BATTLE OF THE BEAT!

BEATLES vs. STONES

Have the Rolling Stones replaced the Beatles in the hearts of West Coast teen? You’ll hear a lot of strong arguments on both sides.

The Stones are red-hot right now with their recordings and drew capacity attendance during their recent concerts in California.

On the other hand, interest is already at a fever pitch for the Beatles concerts scheduled in August, and their new album is causing much excitement.

Recent telephone polls by the BEAT indicate a possible trend away from the Beatles and toward the Stones. But many believe that John, Paul, George and Ringo are in a class by themselves and that any other trend can only be temporary.

What do you think? Write a postcard to the KRLA BEAT or fill out the form below and let us know whether you favor the Beatles or the Rolling Stones.

We’ll keep score for the next several weeks. Here’s your chance to boost your favorites and prove once and for all which one is tops.

Don’t let them down.

KRLA BEAT
6209 Sunset Blvd., Suite 504
Hollywood, Calif. 90028
(Office One)

□ The Beatles are unbelievable
□ I vote for the Rolling Stones

INSIDE THE BEAT

BYRDS, P. J. PROBY, HERMAN, 4 TOPS, SAM THE SHAM, THE MIRACLES, BEATLE QUIZ, PUZZLE PIC

Derek Taylor Recalls Early Beat Appeal

(EDITOR’S NOTE: Last week last week Derek began the story of his association with the Beatles. He told of attending a concert in which he first heard and saw the four kids from Liverpool, before they were known to the adult population and of the tremendous excitement they generated within the audience. This is part two of a three-part series.)

I have never been able to isolate their primary appeal, but as Strachan once said of someone who criticized Judy Garland, “Anyone who doesn’t see her talent must have been living under a rock.”

We left the theatre with our heads buzzing with excitement and enthusiasm. We had convinced the managing editor of the London Daily Express that it was worth making a trip to the theatre, and I was expected to turn in about five inches of copy on the concert.

I had also persuaded the picture editor to send along a cameraman just in case they were any scenes.

Nothing Like It

Any scene. This was the man with his hands at the sides of beaters, complaining bitterly about the noise. But he had to confess that in 30 years of journalism he had never known anything like this show.

He said, “I’ve got three hours of pictures. I’ve got a very tiring himself after the act. I’ve got the screaming fans. And I’ve got some good pictures of the Beatles in their shotetails, pointing at the camera.”

“Marvelous,” I said, and the three of us went immediately into a pub.

This is the English journalist’s second home where practically all the stories are written — all the best ones, anyway.

In the pub we ordered beer and a packet of potato chips. And the cameraman complained about his ears. I said, “Never mind your ears. What about the Beatles?”

Something Happening

“They ought to get their hair cut,” he said, “But they’ve certainly got something.”

I couldn’t begin to write because I was still too excited. “Do you realize what’s happening?” I asked the cameraman. “This is like nothing we’ve ever seen.”

He said, “It’s just as well it doesn’t happen every night. I would go out of my mind.”

My show-business colleague on the London Daily Herald (one of our rivals) wandered in. He was a middle-aged man of somber countenance with a drooping ginger

MORE ON PAGE 6

RECENT POLLS SHOW THEM AHEAD

STONES NOW ‘IN THE GROOVE’

How It All Began

By Rod Alan Balken

The Rolling Stones are fantastic! They are not only great entertainers, but absolutely the greatest guys in the world.

During the time that I was with The Stones, I asked thousands of questions, and received answers to almost all of them. When The Stones left, I had pages of information.

Here is some of it. More will appear in future issues. (The scene, room in The Ambassador Hotel. There are five Stones sprawled out on two beds, sipping cakes and smoking cigarettes.)

Hello, Rolling Stones! Mick: Hello.

Keith: Yeah…

Bill: Hi, Rod.

Brian: Greetings, Charlie. Hmmph!

Today, fellows, let’s start by going back to the days when it all began. Okay?

Keith: ‘Suppose so.

What was the actual start of The Rolling Stones?

Mick: The day I saw Keith with a Chuck Berry record in his hand. That was the real beginning, when we were still going to school.

Did you form a group?

Keith: No, not them. We just listened to records in those days. The group and all came later.

Mick: Then we met Brian Jones, and he became “Stoned” like the rest of us.

Brian: But we didn’t have a name yet.

When did the rest join forces with the Stones?

Mick: After we all decided that we liked the same thing in music. There was Ian playing piano and organ for us, and a friend named Dick Taylor, who used to play bass.

How were those first days, when it was all just beginning?


Mick: They were all caught up on Elvis and Cliff Richards then… in 1960… and they gave us trouble about our long hair.

Brian: Bill was the only one with any money to spend in those days, and he used to help us out a bit.

What about the “long hair”?

Mick: It was long… you know.

MORE ON PAGE 12

DEREK TAYLOR AND BRIAN EPSTEIN

MICK JAGGER
Everything All Set For Beatles Tour
HERE IT IS! The final list of dates and cities that the Beatles will appear this summer:
New York (Aug. 15), Toronto (Aug. 17), Atlanta (Aug. 18), Houston (Aug. 20), Chicago (Aug. 21), Minneapolis (Aug. 22), Portland (Aug. 23), L.A. (Aug. 29 & 30), and San Francisco (Aug. 31). After completing their tour they will return to Los Angeles for a few days of rest and relaxation. Our tipsters report that they will be staying at the home of a well-known Hollywood movie star while they vacation here.

HERE'S HOW TO TRAVEL TO ENGLAND FOR FREE (IF YOU HAVE THE NERVE)
If you had three wishes, one of them would probably be to go to England. Can't say we blame you, old bean. Which is why we'll be de- contracting portions of our summer Beatles to just that very subject. How to get to England on practically nothing, and how to stay there as long as possible without draining your college fund to the last drop.

Just to get ourselves in the mood for this forthcoming feature, we sat down and let our minds wander.

Naval Plan
(1) Build your own boat and cast off for the open sea. Swipe . . . or . . . purchase your materials from a reliable company. We recommend the Titanic Construction Corp.
(2) Make friends with a representative of the B.F. Goodrich Company. Talk him into building you a one hundred foot sailing schooner. Anchor the boat at the corner of Hollywood and Vine (never do anything small) and taking the sail in one hand, walk back- wards to the Roosevelt Hotel. Aim due east, let go and you may find yourself in England before you know it. You may also find yourself in the cell next to your rival, Bill, but that is just one of the many chances one has to take in this life.

Diplomatic Plan
(3) Bleach your hair and let it grow until it reaches your waist. Go to the British Consulate and tell them you are one of the Hull hooligans. If they believe you, they will send you back to Eng- land. If they do not believe you, they will string you up. In either case, you will have your chance to hang around the British, which is all you really wanted in the first place.

Group Plan
(4) Make friends with an English group about to head for home. Stow away among their equipment by setting up house-keeping in their bedroom, on the sofa. Pray real hard that they are not asked to perform during the trip, under any circumstances, that is. Then wait the difference.

Scientific Plan
(5) Go the next satellite launching pad and convince the scientists in charge that you are an astronaut (talk about the last time you visited the moon and that kind of stuff). When you have been sealed into a space craft and sent into the heavens, keep your eye open for familiar landmarks. Bail out when you see Big Ben, but don't quit. This is no time to be monkeying around.
Fortunately, we know that one of you will take our ridiculous little ideas seriously, and that you will wait until we come over with some rational ways to get to Eng- land.

