SHEBANG IS BACK!

AND IT'S GREAT!
LONDON—Beatlemania gave way to Monkeemania as Davy Jones, smallest and only British Monkee, landed at London Airport and was greeted with a mob scene. Police said that the scene, staged by about 700 teens, revived the very worst days of Beatlemania.

The crowd, consisting mainly of girls, surged through police lines, knocked down passengers (including an expectant mother) and stampeded up and down stairs in a vain search for Davy, who was hidden in a customs room.

Frantic Officials

Airport officials were frantic and angrily rioted other passengers because "anyone walking into that mob would risk great danger of injury." The girls went wildly when they were blocked from Davy and the police offered their excuse by saying that they could have done much better but many of their officers had been sent to Gatwick Airport to handle the crowds and protect Soviet Premier Alexei Kosygin upon his departure from England.

For his part, Davy could not get over the enthusiastic reception his fans staged at the airport, declaring: "I'm a very happy man. I didn't expect anything like this."

Jones' fans staged a giant sit-down when police attempted to move the girls along. Davy was smuggled out of the airport in a police car and then transferred into a limousine for a ride to a London hotel. However, upon reaching the hotel Davy was greeted by another 150 girls which necessitated around-the-clock police to keep the crowds moving.

The Monkees' London publicist could not even get into his office because girls were crowding every inch of the office in hopes that Davy would appear. Davy was forced to cancel his intended visit to Manchester to see his family. "There are so many girls camped outside the house," said Davy, "I had to arrange to see my family somewhere else." Davy spent a few days in London and then headed "for the hills" where he hoped to find some "peace and quiet."

The New Look

The Beatles' manager, Brian Epstein, has signed a new nine year contract for the Beatles with EMI (Electric & Musical Industries, Ltd., which is the principal stockholder in Capitol Records).

In announcing the signing of the new contract, Capitol Records President Alan Livingston, said: "We are, of course, extremely pleased to be able to continue our association with the group that has proved to be the most creative and talented foursome the recording industry has ever known."

"Since they were introduced to America, the Beatles have demonstrated that as performers and composers they have no peer. Their songs, besides earning the 'unusual' Gold Records and starting industry-wide trends, have also established phenomenal sales records.

Unequaled

"For instance, 25% of all Gold Records awarded for singles by the RIAA have been earned by the Beatles. And, last year, every fourth Gold Record awarded by the RIAA for million dollar albums went to the Beatles. The overwhelming acceptance of their new single is evidence that this unmatched success will continue throughout 1967 and in years to come."

Capitol had released over one million orders for the new Beatles single, "Penny Lane/Strawberry Fields Forever," before it was ever released and, consequently, had asked the RIAA for certification of the single as a million seller.

This will be the 22nd Gold Record earned by the Beatles. All previous Beatles million-sellers were qualified for Gold Records before being released, a feat no other recording group, American or foreign, has ever equaled. In fact, 22 certified Gold Records are more than any other artist has ever earned in the history of the record industry. Ten of the Beatles' Gold Records are for albums, 12 are for singles.

World's Record

The Beatles' first single, "I Want To Hold Your Hand," released in the U.S. in December, 1963 has, to date, sold over 4.5 million copies and their first album, "Meet The Beatles," is currently approaching the five million sales mark. The Beatles' total world sales figure now stands at 180 million records sold.

The Beatles' new contract came as a complete shock since Paul McCartney had recently admitted that he was "no longer one of the four mop-tops." McCartney went on to add that: "Now we're ready to go our own ways. We'll work to together if we miss each other. Then it'll be hobby work. It's good for us to go it alone."

The word out of London was that the Beatles would not renew their contract with Brian Epstein when their present contract runs out. This, however, remains to be seen as there has been no official word on the subject.

Peter and Gordon in Semi-Split

Peter Asher and Gordon Waller announced in London last week that following their current American tour they will no longer be a full-time act.

In a joint statement to the press, Peter and Gordon said: "We shall get together once in a while when we feel like it—it's as simple as that. But basically, after our present U.S. tour, we are going our separate ways."

Peter will concentrate on becoming a record producer and will also spend part of his time managing his bookshop. Gordon will become a solo artist for Columbia and will make his first personal appearance at Peter in British clubs this spring.
Sophisticatedly

TOMMY ROE
IT'S NOW WINTERS DAY
SING ALONG WITH ME

MISTY EYES
CRY ON CRYING EYES
GOLDEN GIRL
SWEET SOUNDS
HAVE PITY ON ME
LONG LIVE LOVE
MOON TALK
AGGRAVATION
NIGHT TIME

ABC RECORDS / ABC-594

our productions

6290 SUNSET BOULEVARD, LOS ANGELES, CALIFORNIA 90028
Washing The Bad Medicine On Down

By Louise Cristone

For centuries, mothers everywhere have given their children a spoon full of sugar and water to help the bad-tasting medicine go down. In the southern part of the United States, this spoonful of sugar-water is known as "a lovin' spoonful," and in the 1920's Mississippi John Hurt recorded a song called "Coffee Blues" which has since become a classic in American folk music. The lyric of "Coffee Blues" is "I love my baby by the lovin' spoonful . . . by the lovin' spoonful . . . by the lovin' spoonful." The Delta Negroes borrowed the idiom of the spoonful of sugar-water to express the sweetness of their "good lovin'."

In early 1965, John Sebastian, Joe Butler, Zal Yanovsky and Steve Boone formed a group. Since every group must have a name, the four set out in search of a suitable name for their group—one which was just unique enough to be easily remembered. A friend suggested "The Lovin' Spoonful." And they've been known ever since by the phrase from Mississippi John Hurt's "Coffee Blues."

Good Time

They broke through the English-dominated pop charts with "Do You Believe In Magic?"—an entirely different sound from the hard, driving music which was everywhere. People said they sounded sort of happy-go-lucky and consequently took to calling Spoonful music "good time," a throwback to earlier days.

