PROTESTOR BARRY McGUIRE: NEW TARGET
Dylan Under Heavy Load
- It's Money

When commercial success comes to a rock artist like Bob Dylan, it arrives wrapped in gold leaf and tied with a silk ribbon.

Dylan, who made his first appearance on our music scene as an innocuous protestor (he still protests, of course), is now as far from innocence as the Beatles are from the Andrews Sisters.

Ascending Fortunes
A current breakdown of Bob Dylan's ascending fortunes show a picture like this:

When is the principal reason for making Warner Bros. publishing company so very happy these days. The company owns no fewer than 78 Dylan songs. Currently the same company has eight tunes doing well on the best selling charts of these, four are by Dylan. As of a couple of weeks ago, the author of "Like A Rolling Stone" had 16 singles on his songs and 28 of his songs in albums now on the market. Then Reprise Records (owned by Warner Bros.) rushed onto the market with the Dylan-penned "Chimes of Freedom" by Bob Dylan's backing group. By July 18, Billy (Martin, Arnez and Hinsche, of course).

With all this activity, what else could be breaking for the lucky — and prolific — Mr. Dylan? Just this: Cher’s next single (to be released in the very near future; the exact date has not yet been set) will be a re-release titled "Movein' In The Wind." What’s more . . . Cher will include three Dylan songs on her forthcoming album (release date to be announced).

Trend Continues
The trend to Dylan continues as famed vocalist David Ross (who wrote "The Stripper," among many other numbers) records "Lambourline Man" and "I Really Want To Do" in his forthcoming album for MGM. Records. And the Liverpool Five, the latest in the British Brigades, chose the Dylan song, "You Gotta Stay All Night," for their first RCA album.

By Fred Bronson
Actually, this article will tell you how to make an album a hit, not how to make a hit record. Have you ever been depressed because your all-time favorite song didn't make No. 39 on the radio station Tunes? Wouldn't you like to see your next all-time favorite become No. 1? Okay, here are some helpful hints. Let’s suppose you’ve heard that Clarence has just released a record, "Like A Mick Jagger." You want to make it a number one record, but nobody is even playing it yet.

Fiendish Plan
The first battle is won on the telephone. Begin calling all the record stores in the yellow pages and asking, "Do you have the new record by Clarence yet?" They’ll say no, and you ask them when they’ll get it.

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Fine, that’s part of step No. 1. The next day call them back again using your phony English accent this time, and ask for the record, "Like A Mick Jagger." Tell them you’re not sure who the artist is. Now you’ve got them worried — they don’t want to lose out on any more sales!

The final part of step No. 1 is to have your brother or sister call back that night asking for the record again. Now they have three telephone calls for a record they don’t have yet.

Extreme Caution
The next step must be performed with extreme caution, and the manner after your brother or sister has called. You must make an "in-person" appearance at all record stores within a 25-mile radius. This is a hard-operation. First, you will catch the boss opening in the morning. Rush up to him maddy and say, "Clarence! Clarence! Do you have his record yet?! I’ve got to have it!" The boss will apologize and say, "We’ll have it tomorrow." Wait around 10 minutes until the boss takes a break and calmly walk up to the assistant. When he asks if he can help you, sedately say, "Oh, I was looking for, oh, now what was the name of it? Hagger? Magger?" The assistant will say, "Like a Mick Jagger!" By Clarence! Gee, we’ve had a lot of calls for that one. We’ll have it tomorrow.

You now have all stores in town ordering at least five or ten copies of the record from the distributor. Suddenly, the distributor figures he has a hot one on his hands, and he doubles his order for the company that makes Clarence’s records, PUNK Records.

The promotion man suddenly has a live one to follow on! Most likely his heroes will plot.

LOOK OUT, RINGO! An alarmed Beatle fan screams a warning as pursuers close in on Ringo in “Help.” Luckily, our heroes foil the plot.

BEAT Music Background
Carnaby Street — New Way To Shop
While England has its huge department stores crammed with everything from needles and thread to tuxedos and ties, it also boasts a more modest but certainly colorful London Street.

125 Years Long
The busiest street in London is 125 yards long — the location of the hippies, the location where all the "in" people (The Beatles, Stones, Herman's Hermits, Mamas and the rest) buy their "in" clothes.

True to your familiar with London, Carnaby Street is situated in the West End, next door to the famous Regent Street.

The extremely narrow thoroughfare is solidly lined with small shops packed with the most modern of the ultra-modern clothing.

Beat Music
Beat music can be heard blaring from the shops at all hours of the day, and long-haired English clínker (both male and female) pause on the Street to talk, laugh and exchange the latest "in" gossip.

If there has to be a king of Carnaby Street, one person whose clothes stand out against the rest, the head of his own label, is 27-year-old John Stephen. Just 5 years ago, Stephen left his native Glasgow with only $300 in his otherwise empty pockets.

It was a wise step for Stephen — one which paid off handsomely — for today he owns several shops on Carnaby Street as well as boutiques and two factories.

Spread To Us
Word of the fabulous clothes to be bought on Carnaby Street has spread to California by way of the visiting English groups.

Consequently, American visitors are making Carnaby Street

BEAT Photo by C. Boyd
TURN TO PAGE 11

TURN TO PAGE 10
Ride In Space
With Fab Four

By Nikki Wine

Illustrated by Judy Momos

The week, star-gazers, I though it might be fun to go on a space journey. Well, after all — if you can't beat 'em, JOIN 'em!! And what more interesting constellations could we visit than the meteoric Beatles? Right, so let's go! Everyone, all aboard our trusty spacecraft — Stranger 001 — and... BLAST OFF!!!

