HERE COME THE BEATLES!

Contract Signed -- Preparations Underway

Fans Eager

Liverpool 4 Here In August

Now it's official! The Beatles will return to Southern California this summer for two concerts at Hollywood Bowl Aug. 29 and 30. They will be presented by the same sponsors who brought them here last year -- KRLA and Bob Eubanks. Ticket applications will be taken by mail only this year. You'll find the information, including a ticket application coupon, on page 7 of this week's KRLA Beat.

Their performances here will climax a North American tour that will take the Beatles from New York to Mexico City. Bob Eubanks began negotiating with the Beatles for this year's performances immediately after their concert at Hollywood Bowl last year. But so did dozens of other people, including a number of other radio stations who offered them almost unbelievable sums of money for the privilege of sponsoring their Hollywood Bowl concerts.

However, the Beatles were so impressed by KRLA's reputation as the Beatles station in America and by Eubanks' handling of their 1964 performance that they rejected all other offers. Last year at this time, before he pitched KRLA -- Derek Taylor was working with the Beatles as their press officer. Below you'll find his account of their first visit to Southern California, which John, Paul, George

Derek Taylor Reports

So we have the Beatles. It is all over. We have them for KRLA. Bob Eubanks has done it again -- against fierce, frightening opposition. I'm naturally delighted and although I knew that Brian Epstein strongly favoured Bob and KRLA as promoters, I couldn't say so for certain until all the signatures were signed. Elsewhere in this issue I've attempted to capture the details of our stay here last year when the Hollywood Bowl emptied in Beatlemania. It has one advantage over all the other various versions of those four frantic days. It's true.

"Go Now," a wonderful disc and a smash in England and over here for the Moody Blues, has not been followed up as well as expected. Their other disc is crawling slowly up the charts in the UK. Maybe it will do better here. There is, of course, no guarantee that one smash will be followed by another. I can see the Righteous Bros. making No. 1 with their latest.

Personally -- and regretfully -- I found it rather dull and shapeless. I think the able Mr. Spector has over-produced it. A pity because

F.M. Top Ten

1. WOOLY BULLY
2. GLORIA -- BABY PLEASE DON'T CRY
3. MRS. BROWN
4. WHEN I'M GONE
5. TICKET TO RIDE / YES IT IS
6. JUST ONCE IN MY LIFE
7. GONNA BABY BABY
8. THE LAST TIME -- PLAY WITH FIRE
9. GAME OF LOVE
10. NOWHERE TO RUN

--MORE ON PAGE 8

TUNDEx ON PAGE 4

--MORE ON PAGE TWO

The latest lishtenership ratings are off the hook.

Both Pulse, Inc., and C. E. Hooper show that KRLA has increased its first place rating and is now even farther out front than before -- the most popular major radio station in the United States!

The new Pulse report shows that KRLA has more than twice as many listeners as any other radio station in Los Angeles or Orange counties.

All of us at KRLA are deeply gratified by your support. We will continue to do our best to merit it.
The First American Beatle Trip

Again I had difficulty getting into the grounds. This time Brian Epstein was with me, and we both found the way barred by stone-faced guards. "I'm Brian Epstein," said Brian greatly. And the guard laughed and said, "T'ink Elroy Flynny."

We finally got in because our credentials were vouched for by a man called Hal York, who was organizing arrangements inside the gate. This was odd since Hal York had no credentials whatsoever and was, in fact, a notorious though available—gate crasher. 

There were many famous faces at the garden party: Edward G. Robinson and his granddaughter, Mrs. Joan Martin and her beautiful children, Jack Palance was there, along with Lloyd Bridges, Shelly Winters, Eva Marie Saint, Hottie Roper and her husband, Cary Lewiss—that was long before The Playboys—and many others.

It was a wonderful day and everyone was thrilled with The Beatles and their impeccable conduct. They were on their best behaviour that day. They looked well and they had a great time. There was, of course, no work that night so we had a party at the house. Bobby Darin and Sandra Dee came. So did Paul and Paula and many other of the Hollywood young set. The party lasted 'till dawn.

