Elvis—Ten More Years as King of Pop?
Pop Music World Says King Elvis!

By John Tynan

Managing Editor

Wonders abound in the world of pop recording. But as wondrous as many groups and performers may seem today, all too often they quickly become tomorrow's forgotten as they slip from the hit record charts, as their fortunes wane in the public eye.

Today The Beatles rule. Tomorrow? Hope as we most certainly do - that the fortunes of The Beatles will never fade, we are reminded of those many performers whose careers turned out to be show business deaths.

We Giggled

Probably the most notable exception in today's pop music and movies is a young man originally from the rustic town of Tupelo, Miss. When we first heard his name we giggled. He wiggled. We wriggled - in delight at his dancing and singing. And at his looks, of course.

We bought his records - singles and albums - in numbers so vast it is estimated that RCA Victor Records grossed $150 million on their sales.

We went to his movies so consistently and in numbers so numerous that we made of him one of the most valuable "properties" any manager (the well-known Col. Tom Parker) and any movie producer (Hal Wallis) could wish for.

The lid is, of course, Elvis Presley, the Mr. Million at the top of the pop music scene in the mid-1950's because of the horde of Genghis Kahn out of Mongolia. (In fact, some of our parents at that time liked to compare Elvis to Genghis Kahn in terms of "the damage" they said he was doing to the morals of the nation's young people.

The impact of the Presley coming was so powerful it was a bit hard to believe. So hard, in fact, that a great many adults became fond of predicting his demise approximately every twelve months.

New Contracts

So far from extinction in the public eye - and ear - is Elvis, in fact, that it came as no surprise at all to The BEAT when it was "leaked" to the press that RCA Victor had signed him up for a two-year contract.

Elvis Presley: Still Reigns

TV Men Admit: Shorter Rock Shows Are Zipper

Hullabaloo producer Gary Smith is not very happy over his show's getting cut from an hour to 30 minutes.

Smith said that the shorter version does make for a zipper paced show but "it doesn't give us enough time to really develop characters when we put acts together to create a certain idea."

"The show is faster because it's shorter," he added. "It's frustrating creatively, but probably commercially will be more successful."

Lee Mirell, Executive producer of Hullabaloo, agrees with Smith about a half hour show being more quickly paced but says he prefers the two-hour show because it is faster. Shindig has now been cut to a half hour also, but is seen twice a week.

"It does make for a different show," Mirell said. "In an hour you get a chance to develop a theme. But in half hour it is over before you know it and you don't get a chance to build.

"The current sound is folk music with an R & B beat. It's California-originated basically," said Smith, explaining the trip to the Coast.

The cut in time means that Hullabaloo will only be able to use four acts instead of nine.

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Lettermen Relate Secret Of Success

Top Pop Group For Five Years

By Louise Criscone

The Lettermen have accomplished the impossible—they have managed not only to remain active on the pop scene but also to maintain their popularity for five years!

They made their debut in 1961 with such hits as "When I Fall In Love" and "The Way You Look Tonight."

Since the Lettermen's initial appearance on the pop scene they've had hit after hit with both singles and albums. And to top the whole thing off, they're in such demand on our college campuses that the group stays so busy playing American colleges that they don't even have time to go globe-trotting.

Change With Times

As far as the Lettermen are concerned there is a definite reason for their success—they change with the times. They don't stagnate—they move.

The Lettermen are best known for their renditions of old songs, which they try to sing as the composer would have liked them sung.

"We don't mean that you should use a 20-year-old arrangement," Tony explained, "but that the composer wrote words which carry some kind of message and if you drown out the lyrics then you can't possibly get the message."

"We don't use any gimmicks," grinned Bob. "You know, we're straight from the shoulder."

Since the Lettermen play mostly for college audiences, do they aim their material strictly for a college-type audience?

"It depends on who we're playing for. If we're playing a college, naturally we gear our material for them," said Tony.

Average Ears

"We really aim our material for average-type ears!" Bob put in. "Ninety per cent of our work is done for college audiences. We play very few high schools, only about 10 or 15 a year, simply because they don't have the budget to hire an act such as ours."

(We really ought to inject a little note here in case you're confused. There are three Lettermen but only Tony and Bob showed up for the interview because Jim was stuck somewhere with their bus which had broken down!)

Obviously, the tremendous popularity of the English groups has hurt some American groups but apparently it has had the opposite effect on the Lettermen.

"No, in fact, it has helped us!" said Tony. "Since the Beatles are also on Capitol we find it easier to get our records played because the Capitol man walks into a radio station and the program director sees that it's a Capitol record and he is more inclined to play it since such people as the Beatles and Beach Boys are on the same label."

Very Bitter

Many American groups have not been as fortunate as the Lettermen and have felt the sting of Britisher's popularity. These groups (such as Jay and the Americans) are very bitter about the success of the English groups.

"How can you blame the English groups," asked Tony. "They're not being pushed down our throats. If the kids didn't like them, they wouldn't buy their records."

"Bitterness is a bad idea anyway you look at it," added Bob. "Tony's right. If the kids didn't want the English groups over here we wouldn't have them. They certainly haven't hurt the American record scene."

The Lettermen make it a policy to give the audience what it wants.

Grew With Rock

"The college kids today grew up with rock 'n' roll. It used to be that they wanted folk, but now folk is dying. In the colleges today they still appreciate a good beat. So we're trying to adapt by putting more rock into our act," Tony explained.

"We want to create variety," said Bob. "For instance, we started out with the letter sweaters. Now we wear velvets and high collars and we even have an 'English Outfit.'"

Thinking about it further, Bob added: "We don't want to be outdated and have the kids look at us and say: 'They're old—they're out of the scene.'"

The Lettermen present a rather conservative picture on stage—what do they think of artists who wear out-stage suits?

"If they make money," Bob grinned, "then it's okay."

"Teenagers don't take live as seriously as adults do," Tony added. "If someone wants to dress a little far-out, teenagers feel that it's their right and they accept it."

"These far-out clothes are all right—don't hurt anyone," Bob said. "As long as they're not dirty. But when they get dirty is when I don't like them. But as long as they're clean they're fine."

Will Protest Last?

Protest songs seem to be the "in" thing of today—will they last?

"I think it's just a fad," said Tony, "which people are beginning to capitalize on. I don't think that the composers of these songs are really trying to get any message across. They're just out to make some money."