It certainly is a beautiful evening for a ride in space, isn't it though? Why, the heavens are so clear and the stars are so bright, they almost seem to be talking to one another. But wait! — I think they are!! Here — I'll turn up the volume on my super-keen scanner machine and coast right alongside that foursome over there so that we can all do some "high level" space-dropping. Ah, they're coming in loud and clear now.

George: I just wanted to say something general about Number One records. The papers are making a lot more noise out of the charts nowadays and this has two results. First of all, people who never buy any pop records know a bit more about the Top Twenty and this is a good thing. On the other hand when they read a story saying "Fred Nurke topples Elvis Bone" they think Fred Nurke is now the most highly-paid and highly-honored entertainer in the world and this guy Bone has had it forever.

John: We're quite safe at the moment. It's nothing to do with us. All we cut out is "HELP" — and it's certainly no threat.

(Notes: ????)

Paul: Yes — they say "Aren't you used to that yet?" I don't think we could ever get used to it. We hope for a Number One right away but it's still a surprise each time it really happens.

(Another unnecessary editor's note from out here in gloriously space — Of course, Paul, if you say that it always comes as a huge Christmas-type surprise, well—whatever's right, baby!)

Paul: There must be a few less Beatle fans than there were, say, 15 months ago. Whenever there's something new happening you will find people sort of jumping on the bandwagon to have a go. I don't think you can get away from that.

Ringo: It seems we're not quite so real now are the REAL fans. The ones who don't just buy each Number One record because it is a Number One record.

Paul: None of us minds criticism. We just wish that. We want to know what people think, whether they're fans or writers or whatever they are. It would be terrible if we just didn't want to know and tried to pretend we were little gods with a halo round each of our heads.

John: It's angels that have a halo.

Paul: It's just as bad to read stupid things about ourselves as it is to see stupidity written wrong

(Enter deep, spacious voice from off-high — "This is your sponsored aged editor again. Since when does a Beatle ever do ANYTHING stupidly, stupidly, stupidly?!")

George: It's had when all the writers say wonderful things about something just because it's "in" and fashionable to do so. Constructive criticism is far more sensible than blind praise. (Editor: I'm afraid it's the only first-class friends, we get the point. So I'm gonna fly home and spend a month thinking about something constructively before we say about you. Now, on to something new — like rumors, for instance. There's an ill smell currently floating about in the wind, hinting that you don't want to do any more tours. How about it, huh?)

Ringo No, Untrue.

Paul: No, we're not against tours and we'll certainly be doing plenty more concerts here and abroad.

Censorship 'Tool of Deception,'
Says Outspoken Barry McGuire

By Eden

On a warm, sunny day recently the BEAT played a return visit to the dynamic young man who has been the subject of much controversy of late.

Barry McGuire had spoken to reporters of the BEAT (Sept. 4) in an exclusive and compelling interview which covered a myriads of subjects. Once again we spoke with Barry — this time among picturesque rocks and caves near a sandy California beach — to discuss further the controversy raging over his record, "Eve Of Destruction."

Animal Like

When he sings, Barry often sounds like a wild animal struggling to be free. He speaks with much the same passion and fervor. He is a man of firm convictions.

Another McGuire Protest Disc—
Wait 'til You Hear This One

"Woodman spare that tree,
Touch not a single bough,
In youth it sheltered one,
I shall protect it now."

Barry McGuire couldn't care less!

On the heels of the fantastic success of Barry's record, "Eve Of Destruction," Herb Newman of Elektra Records is re-releasing a single called "The Tree," which Barry recorded for Newman over four years ago.

Herb claims that the record is "weird, but a really good record." It tells, in folk style, the life story of a tree, which in the end finds itself sacrificed to the cruel axe of the woodman.

According to Mr. McGuire, however, the record was a real bomb — then and now!

Well, don't let it worry you Barry — it just might sell a million, and there's no nicer plant than a money tree!

With the warm breeze from the Pacific humming soft accompaniment, Barry slowly vocalized his thoughts on the banning of his record for the BEAT.

"Well, that's what turns truth into controversy, he observed. "People who do not want to look at, or accept truth — then it's controversy."

Bob Dylan was asked why he wrote controversial songs and he said: 'I don't write controversial songs, I write facts. If you can't look in the mirror that's your problem.'

"Censorship? I think it's a tool of deception. I can't imagine any person or group of persons, setting themselves up to tell any other person or group of persons what they can say or read."

Afraid Of The Truth

"When you start censoring it's because you're afraid of the truth or something. Censorship has a definite place in our society. You can see the results of censorship — and it's a great lesson. It will be its own doom."

"Every person should just keep asking himself until he comes up with the ultimate answer. I wish I had answers for them, but nobody really has the answers."
Good Taste Proves To Be Good Business For Busy Dick Clark

By Louise Criscione

He sits in a maze of plush offices with the French windows wide-open and the phone ringing incessantly.

Businessmen

His name is Dick Clark and he's a shrewd and successful businessman, one who firmly believes in crediting his competitors with high intelligence and who also tries (and usually manages) to stay just one step ahead of them.

Clark knows teenagers—he's been working with them since he first began his famous American Bandstand show way back in 1956. During these nine years, Clark has made his business to probe the teenage mind, to search until he discovers what our segment of the American population will be digging six months or a year from now.

Dick Clark is a man of many faces. He is the smiling young host you see, and have seen, on television. But he is also a businessman who possesses the same kind of perception, initiative, know-how and money which has made Brian Epstein for example, the huge figure in the entertainment world he is today.

Epstein did it by making the Beatles professional giants. Clark will do it by creating a new star. Oddly enough, he has chosen a Paul McCartney look-alike as his willing subject.