With their longish hair and hip clothes, the Spoonful look like nothing but "now," belong to no other generation than today's. Their musical style has been imitated but never successfully duplicated. The Spoonful rank as one of the top American pop groups and are impossible to get to sit still together for more than two minutes.

John Sebastian, whether he admits it or not, is the head Spoonful. He was born in New York City on March 17, 1944, the son of John Sebastian, the world-famous harmonic virtuoso who is now living in Rome. John Sebastian (Spoonful) was raised in the Greenwich Village section of New York, except for two periods during his childhood when the Sebastian family resided in Italy. When he isn't on tour with the group, John lives in New York with his wife, Loree, a New York journalist. Although all of the Spoonful are prolific writers, it is John who has composed the most Spoonful songs. He frequently handles the chores of lead-singing and also plays guitar, autoharp and harmonica.

Steve Boone is modest and definitely on the shy side, though he is quick to come forward when he's enthusiastic about something. Born in Camp Lejeune, North Carolina on September 23, 1943, Steve lived in several different parts of the U.S. during his childhood. An avid composer, Steve avoids the limelight by staying away from the microphone as much as possible while performing on stage.

Comic Approach

Zal Yanovsky, or Zal if you prefer, is a favorite with audiences because of his comic approach to music. He was born in Toronto, Canada on December 19, 1944 where he spent his life until he turned 16. It was then that he left to travel to Israel to work on a kibbutz for a year. Returning to the States, he played with several folk groups during the time folk was beginning to pick up the influence of pop. Before joining the Spoonful, Zal worked with Cass Elliot in a group called the Mugwumps.

Joe Butler, the beat behind the Spoonful, was born in Glen Cove, Long Island on September 16, 1943. He was the lead singer in several of the up-and-coming groups around Long Island before joining the Spoonful. Joe is particularly noted for two things: his drumming (which has acquired for him the title "Drummer of the Decade") and his personal warmth and charm. Besides playing drums, Joe also adds his talents on the autoharp and the kazoo. He sings lead on several of the Spoonful songs and now lives in an apartment in Manhattan.

These, then, are the four Lovin' Spoonfuls—basically making the bad-tasting pop sounds go down.

His friends call him "Stebun," he went to Suffolk College on Long Island. His favorite food is meat loaf; he's crazy about the Beatles, cars, music, blue jeans and leather jackets. He doesn't like cold weather and he digs the way Bob Dylan and Phil Spector write. He spends whatever free time he can invent (which isn't much) pursuing speed. His name is Steve Boone and he's one-fourth of the Lovin' Spoonful.

He has a name that makes people smile when they conquer it and stammer when the mispronounce it. He is a television fan but a movie addict and a student of Marvel Comic Books. He wears flowered ties and digs what he calls "Early Fifties" clothes. His favorite singers are Fontella Bass, Smokey Robinson and Tim Hardin. He hates corned beef sandwiches on white bread. His name is Zalman Yanovsky—he's a Spoonful.
Their GREATEST

Sonny & Cher

In Case You’re In Love

SONNY & CHER
International Fan Club
8560 Sunset Blvd., Hollywood, Calif. 90028

In Case You’re In Love

Sonny & Cher

In Case You’re In Love
March 11, 1967

THE BEAT

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Scene From The British Side

By Tony Barrow

MAMA CASS and P.J. PROBY—two stars who came from California to London and neither one is here to work! Jim Proby would like to work but the advance of his concert tour with所产生的 appear in BBC Televisi-

on's "Top Of The Pops." He was detained four hours at London Airport because he hadn't been granted a work permit. In the end they let him through as a vacation tourist once he promised to refuse all offers of work during his stay, Proby still hopes to be granted a work permit so that he can pay off giant U.K. debt duties by TV and concert appearances.

Mama Cass came in much more quietly—although, by coincidence, she found herself on the same flight as Monkee MIKE NE- Smith and his wife.

Cass is looking for an unfurnished house to rent in London until the end of June. Meanwhile she's been staying in a most expensive flat at Park Lane's plushy Dorchester. "BOAC are airfrighting about a ton of furniture for me," declared Cass as we joined her for a post-press lunch at the Dorchester.

Below her balcony about 100 cops held back demonstrating banner-carrying protesters—but it was nothing personal. The crowds had come to see Mr. Kosygin who was holding a Press Conference downstairs at the Dorchester as we lunched.

When I left she was trying to decide which of two luxury Mini Rolls cars to go and look at—one formerly owned by Peter Sellers (electric blue) or one which Brian Epstein had for sale (black). She's quite determined to bring home a Mini as well as a baby when she flies back to California in the summer!

30-minute TV Special filmed in London by THE FOUR TOPS previewed their new one "Bernadette..." MONKEE MICKY talking about PAUL McCART- NEY's moves. "One day I might grow one like it..." DUSTY SPRINGFIELD's "I'll Try Any- thing..." recorded in New York, but instrumental version was added in London studios! Fastest-ever U.K. chart climber for PETULA CLARK—Chap- lin's "Is This My Song..." When THE ANIMALS come to America in March ERIC BURDON will be accompanied by 20-year-old Angie King, the girl he's known since 1965 and plans to marry later this year...Will PET- CLARK star in "Finian's Rainbow movie..." SPENCER DA- VIS, MANFRED MANN, DEL SHANNON and DUANE ED- DY latest Saville Theatre concert attractions lined up by Brian Ep- stein. MICKY ON THE MON- KEES' recording future: "We would like our next single to be an all-Monkee production..." PET- TER AND GORDON solving after current American visit. Gor- don has solo cabaret bookings and a single planned. Peter will concentrate on record production. Duo may make a limited number of records together and have said they will be willing to join up for future American tours together. How much does a MONKEE earn each week? Would you believe 400 dollars?... BBC TV "Top Of The Pops" show screened actual 35-year-old film sequence of lighter pilot Baron von RICHTOFEN while ROYAL GURDSMEN 'Snopy' single played... Herman: "I spent 400 dollars on a camera! I don't like shooting things so I may trade it in for a motorbike..." MICK JAGGER taking legal ac- tion against shy authoress who tried to track him in News Of The World drug-taking investigation... Album called "The Beatles Girls" by BEATLES.