Wait a minute. We just looked out our window and there is some poor wretch at the corner of Hollywood and Vine, walking backwards with a hundred foot sailboat.

Here's A Chance To Win Stones' "Shindig" Script
Here's a treat for some lucky fan of the Rolling Stones. A chance to win Mick Jagger's own copy of a Shindig script, autographed by the Rolling Stones and other stars who appeared on the May 26 show. Mick gave his script as a souvenir to the KRLA BEAT's Trackers.
Simply print your name and address on a postcard and mail to KRLA BEAT, 6990 Sunset Blvd., Hollywood, Calif. 90028.
Entries as many times as you like. The winning card will be drawn on the Bob Enthax Show on KRLA on July 1.

BRIAN ROBBED
The Rolling Stones' Brian Jones received a disappointment when he returned to his hotel rooms fol- lowing the recent concert in Long Beach.
Brian discovered that his prized record collection — which he carries everywhere — had been "col- lected" by overzealous record col- lecting fans.
Selecting A Harem

Derek Taylor Reports

REFLECTIONS OF ENGLISH WEEKEND IN CALIFORNIA

Well . . . many weeks ago I made an aggressive, unjustified and, at that time, unjustifiable predication about a certain group.

"I'll say no more about it this week. But next week .... watch out for much boasting.

KRLA did it again with the Beatles album. I was driving home when I heard the unmistakable acccents of George Harrison on the car radio. He was singing a song I had never heard before and I presumed it was one of those Dave Hull 'Hamburg' scoops - you know . . . one of those early Beatles discs which crop up from time to time.

But no. It was a brand new George Harrison composition - the first since "Don't Bother Me" - and on a brand new album which, to be quite honest, I didn't know Capitol was releasing.

As soon as I arrived home I phoned Dick Biordi, who was beside himself with excitement - who can blame him? - and he said, in the words of Al Jolson, "You ain't heard nothin' yet."

And promptly played a beautiful new Lennon-McCartney creation. Plus "Drive My Car" and "Bad Boy" - two early rockers featured regularly in the Beatles Hamburg stage performances.

So. A bonus Beatles album slipped dramatically onto the market two months before the breathlessly-awaited soundtrack from "Help."

It's quite clear that the Beatles are being influenced by folk music. It's equally obvious - and I personally am glad - that they retain a nostalgic longing for hard Rock 'n' Roll.

Dick Biordi was very generous, I thought, allowing Dave Hull to take over the microphone for the last forty minutes of his show. Dave's Beatles link is now so strong that there's no separating the Liverpool four from the Hullaabaloos. He was just about to go to bed when the disc became available and he dragged his levi's over his pajama trousers and raced to Pasadena.

It's enthusiasm and personal involvement like this which keep KRLA ahead. Believe me, this is true.

What a "home from home" KRLA was during their English weekend. So many songs from across the Atlantic.

American Success?

It will be interesting to see whether any of the artists previously unknown in America made an impression sufficiently strong to gather a following over here.

I'm thinking particularly of Cliff Richard - still Britain's top soloist - and The Bachelors.

Do you like Marianne Faithfull's new one, "Little Bird"? I do, but I'm not sure why since it's not very well sung. There's, however, somewhere in the production that tiny little something which makes a hit. It's No. 6 in England, by the way, at the time of going to press.

Marianne Faithful - so the Stones' Andrew Oldham says - is now an excellent stage performer.

But she, like Sandie Shaw, was wisely kept away from live performances until her management was sure she could impress an audience with her "live" sound as much as she did on records.

It's one thing to get into the studio and make a hit record, having spent long hours in isolation. But the real test comes when you go on stage, turning the tracking, bringing in the dubbers, and calling on expert engineers, trained musicians and the limitless patience of the ABC & Radio1.

It's another thing to stand alone in the middle of the stage, with a small group behind you and a huge okay-show-us-what-you-can-do audience of gum-chewing, popcorn-picking, wide-awake teenagers.

Trouble In Paris

Protected though she was from this, Marianne had some unfortunate early experiences. Chiefly in Paris - quiet the toughest of the world, not excepting New York - where pennies were thrown on the stage. This is the Frenchman's charming way of indicating dissatisfaction.

Shock. Tom Jones didn't make it with his follow-up "Once Upon A Time". Why? On earth does a thing like this happen?

"It's Not Unusual" was so good and Tom Jones so strong that it seems impossible he could have failed with his second chart entry. But he did. The moral: showbusiness obeys no rules and lashes back at you just when you don't expect it.

However, it seems as if it's "What's New, Pussy Cat?" - taken from the upcoming Peter Sellers-Pauline-Woody Allen-Peter O'Toole movie - is pretty good. Jackie, my indispensable - and some people say my secretary advises me.

Now - on the American scene - here's P. J. Proby back in Hollywood with his eccentric side, Banga. Nice when a local boy makes good and comes home a star.

I'm for P. J. Proby. I was as soon as I saw his potential on Jack Good's "Around the Beatles" show. How any man endured so many public disputes and damaging publicity and yet survived, and even grew in stature, I'll never know.

The lesson here is: forget the knockers - just watch your bank balance; if it grows, then you're in business.

Along with Proby, Gerry and the Pacemakers were in town for "Shindig," Les Chadwick had to rush off back to Liverpool for a fairly important appointment. His wedding! But I met the rest of them and it was great to see them all again.

Gerry has now reached the point where he no longer need work for a living. But he carries on because he's still at the top, and anyway, he enjoys performing.

The BYRDS
Official National FAN CLUB
Suite 504
6290 Sunset Blvd.
Hollywood

Send $1.00 plus two 5-cent stamps and receive photos, fact sheets, biographies. Fun contests each month.

Free Concerts Planned
For Members Only

Be a chapter president. Enlist ten (10) new members now!

THE BYRDS Are Great

CASEY'S QUIZ

By CASEY KASEM

This week's mystery star is a highly individual singer with only one hobby - writing songs with an equally famous collaborator. But he does have two wishes. Now that he's become a star in one area of showbusiness, he'd also like to go into acting and novel writing. Outwardly known for his disinclination to clothes, he inwardly has a secret passion for them. The two-in-one tendency overlaps into other areas, too. On stage he is literally a ball of fire. Off stage, he's almost disturbingly quiet.

(Answer on Page 12)

WAREHOUSE IX

2214 Stoner Avenue
off Olympic in West Los Angeles
Dancing to Live Name Bands
Los Angeles' Unique Young Adult Nite Club
Girls 18 - Guys 21
Closed Tuesdays and Sundays
JUST LIKE BEATLEMANIA

Byrds Drawing Big Crowds

The skyrocketing Byrds are giving every indication of becoming a home-grown American answer to the Beatles. Reopening at Ciro’s on Sunset Strip, where large crowds have been a rarity in recent years, the Tambourine Men have been drawing overflow audiences. Fans—by were shocked to see people standing in line—clambering to get in—even on weekend nights.

As the lights dimmed on opening night and the curtains parted, the first strains of the opening chords to “Mr. Tambourine Man” came pouring through to the most receptive audience that could be found in all of Hollywood.

