NEW STARR TO DEBUT

RINGO AND MAUREEN STARKEY are expecting their second baby in August or early September. Says Ringo: "When Zak was on the way we said all along it would be a boy. I don't want another boy but it doesn't matter as much this time. We'll both be very happy whether it's a boy or a girl this time. Before we had a baby of our own, children were not all that important to me. Now it's entirely different. Every new stage of growing up gives us a lot of pleasure. Zak has just started joining words together. He's been chatting and saying the odd word for several months. Now he says whole phrases. It makes us feel just great to hear him."

Ringo and Maureen became parents in September, 1965 - Zak is now 19 months old. Maureen will celebrate her 21st birthday on August 4 of this year.

Beach Boy Defies Draft
Would Rather Go To Jail

Carl Wilson of the Beach Boys has decided to risk jail rather than report for induction into the Army. Under a federal indictment charging him with violation of the Selective Service Act, Wilson plans to fight the case through the courts as a conscientious objector. He faces the same charges as Heavyweight Champion Cassius Clay, although Clay has not yet been formally indicted.

Wilson was ordered to report for induction in Los Angeles on January 3. Like Clay, he refused to step forward to be sworn in.

He was indicted by a federal grand jury in Los Angeles on April 3 and later surrendered to the FBI in New York, where he was allowed to post bond.

Surprise

Carl's decision to fight the draft apparently came as a surprise to most of his friends - and perhaps even to his family.

The singer's father, Murray Wilson, cut short a European trip and returned home immediately after learning of his son's arrest.

"He never mentioned it to me," one close friend told The BEAT. "I don't ever remember hearing him even talk about being drafted, or how he felt about the draft in general."

Appearing before a Federal Judge in Los Angeles, Carl Wilson pleaded innocent to draft evasion charges.

He received permission to join the Beach Boys in England for a previously scheduled European tour. However, he was ordered to return June 20 for a trial on the charges.

Permission to travel abroad for the tour was granted only after he posted a $25,000 bond.

U.S. District Judge A. Andrew Hauck also ordered the singer to report periodically by telephone to Howard Smith, general attorney for the Beach Boys.

At the hearing, Attorney J.B. Tietz solemnly told the court his client "objects to all wars.

Although the arrangement will be June 2, Carl will probably remain free for a long time, even if he should ultimately lose the case.

A source in the U.S. Attorney's office privately estimated that he could remain free on bond for "at least a couple of years" if the attorneys use every legal recourse available.

Carl is scheduled for arrangement in Los Angeles on June 2. He faces a possible $10,000 fine and five years in jail if convicted.

Lawyer Optimistic

But his lawyer is optimistic about Carl's chances of winning the case, possibly on appeal. When asked if Wilson will go to jail rather than submit to induction, Tietz replied, "Oh yes, sure. But I don't think he'll have to."

MICK JAGGER PUNCHED BY CUSTOMS OFFICIAL

PARIS - The Rolling Stones arrived at Le Bourget Airport in Paris following a concert at the Olympia Theater with cries of "Vive les Stones" still sounding in their ears. A quick-tempered customs official flipped when the five Stones' passports were handed to him in a pile. This enraged the guard so that he punched Mick Jagger in the chest and threw a hard blow at Keith Richards, diverted at the last second by road manager Tom Keylock.

Set-Up

The group's London press officer, Les Perrin, said, "It was a set-up. There were five officials waiting for us and one started throwing his weight around."

Another highlight in their roaring Continental tour was two sell-out concerts at the Palace of Culture. Polish police resorted to tear gas and truncheons when

8,000 fans who had been unable to obtain tickets, stormed the auditorium shrieking their disappointment. After the daytime performance, police brought up two heavy-duty water cannons and aimed them in readiness to subdue the evening's mobs. But this proved a futile attempt. Steel-helmed troopers complete with sub-machine guns and police dogs were rushed into action as the frenzied mobs waded through the tear gas, looting bottles and stones at the troops.

Good-bye!

As the Stones left the chaos behind to return home to London, a spokesman announced the group will release a new single, shortly. No new plans have been announced regarding a future American tour for the Stones, although calls and letters from fans asking where and when have been flooding their New York office.

Dylan Dropped, Then Re-hired Same Day!

Bob Dylan, whose personal life is always shrouded in mystery, is now playing a guessing game with two major record companies - Columbia, which has him, and MGM, which wants him.

After dropping out of sight nine months ago, the poet-singer-composer remained secluded in a rural farmhouse last week while:

1. Columbia officially suspended him for "failure to fulfill his contractual agreements."
2. Re-instated him a few hours later announcing he had agreed to a specific recording schedule to satisfy terms of his five-year contract with Columbia, which expired in late 1966, but called for a specific number of recordings.
3. Personal acquaintances, industry sources and Dylan devotees swapped rumors and speculated on the reason for his inactivity, and whether he still plans to sign with MGM.

In July, 1966 Dylan was injured in a motorcycle accident and has made no records or personal appearances since that time. He's been in seclusion in a farm house near Woodstock, New York. This has given rise to the rumors that Dylan has never recovered from the accident. Mort Nasar, president of MGM Records, says that he has seen Dylan and that the entertainer appears to be fine. He also announced that MGM has offered Dylan a contract but: "Until he clears obligations with Columbia, he is still technically under contract to them. So that is the problem at the moment."

Dylan may be fine but he certainly isn't working. A special planned by ABC-TV on Dylan which would have ran two hours had to be cancelled and Dylan's first book, "Tarantula," scheduled for publication last fall has yet to be seen.

Next Issue in The BEAT:

• Exclusive Photos
• Unpublished Facts

glorious triumphs uncertain future
THE BEAT

AGREEMENT!

Dear BEAT,

I would like to thank "Cherry Cherry" for writing to you about Neil Diamond. I agree with them 100%. I think, I know, Neil Diamond is a great singer and writer. I like all of the songs he writes and sings. I wish I could watch Neil perform sometime. He is a genius and I would love to see him and no one can come close to his way.

The BEAT is just fantastic, cool, out-of-site and great. It seems to me that Neil is the same singer who comes out. I am glad to see the classified ads and the other new items that you print. When I get THE BEAT, I take it to school and, well, I don't set it for awhile because everybody likes to read it. Another thing. I like ABOUT is that there are not too many advertisements but more and more news. Keep up the great work.

Jan Post

P.S. Who are the Beatles you talk about????

The Editor

HOLY HOROSCOPE!!!
WHO Copped OUT??

Dear HOLY Horoscope!!!

I can't believe it! You've copped out! I swear you bribed my mother to write Madame Zena's column. Good Grief! My sign (Cancer) read like a tape recording of my old lady's harping! (Shudder) Get this: "You should avoid: loading up on hot dogs and pizza and ruining your appetite for dinner. Success will be yours by: offering to help your mother with the dishes or the shopping. Avoid: complaining unnecessarily."

That's a horoscope??? Correction: That's sabotage!!! So I read on. Hoping for revenge in my boyfriend's horoscope. Good Grief! Quote: "You will have a close brush with romance, but be careful. It is too soon to begin a permanent relationship. Avoid: ignoring personal neatness. Don't be lazy: shower regularly."

Now it's time to read my own horoscope. My mother wrote the whole article!!! She told BEAT readers: "You can achieve the greatest success by: accepting advice from your parents, aunts and uncles... Avoid: motorcycles and going steady... Risk your health by staying up too late, filling up on candy...dishonestly, especially on tests and written assignments...over-tight belt bottoms...being unkind or unpleasant, especially where parents are concerned...Remember, now is the time to: cut your bangs, clean out your closet and drawers and limit yourself to two ice cream a day...dress conservatively and win more friends...avoid too many social activities...turn down that stupid special attention you're giving your work."

Dear BEAT Editor... horoscopes—my foot! Sermons! Please don't trouble yourself with printing my mother's dialogues...I hear them enough at home! Get the hint! Beth Gineck

You'll be glad to know that Madame Zena has been fired, by popular request! The Editor

PLACING THE BLAME

Dear BEAT,

You sure have a lot of nerve to say that Terry and the Pack sound like six months back. What do the Monkees sound? About four years back!

Terry and the Pack are breaking up this week and you cutting them down in your magazine really helps a lot! I don't expect you to ever print my letter because Terry and the Pack aren't powerful enough or important enough to you! It makes me sick when you criticize their efforts after all the hard work and determination they've had through the past year and a half.