A New Star?
The young man's name is Keith Allison. He sings, plays the guitar and resembles Paul to such an uncanny degree that everyone turns to stare with the inevitable "is he or isn't he?" look in their eyes.

Anyway, Dick spotted Keith when he was working with Jerry Naylor and the Crickets, the decision was made and "Operation Keith Allison" got underway.

You've seen Keith if you watch Clark's number one rated daytime television show, Where The Action Is. He's the one with whom the cameramen expertly tease you — the one they show just sitting in the audience.

It is all part of Clark's well-laid success plan, and before too long you'll see Keith bursting upon the pop scene with all the might of Dick Clark Productions behind him.

In addition to the perennial Bandstand, Clark also has his hands in pies you wouldn't believe! Of course, he's extremely happy with the tremendous success of Where The Action Is. In his back office there is a huge wall upon which Clark has posted small index cards explaining in detail Action's shooting schedule and guest list for weeks in advance.

Clark also owns the grandly of all the top touring shows. The Dick Clark Caravan Of Stars. The Caravan has been on the road for a number of years now, always doing very well and always continuing to expand until today at least one of the shows has hit every single state in the Union.

Ever since the birth of the Caravan, Clark has made it a firm policy to present only the very best American pop talent available. With the spurge of English popularity, Clark immediately jumped aboard that gravy train, flew to England, and returned triumphant having hooked such people as Herman's Hermits and Tom Jones for his Caravan.

Dick is right now in the midst of moulding a new tele...
THE BEATLES GO TO A PARTY

DID THE EXCLUSIVE PARTY BACKFIRE?

When Alan Livingston, president of Capitol Records, tossed a Hollywood party in honor of The Beatles during their recent stay in California, all stops were pulled to make the event—hosted by Livingston at his Hollywood Hills home—as snooty and glamorous as they come in Tinseltown.

Creme de la creme was the guest list: Vince Edwards and wife Kathy Kersh (they're back together again and Mrs. Edwards is expecting), Dean Martin, Jack Benny, Bill Cosby, Polly Bergen, Hayley Mills, Suzanne Pleshette, Groucho Marx, Jimmy Stewart, Rock Hudson, and Gene Barry, to mention a mere few. Press was barred and Beatle fans were kept at a distance by courteous but firm police.

From all indications the planned event had earmarks of one whale of an evening in a town that's had more than its share of gay parties.

But something must have backfired.

Only three Beatles attended. George Harrison, in fact, was discovered by BEAT reporters at the Columbia Records Hollywood studios, an interested spectator at a recording session by the Byrds John Lennon was observed leaving in evident boredom (see photo) before 9:30 p.m. Around 9:45, Ringo Starr and Paul McCartney followed John back to their secluded mansion on Benedict Canyon Road—or elsewhere, perhaps, to livelier happenings?

What happened? We probably shall never know. But we can conjecture that the boys weren't any too happy to see fans shivering outside the Livingston house in the night chill while they had to endure the boredom inside.

With the press barred, how then did The BEAT obtain these exclusive photos? Easy. BEAT photographer Chuck Boyd, intrepid and resourceful, merely disguised himself as a punch bowl. He returned empty, of course, but certainly not empty-handed.
Bored, John Lennon leaves alone — and before 9:30 p.m., too.

In car, hard on John's heels, a dejected Ringo and blasé Paul take off too.

... AND THE BEAT TAGS ALONG!

Departing stars (l. to r.) await their cars: Mr. and Mrs. Vince Edwards (she's Kathy Kersh), Dean Martin (chewing on toothpick), and comedian Bill Cosby.
LIVER PUDDLES
by Rob McGrae

On The BEAT

by Louis Criscione

After the tremendous reception accorded the Beatles on their American tour, it appears that if all goes well John, Paul, George and Ringo will return to the States again next year!

During the filming of "Help," the Beatles as well as their Big Chief, Brian Epstein, let it slip that after this tour their personal appearances would be cut down to the absolute minimum by bypassing next year's U.S. Beatle invasion.

However, now all five of them have apparently changed their minds. Epstein predicts confidently: "They will be back here again next year!

Paul adds: "We love it here and I'm sure we'll be coming again as long as they want us." As long as we want them? He's got to be kidding!

Donovan Duo

Attention Donovan fans—your boy's returning Stateside for a November 5 appearance at Carnegie Hall!

Sharing the spotlight at Donovan's Carnegie show will be the fantastic American folk artist, Pete Seeger, but from then on past Donovan is going the solo route.

Immediately following Carnegie, Donovan will hit the American college circuit for a three week tour. All of Donovan's Ivy League dates will be a one-man Bob Dylan type concert with Donovan filling the entire bill himself.

Then in December Donovan will guest on the Steve Lawrence Show and sandwiched in his schedule somewhere in a week at the Sunset Strip's Tama club. Busy man, that Donovan!

...Brian Epstein

QUICK ONES: Well, some unthinking "fans" have done it again—physically hurt a performer. The victim was Mike Smith of the DC5. Mike suffered two broken ribs when hysterical girls pulled him off the stage in Chicago. Won't these "fans" ever learn?...

...Sonny & Cher reportedly purchased a 1957 Rolls Royce when they were in England . . . Donovan thinks that Joan Baez helped Bob Dylan instead of the other way around . . . John Lennon, very pleased with his contact lenses, says: "They're marvelous! I can see things like bus stops and garden gates!" ...Tony, co-owner of the famous Maritoni's Restaurant—the place where Sonny met his Waterloo—is cutting an answer record to Sonny's "Laugh At Me." Should be very interesting!

Gerry and the Pacemakers are almost set for a Christmas season at one of London's West End theatres, the Saville. Brian Epstein, who manages the group, is part owner of the Saville and has already secured two writers to produce a script.