YOU MEAN you were mobbed at the London Airport?" asks MICKY, GEORGE MARTIN has nothing to do with Patti, Cyn, Mo and Jane. Title refers to George's or- chestral arrangements of songs called "Anna," "Michelle" and "El- sonor Rugby." At London's Roundhouse during pop Happen- ingdesigner Mike Lesser wriggled stark naked through scarcely-set remains of a 60 gallon jelly.

Beatles Stage Happening

With Monkee, Jones

By Tony Barrow

Affairs of Britain's most accomplished classical musicians went well last Monday, when a typical evening dress, false noses, assorted king-size sun shades and other good-humoured embellishments... 20 or 30 lean, lanky mini-skirted and trouser-suited birds wandering amongst the ma- sive orchestra.

Two dedicated young men with powerful projectors throwing onto the ceiling a2,400 colored "colored" oil slides.

DONOVAN and his mate GIP- SY DAVE lighting hand-held sparklers while MICK JAGGER Nem SMITH meeting recording mana- ger GEORGE MARTIN and each exchanging glances of praise about each other's diverse artis- tiques.

MARIANNE FAITHFULL pouring a fresh cup of sparkling champagne for MICK JAGGER when the supply of regular champ- agne ran out. She and MAN- FRED KLAUS VOORMANN and his wife Christine decorating two large balloons with Crazy Foam from across the room.

KEITH RICHARD talking movie-making lessons from a pro- fessional cameraman. PATTI HARRIE and her friend, THOMAS LENNON chatting with two (female) cousins of PAUL McCART- NEY.

These were some of the basic ingredients for a Beatles Happen- ing which was held on a February Friday evening at the huge No. 1 studio of E.M.I. Records in St. John's Wood, London.

There were two excellent reas- sons for the holding of the Happen- ning. The Beatles were using for the first time ever a 41-piece or- chestra to accompagnare instrumental accompaniment to one of their new albums tracks. At the same time they were creating the first film sequence which will be used in the upcoming 60-minute TV Special they are making to coincide with the international release of the album.

The Beatles are acting as their own TV directors for the project. In the studio were at least seven hand-held movie cameras, two used by professional cameramen while the rest were available for impromptu use by any of the forty members of the orchestra. Keith and Klaus were amongst the impromptu users.

To increase the fun-atmosphere and the visual glamour of the occa- sion everyone was invited to wear the brightest available gear. Indeed it bordered upon Fun- ny Fancy Dress.

Everything was accomplished with remarkable speed, the ses- sion lasting from eight until eleven in the evening. Paul perch- ed himself on a stool in front of the orchestra and conducted. John and George hurried to and fro making last-minute suggestions. Ringo used red reel for the 16 mm mo- viene. Ten brilliant arc-lights played down on everyone from high plac- es, bathing the whole Happening in as many different colors. A bal- loon burst in the middle of Take 3. Paul's telephone on the conduc- tor's rostrum rang loudly in the middle of Take 4.

At the stroke of eleven the 41 musicians, all good union guys, wrapped up their instruments, stripped off various false noses, bald-scalps and so forth... "We're going home..." said John after checking the film rushes. Klaus will give you the notes on the piano. Klaus? You read it.

The choir bits were put on tape. Beatles and selected guests wan- dered off to join George Martin in the control room and back in the studio. Each Beatle satisfied. Eleven- thirty.

"Well you can't edit the voices now," sighed John.

"Bag Of Nails tonight or Scotch Of St. James?" asked Paul.

"Bag Of Nails," said George and he took Patti away.

"Try the Bag first, eh?" decided Ringo.

"Goodnight, gentlemen," from George.

The Bag Of Nails was too crowded and nobody had booked a table. We all finished up in a surprisingly deserted Scotch Of St. James.

But everything was anti-climax after that fantastic studio Happen- ing. There's never been a Beatles session like it. There's never been a session like it.

You'll hear the resulting track when The Beatles release their album in the Spring.

GENE PITNEY MARRIED DURING REMO FESTIVAL

SAN REMO, ITALY—Gene Pitney took time out from his fourth consecutive appearance at the annual San Remo Song Festi- val to marry his high school girlfriend, Lynne Gayton.

The couple was married in the picturesque church of San Gio- vanni Battista in Ospedaletti, near San Remo, by Father Galdino di Gwiano. Garry Sherman served as Gene's best man and Sherman's wife, Marie, attended Lynne as Matron of Honor. More than 70 photographers from all over the world crowded into the church to witness the ceremony and at its conclusion the newlyweds were mobbed by enthusiastic and well-wishing townspeople.

The bride, a pretty 34's redhead with blue eyes was married in a street-length dress of Alencon lace on French net over a skirt of ivory re-embroidery. The A-line silhouette was finished with a bateau neckline and bishop sleeves and double peau de soie bow in the back. She wore a bouffant veil of imported silk illusion held in place by a wreath of silk peau de soie roses and carried a prayer book and a bouquet of matching, fresh-cut blossoms.

The wedding party then boarded Pitney's chartered yacht, the Olybda, and set sail on a two-hour sea cruise prior to the final Festival performance that evening. The Pitney yacht and the dock at which it was berthed in the San Remo harbor was crowded with sightseers during the day and far into the night.

It's rather ironic that Gene Pitney is an international star—more revered abroad than Stateside. Italy has become a second home to Gene so it came as no surprise that he decided to be married there.

Immediately following the San Remo Festival and a brief per- sonal appearance tour, Gene began work on his first motion picture which was created around a storyline based on one of the songs he performed at the Festival.