They never had a chance, thanks to you and others just like you! They are much greater and more talented than a lot of the groups you write up. But you don't care about that. You don't want to know about them. While they're new and still struggling. Well, it's thanks to you, as I said, that Terry and the band is breaking up. You make me sick!

Jan Post

Not only are we printing your letter, but we've also printed numerous letters in the past concerning Terry and the Pack. If they never made it with a nation-wide hit which would seem to indicate that the majority of the record-buyers didn't particularly dig their sound.

The Editor

ADDITIONS TO P.A.T.A.

Dear BEAT,

I love your paper is fantastic, especially People Are Talking About. I also have a compulsion to send suggestions for P.A.T.A. to you, so...here goes again.

People are talking about false mustaches (of real hair) for boys, and if the Simon Shop will take mail orders, Lyndee Redgrave's marriage...the Monkees' movie...losing count of the times the DCs have been on the "Ed Sullivan Show"...if Cat Stevens will publish his book and why radio stations have stopped playing "Matthew And Son..." the Latin and Egyptian sounds being added to the ever-growing list of pop music's possible paths in '67 and what will finally win out...pulling rickshaws in Hobart...David Cardwell thinks Davy would do well when Chad and Jeremy would return home and deciding the difference is money...what happened to Robin Irede Boydd...Twiggy coming Stateside to sell her clothes...how Jan Barry is...whether or not Sheldon Leonard will get to film "I Spy" in Russia and wishing him luck...if Peter Tork knows how Huxley feels about "King Of The World"...what's the future of P.A.T.A. is going to get by a-line and who's writing that pillar.

That's the end of my suggestions from the outside world (actually, it's behind the bars of a mental institution, but don't tell). Thanks for listening.

Linda Walker

LIVE AND LET LIVE

Dear BEAT,

I have no one who says it, but why don't people live and let live? Do people expect to change a person's life by telling them that they're doing wrong?

All I hear anymore is, "Why did the Beatles go and grow those stupid mustaches and beards?" Why did the Beatles decide to stop touring? If this is what they want, let them do it in peace without the world breathing down their necks.

For the past three or four years, the Beatles have given us to the enjoyment and happiness this world so badly needed. They gave other groups confidence enough to make it to the top. They are still going strong with their latest single. And only a couple of months ago they signed a contract with Capitol to give us nine more years of pleasure.

What happened to our courtesy and manners? Shouldn't we give our warmest appreciation and thanks instead of a "why did you change, I hate you now" attitude.

I think it's disgusting the way people talk about them now. But three or four years ago they were no different. They brought us something new and challenging and we all loved it in one way or another. But now that they're "finished," as some people say, we must turn to something new. Forget what's in the past and concentrate on present trend. Is that what we're doing? I pity the people who think this way.

I, for one, am thankful that I was part of the "Beatle Invasion" that hit. I love them very much and I will always remember them as they are. The four lovable 'top-top' lads from Liverpool, John, Paul, George and Ringo.

Rick Nickerson

THANKS

Dear BEAT,

I must say, upon THE BEAT a multitude of thanks, not only from me, but from the thousands of Seed fans everywhere.

Thanks over and over again and plant loads of flowers and articles concerning the Seeds.

Thank you ever so much.

Lynette

WHEELS A ROLLIN'

Dear BEAT,

This is the first year that I have subscribed to THE BEAT. I must say that I find this news-paper a real blast. One column I like is the Letters to the Editor.

I would like to say something about Mitch Ryder. I think he is one of the best soul singers I have heard. I would like to say that "Sock It To Me, Baby" is really a song. And for once, the Detroit Wheels are "making" Mitch Ryder—well, that's really a farce.

And another thing—I think the Monkees are the most "unoriginal" group going. I'll admit they put out good records and can sing very well, but that's about as far as it goes. When you left them alone to write by themselves, they couldn't come up with anything new. It's all just been the same that they haven't! The main reason most of their fans are fans is because of their TV show (which I've copied to live, Beatles).

And last, I'd like to say something about the Beatles. There is no group that can pull them. They're so good that all they need is their name on the label and sales will still be there. There's something else. It's not only the name, but the song.

The Beatles (McCartney/Lennon) will undoubtedly go down in history as two of the best composers to come to the music business.

Steve Longhaj

JAMESON THE PROPHET

Dear BEAT,

This letter concerns the article about Bobby Jameson which ran in a recent issue of BEAT. I was so impressed, I couldn't resist writing this. Bobby Jameson is the most wonderful thing that could ever happen to this generation. I, myself, idol him.

He's one person who really cares. He knows what's happening and what's going to happen. Just because he has long hair, wears a beard, dresses differently and lives for himself, to find out where he's going, people think he's weird and sick. Well, they've got a lot to learn.

Bobby Jameson is one of the most brilliant people in the world. He's so right in everything he says and does. He understands and he truly understands. But, he can't do what he and everyone else in this generation is aiming for alone. He has great talent, but he lets people say, like he says: "We're all a part of each other. It's your decision."

Sundri

very manly McCARTNEY

Dear BEAT,

This letter is important—depending on how you look upon the matter. Well, I guess I bet better with what I have. (My deepest wish is for Beatles Paul to receive or read this letter.)

This is what I'd like to tell Paul. I just love Paul with his mustache. Oh, he looks so much more manly and handsome. He looks as handsome as Omar Sharif (Doctor Zhivago). I'd like to repeat in saying that he no longer has that little child boy look (though he's being quite a good boy in his show, London, Campell and Northmore, England. Sue says he's more than a pleasure to work with."

Wendy Amidon
'Oo'—Ethiopian Premier Swipes Twiggy's Fans

LOS ANGELES—The spindly British moppet, Twiggy, blew into Los Angeles International Airport. Clinging to her constant companion and manager, Justin De Vileneuve, Twiggy knocked her way down the airplane steps and through an almost deserted terminal to the Hotel Bel Air. Four photographers, two sound men, a bodyguard and a publicity girl, accompanied the silver-thin queen of the fashion models.

Unlike New York, where teenage girls mobbed their idol, no enthusiastic screamers and autograph hunters were on hand. Her hotel press conference came close to being a wash-out when none of the press showed up an hour after the announced time. When she was told that most of the reporters were awaiting the arrival of Ethiopian Premier Haile Selassie at the airport, Twiggy, gloriously uniformed on politics, asked, "Oo?"

Basking in the warmth of the afternoon sun, Twiggy wiggled out of her sweaters, revealing her boyish 31-21-32, somehow managing to munch on her fingernails throughout the whole operation.

"It's so nice and warm here," she said mindlessly of her H's. "I do like it here, but I miss me mam and dad."

Twiggy is visiting Los Angeles to film the second part of a three-part TV special. This one will be called "Twiggy In Hollywood"—featuring, of course, a trip to Disneyland. She'll be visiting the Warner Brothers movie set of Camelot and model clothes at the Orange County Airport, showing off her 91-pound, million-dollar body.

HOLLIES
INK EPIC

The Hollies have signed an exclusive recording contract with Epic Records. One of the most popular vocal-instrumental quintets in the world, The Hollies have scored 15 consecutive top-ten hits in the U.K. charts.

Their latest hit single, "On A Carousel," has had swift advancement in England, is a big chart item in other countries and is rapidly making its way to the top in this country.

Increased audience interest in a personal appearance tour in the U.S. was created when the Hollies first U.S. singles, "I Can't Let Go" and "Look Through Any Window," zoomed to the top of the charts.

Two more chart-rocking singles followed—"Bus Stop" and "Stop, Stop, Stop," by the time the Hollies made their first U.S. tour with Herman's Hermits.

STONES PLAGUED BY BREAK-UP RUMORS — BUT DENIAL IS ISSUED

The rumor goes: The Stones are breaking up. Mick is sick of performing and wants to concentrate on producing. Brian is even more bored with being a Stone and is quitting completely to go on his own as a solo act.

The answer, from a U.S. representative for the group, denies: "This rumor goes around about every three months. I can definitely say there is absolutely no word on the dissolution of the Stones and there will be no word on their dissolution."

Familiar Story

Really, it's a Beatle story all over again. The Stones, just finished with a European tour that found Polish youths tearing up government property and storming policemen, pelted them with rocks and bottles at the same time, is probably their last.

And Mick has been quoted by a number of papers as stating he will never tour the U.S. again.