Celebrities from all corners of the movie business world were included in the audience. As they looked out across the crowded dance floor and the enthusiastic, capacity audiences, the Byrds must have remembered their first appearance there only a few weeks ago. At that time they began their engagement as unknowns playing to audiences which often numbered no more than a dozen people.

Now they have the fastest-rising record in the nation, a highly-acclaimed new album, and could be found in all of Hollywood.

Mike Clarke, Chris Hillman, David Crosby, Gene Clark and Jim McGuinn are the sensations of the entertainment world.

KRLA’s Dave Hall, attending one of their recent performances, looked about at the jam-packed crowd and declared, “It’s fantastic. They’re starting off here just like the Beatles did at the Troubadour. It’s hard to believe you can do that. I mean, it’s like this is just the beginning.”

Coming from the Hallabaloos, that’s quite a statement. It will be interesting to see what the future holds for the Byrds men.

BEAUX QUIZ

Here are five new questions for the KRLA Beat Quiz. Those of you who missed the first three weeks of the Beatle Quiz may still catch up by ordering the issues of June 9, June 16 and May 26. You’ll find instructions for ordering back issues elsewhere in the BEAT.

The winner, of course, will get to interview the Beatles for the KRLA Beat when they arrive in August. The winner and a friend will also attend a Beatles Concert as guests of the KRLA Deejays.

Additional prizes will be provided for runners-up. In case of a tie there will be additional questions or a drawing to decide the final winner. The contest will cover a ten-week period, with at least five new questions asked each week. KRLA’s Derek Taylor, a close friend of the Beatles and their former press officer, will judge the entries for accuracy.

Below are my answers to the fourth set of questions in the BEAT QUIZ CONTEST.

My Name ____________________________ Address ________________

City ____________________________ State __________ Zip Code __________

I am (I am not) presently a subscriber to the KRLA BEAT.

NEW QUESTIONS

16. The Beatles stayed in a house during their last visit to the Hollywood area. On what street was it located?

17. What is the largest number of records the Beatles have ever had in the American top-ten at one time?

18. On what television program did America get its first look at John, Paul, George and Ringo?

19. Paul McCartney’s brother now has his own group. What is the group called and what is Paul’s brother’s stage name?

20. What Hollywood-area club promised the Beatles privacy and then notified the press they would be appearing there?

MORE QUESTIONS IN NEXT WEEK’S BEAT
Sam The Sham and Pharaohs

Sam The Sham & The Pharaohs, in Los Angeles to tape a series of appearances on Dick Clark's "Where The Action Is," certainly found the "action" when they visited a popular Hollywood clothing store to buy some clothes.

As these fine young men, currently clicking with the hit, "Wooly Bully," waded through piles of suits, slacks, and shirts, an anxious pack of fans hustled together outside, waiting for autographs.

Inside the store, this BEAT Reporter quizzed the members of Sam The Sham's group, and came up with some interesting material. Here's what I discovered:

Musicians
- They are all accomplished musicians, each having played in at least one other group during the past two years.
- They formed this present group in September, 1965, in order to keep all of their talents together under one roof.
- Though long-haired and scruffy-looking, they are all very polite, and agree to answer practically every question thrown at them.
- They are all hoping for many more hit records, and sincerely want to build strong careers in the music world.
- Though not born in Memphis, Tenn., they all consider Memphis "our home town."
- This is their first visit to California, and they were all disappointed that the weather couldn't have been warmer.

Excited
- They are all very excited over their hit, "Wooly Bully," and are very appreciative of the terrific response that fans have given them in Southern California.
- One of their favorite groups from "back home" is The Guiltless, who are currently making personal appearances here.
- After the outfit of clothes had been selected, Sam gathered his gallant men together and dashed to their waiting car. Behind were perhaps 20 girls, autograph books still clutched in their hands.
- No sooner had Sam The Sham & The Pharaohs sped off, than a car pulled up, loaded itself with giggling girls, and raced away in pursuit.

Great life, isn't it?

FRED ALLEN BANKEN

Stones Pen Pals
Here are the names of English pen pals that want to write to persons here in the U.S. that are sincerely interested in The Rolling Stones.
- Valerie Kemp, 8 Gilchrist Ave., Hern Bay, Kent.
- Sue Abrahams, 25 Fatterdale, Robert Street, Hampstead Road, London, N.W.1.

KRLA BEAT SUBSCRIPTION
As a special introductory offer — If you subscribe now you will save 40% of the regular price.

☐ 1 YEAR — 52 Issues — $3.00 (U.S. & Canada)
☐ 2 YEARS — $5.00 (U.S. & Canada)

Enclosed is $

Send to:_________________________ Age:

Address:_________________________

City:_________________________ State:_________________________ Zip:

MAIL YOUR ORDER TO: KRLA BEAT
1401 South Oak Knoll Avenue
Pasadena, California 91106

Foreign Rate: $9.00 — 52 Issues

FIRST PRIZE!
YOU AND A FRIEND WILL BE GUESTS OF KRLA AT A BEATLE CONCERT!

And a Beatles Press Conference!
You will also receive
A Beautiful WRIST WATCH!

EARN FAB MONEY, PRIZES
AS A BEATLE REPRESENTATIVE

6 STUDENTS IN EACH SCHOOL
May Qualify to Accept Subscriptions

IT'S FUN AND PROFITABLE

The KRLA BEAT is the NATION'S TOP NEWSPAPER for young Americans, and it is NOW ACCEPTING SUBSCRIPTIONS FOR THE FIRST TIME. Now you can become a circulation representative in your school.

HERE'S ALL YOU HAVE TO DO: Send your name, address, telephone number and the school you attend to KRLA BEAT, 1401 S. OAK KNOLL, PASADENA, Calif. But do it fast — first come, first served. We will send you all the necessary information to become a successful KRLA BEAT representative. You will learn handsome profits on each subscription. Earnings are unlimited, because EVERY TEENAGER SHOULD BE A SUBSCRIBER!

AND THERE ARE SPECIAL PRIZES FOR THOSE WHO SELL THE MOST SUBSCRIPTIONS BETWEEN NOW AND JUNE 23RD

10 Second Prizes:
BEAUTIFUL, ENGRAVED WRIST WATCHES!
(Winners may choose between second and third prizes.)

10 Third Prizes:
AUTOGRAPHED BEATLE ALBUMS!

I would like to be a KRLA BEAT REPRESENTATIVE in

☐ Jr. ☐ Sr. High

School in the city of: ___________________________

Please send me additional information and forms for selling subscriptions.

Name ___________________________ Age ______

Address ___________________________ City ____________

Phone ___________________________ Zip Code __________

June 16, 1965

Page 5

KRLA BEAT
On the Beat

By LOUISE CRISCIONE

One of the oddities of the record business is the stagnant period where good new records are kind of scarce. This is usually followed by a boom period where literally EVERYONE comes out with great sounding new ones. We are currently in just such a period, and the records hitting the market are some of the best offerings we've ever had.

The Rolling Stones have come up with one of their best to date in "Satisfaction." Watch out for the Stones to be the big — much bigger than "The Last Time." If you buy the record, flip it over and listen to "I Am The Under Assistant West Coast Promoto Man." It's a tribute to George Sheklock, who was the promotion man for London records the first time the Stones made a visit to our town. They're a little bit late with their tribute because Mr. Sheklock is now with Tower Records. Oh well, it's the thought that counts.

