KRLA — Bob Eubanks, one of the most handsome djs on the air, today confirmed that he will be the host on an unusual new dance party television show. The pilot film for the show will be taped in late March at Malibu, the site of the new dance show.

"BEACH BEAT"
The name of the new show will be "Beach Beat" and will be the only television show of its kind. The show will feature surfers and surfing, top recording stars and teams from all over doing the latest dance steps. It will be the only dance show where surfing fans all over the country can get a look at their favorite sport right at the source... sunny California!

RODEO RIDER
Not many people know that Bob is one of the better rodeo riders in California. He has won many contests and recently won the Rodeo Celebrity Tie Down in Pasadena, competing against film and record stars. He is very athletic, counting horseback riding as one of his favorite sports.

Bob, 27, was born in Flint, Michigan, but has spent most of his life out here in California. He opened one of the first teenage night clubs, the Cinnamon Cinder, which became so popular that there are now two other C.C.s in California. The main club, located in North Hollywood, is nationally famous as the spot where the Beatles held their press conference last August, and is known to always have top stars appearing every week. The C.C. has been featured in many magazines, and the club's group, the Vipers, have appeared with top stars at many rock and roll shows.

In addition to all the other activities in this busy dj's life, he has also just opened an

TOP TEN UP AND COMERS
1. The Boy Next Door
2. Heart of Stone
3. Fannie Mae
4. The Boy from New York
5. Hear My Heartbeat
6. Across Mersey
7. Thanks a Lot
8. Born to Be Together
9. For Lovin' You
10. Baby

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KELA was the first radio station in the world to have its very own TV spectacular...and what a spectacular it was! The audience started coming to the studio hours before the taping...no one wanted to miss getting a good seat.

Outside the studio, in the hall, fans risked not getting a seat to get Dave Hull's autograph. Dave was mobbed by fans! But he wasn't the only one...our d.j.s signed more autographs than the stars on the show!

Emperor Hudson ("You don't push an emperor around") introduced the 'King'...Presley. He had everyone in stitches with his jokes and stories! He even got a special cheer when he mentioned the KELA BEAT! He's wearing his gold robe.

Rob Foster sits on a handy box while they get the cameras in position. [His new record, by the way, is a good!] Then he talked about the 'golden years of rock & roll'...bringing back memories for all of us. He introduced Duane Eddy.

Duane was wearing a groovy leather suit this week. His first big hit, "Rebel Rouser," Duane won the award for best new artist of the year. Duane is wearing a groovy leather suit this week. He's opened up a whole new field of music. He's a groovy leather suit this week.

Next it was Dick Morland's turn. It's too bad he couldn't wear his John Lennon hat so that you all could see it! Dick is looking better than he ever did, and wasn't nervous about being on television...he introduced The Ventures.

The Ventures are local boys, and every one of their albums has been a hit. Like Duane Eddy, they've had a lot of influence on popular music...especially the guitar side! They've also done a lot of shows at Bob's Cinnamon Cinder night club.

Gary Macle, our 'most 'em at the airport' d.j., is on-the-air man, and is also president of the station. He introduced The Ventures.

Casey Kasem stole the whole show! He talked about the many wonderful stars who are no longer with us, and everyone said that he was so good they couldn't believe it! Casey always knows unknown facts about top recording stars!

Casey introduced Bobby Vee, and told of how Bobby became a star through tragedy. Bobby is married, recently became a proud papal! He did "Take Good Care of My Baby," one of his many big hits.

Casey introduced Bobby Vee, and told of how Bobby became a star through tragedy. Bobby is married, recently became a proud papal! He did "Take Good Care of My Baby," one of his many big hits.
The taping started! All the KRLA djs were together on stage as a groovy background for the opening shot. Henry Mancini opened the show by introducing our final nine, and the swinging show was ready to start! Everyone was excited.

Next off was Bobby Dales, who knows more about music than just about anybody! Bobby talked about the early beginnings of rock and roll back in 1955.... when he was one of the first people to jump on the beat bandwagon.

First suit that turned everyone on! He did his share was the first guitar instrumentalist, and a musician. He's one of George Harrison's favorites.

For the first time in history, it's Charlie's turn to introduce Dick Clark as a guest on his show! And while Dick was talking, Charlie rolled Dick's pants leg up to his knees (he was getting even for all the times Dick's done it to him.)

Dick, naturally, introduced the dancers on the show. They did all the old dances, like the stroll and the hop, right up to the new ones like the jerk and the monkey. The Vibrations, Bob Gubanks' C.C. group, backed the dancers and all the acts.

Although the two can't surf that well, they sure know how to sing about it! Dean is the more athletic of the two, and also the one with the wildest sense of humor. He sings the high part on all their songs, and the girls love him! Jan hunted the woods.

Bob Gubanks talked about his second favorite sport... surfing. Here, Adrian models the latest swimwear while Bob discusses the finer points of surfing the surf! After some groovy surfing film, Bob introduced Jan and Dean.

Then Roger Miller! A Fouler combination couldn't be found for half an hour while they rewound the fighting so hard that they had tears running.

Then Roger did "Dang Me." the record that introduced him to the pop world. He's become known as the new W.R. Rogers... one of the funniest men on record! He and Dave caused permanent laugh wrinkles on everyone there!

Then Dave introduced... well, can't you guess? A film clip was shown of their press conference, and Dave told of the great fears' fantastic impact on today's music. Next week, the SEAT will have a fantastic scoop about Dave!
CONTEST CORNER!

You all know that Freddie and the Dreamers will be in town on the 14th of February. (You do if you’ve been reading the BEAT!) Anyhow, the 14th of February is also a day to celebrate for another reason... and don’t try to fool us, we know that you know it’s Valentine’s day! Anyhow, is there anyone out there who’s not going to have a Valentine? Tsk, tsk, tsk. That’s awful! Can’t tell you how bad we feel ’bout that. In fact, we feel so bad that we just might do something about it. (Then again, we might not. Never can tell about us!) What’s that? You want us to do something about it? You want us to find you a Valentine? Alrighty. Anything you want! (Greedier little nits) (See, we saw Hard Day’s Night too!) Anyhow, here it is:

CAN WIN FREDDIE AND THE DREAMERS FOR YOUR VALENTINE!

Freddie will call you and introduce himself. You’ll get to talk to him and all the Dreamers for as long as you want! And that’s not all. He’ll give you one of his favorite pictures of himself, and he’ll sign it with a special Valentine message just for you! And even that’s not all... he’ll also pick out a special Valentine box of candy for you! Freddie will be your very own Valentine! And here’s all you have to do to win:

Just tell in twenty five words or less why you want Freddie to be your Valentine. We’ll pick the ten best entries, and the Dreamers will pick the winning one. You’ll be notified by phone on the 15th, and told when Freddie will call you. And that’s all there is to it! Be sure and get your entry in by February 15th! You can enter as many times as you wish, but all entries must be accompanied by an entry blank. Entries will be judged on basis of neatness and originality. (Except by Freddie. He’ll probably pick the mushiest one. Men are all alike!) (And we love ’em that way!) Anyhow, get busy! Freddie could be YOUR Valentine!

ENTRY BLANK

NAME:

ADDRESS:

PHONE NUMBER:

AGE:

Brenda Lee hates anyone to say something about how small she is, she’s self conscious about her height. Brian Jones loves to go clothes shopping and he loves long hair on girls. That’s it for now... see you in two weeks with more inside news about your favorite stars!