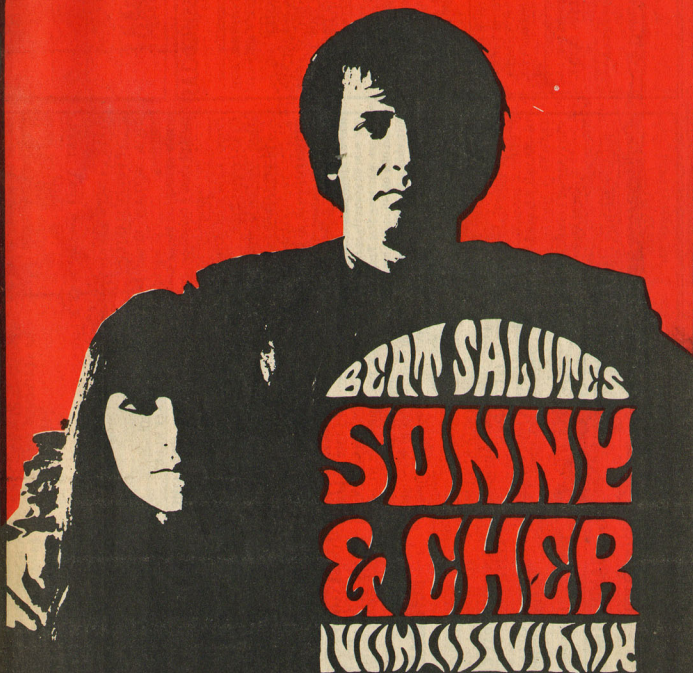


Beat Salutes Sonny And Cher 25¢

KRLA  
*Edition*

BEAT

MAY 20, 1967



# KRLA BEAT

Volume 3, Number 5

May 20, 1967

## NEW STARR TO DEBUT

RINGO AND MAUREEN STARKEY are expecting their second baby in August or early September. Says Ringo: "When Zak was on the way we said all along it would be a boy. I do want another boy but it doesn't matter as much this time. We'll both be very happy whether it's a boy or a girl this time. Before we had a baby of our own, children were not all that important to me. Now it's entirely different. Every

new stage of growing up gives us a lot of pleasure. Zak has just started joining words together. He's been chattering and saying the odd word for several months. Now he says whole phrases. It makes us feel just great to hear him."

Ringo and Maureen became parents in September, 1965—Zak is now 19 months old. Maureen will celebrate her 21st birthday on August 4 of this year.

# Beach Boy Defies Draft Would Rather Go To Jail

Carl Wilson of the Beach Boys has decided to risk jail rather than report for induction into the Army.

Under a federal indictment charging him with violation of the Selective Service Act, Wilson plans to fight the case through the courts as a conscientious objector. He faces the same charges as Heavyweight Champion Cassius Clay, although Clay has not yet been formally indicted.

Wilson was ordered to report for induction in Los Angeles on January 3. Like Clay, he refused to step forward to be sworn in.

He was indicted by a federal grand jury in Los Angeles on April 5 and later surrendered to the FBI in New York, where he was allowed to post bond.

### Surprise

Carl's decision to fight the draft apparently came as a surprise to most of his friends—and perhaps even to his family.

The singer's father, Murray Wil-

son, cut short a European trip and returned home immediately after learning of his son's arrest.

"He never mentioned it to me," one close friend told *THE BEAT*. "I don't ever remember hearing him even talk about being drafted, or how he felt about the draft in general."

Appearing before a Federal Judge in Los Angeles, Carl Wilson pleaded innocent to draft evasion charges.

He received permission to join the Beach Boys in England for a previously scheduled European tour. However, he was ordered to return June 20 for a trial on the charges.

Permission to travel abroad for the tour was granted only after he posted a \$25,000 bond.

U.S. District Judge A. Andrew Hauk also ordered the singer to report periodically by telephone to Howard Smith, general attorney for the Beach Boys.

At the hearing, Attorney J.B. Tietz solemnly told the court his client "objects to all wars."

Although the arraignment will be June 2, Carl will probably remain free for a long time, even if he should ultimately lose the case.

A source in the U.S. Attorney's office privately estimated that he could remain free on bond for "at least a couple of years" if the attorneys use every legal recourse available.

Carl is scheduled for arraignment in Los Angeles on June 2. He faces a possible \$100,000 fine and five years in jail if convicted.

### Lawyer Optimistic

But his lawyer is optimistic about Carl's chances of winning the case, possibly on appeal. When asked if Wilson will go to jail rather than submit to induction, Tietz replied, "Oh yes, sure. But I don't think he'll have to."



CARL WILSON WILL GO TO JAIL RATHER THAN SERVE IN THE ARMY.

## MICK JAGGER PUNCHED BY CUSTOMS OFFICIAL

PARIS—The Rolling Stones arrived at Le Bourget Airport in Paris following a concert at the Olympia Theater with cries of "Vive les Stones!" still sounding in their ears. A quick-tempered customs official flipped when the five Stones' passports were handed to him in a pile. This enraged the guard so that he punched Mick Jagger in the chest and threw a hard blow at Keith Richards, diverted at the last second by road manager Tom Keylock.

### Set-Up

The group's London press officer, Les Perrin, said, "It was a set-up. There were five officials waiting for us and one started throwing his weight around."

Another highlight in their roaring Continental tour was two sell-out concerts at the Palace of Culture. Polish police resorted to tear gas and truncheons when

8,000 fans who had been unable to obtain tickets, stormed the auditorium shrieking their disappointment. After the daytime performance, police brought up two heavy-duty water cannons and aimed them in readiness to subdue the evening's mobs. But this proved a futile attempt. Steel-helmeted troops complete with sub-machine guns and police dogs were rushed into action as the frenzied mob waded through the tear gas, throwing bottles and stones at the troops.

### Good-bye Chaos

As the Stones left the chaos behind to return home to London, a spokesman announced the group will release a new single, shortly. No new plans have been announced regarding a future American tour for the Stones, although calls and letters from fans asking when and where have been flooding their New York office.



## Dylan Dropped, Then Re-hired Same Day!

Bob Dylan, whose personal life is always shrouded in mystery, is now playing a guessing game with two major record companies—Columbia, which has him, and MGM, which wants him.

After dropping out of sight nine months ago, the poet-singer-composer remained secluded in a rural farmhouse last week while:

1. Columbia officially suspended him for "failure to fulfill his contractual agreements."

2. Re-instated him a few hours later announcing he had agreed to a specific recording schedule to satisfy terms of his five-year contract with Columbia, which expired in late 1966, but called for a specific number of recordings.

3. Personal acquaintances, industry sources and Dylan devotees swapped rumors and speculated on the reason for his inactivity, and whether he still plans to sign with MGM.

In July, 1966 Dylan was injured in a motorcycle accident and has made no records or personal appearances since that time. He's been in seclusion in a farm house near Woodstock, New York. This has given rise to the rumors that Dylan has never recovered from the accident.

Mort Nasatir, president of MGM Records, says that he has seen Dylan and that the entertainer appears to be fine. He also announced that MGM has offered Dylan a contract but: "Until he clears obligations with Columbia, he is still technically under contract to them. So that is the problem at the moment."

Dylan may be fine but he certainly isn't working. A special planned by ABC-TV on Dylan which would have run two hours had to be cancelled and Dylan's first book, "Tarantula," scheduled for publication last fall has yet to be seen.

**Next Issue  
in THE BEAT:**

**THE BEATLES**  
glorious triumphs      uncertain future

• Exclusive Photos  
• Unpublished Facts





## 'Oo'—Ethiopian Premier Swipes Twiggy's Fans

LOS ANGELES—The spindly British moppet, Twiggy, blew into Los Angeles International Airport. Clinging to her constant-companion and manager, Justin De Villeneuve, Twiggy knocked her way down the airplane steps and through an almost-deserted terminal to the Hotel Bel Air. Four photographers, two sound men, a body guard and a publicity girl, accompanied the slender-thin queen of the fashion models.

Unlike New York, where teenage girls mobbed their idol, no enthusiastic screamers and autograph hunters were on hand. Her hotel press conference came close to being a wash-out when none of the press showed until an hour after the announced time. When she was told that most of the reporters were awaiting the arrival of Ethiopian Premier Haile Selassie at the airport, Twiggy, gloriously uniformed on politics asked, "Oo?"

Basking in the warmth of the afternoon sun, Twiggy wiggled out of two sweaters, revealing her boyish 31-21-32, somehow managing to munch on her fingernails throughout the whole operation.

"It's so nice and warm 'ere," she said mindless of her H's. "I do like it 'ere but I miss me mum and dad."

Twiggy is visiting Los Angeles to film the second part of a three-part TV special. This one will be called "Twiggy in Hollywood" featuring, of course, a trip to Disneyland. She'll be visiting the Warner Brothers movie set and Cheetah and model clothes at the Orange County Airport, showing off her 91-pound, million-dollar body.



1. PUPPET ON A STRING .....Sandie Shaw
2. SOMETHIN' STUPID Frank & Nancy Sinatra
3. A LITTLE BIT ME, A LITTLE BIT YOU .....Monkees
4. HA! HA! SAID THE CLOWN Manfred Mann
5. RELEASE ME .....Engelbert Humperdinck
6. THIS IS MY SONG .....Harry Secombe
7. PURPLE HAZE .....Jimi Hendrix
8. BERNADETTE .....Four Tops
9. IT'S ALL OVER .....Cliff Richard
10. SIMON SMITH AND HIS AMAZING DANCING BEAR .....Alan Price Set

## STONES PLAGUED BY BREAK-UP RUMORS — BUT DENIAL IS ISSUED

The rumor goes: The Stones are breaking up. Mick is sick of performing and wants to concentrate on producing. Brian is even more bored with being a Stone and is quitting completely to go on his own as a solo act.

The answer, from a U.S. representative for the group, denies: "This rumor goes around about every three months. I can definitely say there is absolutely no word on the dissolution of the Stones and there will be no word on their dissolution."

### Familiar Story

Really, it's a Beatle story all over again. The Stones, just finished with a European tour that found Polish youths tearing up government property and storming policemen, pelting them with rocks and bottles at the same time, is probably their last.

And Mick has been quoted by a number of papers as stating he will never tour the U.S. again.

### Paris Different

The rest of the group agrees, saying that audiences can't hear them, therefore they can't play well. All told, says the group, they are reduced to simply jumping around onstage and yelling a lot.

But in Paris, says Mick, the story was different. People in their forties sat in the audience and they played a proper concert. People were even able to hear Brian's sitar.

While Mick admitted he never wants to do any more tours, he



FORGET THE RUMOR that Brian has left the Stones

also said he enjoys performing on television and hopes to do so more often.

Plans for the Stones' movie, "Only Lovers Left Alive," have all but been abandoned, he added.



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... YARDBIRD — Keith Reif

## Yardbirds Set For U.S. Tour

LONDON—The Yardbirds will fly to the U.S. for a six-week mid-summer tour beginning July 9 and running through Aug. 20. The group will hit mainly resorts and state fairs. Two early July concerts in Canada will precede the U.S. visit.

## HOLLIES INK EPIC

The Hollies have signed an exclusive recording contract with Epic Records. One of the most popular vocal-instrumental quintets in the world, The Hollies have scored 15 consecutive top-ten hits on the U.K. charts.