"I don't think they're going to be big for long. But, of course we made another prediction," Bob said grinning widely in Tony's direction. "It was about two years ago, right before the Beatles really took off here. We were being interviewed and the reporter asked us if we thought the Beatles would make it."

"Well, I'm sure you've guessed that we came out with the great prediction that they wouldn't! I really didn't think they would be so big because so many record labels were releasing their songs that I felt they would burn themselves out by over-exposure."

Miscalculation

"Looks like we made a slight miscalculation on that one," Tony laughed.

It also looks as if the Lettermen will not burn themselves out by over-exposure. In one year they travel roughly 100,000 miles, playing approximately 200 colleges.

They travel in a huge bus which houses them, their back-up trio and their equipment. They do anywhere from five to seven shows a week, but says Bob: "Never on Sunday."

"Our reruns average about 10% a year. We were afraid that the kids wouldn't like to see us again in the same year because, although we do change some of our numbers, we can't change the whole show."

"We did a concert once, I think it was in Nashville, and three months later they asked us back. We were really worried about what they expected."

Kids Dug It

"So we talked to the activities chairman of the college to find out if the kids expected an entirely new show," said Bob. "He said: 'No, the kids liked your show the way it was. Why do you think we asked you back?'

Since the Lettermen travel around the U.S. so much, I asked them if they found any differences in audiences.

"Well, the audiences in different areas express themselves in slightly different ways," said Bob. "For instance, the kids in the South express themselves by hooting and hollering whereas someplace else they may just sit and clap."

"We play a little game—we count the number of standing ovations out of 45 shows," Tony continued.

Not a bad average, is it?"
Byrds Report On British Scene;
Say English Dug Dylan First

By Michelle Straubing

The Byrds had just returned from their very successful tour of America and England when I spoke to them in the office of their press agent, Derek Taylor. After the introductions were made, we began talking about their tour and the people they met.

On this particular trip they covered these cities: London, Ipswich, Brighton, Portsmouth, Bristol, Manchester, and Lancaster. They noticed that their fans were more receptive to the Dylan tunes than they are here in America. But Jim McGuinn, lead guitarist, had an explanation for it.

**Dylan Big Here**

"Dylan is big over here", Jim explained. "He's big now over here, but the time before we went there, he wasn't as big here as he is now. Over there he was, so they dug Dylan and his songs. They were tuned in on him. They could sing the songs even if they didn't know the lyrics. They could pick them up right away. They reacted very strongly to it."

The Byrds think the reason for Dylan's bigger acceptance in England is that he's from the U.S. They feel it's more difficult to make it in your own country than somewhere else.

Not only did they do concerts on their tour of England, but they played several jazz clubs. Mike Clarke, drummer, recalled one place in particular called The Flame.

"It was very hot", he said. "For instance, The Animals played there recently and collapsed after twenty minutes because it was so hot. You can hardly stand to be on the stage for more than ten minutes. It's like being on the equator."

**Met The Beatles**

Another club that stands out in their memory is The Blazes, where they met The Beatles. David Crosby, rhythm guitarist, describes the club as being like a "steamheated closet," but Jim gives a more detailed explanation.

"They had about three hundred people there and it only holds about one hundred. It was about 120 degrees. There was a lot of steam in the air. Anyway, The Beatles came up to our dressing room after our performance. They talked to us and opened a bottle of wine. Then we all went over to Brian Jones' house and hung out all night. It was a good party and we had a great time."

The Byrds met several other artists while on their tour including The Moody Blues and The Animals, both groups David described as being "good cats." They met some whom they already knew such as The Rolling Stones and Donovan. They also met Lionel Hart, author of "Oliver" and many other current musicals.

**Many TV Shows**

They also appeared on many TV shows such as Ready Steady Go, Top of The Pops, Thank Your Lucky Stars, and Gudgeons. They feel that these shows are different from the American pop TV shows because they're livelier.

"Ready Steady Go, for example", said David, "seems to be closer to reality because they let the kids dance more. It's a freer and more relaxed atmosphere than the shows here. There the pressure is probably about the same, but they don't show it."

I asked about the conflict they had with the English group called The Birds. David told me what happened when "The Birds" wanted to sue "The Byrds" for allegedly causing them employment problems.

(Continued on Page 16)
Howdy, hi, Shindiggers, and welcome once again to our weekly gab fest. By the way, we have a whole lotta gabbin' going on this week, so let's get things moving right away with our first in-person guest—Billy Joe Royal. Billy was talking about songs and lyrics when you came in, and I think we ought to let him continue. Billy:

"I like to record songs with a lot of feeling. I like a song with good lyrics—they mean a lot to me. Dylan? As a writer, I think he's great. I don't go along with the protest movement at all, though. My feeling is that the country is doing what it has to and we ought to go along with it, and support it. I like the Beatles a lot and I think the British sound is great, although it hasn't influenced me. Y'know—I'm gonna record 'Down in the Boondocks' in German and Italian."

Hey Billy, that's great. Thank you for stopping by.

Well, if it isn't Jimmie Rodgers fallen by to say hello. Howdy Jimmie, c'mon over. You've been a great favorite for a long time Jimmie. Do you think your 'sound' has changed much in the last five years?

Well, if you notice—whenever there has been conflict in the world, there has been 'action' music. Everyone likes to express himself and to hide his fear. I think it's good because it brings out the truth.

**Here's Ray**

Another new addition to our gathering is the handsome young man who just sat down in the chair next to me. Ladies and gentlemen, may I introduce you to Mr. Peterson?

Ray, how do you feel about Dylan and the protest movement?

"Some of it is all right. If it fits me, I'd sing it. If I found the right song, I think I would like to record Dylan's work."

"I like to sing all types of music. I think ballads are my favorite."

Wait a minute everyone, I think I see Bobby Sherman sneaking in the back way. All right, Robert—how come you're so late?

"Well... I'm sorry, Bobby—there's no excuse! Now, what are you going to do to make up for all of this? I promise that the very next song I sing on the show will be 'specially dedicated to all of the female readers of The BEAT, cause I dig Shindiggers!"

Is that all, Bobby?

"Well, I dig girls!"

That's the understatement of the year! Just what kind of a girl do you like, Bobby?

"I like intelligent, attractive girls; I like an air of innocence—but knowing!"