Quips 'n' Quotes

"Out of the mouths of celebrities, and into your homes come the latest flashes from our Hotline to the world of entertainment.

Question for French sight-pur John Paul Vignon: Do you speak any languages other than French and English? "Yes—the language of love...

"Fifty the poor beautiful blonde in Hollywood. It's a rough life all over!" Says pretty Kathy Kersh: "Right now I'm concentrating on singing and I hope to combine singing and acting later. Part of the problem in acting is—if you are a pretty blonde in Hollywood—the producers refuse to take you seriously. But if you are talented, people in the movie industry take you seriously immediately. Naturally I prefer to be regarded as a performer, not as some starlet." Oh, naturally!

Speaking of his new son, who is just two-and-a-half months old, Bill Medley of the Righteous Brothers says: "He plays the bass guitar and is forming a group with kids around the block. I'd like to teach him to sing blues by the time he's six years old." OHHAAAAAAA? You are thinking of forming a new act, are you?

George Harrison of the M.B.E. set proclaims: "We have a great hold in America and we like to see British artists coming up. We have never been jealous of any one."

John Lennon: "I can do the Freddie dance now. Watch!"...Fred "SONNY" John-John??!!!

FREDDIE CANNON found inspiration for his latest recording, a fast-rising hit in a TV show title—Dick Clark's 'What the Action Is. Now Fred's got the action!"
**Giggle of the Week**

By Eden

Vincent Edwards has become famous for his surgical endeavors on the telly tube—but some of his procedures are much more interesting!

For example, his separation from wife Kathy Kersh has been one of the more unusual in the wacky history of Hollywood. Even though the pair are estranged, they continue to share the same happy honeymoon cottage.

The punchline to this Surgeon’s Saga? Well, back on August 24 while the Four Fab Fellas were living in London’s Soho, Kathy was “estranged” bride to a cocktail party for the Beatles. While there, she was reported to have tried to obtain the theatrical services of one Mr. Richard Simmons for the role of a singer with a brain tumor on an upcoming episode of Ben Casey. A clue for this Beatele: Vince would like wife Kathy to portray Ringo’s girl friend! Why, that’s Hollywood, friends. (Ciggle, Ciggle!)

---

It has been reported to the BEAT that the Ramey Lewis Trio are beginning to Happen in a big way. According to their Agent 00-Snoop, the Trio’s waxing of “In Crowd” has been out-selling the Beatles in some areas of the mid-West.

The Supremes of Motown-Tamla records are happening big this year all over the globe. The group has recorded the title tune to AIP’s “Dr. Goldfoot and the Bikini Zombies.” Many congrats, girls!

Speaking of the Supremes, the girls must really be Superhappy because of their new Enitlled “Live at The Copa,” it will have a certain Mr. Sammy Davis. It seems that Mr. Davis is a great fan of the three talented girls from Detroit. Well, you’re not alone, Sammy.

---

If you enjoyed Barbara Streisand’s TV spectacular last seaon, you may just be treated to another Female Frolic on CBS in the role of Boston. Her work with the Big Eye has offered Ann-Margaret one and a half million long hours to display her talents on a girl show, a la Streisand. Last report to the BEAT had Annie giving the matter one and a half million bucks worth of very serious though!

---

April Stevens and brother Nino Tempo will make like rock ‘n’ rollers for Jack Rose in his upcoming “Around the World a Go-Go.”

---

Anybody care to dance? Well, Herman (of the Hermits) now does, and he has found himself a very pretty dancing partner. Blonde “a beautiful” Shirley Fabeus has just signed with Sam Katzman to join Herman in a new little toe-stepper called The Beatles. The two will put their dancing shoes into action in Katzman’s new flick: “There’s No Place Like Space.”

Concurrences from the BEAT to Scrapy Sales. He will probably be cutting down on some of those creme pies for a while since the neighborhood pastry desk received that Scoopy is the proud (?) possessor of two gall bladder jobs! Poor Scoopy!!

---

The Byrds are flying high these days after their overwhelming success in one place, they broke all previous attendance records—including that of “The Monkees”.

---

No hard feelings between the two groups, though. While the Beatles were in Los Angeles last month, they sent a car to transport the Byrds to their not-so-secret hideaway. This was one up for our Feathered Friends as they were the very first guests of the Beatles in Los Angeles.
BEAT Prize-Winner Has Story to Tell

Dear J. Felice:

May I tell you a story?

It was ten minutes before the magic hour, midnight. All was still in the small white house on Cherokee Avenue. For once the record player wasn't going—not a Paul, or a John, or a Ringo, or a George could be heard. Kathleen was asleep. Father Fred? Ditto. Bang! Bang! "Is the earth coming to an end?" gasped our heroine, little Kathleen. There was a mumble from the living room and "little K" knew that Father Fred, too, had been awakened from his beauty sleep.

After the mumbling had subsided, "little K" went into the darkened living room to find what had been the cause of the disturbance. "Special delivery," he said. "You," he moaned, shoving it into "little K's" hand. "Zzzzzz.

Well, when "little K" opened the letter what did she find? A beautiful green ticket and a letter from Judy Felice of the BEAT staff.

After waking Father Fred (and most likely the entire neighborhood) with a tremendous war-whoop (living on a street named Cherokee affects people that way) she sat down to write a letter of thanks. And she lived happily ever after. Ever after August 29, that is!

The End

So, thank you, thank you Judy Felice. You see, I didn't know I'd won! I hadn't looked at the contest winners' names because I knew I'd never win. Me and my ESP! I love you, Lorne Green, the BEAT and the Beatles! Ta and Ta Ta, Kathleen Hietala.

For the first time in L. A. . . .

A NIGHT CLUB FOR YOUNG ADULTS 15 years of age & Over!