At 10 a.m., I was awakened by John Lennon who decided he wanted to go out shopping. So with a cameraman friend of ours, Ron Joy, John, Neil Aspinall and I drove down to Beaux Couture, where we all bought light-weight jackets. John picked up a couple of cowboy shirts and arrangements were made for Beaux Couture to send other samples to the house.

The other three Beatles were up by the time we returned and we spent the remainder of the day by the pool.

Ringo. But because of the crush they hadn't been able to get near him.

The story of the actual concert is legend. As soon as the last echoes of "Long Tall Sally" had died in the hills above the Bowl, The Beatles were driven off by Jim Steck, KRCLA newsman.

Unusual Night

There were many human-interest stories in the Bowl that night. One man had his leg broken by a run-away car tire. An ambulance had just phoned bellowed into the Bowl Fountain after the concert.

Three TV cameramen were having a hard time moving among the audience, for police officers had strict orders to prevent movement and keep order at all costs.

I experienced the greatest difficulty getting in the Bowl at all. I had to employ my pockets to the Homophobes Federation. My English accent—normally a guarantee of access to all kinds of places where the Beatles were appearing—wasn't enough because the police thought it was phony. Finally, I got in by producing two sets of Beatles autographs.

Back at the house, we spent a quiet hour or so talking and reminiscing. Paul played the piano.

I suppose most people would call it a dull evening, but anyway we relaxed.

More Reporters

The following day we spent more hours with the paparazzi. Photographs were taken which eventually found their way into publications all over the world. Col. Tom Parker, manager of Elvis Presley, arrived to take Brian Epstein to lunch. The Beatles and I hitched with their road managers, Neil Aspinall and Mal Evans.

Col. Parker and Brian returned in good spirits after a nice lunch. They had discussed the problems and delights of managing the hottest show-biz stars in the world, and Col. Parker's aides presented us all with guns, magnificent toy pistols, and models of old pioneer covered wagons.

The Beatles then went off to wash, shave and dress themselves in their best suits for the charity garden party held nearby at the home of Mr. and Mrs. Alan Livingstone, president of Capitol Records.

This was the most glamorous affai—guests paid $25 a head to be there and the profits went to buy the Lechmere. Hundreds of young people were merely lined up to meet The Beatles, who were in high stools in a reception area.

In the meantime, Jayne Mansfield had expressed a desire to meet The Beatles, and they thought it would be interesting to meet her. So I was asked to telephone her. Miss Mansfield was playing at a nearby theatre and she said she would love to meet The Beatles. I said The Beatles would prefer not to have a cameraman present because it would look like a publicity stunt. They simply wanted Miss Mansfield and her escort to be their guests for cocktails by the pool.

Miss Mansfield thought a photographer would enhance the occasion and a compromise was reached when it was decided we all meet at the Whisky-a-Go-Go at midnight.

The Whisky-a-Go-Go was a place to meet to discuss and get at home in the area, but, alas, we achieved nothing. And when John, George and Ringo met with the glamorous star, there was much pandemonium, noise and panic, and the meeting ended in complete disorder.

Confused Facts

The story of this has been accurately described in many magazines—with the untrue embellishment that George Harrison threw a beverage over a photographer.

What happened was
**Son of Comedian Becomes Musician And Sells Millions**

A few weeks ago Gary Lewis had a problem — what to do for an encore to his hit record, "This Diamond Ring.

The answer was simple — record another hit.

And young Lewis, the talented son of Jerry Lewis, did just that. He and his group, the Playboys, now have another nationwide smash, "Count Me In."

A college student until recently, Gary now finds himself and his quartet among the nation's top recording stars. "This Diamond Ring" was Gary's first disk, and it sold a million copies to become the nation's number one song almost overnight.

In the highly competitive recording business, it is rare that a singer's first record becomes such an instant success. In Gary's case, it was even more so.