**Upcoming Shows**

All right, Sherman, that'll be enough out of you! Now why don't you make yourself useful and tell us about next week's shows?

"OK—next Thursday, Dee Dee Sharp, Evie Sands, Charlie Rich, the Shindogs, the Wellingtons, the Blossoms, and yours truly will all be here, and on Saturday we'll be grooving with the Animals, Millie Small, Donna Loren, Willy Nelson, Jimmy Wetherly, and all the Shindig regulars. I'll see you all then."

Uh-uh—not so fast, Bobby. You promised that you'd split a cumquat with me for lunch in the commissary, so wait just a minute till we say good-bye to everyone.

In the way of last minute messages this week, we have this hot flash from George Patterson of the Wellingtons: United Artists is currently developing a television series around the three boys, and in the meantime, we are all excited about their new record release which we will talk about next week.
On the BEAT

By Louise Criscione

Ever wonder how the McCos came up with their name? You know that old story about the two hillbilly families, the McCos and the Hatfields, and their famous feud? Well, if you don't the McCos do and that's how they got their name!

Another little sideliner on the McCos: If you've ever seen them perform you've probably noticed that the drummer, Randy Zehring, always stands. There is a definite reason for his standing position — when he began playing the drums he was too short to reach the bass pedal and now that he's older and taller he can't seem to adjust to sitting down while pounding on the McCos beat!

Chor's Boutique

Sonny & Cher may have found the ideal location for their first boutique. Cher reveals: "It's right next door to Dino's on the Sunset Strip — they have a vacant lot right next door.

Wayne Fontana has apparently changed his mind and now declares that he and the Mindbenders will not split up. He admits that they did have some trouble but it's all been worked out now and he predicts that the group will be together for at least the next two years.

The Rolling Stones have just completed a European tour and it will probably be some time before they forget the wild crowds which turned out to greet them at every stop.

Where's Mick

The Kinks were forced to fly to Iceland minus their drummer, Mick Avory, "cause Mick vanished thin air somewhere in Copenhagen! I'm sure he'll turn up — but when and where is anybody's guess.

Donovan is reported to be seriously considering releasing no more singles! Instead he intends to concentrate on becoming an album and EP artist.

Mick Jagger put down any rumors about leaving the Stones to become a solo performer when he said: "Why should I? I'm happy to be a member of the Stones and I've no intention of going solo. We get on very well, always have, so why split a successful partnership?"

Mick's plans for a movie with friend, David Bailey, are coming along and Mick says they're hoping to begin filming a little later on in the year.

Zany Comedy

He also revealed that it would be a zany comedy, that it will be a short and that none of the other Stones will appear in it.

But Mick's not going solo? Well, at least as far as singing is concerned he's not!

As you no doubt know, Tom Jones has been touring America for what seems like years! Anyway, during the entire tour the thing which Tom feels has been his greatest achievement (and there have been many!) is his "breathing through to colored audiences."

Tom tells a funny story about one of his appearances down South. "All the church people turned up one day to watch me. I came on and started laughing about two parents came in and took their children out of the audience!"

I only have one thing to say to those parents — they should see P.J. Proby in action! They'd think Tom was a pussycat!

JOIN THE MARINES

It looks as if the stars have taken over the "L." Battery, 4th Battalion, 11th Marines! And not the kind that hang in the sky, either.

Joey Paige, Phil Everly and Marshall Lieb (composer of "You Were On My Mind") have all joined the reserves and are all currently serving four weeks in the Marine Corps at Twenty Nine Palms Marine Base.

Join the Marines - They May Barely Cut Your Hair

There is a lot of excitement on the Upbeat in the world of music this week, and much of it seems to be centered around the new "message song" trend. Out in front of the pack is "The Leader," Hickory Dickory Dock. In his brand new album on Columbia, "Highway 61 Revisited." If nothing else, this disc is outstanding for its remarkably long selections, including the six minute cut of the super hit "Like a Rolling Stone," and an epic eleven minute version of "Desolation Row."

New Sloan

In the same popular folk-rock vein, P.F. Sloan — one of the most talented of the new composer-singers — has a strong candidate for that chart-topping position with his new LP, entitled "P.F. Sloan: Songs of Our Time."

The Upbeat of the Week

By Eden

In Berlin the crowd went so out of control authorities had to call in about 400 policemen to keep the audience from reaching the Stones! And even that wasn't enough because the show turned into a full-scale riot with the auditorium sustaining severe damage and the Stones barely escaping with all their hair!

Then as the Stones arrived in Dusseldorf the German police were forced to turn fire hoses on the crowds to keep the overly-enthusiastic fans from devouring the group.

All shows were sell-outs far in advance and it just goes to show that the Stones have a vast and particularly zealous band of followers.

Bobbi Stays

Bobby Sherman — of Shindig fame — introduces his latest contribution to the race of 45 RPM with his "Goody Goom-shu-shu."

And same show, new faces — the Wellingtons are smiling proudly over their latest disc, "Go Ahead and Cry." This one's a real beauty.

RECORD QUIZ

Have you noticed how the hit record charts are starting to read like one of Don Kildare's files?

You haven't? Well, now's as good a time as any to start! And also to do this quiz!

See if you can match the song titles in the left hand column with the portions of the "anatomy" listed in the right hand column.

1. "You Were On My Mind" (We Five)
2. "Heart Full Of Tears" (Youth Birds)
3. "Shake And...pop" (Walker All Stars)
4. "Save Your...For Me" (Gary Lewis)
5. "Through The...Of Love" (Gene Pitney)
6. "Ju Ju..." (Sam The Sham)
7. "High...Sneakers" (Stevie Wonder)
8. "With These..." (Tom Jones)

a. heart
b. head
c. eyes
d. hands
e. mind
f. finger
g. hand
h. soul

ANSWERS AND STREET ADDRESS TO: THE BEAT, BOX 124, SAN DIEGO, CALIF. 92112.
Liverpuddles
By Rob McGrane
Manager, The Cavern

The Cavern has really been in the news recently with the starting discovery that the owner, Raymond McFall, is in debt. The fantastic hold which the Cavern has over people, however, has been shown by the donations that have been received from many people in order to help McFall.

Even more incredible was the fact that 24 of the local groups including the Clayton Squares, Earl Preston's Realm, the Hideaways and the Masterminds offered their services free for a Marathon Session from 12 p.m. to 12 a.m. on Monday a few weeks ago. A great many people attended the session.