Continuous Dancing to LIVE Music
Seven Nights a Week, from 7 p.m.

In Person:

Aug. 27-Sept. 6 JERRY NAYLOR & THE CRICKETS
Sept. 7-12 BILLY JOE ROYAL
Sept. 14-21 THE WE FIVE
Sept. 22-24 TOM JONES
Sept. 25-Oct. 1 SONNY & CHER
Oct. 4-5 THE KINGSMEN
Oct. 7-10 PETULA CLARK
Oct. 25-31 IAN WHITCOMB

Plus THE REGENTS Nightly

LAURA LEE WOJACK of Canoga Park says something in this drawing which could never be expressed in words. She's the winner in this week's KRLA cartoon contest. We hope you enjoy the album, Laura.

HELP!

Attention Rolling Stones fans. I would like to have a poll on your favorite Stone. My "tabulated" results will be sent into the BEAT. Out-of-State replies truly welcome!

If you like, include some reasons for your choice. Write to Anne Weiss, 8843 Christie Street, Los Angeles, Calif. 90035.

HELP!

I've been playing the drums for quite awhile and now I'm trying to organize a vocal-instrumental group. I need a guitar player, a bass player, an organist or pianist and a saxophone player. Anyone around 16 or 15 who is interested, please call AT 6-2195 and ask for Bruce.

HELP!

I was the girl who made it on stage at the Herman's Hermits Concert. While I was up there Herman talked to me and put his arm around me. Unfortunately, I have not been able to find anyone who has a picture of me.

If anyone does have a picture of me on stage please write to me at 6382 Reseda Drive, Huntington Beach, Calif. My name is Barbara Scott.

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The JOHN LENNON SHIRTS
Small, Medium, Large
Available Now At
Beau Gentry
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IT'S BOSS!

84433 Sunset Strip
OL 49900
Hit Records Often Result Of Strategy
(Continued from Page 2)

the sales reports and mails it to the station. The librarian sees that the promotion man has a high sales report (which is probably doubled, anyway) and that all the stores are reporting that "Like A Mick Jagger" is a big request number.

Pick To Hit

BANG!! Clarence debuts first week at No. 32 and it is the pick to hit that week!!

New PUNK Records take out a full-page ad in all the national magazines, costing them a small fortune, saying "Break-Out In California! Guaranteed No. 1!" Clarence is now No. 50 in the nation the first week on, debuting over The Beatles, The Supremes, and Bob Dylan.

Next week Clarence is on "Shindig," "Hullabaloo," and "Shebang!" Then it's Ed Sullivan, Dean Martin, and the "Tonight" show.

Yes, you've done it. Made a record a hit! Of course, now you are tired of the record, and it's time to start making a hit of your newest all-time favorite — "Sugar Pie Honeyburn" by the Beeswax Three.

One final word of caution—don't waste all this effort on The Beatles, Herman's Hermits, or The Rolling Stones. They don't need that kind of Help!

Personal

To Donovan:
I'm glad you liked my chocolate cake, even though you did stuff yourself. Be sure to come for Jack Elliot's next birthday... it should be a blast.
Barb Scott from the Ash Grove To L. C. and Danny:
It was great knowing you. Hope you read the BEAT and listen to Dylan. Hi to Wobert of San Diego, too.
Dano

To John H. English of the used-to-be Heather's:
What happened to the group?
Will we never hear your beautiful London accent again?

Chris Jones

To all Beatle Haters:
Get well soon!
A Faithful Beatle Fan

To the Fab Seeds:
We think you are all groovy and love all your songs, but we especially love Rick and Sky.
Two Seed Lovers, Barbara and Sue

SINGERS—SONGWRITERS—GROUPS
Give it the "MILLION DOLLAR SOUND!"

PROFESSIONAL DEMONSTRATION RECORDING AT REASONABLE RATES

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HO 7-6151
**Dick Clark's Story**

(Continued from Page 4)

vision, musical variety show, *The Beat* for CBS which will hopefully unite the "young" and the "old" by providing entertainment for both.

**An Actor Also**

All these projects are behind-the-scenes activities but it's all the mistaken idea that Clark always remains behind the camera. Not in the least! He has already enacted roles in two movies, "Because They're Young" and "The Young Doctor." This season will find Clark in two more movies, "It's A Torrid Life" and "Once Upon A Sandbox." And on the "little" screen for Dick to make guest appearances on *Ben Casey*, *Coronet Blue* and *Stalag*.

Only the powers above know what else Dick Clark has up his sleeve, but we said divulge one tidbit of information: Be on the lookout for the Dick Clark Teen World Fair. As the date approaches and the schedule is finalized the BEAT will let you in on all the details first. "Dick Clark promised us and we know he's a man of his word!"

Q: I have problem skin and I would like to go to a dermatologist, but I'm afraid it would cost too much money. My folks want me to go, but we're not millionaires and I don't want to run up bills for them. Please tell me about what price I'd have to pay for treatments. (Penny R.)

Most dermatologists charge around $10 for the first visit (where they examine your problem, possible causes, and possible cures) and between five and seven dollars for each following visit. It's hard to think of your parents, but don't let that stop you from taking them up on their offer. The price of a few visits isn't that high and the good that can be done is priceless.

Q: I read in this column where you suggested that a girl buff her nails (she didn't like polish). I took your advice too, but now I need more of the same. Do you buff yours back and forth on something else (Boris C.)

A: Buff them with a vertical rather than a horizontal motion. Buffing is supposed to cuticle preparation for a manicure, not to cut the cuticle, and so can too much buffing in any direction. Next time you get ready for an at-home manicure, try some Amazon Nail Cream. It leaves a hard finish that lasts for weeks.