Their latest hit single, "On A Carousel," has had swift advancement in England, is a big chart item in other countries and is rapidly making its way to the top in this country.

Increased audience interest in a personal appearance tour in the U.S. was created when the Hollies first U.S. singles, "I Can't Let Go" and "Look Through Any Window," zoomed to the top of the charts.

Two more chart-rocking singles followed—"Bus Stop" and "Stop, Stop, Stop" by the time the Hollies made their first U.S. tour with Herman's Hermits.

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## Spencer Davis Has New Group

Spencer Davis has a brand new line-up for his new group, disrupted by the departure of the Winwood brothers. The new group is one shy of the originally planned five. The new members are organist Eddie Hardin, 18, and lead guitarist Phil Sawyer, 19, with Pete York remaining on the drums.

The new combo will have no distinct lead voice. Spencer, Eddie and Phil will share the singing. Bass rhythm will come from Eddie's manipulation of the organ foot pedals.

The group is set for a Scandinavian tour in June and then heads for Hungary in July. The group's first U. S. tour will be a five-week series of one nighters starting July 28.

## Tremeloes Star On TV

The Tremeloes have definitely been signed to headline 26 color TV comedy shows to enjoy U. S. and worldwide screening. Peter Walsh, the group's manager, is back in England after sealing the agreement with Al Brodack of King Features which also handled the Beatles' cartoon series.

The *BEAT* has learned that the Tremeloes are thinking about a 40-day tour of this country starting June 11. One pilot for the TV show was filmed in Scotland but the feeling was that the humor was too British to appeal to American audiences. So, some American script writers may be brought in.

**PEOPLE ARE TALKING** ABOUT the small wave of excitement caused by Paul's visit to the U.S. when before even the rumor that a Beatle was in town won city-wide hysteria... how unbelievable it is that after all the days Sonny and Cher's music is finally out... the Young Rascals groovin' again after being down... whether or not the Raiders who split are going to form their own group... whether or not the other two will really split

... how popular? Twigg is with the teens and coming to the conclusion that she's an adult phenomenon—not a kids'... whether or not the Stones' movie has been junked permanently and deciding that it has... this being the year the groups broke up... Patti Harrison getting her long hair cropped short... Stone spokesmen denying that Brian Jones is leaving the group along with manager, Andrew Oldham, despite the rumors which keep circulating around

... the charity concerts the Supremes are doing in most of the major U.S. cities this year... when the entire Sinatra family is going to get together on record... the Turtles thinking they came out



## Gold 'Spirit' For Raiders

Paul Revere and the Raiders join the million-a-month club by earning three gold records in as many months. The RIAA has just certified the group's smash album, "The Spirit of '67," as a goldie.

Earlier this year, they received one for their LP, "Midnight Ride," and another for their album, "Just Like Us." Their latest LP, Paul Revere and the Raiders' Greatest Hits, became a sales fireball since its release last month, and is a leading candidate for gold record status.

The group's latest single "Him Or Me—What's It Gonna Be?" is climbing to the top of the charts with heavy national airplay.

Currently on a month-long tour of the U.S. and Canada, the Raiders are frequent guests on a variety of TV shows and enjoy constant concert bookings.

of the popcorn bag... how old "I Think We're Alone Now" is... where all the pop excitement has gone... the possibility that Eric Burdon is mellowing in his old age... the Beatles and the Monkees having the only two million-selling singles on the national charts.

... whether or not Paul McCartney really did flip for the Jefferson Airplane as one reporter said he did... Mick Jagger's statement to the press that he will not tour the U.S. again and wondering if it's his decision to save face just in case the Stones don't get work permits... whether or not England is going back for country and western music and deciding that if Engelbert Humperdinck is any indication, they've already gone

... whether or not Herbie Alpert is losing the popularity he once had among the young set... girl Wilson saying "why me?"... Don Gallucci's hilarious tales of the waitresses and phone operators he ran into on tour

... a few rhythm "n' blues stations playing the Rascals without knowing who they are... the Happenings really being the Happenings and now wondering who the Parade are... David Crosby spend-

## LOU RAWLS IS 'TOO MUCH!'

HOLLYWOOD — The audience at Hollywood's Coconut Grove was so much with Lou Rawls, that every gesture and sound the entertainer made brought a response from the three weeks of SRO houses during his recent engagement. Lou is easily at a peak in his personal appearance and also stands at the apex as a recording artist.

To date, the Chicago-born singer's success streak includes ten albums. "Live," recorded a year ago, began it all with certification by the RIAA as a gold record. Later on, in the past year, Rawls recorded three additional albums whose soaring sales records assured him of a rank equal to any of the great singers of our time.

"Live" was followed by "Soul-in," which has now reached the 400,000 mark and is nearing gold record status. "Carryin' On," followed next and has already hit the 200,000 figure.

The soon-to-be-released, "Too much," has topped 100,000 on advance order copies. Total Rawls sales last month have everybody saying, "Too much: \$5 million in albums and singles!"



ing more time with the Beatles than he does with the Byrds

... driving to the airport in a chauffeur driven limousine just to interview Dave Dee, Dozy, Beaky, Mick and Tich... the nice break the Merry Go Round got by being asked to play at Sonny and Cher's party for Twigg... sending Diana Ross to Weight Watchers... Brenda Holloway playing electric violin



in her act... how long it's taken the Easybeats to get a hit record in the United States

... when Neil Diamond is going to get the recognition he deserves and deciding that this day will definitely come... how the work permit situation is going to be this summer and coming to the conclusion that with the drug investigations in England it's going to be

## Tears, Tension, Trauma Follow College Leavers

Someone had to be disappointed. Of the 45,611 applicants who applied to the prestigious Ivy League Colleges and the Seven Sister Schools in the Northeast 102,360 got yes as an answer. The story was the same this year only worse: many more applicants than places at the nation's top schools.

The colleges have drifted from their geographic distribution policy which had tried to spread the fresh-talent evenly over the country. This tipped the scales for applicants from the Northeast who formed had to face fierce competition from their counterparts in Montana and Texas who often had lower grades.

Most colleges actively scouted up Negro freshman applicants, continuing a recent pattern. Cornell accepted 110 Negroes and Radcliffe 15.

Students from public high schools are running stronger than in the past against their counterparts from private prep schools. Almost 59 percent of Harvard's incoming freshmen come from public schools as do 58 per cent of Yale's—and the proportion seems to be growing, but slowly.

The air was charged and the reaction highly emotional when the important letter arrived from college admissions offices of the Ivy League. "I'm glad it's all over," sighed one Connecticut teenager who received two no's and one yes. "If college has half the pressure in it that's involved in waiting to hear about admissions, then it should be a snap!"



## TRINI IS NAMED TOP PERFORMER

MONTREAL — The dust was barely collecting on Trini Lopez' Man of the Year Award which he collected in a celebration at the Dallas hotel where his father worked as a janitor, when he again interrupted a three-week series of one night concerts in the East to pick up another trophy. He was named Entertainer of the Century in the variety field by the Expo '67 Special Awards Committee. The award, "in recognition of his contribution and status in the entertainment world," was presented at a dinner at the Palace Bonaventure in Montreal.

plenty tough to get U.S. work permits this time around... how sweet the soul music is these days... Seeds having a hard, hard time getting on the national charts

... the Oogum Boogum man, Brenton Wood, having one of his wildest album covers yet... Bill Cosby's "take a hike" turning into a "Revenge" but making little difference since it's bound to sell a million no matter what it's called

... Stone's manager, Andrew Oldham, borrowing Stone pictures from *THE BEAT* and what a switch that was... whether or not the Monterey Pop Festival is going to be a huge success or an even bigger bomb and deciding that it all depends on you... Cass having a baby girl... how funny it is to see Frank Laime back on the pop charts... how upset Twigg got because people around the Bel Air Hotel kept thinking she was Mia Farrow

... Jimi Hendrix playing his guitar with his teeth and how it must have hurt when it blew-up... Joey Paige going to Vietnam to entertain our troops... Ala Mod, the new pop film that Tanden Almod (composer of "Along Comes Mary") wrote the music for... the top rhythm "n' blues singer who

## Film For Dead And Airplane

HOLLYWOOD — Two San Francisco-based rock groups, the Grateful Dead and the Jefferson Airplane have been signed to do sections of "Petulia," a forthcoming Warner Brothers feature film while it is shooting in San Francisco.

## New Acts On Sinatra Tour

Sergio Mendes & Brazil '66 and nightclub and television comic, Pat Henry, are booked for the Frank Sinatra seven-city summer concert tour.

The tour kicks-off in Pittsburgh on July 2 and ends Philadelphia, Detroit, Cleveland, Chicago, Madison and winds up in Baltimore on July 15.

has been slapped with two paternity suits... jing being the latest thing to buy with the Turtles having one and Dennis Wilson buying one... Eric Burdon not quite as hung-up over the racial situation in America as he used to be

... the opera singer who covered the Beatles... the English group who said pop is dying in England because the kids just go to tear up the theatres and not hear the act... Chrissie Shrimpton having a new boyfriend who is not in the business—had enough of them when she broke with Mick Jagger... the Mothers being in England... will hit the charts once threw the Monkees out of their rented limousine... Chris Britton's leaving the Trogs being nothing more than a publicity stunt

... whether or not Dusty Springfield is really coming Stateside for club dates... the Dave Kral Five possibly being the only major British group to remain in the touring bag, with the one exception of Herman's Hermits

**PEOPLE ARE ALSO TALKING** ABOUT how much fun it is to receive *BEAT* through the mail—Subscription form is on page 23. Your name will appear on the cover of every issue.



Whoever said being a pop star is an easy life is out of his mind! When the Rolling Stones landed in Zurich, Switzerland 2,000 fans showed up to welcome them. However, they were forced to get aboard the jet which carried the Stones and the police were forced to use water hoses to control the crowd and get the Stones out of the airport unharmed.

That night a capacity crowd of 12,000 tried to storm the stage of the Zurich Concert Hall while the Stones were performing. They made the human pyramids to climb over the 15 foot high stage and when some of them made it onto the stage the Stones ran off through an emergency exit.

### Injured Fans

As soon as the police had the fans removed from the stage, the Stones returned to finish the show—but the trouble was far from over. One fan suffered a fractured skull when he was pushed from the stage, ten other audience members were injured at the end of the concert when the audience smashed seats in the auditorium in an attempt to get the Stones to return for an encore.

Five of the injured fans had to be hospitalized, one of them in critical condition, and the damage to the concert hall was estimated to be more than \$2,000.

Although Mick Jagger has reportedly told the British press in no uncertain terms that the Stones would never tour America again, Andrew Oldham, Stones' manager, told me today that it all depends on a number of things—the first of which is the outcome of the court hearings in England.

There is another member of the Lopez family on the scene. Trini's younger brother, Jesse, has been signed to make his singing debut at the Bonanza Hotel in Las Vegas for a month beginning July 1. Trini has been helping his brother along with his career and it will be interesting to see if Jesse performs in the same bag his brother lives in.

### May's Wendy Ward

Claudine Longet, Andy William's wife, has been named Miss Wendy Ward for the month of May in a promotion sponsored by 1500 Montgomery Ward stores. Herbie Alpert's label, A&M Records, is not crying over Claudine's prize since each one of the stores will feature her album, "Claudine," in their window displays as part of the promotion.