Talking about the Masterminds, what a terrific group they are - they had their first record released this month. It's already doing very well and it looks as though they will be the next Liverpool group to make it big in England. Their record features a Bob Dylan song. "She Belongs to Me" and a number they wrote themselves, "Take My Love." Like Herman's Hermits, the average age of the group is very young, in fact they are all only 17 years old.

A great guy on the Liverpool scene is Billy "Spin-A-Disc" Butler, the disc jockey at the Cavern. Billy appeared on a television show for 26 weeks reviewing the latest records. Like all Liverpuddles, Billy has a racy sense of humor. He also has a wonderful knowledge of records. In fact, I am sure that there are very few people who could better his knowledge about the music scene. An interesting point about Billy is that before he became a DJ, he was a vocalist and used to front groups. He was the singer with the Merseybeats before he left them to form his own group known as the Tuxedos.

Billy's favorite singer is still Buddy Holly, whom he considers has had an incredible influence on pop music. Among the many artists who are said to have been influenced by Buddy Holly are George Harrison of the Beatles and Ray Davies of the Kinks. Billy also considers that a majority of the older records of the rock and roll era are better than the ones of today, and he has a very large selection of old records which he plays along with the new releases. This is a very popular part of the show and Billy has asked me to say that if any of the readers have any old records which they do not want, he will be very pleased if they would be willing to send them to him at 17 Heyday Road, Allerton, Liverpool 18, England. So don't forget, if you do have any old records which you no longer play, send them to Billy and he will play them at the Cavern.

The Masterminds

The Beatles, Too
While all the French is being spoken, you can hear them doing "Gloria" or Shirley Ellis singing "The Name Game." Oh, and yes, the Beatles are heard, too.

Drinks range from seven francs ($1.50) to 10 francs ($2.00). There are no cocktails, but a coke costs that seven francs! Being very fashionable young men and ladies, the clothes worn are in style and neat. You won't find wild shirts or way-out faddish dresses.

The air becomes really heavy, but the atmosphere is so exciting that you will be dancing away just like the rest. There is no need to be shy, because everyone is exceedingly polite and friendly.

Smooth Effect
The French way of dancing has most of the basic arm movements as in America. However, they don't move their feet nearly as much. The weight is shifted from one leg to the other with a sort of up and down movement. The whole effect is smooth. It is not as restrictive as you may think. Just watch a while and you will see plenty of action.

One thing you will notice is that no one seems to be doing the jerk. And, if you ask, you will find that they don't even seem to know what it is. These kids sure can frug, monkey and swing, though. Before leaving with the crowd, check your watch, because you will find that the time is around 6:00 a.m. or even later. The action begins around midnight and ends when everyone leaves. (One time the whole dance folded up at 10:30 a.m.) This sort of evening is not advisable on the night before a school day.

Visit the Louvre
Don't spend all of your time in Paris covering the discotheques. Spend at least two days in the Louvre. You will find it one of the most rewarding experiences of your lifetime.

Our Roving Reporter
Cherry Lane Is Chic In Paris

The Beat is fortunate enough to have a roving reporter who is currently roaming around Europe. Her name is Sharon Held and from now until her travels end Sharon will be sending us reports on what's happening on the Continent.

Cherry Lane was Paris and there she shows us a French discotheque as seen through an American teenager's eyes.

If you are ever in Paris one evening and you are cold from walking down Boulevard Saint Germain, why not duck into Rue des Ciseaux and stop at Cherry Lane.

True To Life
Cherry Lane is a real honest-to-goodness, true-to-life French discotheque. (After all, they began in France.)

Once inside you have no more fear of being cold. Because now, you have just stepped into the likeness of a friendly Turkish bath. Hot and sticky yet delightful are the words to describe the inside.

When mobs of young people gather around, the climate becomes somewhat thick.

At a true discotheque (because that's what the word means) records are the only music played. Dancing is usually in one room but there are several rooms all connected for seating. Some discotheques are just like caves. Candles are on the tables. Everyone is speaking French but if you try hard enough, you may hear some English from around the corner.

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Lettermen
(Continued from Page 3)

The Lettermen have been on the pop scene for a long time, do they find that audiences have changed much in that time?

Not Much
"The audiences themselves haven't changed much. At least, their reaction to us hasn't changed but their tastes have definitely changed," Tony replied.

"As we said before, folk used to be very popular. So in our act we used to do a lot of Peter, Paul and Mary material.

"But about six months ago we made the big break and started including rock and folk-rock in our act because that's what they want to hear now."

So the Lettermen will continue blending with the times and their audiences will continue demanding return engagements for the boys who started out five years ago and who still find themselves on top.
For Girls Only

By Shirley Poston

Stick around, boys. For the moment, I'm about to clear up a mystery.

I've received so many letters in the past few weeks, asking why I seem to have a surplus of names. Like, the name at the top of my column changes, but I don't, which seems a bit kooky.

Well, it's like this. None of the names that have appeared are my real name. Now, I know this is going to sound incredibly ridiculous, but bear with me. It's just that I can't use my real name yet.

Well Known Relative

You see, I have a sort of well known relative, but I wanted to do this column on my own and see if it would be interesting without using a name that would be familiar to some of you. You know what I mean. Like if I were Ringo's sister (I'm not, just think how well I could get to know George Harrison if I were—double darn), I'd want to write this anyway under another name so I wouldn't be "cashing in" on someone else's popularity.

Like I said, it probably sounds ridiculous, but that's the way I am (ridiculous). That's why I've gone through a series of pen-names, finally ending up with Shirley Poston, which is the name I have to do for a while longer.

Enough about that for the moment. (Boys, you can go away now. Or else.) And on to more important topics.

Remember when I said that in spite of the fact that George Harrison is my number one, I also like Donovan? Well, I received a letter from a girl who shares my sentiments, only Donovan has taken George's place with her! Well, that's never going to happen with me (G. H. Rules) but I do agree with her that George and Donovan are somewhat similar, and almost alike when you think about it.

Donovan Dream

The reason I brought this up is because I want to tell you (briefly, I hope) about a dream I had about Donovan.

I wrote a song while I was on tour with a rock and roll caravan (in my dream, that is—I dream big) and Donovan came up to me and asked me to explain what I was trying to say in one of the verses.