Gene's schedule also calls for a lengthy personal appearance tour in England, where his name is a household word. These activities, of course, rule out the possibility of an early honeymoon for the Pitneys but the couple have promised to have one at the first opportunity.

VENTURES TO INDONESIA

While Gene Pitney takes care of American popularity in Europe, the Ventures hold down the Far Eastern front.

So popular, in fact that the Indo- nesian Government has asked the Ventures to perform in a series of concerts throughout Indonesia.
The Minis are Here!

Sears

UP is where the hemlines are juniors and junior petites . . . mini-dresses FREE the Knees 14.99

Get the London Look! It's here now in the clipped hem; caper-legging it your way! Slide into a slinky shift or shirtdress . . . have the knack in a knit. We've got all the Swingers! Get them in sassy stripes, impact solids, dazzle dots and high intensity prints. Junior and Junior Petite sizes 5-13. Shake a leg; Come to Sears!

FREE Discount Coupon for TEEN-AGE FAIR

Come in to Sears for your FREE Discount Coupon worth 50¢ on the $2 entrance fee to TEEN-AGE FAIR. See the Psychedelic Fashion Show at Sears BUG OUT.

CHARGE IT on Sears Revolving Charge

ALL ROADS LEAD TO Sears SOUTHERN CALIFORNIA STORES

SHOP 6 NIGHTS MONDAY THRU SATURDAY 9:30 A.M. TO 9:30 P.M.
Sideburns or "sidies" are getting longer for everyone. Let 'em grow slightly, or exaggerate them like the drawing at left.

Turtleneck sweaters spell English and under a jacket are a great change from the drab shirt-out look. Besides, gals love them.

Slacks are louder, brighter, splashier than ever before, with Aztec prints, African prints and paisleys around the corner for Spring wear.

Pop stars and hippies have hit on a good-looking combination: cord trousers with a velour coat the same color—blue, orange, gold, etc.

The latest pullover shirts are showing side vents and wide spread collars.

If you want a real change, trim your hair down to Mia Farrow length, but ultra-curl it like the drawing at right. It's the up and coming thing, the most delicate feminine style around.

Spectacles are in the news today—round, oval, square. Most popular utility style is tortoise shell. For groovy accessories, Monkee shades are catching on. Next issue in BEAT, look for where to get them.

Twiggy are the latest thing in England—named after Twiggy, of course. They are bottom eyelashes, painstakingly painted on.

Carry the left over articles that won't fit in a tiny handbag (anything larger than six inches is out) in a straw or briefcase-type satchel. Also add books, lunches and kitchen sinks.

Although they're not widespread among young adults, paper dresses are a happening thing. And the name most closely connected to the world of paper clothes is Judy Brewer. The young designer's shop in Beverly Hills has had such distinguished visitors as the Supremes, Carol Jones, Mrs. Steve McQueen, Phyllis Diller and Gypsy Rose Lee.

Decorated ala' hippy, Judy's shop has psychedelic mirrors, earrings made out of everything including wrapping paper, clothes hanging all over the walls and a guest book for customers or browsers to sign.

Judy came up with the idea for paper dresses while still in college. "Part of my master thesis was Fashions in the Future," says Judy. "Wood, metal, foil, paper. Paper! And, thus, we have the paper dress.

"Paper is no more of a fire hazard than any kind of cloth," says Judy in answer to the accusation that paper dresses are a definite fire hazard—an accusation which made all the newspapers.

Another false theory concerning the paper clothes is that after one wear they are no longer of any value and must be discarded. Not so, says Judy. "You can wear them from five to twenty times, depending on what you're going to do. I have some that are three-years-old," she admitted.

Despite the fact that many teens feel they're trend-setters in fashion, Judy disagrees: "I think teens are reluctant to accept new styles."

Besides dresses made of every conceivable type of paper, Judy also stocks silk dresses, "invisible" raincoats, cloth dresses and hats. Her prices range from $12 up.

Her advice to young people interested in going into fashion designing is simple. "Take any job you can get but it's always wise to go with a well-known label because you want to get experience."

One parting fact about paper clothes, says Judy, is that "if you ever tear a paper dress while you're out on a date you can always tape it back together!"

Toouche to all the skeptics.

BABY DOLL LOOK—Created by rows of ruffles in light orange.

MONKIE SHIRTS—Since our article about the Monkee clothes, we've received numerous requests for "where to buy" information. Monkee shirts as shown above are available at Lenny's Boot Parlor, 1443 Gower St., Hollywood, California. Proprietor Lenny Able will send a catalog upon request. Mail orders are filled promptly. We've been seeing Monkee shirts on girls, by the way, and they're great.

JUDY'S PAPER DRESSES are no more flammable than any other type of clothes.

TWIGGY—Though she doesn't consider herself a successor to Jean Shrimpton, England's Twiggy is the most photographed model of the day. Petite, 17 years old and 90 pounds, she has been described as the only girl who can make a man's suit look feminine. Her secret is her eyes—tiny, painted on bottom lashes, called Twiggles. It takes two hours to put them on.
### Top 40 Requests

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<th>Song Title</th>
<th>Artist</th>
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<td>Happy Together</td>
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**The Spats Dig The Beat**

Dear BEAT,

Here's some photos I thought you might be interested in seeing. It's the Spats taken in our backyard one Sunday afternoon when we spent two hours having a fun time interviewing them and taking photos. As you can see, they really dig the KRLA Beat. They had all my copies from the past two years out in the yard looking through them. They're really great guys.

A loyal subscriber, Ann Irvine

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**ICE HOUSE GLENDALE**

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FREE Membership

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**By Pen**

The following letter was written to KRLA's Program Director, Dick Moreland from a San Gabriel Valleyite:

"Dear Sir: Being born in L.A. 42 years ago I feel it is my duty to write this letter. Why do we have to listen to that noise and lamenting groans they call MUSIC? Now I know this is your living but for all of us that like real MUSIC that hog calling is on every station and it has gotten worse since they tried to mix the Beatle version in. Lately everybody is a hillbilly...you know if they were a little bit funny it wouldn't be so bad but even then it stinks. I love children and it hurts me to think that some day they might forget good music altogether.