Disneyland Debut

Gary started playing the drums and singing with his group at private parties. Last summer the boys auditioned for Disneyland and were hired as a five-week engagement. It was sometime later — when Jerry Lewis visited his son during a weekend at Disneyland — that he was offered the job.

There are some important things to be said about Gary's progress. He is not often that the son or daughter of a Hollywood star is such an instant success in the recording field.

Boost From Dad

Gary's father claims that he would not have helped his son get on Sullivan's show if Gary didn't have the talent necessary for such important television exposure.

Jerry has described Gary's comedy as "better funny than his own talent was at 19 years of age."

Gary is the third generation of the Lewis family to enter show business. Jerry's father was a performer. And Patri Lewis was once a singer.

Gary will probably be compared to his famous dad as he progresses in his career, especially when he appears in comedy routines.

But Jerry says, "He sure won't be a second Jerry. He's a first Gary. He's got a case where the name wasn't built or hindered. He has a wonderful, eager, giving-of-himself kind of humor. He's funny and has infinite timing."

No one could ask for higher praise.

**UCLA Committee on Fine Arts Productions presents**

**3rd ANNUAL UCLA FOLK FESTIVAL**

**May 14-16, Royce Hall, UCLA**

with

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All Evening Concerts at 8:30 p.m. (Plus Soup Swap 11:15 P.M., May 15). SPECIAL AFTERNOON CONCERTS: Children's Concert, Saturday 2:45 — Religious Folk Music, Sunday 2:30. Workshops and lecture-demonstrations, Saturday & Sunday from 9:30 a.m. — 6:00 p.m. Admission: $1.00 each. Series tickets (including workshops) $11, 9, $6, 5.50 prices for all concerts from $2, to $4 (children $1 & $1.50). Call CR 8-2758 for info. Tickets at UCLA and ALL MUTUAL AGENCIES.

**At Deadline**

The Dave Clark Five were presented with a gold record award in London for their best-selling LP "Clad All Over." The presentation took place at the Oasis Swimming Pool in Holborn, London, where the new D.C. picture, "Having A Wild Weekend," was being filmed. They will return to the U.S. in June for their third American tour. On July 10 they will appear in San Diego, and in Anaheim on the 12th. Gerry and the Pacemakers, now on the East Coast beginning their third American tour, have completed their first recording session in the U.S. They recorded two sides, one especially for British release and the second designed for their American fans.

And here's good news for all their fan club members. They also recorded a special seven-inch disc for fan club members only. It features informal conversations by Gerry and other members of the group.

Peter and Gordon set aside their guitars temporarily and produced a record for another performer. The song, "Always At A Distance," features guitarist-vocalist Eddie Young, who had been working with them as an accompanist. Jan and Dean picked up a rich assignment, recording five Coca-Cola commercials.

Look for a flock of "Let's" albums to follow the newest (and happiest) dance craze. At least five record companies are currently turning out albums on it.

Jerry Lee Lewis, rocking like the days of old, has signed for a fourth appearance on Shindig and they're dickerin' on a fifth. Before the filming dates June 15-17 Lewis will fill a series of one-night engagements in California, starting June 7.

After losing his spot on "Hullabaloo" Brian Epstein is co-hosting a new BBC series, "Ten Years of Pop" (1955-1965), in England. The show is scheduled for three dates in July.

Bobby Vinton did a dramatic part on a recent Alfred Hitchcock production.

Gerry Marsden has a new Volvo which he has driven 115 miles per hour on the Motorway (near Liverpool) but says he doesn't do any drag racing on the highway. Also, he has a new 14-foot Viking speed boat, is interested in horses and skin dives as deep as 40 or 50 feet. Wonder what Gerry does for kicks?

Johnny Rivers will be singing weekly on TV. He's been signed to sing the title song in the new CBS-TV series, "Secret Agent.

The Standells have just opened at the Tiger A Go-Go Room in San Francisco. Their new single, "Big Boss Man," looks like it's going to be a big hit.