Instead of giving him a sensible answer, I looked up at him and breathed "I was afraid I'd be taller than you are." (I'm rather enormous.) "(3')" (Well, it feels like it.)

Then he looked down at me and grinned. Then he picked me up and sort of swung me around and said to this real delicious voice: "You're just fine, huh?"

I was about to faint from sheer joy when I, of all things, woke up. I have never spoken to that alarm clock since!

Favorite Someone

I'm not just fabulous when you have a dream about a favorite someone? I always walk around with my head in the clouds for days, and every time I have a chance to sit still for a moment, I always reconstruct the dream from beginning to end. You know, just like the ones I don't dream, but make up instead.

Fortunately, I've discovered that I'm not the only one who goes in for this sort of thing. When I asked the readers of this column to please write and tell me if you wake nights planning conversations with your favorite star, you did exactly that. And I can't thank you enough! Here I was going around thinking I was nutty or something!

A Hobby Corner

Hey! I've just had another of my brilliant (oh, well) ideas, Why don't we start a Hobby Corner type thing in The Beat where everyone lists their particular hobby so other readers can pitch in and help? What an idea! Let's start it off by sending a letter to the Hobby Corner, or The Beat, and when we have enough of them to make up a column, we'll print them. So hurry!

Well, I'm raving off at the type writer, and had better hurry and start talking about something besides myself.

Oh, wait. I just had another idea (this must be my day). An idea! Let's start it off by sending a letter to the Hobby Corner, or The Beat, and when we have enough of them to make up a column, we'll print them. So hurry!

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Production will begin next month, according to studio sources. The movie was written by Louis M. Heyward and is being produced by James M. Nicholson and Samuel Z. Arkoff. Miss Loren previously appeared in "Sergeant Deadhead" and "Beach Blanket Bingo."

A BEAT EDITORIAL

Bandwagons

A bandwagon is different things to different people. To everyone, it's a symbol of success. But to some, it's a vehicle that has to be pushed all the way to the top, under your own steam. To others, it's a free ride where everyone else does the work.

A lot of would-be "stars" fall into that latter category. Because they are only cheap imitations of the talented people who took the time and trouble to be original.

Every singer who makes it to the very pinnacle of success has this view to look back on when he finally gets there—a host of "climbers" following clumsily in his footsteps.

The bigger the star, the bigger the number of attempts at mimicry. Elvis has battled off an army of imitators for ten years. The Beatles have been subjected to the same warfare.

Open season has now been declared on Bob Dylan. Too many songwriters are putting meaningless phrases together in "pretty patterns," hoping to ride in on the Dylan dynasty.

Too many singers are inadequately aping every tone and moan of the Dylan style.

We have only one suggestion for those who are trying so hard to sound like Bob Dylan. Why leave it at that? Why not BE like him? All you have to do is get off the bandwagon and get out and push. Like he did.

Donna To Do Third Picture

Shindig's Donna Loren has been just signed to star in her third movie. She'll star in "Slumber Party in Horror House," her third movie with American International Pictures.

Production will begin next month, according to studio sources. The movie was written by Louis M. Heyward and is being produced by James M. Nicholson and Samuel Z. Arkoff. Miss Loren previously appeared in "Sergeant Deadhead" and "Beach Blanket Bingo."

Elvis Still King

(Continued from page 2) for another 10 years with the record company.

No run were faxed by the news, announced at the same time, that Producer Walls also had extended their long-time association.

Elvis is now completing his eighth movie for Walls — "Paradise Hawaiian Style" — and he also has two more pictures on schedule at MGM at a later date. A decade ago we noted at that Elvis wouldn't "last." We're not saying "We told you so," or anything. It just figured.

FATHER AND SON — Gary (L.) and Jerry Lewis got together recently on Hullabaloo to exchange experiences — and laughs as seen here — on their show business adventures. In this photo Jerry is the one who seems to be making with the wisecracks while Gary listens weekly. Actually, Gary has quite a store of stories to tell since returning from his and the Playboys' trip to Great Britain where they made a couple of important TV appearances and were well received by the British who seem to dig their rising hit record, "Everybody Loves A Clown" quite as much as we do on this side of the Big Pond.
THE DAVE HULL STORY

Hullabalooer Tells All: Has No Hi-Fi At Home

Hey Beaters—are you ready for this? In answer to thousands and thousands of your requests...well, lots and lots of requests, anyway...we are starting a series of interviews with the fantastic KRLA DJ's this week. And just to get everything off to a rip-roaring start, we have the Hullabalooer himself here to blow his own horn and say a few words to you.

So, if you're all ready, let's get the show on the road!

By Eden

Hiya, Hullabalooers! How're ya doing?

Yep, it's the one and only Hullabalooer, BEAT fans, and the Scuzzy One himself has stopped in this week to start off our brand new series on the fab KRLA DJ's by telling us a little bit about himself and his activities.

Alright Dr. Hull: sponge, sculpel, horn-in-hand—I think we're just about ready to begin.

Toot Toot Toot!!!

"I was born January 20, 1937 in Alhambra, California and I went to high school at Alhambra High. I went into the service right after high school—into the Air Force—for four years and I was trained for radio with the Armed Forces Radio in Frankfurt, Germany with the Armed Forces Network. I stayed two years in North Africa, working for the North African Network, and that was where I got my radio experience."

"I like surfing very much; I don't have the time to do it any more. I used to when I was younger. But that's about the only hobby I have because I don't have time for hobbies anymore. I don't even have time to build little models or anything that people do when they have hobbies..."

Awww—poor baby! Listen Dave, we'll build some for you!!!

Considering the fact that you are a world-renowned maestro on all the many instruments you play so well (?), David, what kind of music do you like to listen to at home? That is, of course, after you have tuck in your little horn for the evening?

"I like popular music very much, but I don't own a hi-fi set. It's just like a doctor working at an operating table and then rushing right home to operate on his family. I don't like to listen to music at home and I very rarely do—although I'm very interested in popular music. But I don't listen to music at home—I don't own any albums. I've had plenty given to me, but I always give them away to underprivileged children and I don't own a record to my name!"

Name Dropping

Speaking of names, let's start dropping a few and see what we can pick up. Like Dylan, for example. Would you care to make a statement for our Beatation cameras, Mr. Hull?

"Well, first of all—the man is a poet. He is a phenomenon in the business. His lyrics are just unbelievable and we'll never see another one like him."