Please again forgive me and let me know if you share any of my feelings. Say hello to Bob Dylan for me and tell him I just purchased a 10 ton Chevy flat bed truck to haul the wig if we do make a deal also there will be room for the DC3, if he will help me pull the wings off so we won't have to get a highway travel permit. We can take the back roads to San Gabriel. Answer this letter if you get a minute. Thanks, Bill Hebert, Rosemead Blvd., San Gabriel."
Casey's 'Shebang' Returns at Night and In Color

One of the most popular teenage shows in television history, Shebang, has returned to the television tube at its new, more convenient time, 7:30 P.M. in Color.

Although KTLA received over 2,000 cards and letters in addition to over three dozen petitions, each averaging over 1,000 names, the station manager held returning the show until the best possible time period could be had. Now that this has become reality, "Shebang" is now back with many new added and interesting features.

Each show includes an artist performing one of his top hits from the "Shebang Scrapbook of Stars." This artist library of actual performances in color is the only one in the world. Every top recording star that has visited "Shebang," has been preserved on tape and will be seen each Monday night.

Outstanding features from both the past and the present will also be featured which include the "1966 Beatles Visit To Los Angeles," a color film to be seen in four segments during the first four shows, and "The Complete Story of the Monkees," a collection of music, color pictures and film.

To continue in the same "Shebang" tradition, each week, in person, one of the nation's top recording stars will visit the show and perform at least two of their top records.

Two new innovations to the show are a "How-To-Do" portion in which viewers will be taught the latest dance steps and some refreshers on others they may have forgotten and want to brush up on as well as the biggest innovation, the introduction of the free membership cards in "The Shebang Set."

Anyone eligible to become a charter member simply by sending a self addressed, stamped envelope to Shebang Membership Card, KTLA, Hollywood, 90028. Each card will be numbered and a record of each will be kept in the Shebang office.

Ten times during the show, cardholders numbers will be numbered and when the cards holder is watching, and within a 24-hour period, calls in the special members number and identifies the cardholder and the number, they will win every record played on the show. There will be ten cardholder winners on each "Shebang" show.

Warner Bros. unlocks all the secrets of the sensation-filled best seller.

It's like you're running a big city...a unique empire...a private world with a do-not-disturb sign on every door...

Free Records From RC Cola and Capitol

Royal Crown Cola and Capitol Records have come up with a unique promotion that will prove to be of particular interest to teenagers in Los Angeles as well as the rest of the country.

RC is offering a collection of Capitol's top 'teen-oriented albums by such artists as The Beatles, Beach Boys, Lou Rawls, Paddy & Gordon, Nancy Wilson, The Seekers, The Outsiders to RC buyers free with the purchase of any other 'teen or adult LP at the regular price of $3.98. In other words, you buy one at the regular price and get the other for nothing. Two albums, which normally sell for $3.98 or more each, will both come to you, and you've spent only $3.98, or $4.98 if you want stereo.

All you have to do is make it into the nearest supermarket or drugstore that sells RC Cola and buy a six-pack.

Check out the RC/Capitol supplement that comes with it. It lists more than 100 of the best albums around. Pick one—say, "Best of the Beach Boys"—then pick another, say, "Rubber Soul" by The Beatles, and you've got two LPs for the price of one!

The albums, by the way, are all best-sellers. They're not the usual albums (the ones that don't sell) you find in promotions of this type. Nearly a dozen of the albums available have already earned Gold Records for sales in excess of $1 million.

Can You Dig It?

GLAMOUR & SOUL RETURN TO THE SUNSET STRIP

NOW APPEARING THRU MARCH 5th

THE MOTOWN SOUND OF

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Pop Artists Score Grammy Nominations

The finals for the 1966 Grammy Awards have been announced and, surprisingly enough, quite a few pop artists have made it into this year's nominations.

The Mama's and Papa's, the Association, the Beatles, the New Vaudeville Band, the Beach Boys and the Sandpipers are among the pop artists nominated for Grammy Awards—the Record industry's equivalent to the motion picture Academy Awards.

Frank Sinatra and the Beatles top the nomination list with seven up to last year's big winner, Herb Alpert, won five nominations this time around.

Record Of Year

The Record of the Year category consists of "Almost Persuaded" by David Houston, "Monday, Monday" by the Mama's and Papa's, "Stranger In The Night" by Frank Sinatra, "What Now My Love" by Herb Alpert and the Tijuana Brass and "Winchester Cathedral" by the New Vaudeville Band.

Nominees for Album of the Year are "Color Me Barbra" by Barbra Streisand, "Dr. Zhivago (Soundtrack)" by Maurice Jarre, "Revolver" by the Beatles, "Sinfonie: A Man And His Music" by Frank Sinatra and "What Now My Love" by Herb Alpert and the TJN.

In the running for Song of the Year (a composer's award) are "Born Free" by John Denry, "The Impossible Dream" by Mitch Leigh and Joe Darion, "Michelle" by John Lennon and Paul McCartney, "Somewhere My Love" by Paul Francis Webster and Maurice Jarre, "Strangers In The Night" by Bert Kaempfert, Charles Singleton and Eddie Snyder.

Sandy Posey, Barbra Streisand, Ella Fitzgerald, Eydie Gorme and Nancy Sinatra are all up for the Best Vocal Performance by a female while David Houston, Gram Parsons, Reeves, Paul McCartney, Jack Jones, Andy Williams and Frank Sinatra are the nominees for Best Vocal Performance by a male.

Four of the five nominees in the Best Performance by a Vocal Group category are pop artists.

Ted Bluebecher—The Ice Cream Suits And Licks

Ted never soloed because "there just hasn't been an appropriate time. We do a vocal type thing. I don't do a solo just to do it—mainly because I'm too humble. To me, everything is a solo."