PARIS DIFFERENT

The rest of the group agrees, saying that audiences can't hear them, therefore they can't play well. All told, says the group, they are reduced to simply jumping around onstage and yelling a lot.

But in Paris, says Mick, the story was different. People in their forties sat in the audience and they played a proper concert. People were even able to hear Brian's singing.

While Mick admitted he never wants to do any more tours, he also said he enjoys performing on television and hopes to do so more often.

FORGET THE RUMOR that Brian has left the Stones

Yardbirds Set For U.S. Tour

LONDON—The Yardbirds will fly to the U.S. for a six-week midsummer tour beginning July 9 and running through Aug. 20. The group will hit mainly resorts and state fairs. Two early July concerts in Canada will precede the U.S. visit.

Yardbirds — Keith Relf

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... YARDBIRD — Keith Relf

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THE BEAT
Spencer Davis has New Group

Spencer Davis has a brand new lineup for his hit group, disrupted by the departure of the Winwood brothers. The new group is one shy of the originally planned five. The new members are organist Eddie Hardin, 18, and lead guitarist Phil Sawyer, 19, with Pete York remaining on the drums. The new combo will have a distinct lead voice. Spencer, Eddie and Phil will share the singing. Bass rhythm will come from Eddie's mechanical arrangements of the organ foot pedals.

The group is set for a Scandinavia tour in June and then heads for Hungary in July. The group's first U.S. tour will be a five-week series of one-nighters starting July 28.

Gold Spirit' For Raiders

Paul Revere and the Raiders join the million-dollar club by earning three gold records in as many months. The RIAA has just certified the group's smash album, "The Great "Gonna Be" which is climbing to the top of the charts with heavy national airplay. Currently on a month-long tour of the U.S. and Canada, the Raiders are frequent guests on a variety of TV shows and enjoy constant concert bookings.

TRINI IS NAMED TOP PERFORMER

MONTREAL - The dust was barely clearing on Trini Lopez' recent world tour when he collected in a celebration at the Dallas hotel where his father was in town. Shortly afterwards, he interrupted a three-week series of one-night concerts in the East, to pick up another trophy. He was named Entertainer of the Century in the variety field by the Expo '67 Special Awards Committee. The award, "in recognition of his contribution and status in the entertainment world," was presented at a dinner at the Palace Bonaventure in Montreal.

Tears, Tension, Trauma Follow College Letters

Someone had to be disappointed. Of the 45,611 applicants who applied to the prestigious Ivy League Colleges and the Seven Sister Schools in the Northeast only 12,360 were accepted. The story was the same this year only worse: many more applicants than places at the nation's top schools.

The colleges have drifted from their geographic distribution policies which had tried to spread the freshman class evenly over the country. This tipped the scales for applicants from the Northeast who formerly had to face fierce competition from their counterparts in Montana and Texas who often had lower grades.

Most colleges actively sought Negro freshman applicants, continuing a recent trend. Cornell accepted 11 Negroes and Radcliffe 15. Students from public high schools just against their counterparts from private prep schools. Almost 59 percent of Harvard's incoming freshmen come from public schools as do 58 percent of Yale's: and the proportion seems to be growing, but slowly.

The air was charged and the reaction highly emotional when the all-important letter arrived from college admissions offices of the Ivy schools. One first year student described one's reaction as "a two-step and one yes.' "If college has half the pressure in it that's involved in waiting to hear about admissions, then it should be a snap."

Film For Dead And Airplane

Hollywood - Two San Francisco-based rock groups, the Grateful Dead and the Jefferson Airplane, have been signed to make sessions of "Petulia," a forthcoming Warner Brothers feature film while it is shooting in San Francisco.

New Acts On Sinatras Tour

Sergio Mendez & Brazil '66 and the nightclub and television concert group the Turtles kick off in Pittsburg on July 2 and will hit Philadelphia, Detroit, Cleveland, Chicago, Madison and win up in Baltimore on July 15.

The former singer who covered the Beatles... The English group who said pop is dying in England because the kids just don't care. Chuck Berry's new boy friend who is in the business... had enough with them when she broke with Midge Jagger... the Mothers being in town for their engagement... and once threw the Monkees out of their rented limousine... Chris Britten's leaving the Turtles... and whether or not Dusty Springfield is really coming Stateside for club dates... the Dave Clark Five being the only major British group to remain in the touring bag, with the one exception of the Beatles.

PEOPLE ARE ALSO TALKING ABOUT how much fun it is to receive BEAT! through the mail - Subscription form is on Page 23. Your name will appear on the cover of every issue.
DON AND THE GOODTIMES

DON AND THE GOODTIMES ADD NEW GROUP MEMBER

By Sandra Skolnik
His name is Jeff Hawks, and he's the newest member of Don & The Goodtimess.

Hawks comes from a family of musicians, and he's been playing music since he was a child. He started playing the guitar at the age of 10 and has been a member of several bands ever since. He recently auditioned for Don & The Goodtimess and was chosen to be their new member.

Injured Fans

As soon as the police had the fans removed from the stage, the Stones returned to finish the show—but the trouble was far from over. One fan suffered a fractured skull when he was pushed from the stage, ten other audience members were injured at the end of the concert when the audience smashed seats in the auditorium in an attempt to get the Stones to return for an encore.

Five of the injured fans had to be hospitalized, one of them critical condition, and the damage to the concert hall was estimated to be more than $2,000.

Although Mick Jagger has reportedly told the press in no uncertain terms that the Stones would never tour America again, Andrew Oldham, Stones' manager, told today that he still depends on a number of things—the first of which is the outcome of the court hearings in England.

There is another member of the Lopez family on the scene. Trini’s younger brother, Jesse, has been signed to make his singing debut at the Bonanza Hotel in Las Vegas for a month beginning July 1. Trini has been helping his brother along with his career and it will be interesting to see if Jesse performs in the same bag his brother lives in.

May’s Wendy Ward

Clauvine Longet, Andy Williams’ wife, has been named Miss Wendy Ward for the month of May in a promotion sponsored by 1,500 Montgomery Ward stores. Herbie Aspert’s label, A&M Records, is not crying over Clauwine’s departure, as each of the stores will feature her album, “Clauwine,” in their windows displays as part of the promotion.

Everyone is busy speculating on how Carl Wilson’s refusal to report for the draft will affect the balance of the Beach Boys. Carl’s attorney, says Carl will go to jail rather than be inducted, but he added that he didn’t think he would have to. However, the whole thing depends on what the courts have to say about the matter.

Let’s not forget to know the real story concerning the Raiders. It’s obvious that Raider spokesmen are not going to admit anything, but very reliable sources continue to say that Fang and Smitty are planning to follow Harpo’s decision to leave the group. This would, of course, leave only Paul Revere and Mark Lindsay—or Paul Revere and the Raider if you prefer.

As I said before, Raider officials continue to deny Smitty and Fang’s decision to depart. But, then, I seem to remember that they also denied Harpo’s leaving right up until he left. So...

The nice thing about American television series is that the two parts can be bought together and sold as a full-length movie in Europe. The latest “movie” to be released in foreign countries is a two-part segment of “The FBI” series which stars Efrem Zimbalist Jr. It will be called, “Cosa Nuestra—The Enemy of the FBI,” and will be released by Warner Brothers.

They did it with a segment, from the old “Uncountables” and to date the film has grossed between four and five million dollars, which isn’t bad when you consider how much cheaper television shows are to make than movies.

...KEITH RICHARD

Small World

Jeff knew Lil’ Don from the days when he was singing with a competing band in the Northwest, Hawk and the Randillas. He was Hawk and Small World (Buzz Overman). Goodtime was one of the Randillas.

It was only natural that Lil’ Don insist Jeff swing over to the Goodtimes house to say hello to Buzzy and the other guys. He did and, while waiting out word on the Hawk tour, Jeff became a regular visitor to the group’s groovy pad in Hollywood.

The middle of recording their first album for Epic Records, Big Don became sick. Concern for their friend was followed by the realization that a replacement had to be found. And, in a hurry.

All eyes turned to Jeff.

“Jeff, can you help?”

“Sure, I’d be happy to help our friend,” according to Buzzy.

“Okay, get the Hawk, the two of you are off to see the world for a while, and you’ll be so lucky to have Jeff with us.”

Jeff commented, “I don’t think it will be so bad for Big Don when he gets sick, and a little scared about trying to do his job. Because I know how talented he is and how much everyone loves him.”