Have you considered letting your hair grow, Hullabalooer?

Tooootoooot!!!

Okay—Sorry I asked! Here's another name for you, then—Paul Beattle, MBE. What do you think of Paul's new solo disc, "Yesterday."

"Oh, I don't believe Paul's new song! This is really not all Paul; it's some John, but it's mostly Paul. He called upon John to write the middle eight bars, I understand. But it borders on genius because it's been a long time since we've had anything sung in pop music like this."

"There's a guitar part just before he starts singing and he does that himself. Then, after that, he doesn't play any more; he just sings. Now, I think it's gonna start a new trend. Because they don't—they're trend-setters. I think that this is going to set a new trend for popular music, and I think it's going to be a turn for the better."

"Oh, dear—does that go for your Famous Horn, too, Hullabalooer?"

Toot Toot Toot!!!

Thank you, Hullabalooer, I feel better already.

Y'know Dave, you make so many "sounds" yourself that you must be an expert on the subject by now. Do you have any little expert ideas on the Beatles sound which you care to share with us?

"Well, as you're noticed—they've changed a great deal since last year. Well, they've gotten away from that now; John is recording things in a Dylan-type folk manner with "You've Got To Hide Your Love Away."

They've got great respect for Dylan and "Hide Your Love Away" is a folk-type thing. But even "Help!" and "A Ticket To Ride"—which are some of my favorite things—and "A Hard Day's Night" they've changed a great deal from last year. They're changing all the time. That's why I say they're setting trends all the time; every tune is different. And I think that their repertoire is very, very diversified. I think they're great! Especially Paul. Paul has been so good to me. He and I have had more fun together than all the others combined."

(Sorry about that, Mick...)

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9/25—SONNY—HE & CHER HAVE 5 HITS
10/2—WAS YARDBIRDS' ORDEAL IN VAIN?
BOB EUBANKS Premieres His New Celebrity TV Show, "Hit or Miss" (Friday, 8 p.m., Channel 5). Here Bob Plays New Records as Molly Bee, Chad Stuart, Kathy Nolan and Roger Miller Vote.

Chad Listens Thoughtfully to New Release Before Voting on "Hit or Miss."

CASEY'S QUIZ

This singer is being heralded as one of the brightest newcomers of the year, and incorrectly so. Bright he is. Newcomer he isn't. Two years ago, his voice was heard in the solo portions of one of the biggest hit records of that or any other year. At that time, he was singing with a famous group, one he later left to go out into the music world as a solo artist. His first disc was even more popular than his previous hit with the group, sailing all the way to the number-one-in-the-country slot. Newcomer or old-timer, it appears as though he's here to stay.

Kathy Nolan Listens Thoughtfully as Bob Introduces New Record, But Roger Seems to Think It's a "Miss."

HELP!

I'd like a buyer for a used monkey. It doesn't eat much, except a tube of toothpaste every morning and loves to eat soap sudz. It just loves whipped cream (the soap sudz are mistaken for the whipped cream). For further information call Linda Werley at 365-1931.

HELP!

I am a super gigantic fan of Luke Halpin who stars in "Flipper"--he plays "Sandy." If anyone has any pictures, articles or just any news on him I would certainly appreciate it if they would send them to Janet Segal, 11853 So. Atkinson Avenue, Inglewood, Calif. 90303.

HELP!

Very few of my Hollywood Bowl Beatle performance photos came out. I'll pay for all prints. Please send information to Sue Malins, 1302 Linda Way, Arcadia, California 91006.

HELP!

I just started putting together my scrapbook of Sonny & Cher. I'd appreciate any articles and pictures of them you might have. Cher Williams, 638 West 168th Place, Gardena, California.

HELP!

Four boys and one girl needed to organize a band with me. Ron Wynne, 421 Leroy Street, San Gabriel, California 91775.
**HEADLINERS’ HAIR BEAT**

**Gals Get Guy Cut; Wispiness Prevails**

By Robert Esseman and Frank DeSantis

For every girl—there is a correct hair style, and one of the newest and most famous hair cuts is “The Guy,” which was introduced right here in The BEAT last week. Although this is only one of many new styles, it has already proven itself to be one of the most popular. It can be worn both as a “whispy-do” or as a short hairdo with a lot of length on top.

**Displaying Ears**

Although some girls feel funny when their ears show, don’t be afraid to display them if they lie flat against the head; especially now when earrings have become so very popular.

Bangs, too, are very big now, and some girls wear them below the eyebrows. However, the eyebrow should be the limit. To set or not to set will depend on the curl or wave which your bangs take.

Cheek curls—worn both forward and back—are also in, if worn below the ear lobe.

**Hair Color**

Hair coloring can be a very touchy subject—especially when there are parents involved in the discussion. But contrary to some popular opinion—hair color is not a luxury to be reserved exclusively for adults.

Naturally can be a fabulous friend, but nevertheless, she does occasionally jilt someone along the way. Therefore, we offer these helpful color hints to you.

The most popular color trends include two-toning, frosting, and highlighting your own color.

Two methods can be used to achieve the two-toned effect. In the first, we take the front portion of your hair (ear forward), bleach the entire section, then tone the front section a contrasting color so that it will blend with the rear portion of the hair which was left in its natural color.

**Second Method**

The second method is used when the rear portion of the hair is not a satisfactory color to contrast with. In this situation, the entire head is bleached out and the back is then toned slightly darker than the front.

**Headaches Section**

Q. In your last article you said that using a hot iron would damage the hair. I’ve been using a hot iron for six months and nothing has happened.

A. Lots of luck! Three months from now don’t be surprised, though, if a wig is necessary! No joke, take a good look at your hair strands and you will see that they’re fried by now.

Q. Where can I buy an electric comb?

A. In a beauty supply store, but first try it in a shop. The price is between $35.00 and $45.00 and by the time you receive yours (They are available by special order only), chances in hair styles may make the comb of no interest to you.

Q. My hairdresser never knows how to do my hair the way I like it. I bring him pictures and he never does it the same way. Why?

A. Tear up the pictures and let him groove! If still no results—try another hairdresser. No offense— but it might be your fault because you may not be ready for what is “in” in popular styles.

That’s the poop for the Headliners this week girls, but please keep your questions coming in for the future columns. Address all questions in care of The BEAT.