Everyone, according to Ted, is also a solo, an individual, to be taken alone. An articulate person, Ted remains quiet until he knows you; then pours out his thoughts in rushing streams.

If Ted is handsome, he distains it. "Male is female and female is male in the total sense," he explains. "I don't believe in the big ego-type thing—you know, the masculine, muscular he man. Where is the real he man without his muscles and good looks?"

In other words, Ted prefers to accept a person for his sum worth, and not his looks or clothes.

Wants Freedom

Ted maintains this materialistic outlook towards his own life when he proclaims "freedom and happiness, that's what I'm aiming for."

But before we relate Ted's example of true freedom and happiness, it's only fair to warn you that it's partially what earned him the nickname of Pig.

"I had five pet rats," he explains, "I bought one at a fair and it turned out to be a pregnant female, but I didn't know it at the time. So I let it run free. It ate a hole in the couch and lived there, had babies, and all of them grew up. I gave three away and kept one. I never said 'no' to them, always let them run free."

"They're cruisy. I let them run anywhere they wanted to. We could communicate... if it was really upright, they wouldn't come around but, if I was really happy, they'd come over to me and we'd freak out."

"Now I keep them in a cage (he was forced to get rid of the couch). I feel really paranoid about it. They sit up in the cage and look at me. But, you see, they proved there is a form of communication between worlds. They're really happy. warm. They just feel it in the air and freak out."

Freak Out!

"Freak out," says Ted, is a commandment of his inner voice. "Life isn't that serious to me, you see. Which doesn't mean that Ted couldn't care less about what goes on. He has definite ideas on everything from the Kennedy assassination ("It was a huge conspiracy") to transmigration of souls ("Christ makes references to a previous life").

Honest Image

People talk about Ted as the Associate who has changed the least since the group received their measure of success. Whether or not it's true, Ted Bluecheel, from his polka dot tie shirt to his caged rats, presents "an honest image." He left our office proclaiming "Go ye therefore and multiply!"
the bob crewe generation is here!

THE BOB CREWE GENERATION MUSIC TO WATCH GIRLS BY

"music to watch girls by"

DYNOVOICE LP9003 / SLP 9003

Now Available At Montgomery Ward Record Departments
On the BEAT

By Louise Criscione

Micky Dolenz, Davy Jones and Mike Nesmith certainly have made an impression on England during their recent vacation there. Micky was the first Monkee to land on British soil and the press lost no time in hunting him down for interviews. English or American, they're all the same and so, naturally, the first thing the British press wanted to know was whether or not the Monkees can play their own instruments. Speaking frankly, Micky said what he'd said a hundred times before—no the Monkees did not play on all their records but yes they can play their own instruments and yes from now on they will do all the instrumental tracks for their records to halt this ridiculous controversy.

As you know, Davy was mobbed at the airport and was unable to visit his family in Manchester because his fans had his house staked out. So, he arranged to meet his family elsewhere. Mike was impressed by the city of London but felt that it is too steeped in its own tradition. Peter was the only Monkee who did not go to England; he spent his time off in New York.

What a nice surprise it was to see so many pop artists in the running for Grammy Awards this year. Of course, it will be even nicer if they win some awards since top 40 music has been considered by many to be an illegitimate offspring of "true music."

It was Petula Clark who finally knocked the Monkees off their top spot on the British charts with her beautiful "This Is My Song." Pet, who always has something going, now has been signed for her own television series on the BBC. She's set to spend the major part of the spring and summer here in the U.S. doing personal appearances, club dates and television shows. Movie-wise, the petite international star has been offered a role in the up-coming film version of "Finian's Rainbow" but has not yet decided whether or not she will take it.

QUICK ONES: Herman and the Hermits have been signed to headline a one-hour television special, "Goo," to be seen over the ABC TV network on April 23 ... The Righteous Brothers, who attract sell-out crowds no matter where they play, are set to appear at the Coconut Grove ... Everything seems to be coming up wonderfulness for the "I Spy" brothers. The show has been renewed for its third season, it picked up a Golden Globe Award for the most popular television series. Cosby is set to cut his next album during his stint at Harrah's and it won't be too surprising if Bob Culp wins an Emmy for his "Warlord" script and performance ... P.J. Proby has filed for bankruptcy ... Don and the Goodtimes are scheduled for the Dick Clark tour beginning March 25 along with Neil Diamond, Tommy Roe and Keith ... the Raiders are set for Minnesota and Pennsylvania in March and Michigan and Ohio and Colorado in April ... the Turtles have changed bass players once again—this time Chip Douglas is leaving to go the producing route and is being replaced by Jim Ponce.

The Daily Flash caused quite a sensation during their stand at New York's Ondine. Lines ran all the way down the block and around the corner and members of such pop groups as the Monkees, Raiders and Animals all made it in to see the Flash.

NEWS IN THE SOUL WORLD: The Supremes are going to do college tours ... James Brown offered to buy a Los Angeles club rather than pay $140 for three bottles of champagne.

CLASSIFIEDS

BEAT is beginning a classified column, designed to buy, sell, find, lose, trade, give, announce, notify, warn, or say whatever you wish. Ads will be accepted for just about anything, including for sale—wants—pen pals—fan clubs—announcements—personals—lost guys and gals—special notices—everything else. Prices are cheap! Only 20¢ a word for classifieds and a mere 10¢ a word for personal messages (from you to someone else) without an item for sale, trade, etc. involved.

Now, what's a word? Well, it's the usual thing plus two exceptions: the city and the state count as only one word (Hollywood, California) and the number and street (6290 Sunset Blvd.) are only one word.