“My Best”

“I hope to prove myself a worthy successor, although I doubt if anyone will replace Big Don. Anyway, I’m just going to go out there and give it my best.”

Jeff, 20, celebrates his birthday on August 31. He’s an even 6 feet tall and weighs 150 pounds. He

...MARK LINDSAY

WHERE THEY ARE

SUPREMEs

RIGHTEOUS BROTHERS
May 29 begin one month engagement, Coconut Grove.

TEMPATIONS

FOUR TOPS

SMOKEY ROBINSON AND THE MIRACLES
May 12, Montgomery Blair High School, Silver Springs, Md.; May 13, Washington College, Chestertown, Md.; May 14, Civic Auditorium, Baltimore, Md.; May 25-26, 33rd Street, Atlanta.

JEFFERSON AIRPLANE
May 12-14, Fillmore Auditorium, San Francisco; May 18, Stockton, California; May 19, California Polytechnic College, San Luis Obispo, Calif.; May 20, Birmingham High School, Van Nuys, Calif.; May 26-29, Seattle, June 30-June 2, shooting Warner Brothers film, “Petulia”; June 4, Sam Houston Coliseum, Houston, Texas.

TURTLES
May 12, Hinsdale, Illinois, Central High School; May 13, Coliseum Ballroom, Bend, Illinois; May 14, Wichita, Kansas; May 17, Battle Creek, Michigan; May 18, Township High School, Wheaton, Ill.; May 19, 19th Floor, Milwaukee, Wis.; May 27-30, Steel Pier, Atlantic City, N.J.; May 31-June 9, tour of England-France-Germany-Denmark; June 24, Lagoon Ballroom, Salt Lake City, Utah.

MARVIN GAYE
May 26-June 3, Beach Club, Myrtle Beach, S.C.

MARTHA AND THE VANDellas

JOHNNY RIVERS
June 2-4, Vancouver B.C.; Edmonton, Alberta; Calgary, Alberta.

RICK NELSON
June 2-July 5, San Diego County Fair Show, Del Mar Race Track, Del Mar, Calif.; August, Steel Pier, Atlantic City, N.J.

JAMES DARREN
June 19, “I Wish You Were Here,” St. Louis Municipal Opera.

BOBBY BRYDELL
Signed for ABC-TV’s “Piccadilly Palace,” the summer replacement for “Hollywood Palace.”

ASSOCIATION
May 11, Riverside High School, Riverside, Illinois; May 12, Niles High School, Niles, Mich.; May 13, Indiana State University, Bloomington, Ind.; May 18, Columbus Basin College, Pasco, Wash.; May 20, Pacific Auditorium, San Jose, Calif.

DON AND THE GOODTIMES
May 12, Casey Kasem Dance, Hawthorne, Calif.; May 19, University of New Mexico, Albuquerque, New Mexico; May 26-30, Portland Arena; May 27, Coliseum, Portland, Oregon; May 31-June 15, Southwestern United States; June 17-25, headlining Teenage Fair, Seattle, Washington; June 26-July 3, concerts in the Seattle area; July 3, three weeks heading a Dick Clark tour through the Midwest.
Pop Concerts—Essential Or Obsolete In '68?

THE BEATLES have decided that it is no longer possible for them to gain anything other than dollars galore from putting on concert performances.

"A group on a stage can't get together with 60,000 people and do anything worthwhile," says John.

"Someday we may work out a way of doing 'live' shows but it won't be anything like a conventional concert format," agrees Paul. "I mean we could go on in funny hats and do a dance. We could switch onifty tape recorders and try to get something like our recorded sound. Would people want to come? Would they want to listen?"

Bring-Downs

In Paris MICK JAGGER pinpointed other touring problems when he discussed the matter in much depth with Melody Maker's Mike Hennessy. "The one-night scene is dead terrible. The people need something much more to watch. I have got some ideas on how to change things—to do something different—but it would be expensive. We shall never tour America again. It is very hard work and one bring-down after another. Everyone you go there is a barrage of relentless criticism. You get ten reporters every day who just want to laugh at you and you don't get one even vaguely intelligent question."

In theatres and clubs where the atmosphere must be slightly more intimate and inspiring than it could ever be in the Cow Palace or Dodger Stadium, a performer can feel he is on the same wave length as his audience. But even then the modern electronic recording studio has a thousand special sound facilities which are not available at the average concert or 'live' show venue.

Repeated History

The whole of London's music business is eager to find out what THE MONKEES can and cannot do vocally and instrumentally. Until the end of June we can gauge their potential only from out-of-date records. Yet when they do perform for a total of 50,000 British fans, shall we be any wiser? Shall we hear their voices distinctly or be able to judge their musicianship? Probably not. Instead our eyes will see four familiar figures and our ears will be flooded with the uncouth sound of fan enthusiasms rather than Monkee music. Not that 50,000 fans of the group will worry. They've been through similar experiences for The Beatles, The Stones and The Beach Boys, and the qualities of actual performance and sound reproduction have taken a very secondary place to the brute-force excitement of such occasions. They come to wall and moan, to fling their bodies about and be thrilled. Not to listen or appreciate, not to praise or find fault.

For some years the performers themselves have taken an equally airtight view of concerts. They have been willing to put up with professional prostitution in return for substantial financial gain.

Changing Scene

Now, one by one, the world's best groups are taking their stand against the one-night stand. And if only inferior acts are going to be prepared to tour in 1968, perhaps the whole conception of the pop concert will become obsolete. The last remaining medium for the wholly successful purveyance of pop music will be that of the recording tape, in disc, cartridge or other yet-to-be-developed audio or video form.

Yardbirds’ TV Special

The Yardbirds filmed their own 30-minute TV special in Paris to be aired over French stations. Earlier this month they put in an appearance at the Cannes Film Festival to coincide with the screening of the film "Blow Up" in which they have a featured role.

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Whether you love or loathe them, think they're pretentious or delightful, you cannot in honesty deny the fact that Sonny and Cher have stayed together. You can chalk the mini-skirts up to London but you can't explain away the abundance of wild-patterned, bell-bottomed pants which appear on young figures everywhere simply "because Cher wears them."

Hit after hit, mob scene after mob scene, sell-out concerts all over the nation... Sonny and Cher Bono are one of the (if not the) top couple in the entertainment industry. You can chalk the mini-skirts up to London but you can't explain away the abundance of wild-patterned, bell-bottomed pants which appear on young figures everywhere simply "because Cher wears them."

Hit after hit, mob scene after mob scene, sell-out concerts all over the nation... Sonny and Cher Bono are one of the (if not the) top couple in the entertainment industry. You can chalk the mini-skirts up to London but you can't explain away the abundance of wild-patterned, bell-bottomed pants which appear on young figures everywhere simply "because Cher wears them."

Prince Charles had all of England buzzing with the question "Who was that lady?" The leggy blonde's name practically top secret and the London papers titled her the "Mystery Girl" who was on the prince's arm at the theater. A reputable source, who has been doing some investigating and revealing ... she is 28-year-old Angela Ranu, an Australian who works for a London advertising agency. "And I'm sorry to disillusion the romantics," wrote the reporter, "but it is not a girlfriend of the Prince."

"After the show, Angela, who has ten years on the prince; Charles' little sister, Princess Anne; and Aunt Princess Margaret and Uncle Lord Tony Snowdon all had a no-itcho-comic-bite-to-eat.

Le President Rosako is the hottest hit of American rock to bombard the French airwaves, Rosako, who borrowed his name from the New York Negro DJ is really 24-year-old Michael Pasternak, son of Holly... and the world of your fellow young adults.

And for those of you who may have been complaining about a lack of Beatles pictures and stories, we plan to remedy that in the next four issues. Each issue will feature a different Beatle on the cover as well as a feature story inside. All our photos are brand new, and were taken during the Beatles' recent recording session in England.

Again— if you have any opinions, ideas, suggestions, please let us know.

Louise Crisafino

ROUND THE WORLD

NEW YORK— Alien Actors will find it more difficult to land jobs on Broadway and at Lincoln Center since the membership of Actors Equity at a recent special meeting approved 491-2 a resolution regarding the hiring of actors from abroad (except Canadians) by requiring the consent of the union's 72-member governing council to contracts.

The resolution faces opposition from the League of New York Theaters, composed of producers and theater owners. Equity also voted to set up a strike fund for 1968 in case they find it necessary to carry their ban on offshore performers to the picket line.