Everyone is busy speculating on how Carl Wilson's refusal to report for the draft will affect the career of the Beach Boys. Carl's attorney says Carl will go to jail rather than be inducted, but he added that he didn't think he would have to. However, the whole thing depends on what the courts have to say about the matter.

I, for one, would certainly like to know the real story concerning the Raiders. It's obvious that Raider spokesmen are not going to admit anything, but very reliable sources continue to say that Fong and Smitty are planning to follow Harpo's decision to leave the group. They will, of course, leave only Paul Revere and Mark Lindsay—or Paul Revere and the Raider if you prefer.

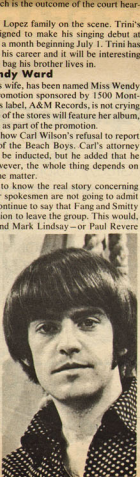
As I said before, Raider officials continue to deny Smitty and Fong's decision to depart. But, then, I seem to remember that they also denied Harpo's leaving right up until he left. So...

The nice thing about American television series is that the two-parters can be put together and sold as a full-length movie in Europe. The latest "movie" to be released in foreign countries is a two-part segment of "The FBI" series which stars Efrem Zimbalist Jr. It will be called, "Cosa Nostra - An Arch Enemy of The FBI" and will be released by Warner Brothers.

They did this with a segment from the old "Untouchables" and to date the film has grossed between four and five million dollars, which isn't bad when you consider how much cheaper television shows are to make than movies.



... KEITH RICHARD



... MARK LINDSAY

## DO AND THE GOODTIMES ADD NEW GROUP MEMBER

By Sandra Skolnik

His name is Jeff Hawks, and he's the newest member of Don & The Goodtimes.

It happened suddenly, surprisingly, with less notice than the draft boards give. And, Jeff is the first to admit he's not quite over the wonderment of becoming part of the fastest-rising group in the country.

### "Meant Me"

"When the Goodtimes recorded 'I Could Be So Good To You,' it's almost as if they meant me," he laughs.

The long and lanky lead singer was confronted with his great career opportunity when Big Don McKinney was taken ill and ordered home to Portland, Ore., by his doctors. It happened in March, just a few weeks before the Goodtimes were supposed to start a month-long nationwide tour for Dick Clark, who'd discovered them and first given them cross-country fame on "Where The Action Is."

### Coincidence

Jeff was in Los Angeles at the time, by quick and coincidence auditioning for a new, in-the-works TV series at Dick Clark Productions. (The inside word, in fact, is that he was the leading candidate.)

Lit Don Gallucci of the Goodtimes, who helped out the audition process by playing piano for the candidates, as a favor to his friends in the Clark organization.

### Small World

Jeff knew Lit Don from the days when he was singing with a competing band in the Northwest, Hawk and the Randellas. He was Hawk (and Small World) Buzz Overman of the Goodtimes was one of the Randellas.

It was only natural that Lit Don insist Jeff swing over to the Goodtimes house to say hello to Buzz and the other guys. He did and, while waiting out word on the audition, became a regular visitor to the group's groovy pad in Hollywood.

Then, in the middle of recording their first album for Epic Records, Big Don became sick. Concern for their friend was followed by the realization that a replacement had to be found. And, in a hurry!

All eyes turned to Jeff.

### "Groovy Guy"

"He's groovy guy and a great outside singer," according to Buzz. "He made my old band go, and I knew the Hawk could really help us out."

Charlie Coe said, "The fans really dug him during our Dick Clark tour, and I feel we're awfully lucky to have Jeff with us."

Jeff commented, "I was really sorry for Big Don when he got sick and a little scared about trying to do his job, because I know how talented he is and how much everyone digs him."

### "My Best"

"I hope to prove myself a worthy successor, although I doubt if anyone could ever really replace Big Don. Anyway, I'm just going to get out there and give it my best."

Jeff, 20, celebrates his birthday on August 31. He's an even 6 feet tall and weighs 150 pounds. He

has black hair and large, loving brown eyes.

He's from Oakland, where his family, including two younger brothers, still reside. Jeff loves sports of all kinds, writes short stories and songs, and idolizes The Beatles.

He'll be meeting fans in the Los Angeles area for the first time in late May, when Don & The Goodtimes play a few local dates. Then it's off to the Northwest, Southwest and Midwest for the group, a two-month concert swing designed to bring a live version of "I Could Be So Good To You" to everyone who's already heard it hundreds of times over the radio.



... JEFF HAWKS: New Goodtime.

## WHERE THEY ARE

### SUPREMES

May 11-24, Copa Cabana, N.Y.; May 26, University of Cincinnati; May 28, Hara Arena, Dayton, Ohio; May 29, The Auditorium, Minneapolis, Minn.; May 30, Arena Auditorium, Duluth, Minn.; June 1-10, Shoreham Hotel, Washington D.C.; June 11, Symphony Hall, N.J.; June 13-26, Coconut Grove, Hollywood; June 29-July 19, Flamingo Hotel, Las Vegas.

### RIGHTEOUS BROTHERS

May 29 begin one month engagement, Coconut Grove.

### TEMPTATIONS

May 12, State University, Cortland, N.Y.; June 2-3, Twin Coaches, Pittsburgh, Pa.; July 9-15, Steel Pier, Atlantic City.

### FOUR TOPS

May 11-20, Basin St. West, San Francisco; May 25-June 4, Whisky A-Go-Go, Los Angeles; June 21, Town House, Huntington, Long Island; June 22, White Plains High School, White Plains, N.Y.; June 23-24, Twin Coaches, Pittsburgh; July 1, Central Park, New York City.

### SMOKEY ROBINSON AND THE MIRACLES

May 12, Montgomery Blair High School, Silver Springs, Md.; May 13, Washington College, Chestertown, Md.; May 14, Civic Auditorium, Baltimore, Md.; May 25-June 3, Basin St. West, San Francisco.

### JEFFERSON AIRPLANE

May 12-14, Fillmore Auditorium, San Francisco; May 18, Stockton, California; May 19, California Polytechnic College, San Luis Obispo, Calif.; May 20, Birmingham High School, Van Nuys, Calif.; May 21, Ashland, Wis.; May 30-June 2, shooting Warner Brothers film, "Petulia"; June 4, Sam Houston Coliseum, Houston, Texas.

### TURTLES

May 12, Hinsdale, Illinois, Central High School; May 13, Coliseum Ballroom, Bend, Illinois; May 14, Wichita, Kansas; May 17, Battle Creek, Michigan; May 18, Township High School, Waukegan, Illinois; May 19, Ashland, Wis.; May 27-30, Steel Pier, Atlantic City, N.J.; May 31-June 9, tour of England-France-Germany-Denmark; June 24, Lagoon Ballroom, Salt Lake City, Utah.

### MARVIN GAYE

May 26-June 3, Beach Club, Myrtle Beach, S.C.

### MARTHA AND THE VANDELLS

May 4-14, Whisky A-Go-Go, L.A.; May 26-June 4, Boulevard Club, Rego Park, N.Y.; May 10, Cornell University, Ithaca, N.Y.; May 12-18, Esquire Club, Montreal, Canada.

### JOHNNY RIVERS

June 2-4, Vancouver B.C.; Edmonton, Alberta; Calgary.

### RICK NELSON

June 29-July 5, San Diego County Fair Show, Del Mar Race-track, Del Mar, Calif.; August, Steel Pier, Atlantic City, N.J.

### JAMES DARREN

June 19, "Wish You Were Here," St. Louis Municipal Opera.

### BOBBY RYDELL

Signed for ABC-TV's "Piccadilly Palace," the summer replacement for "Hollywood Palace."

### ASSOCIATION

May 11, Riverside High School, Riverside, Illinois; May 12, Niles High School, Niles, Mich.; May 13, Indiana State University, Bloomington, Ind.; May 18, Columbia Basin College, Pasco, Wash.; May 20, Pacific Auditorium, San Jose, Calif.

### DON & THE GOODTIMES

May 12, Casey Kasem Dance, Hawthorne, Calif.; May 19, University of New Mexico, Albuquerque, New Mexico; May 26-30, Portland area; May 27, Coliseum, Portland, Oregon; May 31-June 15, Southwestern United States; June 17-25, headlining Teenage Fair, Seattle, Washington; June 26-July 3, concerts in the Seattle area; July 3, three weeks heading a Dick Clark tour through the Midwest.



SPECIAL REPORT BY TONY BARROW

# Pop Concerts—Essential Or Obsolete In '68?



... THE JAGGER: "We shall never tour America again."

THE BEATLES have decided that it is no longer possible for them to gain anything other than dollars galore from putting on concert performances.

"A group on a stage can't get together with 60,000 people and do anything worthwhile" says John.

"Someday we may work out a way of doing 'live' shows but it won't be anything like a conventional concert format," agrees Paul. "I mean we could go on in funny hats and do a dance. We could switch on fifty tape recorders and try to get something like our recorded sound. Would people want to come? Would they want to listen?"

## Bring-Downs

In Paris MICK JAGGER pinpointed other touring problems when he discussed the matter in much depth with *Melody Maker's* Mike Hennessey: "The one-night scene is dead terrible. The people need something much more to watch. I have got some ideas on how to change things—to do something different—but it would be expensive. We shall never tour America again. It is very hard work and one bring-down after another. Every place you go there is a barrage of relentless criticism. You get ten reporters every day who just want to laugh at you and you don't get one even vaguely intelligent question."

In theatres and clubs where the atmosphere must be slightly more intimate and inspiring than it could ever be in the Cow Palace or Dodger Stadium, a performer can feel he is on the same wave length as his audience. But even then the modern electronic recording studio has a thousand special sound facilities which are not available at the average concert or 'live' show venue.

## Repeated History

The whole of London's music business is eager to find out what THE MONKEES can and cannot do vocally and instrumentally. Until the end of June we can gauge their potential only from out-of-date records. Yet when they do perform for a total of 50,000 British fans, shall we be any wiser? Shall we hear their voices distinctly or be able to judge their musicianship? Probably not. Instead our eyes will see four familiar figures and our ears will be flooded with the uncouth sound of fan enthusiasms rather than Monkee music. Not that 50,000 fans of the group will worry. They've been through similar experiences for The Beatles, The Stones and The Beach Boys, and the qualities of actual performance and sound reproduction have taken a very secondary place to the brute-force excitement of such occasions. They come to wail and moan, to

fling their bodies about and be thrilled. Not to listen or appreciate, not to praise or find fault.

For some years the performers themselves have taken an equally artless view of concerts. They have been willing to put up with professional prostitution in return for substantial financial gain.

## Changing Scene

Now, one by one, the world's best groups are taking their stand against the one-night stand. And if only inferior acts are going to be prepared to tour in 1968, perhaps the whole conception of the pop concert will become obsolete. The last remaining medium for the wholly successful purveyance of pop music will be that of the recording tape, in disc, cartridge or other yet-to-be-developed audio or video form.

## Yardbirds' TV Special

The Yardbirds filmed their own 30-minute TV special in Paris to be aired over French stations. Earlier this month they put in an appearance at the Cannes Film Festival timed to coincide with the screening of the film "Blow Up" in which they have a featured role.

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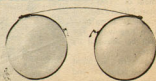
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## FROM THE EDITOR . . .