Q: I'm fourteen and I'm often tempted to just scream orcry. Sometimes this is great, but most of the time, I don't like to look older than I really am. I have long hair, which I wear up, and I don't wear much makeup. How can I look younger? (Cindy B.)

A: Try cutting a heavy fringe of straight bangs to go with your upwave (which is probably the cause of your "teeny") or put your bangs over your eyes. Bangs can soften a severe type hairdo and make you look girlish even if you ready.

Q: I'm just starting to wear makeup and my mother says not to wear it on my bottom lashes. Is this a rule in makeup and does it apply to everyone? (Teresa I.)

A: Liner and mascara on the top lashes only was a rule of sorts for many years. The new trend in eye makeup is to wear what looks best on you. Considering the shape of your eyes and face, if you look better with mascara on the lower lashes, go ahead. Just keep it down to a dull roar or it will detract from your looks rather than add something.

Q: This is a crazy problem, but I have a dress with over-size pockets. Maybe I'm just clumsy, but I'm always ripping the pockets half off, catching them on something as I rush by. How can I keep this from happening? (Wendy M.)

A: You just answered your own question when you said "as I rush by." Many people in-a-hurry are pocket-rippers, and can find more hidden pockets to snag their clothes on. Just slow down. Also, tuck those pockets in the middle with a thread or two. This will help keep them from catching on everything.

Q: No need to believe my problem until my girlfriend and I tried an experiment. We both washed our hands, put on lotion and used hand lotion for an hour practically without moving. At the end of the hour, her nails were perfectly clean and mine were already starting to look grubby! If you can explain that one (and it happens all the time), I'll believe it when I see it in print. (Mary Dell F.)

A: Nails are an extension of the skin, and everyone's person's skin has a different chemical balance. As a result, some people get "grubby" faster than others. To prevent this, wash your hands as often as possible and always use a nail file after you've put on a bath oil. The slight accumulation of oil under the nails can be a dirt-catcher.

**HINT OF THE WEEK**

I think I've discovered a brand new way to solve a very old problem. I used to panic every time a boy would ask me out to a restaurant, even if it was only a hamburger place, for fear I'd spend more money than he has (or wants to part with). I solved this by deciding to order something moderate in price at a snack-type place, and let him do the ordering in a more expensive restaurant.

When you say "you order for me," he orders his own dinner and then gets all befuddled and doesn't know what to order for me. So he naturally asks if I'm sure I wouldn't like to make my own choice.

By that time, I know what he is having and can make that choice in the same price range without anyone being the wiser or the poorer.

Clever, huh? I tried it three times already and it's never failed! (Barbara W.)

If you have a question you'd like answered, or a hint you'd like to share on any subject, drop a line to Tips To Teens, c/o THE BEAT.

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**Dear Susan**

By Susan Frisch

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What are Herman's favorite television shows and what are his favorite current records? Also, are he and Twinkie going together? Caroline Newton.

Dear Caroline:

Concerning the question of Twinkie and Herman, I can only repeat myself for the millionth time. NO!!! He and Twinkie are not going steady, have not gone steady, and I am so positive without doubt, that they will never go steady. As for his favorites, he feels they are too many records that he likes and could not possibly narrow it down to one. As for the television programs do I think he likes Shindig, and believe it or not — The Match Game.

Will it ever be possible to buy some of John Lennon's art work in stores? I love his work and I am sure that other people do too.

Stevie Witman.

Dear Stevie:

I seriously doubt that he will ever have any of his drawings in stores available to the public. However, I don't know for sure, but I will try to find out for you and the rest of the fans who want to know. I think they should be made public, but only time will tell, and one thing's for sure: he doesn't need the money!!

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**DYLAN**

(Continued from Page 2)

Victor release. Don’t look for that title, though, on the Victor single by the Five. For reasons best known to powers-that-be, the title has been changed to "If You Gotta Go, Go Now.

Does Bob Dylan care if one of his song titles gets changed? You’d have to ask him and these days you’d be lucky if he stopped in one spot long enough for an answer. Perhaps that spot might have been the Columbia Records studios where he just recorded yet another album for release soon.

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**THE BEAT**

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September 18, 1965
MAIL BOX

Cavern Querries

Dear Editor:
Just recently I was fortunate to come across a copy of BEAT which I thought was really great.

My name is Robert McGee and I am the manager of the famous Cavern Club in Liverpool where the Beatles, Gerry (and the Pacemakers), the Searchers, Billy J. Kramer, to name but a few, first started. I am sure that a great many of your readers must be interested in the Cavern and Liverpool, and I would like to say that I would be delighted to answer any queries each reader may have. So if your readers would send their queries to me at: 17 Heyday Road, Allerton, Liverpool 18, England, I will certainly do my best to answer all the queries.

Two groups were dropped by management, two groups that I believe are the Rolling Stones and the Stones, I can't really say I'm a true fan of the Liverpool four. In fact, my favourites are the Rolling Stones and I love them more than anyone.

In some cases the Stones are voted more popular than the Beatles. I can't be so sure of this!

The Beatles are the Kings.

Even if they do sometimes outsell Beatle records, (proof of outsell is evident as they are nowhere as popular as the Beatles, and unfortunately the Kings). The Beatles are and they shall be for some time to come.

Margie Garcia

Beattie Nuts

Dear Editor:
Last night I had the misfortune to see David Susskind's "Open End" special show. On it were eight New York and New Jersey teenagers who were discussing the 'why' of the Beatles success.

The discussion started out well, but was interrupted by every few minutes by a rude young audience. It started out to be laughable because all eight kids were of the same opinion. All the 'why's' of the Beatles success given by psychiatrists were all wrong, and they were all right.