LOS ANGELES— Burt Bacharach has signed a producing and recording contract with A&M. His first single release on the label pairs his composition, the theme from "Casino Royale" (film, Bond Street, 1967) on which he wrote the score, which netted him an Oscar nomination.

BURBANK— Grammy Award-w...
Beat Salutes Sonny And Cher

The great American dream of sudden fame and fortune has come true for Sonny and Cher.

In the Youth World of pop blues, kicky clothes, customized cars and new art, Sonny and Cher are top singers who have become super-stars with their first movie, “Good Times.” But their success story is not strictly a rags-to-riches tale with some overnight fame thrown in.

Sonny was born in Detroit, Mich., on February 16, 1940, the youngest child of Jean and Santo Bono. He was christened Salvatore, but his parents and sisters, Fran and Betty, called him Sonny from the start.

The family moved to Inglewood, California, where Sonny’s father, who emigrated from Italy, was employed by an aircraft company. Sonny wanted a career in show business; to go after it, he quit Inglewood Union High School in the twelfth grade.

For a year he worked as a truck driver, masseur, waiter and at other odd jobs. Then, in 1957, he became a songwriter and later an A&R (Artist & Repertoire) man for Specialty Records. He went on to learn every facet of the business by working for various record companies.

At the time he met Cher in 1963, Sonny had written a number of successful songs including “Koko Joe,” “You Bug Me Baby” and “Needles and Pins.” He had played and sung on many recording dates, and had acquired a professional knowledge of record production.

Cher is the elder daughter of Georgia and Gilbert LaPiere. She was born May 20, 1946, in El Centro, California, although the family lived in Los Angeles, where her father was a bank branch manager. She has a younger sister, Georgette. The girls are of Armenian, Turkish, French and Cherokee Indian descent.

Cher wanted to be an actress, so while she was still in school she studied with Jeff Corey, a well-known dramatic coach. Restless for a career, she left Montclair High School in the eleventh grade.

Cher met Sonny on a double date the week she turned 17. She remembers that his Prince Valiant haircut “made him look kind of weird,” while Sonny didn’t like her at first and thought she was stuck-up. Nevertheless they danced all that night, and after seeing one another for about

(Turn to Page 10)
Tracing Their Career

A year they were married on October 27, 1964. It was Sonny’s second marriage.

During their courtship, Sonny was working for Phil Spector, a legendary record producer specializing in rock and roll. They went to a recording session one night, and Cher filled in for a background vocalist who hadn’t shown up. Sonny thought she had a good voice, but needed practice. Neither was pleased at the way their careers were going at the time, so working together and inspiring each other they recorded a song called “The Letter” under the name of Caesar and Cleo.

Baby Don’t Go

Shortly after their marriage a few months later they recorded one of Sonny’s songs, “Baby Don’t Go,” under their own names. It was a hit, and after one record (Sonny’s “Dream Baby,” which Cher cut as a soloist) they scored again with “Just You,” an early 1965 release.

Their next, “I Got You Babe,” was issued in June, 1965. It sold close to three million copies and established them as a top singing duo. Since then they have scored repeatedly with records like “Bang Bang” and “What Now My Love,” along with such albums as “Cher,” “The Sonny Side of Cher,” “The Wondrous World of Sonny and Cher” and “Look At Us.”

Fast Fame

Instant stardom in the electronic world of teen can be achieved by two or three smash records and guest appearances on high-ranking TV shows. By March, 1966, when they began their screen roles in “Good Times,” Sonny and Cher not only were on all the hot record lists, with their albums and singles selling in millions, but they had guested for Ed Sullivan, Danny Thomas, Hollywood Palace, Hullabaloo, Shindig and other big TV shows, and had travelled the U.S. and England on concert tours.

Part of Sonny and Cher’s enormous popularity springs from their vivid personalities, and the kind of image they project. Both personify the young “action” generation. Their youthful fans, by identifying with the duo, are able to express something of their own personalities. “Kids appreciate us because everyone wants to be a little individualistic,” says Sonny.

Different

“At first we tried to be ‘different’ and found out fast that wasn’t us,” he explains. “Then we decided to be ourselves. The kids dig this. They know what we are. They also know that we understand them.”

Sonny and Cher, by doing what comes naturally, are the super-gloration of the teen mystique. Cher designs her own clothes, which are colorful combinations of bell-bottom pants, pop tops, and ankle boots.

Cher’s clothes are marketed throughout the U.S. in major department stores and women’s clothing stores and were instantly successful when introduced early in 1966. Sonny wears low-slung pants, Tom Jones shirts, and moccasins. They both appear in matching suit tails for concerts and TV performances.

School Fans

They also feel a deep obligation to their school-age fans. They set an example, personally and professionally, that has earned the approval of youngsters and adults alike. They make many benefit appearances, and are writing a song urging kids to stay in school which will be recorded for the Office of Economic Opportunity in Washington, D.C., and distributed with a message from Hubert Humphrey, U.S. Vice-President.

Sonny writes most of their songs and arranges all of them. He composed and wrote the lyrics for the music in “Good Times.” Sonny and Cher sing about love, and their songs are stories set to rhythm and pop music.

(Continued on Next Page)
Sonny & Cher’s Career
(Continued From Page 10)

When they are not performing, Sonny and Cher lead conventional suburban lives. They have a modern, Spanish-style house in the San Fernando Valley, and the fans who ring their doorbell are welcomed graciously. This is not an act. Sonny and Cher are friendly and sociable; they enjoy a close rapport with their public.

Full House
They conduct a good deal of business at home; consequently the house is usually full of people. When he feels like it, which is often, Sonny will cook an Italian meal for as many as happen to be around. He is hard-working, ambitious, and intensely creative. He provides the momentum for Cher, who prefers to let him do the driving.

Neither has much time for hobbies. Cher watches television, designs clothes, shops for material, and collects rings. Her fans know about that; and they toss rings of all kinds on the stage when she performs.

Sonny collects antique guns, likes to read, and tool around on a motorcycle, with Cher occasionally riding on the back. He doesn’t think that girls themselves should pilot motorcycles.

Sonny & Cher’s fame has been heralded around the globe, and they have entertained many different kinds of audiences in their travels. They were delighted when Mrs. Jacqueline Kennedy asked them to entertain for a private dinner party in New York and were equally delighted when Princess Margaret asked them to entertain for a charity ball when she visited Hollywood with her husband Lord Snowden.

A BEAUTIFUL STORY
Written by SONNY BONO

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IS IT LANE?
WOULD YOU MIND SITTING NEXT TO A SILLY OLD FOOL?
IT'S JUST THAT I'M TIRED OF WASTING MY HOURS
TALKING TO TREES
WATCHING THE FLOWERS GROW
WATCHING BIRDS CHASING BEES
LITTLE BOYS SCRAPING KNEES
EVEN MY TEARS HAVE ALL DRIED
CAN I SIT BY YOUR SIDE?
DON'T MISUNDERSTAND ME
I'M JUST AN OLD MAN WITH NO PLACE TO GO
AND IF YOU OBLIGE ME
AND SIT HERE BesIDE ME
I'LL TELL YOU A STORY
A BEAUTIFUL STORY
THAT YOU MIGHT NOT KNOW
PLEASE DON'T GO
PARDON ME MR. TREE
I HOPE THAT I Didn'T OFFEND YOU BEFORE
YOU WERE MY FRIEND
But I WANTED MUCH MORE
NOW I AM BACK ONCE AGAIN
JUST LIKE ALWAYS BEFORE
WATCHING BIRDS CHASING BEES
LITTLE BOYS SCRAPING KNEES
EVEN MY TEARS HAVE ALL DRIED
CAN I SIT BY YOUR SIDE?
DON'T MISUNDERSTAND ME
I'M JUST AN OLD MAN WITH NO PLACE TO GO
AND IF YOU OBLIGE ME
AND SIT HERE BesIDE ME
I'LL TELL YOU A STORY
A BEAUTIFUL STORY
THAT YOU MIGHT NOT KNOW
PLEASE DON'T GO

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THE GIANT SUNFLOWER BLOOMS AT KRLA. Dave Hull (left) and Dick Moreland are overcome by this awesome display of “flower power.” Send a stamped, self-addressed envelope to KRLA for your own free sunflower seeds. Plant a sunflower for someone you love during “Flower Power Week.”