## Making The News

Whether you love or loathe them, think they're preposterous or delightful, you cannot in honesty deny the fact that Sonny and Cher exert a tremendous influence over the young generation. You can chalk the mini-skirts up to London but you can't explain away the abundance of wild-patterned, bell-bottomed pants that appeared on young figures everywhere simply "because Cher wears them."

Hit after hit, mob scene after mob scene, sell-out concerts all over the nation. . . . Sonny and Cher Bonos are one of the (if not the) most popular duos in the music world. They've been consistently pro-young people ever since they started out as Caesar and Cleopatra. Little wonder that young people have remained pro-Sonny and Cher. Little wonder that *The BEAT* is taking this opportunity to salute the Bonos — Sonny and Cher.

Also in this issue we have a fan's own account of her meeting with the Monkees outside of the RCA Victor recording studios in Hollywood; the Righteous Brothers, Bobby and Bill, answer the charges that they've abandoned the teens for the lucrative adult market; and in an exclusive interview, Motown's fantastic Temptations talk about their music, about the successful Motown family, the group who got them started and loads of other interesting topics.

As *BEAT* goes along, we intend to print more and more news stories. We will, of course, continue to run feature articles but we feel that with an increase in news we can keep you better informed on what's going on with the entertainment world, the fashion world and the world of your fellow young adults.

And for those of you who may have been complaining about a lack of Beat pictures and stories, we plan to remedy that in the next four issues. Each issue will feature a different Beatle on the cover as well as a feature story inside. All our photos are brand new and were taken during the Beatles' recent recording session in England.

Again—if you have any opinions, ideas or suggestions, please let us know.

Louise Criscione

## 'ROUND THE WORLD

**NEW YORK**—Allen Actors will find it more difficult to find jobs on Broadway and at Lincoln Center since the membership of Actors Equity at a recent special meeting approved 491-2 a resolution restricting the hiring of actors from abroad (except Canadians) by requiring the consent of the union's 72-member governing council to contracts.

The resolution faces opposition from the League of New York Theaters, composed of producers and theater owners. Equity also voted to set up a strike fund for 1968 in case they find it necessary to carry their ban on foreign performers to the picket line.

**LOS ANGELES**—Burt Bacharach has signed a producing and recording contract with A&M. His first single release on the label carries his composition, the theme from "Casino Royale" film, "Bond Street," and "Alfie" which netted him an Oscar nomination.

**BURBANK**—Grammy Award-winners Ray Charles, The Anita Kerr Singers and guitarist Wes Montgomery began taping "The Best On Record" special at NBC studios here. George Schlatter is producing the Times sponsored color show.

**HOLLYWOOD**—Joey Bishop in Hollywood will split the screen with Singers and guitarists Les Montgomery began taping "The Best On Record" special at NBC studios here. George Schlatter is producing the Times sponsored color show.

**BURBANK**—A reported million-dollar price tag hangs on Warner Brothers Records recent purchase of Valiant Records, Sherman-DeVorz Music and Barbl Music, publishing subsidiaries of Valiant. The Valiant label, founded by Barry DeVorz and Billy Sherman seven years back, features The Association and two new rock groups, The Collectors and the Six Hard Way. Sherman will remain to manage the publishing concerns while DeVorz will pick up writing songs and film scripts.

**CONSHOHOCKEN**—Where? Yes, a small Pennsylvania town, like other small towns, long ignored by night club owners. Now the town's 14-20-year-olds can buy (for \$2.50) a rock-packed evenings fun at Hullahaloo, (named after the TV show), a liquor-less teen club which draws 35,000 teenagers a night at 30 franchise locations in N. S. communities.

Hullahaloo founder, John Angel sell \$170,000 franchises at the rate of two a week and forecasts a national chain of 500 by 1970. In Conshohocken rigid security measures have been awarded an Order of Merit of the Italian Republic for "his contributions to the social welfare of the Italian people, for his contributions to the arts, and his distinguished career." The actor, currently filming 20th Century Fox's "Doctor Doolittle," received the citation, one of Italy's highest honors, from Dr. Alvaro Vito Beltrami, Italian Consul General in Los Angeles.

**HOLLYWOOD**—Nancy Sinatra who has just formed Boots Productions will team up with Sal Mineo to co-star in an independent film feature called, "The Flower Children."

Prince Charles had all of England buzzing with the question "Who was that lady?" The leggy blonde's name was practically top secret and the London papers titled her the "Mystery Girl" who was on the prince's arm at the theater. A reporter for London's *Daily Mail* did some investigating and revealed she is 28-year-old Angela Rau, an Australian who works for a London advertising agency. "And I'm sorry to disillusion the romantics," wrote the reporter, "but she is not a girlfriend of the Prince's." After the show, Angela, who has ten years on the prince; Charles' little sister, Princess Margaret and Uncle Lord Tony Snowdon all had a not-too-romantic bite to eat.

Le President Rosko is the hottest bit of Americana rock to bombard the French airwaves. Rosko, who borrowed his air name from a New York Negro DJ, is really 24-year-old Michael Pasternak, son of Hollywood Producer, Joe Pasternak. "I've stolen from the top six disc jockeys in the U.S. and made the result French," said Le President. Multimillionaire Jean Prouvost (whose financial interests include textiles, Paris-Match and Le Figaro) was trying to edge Radio Luxembourg into the number one slot over France Inter, the government station. The teenage market was dominated by a DJ who opened his show with "Hi Friends," which was considered very far out. Using American style jingles and exclamation sound effects he is now on top of the DJ scene with his show "Mini-Max" (minimum de blab-blab, maximum de musique).

Times-hired Jeff Barry scored a music-history first in signing an exclusive, three-year songwriting contract with Unart Music, a United Artist music company. The contract's terms guarantee Barry 100 per cent of the copyright fees of this kind ever paid to a composer. Unart will own copyrights on all Barry's new songs, save for songs the Monkees record and special film scores.

Over 100 per cent of his recorded compositions have climbed over the top 40 mark on the nation's best-selling charts. Some of his hits include: "Maybe I Know" (Lesley Gore), "Hanky Panky" (Tommy James and the Shondells), "Doo Wah Diddy Diddy" (Manfred Mann) and "Then He Kissed Me" (Crystals).

Ret. Harry of Professor Huggins fame, was awarded an Order of Merit of the Italian Republic for "his contributions to the social welfare of the Italian people, for his contributions to the arts, and his distinguished career." The actor, currently filming 20th Century Fox's "Doctor Doolittle," received the citation, one of Italy's highest honors, from Dr. Alvaro Vito Beltrami, Italian Consul General in Los Angeles.

Petula Clark signed a long-term contract with Warner Brothers Records, John K. Maitland, WB President announced. Maitland negotiated the contract with Leon Cabat, President of Vogue Records in Paris who produce Petula's records for U.S. release.

Currently on a concert series tour, Petula has been signed for the lead part in the Warner film, "Finnian's Rainbow." Her latest single hit, "This Is My Song," from Charles Chaplin's "Countess From Hong Kong," has topped the 650,000 mark.



David Janssen, who just finished years of "The Fugitive" TV series, will star opposite Barbra Streisand in "Funny Girl" which will begin filming at Columbia in July. Director William Wyler and producer Ray Stark are reportedly near closing the deal with Rosalind Russell to co-star as the mother in the film version of the Broadway hit.

College Temps, Inc., has given about 3,000 New York teenagers a break and signed them to find clerical jobs such as typists, accounting clerks, bank tellers and researchers. Teenagers are explored, exploited and entertained. Finally, they're being hired to ease New York's serious shortage of office help. Working schedules are wild and range up to forty hours. Wary employers are pleased to find teens are a good business risk.

Andy Williams apparently feels the show must go on, even if the performer almost went down. En route to his recent Toronto concert, Andy Williams accompanied by Henry Mancini and his orchestra, were forced to make an emergency landing at the Greater Buffalo International Airport when their charter plane developed engine trouble. Upset but unharmed, the 63-member party was bussed the rest of the way and arrived for an on-time curtain raising. Andy Williams' house and record labels records throughout his 16-city tour of the U.S. His Rochester concert was delayed over an hour by the spillover throngs crowding the streets trying to be admitted to the auditorium to hear him perform. Andy set new house records in Toronto, Charlotte, Mobile, Greensboro, Knoxville, Nashville, Indianapolis, Louisville, Cincinnati and Pittsburgh.

"FBI" TV series star, Efrem Zimbalist Jr. visited American troops in Vietnam. Himself a World War II Purple Heart Vet, Zimbalist brought a little bit of Hollywood to battle zones and outposts restricted to larger show units. Returning on a kind of star-shuttle from the war-torn country were Ed Nelson, Tim O'Connor, Chris Connolly and Pat Morrow who resume their roles in 20th Century-Fox's "Peyton Place."

Dave Dee, Dozy, Beaky, Mick and Tich are on what could develop into a world tour for them. Dave Dee & Co. stepped in for the Hollies who dropped out of the second leg of a world tour due to their drummer's illness. After New Zealand and Paris engagements, they're off to the Far-East for live appearances and concerts. "Following this," says leader Dave Dee, "we want to come to the U.S. The way things look now, it won't be long at all."

The fuzz is in for next season. Six TV police series are planned by the networks for 1967-68 as compared with three last year. "Dragnet," "The FBI" and "Felon Squad" have been renewed while "N.Y.P.D." about the New York Police Department, and "Ironside" and "Mannix," two private eye shows will be introduced.

Spys are slipping. "The Man Who Never Was," "Jericho" and "The Girl From U.N.C.L.E." are all biting the dust leaving the field open to "I Spy" and "The Man From U.N.C.L.E."

The only variety show not axed for next season is "The Smothers Brothers Show." Fall variety starters will be "The Carol Burnett Show" and "The Jerry Lewis Show" joining the returning series starring Ed Sullivan, Dean Martin, Jackie Gleason, Red Skelton and "Hollywood Palace."

Several cowboy shows have been outdrawn. Aged are "The Road West," "Shane," "The Rounders," "Laredo" and "The Monroes." But new entries will be filling the sagebrush trail. They are: "The Cimarron Strip," "The Legend of Custer," "Hondo" and "The Guns of Will Sonnett." "Gunsmoke," "The Virginian," "The Iron Horse" and "The Wild, Wild West," will return.

Spool shows all goofed. Cancelled for next season are: Mr. Terrific, "The Captain Nice," "Run, Run, Run," "The Hero," "Run, Buddy, Run," and "Pistols 'n' Petticoats." "The Doodletown Piano Hour" will fill the summer variety show slot of the vacationing Smothers Brothers. The Pipers, a young singing group who appear frequently on "The Ed Sullivan Show," consist of ten boys and ten girls with an average age of 19. The group served as regulars on the Roger Miller Show and were guests on Ed Sullivan's Show.



# Beat Salutes Sonny And Cher

The great American dream of sudden fame and fortune has come true for Sonny and Cher.

In the Youth World of pop blues, kinky clothes, customized cars and new art, Sonny and Cher are top singers who have become super-stars with their first movie, "Good Times." But their success story is not strictly a rags-to-riches tale with some overnight fame thrown in.

Sonny was born in Detroit, Mich., on February 16, 1940, the youngest child of Jean and Santo Bono. He was christened Salvatore, but his parents and sisters, Fran and Betty, called him Sonny from the start.

The family moved to Inglewood, California, where Sonny's father, who emigrated from Italy, was employed by an aircraft company. Sonny wanted a career in show business; to go after it, he quit Inglewood Union High School in the twelfth grade.