They spoke of the Beatles being so kind, decent, and perfect. I started to feel sorry for them when they almost came right out and said they worshipped the Beatles, as if there were gods on earth. A few of them had shrines in their rooms.

But the bug was still to come. One of the girls said they worshipped the Beatles as the only original singing group and that everyone else Imitated them! Then I exploded. Everyone started knocking the Rolling Stones, saying they were vulgar, dirty, smutty, and the scourge of the earth. All of a sudden, Mick Jagger was the biggest idiot on earth.

Holy Cow! The Beatles are great, but they aren't gods. Who wants to make Beattlemanis a whole new religion?

There are other great groups like the Stones, the Hermits, the Zions, and the Yardbirds.

I don't feel that kids should be allowed to knock things they don't understand unless all America's youth is represented. No one there dug the Stones and I'm sure at least one in eight does throughout this great world. Who agrees with me?

Cathy Gaugh

Shindig's New Season

Is Most Exciting Yet

By The Shindigger

Greetings, fellow Shindiggers. We've got lots of things to talk about today and lots of people for you to meet.

All the guests here at ABC-TV's Shindig studios in Hollywood are busy rehearsing their acts, so today will be the perfect time for you to meet more of our Shindig family.

Blossoms Bloom

The three girls who are on the show belting out a song are The Blossoms. From left to right they are Jean King, Darlene Love, and Fanita James, and they have been singing together for eight years. Did you know that the Blossoms are among the very few female vocal trios in the country? They are also responsible for the vocalizing of the movie themes you hear while viewing such fab flicks "John Goldfarb Please Come Home," "Move Over Darlin','" and "Beach Blanket Bingo." The girls have also vocally backed many of the top vocalists in the country on their recordings.

Hummmmm — even though there is no audience in the theater today I seem to hear screams. Oh — now I see! Here come the Shindigs, Shindig's own singing six-guys.

All five of the Shindigs are from the Southern side of the Maroon-Dixon line; they are all fine musicians and performers as well.

Joey's Shades

The blonde Beattle-type who is playing rhythm guitar and singing the lead is Joey Cooper. You can always recognize Joey by the shades he wears 'round the clock.

Next to Joey is Delaney Bramlett, who plays bass guitar and occasionally raises his golden voice in song.

On the far left is Glen Hardin on electric 60's and in the back is Chuck Blackwell in charge of the skin-beating for the group.

Finally, on the extreme right is the very talented lead guitarist for the group, James Burton.

Put all five Shindigs together and that's a mighty powerful sound!

Soulful Donna

The pretty girl stepping into the spotlight front and center now is Donna Loren, a talented eighteen year old actress-singer. Donna is one of the most talented teen-agers around today, and when she sings, she really puts her heart and soul into the performance.

Aside from her singing, Donna is an accomplished dancer, and has also written about twenty songs, ten of which have been published. Donna is hoping someday to appear in a Broadway musical, but until then she'll stay right here with us at Shindig.

Woo! Before I forget, let me mention that the singing show next week, Shindig is going to really rock when such guests as the Everly Brothers, the Byrds, Jerry Naylor, Chad and Jill Stuart, Kenny Levy, and the McCrae drop in to the Hideaway.

Well, until next week when we do it all over again, maintain your cool, Shindiggers, and — ROCK ON!!

Queen Sends For Fab Four

Millions of people (particularly girl-type people) would do anything to meet the Beatles. Teens, adults, tots, grandparents and aunts would gladly travel half-way around the globe just to catch a glimpse of the fab four.

However, there is one lady in this world who is making the Beatles come to her. She is the Queen of England and on either October 21 or October 25, John, Paul, George and Ringo will journey to Buckingham Palace to meet Her Majesty.

The occasion is to be the investiture of the MBE awards which the Beatles won some time ago. The announcement of the Beatles' honor caused quite a bit of controversy when several of the previous MBE recipients threatened to return their medals because they felt that such a high honor to the four long-haired Beatles was unbearable and intolerable!

These people even went so far as to demand the Beatles refuse to accept the MBE's. But, of course, you know that the Beatles are not about to do anything as crazy as refusing their Queen!
THE BEAT VISITS

SHINDIG

CAROLE SHELYNE typifies the famous Shindig dancers. A close-knit group — average age, 20 — they usually stay together socially and many share apartments or rooms. Like Carole, most love dancing but also have hopes for acting or singing.

HANDSOME BOBBY SHERMAN, originally discovered at a party thrown by Sal Mineo, is one of the most popular Shindig regulars. In his spare time Bobby runs his own recording studio, produces film shorts and plays eight musical instruments.

THE RIGHTOUS BROTHERS always bring down the house on Shindig. They still appear frequently, even though filming their own movie (a James Bond type, of all things) and running their new record and publishing firm. Shindig gave Bill and Bob their first national TV exposure, bringing stardom.

BEAUTIFUL DONNA LOREN, another Shindig regular, leads finger-popping production number with the Shindig dancers and the Wellingtons. Donna is already a veteran performer at 18. She began her career at five, doing U.S.O. stage shows for servicemen.

These Men Help Make Show Tick

While the performers bask in the limelight and applause, a small army of men and women toil off-camera — unnoticed by the public — to keep Shindig at the top as television’s most successful pop music show.

One of them is David Malloy, the young Englishman who is assistant producer. He is responsible for doing everything the producer doesn’t have time to do. In addition to helping Producer Dean Whitmore plan the overall show, Malloy’s duties include helping choose the people to appear each week, deciding how to “showcase” them and coordinating the various acts so that the show maintains the fast-paced, smooth-running format which it pioneered.

Another important key is Dick Howard, known as the “talent buyer.” His job is to talk to dozens of agents and managers, to watch hundreds of acts in nightclubs and auditions, to listen to them on radio and to keep close watch on the record charts.