GOODTIMERS BUZZ OVERMAN (front) and Charlie Cee are caught in a contemplative mood at a Don & The Goodtimes recording session. They’ve also been busy answering request lines at KRLA.

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KRLA PROJECT

Teens Test Discs For Pay

KRLA is using panels of teens and the skills of a media researcher to screen the hundreds of single releases KRLA receives each week.

Rex Sparger, media researcher, had developed a questionnaire covering musical and non-musical areas which the panel members answer before auditioning the singles.

The best part is that the teens on the panel get paid for their efforts! They are organized into six volunteer listener groups who rate the records according to potential sales value and musical quality.

KRLA has been airing some of the singles rated likely hits by listeners and reaction has been good. John Barrett, KRLA's station manager, stresses that this pre-testing is not meant to replace the station's traditional methods of selecting new records for airplay. He feels the technique can help the labels by indicating a record's strong side so they can concentrate on promoting it.

By Pen

You're driving along with the radio on full blast. You hear a certain old song...and pictures start popping into your head about what you were doing when you first heard it. Sound familiar? It should—we've found it happens to nearly all KRLA's Request Line callers.

And, lots of luck if you ever try to buy that "oldie"—when you finally get the money you can't find the record and visa versa, right? Well, now you can write your favorite "oldie" just by entering a post-card in KRLA's new "Spring Festival" contest. From 6 p.m. Friday to 8 p.m. Sunday, hundreds of "oldies" are given away to the post-card requesters. Don't miss out.

TEEN BAND MEMBERS!—Sign up your group now for the KRLA/Custom Car Show "Band Wagon." This year's Trident's Custom Car and Motorcycle Show will be held at the Los Angeles Memorial Sports Arena, June 2nd, 3rd, and 4th. Thousands of fans will attend this annual show and your band could be prominently featured on a main stage in the Sports Arena. Besides this obvious publicity gain, you'll be mentioned as a contender on KRLA, and you'll be registered in a competition that could win you your band a recording contract and $200.00 as a 1st place winner. And trophies and prizes will be awarded to runners-up by KRLA and the Custom Car Show—so you can't lose.

To sign up, send a post-card with the name of your band, and the name and address of your band leader to "BAND WAGON," KRLA, Pasadena, California 91109. We'll then send you the day and time your band has been scheduled and all the additional information you'll need.

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discover a new sensation

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MAY 16-21
Merrilee & The
Turnabouts
discover a new sensation

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the song &
with
Mike
Smith
SURREALISTIC PILLOW

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BEAT EXCLUSIVE

Fan's Tale Of Meeting The Monkees

By Lori Lee
HOLLYWOOD—It could hardly be my good luck. Within a few hours I would make acquaintance with four of the grooviest guys ever to hit the music world. It was too fabulous a thought for reality. But sure enough it came into being and here are all the exciting details of my meeting the Monkees.

Upon arriving in Hollywood at about 9:15 in the morning, I immediately sped to Columbia Screen Gems (where the television show is taped) only to find out that the Monkees were not presently filming and would not until the beginning of April.

Stick With It

Although disappointed, I refused to give up and went directly to Lenny's Boot Parlor. After hearing so much about its merchandise I wanted to browse around.

The salesman was most helpful because it was he who told me that the boys were to have a recording session at the R.C.A. Building. I rushed over there and asked the guard on duty when the session was to begin. He said that everything was set up for 10:00, which was only a few minutes away. So I waited and waited and waited patiently for a long time until someone spotted Micky's red, white, and blue Volkswagen Bus. The time was exactly 1:17 in the afternoon.

Enter Micky

Well, that just set every teeny hauber off. They all started screaming and crying as if completely out of their minds. I was terribly nervous myself but upon seeing Micky for the first time I knew that everything would turn out just great. He was comfortably attired in a pair of cut-offs, white T-shirt, brown sandals, and policeman's hat. He looked truly out-of-sight!

I hurried up and handed him some gifts picked out especially for his character. They consisted of several goofy Car-toon mugs, a big chewy dog bone for either himself or You, and a paddle set. Then signed autographs and disappeared into the building.

Only on his second trip out to greet his fans did I notice the big difference in his appearance. Micky had grown a beard! When I later asked why, he replied that it kept his face warm. And as fuzzy as it was, it must of been doing the job just fine.

Other Monkees Arrive

Sometime later Mike arrived on the scene. He had also grown a beard which gave him a very masculine look. And, with his strong Texas accent, he was absolutely groovy. I really dug him!

It was about 3:00 when Peter showed up and brightened everyone's tired faces and spirits. It's sure hard work to have to stand from ten in the morning until three in the afternoon and still look fresh and cheerful. But, when I gave

It does happen—fans do occasionally get to meet their favorite entertainers. One such lucky girl is Lori Lee who spent an entire day standing outside of the studio where the Monkees were recording. Her vigil paid-off when Lori met her favorite group, The Monkees.

This is her story, exactly as she wrote it. Lori's tale certainly proves one thing—Monkees are human. The Editor

Great Waterfight, 1967

Everyone was now waiting impatiently for the smallest Monkee to arrive and make his grand appearance. But Davy never came. However, there was such a big commotion down at the end of the block, he was temporarily forgotten.

Suddenly, Micky came racing down the street as fast as his size 10 feet would carry him, yelling that they were after him. We all turned around just in time to see him get squirted right in the face with water by two members of the Family Tree, a groovy new singing group.

Squirting Back

Micky, being one who never lets a person get the better of him, started squirting back which was an unfortunate move for yours truly. It just so happened by some unlucky chance, the person for whom the water was intended ducked and took an intelligent glance at who got all soaking wet. You are 100% correct if you answered me. But in the end it didn't really matter because it was such a hilarious sight to see Micky get so frustrated and wet.

Still, an even funnier sight was his expression when he learned that the whole gun fight was all my fault. After Peter arrived at the building, Micky, Mike, and Rick Klein were just leaving. They returned some time later with a big package containing four or five water pistols, compliments of Mr. Nesmith. You see, besides a paddle-set and little green wool hat for his son, Christian, his gifts also included a gigantic water syringe or hypa-squirter. I wanted to see a water fight and get more than what I had bargained for. Oh well.

Three Of Four

Even with such complications, though, everything turned out just fine. I got to meet three of the four fabulous Monkees and gave them each in person several nutty gifts coming from the mind of an even more nutty person. (Davy never did show up so I left his presents at the studio. I hope he has fun talling up with his extra large box of Corn Puffies.)

And now, all I can say is, I just wish that every Monkees fan in the whole world would at some time have the same opportunity I did. And if that lucky person could have only half the fun I had, it still could be classified as an unforgettable experience for all.
something for everyone
Righteous Bros. Deny Split With Teens

By Eden

The Righteous Brothers are two talented, friendly young men who have paid frequent visits to the pages of *BEAT* in the last couple of years, both in interviews and as members of the Top Ten tunes on our charts. Just the other day, we had an opportunity to sit down and chat for awhile—renewing our friendship and catching up on all the things that have happened since we saw the boys last—and we found Bobby and Billy to be the same warm and friendly human beings they have always been.

**Accusation**

As friends, they took the opportunity to get a few of their current gripes off their chests, and one of them involved an accusation which has been hurled at them recently. Bobby explained: "The last couple of months, we've read a few articles in teen-oriented magazines that stated that the Righteous Brothers have left their teen following for more adult audiences, and its kinda bugged us! So, we're going to kind of shoot out a little explanation here.

"We have only worked one night club, in the past three years, where teenagers couldn't get in and in the majority of the clubs we've worked, there were many, many teenagers there. The only club that we've ever worked where kids under age couldn't get in was Las Vegas—and they can't even get in the gambling casinos there.

"Actually, we've never left the teenage kids, 'cause we tour probably as much—or more—as any act in the business today. Another reason for it, too, is that as we grow older—naturally the kids grow older too. Everybody grows older at the same time! I think any entertainer wants to branch out in as many directions as possible.

"After all, we're 26-years-old and we won't be doing concerts for the rest of our lives; and, if we work our way into the night club scene, which we have done—and I may say we've been very fortunate—we'll have something to fall back on later on in life."