Send all advertisements (clearly printed or typed) along with the correct amount of money to:

Classifieds
BEAT Publications
6290 Sunset Blvd., Suite 504
Hollywood, California 90028

Be sure to get their new single—"Ups and Downs"-4-44018
the NOW Sound
Available at your favorite record shop.
THE BLITZ

They said: "Oh, that's okay. We need the extra space anyway." Actually, I was never so glad to hear anything in my life. That moment, I couldn't have written my name (had I been able to remember it), and they did say it very pleasantly, but still I thought they'd at least try to kill themselves or something. (Sure, Shit.)

Giving Thanks

Does this story remind you of the time I wrote and memorized a whole long speech when I was going to ask (as in beg openly) for George (rare) Harrison's phone number? If it doesn't, it's because you haven't heard the story, and you should spend a lot of time on your knees, giving thanks for your good fortune.

Anyhow, I have now recovered. Not only the previously stated (I get tired of saying afore-mentioned) (almost as tired as you get of hearing it) rootin-tootin, Alleh-so from the delusion that I can class myself amongst the martyrdom-hating bummers. A few paragraphs back, I made mention of a net (and I don't mean Fumacello). For a long time, I've been kidding around and giggling it up about how someone's going to drop some me one of these days. I think it's about time I stopped kidding.

So help me, for the last week, there has been a huge net hovering over a certain intersection which I am forced to career through daily. It's tied up there and I just know that if you go (I am going to pull a little litty string and zap!) Away I go in a covered basket. I know what you're thinking, but I had a load of let me tell you.

To make things worse, when you go to lunch the other day, there was a man in the restaurant carrying a long-handled butterfly net! I am not kidding. Nor, I fear, be.

I'm mainly bothered about the heavy-duty jungle-weave that's going to be thrown at me, though. If anyone has seen this and knows what it might be for, please explain. If it's for what I think it's for, please wave as they drag me away.

Oh, I almost forgot. When I was sick (and when haven't I been sick?) a boy named Gary called and tried to cheer me up with the following conversation.

He: "Do you know what monsters eat?"
Me: "No, what?"
He: "They eat things. Do you know what monsters drink?"
Me: "No, what?"
He: "Water. They drink cool. Do you know why?"
Me: "No, why?"
He: "Because things go better with water."

So, I have discovered (thanks to a lot of friends like the afore-mentioned Gary), does Scott.

SONNY & CHER -- IN CASE YOU'RE IN LOVE (Alco) The Beat Goes On. Little Man, Monday, Podunk and eight others.

Sonny's been knocking himself out composing songs for himself and Cher lately, and some of his best efforts are spotlighted on this LP. Cher's voice is the basis for most tracks, but a few are Sonny himself, singing well-written love songs and Protests. And you won't believe it if you tell us, you might not get to 'Podunk'. It's hilarious, good time music.

THE WEST COAST POP ART EXPERIMENTAL BAND -- Part One Produced by Bob Markley and Jimmy Bowen. Shifting Sands. Help, I'm A Rock. Transparent Day. 'Scuze Me, Miss Rose and some unexpected hits. Ear-wax, incredible noises of notes and soft, loving vocals make this album one of the most original we've heard for a long time. The great I Won't Hurt You is a quiet thunder of smooth singing. This group keeps their musical freak out under control at all times.

STONE'S SET TOUR DATES

The Rolling Stones have dispelled all rumors about their alleged defection from their recently ended Transatlantic "appearances" decision by taking off on a tour of 12 European countries this spring.

In the coming Stone tour will open on March 25, however, not all dates have yet been finalized. Appearances definitely set include Hamburg, Berlin, Essen, Vienna, Rome, Athens, Zurich, Paris and Bordeaux. Tentative plans call for the Stones to appear in either Norway or France, Belgium and Denmark.

Nations are currently underway for the Stones to play two or three concerts behind the Iron Curtain. The Stones' agent, Tito Barns, in announcing the synchronous tour, said: "The demand for the group in Europe is quite unbelievable. I had to disappoint a number of impresarios in various countries we were unable to fit into the hectic schedule."

Imposed upon the tour from the Continent, the Stones are expected to begin a major British tour. Said Mick Jagger: "We want to do something special for the British public and I can promise you that it'll be quite the conventional pop form." The Rolling Stones have added another jewel to their crown by being named the best-selling British recording act for the period from July 1, 1965 to September 30, 1966 at a special Grand Gala held in Cannes, France.

The handsome trophy was given during the closing activity of the International Record and Music Publishing Market in Cannes and was attended by the representatives of the world-wide record business. Over 30 countries were represented at the affair.

The Stones, who last week received their fifth consecutive Gold Record awards for "Get Live If You Want It," are virtually assured of their sixth for "Between The Buttons," the new Stone album. Advance sales totaled very close to the necessary one million dollars required for the RIAA to certify the album for a Gold Record award.

THE SUPREMES SING HOLLAND-DODZIER-HOLLAND (Mowtown) Produced by Holland-Dozier. You Keep Me Hangin' On. It's The Same Old Song. Love Is Like A Heat Wave and nine more. This time in tribute to their producer-writers, The Supremes continue their particular style. Though not as outstanding as other albums (like Supremes A Go Go), this LP is an adequate and pleasing follow-up, always maintaining the Supreme sound.

TONY RANDALL--VO, VO, DE, OH, DOE (Mercury) Byrd. (You're The Bird Of Them All). Lucky Linda, Winchester Cathedral, You Gonna Lose Your Gal, and six more.

Singer-singer Tony Randall recreates the style of the thirties on this album without modernizing, twisting, or otherwise mutilating the music. Fans of old-time, good-time music will be appreciative of the respectful treatment given Winchester Cathedral, "Doo Wop Doo Doo" and others.

THE SUPREMES
Adventures of Robin Boyd...

5/965 By Shirley Preston

Everything began to change the night 103 zombies - er - customers filed silently into the Girls' Club and only 102 filed silently out.

This was the first time Robin had noticed #103. The tall, sort of slouchy-haired, be-speckled young man wasn't exactly what you would call obtrusive (especially if you don't know what it means) either.