The Beatles have a brand new album, "Beatle VI." Two of the cuts ("Day Tripper" and "Bad Boy") are examples of raw rock 'n' roll straight out of the swinging days of Little Richard et al. Two other cuts ("Every Thing" and "You Like Me Too Much") are slower, quieter, and definitely Beatles. Adds up to a very good album and probably another million seller for the boys.

Not to be left out, Herman has come up with yet another one. This time he is the eighth or ninth son of the widow next door — "Henry VIII." I like this one. It's cute, it's catchy, and it's kinda reminiscent of "Mrs. Brown, You've Got a Lovely Daughter."

To this list of CREAT records add "Sunshine, Lollipops, and Rainbows" by Lesley Gore — "Who's Sorry Now?" — "Lil' Blue Bird," and "Fell A Whole Lot Better" by the Byrds — "It's Just A Little Bit Too Late" by Wayne Fontana — "Little Girl" by Marianne Faithfull — "Seventeen Son" by Johnny Rivers — "Lonely Live" by Sandy Shaw — "Trains and Boats and Planes" by Billy J. Kramer — "Where Are You Now?" by Jackie Trent — and a whole host more.

Have you heard the Rockin' Berries cover version of "Poor Man's Son?" It's a big hit in England — way up there in the top ten. The Rockers had little trouble recording the track, which was recorded and deserved to be a hit. But, it went nowhere. So, it will be interesting to see how the Rockin' Berries do with it.

Rockin' Berries

The Best Quote of the Week comes from Dave Davies of the Kinks concerning some fans: "And then there are the rude ones who come up to you and say, 'Sign your name here, and here, and here with love.' They also tell you that they want a button from your jacket and proceed to twist it off. Their attitude is that they're your bread and butter, therefore you should do what they want." Sorry to say, but such "fans" do exist.

QUICK ONES: Watch for the Beatles title tune "Help!" to be a real Little Richard type number. Just like Richard, the Beatles have the same type of rhythm section and girl singers to their songs... Tom Jones' new record, "Little Lonely One" is really an old sound recorded in 1963, and is Tom ever mad that they are releasing it now. I feel it's not up to his present standards... Gerry Marsden got hit with the weight bar in Grand Rapids, Michigan when the curtain was brought down in one big hurry to keep the fans from reaching the stage — luckily he was not seriously injured... Sandie Shaw has finally done it; she has obtained a visa and will be able to appear on American television (unless they take it away from her before she gets here).... Wayne Fontana's shirt-maker has come up with a really fabulous idea. He has not cut a line of fan proof vents which are ungrateful and assure the wearer against scratches from over-enthusiastic fans!

Back issues of the KRLA BEAT are still available, for a limited time. If you've missed an issue of particular interest to you, send 10 cents for each copy wanted, along with a self-addressed stamped envelope to:

KRLA BEAT
Suite 504
6290 Sunset Blvd.
Hollywood, California 90028

ISSUES AVAILABLE
4/14 — INTERVIEW WITH JOHN LENNON
4/21 — INTERVIEW WITH PAUL McCARTNEY
4/29 — CHIMP EXCITES TEEN FAIR
5/5 — HERMANIA SPREADS
5/12 — HERE COME THE BEATLES
5/19 — VISIT WITH BEATLES
5/26 — FAB NEW BEATLE QUIZ
6/2 — THE SPATS AS STONES ROLL
6/9 — BEATLES VI

KRLA BEAT

KRLA BEAT
June 16, 1965

Impressive Sight on Beatles Tour

More About: DEREK TAYLOR'S LIFE WITH THE BEATLES

(Continued From Page 1)

mustache.

"What on earth is going on next door?" he said. I told him the Beatles were there.

He repeated the name and asked who it belonged to.

I said, "Get in that cinema and see for yourself."

"You know we never cover pop shows," he said. "The office isn't interested."

"Well listen," I said, trying to convey some of my own excitement, "You will be covering them the next time they hit Manchester."

Finally he wandered off again to watch the fans outside the theatre. In the month that followed, he and I met many times on the Beatles trail because by the end of the year, the Beatles were the biggest sensation Britain had ever known. But on our later meetings we not only had one cameraman with us, we had two or three and about four reporters per newspaper to cover every single detail and aspect of Beatlemania.

"Let It Run"

Well, anyway, that first night I phoned him about the show and — though rather colder than I was — the night editor decided to give me more space. "If it's as good as you say," he said, "Let it run." This means, "write as much as you like and we'll assess it when we see it.")

I was due to cover another act at a nightclub and I was already late, so I went straight on the phone to one of the Daily Express typists who takes down the reporter's story and dictated to him the following report:


"Measuring it word by word, let me make a solemn declaration that because of the city of Liverpool, popular music, after years of turmoil and unpleasable rubbish, has become healthy and gay and good again.

"The Liverpool Sound came to Manchester last night and I thought it was magnificent.

"The spectacle of these fresh, cheeky, sharp, young entertainers in apposition to the shrunken-teened idolaters is as good as a rejuvenating drug for the jaded adult.

"Limitless Energy

"Their stage manner has little polish but limitless energy, and they have in abundance the fundamental rough good humor of their native city.

"It was marvelous, meaningless, impertinent, exhilarating stuff.

"No other newspaper carried the story.

"My next step was to see the show, remote, young man who was said to be the genius behind the Beatles. He then had an office in Liverpool, 90 miles from Manchester. And as a Liverpool exile, I was always glad to make the trip back there, whatever the expense.

"Bear in mind that a 58-mile journey in England is quite a distance. England is not yet as blase about mileage as America.

Saw Epstein

So I made an appointment to see Brian Epstein. He was difficult, withdrawn, and not happy to be interviewed.

He kept standing up, straightening his tie, and then sitting down again. He refused for an hour or more to be photographed, yet he insisted to have a cameraman and I wrote him down. And taking a comb from his pocket, he said, "Very well, then. But I do hate personal publicity."

Despite his coolness, I quite liked the man and I detected in him a desire to be liked — although he went to great pains to conceal this. Below are extracts from the interview published in the London Daily Express on June 20, 1963.

"Flanked by the symbols and symptoms of his success sits Brian Epstein, 29, ex-public schoolboy, ex-street-sweeper, ex-young shop boy, who suddenly owns the top three places in the nation's disc charts.

Guiding Hand

"Epstein's is the cool, clear brain behind the extraordinary flight to stardom of the Beatles, of Gerry and the Pacemakers, and of Billy J. Kramer and the Dakotas.

"These three vocal and instrumental groups have been groomed up by Epstein since October, 1961. All like Epstein are from Liverpool.

At Famed Red Rock Stadium in Denver
The Beat Goes To The Movies

YELLOW ROLLS ROYCE

By JIM HAMBLIN

"The Yellow Rolls Royce," produced by Metro-Golden Mayer in England, is a very unusual film with an impressive cast. But they're not all in the same movie, and we'll bet you never saw this story that was tied together with a yellow sedan which plays a part in the lives of the people concerned. We follow its career from showroom to final resting place in America.

Rex Harrison, fresh from his amazing "My Fair Lady," and Jeanne Moreau, the famous French actress, pair up for the first episode in the car's life. It is in the Rolls that Harrison finds his wife playing pattycake with another man, played by Edmund Purdom.

Welcome Back
Purdom has been living in Europe making some low-budget spear-carriers, and it was a delight to see this capable man back in a significant role again. He dates back to such excellent films as "The Egyptian," in which he starred.