Gary Lewis isn't the only new recording star with a famous father. Two sons of famous show business performers from England have jumped into the recording act. Noel Harrison, son of actor Rex Harrison, made his television debut on "Hullabaloo" recently with his recording of the folk song, "Barbara Allen." Michael Chaplin, son of comedian Charlie Chaplin, has released a record called "I Am What I Am." It was produced by Larry Page, who also produces the Kinks' disks.

**OFFICIAL ENTRY BLANK FOR REVLOn's BIG 'SWINGSTAKES' 'NATURAL WONDER' WIN A FREE WEEKEND IN LONDON WITH THE DAVE CLARK FIVE**

**WIN 9,225 OTHER BIG PRIZES!**

**GE PORTABLE TV SETS!**

**RAc STEREO RECORD PLAYERS!**

**GE TRANSISTOR RADIOS!**

**SCHICK ELECTRIC HAIRDRYERS!**

EASY! Just follow the simple directions on the back of this entry. Complete and mail it right now to your local radio station listed on the back. Enter as often as you like!

**THE PYRAMIDS**

**Stars of "Bikini Beach Party"**

**Hit Record: Penetration**

Available For Bookings (213) 291-2546
English Top Ten

The Beatles “Ticket to Ride” zoomed to the top spot the week it was released in England.

Cliff Richard’s “The Minute You’re Gone” climbed up to a notch to the second spot and would have been tops except for the Beatles.

The only new entry on the Top Ten is a red-hot one by the Animals, “Bring It On Home to Me”, which climbed all the way up from 27th place.

1. TICKET TO RIDE — The Beatles
2. THE MINUTE YOU’RE GONE — Cliff Richard
3. HERE COMES THE NIGHT — The Animals
4. FOR YOUR LOVE — The Yardsbirds
5. CONCRETE AND CLAY — Unit Four Plus Two
6. THE LAST TIME — The Rolling Stones
7. STOP! IN THE NAME OF LOVE — The Animals
8. BRING IT ON HOME TO ME — The Animals
9. THE TIMES THEY ARE A-CHANGIN’ — Bob Dylan

Here’s all you do to enter: 1. Tear off the words ‘Natural Wonder’ from any ‘Natural Wonder’ pack of paper, fill in this entry blank, and mail it to the radio station nearest to you.

Entry blanks must be postmarked by May 15, 1965 and received by May 17, 1965.

1. WOOLY BULLY — Sam the Sham & the Pharaohs
2. GLORIA/BABY PLEASE DON’T GO — Them
3. MRS. BROWN/GO GET A Dream On — Herman’s Hermits
4. WHEN I’M GONE — Brenda Holloway
5. TICKET TO RIDE/YES IT IS — The Beatles
6. JUST ONCE IN MY LIFE — The Righteous Brothers
7. COOH BABY COOH — The Miracles
8. THE LAST TIME/PLAY WITH FIRE — Rolling Stones
9. GAME OF LOVE — Wayne Fontana & the Mindbenders
10. NOWHERE TO RUN — Martha & the Vandellas
11. SILHOUETTES — Herman’s Hermits
12. SHE’S ABOUT A MOWER — Sir Douglas Quintet
13. IT’S NOT UNIQUE — Tom Jones
14. JUST YOU — Sonny & Cher
15. CONCRETE AND CLAY — Unit Four Plus Two
16. HELP ME RHONDA — The Beach Boys
17. I’LL NEVER FIND ANOTHER YOU — The Seekers
18. MY GIRL YOU — Billy Stewart
19. BABY THE RAIN MUST FALL — Glen Yarbrough
20. JUST A LITTLE — The Beau Brummels
21. I’LL BE DOGGONE — Marvin Gaye
22. NOT TOO LONG AGO — The Uniques
23. CATCH THE WIND — Donovan
24. IT’S GONNA BE ALRIGHT — Garry & The Passacaglias
25. SWING ME — Nino Tempo & April Stevens
26. SHAKIN’ ALL OVER — Guess Who?