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**PICTURED HERE** is a front view of the popular “Guy Cut.” The bangs are left straight and allowed to fall slightly below eyebrows. Section of hair above the bangs is shaded darker for two-tone color effect.

**PRETTY BARBARA EDEN** shows off version of “Guy Cut” which she prefers to wear in a lovely whispy-do.

**IN THIS BACK-VIEW** of the "Guy Cut" notice the interesting symmetrical effect achieved with the unique shaping at nape of the neck.
Hail Barry McGuire
As New-Born Star

By Edson
In the Western world, A star is grown, Excitement's flair, And minds are kindin'. He's causing such a stir, And such commotion — That everyone is saying: He's happening, He's happening, He's happening! — He's Barry McGuire!

The world of entertainment is out on fire, He's there tonight, right now. His name is Barry McGuire. Although this exciting, dynamic young man sings of the "Eve of Destruction," his future is filled with the brightest promise possible. This man is on the Eve of Construction.

Barry McGuire Onstage
He is captivating, exciting, dynamic, and overwhelming; Barry McGuire is a great entertainer.

From the moment he first enters the room, until the last resounding note of applause has finally died, there is never a lull in the constant feeling of excitement and electricity which he creates for his audience with his mere presence.

Barry doesn't make a stage entrance, nor does he dramatically appear in a carefully designed setting of lights and flowery scenery. Suddenly he is there — as though he had always been — singing with all his heart and soul. Singing songs of "Hang On Sloopy," Dylan's soulful ballad "Baby Blue" and demanding "Don't You Complain, Babe." His repertoire ranges from the controversial smash "Eve of Destruction," to a sensitive rendition of the folk ballad "Try to Remember."

Vital and Vibrant
Barry has a very vital and vibrant stage presence which literally pours from the very depths of all those within earshot. He is somehow miraculously capable of totally immersing himself within the songs he is singing, and the result is an exciting and effervescent performance by one of the most compelling entertainers of our time. For Barry — it is a never-ending love affair with his audience.

Barry brings with him to the stage a powerful voice, capable of rendering both tender ballad or rough-edged rocker to match his own sandpaper voice. He brings a dynamic and forceful personality which completely captivates his audience, and a zany sense of humor replete with the most infectious laugh-tube heard on this planet. And one thing more: Talent. Barry McGuire brings with him an incredibly versatile talent, both for entertaining, and as a great entertainer.

When the age-old expression "Seeing is believing" is indeed a truth, then you won't believe Barry McGuire until you have seen him in person for yourself.

Because — Barry McGuire is unbelievably great!!!

The Mothers
— Soon

Animals To MGM

The animals have migrated. They've been lured away from their independent producer Mickey Most and are signing with MGM in the United States and British Decca for the rest of the world.

The actual change in producers won't take place until next February when Most's contract with the popular British group expires.

Most recently flew to New York to accompany the Animals to California where they appeared at Melodyland. The group was reported to have agreed to cut their last record with Most during their stay on the coast.

Most first signed with the Animals in 1964, shortly before their second recording, "House of the Rising Sun," made it to number one both in America and England and sold over a million copies.

The Animals will receive a guaranteed $200,000 from Decca and an additional $500,000 from MGM.

The change gives the group the exact same release arrangement as the one recently signed by Roy Orbison.
Yeah, Well Herman...

By Tammy Hitchcock

Yeah, well... Herman is the occupant of our "Yeah, Well Hot Seat" this week, so turn on the fire and here we go.

The toothed wonder is currently making his second motion picture in his first starring role. Herman confidently predicts: "I think I can become a better actor than Elvis." Yeah, well never mind the acting bit, do you think you can make as much money as the old El does?

Hug Success Here

Herman, of course, is a huge success here in America but in his native England he has not had the same kind of luck. He says: "We would really love to be as big as a success here (Britain) as we have been in the States." Yeah, well listen, Herman, Londoners reveal that they would like you much better if you, a Manchester man, would drop the phony Cockney accent which you use in such ditties as "Mrs. Brown" and "Henry The VIII."

Herman is very much interested in money, though he says he's not in the entertainment business solely for money, rather, "It's just personal satisfaction." Yeah, well I guess you've sure acquired a lot of that personal satisfaction here in the good old U.S., haven't you, Herman?

Once again on the subject of money: "I admit I was a fool at first with money and so on. I bought a car and smashed it and spent money on all sorts of mad things." Yeah, well if you spent a lot of money on mad things, how come you didn't spend any on me?

More Careful With Money

Herman's whole outlook on money has undergone a big change: "Now I'm much more careful with money, I take a great deal of interest in percentages, investments, the bank rate and so on." Yeah, well in that case I think I'll put you to work on my bank rate. I just can't figure out why my bank account is so low and my bank rate is so high!

Besides filming "There's No Place Like Space" for MGM Herman says: "I'll also be taking dancing lessons." Yeah, well listen, Herman, if you ever need a dancing partner, I'm available!

Herman has a philosophy of life, you know, just like Plato and Aristotle and all those. Only Herman's philosophy is much simpler: "After all, life's just a big giggle." Yeah, well I don't know how much of a giggle it is but it's sure one big laugh.

Spend Time At Home, Boy

Many of Herman's fellow Britshers don't think that Herman spends enough time in England and that he spends entirely too much time in America. Herman answers: "I don't think we spend too much time there." Yeah, well personally I don't think you spend enough time here— and I know you don't spend nearly enough time with me! Matter of fact, you don't spend any time with me. Why is that, Herman?
Barbarians Mock Own Long Tresses

Former Beatle Drummer Yells Libel, Slander

(Continued from Page 2)

The legal storm which is charging over the Beatles now is really a case of "You Can't Stop the Beatle Movement," but it is also a case of "You Can't Stop the Beatle Lawsuits."

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Legal Storm

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Rocket Exploded

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Former Beatle Drummer Yells Libel, Slander

(Continued from Page 2)

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CINDERELLA STORY

WAILING (l. to r.) Steve Nagle, Tommy Munrief, Norm Recius, Tim Taylor and Barry Dunkeson.

Becket 5 Defeat Wicked Manager

Talk about a Cinderella story—well, the Becket Quintet have a real one. They have succeeded in overcoming odds almost as great as the ones which faced Cinderella.

Only instead of a wicked stepmother the Becket Quintet had a wicked manager and instead of a horse-driven coach the Quintet used a '65 Chevy Nova to transport them from the wilds of New Mexico to the neon lights of Hollywood.