Following the breakup of the Harrison-Moreau episode, the car is next seen in Italy. There American gangster George C. Scott buys it for girlfriend Shirley MacLaine. The gangster's bodyguard-assistant is Art Carney, and the trio is touring Italy together.

While the boss goes back to the States to rub out some competition, MacLaine falls in love with an Italian photographer, played by Alain Delon. (And girls, he looks every bit as good as you expect.) That's also occurs in the yellow Rolls-Royce.

Final Episode
Finally, the car ends up on the Yugoslav border as Nazi Germany attacks, and American millions General Ingrid Bergman meets Omar Sharif.

The music score is outstandingly written by Bizet Ortolani, who brings Miss Katya RuziMore to the American screen for well-deserved exposure. Miss RuziMore may be a newcomer to most of us, but she was the singer who introduced "Monsieur Caze." (And husband Ortolani wrote it.) She appeared recently on national tour with the "Mondo Caze," and writing in the Los Angeles, the hallmark of success in the night club circuit.

Conclusion
"The Yellow Rolls Royce" literally lets romance, you might say, take a back seat. You will find it an exciting film to watch. A "jolly good show," as the saying goes.

(Reviewed at the MGM Studio Theatre in Culver City.)

FREE BEATLE PIN-UPS

(Regular 50¢ Each)

TO EVERY CUSTOMER WHO PRESENTS
THIS AD:

HOLLYWOOD WAX MUSEUM

HOLLYWOOD BLVD. AT HIGHLAND AVE.

By SHEILA DAVIS

I'm not going to do it this time. Start my column by warning boys to stay out, I mean. This week I'm going to welcome them with open arms and invite them right into our hen party.

(Just what I think every boy reading this just stopped. Kill them with kindness, I always say.)

Speaking of boys (I always say that, too), I'm going to devote most of this column to a subject that is bound to come up before the summer's over, and may have already appeared on the scene. That subject being how to write to a boy.

I had to learn the hard way about what and what not to correspond with a member of the opposite. Two years ago this summer I was dating (semi-steady) this really gorgeous boy. I was so crazy about him I practically went around blurtering when I discovered he was going to spend the whole summer on his uncle's ranch in Colorado.

Daily Letters
We promised we'd write every day, and I didn't even wait until he'd left town to get started. I wrote a little goodbye note and secretly stuffed it in his jacket pocket. That was only the beginning. Every night I'd sit down and scribble until I got writer's cramp.

About a month later I took enough time off from my new mission in life to realize that he hadn't answered one of my letters. And what's more, he never did! And what's even more, he stayed in Colorado for the whole year.

At first I thought I was going to die, but pretty soon I met this other really gorgeous boy and forgot the whole thing. Except I always wondered what on earth I'd done to chase him away.

Quite by accident, about two months ago, I ran into my old flame. It turned out that I was with a friend of his, and he was with a friend of mine, so we sat around and talked half the night. They sat around and talked, that is. I sat around and tried to get up enough nerve to ask him what was wrong with the letters I'd written. I was really curious, and not that embarrassed to ask since the boy I was with at the time was a true creep I was trying to get rid of anyway.

When I finally did get up the nerve, he practically went into hysterics. It all started, he told me, when I stuffed that note into his pocket (I forget to mention that it was on perfumed stationery). He went through the whole trip smelling like a Horst's convention, not knowing why, and by the time he reached Colorado, people were actually starting to point. And when he got to the ranch, the cowboys (or whatever you call them) really gave him the rough time of the century. He'd hold the note by then, but his jacket was to remain "decently discreet" for the next month!

This, added to the other seven million perfumed letters I sent him that summer, had the bank house in the upshot of all time.

Good Lesson
Funny, huh? It is now, but it wasn't very then. And I've really learned my lesson. From now on I'm never going to write to any boy that often (there really isn't that much to say anyway, except some snobby stuff boys seem to hate seeing on paper), and I'm going to save my perfumed stationery for thank you notes to my Aunt Ethel.

Guess what else I've learned recently? I've learned how to wear gloves! That might not sound like much of an accomplishment, unless you happen to be one of those people who goes stark raving nuts when you have to wear anything on your hands for more than 15 seconds.

Well, I rose above it all by taking "Glove Lessons" from a friend. She started me off five minutes at a time, and now I can wear gloves for a whole evening. Without a tantrum or anything!

Faked High
Isn't it great that those horrible high hairstyles are finally out of style! I've always disliked them, but after last week, I'm really alight on the subject. I sat behind one of the few remaining die-hard at an Elvis movie (I don't care if he isn't English, I love him anyway), and you've never lived until you've seen Bill through a high-flight of backcombing.

I think I showed a lot of self control in the situation, though. Much as I wanted to, I didn't lean over the girl's shoulder and ask her if she didn't think taking off her head. I contented myself with an occasional moan.

I'm out of room again, but before I go, I want to say thanks for all the great letters my column has been receiving. "For Girls Only" is getting so much mail, the Beat has decided to separate it into two sections. One where we can rave about boys and things and another where you can answer your questions and print the beauty hints you've been sending me (and I can use them).

You'll find the other half somewhere in this issue of the Beat. Please keep those letters coming, and I'll see you next week!
The Many Faces of Herman

A RECORD MAKING ANNOUNCEMENT!

THE BYRDS Sing Their Smash Hit "Mr. Tambourine Man"
- It's No Use
- The Bells of Rhymney
- I Feel A Whole Lot Better
- You Won't Have To Cry
- Spanish Harlem Incident
- We'll Meet Again
- Chimes of Freedom
- Don't Doubt Yourself, Baby
- Here Without You
- I Knew I'd Want You
- All I Really Want To Do

PAUL REVERE AND THE RAIDERS Sing "Oo Poo Pah Doo"
- You Can't Sit Down
- Money
- Louie, Louie
- Do You Love Me
- Big Boy Pete
- Sometimes
- Gone
- Bad Times
- Fever
- Time Is On My Side
- A Kiss To Remember You By

CHAD AND JEREMY Sing "Before and After"
- Tell Me Baby
- Why Should I Care
- For Lovin' Me
- I'm In Love Again
- Little Does She Know
- What Do You Want With Me
- Say It Isn't True
- Fare Thee Well
- Can't Get Used To Losing You
- Evil Hearted Me

on COLUMBIA RECORDS
A READER WRITES

Senior Feels Suddenly Sad As Graduation Approaches

The following letter was sent to the Beat by a Southern California senior. I have it to say to someone. I’ll tell my folks or my friends, but I guess I’m a little too old to be feeling the way I feel right now.

In just a few days I am going to graduate from high school. I was all for the idea at first, but I suddenly realized that my world is topsy-turvy. And that some of the will ever happen to me again. I’ll never lead another school cheer, or eat lunch in our crummy cafeteria, or meet my boyfriend on the front lawn, or go to school dances or anything. It’s all over and I have left are the memories.

But mostly I’m sorry for the kids who don’t feel the same. The members of my class, and all the other graduating class of the world, who will accept their diploma without getting a lump in the throat. Teens who have considered these wonderful years a great big drug, and don’t have any reason to want to them, to be locked in a box and keep forever. I am sure I feel even worse about the former classmates who won’t be graduating at all. If only they would have known they would be missed by not really trying to be a part of things. But I am afraid they’ll find out someday, the hard way. I really realize the terrible truth of something I’ve been hearing all my life without really understanding. Life actually is what you make it. It is really up to you.