Climbers

1. YOU TURN ME ON — Ian Whitcomb
2. MAM’S TAMBOURINE MAN — The Byrds
3. I WANT TO BE A LADY — The Impressions
4. TRUE LOVE WAYS — Peter & Gordon
5. NOTHING CAN STOP ME — Gene Chandler
6. DO THE FREDDIE — Freddie & the Dreamers
7. QUEEN OF THE HOUSE — Judy Miller
8. GOOD LOVIN’ — The Olympics
9. YOUR LOVE — The Yardsbirds
10. ENGINE NO. 9 — Roger Miller

Album Winners

Carol Ann Maxwell, El Monte; Johnny Seiwald, La Habra; Christine Bowers, Burbank; Rossa Bird, Bakersfield; Shirley Miele, San Diego; Sandy Hunt, Montclair; Jack Ferguson, Pasadena; Tina Josephina, Fontana; Nancy Anton, North Hollywood; Mad Ridley, Van Nuys; Debra Smiley, West Covina and Susan Rosen, Culver City.

More winners are Janet Gallman, Granada Hills; Brenda Rodgers, Van Nuys; Janie Green, Bakerfield; Veronica Arrnett, Monterey Park; Cheryl Wadson, Whittier; Tobi Brownstein, Sherman Oaks; Cathye Burton, Font, Sherry Donaldson, Los Angeles; Kathy Hessle, San Marino; Hilal Rain, Los Angeles; and Sally Weinfeld, Encino.

Closing the list of winners are Deborah Casey, Glendora; Judy Nelson, Whittier; Dorothy Lasagna, Los Angeles; Betty Miller, Pomona; Mathy Hessle, San Marino; Barbara Moss, Northridge; Elizabeth Field, Chatsworth; Stephanie Thompson, Cypress; Candy Cunningham, La Canada; Marion Feden, Canoga Park; Pam Oliphant, Costa Mesa; Linda Jamroz, West Covina; Carla King, Pacific Palisades; Joan L. Cox, Los Angeles; and Sylvia Haimoff, Beverly Hills.

The contest is still open, so hurry and get your entry in before the deadline.

All you need do is enter is pick up an entry blank at any store where Revlon cosmetics are sold, or from KRLA. Then tear off the word “Natural Wonder” from any “Natural Wonder” pack of paper and mail it in.

Easter is as you wish, but each entry must be mailed separately.

You may win Grand Prize in this contest, and full prices, if any, are the responsibility of the winners.

WIN A FREE WEEKEND IN LONDON! FOR 2 WITH THE "DAVE CLOVER FIVE"

Enter Revlon’s ‘Natural Wonder’ Swingstake and you could win a trip to London! Get your entry blank today! It’s yours FREE at any fine drug or department store where you see Revlon’s Big ‘Natural Wonder’ display!

9,225 OTHER BIG PRIZES!

1. £100 air travel for 2 to London
2. £50 worth of Revlon cosmetics
3. £25 in cash

This offer is open to any UK 15 years of age or over in the United States except employees and their families of Revlon, Inc., its advertising agencies, participating radio stations and their respective Trans-Media Associates, the Grand Prize winner, as well as all local regulations. Residents of Missouri must mail-in entry blanks and disregard other provisions of Rule No. 3. Winners will be notified by mail as soon as possible after June 1, 1965. Taxes on prizes, if any, are the responsibility of the winners.

KRLA TUNEDEX

This Last Week Week Artist

1. WOOLY BULLY — Sam the Sham & the Pharaohs
2. GLORIA/BABY PLEASE DON’T GO — Them
3. MRS. BROWN/GO GET A Dream On — Herman’s Hermits
4. WHEN I’M GONE — Brenda Holloway
5. TICKET TO RIDE/YES IT IS — The Beatles
6. JUST ONCE IN MY LIFE — The Righteous Brothers
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4. TRUE LOVE WAYS — Peter & Gordon
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6. DO THE FREDDIE — Freddie & the Dreamers
7. QUEEN OF THE HOUSE — Judy Miller
8. GOOD LOVIN’ — The Olympics
9. YOUR LOVE — The Yardsbirds
10. ENGINE NO. 9 — Roger Miller
On The Beat

Democrats and Republicans were accorded a warm reception last week when President Nixon returned to the U.S. after his trip to China. The welcome was particularly enthusiastic on the West Coast, where he spoke to packed audiences in San Francisco and Los Angeles. The President was in town to attend a conference on energy and the environment.