For a year he worked as a truck driver, masseur, waiter and at other odd jobs. Then, in 1957, he became a songwriter and later an A&R (Artist & Repertoire) man for Specialty Records. He went on to learn every facet of the business by working for various record companies.

At the time he met Cher in 1963, Sonny had written a number of successful songs including "Koko Joe," "You Bug Me Baby" and "Needles and Pins." He had played and sung on many recording dates, and had acquired a professional knowledge of record production.

Cher is the elder daughter of Georgia and Gilbert LaPiere. She was born May 20, 1946, in El Centro, California, although the family lived in Los Angeles, where her father was a bank branch manager. She has a younger sister, Georgette. The girls are of Armenian, Turkish, French and Cherokee Indian descent.

Cher wanted to be an actress, so while she was still in school she studied with Jeff Corey, a well known dramatic coach. Restless for a career, she left Montclair High School in the eleventh grade.

Cher met Sonny on a double date the week she turned 17. She remembers that his Prince Valiant haircut "made him look kind of weird," while Sonny didn't like her at first and thought she was stuck-up. Nevertheless they danced all that night, and after seeing one another for about

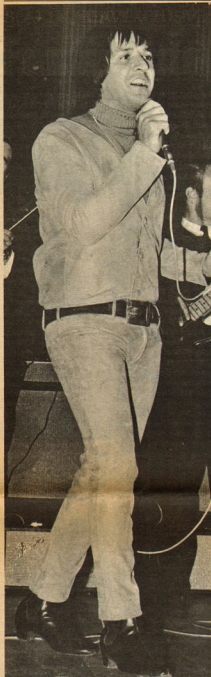
(Turn to Page 10)





LAURE





## Tracing Their Career

a year they were married on October 27, 1964. It was Sonny's second marriage.

During their courtship, Sonny was working for Phil Spector, a legendary record producer specializing in rock and roll. They went to a recording session one night, and Cher filled in for a background vocalist who hadn't shown up. Sonny thought she had a good voice, but needed practice. Neither was pleased at the way their careers were going at the time, so working together and inspiring each other they recorded a song called "The Letter" under the name of Caesar and Cleo.

### Baby Don't Go

Shortly after their marriage a few months later they recorded one of Sonny's songs, "Baby Don't Go," under their own names. It was a hit, and after one record (Sonny's "Dream Baby," which Cher cut as a soloist) they scored again with "Just You," an early 1965 release.

Their next, "I Got You Babe," was issued in June, 1965. It sold close to three million copies and established them as a top singing duo. Since then they have scored repeatedly with records like "Bang Bang" and "What Now My Love," along with such albums as "Cher," "The Sonny Side of Cher," "The Wondrous World of Sonny and Cher" and "Look At Us."

### Fast Fame

Instant stardom in the electronic world of teen can be achieved by two or three smash records and guest appearances on high-rating TV shows. By March, 1966, when they began their screen roles in "Good Times," Sonny and Cher not only were on all the hot record lists, with their albums and singles selling in millions, but they had guested for Ed Sullivan, Danny Thomas, Hollywood Palace, Hullababoo, Shindig and other big TV shows, and had travelled the U.S. and England on concert tours.

Part of Sonny and Cher's enormous popularity springs from their vivid personalities, and the kind of image they project. Both personify the young "action" generation. Their youthful fans, by identifying with the duo, are able to express something of their own personalities. "Kids appreciate us because everyone wants to be a little individualistic," says Sonny.

### Different

"At first we tried to be 'different' and found out fast that wasn't us," he explains. "Then we decided to be ourselves. The kids dig this. They know we are what we are. They also know that we understand them."

Sonny and Cher, by doing what comes naturally, are the super-glorification of the teen mystique. Cher designs her own clothes, which are colorful combinations of bell-bottom pants, pop tops, and ankle boots.

Cher's clothes are marketed throughout the U.S. in major department stores and women's clothing stores and were instantly successful when introduced early in 1966. Sonny wears low-slung pants, Tom Jones shirts, and moccasins. They both appear in matching slack suits for concerts and TV performances.

### School Fans

They also feel a deep obligation to their school-age fans. They set an example, personality and professionally, that has earned the approval of youngsters and adults alike. They make many benefit appearances, and are writing a song urging kids to stay in school which will be recorded for the Office of Economic Opportunity in Washington, D.C., and distributed with a message from Hubert Humphrey, U.S. Vice-President.

Sonny writes most of their songs and arranges all of them. He composed and wrote the lyrics for the music in "Good Times." Sonny and Cher sing about love, and their songs are stories set to rhythm and pop music.

(Continued on Next Page)



WHEREVER SONNY & CHER APPEAR the crowds are sure to follow and everytime they do Sonny & Cher make it a point to stop and talk to them.



SONNY & CHER wait at airport to fly to Europe for concerts.

## Sonny & Cher's Career

(Continued From Page 10)

When they are not performing, Sonny and Cher lead conventional suburban lives. They have a modern, Spanish-style house in the San Fernando Valley, and the fans who ring their doorbell are welcomed graciously. This is not an act. Sonny and Cher are friendly and sociable; they enjoy a close rapport with their public.

### Full House

They conduct a good deal of business at home; consequently the house is usually full of people. When he feels like it, which is often, Sonny will cook an Italian meal for as many as happen to be around. He is hard-working, ambitious and intensely creative. He provides the momentum for Cher, who prefers to let him do the driving.

Neither has much time for hobbies. Cher watches television, designs clothes, shops for material, and collect rings. Her fans know about that, and they toss rings of all kinds on the stage when she performs.

### Antique Bug

Sonny collects antique guns, likes to read, and tool around on a motorcycle, with Cher occasionally riding on the back. He doesn't think that girls themselves should pilot motorcycles.

Sonny & Cher's fame has been heralded around the globe, and they have entertained many different kinds of audiences in their travels. They were delighted when Mrs. Jacqueline Kennedy asked them to entertain for a private dinner party in New York and were equally delighted when Princess Margaret asked them to entertain for a charity ball when she visited Hollywood with her husband Lord Snowdon.

## A BEAUTIFUL STORY

Written by SONNY BONO

WHAT'S YOUR NAME?

IS IT JANE?

WOULD YOU MIND SITTING NEXT TO A SILLY OLD FOOL?

IT'S JUST THAT I'M TIRED OF WASTING MY HOURS

TALKING TO TREES

WATCHING THE FLOWERS GROW

WATCHING BIRDS CHASING BEES

LITTLE BOYS SCRAPING KNEES

EVEN MY TEARS HAVE ALL DRIED

CAN I SIT BY YOUR SIDE

DON'T MISUNDERSTAND ME

I'M JUST AN OLD MAN WITH NO PLACE TO GO

AND IF YOU'LL OBLIGE ME

AND SIT HERE BESIDE ME

I'LL TELL YOU A STORY

A BEAUTIFUL STORY

THAT YOU MIGHT NOT KNOW

PLEASE DON'T GO

PARDON ME MR. TREE

I HOPE THAT I DIDN'T OFFEND YOU BEFORE

YOU WERE MY FRIEND

BUT I WANTED MUCH MORE

NOW I AM BACK ONCE AGAIN

JUST LIKE ALWAYS BEFORE

WATCHING BIRDS CHASING BEES

LITTLE BOYS SCRAPING KNEES

EVEN MY TEARS HAVE ALL DRIED

CAN I SIT BY YOUR SIDE

DON'T MISUNDERSTAND ME

I'M JUST AN OLD MAN WITH NO PLACE TO GO

AND IF YOU'LL OBLIGE ME

AND SIT HERE BESIDE ME

I'LL TELL YOU A STORY

A BEAUTIFUL STORY

THAT YOU MIGHT NOT KNOW

PLEASE DON'T GO

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"At first we tried to be 'different' and found out fast that that wasn't us. Then we decided to be ourselves. The kids dig this. They know we are what we are. They also know that we understand them."



SONNY & CHER, 1965, at It's Boss in Hollywood.



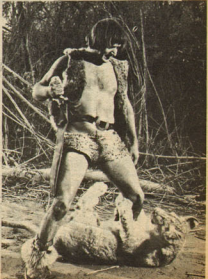
SO SONNY DANCES with other long-haired buddy.



ONLY TIME CHER ever wore dress—to see Pope.



CHER CUDDLES with one of long-haired friends.



SONNY IN A scene from the movie, "Good Times."





THE GIANT SUNFLOWER BLOOMS AT KRLA. Dave Hull (left) and Dick Moreland are overcome by this awesome display of "flower power." Send a stamped, self-addressed envelope to KRLA for your own free sunflower seeds. Plant a sunflower for someone you love during "Flower Power Week."



GOODTIMERS BUZZ OVERMAN (front) and Charlie Coe are caught in a contemplative mood at a Don & The Goodtimes recording session. They've also been busy answering request lines at KRLA.

# 1967 KRLA KOROZIO

1. VALERIE
2. I THINK WE'RE ALONE NOW
3. JUST A LITTLE LOVE
4. LIVE FOR TODAY
5. PENNY LANE
6. HIM OR ME, WHAT'S IT GONNA BE?
7. GROOVIN'
8. GIRL I KNEW SOMEWHERE
9. YELLOW BALLOON
10. LIVE
11. BLUES THEM
12. CAN'T SEEM TO MAKE YOU MINE
13. SIX O'CLOCK
14. FRIDAY ON MY MIND
15. CONNECTIONS
16. SOCIETY'S CHILD
17. SUNSHINE GIRL
18. LITTLE BIT ME, LITTLE BIT YOU
19. SOMEBODY TO LOVE
20. LITTLE GIRL LOST & FOUND
21. SHE WANDS OUT
22. RESPECT
23. DOUBLE YELLOW LINE
24. BEATFUL STORY
25. NO MILK TODAY
26. LISTEN GIRL
27. DON'T YOU CARE
28. GLASS
29. SHE'D RATHER BE WITH ME
30. I'M A MAN
31. ANSWER ME MY LOVE
32. SOMETHIN' STUPID
33. WHEN I WAS YOUNG
34. I NEVER LOVED A MAN
35. SWEET SOUL MUSIC
36. HAPPENING
37. AT THE ZOO
38. LITTLE GAMES
39. I GOT RHYTHM
40. LOVE EYES

Tommy James & Shondells  
Mike Nesmith  
Guns N' Roses  
Beatles  
Paul Revere & The Raiders  
Young Rascals  
Monkees  
Yellow Balloon  
Merry-Go-Round  
Davy Allen & Aronnes  
Sears  
Lovin' Spoonful  
Emmylou  
Rolling Stones  
Janis Joplin  
Pursue  
Monkees  
Jefferson Airplane  
Garden Club  
Monkees  
Aretha Franklin  
Music Machine  
Sunny & Cher  
Herman's Hermits  
Glen Campbell  
Buckingham  
Sandpiper  
Turtles  
Spencer Davis  
Ray Stevens  
Nancy & Frank Sinatra  
Eric Burdon  
Aretha Franklin  
Arthur Conley  
Supremes  
Simon & Garfunkel  
Tears for Fears  
Happenings  
Nancy Sinatra

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... IS IT A HIT? OR IS IT A MISS?

## KRLA PROJECT

# Teens Test Discs For Pay

KRLA is using panels of teens and the skills of a media researcher to screen the hundreds of single releases KRLA receives each week.