I’m so glad I made the most of my high school years. I’ve got the best time of my life. I’ve been able to enjoy the high school years. I’ve been happy and I’ve been to the top.

Thanks for listening.

Name Withheld By Request

Los Angeles, California

our congratulations to all the members of the Class Of ’65, especially you. And thanks so much for writing this letter. Thanks from us and from every teenager who read THE BEAT.

JOHN LEYTON BECOMES A SINGER.

By Accident with His Fab Talent

John Leyton, who co-stars with Freddie and The Dreamers in “Sea- side Swingers,” became a pop singer quite by accident. The lead actor portrayed the role of a rock and roll star on an English television show. The role of the band leader was written for the number two, and the following morning the young actor was the toast of England’s younger set.

The young actor was also quite bewildered. He had the solid acting background of a continuing role in the “Invisible Man” series (which can now be seen on Los Angeles television), and one of the leads in a famous children’s series titled “Biggins.” Now he was a rock and roll star. Someone had to be the manager.

Not Dreaming.

However, he was not, as he suspected, the subject of any one thing. The response to his performance was so overwhelming, he was crushed by a recording contract. His first four discs (“Jenny Remember Me,” “Wild Wind,” “I Love You,” “Lonely City”) held several number one slots in Britain, and totaled over two million in sales. The fact that he’s usually the seashore isn’t John’s only claim to fame. He is also a gifted actor who has played a serious role in his craft. He has appeared in quite a number of American productions, including a “12 O’clock High” segment and movies such as “Sugar Hill,” “Von Ryan’s Express” and “The Guns of Navarone.”

JOHN LEYTON

Bob Eubanks Aids Youth Project

By Laurie Ciocciene

There are quite a few people who enjoy blowing their own horn. These people love to tell all about the wonderful things they have done or which they are about to do. Then there are other people who really deserve to be blown their horn. They should be the ones who have their stories told (or relatively so). The KRLA disc jockeys fit neatly in this second category. The KRLA disc jockeys have on at least twenty-four different time the jocks’ good deeds were brought out into the open. So, I have taken it upon myself to blow them horn for them.

First off, there are those lovely lovers, the KRLA Apes. In the past two years, this fantastic team has played a total of 53 games of which they have somehow managed to lose fifty-nine.

The Apes specialize in basketball. They’re not afraid to challenge, or be challenged, by anybody. They are against such worthy opponents as Mark Keppel, San Gabriel, El Monte, Woodrow Wilson, Los Angeles High, Fillmore High, and Palisades. There are many many more, but I only have so much space you know.

Charity.

The important thing about these games is that, with or without all the proceeds go to charity. In the past, they have benefited high schools and colleges as well as various charities.

Of course, the Apes do not restrict themselves to basketball alone. Rather, they are all-around athletes and participate in all types of popular sports such as dance, baseball, tennis, basketball, orienteering, ostrich race, turtle race, cow milking contests, and goat milking contests! Only thing is, how come they always lose?

Remember all those KRLA signs gracing the windows of greater Los Angeles during Christmas time? Well, while Santa Claus was out looking for the daily winners of the KRLA disc jockeys were also visiting the children’s wards of hospitals all over the Southland.

Hootenanny.

For the last two years, KRLA has put on a giant hootenanny at the Pasadena Civic Auditorium. Both of these shows sold-out, netting the March of Dimes a neat $15,000.

Then there was that American Cancer Society flight over Los Angeles. Remember the celebrity guy with the glasses who welcomed you aboard the plane? Well, that was our own KRLA disc jockey, Dick Brown.

There have been numerous other good works, among them the Heart Foundation and the Shrine Show for Crippled Children. Bob Eubanks works very hard for the Crippled Children’s Society. Perhaps those of you who attended last year’s event will remember the large number of crippled children in the audience. They were there as the personal guests of Bob Eubanks.

EUBANKS

Beatle Concert at the Hollywood Bowl noticed the large number of crippled children in the audience. They were there as the personal guests of Bob Eubanks.

Hull’s Drive.

Dave Hull is the national chairman of the coast to coast drive for the Asthma Research Hospital. The drive began on June 1, and those of you who donate will receive a free box of air. It may not seem much to you, but to those kids who have a hard time just breathing it is the most precious thing in the world.

Many of the KRLA personnel are active in their civic affairs as well as in their particular church groups. A notable example is Jim Steck, KRLA newsman. Jim is the sponsor of a youth group within the Catholic Youth Organization. He’s the one who had all that trouble with his car washes being raised.

All of the jocks have donated their time to speaking to the Los Angeles City College radio department. They have also spoken to classes at Pasadena City College and U.C.L.A., as well as at other Southland schools and colleges.

All of the jocks have hosted numerous charity shows all over Los Angeles. Probably many of you have attended these shows. Just this weekend, one was held at the American Legion Hall and another at St. Paul High School. Cassidy Kayen hosted the first one, and the Emperor himself gave of his time and enormous talent for the second one. It’s not every Emperor who do that!

The station itself is presently operated as a non-profit organization, donating an estimated quarter of a million dollars a year to various deserving charities.

Stars Help.

Of course, let me make it quite clear that without the help of recording stars, much of the money would never have been raised. These people have donated their time and talent, and they deserve a huge share of the credit. Listed in alphabetical order are some of these generous artists: Apple & Nino, Frankie Avalon, Hoyt Axton, The Beach Boys, Camilleri and the Headhunters, Freddy Cannon, Jackie DeShannon, the Dillards, Dion, the Good Time Singers, Dobie Gray, Brenda Holloway, Tim Janis, Earl King, The Kingsmen, Roger Miller, Tim Morgan, the O’Jays, Bobby Pickett, the Premiers, the Righteous Brothers, the Shirelles, Connie Stevens, and Bobby Vee. This doesn’t even include those stars who appeared on the recent “Freedom from Hunger” show.

I realize that I have left many stars, as well as many good deeds, out of this article because of space and because of oversight. But I do think I have given you a small idea of some of the really great things our KRLA guys are doing, and on behalf of myself (and I’m sure of all their recipients) I’d like to say thanks.

KRLA DEEJAYS WORK BEHIND THE SCENES

Hudson

The station itself is presently operated as a non-profit organization, donating an estimated quarter of a million dollars a year to various deserving charities.

Stars Help.

Of course, let me make it quite clear that without the help of recording stars, much of the money would never have been raised. These people have donated their time and talent, and they deserve a huge share of the credit. Listed in alphabetical order are some of these generous artists: Apple & Nino, Franki
GERRY AND THE PACEMAKERS
ARE LIKEABLE AND FRIENDLY GUYS

Crash! Boom! Bang!
"Gerry, Oh, Gerry! Over here, Gerry!"

Looking like someone just put through a washing machine, Gerry Marsden, dripping with water from the swimming pool, towel in hand, and laughing like a madman, came gawking into the room, and said, "Well, when do we start the interview?"

An interview with Gerry Marsden is like a young child's first visit to the toy department at Christmas, it's exciting, informative, and rewarding, for this diminutive carrier of happiness is as refreshing as anyone you could ever hope to meet.