Lies That You Tell

A new study by the National Academy of Sciences has found that lying is a common occurrence in human interactions. The study, which surveyed a large sample of adults, found that people tend to lie more frequently when they feel their plight is not well-organized. The study also found that lying is more common among people who are anxious or depressed.

The Dave Clark Five finished their tour of the U.S. and Canada, and will now head to the West Coast to promote their new album, "Clad All Over." The tour has been a huge success, and the band is looking forward to their next round of performances.

Back issues of the KRLA BEAT are still available for a limited time. If you’ve missed an issue of particular interest to you, sell it and set up a postal service to receive the next one. You can also get a subscription to the magazine, which is available for $3.00 per year.

KRLA BEAT SUBSCRIPTION

Order By Mail Now—See Save Over 40%!

Please Rush Me the KRLA BEAT at Your Special Introductory Subscription Rate

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Yeah—Yeah Whisk

It’s New!

You Have Seen It On National TV!

Now Twisk YOUR Whisk And Add
New Excitement To Your Dancing!

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BROADWAY DEPT. STORES
WALLCHICS MUSIC CITY
FEDCO, UNIMART, AND CORNET STORES

Issues Available—

2/25 - BEATLE BALL AT KRLA
3/10 - BEATLES PRAISE L.A.
3/17 - BEATLE MOVIE A BLAST
3/24 - HULL REJECTS FILM OFFER
3/31 - INTERVIEW WITH RINGO STARR
4/7 - INTERVIEW WITH GEORGE HARRISON
4/14 - INTERVIEW WITH JOHN LENNON
4/21 - INTERVIEW WITH PAUL McCARTNEY
4/28 - CHIMP EXCITES TEEN FAIR
5/5 - HERMANIA SPREADS
Here to Stay

World of Folk Entertainment

The world of pop music is changing! From the established pounding beat of the Elvis Presley era, to the hop-skip-and-a-jump rhythm of The Beatles, tastes in music are being drawn back into the folds of the world of folk music.

Folk music, too, has recently seen great changes within its own ranks. There are two basic breeds of folk singers: the purists and the commercialists. As often must be the case, one style must adopt the attributes of another to reach a certain goal. Such is the case today.

Humor

Some of today's groups may be commercializing the songs, their presentation, et cetera, but they are striving to keep the true basic honesty. (A case in point could well be THE BYRDS.) They have to, for today's young adults know the world of music, and can spot a phony a mile away.

Peter, of Peter, Paul and Mary, is a little frightened when he thinks of the tremendous draw-

An interesting new dance which originated in Finland is taking the U.S. by storm sweeping Europe.

It's called the Lektisk and it's just as intriguing as it sounds. Soon you'll be hearing and seeing it constantly as the record companies begin releasing a flood of Lektisk albums as well as singles.

A hop and a kiss away from a polka, the Lektisk has already swept across Europe, much to the dismay of many doctors who feel that the kissing aspect may help spread an epidemic of Asian flu.

Originally there was no kissing involved in the Lektisk but enterprising teenagers quickly began utilizing the name as a means of legalized kissing on the dance floor. From that point on there was no stopping it.

Reprise has issued the original record which started the European craze, by the Finnish Lektisk All Stars. Along with the record, Reprise is issuing a four-page instruction sheet illustrating the dance and containing step-by-step details.

Lektisk, anyone?