Rex Sparger, media researcher, had developed a questionnaire covering musical and non-musical areas which the panel members answer before auditioning the

singles.

The best part is that the teens on the panel get paid for their efforts! They are organized into six volunteer listener groups who rate the records according to potential sales value and musical quality.

KRLA has been airing some of the singles rated likely hits by lis-

teners and reaction has been good.

John Barrett, KRLA's station manager, stresses that this pre-testing is not meant to replace the station's traditional methods of selecting new records for airplay. He feels the technique can help the labels by indicating a record's strong side so they can concentrate on promoting it.



NO, THIS REALLY ISN'T THE KRLA Studios where the popular Merry Go Round answered the request lines.

## ATTENTION!

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By

# Pen



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## BEAT EXCLUSIVE

# Fan's Tale Of Meeting The Monkees

By Lori Lee

HOLLYWOOD—I could hardly believe my good luck. Within a few hours I would make acquaintance with four of the grooviest guys ever to hit the music world. It was too fabulous a thought for reality. But sure enough it came in to being and here are all the exciting details of my meeting the Monkees.

Upon arriving in Hollywood at about 9:15 in the morning, I immediately sped to Columbia Screen Gems (where the television show is taped) only to find out that the Monkees were not presently filming and would not until the beginning of April.

## Stick With It

Although discouraged, I refused to give up and went directly to Lenny's Boot Parlor. After hearing so much about its merchandise I wanted to browse around.

The salesman was most helpful because it was he who told me that the boys were to have a recording session at the R.C.A. Building. I rushed over there and asked the guard on duty when the session was to begin. He said that everything was set up for 10:00, which was only a few minutes away. So I waited and waited and waited patiently for a long time until someone spotted Micky's red, white, and blue Volkswagen Bus. The time was exactly 1:17 in the afternoon.

## Enter Micky

Well, that just set every teeny bopper off. They all started screaming and crying as if completely out of their minds. I was terribly nervous myself but upon seeing Micky for the first time I knew that everything would turn out just great. He was comfortably attired in a pair of cut-offs, white T-shirt, brown sandals, and policeman's hat. He looked truly out-of-a-sight!

I hurried up and handed him some gifts picked out 'specially for his character. They consisted of several goofy Car-oon mugs, a big chewy dog bone for either himself

or You, and a paddle set. He then signed autographs and disappeared into the building.

Only on his second trip out to greet his fans did I notice the big difference in his appearance. Micky had grown a beard! When I later asked why, he replied that it kept his face warm. And as fuzzy as it was, it must of been doing the job just fine.

## Other Monkees Arrive

Sometime later Mike arrived on the scene. He had also grown a beard which gave him a very masculine look. And, with his strong Texas accent, he was absolutely groovy. I really dug him!

It was about 3:00 when Peter showed up and brightened everyone's tired faces and spirits. It's sure hard work to have to stand from ten in the morning until three in the afternoon and still look fresh and cheerful. But, when I gave

*It does happen—fans do occasionally get to meet their favorite entertainers. One such lucky girl is Lori Lee who spent the entire day standing outside of the studio where the Monkees were recording. Her vigil paid-off when Lori met her favorite group, the Monkees.*

*This is her story, exactly as she wrote it. Lori's tale certainly proves one thing—Monkees are human! The Editor*

Peter his presents of a gyroscope top, Mad paperback, paddle-set, and poem made to order about him alone, he smiled and looked so touched that every minute of waiting seemed all worthwhile.

## Great Waterfight, 1967

Everyone was now waiting impatiently for the smallest Monkee to arrive and make his grand appearance. But Davy never came. However, there was such a big commotion down at the end of the block, he was temporarily forgotten.

Suddenly, Micky came racing down the street as fast as his size

10 feet would carry him, yelling that they were after him. We all turned around just in time to see him get squirted right in the face with water by two members of the Family Tree, a groovy new singing group.

## Squirting Back

Micky, being one who never lets a person get the better of him, started squirting back which was an unfortunate move for yours truly. It just so happened by some unlucky chance, the person for whom the water was intended ducked and take an intelligent guess at who got all soaking wet. You are 100% correct if you answered me. But in the end it didn't really matter because it was such a hilarious sight to see Micky get so frustrated and wet.

Still, an even funnier sight was his expression when he learned that the whole gun fight was all my fault. After Peter arrived at the building, Micky, Mike, and Rick Klein were just leaving. They returned some time later with a big package containing four or five water pistols, compliments of Mr. Nesmith. You see, besides a paddle-set and little green wool hat for his son, Christian, his gifts also included a gigantic water syringe or hypo-squirt. I wanted to see a water fight and get more than what I had bargained for. Oh well.

## Three Of Four

Even with such complications, though, everything turned out just fine. I got to meet three of the four fabulous Monkees and gave them each in person several nutty gifts coming from the mind of an even more nutty person. (Davy never did show up so I left his presents at the studio. I hope he has fun taling up with his extra large box of Corn Flakes).

And now, all I can say is, I just wish that every Monkees fan in the whole world would at some time have the same opportunity I did. And if that lucky person could have only one of the fun I had, it still could be classified as an unforgettable experience for all.



PETER AND MICKY outside Monkee soundstage in Hollywood



DAVY JONES receives combing hand from Sally, Monkee hairdresser



GENE ASHMAN, couterie for Monkees, straightens Mike's hat



DAVY MAD? Not really



PETER HAPPY? You can bet your life on it!





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IN THE RECORD DEPARTMENT



## BEAT EXCLUSIVE

# Righteous Bros. Deny Split With Teens

EXCLUSIVE BEAT PHOTOS

By Eden

The Righteous Brothers are two talented, friendly young men who have paid frequent visits to the pages of *BEAT* in the last couple of years, both in interviews and as members of the Top Ten tunes on our charts. Just the other day, we had an opportunity to sit down and chat for awhile—renewing our friendship and catching up on all the things that have happened since we saw the boys last—and we found Bobby and Billy to be the same warm and friendly human beings they have always been.

## Accusation

As friends, they took the opportunity to get a few of their current gripes off of their chests, and one of them involved an accusation which has been hurled at them recently. Bobby explained: "The last couple of months, we've read a few articles in teen-oriented magazines that stated that the Righteous Brothers have left their teen following for more adult audiences, and its kinda bugged us! So, we're going to kind of shoot out a little explanation here."

"We have only worked one night club, in the past three years, where teenagers couldn't get in and in the majority of the clubs we've worked, there were many, many teenagers there. The only club that we've ever worked where kids under age couldn't get in was Las Vegas—and they can't even get in the gambling casinos there."

## 'Never Left'

"Actually, we've never left the teenage kids, 'cause we tour probably as much—or more—as any act in the business today. Another reason for it, too, is that as we grow older—naturally the kids grow older too. Everybody grows older at the same time! I think any entertainer wants to branch out in as many directions as possible."

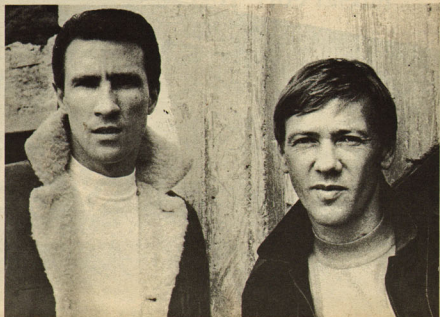
"After all, we're 26-years-old and we won't be doing concerts for the rest of our lives; and, if we work our way into the night club scene, which we have done—and I may say we've been very fortunate—we'll have something to fall back on later on in life."

## R'n B

Although Bobby jokingly protested that he should do most of the talking as Willy had very little to say, we turned the conversation over to Bill for a few moments as we discussed rhythm and blues. The Righteous Brothers have been labeled "blue-eyed soul singers" and placed in the R&B bag since the beginning of their career, but when it came down to actually defining R&B, Billy began:

"I imagine that it's basically gospel and spiritual music... a combination, you mean?" Bobby interrupted, comically taking his turn as interviewer. "Well, not really a combination..." Billy began, then decided "yeah, a combination—it all came out of the same cotton fields! That is a very hard question... that's why I'm answering that one, and Bobby doesn't want to have anything to do with it!"

Not to be outdone by his blue-eyed friend with the deep voice, Bobby waxed serious for a moment, adding:



"Actually we've never left the teenage kids..."

"There's a very slight difference—a hard-to-define difference—between rock and roll and rhythm and blues."

"Actually, most of your rock and roll singers can't sing rhythm and blues like the authentic rhythm and blues people; but, I would say the difference is that it's more bluesy than rock and roll."

Both boys have very definite ideas about their roles as entertainers, especially in the way they treat their fans and audiences. Billy took over the discussion once again to explain this a little. "I think an entertainer should definitely try to live up to how he appears. Like, Pat Boone—if he appears to be a nice gentleman, I think in public he should try and act that way—which I'm sure he does."

"An entertainer should never let them (the public) down, and try to make them as proud of us as we can."

## Owe To Public

"And if they've got a number of fans," Bobby added, "I think naturally the people who have been following them expect good records. I think the majority of entertainers owe it to their public to be seen in person, or on television, or in front of motion picture cameras."

Billy added a rather unusual comment here which has got to be one of the nicest things an entertainer has ever said about his audience: "I think both Bobby and I are very proud of our audiences. They're very clean, very polite—I couldn't be any happier standing on the stage looking at them. I hope they're as proud of us as we are of them."

## On Tour

The boys have just left on an extensive cross-country tour and are tentatively planning a European tour for sometime this summer. In the immediate future, they will be returning to the Cocomani Grove in Los Angeles and celebrating the success of their latest hit record, "Melancholy Music Man." Beyond that, there is a movie being definitely planned for this September—however, the script has not yet been decided upon, and production awaits the final confirmation.

Before they said good-bye, the boys assured us once again that they haven't left their teenage fans—nor are they planning to do so. And as far as they're concerned, they never will. They'll just grow older right along with them.

*"Actually, most of your rock and roll singers can't sing rhythm and blues like the authentic rhythm and blues people"*



"After all, we're 26-years-old..."



"It all came out of the same cotton fields"



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## ANTHONY AND THE IMPERIALS

## 98 Per Cent Heart

By Anna Maria Alonzo

In the poppy-turvy world of the One Hit Wonders, Anthony and the Imperials are one of the most unique wonders ever to hit the pop charts. Although they began their career in a fairly normal way—enjoying his like “Tears On My Pillow” and “Shimmy Shimmy Cocoa Bop”—it has, in no way, been at all normal since.

Beginning as Little Anthony and The Imperials, the group enjoyed a growing succession of hits during the late 1950's and showed every indication of becoming a “standard” group—one of those groups that consistently produces hit after hit.

## Other Ideas

But the U.S. Army stepped in with other ideas, and the group broke up to go their separate ways, each looking for “a new groove.” Two years went by before the quartet joined forces once again and it was only after they began to re-organize that they realized their “new groove” was just a “re-modeling” of the old one!

The “Little” was eliminated from the beginning of Anthony's name and together, he and the Imperials re-established themselves as a more versatile and polished night club act. Ordinarily, this sort of image would be the first step toward alienating the all-important teen market. But, once again Anthony and friends refuse to con-

form and they have continued to be just as popular—if not more so!—than ever before.

