Dandelion .......................................... Rolling Stones
8. Brown Eyed Girl ................................... Van Morrison
9. Give Me A Little Sign ............................. Burt Wood
10. To Sir With Love ................................ Lulu
11. I Dig Rock and Roll Music ....................... Peter, Paul and Mary
12. Little Ole Man ...................................... Bill Cosby
13. Gettin' Together .................................. Tommy James
14. How Can I Be Sure ............................... Young Rascals
15. Reflections ......................................... Supremes
16. People Are Strange ............................... Doors
17. You Know What I Mean ......................... Turtles
18. Expressway to Your Heart ...................... Soul Survivors
19. Natural Woman ................................... Aretha Franklin
20. Groovin' ............................................ Booker T

As compiled by Cashbox

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THORINSFIELD (Philips) Thorinsfield, Life Is a Dream, Here Today, College of Attitudes plus eight other tracks. This is an interesting first offering by a new group called Thorinsfield (they got their name from the Tolkien books). Unfortunately the group seems to just miss. They can’t quite figure out what style of music they want to sing. They seem to ride the fence between the conventional sounds of a Gary Lewis and the Playboys and the unusual sounds of a group like the Bee Gees. Consequently their music seems rather disconnected. Musically the songs are excellent, but vocally they leave a great deal to be desired. The arrangements use many intricate over-lappings of sounds and instruments, but the voices can’t seem to measure up to the music. One song that points up this contradiction is Prelude to a Postlude which is so beautiful in places that it only serves to heighten the overall disappointment.

MARY IN THE MORNING (Capitol) Al Martino, Mary in the Morning, Love Letters in the Sand, Love Me Tender plus eight other tracks. Martino is a fine ballader. He lacks the sophistication of Frank Sinatra or Tony Bennett but he does ooze sincerity. With big orchestrated arrangements this album offers very pleasant listening.

THE EVERLY BROTHERS SING (Warner Bros.) Everly Brothers Bowing Green, White Shade of Pale, It’s All Over plus nine other tracks. The Everly Brothers are so talented it’s amazing. Changing with the times and the moods of music, they sound better than ever on this album. There is none of the nonsense of Wake Up Little Susie, they have rightly replaced that sound with new sophistication and subtleties. They have two excellent, sure voices which blend together like finely tuned instruments. One particularly effective song is Talking to the Flowers. The Everly Brothers also do a beautiful job singing Procol Harum’s A Whiter Shade of Pale, at last you can understand all the lyrics.

THE JIM KESWICK JUG BAND DOING THEIR THINGS IN THE GARDEN OF FOY (Reprise) Jim Keswick Jug Band. If You’re a Viper, Ella Speed, My Old Man, plus nine other tracks. This is an excellent jug band music, but its strange sound will either really appeal to you, or not at all. They all play mostly 12-string guitars, especially the female singer who seems to be doing most of the vocals, and they play their music beautifully. It’s an easy, lazy, down home sound which is totally different from most popular sounds today.

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My Name: __________________________
Address: __________________________
City: __________________ State: ______ Zip Code: ______
Enclosed is $__________ for _______ gift subscriptions.

I understand that you will send all gift cards to me so that I may give them to my friends and that their first BEAT will be delivered the week of Christmas.

RENEW BEAT GIFTS HERE

NAME: __________________________
ADDRESS: ________________________
CITY: ___________ STATE: _______ ZIP: ______

NAME: __________________________
ADDRESS: ________________________
CITY: ___________ STATE: _______ ZIP: ______

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NAME: __________________________
ADDRESS: ________________________
CITY: ___________ STATE: _______ ZIP: ______
Acapulco, here you come!

Look for this display in your market. It could mean an Acapulco vacation for you and a friend. There'll be plenty of winners in our Acapulco Sweepstakes. The prizes—a week for two at one of Acapulco's swingingest hotels. And the two-way trip on Western Airlines. There's nothing to do. Just enter. Go to your market and find out the details. So, get ready for Acapulco!