My meeting with Gerry, and his Pacemakers, took place at their hotel, some three days after his arrival. He had come to Los Angeles to tape a "SHINDIG" show, and to catch a week's rest after a very hectic four weeks tour of the United States.

When I arrived at the hotel, Les Hurst, their road manager, showed me into Gerry's room. Gerry was dressing to go out for dinner, so I made my interview short. It went something like this:
Q: How do you feel about your successful movie, "Gerry Cross The Mersey?"
A: I enjoyed making it, you know. The experience will someday prove to be very valuable. Besides, we made some good money.

Q: How much?
A: Can't say, exactly. I had a lot, though.

Q: Are you excited about being on "SHINDIG" again?
A: Of course. It's fun to do, and besides, Jack Good's an old friend, and he's great to work with. We all like him, and wish he'd stop lightening the load.

Q: Where do you and your group go from here? Back to England?
A: Yes. First we get a week's rest, then we do a week's work in different clubs in Liverpool and London, then sixteen weeks at a summer resort called Blackpool.

Q: Are you going to make any television appearances during that time?

Letters

I send my old copies of the Beat to my pen pal in England, and she and her mates read it to shreds. Her name is Margot Taylor (no relation to Derek, darn it) and I hope you will print this letter so she can see her name mentioned (unless she flips).

The two of us are going to meet in front of Buckingham Palace on June 30, 1966, and I would appreciate any advice you can give me on how to make extra money for my trip fund.

C.M., Rolling Hills

Just send in the coupon on Page Five.

BEAT WALLPAPER
My folks were about to paint my room a really viole shade of green, and I was about to die because they weren't going to let me put my photos back up on the walls after the remodeling.

After making several noisy protests, I came up with the brilliant idea of papering my room with the KRLA Beat. My folks made a few noisy protests, but I finally won and my room is starting to look sharp.

I buy two copies of the Beat each week so I can use both sides of each rag, and in five more weeks my masterpiece will be finished. It's really easy to have wallpaper that has pix of all my favorite stars, and interesting stories, too.

I guess you could say I'm really stuck on the Beat. (Oh, brother.)

G.F., Los Angeles

I guess you could also say the Beat is stuck on you. When your work of art is completed, invite us over. After all, this is the first time we've ever been pasted. (Oh, brother.)

CROSSED FINGERS
I love your "Beatle Content" and would give anything to meet the fab foursome.

We have always had good luck when I cross my fingers, so when I heard about your contest I crossed them (on both hands) and have kept them that way ever since. I'm going to keep them crossed until I find out if I won.

When people ask me why I have my fingers crossed, they won't believe I've had them this way for two weeks.

You believe me, don't you?

L.K., Long Beach

We promise to try if you'll tell us who typed your letter for you. In any case, all the luck in the world!

THE CINDERS

The One and Only

CHUCK BERRY

SUNDAY, JUNE 20
North Hollywood Cinnamon Cinder

WEDNESDAY, JUNE 23
Long Beach Cinnamon Cinder

HAVE THE ACTION

The Fabulous
CRYSTALS

SUNDAY, JUNE 27
North Hollywood Cinnamon Cinder

WEDNESDAY, JUNE 30
Long Beach Cinnamon Cinder

AGES 18-25

CINNAMON CINDER

11345 Ventura Blvd., North Hollywood
4401 Pacific Coast Highway, Long Beach
TIPS TO TEENS

This corner of the BEAT is devoted to answering your beauty and fashion questions, and to printing the tips and hints you’ve been sending to our “For Girls Only” column.

If you have a tip you’d like printed or a question you’d like answered, please mail them to Sheila Davis, in care of the KRLA Beat, 6290 Sunset, Suite 504, Hollywood.

Q—Have I a nice complexion and I don’t want to start wearing makeup until I have to. My only problem is my nose. It wouldn’t possibly shine any brighter if I stayed up nights polishing it. What can I do? (Q.M., San Bernardo)

A—Go to any cosmetic counter and find a liquid makeup that blends completely with your skin tone. (Don’t pay under a dollar for it as the cheaper products are often made of inferior ingredients.) Then rub a touch of the makeup into your nose before going out. If you get a shade that really blends, no one will know the difference.

Q—I’ve been taking guitar lessons for about a month and the fingers of my left hand look ghastly. They’re all weird from holding the string down. My teacher says this sort of thing has to happen or I’ll never be able to chew right. Isn’t there some way it can be a little less creepy looking? (R.H., Commerce)

A—File the end of your fingers with an emery board, the same way you do your nails. Sounds strange, but it works.

Q—Every time I wash my face with soap I look like a prune. Is there some product I can use that wouldn’t give me so many problems? (O.E., Sherman Oaks)

A—Try washing your face with Noxema, using it just as you would soap. If this doesn’t work, you can buy a product called Piz SoHex in most drug stores. Both are very non-drying.

Q—I did something really stupid the other day. Instead of taking up the hem on one of my favorite cotton dresses, I cut it off and now it’s too short. Now what? (S.L., Los Angeles)

A—There are two ways out of this predicament. One is to hem the portion you cut off on both edges and sew it back on. This gives the illusion of a “band” around the bottom of your skirt and can really look cute. Another is to buy a length of cotton lace, the kind that isn’t transparent and hem it onto your dress.

Q—I just moved here from the Mid-West and there must be something about California that disagrees with me. I always have chapped hands. I’ve tried about everything, but nothing seems to help. Can you help? (R.F., Pomona)

A—Buy a jar of Johnson’s White Petroleum Jelly (for babies) at the market. When you go to bed, rub it into your hands and put on a pair of white (that’s important), you might have an al- unery to dye gloves and leave them on all night. If you can’t stand to wear gloves, see this week’s “For Girls Only” column.

Q—I have long, straight hair and I like to backcomb the top a little because I have kind of a flat head (D). The backcombing just doesn’t seem to take anymore, and the more I do it, the flatter my head looks. What am I doing wrong? (F.G., Pasadena)

A—Long hair has a habit of falling back from the head probably because of the weight. If you like a semi-fluffy top, you’ll need to have your top-knot thin- ned. You don’t have to have it cut. Just having it thinned will give you enough shape to work with.

Q—I have two problems. Perfume doesn’t smell the same way on me that it does in the bottle. Sometimes it smells better, but most of the time it’s pretty bad. Also, every color of lipstick I wear turns red after I’ve had it on a few moments. What is my problem, anyway? (R.L., Maywood)

A—These reactions are caused by the chemical balance of your skin. Solve the perfume problem by always trying a scent on the inside of your wrist before buying it (the perfume, not the wrist). Solve the other problem by test- ing a new lipstick on the back of your hand before making the purchase. It will turn the same color as it will on your lips. You might also try wearing natural lipstick, which will allow your true color to shine through.

Hints Of The Week

I just found out something that I think everyone should know, if they don’t already. I used to break out every hour on the hour, and I used to think it was just one of those teenage things I couldn’t do anything about. Well, I went to the doctor and found out otherwise. I was allergic to several foods, and when I stopped eating them, my face cleared right up. My doctor said half of the bumpy complexities among teenagers are caused by problems that can be cured. If you have a tendency like this, it would be a good idea to stop thinking it’s just natural and go find out if it really is. (Barbara F., Van Nuys)

This is sort of a touchy subject, but I think you’ll be interested in how I solved a big crisis with my mother. She’s very pretty when she wants to be, but all of a sudden she started paying much attention to herself. I would rather have died than say anything, so I came up with this idea instead. I went around for about a week looking like a real mess, and she finally told me to stop it. I did, of course, and just as I suspected, she did too! I’m not going to sign my name. My mother is just too bashful. (Anonymous, Bell Gardens)

Wild Weekend

The Dave Clark Five will arrive in town June 18 with a stop in California later in the summer.