Since their first hit in 1958—“Tears On My Pillow”—right up to their current release—“Don't Tie Me Down”—the group has continually, if not consistently, appeared on pop and R&B charts across the nation, and Anthony admits that he has given up worrying when one of their latest singles doesn't make it to the Top 20 on the charts. He explains that the public has continued to be faithful and to support them in spite of any charts, and he simply laughs and says “Fate must have her hand on us, so I don't worry about it any more. I just don't understand it!”

## Different Forms

In their club act, Anthony and The Imperials combine as many different forms of music as possible, ranging from their own hits to heavy R&B. Broadway show tunes, standard ballads, gospel tunes, and one of the most outstanding and show-stopping versions of “Exodus” ever heard.

Popular in both the pop and R&B fields, Anthony still has his own very definite ideas about music—enjoying all forms—and he tried to explain to *THE BEAT* just what the current rhythm and blues music thing is all about:

“A rhythm and blues song is a song that is basically sung 98% from the heart! It's pain, it's the



feeling of pain. It's an inner pain, or something that you couldn't express, and musically is the only way you can express it. And you come out with what we call the ‘soul sound’; a lot of the riffle of the voice... crying... howling... which are the things you would do when you're talking—real-life things put into music and you have rhythm and blues. Rhythm and blues is a feel, that's all it is. It's taking a note from your voice and pulling it through your heart to make it a feeling.”

Anthony and The Imperials are probably one of the hardest-working groups in the country, and if you have any doubts about that, you have only to go and see them perform to be convinced of the amount of time and hard work which has gone into their act. If you wonder how such an act is developed... just ask Anthony.

“It takes years and a lot of hard work and constant rehearsing. We rehearse six hours a day every day... that's a part of life. Our act changes every three or four

months—wherever we think there's a song to be added or we feel the whole act should be revamped or needs a shot in the arm—then, we do it! But basically, we practice the art of singing!”

With Anthony and The Imperials, singing is definitely an art, and one which everyone can enjoy. Next time they're in town, be sure to pick up on some of their “art work,” or stay tuned to your local music charts—they're bound to pop up on them soon or later!

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## BRAD'S DREAM STAR

## Groovy Sugar 'n' Spice

Dear BEAT:

Instead of describing a favorite rock 'n' roll singer, I think all the guys would be interested in seeing a composite of the all-around female vocalist of their dreams.

My nominee would have the fantastic body of “Sugar” Nancy Sinatra. She would have the strong, radiant voice of Dusty

Springfield, but the sweet, delicate touch that Michelle Phillips can add to a song. But most importantly, she would possess that unbelievably innocent look of Marianne Faithful.

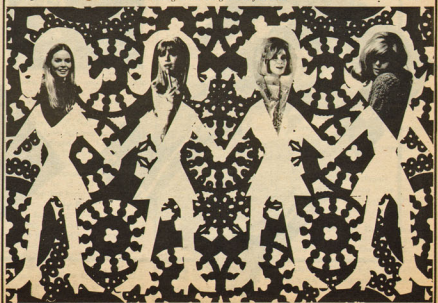
Brad Pueschel

Boys seem to be more shy about telling about the girl who fills their

dreams than girls are about their heroes. Thanks Brad, for speaking out for the men by putting in a word for the fair sex.

Send us your composite describing your favorite rock 'n' roll personality and we'll share it with BEAT readers around the country.

The Editor





# Digging The Temptations In Action!

By Ron Koslow

The performing Temptations are like the mechanics of a finely made watch—all their movements are synchronized and precisioned for maximum harmony.

The Whisky A-Go-Go was packed to capacity and as the lights dimmed, fellow-Motown artist Brenda Holloway was introduced and proceeded to captivate the audience with her beauty, her style and her incredible voice. Singing her past hits like "What Are You Gonna Do When I'm Gone" plus her latest smash, "Just Look What You've Done," she then surprised us all by accompanying herself on the violin to a beautiful and sensitive rendition of "Shadow of Your Smile."

## Explosion

Now the audience was primed and ready for the main attraction. Suddenly the room exploded in applause as the five elegantly dressed young men catapulted onto the stage; from then on they had control.

It seemed like every song that they sang was just another link in their chain of hits: "Ain't Too Proud To Beg," "Get Ready," "Old Man River" (in a beautiful and dramatic rendition), "Keep On Walking," "Beauty's Only Skin Deep," and of course, "My Girl."

## Impossible

It is almost impossible to describe The Temptations' unique style of performance. Their keynote is perfectly timed, completely rehearsed choreography. Every move they make has meaning and lends itself to the over-all effect of their songs. It seems like everything they do is perfect; either all is in utter unison, or there are individual movements which totally relate to one another. But no matter how smooth and well-rehearsed they may be, there is that wonderful and congenial group personality which says to the audience: "Let us entertain you."

Between shows, this wonderful personality became more evident while they relaxed and discussed their career and hopes for the future.

## History

Melvin Franklin explained how the group got together and a little bit about their past. "The Temptations have been together almost eight years. Originally, we were two different high school groups, The Primes and The Distant. Otis, Melvin, and David were in The Distant; and Paul and Eddie in the Primes. By the way, we used to sing with another high school group called The Primettes, who are now the Supremes."



... TEMPTATIONS' perfectly timed, completely rehearsed choreography is the keynote of their on-stage success.

David explained the structure of the Motown Corporation. "We did not realize we were creating Motown; we were just a bunch of different groups; but it grew as a lasting relationship. Now Motown is probably the biggest all-American family. Many of us, like the Supremes and The Miracles have really reached the top—everything they do is a hit; and they in turn have done everything possible to help us in our career. The Motown artists have never lost sight of the bit about helping each other."

"Probably the most responsible group for our success in music is The Miracles; they wrote 'The Way You Do The Things You Do' and gave it to us as our first hit. They have continued to write some of our biggest hits like 'My Girl' and 'I'll Be Growing.'"

When asked about their future, The Temptations admit that they have a long way to go. "We feel that we haven't begun to do the things that we can. Right now the most important thing is a successful engagement at the Copa in New York. We open August 10, for two weeks. This is the pinnacle of our career and we hope all of our fans will be there and will support us."

As The Temptations began to dress for their second show (white shirts, white pants, and orange jackets) David Ruffin turned and said, "You know, show business is our life, and some of our happiest moments are spent on stage; I think people feel this enthusiasm and respond to it as fully as we express it."



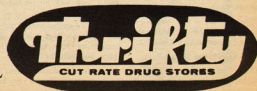
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Someday, when I'm old and gray (I am now young and gray), I have a feeling that I'll find a vacancy in my life. I'll discover that I suddenly have so much more time to myself, and pretty soon it will dawn on me why this is happening. I will have stopped spending about twelve hours a day battling about the Beatles.

It seems I have taken it upon myself to become the World's Most Hysterical Beatle Arguer-er. And undoubtedly the noisiest.

I'm not quite as bad as I used to be (but I'm still just as loud). But that's only because there aren't nearly as many people to argue with. (With whom to argue? (Aw, you know what I mean). Most anti-Beatle nuts have seen the light and come over to our side.

### Unladylike

Thanks to a rather unladylike display on my part, which took place in public (never do anything small) (not to mention right) last Sunday, we can now add another to that list.

I was very surprised by the whole bit because this is someone I've known (known of, really) for a long time. Who you might call a veteran newspaper type-all-round press person.

I don't even remember how the subject of the Beatles came up as the two of us chatted about assorted things, but the moment it did, my nice Dr. Jekyll turned into a foaming Dr. Hyde.

He started by saying they put out nothing but noise and trash. I naturally reacted by having a coronary.

Fortunately, he responded by saying something I could really get my teeth into. Namely: "I suppose you'd compare them to someone like Leonard Bernstein."

### Rather Highly

"No," I impeded. "But did you know that, speaking of Leonard Bernstein, he thinks rather highly of the Beatles and plays quite a lot of their music? As does Arthur Fiedler, the famous conductor of the Boston Pops Orchestra, who appeared on their most recent TV special. Their material has been recorded by many other orchestras, jazz musicians, etc." (I could have gone on all night, and darn near did).

"Harumph," said he. "I'd heard that one of them has written a song," he added. (Please, I know this guy sounds like he's been under a warf, but this is a working member of the adult press, so keep me in mind and realize I was not conversing with an idiot). (He, however, was).

"One of them has written a song?" screamed I. (Meet the King of Conservative Estimates).

### Getting High

Then, realizing that my blood pressure was doing that thing (I can always tell it's getting high when steam starts coming out me

nostrils), I decided to try a calmer approach.

"Look, stupid," I said (okay, okay, I said the "stupid" part indelicately). "I don't care if you don't like the Beatles. It's up to you whether you enjoy their singing. But it isn't up to you to decide whether their music is valid or not. That's already been decided. By some of the biggest and best musicians in the world!"

With equal calm, he went into a long dissertation about how a classic is formed, in any area of entertainment. He used as an example, the field of literature, naming Shakespeare, Dickens, Hemingway, more. Then he explained that a classic becomes a classic be-

wanted to tell you about it for a reason. Because it'll give me another opportunity to blither about how I just don't understand people.

### Beatles

The man I was talking to has undoubtedly never heard much of or about the Beatles, yet he was willing to discuss them as an authority. How can people do that? (I ask you).

I don't know how they can do this, but there are certainly enough of them managing to find a way. Personally, when I'm in a conversation where a subject I know nothing about is being discussed (which is painfully often), I at least have enough sense to keep my trap shut, and so do my friends. I wonder why more people don't do the same, instead of blathering on and expressing opinions that are based on hear-say or just plain ignorance. If they did, they might learn something.

My most spectacular Beatle battle lasted three years, and was waged with a certain singer who doesn't like rock. If they gave out medals for thinking up utterly irritating things to say about the Beatles, he'd win top honors. (Course, then he'd have to get a chest to put them on).

So, I tried everything, including tears, threats, tantrums, etc. just to get him to sit down and listen to the Beatles and/or their music. And I got nowhere fast.

### Forced-Listener

About a month or so ago, I saw him, and he said: "I take back what I've said about your friends. Somebody finally made me sit down and listen to the Beatles."

I know he expected me to rain kisses on his upturned face, but it was too late. Instead, I snarled and replied: "You just want to be on the side that's winning." (Thank you, Bob Dylan, for writing that line so I could steal it from you).

He was another classic example of the typical bad-mouth who talks incessantly but really doesn't know his elbow from a knothole. (No, that isn't quite it). (And here's hoping it doesn't come to me later).

An idea for what you can do with this column. (Be calm, I wouldn't dare say that kind of thing in print). If you know someone like the someone's I've just mentioned, circle all this in red (blood would be double effective) and leave it lying about. And then be grateful that we at least know we're crazy.

Speaking of George (held off as long as I could), I was wrong about him shaving off his mustache. He shaved his beard, but the cookie-duster remains.

Tickle, tickle.

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APRIL 20

Now is the time to start thinking independently. You will have to rely on challenging traditional views. Read the news but read between the lines. The girl or boy of your dreams is not. True happiness lies with an opposite. Avoid routine. Usually take a shower? Take a bath instead.

YOUR SIGN IS TAURUS IF  
YOUR BIRTHDAY FALLS  
BETWEEN APRIL 21 TO  
MAY 21

This is not the time to: Argue with friends. You will have to rely on them soon. Avoid: Being greedy. Share your candy bar with a friend. Lay into homework because you will want spare time: Soon: a very groovy person of the future will blow you away at a party. Keep your calendar open for steady dates with him or her.