**Never Left**

Although Bobby jokingly protested that he should do most of the talking as Willy had very little to say, we turned the conversation over to Bill for a few moments as we discussed rhythm and blues. The Righteous Brothers have been labeled "blue-eyed soul singers" and placed in the R&B bag since the beginning of their career, but when it came down to actually defining R&B, Billy began:

"I imagine that it's basically gospel and spiritual music—"a combination, you mean?" Bobby interrupted, comically taking his turn as interviewer. "Well, not really a combination..." Billy then, decided "yeah, a combination—it all came out of the same cotton fields! That is a very hard question—that's why I'm answering that one, and Bobby doesn't want to have anything to do with it!"

"Not to be outdone by his blue-eyed friend with the deep voice, Bobby waxed serious for a moment, adding:

"Actually we've never left the teenage kids..."
Outasite!

The Yardbirds' Greatest Hits

现在可在Montgomery Ward获得

记录部门
98 Per Cent Heart

By Anna Maria Alonso

In the poppy-turvy world of the One Hit Wonders, Anthony and the Imperials are one of the most unique wonders ever to hit the pop charts. Although they began their career in a fairly normal way—enjoying hits like "Tears On My Pillow" and "Shimmy Shimmie Cocoa Boy"—it has, in no way, been at all normal since.

Beginning as Little Anthony and The Imperials, the group enjoyed a growing succession of hits during the late 1950's and showed every indication of becoming a "standard" group—one of those groups that consistently produces hit after hit.

Other Ideas

But the U.S. Army stepped in with other ideas, and the group broke up to go their separate ways, each looking for a "new groove." Two years went by before the quartet joined forces once again and it was only after they began to re-organize that they realized their "new groove" was just a "remodeling" of the old one.

The "Little" was eliminated from the beginning of Anthony's name and together, he and the Imperials re-established themselves as a more versatile and polished rhythm and blues night club act. Ordinarily, this sort of image would be the first step toward alienating the all-important teen market. But, once again Anthony and friends refuse to conform and they have continued to be just as popular—if not more so!—than ever before.

Since their first hit in 1958—"Tears On My Pillow"—right up to their current release—"Don't Tie Me Down"—the group has continually, if not consistently, appeared on pop and R&B charts across the nation, and Anthony admits that he has given up worrying when one of their latest singles doesn't make it to the Top 20 on the charts. He explains that the public has continued to be faithful and to support them in spite of any chart failures, and he simply says "Fate must have her hand on us, so I don't worry about it any more. I just don't understand it!"

Different Forms

In their club act, Anthony and The Imperials combine as many different forms of music as possible, ranging from their own hits to heavy R&B, Broadway show tunes, standard ballads, gospel tunes, and one of the most outstanding and show-stopping versions of "Exodus" ever heard. Popular in both the pop and R&B fields, Anthony still has his own very definite ideas about music—enjoying all forms—and he tried to explain to The BEAT just what the current rhythm and blues-soul music thing is all about: "A rhythm and blues song is a song that is basically sung 98% from the heart! It's pain; it's the feeling of pain. It's an inner pain, or something that you couldn't express, and musically is the only way you can express it. And you come into contact with what we call the 'soul sound': a lot of the edge of the voice... crying... holiering... which are the things you would do when you're talking—real-life things put into music and you have rhythm and blues. Rhythm and blues is a feel, that's all it is. It's taking a note from your voice and pulling it through your heart to make it a feeling."

Anthony and The Imperials are probably one of the hardest working groups in the country, and if you have any doubts about that, you have only to go and see them perform to be convinced of the amount of time and hard work which has gone into their act. If you wonder how such an act is developed... just ask Anthony.

"It takes years and a lot of hard work and constant rehearsing. We rehearse six hours a day every day... that's a part of life. Our act changes every three or four months—wherever we think there's a song to be added or we feel the whole act should be revamped or needs a shot in the arm—then, we do it! But basically, we practice the art of singing!"

With Anthony and The Imperials, singing is definitely an art, and one which everyone can enjoy. Next time they're in town, be sure to pick up on some of their "art work," or stay tuned to your local music charts—they're bound to pop up on them soon or later!
Digging The Temptations In Action!

By Ron Kowal

The performing Temptations are like the mechanics of a finely made watch—all their movements are synchronized and precisioned for maximum harmony.

The Whiskey A-Go-Go was packed to capacity and as the lights dimmed, fellow-Motown artist Brenda Holloway was introduced and proceeded to captivate the audience with her beauty, her style and her incredible voice. Singing her past hits like "What Are You Gonna Do When I'm Gone" plus her latest smash "Just Look What You've Done," she then surprised us all by accompanying herself on the violin to a beautiful and sensitive rendition of "Shadow of Your Smile."

Explosion

Now the audience was primed and ready for the main attraction. Suddenly the room exploded in applause as the five elegantly dressed young men catapulted onto the stage; from then on they had control.

It seemed like every song that they sang was just another link in their chain of hits: "Ain't Too Proud To Beg," "Get Ready," "Old Man River" (in a beautiful and dramatic rendition), "Keep On Walking," "Beauty's Only Skin Deep," and of course, "My Girl."

Impossible

It is almost impossible to describe The Temptations' unique style of performance. Their keynote is perfectly timed, completely rehearsed choreography. Every move they make has meaning and lends itself to the overall effect of their songs. It seems like everything they do is perfect; either all is in utter unison, or there are individual movements which totally relate to one another. But no matter how smooth and well-rehearsed they may be, there is that wonderful and congenial group personality which says to the audience: "Let us entertain you."

Between shows, this wonderful personality became more evident while they relaxed and discussed their career and hopes for the future.

History

Melvin Franklin explained how the group got together and a little bit about their past. The Temptations have been together almost eight years. Originally, we were two different high school groups, the Primes and the Distants. Otis, Melvin, and David were in the Primes; and Paul and Eddie in the Distants. By the way, we used to sing with another high school group called The Primettes, who are now the Supremes.

... TEMPTATIONS' perfectly timed, completely rehearsed choreography is the keynote of their on-stage success.

David explained the structure of the Motown Corporation, "We did not realize we were creating Motown; we were just a bunch of different groups; but it grew as a lasting relationship. Now Motown is probably the biggest all-American family. Many of us, like the Supremes and The Miracles have really reached the top—everything they do is a hit; and they in turn have done everything possible to help us in our career. The Motown artists have never lost sight of the hit about helping each other."

"Probably the most responsible group for our success in music is The Miracles; they wrote "The Way You Do The Things You Do" and gave it to us as our first hit. They have continued to write some of our biggest hits like "My Girl" and "It's Growing."

When asked about their future, the Temptations admit that they have a long way to go. "We feel that we haven't begun to do the things that we can. Right now the most important thing is a successful engagement at the Copa in New York. We open August 10, for two weeks. This is the pinnacle of our career and we hope all of our fans will be there and will support us."

As The Temptations began to dress for their second show (white shirts, white pants, and orange jackets) David Ruffin turned and said, "You know, show business is our life, and some of our happiest moments are spent on stage; I think people feel this enthusiasm and respond to it as fully as we express it."
to Mother with Love!

Give A Gift Of Music

LAWRENCE WELK'S
“HITS OF OUR TIME”

IN THE ARMS OF LOVE
SOMEWHERE MY LOVE
WISH ME A RAINBOW
I WILL WAIT FOR YOU
AND WE WERE LOVERS
GEORGY GIRL
MUSIC TO WATCH GIRLS BY
STRANGERS IN THE NIGHT
Then You Can Tell Me GOODBYE
THE BEAT GOES ON

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THE BEAT

Someday, when I’m old and gray (I am now young and gray), I have a feeling that I’ll find a vacancy in my life for Toadycocore. I suddenly have so much more time to myself, and pretty soon it will dawn on me why this is happening. I have, I will stop spending about twelve hours a day talking about the Beatles. It seems I have taken upon myself to become the World’s Most Hysterical Beatle Arguer. And undoubtedly the noisiest.

I’m not quite as bad as I used to be (but I’m still just as bad). But that’s only because there aren’t nearly as many people to argue with. (With whom to argue?) (Ain’t you know what I mean.) Most anti-Beatle nuts have seen the light and come over to our side.

Thanks to a rather unladylike display on my part, which took place in public (never do anything small) (not to mention right) last Sunday, they can now add another to that list.

I was very surprised by the whole bit because it is something I’ve known (known of, recognized) for a long time. What you might call a veteran newspaper type all-round press person.

I don’t even remember how the subject of the Beatles came up as the two of us chatted about assorted things. For some moment it did, my nice Dr. Jekyll turned into a fooling Mr. Hyde.

He started by saying they put out noise but nothing but noise and trash. I naturally reacted by having a coronary.