This will be the group’s third American tour and will include their fifth appearance on the Ed Sullivan Show, July 23. They will also tape future shows for the Dean Martin Show, Shindig and the Danny Kaye Show.

“Having A Wild Weekend” was filmed in England and will be released in the U.S. late in June to coincide with their tour here.

GLR LA BEAT

Glen Yarbrough -- A Case In Point

A KRLA BEAT EDITORIAL

Teens Given Wrong Image

Adults may be in the process of accepting teenage music, but their acceptance of-unstyled-slanted artists is still low abhor. According to most adults, a star’s success with the young- er set depends upon his age (preferably 13), his physical appearance (he must have Greek God tendencies, topped with a shoulder length page boy), and his talent for keeping whatever talent he may have (the less better) well hidden behind pounding drums and twanging guitars.

If this were the case, how would we account for the soaring record ratings of established stars like Dean Martin, Perry Como, Al Hir, Allan Sherman, Putti Page and Vic Du- monre? All of them are high on the national single record charts, a portion of the market which was long considered by teenage buyers.

Best of all possible examples of just how wrong the adult “teen star image” happens to be is a fantastic young man named Glen Yarbrough. He is no teenager, pleasant in appearance rather than mop-topped, and blessed with a breath- takingly rare kind of sound.

When Glenn left his choice spot as lead singer of the popular “Linelighteners” and went on his own, his vast following of fans went right with him. That following, which soon doubled and tripled, but on his first single record to place in the highly competitive race to the top.

Glen’s entry was tagged “Baby The Rain Must Fall,” and it didn’t just place or show. It won, with the help of people who do know good music and who do recognize talent. Teenagers.

Baby, something besides the rain must fall, and soon. The thousand and one walls of misunderstanding between adults and teenagers have got to go.

One of them just toppled. Thanks to the teen-promoted success of a true artist like Glen Yarbrough.

One down. Thousand to go.

23 SKIDOOG

Dancing to Live Name Bands
2116 Westwood Blvd., West Los Angeles
Girls 18, Guys 21
Closed Mondays and Thursdays
**KRLA TUNED EX**

**NUMBER 1**

**THE FOUR TOPS – AT THE TOP**

**RED HOT**

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>2.</td>
</tr>
<tr>
<td>2.</td>
<td>3.</td>
</tr>
<tr>
<td>3.</td>
<td>4.</td>
</tr>
<tr>
<td>4.</td>
<td>5.</td>
</tr>
<tr>
<td>5.</td>
<td>6.</td>
</tr>
<tr>
<td>6.</td>
<td>7.</td>
</tr>
<tr>
<td>7.</td>
<td>8.</td>
</tr>
<tr>
<td>8.</td>
<td>9.</td>
</tr>
<tr>
<td>9.</td>
<td>10.</td>
</tr>
<tr>
<td>10.</td>
<td>11.</td>
</tr>
<tr>
<td>11.</td>
<td>12.</td>
</tr>
<tr>
<td>12.</td>
<td>13.</td>
</tr>
<tr>
<td>14.</td>
<td>15.</td>
</tr>
<tr>
<td>15.</td>
<td>16.</td>
</tr>
<tr>
<td>16.</td>
<td>17.</td>
</tr>
<tr>
<td>17.</td>
<td>18.</td>
</tr>
<tr>
<td>18.</td>
<td>19.</td>
</tr>
<tr>
<td>19.</td>
<td>20.</td>
</tr>
<tr>
<td>20.</td>
<td>21.</td>
</tr>
<tr>
<td>21.</td>
<td>22.</td>
</tr>
<tr>
<td>22.</td>
<td>23.</td>
</tr>
<tr>
<td>23.</td>
<td>24.</td>
</tr>
<tr>
<td>24.</td>
<td>25.</td>
</tr>
<tr>
<td>26.</td>
<td>27.</td>
</tr>
<tr>
<td>27.</td>
<td>28.</td>
</tr>
<tr>
<td>28.</td>
<td>29.</td>
</tr>
<tr>
<td>29.</td>
<td>30.</td>
</tr>
<tr>
<td>30.</td>
<td>31.</td>
</tr>
<tr>
<td>31.</td>
<td>32.</td>
</tr>
<tr>
<td>32.</td>
<td>33.</td>
</tr>
<tr>
<td>33.</td>
<td>34.</td>
</tr>
<tr>
<td>34.</td>
<td>35.</td>
</tr>
<tr>
<td>35.</td>
<td>36.</td>
</tr>
<tr>
<td>36.</td>
<td>37.</td>
</tr>
<tr>
<td>37.</td>
<td>38.</td>
</tr>
<tr>
<td>38.</td>
<td>39.</td>
</tr>
<tr>
<td>39.</td>
<td>40.</td>
</tr>
<tr>
<td>40.</td>
<td>41.</td>
</tr>
<tr>
<td>41.</td>
<td>42.</td>
</tr>
<tr>
<td>42.</td>
<td>43.</td>
</tr>
<tr>
<td>43.</td>
<td>44.</td>
</tr>
<tr>
<td>44.</td>
<td>45.</td>
</tr>
<tr>
<td>45.</td>
<td>46.</td>
</tr>
<tr>
<td>46.</td>
<td>47.</td>
</tr>
<tr>
<td>47.</td>
<td>48.</td>
</tr>
</tbody>
</table>

**SOUTHERN CALIFORNIA'S MOST ACCURATE**

**RECORD SURVEY – BASED ON RETAIL SALES FIGURES**

**KRLA BEAT**

6290 Sunset, No. 504
Hollywood, Cal. 90028

**British Top Ten**

1. YOU DON'T HAVE TO SAY YOU LOVE ME
   - Elvis Presley
2. A WORLD OF OUR OWN
   - Hollies
3. LONG LIVE LOVE
   - Bobby Darin
4. TRUE LOVE WAYS
   - Peter & Gordon
5. KING OF THE ROAD
   - Merle Haggard
6. Ticket to London
   - The Animals
7. THIS LITTLE RIDE
   - The Pacemakers
8. SUGARMAN WORLD
   - The Animals
9. WOODY WOODWARD
   - The Animals
10. BRING IT ON HOME TO ME
    - The Animals

**STONES IN LOVE?**

The Rolling Stones are in love! All five of them have found happiness — right here in Los Angeles.

During the past 11 months they have spent a total of 45 days in Southern California and they have always gone home talking about this area.

One of the Stones, Brian Jones, is hopeful of coming back in the summer to spend some time with his friend Jojo Paige. He was Jojo's guest a few weeks ago and at that time told the BEAT.

"I love it here. I'd like to move here permanently."

Bill Wyman would like to bring his wife and child over because "all of this sunshine is great for little kids."

Who knows? Perhaps the day will come when you'll pass a Stone casually driving along a freeway. Let's hope so.

**Casey's Quiz Answer**

(Do not peek unless you've read the question elsewhere in the BEAT) Mick Jagger of the Rolling Stones.