Only by being thoroughly familiar with what’s happening in the pop world and by actually being able to predict who and what will be popular in the future can he do his job — to advise the producer and assistant producer on the choice of entertainment and the specific acts to feature weeks in advance.

PHOTOS BY ABC TELEVISION

September 18, 1965
The Silkie’s: John and Paul To The Rescue

John and Paul have threatened to do this before but now they have actually gone out and done it — produced a record!

The two Beatles A&R’d a session in which another group member of the Brian Epstein family, The Silkie, cut the Lennon-McCartney penned “You’ve Got To Hide Your Love Away” from the Beatles’ second movie, “Help.”

Notepaper handed us had “Elvis” printed at the top. When we finished the note, which started with “I’m a neighbor of yours” for a friendly touch, and ended with Mary Jo’s phone number, I handed him some pamphlets explaining the goals and organisation of SCOPE.

Too Busy

“Well,” the light-haired young man drawled, “it’s not that El is prejudiced. He isn’t. But he’s too busy to do a benefit, and besides, he doesn’t want to get publicity involved in something like this. All the stars who have, have lost a lot of popularity because of it. I’ll give him your message. Maybe he’ll want to help you, if he can do it without getting any publicity. But he doesn’t want to offend any of his fans.”

Things are going well in Macoun County, Georgia, where the UCLA kids are. Apathy is being overcome, voters are being registered, and there hasn’t been any violence.

I know Elvis cares more about other people than he does about his roster several months ago. They’ve already released one record, “Blood Red River” and are about due to release another.

Besides co-producing the record, Paul also played guitar on the session while George Harrison lent his hand to the tambourine.

Only Beatle not directly involved with the session was Ringo. Wonder where he was?

—Louise.

English Pen Pals

JANE RYDER
Byron Don’s
Doncaster Rd.
Conisborough, Yorkshire
England

ANNE LIVERSIDGE
88 Howard Road
Moorfield, Notts
England

PATRICIA WRIGHT
78 Stainbeck Road
Moorwood, Leeds 7, England

MAUREEN BALLARD
52 Vale Road
Haywards Heath
Sussex, England

SHELBY MAWBY
84 Finchley Road
Mackworth Estate
Derby, England

have you heard
‘YOUR FRIENDS’ ARE GREAT?

ANN MATTHEWS
29 Hanover Road
Tottenham
London, N. 15, England

losing a few fans. He’s too big a star for that to matter, anyway. He never called us, but that’s probably because he has all his other good works to think of as well as his career and personal life. Besides, he can usually find time for only one benefit a year, in Memphis.

Maybe he sent a check to SCOPE headquarters in Atlanta and didn’t tell us. Or maybe he didn’t get our message. But Elvis has proven over and over that he isn’t afraid to “get involved.”
HELP - CLOSEUPS OF BEATLES

Everyone knows by now what this picture is all about, and millions of teenagers (and post-teens) will see it and see it just because it's there, and because the amazing Beatles are in it.

So we will not dwell on the story, except to say that some nasty fellows chase Ringo and his pals all over the world, trying to swipe a ring he's wearing.

At the time we saw "HELP!" the Beatles were actually living in Los Angeles, up in exclusive Benedict Canyon. There was some commotion at the rear of the theater, and rumor has it that one of the Liverpool lads snuck in to watch a part of it.

HUNDREDS SWARMING

Police were up in the Canyón guarding the house, hundreds of boys and girls were swarming all over the hills around the house, sometimes getting in trouble, and all the time the Beatles quietly idled away their few days off.

The long-haired imports from England continued to be the center of the world of show business, as they have been for the past two years.

Some of the girls kept up their vigil for 50 hours at a time. The Beatles have become such superstars that it is hard to imagine them as real people. We all get to feeling as though they are fluffy of talcum powder that we just read about all the time.

But they are real, and they seemed to have enjoyed their California vacation, and they also seemed to enjoy making their second feature film.

...RINGO

It will not live up to the promise of "HARD DAY'S NIGHT," which surprised everyone by being so good. And even though the same production team also made "HELP!" the little spark is gone. But don't get us wrong: "HELP!" is an enjoyable picture, with lots of action and some amusing dialogue. It's a kind of like "Mondo Canoe," only with Beatles. The camera stops here, there, pops up, down, back, and around first focusing on Ringo's nose, then a musical instrument, then catching the vapor condensing from John's breath as he sings.

It's very much like writing poetry with a 35mm movie camera. Great artistry is shown in the filming of the various sequences, no matter how poorly their supporting cast may have acted the scenes. The Boys themselves hop-scotch through the whole movie with vitality - and with the detachment of the millionaires they are.

The story has at least three good belly laughs and a dozen or more chuckles, and any number of smiles. Interspersed by frowns when you cannot understand what they said or didn't catch the meaning of a fast-flying witicism.

In Full Color

But never mind. It's the BEATLES - right there in full color on the screen! When could you ever see them so clearly, or so intimately?

And who, in the name of the British Empire, can ever forget the famous Paul McCartney Nude Scene? It put Gina Lollobrigida to shame, at least as far as the girls are concerned.

This is the one great value of the picture - we get to look at the Beatles, while they cannot look back. We can examine this phenomenon of our age, this quartet that has stunned the gates of mankind and won completely, without ever firing a shot.

The Beatles have conquered the world. What else is left for them, except making expensive home movies?

BEAT STAFFERS (l. to r.) Louise Cristicone, Nikki Eden Wine and Susan Frisch clutch passes to "HELP!" as they patiently wait in line to see it again - and again and again!

WAITING FOR 'HELP' - "WE LOVE YOU, BEATLES"