YOUR SIGN IS GEMINI IF  
YOUR BIRTHDAY FALLS  
BETWEEN MAY 22-JUNE 21

Beware: Of trouble ahead in school. You'll be tempted to copy just that one answer on the test from the girl next to you but it will be very unlikely: You'll get caught. Be honest or at least be careful. Plan carefully: It could mean a fabulous summer.

YOUR SIGN IS CANCER IF  
YOUR BIRTHDAY FALLS  
BETWEEN JUNE 22-JULY 23

This is a good month for all moon children. Things may be going smoothly at home unless you argue with your parents. Be diplomatic. Be energetic: Wash your face often otherwise those spots will never go away.

YOUR SIGN IS LEO IF  
YOUR BIRTHDAY FALLS  
BETWEEN JULY 24-AUG. 23

It is important: To show others that you are serious. Do what is expected of you at least half the time. Hang up your clothes, keep your room neat: The sudden change in your sloppy character will confuse everyone and soften your parents' resistance to your desires. They'll give you extra money for records and clothes.

YOUR SIGN IS VIRGO IF  
YOUR BIRTHDAY FALLS  
BETWEEN AUG. 24-SEPT. 23

You are generally very sure of yourself. Your Zodiac says this trait will damage you. Listen to views different from yours. You love the Monkees or the Beatles but find out why others hate them. Learn why so many people oppose the war. You will triumph: If you follow this advice. Others will follow to you for advice.

YOUR SIGN IS LIBRA IF  
YOUR BIRTHDAY FALLS  
BETWEEN SEPT. 24-OCT. 23

Things will catch up with you this month. Your habit of telling secrets and spreading gossip must end. It will lose friends. Run around the block. If you collapse it's time to get back in shape for summer. If you don't, run around again. What have you been doing all winter? Sleeping?

YOUR SIGN IS SCORPIO IF  
YOUR BIRTHDAY FALLS  
BETWEEN OCT. 24-NOV. 22

You will achieve success: by being creative and following your own intuitions. Don't be afraid to disagree. Say the Monkees are awful and Elvis is great, if you think so. But: Avoid being different just to be different. Show your views by consulting experts.

YOUR SIGN IS SAGITTARIUS IF YOUR BIRTHDAY FALLS BETWEEN NOV. 23-DEC. 21

Now is the time to: Decorate your room and yourself. Fabulous bargains in groovy clothes are yours if you act fast. Experiment: Your greatest joy will come from trying new things. Taste the foods you've always disliked: Even brusque sprouts. Read, read, read, your wits are sharp this month and you can learn much about yourself.

YOUR SIGN IS CAPRICORN IF YOUR BIRTHDAY FALLS BETWEEN DEC. 22-JAN. 20

The time is right: To develop your talents. Begin music or art lessons. You may not think you are very creative, but you are wrong. Try different clothes, mod make-up or a new hair style. You have a real flair and good taste. Now is the moment: To express yourself.

YOUR SIGN IS AQUARIUS IF YOUR BIRTHDAY FALLS BETWEEN JAN. 21-FEB. 19

Be on the guard for: Your tendency to be snobbish. Go out of your way to consider others. You care more about learning on your own than grades in school. That is a good trait. Concentrate on improving yourself: don't talk so fast adults can understand. An allowance increase is on the way: They won't wait for it, it's in the future.

YOUR SIGN IS PISCES IF YOUR BIRTHDAY FALLS BETWEEN FEB. 20-MAR. 20

You must be strong this month: Romance will disappoint you. Be confident in yourself: Others may criticize your schoolwork, appearance, speech, ideas. But stick to your beliefs. Pizza and pickles are fine—if you like them. Awarding you are: Rewards if you follow this advice.



REAR ART BY WOOLLY ANDERSON

### Still Popular

Then he posed this question—when, in the future, the Beatles be classics? For a number of years, would they still be popular words, would they be crazy?

"Not as performing artists," I replied. "But the music they've created will be considered classic. Some of it already is."

He about fell off his chair. "Why didn't you say so in the first place?"

"I did," I smiled patiently. "But you were so busy talking about something you know nothing about, you didn't hear me."

I'm afraid I didn't convey this seething argument in a very fascinating fashion (sorry about that) (almost as sorry as you are), but I



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## CLASSIFIED CLASSIFIED CLASSIFIED CLASSIFIED

### WANTED

**WANTED:** Any original snapshots of The Beatles. Will pay cash. Describe and state price. Jeff Peters, 1810 Crone Ave., Anaheim, California.

### FORMING ROCK BAND.

365-7223. (Granada Hills, Calif.)  
**WANTED:** WRITERS for a zany HOLLIES mag. Write: Hollies, 2212 Reddie Drive, Silver Springs, Maryland.

**WANTED—MOD MALE PEN PAL.** 15-18. Marcia Thomas, 603 Whirlfield Drive, Natchitoches, Louisiana

### Classifieds

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## CLASSIFIED CLASSIFIED

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**SELLING BEATLE NEGATIVES** to highest bidder—Tracy, 6715 La Marimba St., Long Beach, Calif. 90815.

**MAMAS & PAPAS POSTERS,** 22" x 28" - \$1.00 each postpaid. The Seper Co., 5273 Tendilla, Woodland Hills, California.

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'65 G.T.O., all perf. equipment, like NEW, NEVER raced! Desperate to sell!!!! Call Dave: 213-459-2557 (Pacific Palisades, Calif.)

### PERSONALS

#### WHY? LIVES

Susi — "Jeg Elsker Dig" — Jim  
**FOREVER JAMESON**

Salutations to Gayle, Karen and Susie from Margaret St. Thomas.

**FLOWER POWER UNITE!**  
**TERRY KNIGHT IS HAPPENING!** Listen to his albums, **TERRY KNIGHT and REFLECTIONS**, Gerl, California; Sue, Pennsylvania; Kay, Michigan.

"MIKE + DEBBIE" = **FOREVER!**

Bill Loves Judy  
**NEKO CHOHLIS** did a really GROOVY PORTRAIT OF **DAVID JONES!** Pat & Marilyn, San Leandro, California  
**I LOVE BOB**

**RANDY OCHOA + CINDY KENNEDY** = **GRATEFUL DEAD** (Riverside's a drag and I'm still waiting for you).

"**KELVIN + DEBBIE**" = **FOREVER!**

"**KENT**, Don't give up, you'll find her."

**STEVE LAINE**, Where Are You?

**YEABREW MASTERS!**  
**RICK VOTAU** thinks he's something...

**JOHN SENNE** — Please notice me. I do exist, a fan.

"**BOB**"  
**Penny Lane and Strawberry Fields Forever** Rules

Where Are The Liverpool Five?

**JULIE LOVES FANG**

**DEFINITION OF A BIMBO:** a bimbo is a person with lots of hair, soft eyes, an introvert, doesn't speak unless spoken to, one who sits directly in front of a TV set, watching Star Trek, with a can of Colt 45 in one hand and pistachio nuts in the other.

**LOUIE** — I love you and the car is outside!!! Priss

The Merry-Go-Round goes up not around. A fan.

Curdis Holloway Loves Sherry Millard.

**DIANE, VICKI, and LYNN ARE TUVAN!**

**RONNIE—I LOVE YOU!!!**  
**ROSEMARY**

"Beatles Come Back PLEASE"  
Darrell Loves Donna Bunches!!!

**PU MANCHU**  
**IS PSYCHEDELIC**

## CLASSIFIED

### SANDEE RULES

I love you, Mike Butterfield...

**NANCY** — I love Ralph Mago...

**TIM and LISSA FOREVER!**  
One of these days, mon amour —

**1 DIG JOHNNY TESORIERO**  
**LOVE ALWAYS, DEE**

Holly — "I Love You!" Donnie

The Class of '68" at the Hornell Senior High School is the **GREATEST!!** — Donnie

**RINGO and CHARLEEN**

**MARY LOVES DAVID**

Nancy — I love Sky Saxon.

Barbara loves **ALEXANDER'S TIMELESS BLOOZBAND**, Arelene loves **ALEXANDER'S TIMELESS BLOOZBAND**, Ellie loves **ALEXANDER'S TIMELESS BLOOZBAND**.

**WAKE UP, TOM!** I love you, Kathy

**BEATLE RALLY** — 22 noon, June 17. Griffith Park near pony and train rides. BRING: Laffs, memories, pics, Beatle-things for sale or swap, food for sharing.

**OWA TAGOOS SIAM**

**MICHELLE...**

**BEATLES RULE!** — Carol

To Mike Shaver and Dave Moor of The Difference — We Love You — Kathy & Kathy

"Where is Dylan?"

**Mike + Zal**

Send Petitions, Letters to: **BRING-BACK THE-BEATLES!**

371 E. 152nd St., Apt. 4, Cleveland, Ohio 44110.

"Carol and Mark"

**BOB WINKLEBLACK I LOVE YOU and ALWAYS WILL.**

**LOVINGLY YOURS, SANDY LEE!!!**

**Paul FOREVER!!!** I love: sue and barb

**L.C.B.D. IS COMING!!!**  
Paul McCartney has "Love Eyes!"

Hi Janice and April — Moby

**RIF RAFF RULE!**

**ASSOCIATION — WELCOME BACK! LOVE, GAYLE**

John — Come back to me!! I need you! Jackie

**I LOVE YOU BOB. LOVE & KISSES (plurals) SANDY**

"Randi and Chris"

**GO BY "RAPID TRANSIT"**

**BUDDHA WATCHES CRAIG, JOE, DEE, BRUCE.**

**I Love You Don Grove — Lynn**

**"LOVE DENISE HESSON"**

**"THREE DIFFERENCE" RULE!**

To the drummer of the Standells: Call Crysi, she has to be straightened out on certain feelings caused by you.

**Scaff's Skiffle Band Rules!**  
**THE MERRY GOOSE RULES!**

**THE NOCTURNAL SUN-DIAL IS COMING!**

**Lorelle Loves James Paul McCartney!!!**

**Ken Loves George Hilton Harrison!!!**  
Pig — Don't you ever stay home? Green Hornet and Kato.

Donovan is love(y)  
Dianna, how'd you get "A" in Chemistry?  
**PEACE!**

### INSTRUCTION

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### PEN PALS

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Look! Everyone! Penpals Wanted. Stonemancers, Beatlesmancers Write: "Ray," P.O. Box 27716, Hollywood, California 90027

**RHONDA** is lonely. Needs an L.A. boyfriend. Write 4663 Jato Drive, Santa Barbara, California.

### FAN CLUBS

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**FOR INFORMATION ON THE ROBBS NATIONAL FAN CLUB.** BEVERLY HILLS, CALIFORNIA 90213.

**MARK LINDSAY NATIONAL FAN CLUB.** P.O. Box 435, Elgin, Illinois 60120

"**KRUMS**" fan club, 2742 W. 22 Pl., Chicago, Illinois.

**LOS BRAVOS FAN CLUB, c/o Miss Jean Tocci, Vice-Pres., 810 Sundown Avenue, Bronx, New York 10472.**

### BIRTHDAYS

— **HAPPY BIRTHDAY DUFI** — ALL my love... TOHDA

**HAPPY BIRTHDAY KAREN...**  
**KEITH**

**VICKY VIELEY — HAPPY BIRTHDAY!**

**Robbie... Happy Birthday! Sue**

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