RESULTS: AMERICAN GRAND PRIX AT DAYTONA

125cc CLASS
1. Hugh Anderson (Suzuki) Suzuki
2. Ernest Degen (Suzuki) Suzuki
3. Frank Perris (Suzuki) Suzuki
4. Rick Shiel (Honda) Honda

50cc CLASS
1. Ernest Degen (Suzuki) Suzuki
2. Hugh Anderson (Suzuki) Suzuki
3. M. Ichino (Suzuki) Suzuki
4. M. Koshino (Suzuki) Suzuki

HAIL TO THE CHAMP!

Points piled up in the American Grand Prix put Suzuki in the lead for another World Championship trophy from the International Motorcycle Federation in 1965.

1962 - Suzuki 50cc proclaimed Champion du Monde (World Champion) by the Federation Internationale Moto-cycle.

1963 - Suzuki 50cc and 125cc a world champion World Championship trophies by the Federation Internationale Moto-cycle.

1964 - Suzuki runs away with the First American Grand Prix Awarded its third World Championship Trophy in the 50cc class by FIM.

1965 - Suzuki again makes astounding sweep of 50cc and 125cc races at the American Grand Prix.

WHERE DID EVERYBODY GO?

A smooth 1, 2, 3 Suzuki finish, two laps ahead of the field.

ASTOUNDING Suzuki Two-Stroke

for husky, twos, twos

The hot power plant in the World Champion 50cc motorcycle is the astounding Suzuki two-stroke, the most efficient small displacement engine ever crafted.

Because it fires more frequently, it creates more usable horsepower and more spirit than a four-stroke. Also runs smoother, quieter and has more torque at low speeds and under adverse conditions.

For the second year in a row, Suzuki took all the marbles in the lightweight classifications at the 2nd racing of the American Grand Prix at Daytona.

In the 50cc class, the world champion Suzuki swept all of the first four places. In the 125cc class, Suzuki roared in to first, second and third spots. The third place finisher was the first to full laps ahead of the fourth place cycle, a Honda.

From start to finish, the lower displacement categories were clearly Suzuki's. Though competing against cycles and riders from all over the world.

The essence of simplicity with only seven (count 'em, seven) moving parts, the Suzuki two-stroke is the most reliable motorcycle available to the American consumer.

The World's Champion lightweight motorcycle designed to fit the requirements of American riders by America's most experienced team of motorcycle men—that's Suzuki!
THE BEATLES RETURN!  HOLLYWOOD BOWL  AUGUST 29 - 30

Radio Station KRLA and Bob Eubanks Proudly Present Two Concerts By The Fabulous Beatles  AT HOLLYWOOD BOWL AUG. 29 - 30

Tickets are available by mail only. Applications will be filed by date of receipt. No ticket applications accepted before May 8.
1. No more than six tickets to any one person.
2. Tickets are $3, $4, $5, $6 and $7.
3. A self-addressed, stamped envelope must be included with your order.
4. Tickets will be mailed July 15.
5. If tickets are not available at the price you order, you will be sent tickets for the alternate date. If tickets at that price are not available for either date, you will be sent tickets at the next lowest price, along with a refund.

MAIL TO:
HOLLYWOOD BOWL  
P.O. BOX 1951  
LOS ANGELES, CALIF., 90028  
ON OR AFTER MAY 8

TICKET APPLICATION

I have enclosed a check or money order (NO CASH) payable to HOLLYWOOD BOWL, plus a self-addressed, stamped envelope. Please send me the following BEATLE TICKETS:

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TELEPHONE NO.
An English Success Story

By LOUISE CRISCIONE

The city of Manchester, Eng-
land, lies the home to one of
some 51 miles of rail. It is the
leading textile manufacturing city in
the North, and the greatest cot-
toon-textile center in the world.
Manchester is noted for the John
 Rylands Library, and the Halle
concerts, for the Manchester
Academy of Fine Arts, and for
the English groups on the American
scene: Herman's Hermits, Wayne
Fontana and the Mello-Mendes,and
Freddie and the Dreamers.

The three groups share a com-
monly popular theme, that of the
adventure, and the Hermits, the
Mello-Mendes, and the Dreamers.