The five boys—Tim, Steve, Norm, Barry and Tommy—met at Eastern New Mexico University about eight months ago.

Equipment Poor

As far as equipment was concerned, the Quintet's equipment was as poor and as haphazard as Cinderella’s rag-torn dress. They laugh about it now—they probably laughed about it then—but it's really not that funny when you stop to think about it.

They recall one dance where they had two poorly constructed amplifiers for three guitars, no microphones and Steve's drums were in such bad shape that he was forced to follow them all around the stage.

Since they had no mikes when it was time for the guitar break, one of the guys would yell at Tommy and he'd quit singing, and then when Tommy was finished singing he would give the rest of the group the high-sign and they would automatically stop playing!

Slightly Hilarious

No doubt they presented a slightly hilarious sight what with Steve playing his drums wherever they happened to land and tracking down his cymbals as they fell off of their stands.

But as funny as they may have looked, the audiences always liked them because despite their poor equipment these boys were good.

They remember another night when they arrived at a competi-

I don't think we'll ever forget that dance or those Indians.

The Becket Quintet was not satisfied with being the top group in New Mexico, they wanted to come to Hollywood and crash into the big time.

It's an old dream—practically everyone has had it at one time or another. But the Becket Quintet aimed to do something about their dream to make it a reality.

So they made the plans, they saved their money and they had a ritual. Everyday they were feeling low and it looked as if they would never make it then they would face the West and have what they called their special ritual.

Hollywood Ahead

Along the way they acquired a manager but, unfortunately, he soon took on the character of Cinderella's wicked stepmother. The boys finally saved enough money to come to Hollywood but just as they were about to leave for the promised land the money mysteriously disappeared.

But nothing, absolutely nothing, was going to hold the Quintet back, so with $20 between the five of them they climbed into the '63 Chevy which Barry's parents had so generously allowed the boys to use, they loaded their equipment (such as it was) and they were on their way!

Down To $5

By the time they actually arrived in Hollywood they had but $5 to their name. They moved in with Steve's friend and slept on the floor. They became so accustomed to hard floors that now they say they have a hard time sleeping in beds.

The boys existed on one peanut butter sandwich a day. They looked for work but only two members of the group were able to find any.

Meanwhile, they got hungrier and hungrier and, in fact, two of them finally passed out from malnutrition but they kept on going.

Can Hardly Wait

They have stacks and stacks of their own original material, written by Tim, and they can hardly wait until they can put out an album and show it off.

The Quintet is all for sincerity, originality (they want their sound to be just "us") and for the audience to really like their music.

They all five trouped up to their offices the other day and they are, as fresh, original, exciting and nice as any five guys can be.

And you know what? They'll make it yet—they came all this way, surmounted all those obstacles (they're now eating macaroni with their peanut butter sandwiches!) and with their steadfast determination they've just got to make it big!

AT LAST THERE'S SOMETHING GOOD TO READ!

BEAT CARTOON by Charmaine Ervin, San Jose, Calif.
HOLLYWOOD—The Byrds have recorded their third single for Columbia, "The Times, They Are A' Changing." Certainly it's a Dylan-penned tune—they can't sing anyone else's!...I wonder if Jerry Lewis (Sept. 20) appearance on Halluabaloo had anything to do with the show being chopped 30 minutes. He has all the luck! Didja notice, he's trying to sing again for the Dot label!...Liza Minnelli is receiving the star promotional treatment at Capitol records. She's been signed for that "Little Red Riding Hood" TV-special, with Vic Damone co-starring. This proves the point: you gotta know somebody!

The sensational folk-rock We Five were introduced to the Hollywood press with a smashing party hosted by A & M Records' Jerry Moss and Herb Alpert. If you have not seen them perform, do so! They're delightfully talented, and a fine looking group...Deem records is seeking new young artists and musical groups. Those interested, with talent, contact Sam Dubeville or Bill McFarland at 877-5133...Warner Bros. Freddie Cannon is now skipping cokes since he sang a commercial for them.

Mina Records' The Leaves drifted into Bido Lido's niter for a long stay...The Blue Boy appearing at the Royal Lion in Studio City has all Ventura dancing to his music...Steve Lawrence signed The Wild Ones for his tv show. This is the group headed by Jordan Christopher, now married to Sybil Burton. Sybil will not appear with them.

Era records topper Herb Newman released "The Barber's March" by The Clippers...Tommy Sands, formerly of the Sinatra family, unveils his new Liberty sound on the Nov. 17 Dean (Cham-member) Martin Shaw...Sonny & Cher, whose rise in the recording industry is just short of phenomenal, were so sensational at It's Only That the owners of the new niter The Ritz rushed over with a contract and a fresh pen to sign the duo.

The Supremes do a 9 day stand in San Juan, Puerto Rico, on January 31. Motown is thinking about cutting them at that time, something like "The British Top 10"

1. TEARS Ken Dodd
2. SATISFACTION Rolling Stones
3. MAKE IT EASY ON YOURSELF The Walker Brothers
4. LOOK THROUGH ANY WINDOW The Hollies
5. I GOT YOU BABE Sonny & Cher
6. LIKE A ROLLING STONE Bob Dylan
7. IF YOU GONNA GO, GO NOW Manfred Mann
8. EYE OF DESTRUCTION Barry McGuire
9. A WALK IN THE BLACK FOREST Horst Jankowski
10. IL SILENZIO Nino Rota

I'M JUST A "MOD" ABOUT THE BEAT

BYRDS RETURN; WHAT'S AHEAD?

(Continued from page 4)

The whole thing was absurd", he continued, "There never was any possibility of a case because we spell it differently. They knew they had an English mod is wearing: "These chicks were wearing dresses with holes in them", David recalled. "They're really goofy. They were showing them on all the TV shows. They have great holes over their stomachs or over their sides, or their backs. They're beautiful. They cut big holes in their dresses and they match them. It's just weird." The Beady expect to be in California for just a few weeks. In that time they will cut their new single and album. Then they go on a concert-dance tour. "We don't know what the future holds for them."

David said, "We're going to go back to work is what will happen. But we don't know where. They've got a bunch of different stuff planned.

To which Mike added as Gene and Chris, engrossed, turned a page in The BEAT, "It's not that we're not working here. I mean it's not a holiday. We'll be going back to the real work!"