And when she saw him standing there (repeal of rule may be a problem, he was far behind) she didn't know quite what to think. Fortunately, she didn't have to (she should only be spared this task more often) because he spoke immediately.

Two Words

"I'm sorry, I notice you're having a bit of trouble with your - audience," he said and he said it kindly because a bit was not the word. (How could it be? It's two words.) (Down, big felix.)

"A conservative estimate," Robin smiled grudgingly.

The stranger coughed.

"Could I make a suggestion?" he asked.

"Well," he continued when the three girls am-daray nodded noddled their feet heads off. "I used to be a member of a group. One time when we were playing in Germany (Robin's eyes shone with excitement) the group got some tickets and dove to see the show. It was a German show. Germany. South Dakota, that is. Robin's ears stood straight down, the owner of the club got after us and said something to make the owner feel good but he was in a mad, mad mood just then. He kept saying 'make show, make show' and when we tried to explain, he yelled!

"You mean you jumped aboard and stuff?" Robin demanded, becoming interested.

"A conservative estimate," the stranger smiled grudgingly.

Eyeing each other, Robin and her fellow Mockingbirds fell into a huddle (and very nearly hurt themselves) keep 'em coming, kid and agreed that it was certainly worth a try. When they looked up, the stranger was gone.

Later, having declined Budgie's and Ringo's offer of a snack (in grind up another horse, Mable, they're here again), Robin was wandering through the deserted streets of Pitchfork, in the direction of the Boyds' house (which is sort of in twit).

Suddenly, she heard the sound of the pitchfork...

"Good Heavens," she thought. "I'm being followed!" Changing that to Thank Heavens, she whipped around hopefully - er nervously.

"Nuts," she immediately added under her breath. It was only good old #103. But, realizing that with her luck, he was probably the Molested Stranger in disguise, she startled politely.

"Hullo again," he said, catching up with her. "Mind if I walk with you?"

"You'd better luck walking with your legs," Robin said wittily.

The stranger laughed and when he did, Robin peered at him curiously. It wasn't that she was unaccustomed to having her clever remarks send people into stitches (at the wrist, generally). It was just that, for a second, he looked familiar. And, judging from the flash of eyes behind those round glasses, he probably would be in the same car as one of the boys.

This, with Robin was careful to keep the conversation light and impersonal. They talked mostly about the club (when he asked her how the place had been named, she merely muttered something unintelligible - there was no point in explaining the Neville Club bit to such an obviously dull fellow). As the tall, likable type worked, and when they reached her darkened doorstep, he didn't start getting cinematic.

Sixteen Feet High

Suddenly Robin jumped sixteen feet into the air. "How dare you?" she bellowed at her companion, who had fallen off the step and was rolling hystericly in a snowbank.

Then she gasped, fell off the other side of the step and rolled hysterically in a rose bush (which had frozen its bud off some months ago).

When the two of them were able to stop laughing, they struggled to their feet (each other's) and hugged each other wildly.

"I knew you could do it," Robin blurted. "I knew it the minute you pinched me!"

Robin then re-grouped on John (of Lennon frame and Geneve fame) (and you can't hardly get 'em like that more) with a series of questions. She was in love with him but he was on vacation (in other words, hiding out while his hair grew back) like Be-attle, like Geneve (and I'd like both) and George, who was still having transfer problems, had suggested he "come around" to see what she was up to.

"George?" Robin bellowed. "How is he and where is he and when will he be here and when am I getting my magic powers back and how long can I wait?"

After a brief translation of the question, John replied that George was fine and at home visiting his folks. Also that George's return, the return of his powers and his departure all fell into the same category - like, soon.

"How soon?" she re-wailed.

"Do you have to leave, I mean?" the tall, likable type brushed the snow off his Snow White watch. (Words fail me.) (It should only be.) "Oh, I guess I can stay another sixty seconds.

"Ratatirata," wept Robin, but John (who, like his fellow Geneve, does not mess about) re-pitched.

"Shurup," he ordered. "Now you'd better get along about the group. You sound great, but stop acting like you have broomsticks - er - move around. Make show! And take off those Hurley David-son jackets! And you might sing a Beatles song once in awhile, you know."

"Anything else?" Robin inquired haughtily.

"Yes," he replied, making a grab for the quill pen.

"John?" she cried. Outrage. (You have just visited the lie of the month.

John shrugged. "George said to give you his love."

Robin gave him a suspicious glare. "He isn't going around with that geneve or with pitchfork or whatever she is, is he? That Ani Trax individual?"

"They see each other occasionally," John said sneakily, falling to add "but not if she sees first."

Robin's eyes narrowed. "Well, you will give him my love in return, won't you John?"

"Be 'appy to," John obliged, re-puckering.

Flang!

When he vanished several hours later (it was only minutes, only minutes) Robin staggered into the house and flang herself on the couch. She felt marvelous, but also very tired. That old feeling was back. That oh-so-feeling she used to get in the good old daze, just before something incredible happened to her.

"Oh, well," she mused to the Boyd dog, whom she was using as a pillow. "It couldn't be any more incredible than what's already happened to me."

And although she couldn't say for sure, Robin was almost pos-i-tive that the dog laughed.

Since so many new readers will be picking up on The BEAT and on Robin Irene in the next two months, we've decided to put her on vacation (she needs the rest) (as in cure) during this particular portion of our expansion program. When they do a re-cap chapter so Robin's new victims - er - fans will at least have some idea of what the series is all about, and pick up the story where we left it in this issue.

Also, you'll be happy to hear that the previous chapters will soon be available in book form. We're going to get a copy of Robin's past adventures, and for her further adventures, stay tuned to The BEAT!
DRINK BIG.  SAVE BIG.

RC half-quarts give you more for your money. They cost no more than so-called “king-size” bottles of the leading competitive brand. But you get 3 servings in each RC Cola half-quart. That’s like getting a bonus in every bottle!

You’ll flip at the z-z-zip in RC.