Leading off the Manchester
parade were Herman's Hermits.
It was around November of last
year when their first hit, "There's
Got to Be an Answer," put them
over a high salesman number,
and has remained at the top of
the charts ever since. The single
hit was a tremendous success,
and the band continued to pro-
gress with its new single, "I've
Just Seen A Face," which reached
the top of the charts.

As mentioned above, the
Herman's Hermits are currently
on tour in America, and have
been very successful in their
appearance.

The Mello-Mendes are also
on tour in America, and have
been very successful in their
appearance.

The Dreamers are also
on tour in America, and have
been very successful in their
appearance.

More Derek Taylor

FROM PAGE ONE

the Brothers B. and their cen-
tecnic: A&R (artists and reperto-
ary) men are a very fine trio, nice men
as well as great artists.

In's Out

I hear from England that Bob
Dylan is having a wonderful
time. His concerts have been sell-outs
and this time the audiences have
been all-ages, all-types. On his pre-
vious trip only the "in" folk
would want to see him. He has
since won for himself a wide fol-
lowing from the rock' and roll' and
R&B world, and has made his mark on
the public relations work of John
Lennon.

Don't care what Donovan says . . .

He must have got his
clothes and his style from Dylan.

Up They Go

Can you blame groups for ob-
jecting to appearing on "live" television?

Freddie and the Dreamers sang
three songs on Ed Sullivan's key
TV show a few days ago and I
could hardly bear them. Fortu-
nately, Freddy is now sufficiently
established to survive the impres-
sion of inadequacy which lingered
after the performance.

But a new act could have been
destroyed by that one show. The
sound system simply was not good
eough. The poor lad was having
a hard enough time dancing with
a hand microphone without hav-
ing to fight the system.

The Beatles were not happy
with their Ed Sullivan sound
which they thought Ed himself
was a gas. And fortunately their
discs and their personalities helped
them to convince the pub-
lic that they really were the
greatest show business act in the
world.

I hear there are three groups
of Beatles touring America . . .

Update

Up and up the charts come the
Beau Bammers, No. 36 and
climbing fast in Cashbox at the
time of writing. And into the Top
Ten soon expect my tip of a few
weeks ago, "Cast Your Fate to the
Winds."

Looks as if Gary Lewis is going
to make it to the top again with
"Count Me In." Not bad for a
young lad with his first group and
only his second disc. Whose son
did you say you are?

Terpsichorean Trouble

The "Freddie" is an impossible
dance. Despite the popularity and
Freddie's charm, despite C. Obie-
ler and the British influence, the
dance isn't going to catch on.

It was a good try.

May I say that one of the neat-
est things about the charts at the
moment is that two of the songs
from "Mary Poppins" are well
placed. "Chim Chim Cherie" and
"Supercalifragilisticexpialidocious.

Strange that a song like "Spawfrew of Sugar"
didn't catch on so much here. It
was very big in England. Sugar sales were up.

Taylor Predicts

Forecast: "Mrs. Brown" is go-
ing to overtail every other 1963
record. Exempt the Beatles.

There's an extraordinary young
man making a name for himself in
club circles in Hollywood. He
calls himself the Wild Man and
he can say that again. His real
name is Larry Fischer. He's 21
and he has a cabaret act. This
consists of making a terrifying va-
riety of noises and movements. He
memorizes audiences, nervous
people clutch each other for safe-
ety.

The Wild Man writes his own
songs and sells each item in his
act by wiled names: "The Moppy
People," "the Popuers," "the
Mope." I was asked to manage
him but I have enough problems.
He's a delightful man and very
talented. He'll either be another
Danny Kaye or he'll be arrested.
There won't be any half measures.

That's it for this week. Short.
perhaps. But I've a lot of writing
to do for the other pages. See you
there.

Freddie and the Dreamers were
last seen in the BEAT stuffed into a
phone booth with a comely
lass. Now we see them in a more
relaxed fashion — as a matter of fact
Freddie's the only one awake.
(He's eating ice cream.) Boys are
Dreamers, all right, with visions of success fortheir
own new label.

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