Fortunately, he responded by saying something I could really get my teeth into. For some moment it did, I thought about someone like Leonard Bernstein.

Rather Highly.

“No,” I simpured. “But did you know that, speaking of Leonard Bernstein, they’re having a rather heavy display of the Beatles and plays quite a lot of their music? As does Arthur Fielder’s famous conductor of the Boston Pops Orchestra, who appeared on their most recent TV special. Their material has also been recorded by many other orchestras, jazz musicians, etc.” (I could have gone on all night, and damn near did.)

“Harumph,” said he. “I did hear that one of them has written a song,” he added. (Please, I know this guy sounds like he’s been under a wharf, but this is a working member of the adultpress, so keep same in mind and realize I was not conversing with an idiot.) (He, however, was.

“One of them has written a song,” screeched I. (Meet the King of Conservative Estimates.

Getting High.

Then, realizing that my blood pressure was doing that thing (I can always tell it’s getting high when steam starts coming out me nostrils), I decided to try a calmer approach.

“Look, stupid,” I said (okay, okay, I said the ’stupid’ part in wardly). “I don’t care if you don’t like the Beatles. It’s up to you whether you enjoy their singing. But it isn’t up to you to decide whether their music is valid or not. That’s already been decided. By some of the biggest and best musicians in the world.”

With equal calumny, he went into a long dissertation about how a classic is formed, in any area of entertainment. He used as an example, the field of literature, naming Shakespeare, Dickens, Hemingway, more. Then he explained that a classic becomes a classic because it has universal appeal, and contains truths that don’t change from age to age.

Still Popular.

Then he posed this question — would, in the future, the Beatles be classics? In other words, would they still be popular years and years from today?

“Not as performing artists,” I replied. “But the music they’ve created will be considered classic. Some of it already is.”

He about fell off his chair. “Why didn’t you say so in the first place?”

“I did,” I smiled patiently. “But you were so busy talking about something you know nothing about, you didn’t hear me.”

I’m afraid I didn’t convey this adroitness argument in a very fasci- nating fashion (sorry about that) (almost as sorry as you are), but I wanted to tell you about it for a reason. Because it’ll give me another opportunity to blather about it. I just don’t understand people.

THE BEAT

The man I was talking to had undoubtedly never heard much of or about the Beatles, yet he was willing to discuss them as an authority. How can people do that? (I ask you).

Dad-tum, how they can do this, that’s one thing, but there’s certainly enough of them managing to find a way. Personally, when I’m in a conversa- tion where a subject I know nothing about (which is painful) is discussed, I think it’s at least honest for me to admit that I have no expertise or great ignorance. If they did, they might learn something.

My most spectacular Beatle battle lasted three years, and was w. ged with a certain singer who doesn’t like rock. If he gave out medals for thinking up utterly in- furiating arguments, I’d win one of them. So about the Beatles, he’d win top honors. (Course, then he’d have to get a chance to put them down.)

So, I tried everything, including tears, threats, tantrums, etc just to get him to sit down and listen to the Beatles and/or their music. I was in failure.

Forced Listener.

About a month or so ago, I saw him, and he said: “I take back what I’ve said about your friends. Somebody finally made me sit down and listen to the Beatles.”

I know he expected me to rain kisses on his upturned face, but it was too late. Instead, I snorted and replied: “You just want to be on the side that’s winning.” (Thank you, Bob Dylan, for writing that line so I could steal it from you.)

He was another classic example of the typical badmouth who talks incessantly but really doesn’t know that much. (No, that isn’t quite it. And here’s hoping it doesn’t come to me later).

An idea for what you can do with this line, this guy, I wouldn’t dare say that kind of thing in print). If you know some- one like the one I’m just mentioned, circle all this in red (blood would be double effective) and leave it lying about. And then be grateful that we at least know we’re crazy.

Speaking of George (held off as long as I could), I was wrong about him shaving off his mustache. He shaved the beard, but the cookie- duster remains.

Tickle, tickle.

YOUR SIGN ARIES IF YOUR BIRTHDAY FALLS BETWEEN MARCH 21 TO APRIL 20

Now is the time to start thinking independently. You will succeed: by challenging the established. Read the news but read between the lines. The girl or boy of your dreams is not. True happiness lies in doing for others, not in generalizing. Usually take a shower? Take a bath instead.

YOUR SIGN IS TAURUS IF YOUR BIRTHDAY FALLS BETWEEN APRIL 21 TO MAY 20

This is not the time to: Argue with friends. You will have to rely on them soon. Avoid: Being greedy. Share your candy bar with a friend. Lay into homework because you will have space time: Soon a very greedy person of the opposite sex will bring your mind at a party. Keep your calendar open for steady dates with him/her.

YOUR SIGN IS GEMINI IF YOUR BIRTHDAY FALLS BETWEEN MAY 21 TO JUNE 20

Worse: Of trouble ahead in school. You’ll be tempted to copy just what one answer on the test from the girl next to you but you’ll be very unlucky: You’ll get caught. Be honest or at least be careful. Plan carefully: It could mean a fabulous summer.

YOUR SIGN IS CANCER IF YOUR BIRTHDAY FALLS BETWEEN JUNE 21 TO JULY 22

This is a good month for moon children. Things may be going smoothly at home unless you argue with your parents. Be diplomatic. Be energetic: Wash your face often otherwise those spots will never go away.

YOUR SIGN IS LEO IF YOUR BIRTHDAY FALLS BETWEEN JULY 23 TO AUGUST 22

Important: To show others that you are serious. Do what is expected of you at least half the time. Hang up your clothes, keep your room neat: The sudden change in your sloppy character will confuse everyone and soften your parents’ resistance to your desires. They’ll give you extra money for records and clothes.

YOUR SIGN IS VIRGO IF YOUR BIRTHDAY FALLS BETWEEN AUG. 23 TO SEPTEMBER 22

You are generally very sure of yourself. Your Zodiac says this trait will damage you. Listen to wise different people. Try to love the Monkees or the Beatles but find out why others hate them. Learn why so many people oppose the war. You will triumph: If you follow this advice. Others will come to your for advice.

YOUR SIGN IS LIBRA IF YOUR BIRTHDAY FALLS BETWEEN SEPT. 23 TO OCT. 22

The time is right: To develop your talents. Begin music or art lessons. You may not think you are very creative, but you are wrong. Try different clothes, mod make-up or a new hair style. You have a real flair and good taste. Now is the moment: To express yourself.

YOUR SIGN IS SCORPIO IF YOUR BIRTHDAY FALLS BETWEEN OCT. 23 TO NOV. 22

Now is the time to: Decorate your room and yourself. Fabulous bargains in groovy clothes are yours if you act fast. Experiment: Your greatest joy will come from trying new things. Taste the foods you never dared before. Even the most serviceableu spools. Read, read, read, your wits are sharp this month and you can learn much about yourself.

YOUR SIGN IS SAGITTARIUS IF YOUR BIRTHDAY FALLS BETWEEN NOV. 23 TO DEC. 22

The time is right: To develop your talents. Begin music or art lessons. You may not think you are very creative, but you are wrong. Try different clothes, mod make-up or a new hair style. You have a real flair and good taste. Now is the moment: To express yourself.

YOUR SIGN IS CAPRICORN IF YOUR BIRTHDAY FALLS BETWEEN DEC. 23 TO JAN. 19

The time is right: To develop your talents. Begin music or art lessons. You may not think you are very creative, but you are wrong. Try different clothes, mod make-up or a new hair style. You have a real flair and good taste. Now is the moment: To express yourself.

YOUR SIGN IS AQUARIUS IF YOUR BIRTHDAY FALLS BETWEEN JAN. 20 TO FEB. 19

Be on the guard for: Your tendency to be snobbish. Go out of your way to consider others. You care more about learning on your own than grades in school. That is a great trait. Concentrate on improving yourself: don’t talk so fast so adults can understand. An allowance increase is on the way: But don’t wait for it, in the future.

YOUR SIGN IS PISCES IF YOUR BIRTHDAY FALLS BETWEEN FEB. 20 TO MAR. 20

You must be strong this month: Romance will disappoint you. Be careful of your friends. They might criticize your schoolwork, appearance, speech, ideas. But stick to your beliefs. Pizza and pickles are fine if you like them. Answering: are Rewards if you follow this advice.
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VICKY VIELEY—HAPPY BIRTHDAY!

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